

**SHELLY R. HOVICK, Ph.D.**  
School of Communication  
The Ohio State University  
154 N. Oval Mall, 3149 Derby Hall, Columbus, OH 43210  
Phone: (614) 688-1884 • Fax: (614) 292-2055  
hovick.1@osu.edu

---

## ACADEMIC APPOINTMENTS

**Associate Professor** August 2020-present  
School of Communication  
The Ohio State University  
Columbus, OH

**Assistant Professor** August 2013-August 2020  
School of Communication  
The Ohio State University  
Columbus, OH

## EDUCATION & TRAINING

**Ph.D. in Speech Communication** August 2009  
University of Georgia, Athens, GA

**M.A. in Communication** May 2001  
University of Wisconsin-Milwaukee, Milwaukee, WI

**B.A. in Communication Studies** May 1999  
University of Iowa, Iowa City, IA

## Postdoctoral Training

**Postdoctoral Fellow** March 2011-June 2013  
**Cancer Prevention Research Training Program**  
Department of Behavioral Science  
The University of Texas MD Anderson Cancer Center, Houston, TX

**Postdoctoral Fellow** September 2009-March 2011  
**Kellogg Health Scholars Program**  
Dorothy I. Height Center for Health Equity and Evaluation Research  
The University of Texas MD Anderson Cancer Center, Houston, TX

## ADDITIONAL EXPERIENCE

### Academic

**Graduate Research Assistant** January 2006- August 2009  
Center for Health and Risk Communication  
Department of Speech Communication  
University of Georgia, Athens, GA

**Graduate Teaching Assistant** August 2005- December 2005  
Department of Speech Communication  
University of Georgia, Athens, GA

**Graduate Teaching Assistant** August 1999- May 2001  
Department of Communication  
University of Wisconsin-Milwaukee, Milwaukee, WI

### Other

**Community Educator** January 2004-May 2005  
Hunger Task Force, Milwaukee, WI

**Community Events and Volunteer Coordinator** Sept. 2001-December 2003  
Hunger Task Force, Milwaukee, WI

**Intern and Training Specialist** February 2000-April 2001  
Metavante Corporation, Milwaukee, WI

## HONORS AND AWARDS

Faculty Member of the Year, Graduate Student Organization, School of Communication, The Ohio State University (April, 2019).

Top Four Paper in Applied Communication Division, 2016 National Communication Association Annual Convention (November, 2016)

Top Four Paper, Communication and Aging Division, 2013 National Communication Association Annual Convention (November, 2013)

New Investigators Workshop, American Society of Preventive Oncology (March 2013)

Trainee/Staff Finalist, Cancer Survivorship Research Retreat Scientific Poster Award, The University of Texas MD Anderson Cancer Center (February 2013)

Recipient, 2012 Postdoctoral Outstanding Trainee in Cancer Prevention Award, The University of Texas MD Anderson Cancer Center (January 2013)

Honorable Mention, 2011 Postdoctoral Outstanding Trainee in Cancer Prevention Award,

The University of Texas MD Anderson Cancer Center (January 2012)

Dissertation of the Year Award, Health Communication Division, National/International Communication Association (November 2010)

Top Four Student Paper, Interpersonal Communication Division, Southern States Communication Association Convention (April 2008)

Emerging Leaders Program, University of Georgia Graduate School (October 2007)

Phi Kappa Phi Academic Honor Society (May 2001)

Teaching Award, Department of Communication, University of Wisconsin-Milwaukee (May 2001)

## PUBLICATIONS

\* indicates graduate student co-author

### Peer-Reviewed Articles

Aeilts, A. M., \* Carpenter, K. M., **Hovick**, S. R., Byrne, L., Shoben, A. B., & Senter, L. (2020). The impact of a cascade testing video on recipients' knowledge, cognitive message processing, and affective reactions: A formative evaluation. *Journal of Genetic Counseling*, Online Early Access.

Mao, C. M.\*, & **Hovick**, S. R. (2020). Adding Affordances and Communication Efficacy to the Technology Acceptance Model to Study the Messaging Features of Online Patient Portals among Young Adults. *Health Communication*, Online Early Access.

**Hovick**, S. R., Bigsby, E., Wilson, S. R.\*, & Thomas, S.\* (2020). Information Seeking Behaviors and Intentions in Response to Environmental Health Risk Messages: A Test of A Reduced Risk Information Seeking Model. *Health Communication*, Online Early Access.

**Hovick**, S.R., Thomas, S.\*, Watts, J. \*, Tan, N. \* (2020). The influence of family communication patterns on the processing of messages to increase family health history seeking intentions. *Health Communication*. Online Early Access.

Hubner, A. Y.\*, & **Hovick**, S. R. (2020). Understanding risk information seeking and processing during an infectious disease outbreak: the case of Zika virus. *Risk Analysis*, 40 (6), 1212-1225.

Nevarez, L., **Hovick**, S. R., Enard, K. R., Lloyd, S. M., & Kahlor, L. A. (2020). Race/ethnic variations in predictors of health consciousness within the cancer prevention context. *American Journal of Health Promotion*, 34(7) 740-746.

Nightingale, B.M. \*, **Hovick**, S.R., Brock, P., Callahan, E., Jordan, E., Roggenbuck, J., Sturm, A., Morales, A. (2019). Hypertrophic cardiomyopathy genetic test reports: A qualitative study of patient understanding of uninformative genetic test results. *Journal of Genetic Counseling*, 28(6), 1087-1097.

**Hovick, S.R., Tan, N.\*, Morr, L.M.\*, Senter, L.S., Kinnamon, D., Pyatt, R., Toland, M. (2019)** *Understanding BRCA mutation carriers' preferences for communication of genetic modifiers of breast cancer risk.* Journal of Health Communication, 24(4), 377-384.

**Hovick, S.R., Silver, N.\* (2019)** *"Consent is Sexy": A poster campaign using sex-positive images and messages to increase dyadic sexual communication.* Journal of American College Health, 67 (8), 817-824.

Heinen, C.\*, **Hovick, S.R., Brock, G., Klamer, B.G., Toland, A.E., Senter, L. (2019).** *Exploring genetic counselors' perceptions of usefulness and intentions to use refined risk models in clinical care based on the Technology Acceptance Model (TAM).* Journal of Genetic Counseling, 28(3), 664-672.

Thomas, S.\*, **Hovick, S.R., Tan, N. \*, Sturm, A.C., Sweet, K.S. (2018).** *How online family history tool design and message content impact user perceptions: An examination of Family HealthLink.* Public Health Genomics, 21(1-2), 53-66.

Puski, A.\*, **Hovick, S.R., Senter, L.S., Toland, A.M. (2018).** *Involvement and influence of healthcare providers, family members, and other mutation carriers in the cancer risk management decision-making process of BRCA1 and BRCA2 mutation carriers.* Journal of Genetic Counseling, 27(5), 1291-1301.

Silver, N. \*, **Hovick, S.R. (2018)** *A schema of denial: The influence of rape myth acceptance on beliefs, attitudes, and processing of affirmative consent campaign messages.* Journal of Health Communication, 23(6), 505-513.

Schmidlen, T., Sturm, A. C., **Hovick, S., Scheinfeldt, L., Roberts, J. S., Morr, L., McElroy, J., Toland, A.E., Christman, M., O'Daniel, J.M., Gordon, E.S., Bernhardt, B.A., Ormond, K., Sweet, K.S. (2018).** *Operationalizing the reciprocal engagement model of genetic counseling practice: A framework for the scalable delivery of genomic counseling and testing.* Journal of genetic counseling, 27(5), 1111-1129.

Biggsby, E.B., **Hovick, S.R. (2018).** *Understanding associations between information seeking and scanning and health risk behaviors: An early test of the structural influence model.* Health Communication, 33(3), 315-325.

Sturm, A.C., Schmidlen, T., Scheinfeldt, L., Hovick, S., McElroy, J.P., Toland, A.E., Roberts, J.S., Sweet, K.S. (2018). *Early outcome data assessing utility of a post-test genomic counseling framework for the scalable delivery of precision health,* Journal of Personalized Medicine 8(3), 25.

Sweet, K.S., **Hovick, S.R., Sturm, AC, Schmidlen, T, Gordon, E, Bernhardt, B, Wawak, L., Wernke, K., McElroy, J., Scheinfeldt, L., Toland, A.E., Roberts, J.S., Christman, M. (2017).** *Counselors' perspectives of genomic counseling following online receipt of multiple actionable complex disease and pharmacogenomics results: A qualitative research study.* Journal of Genetic Counseling. 26(5), 738-751.

Sweet, K., Sturm, A. C., Schmidlen, T., McElroy, J., Scheinfeldt, L., Manickam, K., Gordon, E.S., **Hovick, S., Roberts, S.J., Toland, A. E., Christman, M. (2017).** *Outcomes of a randomized controlled trial of genomic counseling for patients receiving personalized and actionable complex disease reports.* Journal of Genetic Counseling, 26(5), 980-998.

**Hovick, S.R.,** Bevers, T.B., Vidrine, J.I., Kim, S., Jones, L.A., Dailey, P.\*, Peterson, S.K. (2017) *User perceptions and reactions to online cancer risk assessment tools: A process evaluation of Cancer Risk Check.* Journal of Cancer Education. 32(1), 141-147.

Holt, L.F., **Hovick, S.R.,** Fete, E.M.\*, Dailey, P.D.\* (2017). *Taking a closer look at the factors that influence ethnic identity.* Communication Studies. 68(2), 227-241.

Sweet, K.S., Sturm, A.C., Schmidlen, T., **Hovick, S.,** Peng, J., Manickam, K., Salikhova, A., McElroy, J., Scheinfeldt, L., Toland, A.E., Roberts, J.S., Christman, M. (2017). *EMR documentation of physician-patient communication following genomic counseling for actionable complex disease and pharmacogenomic results.* Clinical Genetics, 91(4), 545-556.

Mello, S., **Hovick, S.** (2016) *Predicting behaviors to reduce toxic chemical exposures among new and expectant mothers: The role of distal variables within the integrative model of behavioral prediction.* Health Education and Behavior, 43(6), 705-715.

Rogith, D., Yusufa, R.A., **Hovick, S.R.,** Femman, B.M., Peterson, S.K., Burton-Chase, A.B., Yisheng, L., Bernstam, E.V., Meric-Bernstam, F. (2016). *Patient knowledge and information-seeking about personalized cancer therapy.* International Journal of Medical Informatics, 88, 52-57.

**Hovick, S.R.,** Holt, L.F. (2016) *Beyond race and ethnicity: Exploring the effects of ethnic identity and its implications for cancer communication efforts.* Journal of Health Communication, 21(2), 199-207.

**Hovick, S.R.,** Bigsby, E.B. (2016) *Heart disease and colon cancer prevention beliefs and their association with information seeking and scanning.* Journal of Health Communication, 21(1), 76-84.

Enard, K.E., Nevarez, L., Hernandez, M., **Hovick, S.R.,** Moguel, R., Hajek, R., Blinka, C., Jones, L.A., Torres-Vigil, I. (2015). *Patient navigation to increase colorectal cancer screening among Latino medicare enrollees: a randomized controlled trial.* Cancer Causes and Control, 26(9), 1351-1359.

Cruz-Castillo, A.B., Hernandez-Valero, M.A., **Hovick, S.R.,** Campuzano-Gonzalez, M.E., Karam-Calderon, M.A., Bustamante-Montes, L.P. (2015). *A study on the knowledge, perception and use of breast cancer screening methods and quality of care among women from Central Mexico.* Journal of Cancer Education, 30(3), 453-459.

Yamasaki, J., **Hovick, S.R.** (2015) *"That was grown folks' business": Narrative reflection and response in older adults' family health history communication.* Health Communication, 30(3), 221-230.

**Hovick, S. &** Yamasaki, J., Burton, A., Peterson, S.K. (2015). *Patterns of family health history communication among African American older adults.* Journal of Health Communication, 20(1), 80-87.

Yusuf, R., Rogith, D., **Hovick, S.R.,** Peterson, S.K., Burton-Chase, A.B., Fellman, B.M., Li, Y., McKinney, C., Bernstam, E.V., Meric-Bernstam, F. (2015). *Attitudes toward molecular testing for personalized cancer therapy.* Cancer, 121(2), 243-250.

**Hovick, S.,** Wilkinson, A., Ashida, S., DeHeer, H., Koehly, L. (2014). *The impact of personalized risk feedback on Mexican Americans' perceived risk for heart disease and diabetes.* Health Education Research, 29(2), 222-234.

Harris, S., Monahan, J., **Hovick, S.** (2014). *Communicating new sexual desires and the factors that influence message directness.* Sexual & Relationship Therapy, 29(4), 405-423.

Rogith, D, Yusuf, R.A., **Hovick, S.R.,** Peterson, S.K., Burton-Chase, A.B., Li,Y., Meric-Bernstam, F., Bernstam, E.V. (2014). *Attitudes regarding privacy of genomic information in personalized cancer therapy.* Journal of the American Medical Informatics Association (JAMIA), 21(E2), E320-E325.

Burton-Chase, A.M., **Hovick, S.R.,** Sun, C., Daniels, M.S., Boyd-Rogers, S., Lynch, P.M., Lu, K.H., Peterson, S.K. (2014). *Gynecologic cancer screening and communication with health care providers in women with Lynch Syndrome.* Clinical Genetics, 86(2), 185-189.

**Hovick, S.,** Liang, M., Kahlor, L. (2014). *Predicting cancer risk information seeking and cancer knowledge: The role of social and cognitive factors.* Health Communication, 29(7), 656-668.

**Hovick, S.,** Kahlor, L. Liang, M. (2014). *Personal cancer knowledge and information seeking through PRISM: The planned risk information seeking model.* Journal of Health Communication, 19(4), 511-527.

**Hovick, S.** (2014). *Understanding family health information seeking: A test of the theory of motivated information management.* Journal of Health Communication, 19(1), 6-23.

Burton-Chase, A.M., **Hovick, S.R.,** Peterson, S.K., Marani, S.K., Vernon, S.W., Amos, C.I., Frazier, M.L., Lynch, P.M., Gritz, E.R. (2013). *Changes in screening behaviors and attitudes towards screening from pre-test genetic counseling and post-disclosure in Lynch syndrome families.* Clinical Genetics, 83(3), 215-220.

**Hovick, S.,** Goen, T., Amason, P. (2012). *Family support for weight management: Examining predictors of perceived quantity and quality.* Communication Research Reports, 29(4), 320-332.

Freimuth, V., **Hovick, S.** (2012). *Cognitive and emotional health risk perceptions among people living in poverty.* Journal of Health Communication, 17(3), 303-318.

**Hovick, S.,** Freimuth, V., Johnson-Turbes, A., Chervin, D. (2011). *Multiple health risk perception and information processing among African Americans and Whites living in poverty.* Risk Analysis, 31(11), 1789-1799.

Harris, S., **Hovick, S.,** Freimuth, V., Johnson-Turbes, A., Chervin, D. (2011). *Patterns of response to health risks among the poor and near poor.* Iowa Journal of Communication, 43(2).

**Hovick, S.,** Johnson-Turbes, A., Freimuth, V., Chervin, D. (2011). *Assessing perceptions of and responses to multiple health risk perceptions and responses among the Southern poor.* Preventing Chronic Disease, 8(1), A11.

**Hovick, S., Meyers, R., Timmerman, E. (2003).** *Email in workplace romantic relationships.* *Communication Studies*, 54(4), 468-482.

### **Invited Articles**

Burton, A., **Hovick, S.,** Peterson, S.K. (2012). *Health behaviors in patients and families with hereditary colorectal cancer.* *Clinics in Colon and Rectal Surgery*, 25(2), 111-117.

### **Other Publications**

**Hovick, S.R.** (2016). *Sharing health information with families.* *Health Communication in Action* Section 1.3, appearing in Chapter 1 of *Storied Health and Illness: Communicating Personal, Cultural and Political Complexities* (Yamasaki, J., Geist-Martin, P., Sharf, B., Eds.), p. 23-24.

Rubin, D.L., Golding, L., & **Hovick, S.R.** (2009). *Working With the Media and the Public: Instructional Modules for Public Health Education.* Southern Center for Communication, Health and Poverty, University of Georgia: Athens, GA. Available online: southerncenter.uga.edu.

### **GRADUATE TEACHING**

#### **The Ohio State University**

*Interpersonal Health Communication* (COMM 7871)

Spr2016, Au2017, Au2019

### **UNDERGRADUATE TEACHING**

#### **The Ohio State University**

*Interpersonal Health Communication* (COMM 4736), Spr2016

*Risk Communication* (COMM 3332), Au2015, Au2016, Spr2017, Spr2018, Au2018, Spr2019, Au2020

*Language, Culture and Communication in Latino Health* (COMM 2704), Spr2015

*Communication Industry Research Methods* (COMM 3163), Spr2015

*Contemporary Persuasion Theory* (COMM 3628), Spr2014, Spr2019, Spr2020

*Public Communication Campaigns* (COMM 4337), Spr2014, Au2015

*Health Communication in Mediated Contexts* (COMM 4737), Au2019

*Communication and Conflict Management* (COMM 3330), Spr2020

#### **The University of Texas MD Anderson Cancer Center**

*Disparities in Health in America: Working toward Social Justice*,\* Au2010

#### **University of Georgia**

*Interpersonal Communication*, Au2005

*Communication in Human Society*\*, Au2005

#### **Mt. Mary College**

*Presentational Speaking*, Au2002, Au2004

*Speech Communication for the Classroom Teacher*, Spr2003, Sum2004

*Conflict Resolution*, Au2003

#### **University of Wisconsin-Milwaukee**

*Introduction to Interpersonal Communication\**, Au2000, Spr2001  
*Business and Professional Communication\**, Au1999, Spr2000

\* denotes role as graduate teaching/lab assistant, or course assistant

## OTHER TEACHING

Panelist, *Time Management*, Introduction to Graduate Study (COMM 6500), School of Communication, The Ohio State University, Columbus, Oh (2016)

Guest Lecturer, *Qualitative research techniques*. Research Methods (INTIMED 7780), Genetic Counseling Graduate Program, The Ohio State University, Columbus, OH (2015, 2016, 2018)

Guest Lecturer, *Conducting & analyzing qualitative research*. Graduate Communication Research Methods (COMM 6760), School of Communication, The Ohio State University, Columbus, OH (2015, 2016)

Invited Speaker, *New approaches for reducing communication disparities and health knowledge gaps*. Disparities in Health in America: Working Towards Social Justice, Health Disparities, Education, Awareness, Research & Training (HDEART) Consortium/Disparities in Health in America Workshop, Houston, TX (June 2015, 2016)

Guest Lecturer, *Using theory to develop health communication campaigns*. Undergraduate Health Behavior Theory, Department of Kinesiology, Rice University, Houston, TX (April 2012)

Guest Lecturer, *Health communication and health disparities*. Undergraduate Advanced Health Communication, Valenti School of Communication, University of Houston, Houston, TX (March 2012)

Invited Speaker, Disparities in Health in America: Working toward Social Justice, Fall Undergraduate/Graduate Course, Health Disparities Education and Research Training (HDEART) Consortium (Fall 2011, 2012)

Invited Speaker, *Individual and social determinants of cancer knowledge and information seeking: Special considerations for social workers*. Graduate College of Social Work, University of Houston, Houston, TX (November 2011).

Invited Speaker, Annual Health Disparities in America Summer Workshop: Celebrating Scholar Entrepreneurs Working toward Social Justice, The University of Texas MD Anderson Cancer Center, Houston, TX (Summer 2010, 2011, 2012)

## CONFERENCES & SYMPOSIA

### International, National and Regional Conferences

Mao, C., Hovick, S.R. (May 2020). Messaging primacy care providers: Adding affordances and communication efficacy to the technology acceptance model. Oral Presentation, International Communication Association, Virtual (due to COVID-19).



Bigsby, E., **Hovick**, S.R., Tan, N., Thomas, S., Wilson, S. (April 2020). "Triggering" information seeking: risk messages, elaboration and immediate seeking behaviors. Poster Presentation, Kentucky Conference on Health Communication, Virtual (due to COVID-19).

**Hovick**, S.R., Thomas, S., Watts, J., Tan, N. (November 2019). *The influence of family communication patterns on the processing of messages to increase family health history seeking intentions*. Oral Presentation, National Communication Association, Baltimore MD.

**Hovick**, S.R., Coduto, K.D., Moyer- Gusé, E., Senter-Jamieson, L. (November 2019). *Public engagement and response to entertainment-based genetic testing narratives and the impact of misinformation on viewer knowledge*. Oral Presentation, National Communication Association, Baltimore MD.

**Hovick**, S.R., Bigsby, E., Wilson, S. (November 2019). *Information seeking in response to environmental health risk messages*. Oral Presentation, National Communication Association, Baltimore MD.

Tan, N.Q., Thomas, S., Watts, J., **Hovick**, S. (May 2019). *A return to its roots: a review of the application of family communication patterns theory in the media effects context and directions for future research*. Oral Presentation, International Communication Association, Washington D.C.

Thomas, S., **Hovick**, S.R. (November 2018). *Health self-disclosure in young adults: The role of family communication patterns*. Oral Presentation, National Communication Association, Salt Lake City, UT.

Rader, K., **Hovick**, S.R. (May 2018). *"Are you clean?" Encouraging STI communication in casual encounters through romance novels*. Oral Presentation, International Communication Association, Prague, Czech Republic.

Thomas, S., **Hovick**, S.R. (May 2018). *How online family history tool design and message content impact user perceptions: an examination of family healthlink*. Oral Presentation, International Communication Association, Prague, Czech Republic.

Hubner, A., **Hovick**, S.R. (May 2018). *Understanding information seeking and processing in the context of emerging risk: The case of zika virus*. Oral Presentation, International Communication Association, Prague, Czech Republic.

Thomas, S., **Hovick**, S.R. (April 2018). *Development of a quantitative measure of family health communication patterns*. Poster, Kentucky Conference on Health Communication, Lexington, KY.

Thomas, S., **Hovick**, S.R. (November, 2017). *Lifestyle behaviors in cancer survivorship: The impact of numeracy on preventive behaviors*. Poster, National Communication Association, Dallas, TX.

Thomas, S., **Hovick**, S.R. (May 2017). *The role of health literacy and numeracy in health behavior: considerations for message design for cancer survivors*. Oral Presentation, International Communication Association, San Diego, CA.

Dailey, P.D., Hovick, S.R., McKnight, J.M., Senter, L., Kinnamon, D., Pyatt, R., Toland, A.E. (May 2017). *BRCA mutation carriers' understanding, adjustment and response to cancer risk*. Oral Presentation, International Communication Association, San Diego, CA.

**Hovick, S.R., Morr, L., Tan, N., Williams, S., Senter, L., Kinnamon, D., Pyatt, D., Toland, A.E.,** (May 2017). *Understanding high-risk women's preferences for communication of genetic risk modifiers*. Oral Presentation, International Communication Association, San Diego, CA.

Silver, N., **Hovick, S.R.** (November 2016). *Rape myth acceptance as a moderator of campaign engagement and messaging effects of a mass-mediated campus sexual violence prevention intervention*. Oral Presentation, National Communication Association, Philadelphia, PA.

**\*top four paper, Applied Communication Division**

**Hovick, S.R., Best, S., Rhodes, N.** (November 2016). *The powerful influence of others on heart disease information seeking: An investigation of norms within the planned risk information seeking model*. Oral Presentation, National Communication Association, Philadelphia, PA.

**Hovick, S.R., Martinez, G.** (October 2016). *Development of community-based interventions to explore issues of language, culture and communication in Latino health*. Poster, Engagement Scholarship Consortium, Omaha, NE.

Biggsby, E., **Hovick, S.R.** (June 2016). *Understanding the impact of health communication on chronic disease risk behaviors: A test of the structural influence model*. Oral Presentation, International Communication Association, Fukuoka, Japan.

Crowdes, S., **Hovick, S., Senter, L., Sweet, K.** (September 2016). *Factors predicting BRCA1 and BRCA2 mutation carriers' preference for and communication of risk estimates*. Poster, National Society of Genetic Counselors Annual Conference, Seattle, WA.

Puski, A., Bachman, J., Toland, A., Senter, L., **Hovick, S.** (September 2016) *The surgical and management decision-making process of BRCA1 and BRCA2 mutation carriers*. Poster, National Society of Genetic Counselors Annual Conference, Seattle, WA.

Mello, S., **Hovick, S.R.** (November, 2015). *Predicting behaviors to reduce toxic chemical exposures among new and expectant mothers: Implications for environmental health promotion*. Oral Presentation, National Communication Association Annual Convention, Las Vegas, NV.

**Hovick, S.R., Silver, N., Bangen, M.** (November, 2015) *A summative evaluation of Consent is Sexy: A campus intervention to promote interpersonal dialogue about sex*. Poster, American Public Health Association Annual Meeting, Chicago, IL.

Silver, N., **Hovick, S.R., Bangen, M.** (August, 2015). *Consent is Sexy: An evaluation of a campus mass media campaign to increase sexual communication*. Oral Presentation, Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.

Rogith, D., Yusuf, R.A., **Hovick, S.R., Fellman, B.M., Peterson, S.K., Burton-Chase, A., Li, Y., Bernstam, E.V., Meric-Bernstam, F.** (December 2014). *Knowledge and information seeking about*

*personalized breast cancer therapy*. Poster, 2014 San Antonio Breast Cancer Symposium, San Antonio, TX.

**Hovick, S.R., Holt, L.** (November 2014). *Beyond race and ethnicity: Exploring the effects of ethnic identity and its implications for cancer communication efforts*. Oral Presentation, National Communication Association Annual Convention, Chicago, IL.

Biggsby, E.B., **Hovick, S.R.** (November 2014). *Heart disease and colon cancer prevention beliefs and their association with information seeking and scanning*. Oral Presentation, National Communication Association Annual Convention, Chicago, IL.

**Hovick, S.R., Bevers, T., Vidrine J.I., Jones, L., Peterson, S.K.** (October 2014). *The impact of health literacy on cancer risk perceptions, knowledge and worry among online cancer risk assessment tool users*. Poster, International Cancer Education Conference, Clearwater Beach, FL.

**Hovick, S.R., Kahlor, L.** (April 2014). *Cancer risk perceptions among diverse audiences: Predictors of perceived risk and the implications for health communication*. Poster, Kentucky Conference on Health Communication, Lexington, KY.

**Hovick, S.R., Bevers, T., Vidrine J.I., Jones, L., Kim, S., Ward, J., Peterson, S.K.** (November 2013). *Do online risk assessment tools increase information seeking intentions? An evaluation of cancer risk check*. Oral Presentation, National Communication Association Annual Convention, Washington. D.C.

Yamasaki, J., **Hovick, S.R.** (November 2013) “*That was grown folks’ business*”: Narrative reflection and response in older adults’ family health history communication. \* Oral Presentation, National Communication Association Annual Convention, Washington D.C.  
**\*top four paper, Communication and Aging Division**

**Hovick, S.R., Bevers, T., Vidrine J.I., Kim, S., Ward, J., Jones, L., Peterson, S.K.** (September 2013). *User perceptions and reactions to online cancer risk assessment tools: A process evaluation of MD Anderson’s cancer risk check*. Oral Presentation, International Cancer Education Conference, Seattle, WA.

Rogith, D., Yusuf, R.A., **Hovick, S.R., Peterson, S.K., Burton-Chase, A.B., Li, Y., Meric-Bernstam, F., Bernstam, E.** (May 2013). *Attitudes regarding privacy of genomic information in personalized cancer therapy*. American Society of Clinical Oncology, Chicago, IL.

Yusuf, R.A., Rogith, D., **Hovick, S.R., Peterson, S.K., Burton-Chase, A.B., Fellman, B., Li, Y., Urbauer, D.L., McKinney, C., Bernstam, E.V., Meric-Bernstam, F.** (May 2013) *Racial Differences in attitudes towards molecular testing for personalized cancer therapy*. American Society of Clinical Oncology, Chicago, IL.

**Hovick, S., Bevers, T. Irvin Vidrine, J., Jones, L. Peterson, S.K.** (March 2013) *Are online cancer risk assessment tools more effective than traditional approaches? Examining the effects of cancer risk check*. Poster, American Society of Preventive Oncology Annual Meeting, Memphis, TN.

**Hovick, S., Navarez, L., Lloyd, S., Batts, L., Garcia-Prieto, C., Enard, K., Jones, L.A., Kahlor, L.** (October 2012). *An examination of health consciousness and its link to health behavior*. Oral Presentation, American Public Health Association Annual Meeting, San Francisco, CA.

**Hovick, S., Liang, M., Kahlor, L.** (August 2012). *Individual and social determinants of cancer risk information seeking*. Scholar-to-Scholar Poster, Association of Educators of Journalism and Mass Communication Conference, Chicago, IL.

**Hovick, S., Yamasaki, J., Burton, A.K., Jones, L.A., Peterson, S.** (June 2012) *How African American families communicate about family health history: The perspective of older adults..* Poster, The 12<sup>th</sup> Annual Biennial Symposium on Minorities, the Medically Underserved & Health Equity, Houston, TX.

**Hovick, S., Kahlor, L.** (November 2011). *Understanding communication inequality: The role of social and cognitive factors*. Roundtable on Research in Progress 05: Communication Emotion, National Communication Association Annual Convention, New Orleans, LA.

**Hovick, S., Pentz, R., Jackson, M., Bojadzieva, J., Strong, L., Peterson, S.** (October 2011). *Factors predicting decisional conflict and p53 genetic testing intention among those at risk of Li-Fraumeni Syndrome*. Poster, American Association of Cancer Research, Frontiers in Cancer Prevention Conference, Boston, MA.

**Hovick, S., Wilkinson, A., Ashida, S., Koehly, L.** (August 2010). *The effect of personalized risk feedback on Mexican Americans risk perceptions for heart disease, diabetes, and colon cancer*. Oral Presentation, National Conference on Health Communication, Marketing and Media, Atlanta, GA.

**Hovick, S., Freimuth, V.** (November 2009). *Seeking family health information: A test of the revised theory of motivated information management*. Oral Presentation, National Communication Association Annual Convention, Chicago, IL.

Freimuth, V., **Hovick, S., Johnson-Turbes, A., Chervin, D.** (November 2009). *An examination of health worry and its relationship to health protective action among the Southern poor*. Oral Presentation, National Communication Association Annual Convention, Chicago, IL.

Freimuth, V.S., Snyder, L.S., Nadorff, G.P., **Hovick, S.R.** (August 2009). *Assessing the viral transmission of HIV mobile media messages*. Poster, National Conference on Health Communication, Marketing and Media, Atlanta, GA.

Harris, S., **Hovick, S.R., Freimuth, V.S.** (November 2008). *Overcoming barriers: Addressing the needs of low income individuals*. Oral Presentation, National Communication Association Annual Convention, San Diego, CA.

**Hovick, S., Freimuth, V.** (November 2008). *Organizational pathways to patient-centered care: An examination of information seeking and processing*. Oral Presentation, National Communication Association Annual Convention, San Diego, CA.

**Hovick, S.,** Freimuth, V. (November 2008). *The general model for health information seeking and processing*. Scholar-to-Scholar, National Communication Association Annual Convention, San Diego, CA.

Goen, T., **Hovick, S.** (April 2008). *Family communication about weight management: College students' interactions with their parents and siblings*. Oral Presentation, Southern States Communication Association Conference, Savannah, GA.

**Hovick, S.,** Goen, T. (April 2008). *The enactment of social support by family in the maintenance of weight*. Oral Presentation, Southern States Communication Association Conference\*, Savannah, GA. *\*top four student paper, Interpersonal Communication Division*

**Hovick, S.,** Johnson-Turbes, A., Freimuth, V., Chervin, D. (March 2008). *Perceptions and responses to multiple health risks among the Southern poor*. Oral Presentation, Kentucky Conference on Health Communication, Lexington, KY.

Freimuth, V., Chervin, D., **Hovick, S.,** Johnson-Turbes, A., Harris, S., Criss, S. (November 2007). *Patterns of response to health risks among the Southern poor*. Oral Presentation, American Public Health Association Annual Meeting, Washington D.C.

Goen, T., **Hovick, S.,** Hale, J. (November 2007). *Family communication about weight management: A preliminary analysis of family interaction about healthy and unhealthy weight behaviors*. National Communication Association Annual Convention, Chicago, IL.

Freimuth, V., Chervin, D., **Hovick, S.,** Johnson-Turbes, A. (August 2007). *Risk perceptions and health protection behaviors of the Southern poor*. National Conference on Health Communication, Marketing and Media, Centers for Disease Control and Prevention, Atlanta, GA.

Freimuth, V., Chervin, D., Johnson-Turbes, A., Harris, S., **Hovick, S.** (November 2006). *Understanding multiple risk*. Oral Presentation, National Communication Association Annual Convention, San Antonio, TX.

**Hovick, S.** (November 2006). *Dialogic perspectives on physician-patient interaction*. Oral Presentation, National Communication Association Annual Convention, San Antonio, TX.

**Hovick, S.** (2002). *E-mail communication in workplace romantic relationships*. Oral Presentation, Central States Communication Association Convention, Milwaukee, WI.

**Hovick, S.** (November 2001). *E-mail use in long-distance and geographically close relationships*. Oral Presentation, National Communication Association Annual Convention, Atlanta, GA.

**Anstey, S.** (April 1999). *Integration 1997: A case study examining the effects of conflict in computer-assisted organizations*. Oral Presentation, Central States Communication Association Convention, St. Louis, MO.

**Anstey, S.** (April 1998). *A case study examining the effects of conflict in computer-assisted organizations*. DePauw University Undergraduate Communication Honors Conference, Greencastle, IN.

## State and Local Conferences

Morr, L, Hovick, S., Hampel, H., Pearlman, R., Cohn, D., Goodfellow, P. (April, 2018) *Understanding cascade testing communication and decision-making for lynch syndrome: developing the ohio prevention and treatment of endometrial cancer (OPTEC) initiative*. Poster, Ohio State University Comprehensive Cancer Center – The James, 18<sup>th</sup> Annual Scientific Meeting, Columbus, OH

Burton-Chase, A.M., **Hovick, S.**, Rieber, A, Basen-Enquist, K., Fisch, M., Horan, T., Botts, N. Peterson, S.K. (February 2013) *Integrating technology and navigation to improve survivorship care in underserved populations.*\* Poster, The University of Texas MD Anderson Cancer Survivorship Retreat, Houston, TX. \* *Trainee/Staff Finalist, Cancer Survivorship Research Retreat Scientific Poster Award*

**Hovick, S.**, Yamasaki, J., Burton, A.K., Jones, L.A., Peterson, S. (August 2012) *Perceptions of family health history communication and behavioral response patterns among older African Americans*. Poster, The University of Texas MD Anderson Cancer Center 2<sup>nd</sup> Annual Postdoctoral Science Symposium, Houston, TX

**Hovick, S.**, Kahlor, L., Peterson, S.K. (February 2012). *Understanding the information seeking behaviors of cancer survivors*. Poster, The University of Texas MD Anderson Cancer Center Survivorship Retreat, Houston, TX

Harris, S., **Hovick, S.**, Freimuth, V. (September 2006). *Patterns of response to health risks among low-income individuals*. Poster, Georgia Biomedical and Health Sciences Institute Retreat, Athens, GA

**Hovick, S.** (April 2006). *A theory of integrated health management*. Oral Presentation, Georgia Graduate Student Interdisciplinary Conference, Athens, GA

**Hovick, S.** (2002). *A neo-aristotelian criticism of Geraldine Ferraro's 1984 vice-presidential nomination speech*. Oral Presentation, Wisconsin Communication Association Conference, Appleton, WI

## Invited Talks & Other Presentations

Panel Presentation on (May 2020), *Evaluation information needs: Implications for emerging risk Contexts*. Society for Health Communication, 2020 Virtual Summit.

Collouquim Talk (February 2020), *Health communication in the age of personalized medicine*. Department of Communication, University of Illinois, Urbana, IL.

Oral Presentation (June 2018), *Risk communication: The basics*. Ohio State University Extension, Columbus, OH.

Oral Presentation (October 2016), *Health communication in the age of personalized medicine*, School of Communication Colloquium, The Ohio State University, Columbus OH.

Oral Presentation (September 2016), *Conducting and analyzing qualitative research*. Ohio Genetic Counselors Annual Meeting, Metro Health, Cleveland, OH.

Oral Presentation (September 2016), *The influence of information acquisition on cancer prevention beliefs and behaviors*, The Ohio State Comprehensive Cancer Center, Cancer Control Program 2016 Retreat, Columbus, Ohio, United States.

Oral Presentation (November 2015), *BRCA mutation carriers: Digging deeper to refine risks*, Center for Women's Health Seminar Series, The Ohio State University, Columbus, OH

Oral Presentation (October 2015), *Harnessing the power of genetic data for cancer prevention: The role of health communicators*. School of Communication Colloquium, The Ohio State University, Columbus, OH.

Workshop (June 2015), *Coding qualitative data*. Division of Human Genetics, Genetic Counseling Graduate Program, The Ohio State University, Columbus, OH.

Oral Presentation (December 2014), *Seeking and sharing genetic risk information: A health communication perspective*. Division of Human Genetics, The Ohio State University, Columbus, OH.

Oral Presentation (May 2013), *Does interactivity and personalization increase the effectiveness of risk communication? A second look at Cancer Risk Check*. R25T Cancer Prevention Training Program, Brown Bag Presentation, The University of Texas MD Anderson Cancer Center, Houston, TX.

Oral Presentation (December 2012), *Are online cancer risk assessment tools more effective than traditional approaches? Examining the effects of MD Anderson's Cancer Risk Check*. R25T Cancer Prevention Training Program, Brown Bag Presentation, The University of Texas MD Anderson Cancer Center, Houston, TX.

Oral Presentation (November, 2011), *Communication implications and strategies*. Houston Breast Cancer Task Force Meeting, The University of Texas MD Anderson Cancer Center, Houston, TX.

Oral Presentation (September 2011), *Individual and social determinants of cancer risk information seeking*. Department of Behavioral Science Seminar, The University of Texas MD Anderson Cancer Center, Houston, TX.

Oral Presentation (June 2011), *Individual and social determinants of cancer risk information seeking*. Kellogg Health Scholars Annual Networking Meeting, Washington D.C.

Webinar Leader, *Health communication and health disparities*. American Medical Student Association's Health Equality Scholar's Program (January 2011)

Oral Presentation (Fall 2010), *The effect of personalized risk feedback on Mexican Americans' risk perceptions for chronic disease*. Department of Health Disparities Quarterly Meeting, The University of Texas MD Anderson Cancer Center, Houston, TX.

Poster Presentation (June 2010), *Cancer risk perceptions and information seeking among people at risk for health disparities: An overview of two studies*. Poster Presentation, Kellogg Health Scholars Annual Networking Meeting, Washington D.C.

Oral Presentation (October 2009), *Risk information seeking and processing among the Southern poor*. Public Understanding of Science and Health Initiative (PUSH), University of Texas-Austin.

Oral Presentation (2007), *The enactment of social support by family in the maintenance of weight*. University of Georgia Dietetics Association, Athens, GA.

## **SERVICE**

### **Editorial Board**

Health Communication (2020)

### **Ad-Hoc Reviews**

Health Communication (2015, 2017, 2018, 2019, 2020)

Journal of Health Communication (2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020)

Communication Research (2015, 2016, 2019, 2020)

Communication Monographs (2018)

Annals of the International Communication Association (2016, 2017, 2018)

Communication Measures & Methods (2017, 2020)

Journal of Applied Communication Research (2016)

Risk Analysis (2016)

Personalized Medicine (2016)

Cancer (2016)

Journal of Communication (2013, 2014)

Media Psychology (2013, 2014)

Applied Communication Research (2013)

Science Communication (2013)

Journal of Genetic Counseling (2012)

Risk Analysis (2012)

Health Education Research (2011)

California Journal of Health Promotion (2011)

Asian Journal of Communication (2010)

Western Journal of Communication (2010)

### **Professional Societies**

*Paper Reviewer*, International Communication Association Annual Conference (2020)

*Paper Reviewer*, National Communication Association Annual Convention (2012, 2011, 2020)

*Panel Respondent*, National Communication Association Annual Convention (2017, 2020)

*Mentor*, Health Communication Pre-Conference, National Communication Association Annual Convention, Health Communication Division (2018).



*Abstract Reviewer, Society of Behavioral Medicine Annual Meeting, Rapid Communication Track (2014)*

*Abstract Reviewer, Society of Behavioral Medicine Annual Meeting, Rapid Communication Track (2013)*

*Abstract Reviewer, Intercultural Cancer Council, 12th Biennial Symposium on Minorities, the Medically Underserved & Health Equity (2012)*

*Session Chair, National Communication Association Annual Convention (2011)*

## **University Service**

### **Committees**

Member, Graduate Committee (2020)

Member, Director Search Committee (2017)

Member, Faculty Search Committee (2016, 2017)

Member, Undergraduate Program Committee (2015, 2016, 2017, 2018, 2019)

Member, Diversity Committee (2016, 2017, 2018)

### **Other Service**

Graduate Faculty Representative for Doctoral Final Exam (2016, 2020)

Health Communication Certificate Working Group (2019)

Application Reviewer, Pelotonia Postdoctoral Fellowship, OSU Comprehensive Cancer Center-The James (2019)

Panel Participant, *Interdisciplinary research*, School of Communication, Graduate Student Organization (March 2017)

Panel Participant, *Getting it write: ins and outs of publishing*, School of Communication, Graduate Student Organization (November 2016)

Presenter, Undergraduate Awards Ceremony, School of Communication (2015-2017)

Presenter, *Postdoctoral fellowship applications*, School of Communication, Graduate Student Job Market Group (November 2014)

Panel Participant, *Experiences on the academic job market*, School of Communication, Graduate Student Job Market Group (May 2014)

Judge, Denman Undergraduate Research Forum (March 2014)

Panel Participant, *Connecting theory and practice through scholarship: Spotlight on communication, culture and identity research in the School of Communication*, Departmental Colloquium, School of Communication (September 2013)

### **Other Institutions**

Application Evaluator, PIPELINE Scientific Training Program, Dorothy I. Height Center for Health Equity and Evaluation Research, The University of Texas MD Anderson Cancer Center, Houston, TX (April 2010, 2012)

Speaker, Graduate Student Orientation, *Reflections on the graduate student experience*. Department of Speech Communication, University of Georgia, Athens, GA (August 2007, 2008)

### **Graduate Student Advising**

#### **Dissertation Chair**

Tan, N. (2020), *A Model of Narrative Effects for Cultural Targeting: The Influence of Perceived Cultural Similarity on Transportation and Identification with Story Characters*. School of Communication, The Ohio State University, Columbus, Ohio.

Rader, K. (co-advised with E. Moyer- Gusé, 2020). *Talking about Narrative Messages: The Interaction between Elaboration and Interpersonal Validation*. School of Communication, The Ohio State University, Columbus, Ohio.

Thomas, S. (2020). *Decisions to Seek and Share: A Mixed Methods Approach to Understanding Caregivers Surrogate Information Acquisition Behaviors*. School of Communication, The Ohio State University, Columbus, Ohio.

Phokeng Dailey (2017), *Identity-based Motivation in HPV Vaccine Decision-Making: Role of Healthcare Provider Trust, Communication and Response Efficacy*, School of Communication, The Ohio State University.

Morgan Iommi (co-advised with R. Lee, 2017), *Using the Integrative Model of Behavior Prediction to Understand Factors Influencing Graduate Teaching Assistants' Teaching Development Attendance*, School of Communication, The Ohio State University.

#### **Dissertation Committee Member**

Alex Hedstrom, *Dynamic Interaction between Media Use and Caloric Intake*, The Ohio State University (PhD, 2020)

Nathan Silver, *The Body as a Barrier: How Salient Illness Symptoms Influence Responses to Health Communication Messages*, The Ohio State University (PhD, 2019).

Jessica Frampton, *Rethinking Jealousy Experience and Expression: An Examination of Specialness Meaning Framework Threat and Identification of Retroactive Jealousy Responses*, The Ohio State University (PhD, 2019).

Dagmara Wrzeczionkowska, *Anuncios Televisivos Contra la Obesidad en Mexico 2009-2013. La Madre como Target*, Universidad Nacional Autonoma de Mexico (PhD, 2017).

Angela Palmer-Wackerly, *Illness Identity, Social Support, and Cancer Treatment Decision-Making*, School of Communication, The Ohio State University (PhD, 2015).

### **Doctoral Candidacy Examination Committee Member**

Olivia Bullock, School of Communication, The Ohio State University (2020)  
Chang Mao, School of Communication, The Ohio State University (2020)  
Naomi Tan, School of Communication, The Ohio State University (2019, chair)  
Sarah Thomas, School of Communication, The Ohio State University (2018, chair)  
Kara Rader, School of Communication, The Ohio State University (2018)  
Jessica Frampton, School of Communication, The Ohio State University (2017)  
Alex Hedstrom, School of Communication, The Ohio State University (2017)  
Nathan Silver, School of Communication, The Ohio State University (2017)  
Stefanie Best, School of Communication, The Ohio State University (2016)  
Phokeng Dailey, School of Communication, The Ohio State University (2016, co-chair)  
Morgan Iommi, School of Communication, The Ohio State University (2015)  
Rachel Ralston, School of Communication, The Ohio State University (2014)  
Angela Palmer-Wackerly, School of Communication, The Ohio State University (2014)

### **Master's Thesis Advising**

Lindsay Morr (Master of the Arts, Spr2018), *Cascade Testing Communication within Lynch Syndrome Families: An Examination of Communication Privacy Management Theory*, School of Communication, The Ohio State University.

Sarah Thomas (Master of the Arts, Spr2016), *Making the Transition: Comparing the Use of Narrative and Non-Narrative Messages to Increase Fruit and Vegetable Intake in Cancer Survivors*, School of Communication, The Ohio State University.

Sophie Crowdes (Master of Science, Spr2016), *Factors predicting BRCA1 and BRCA2 Mutation Carriers' Preference for Communication of Risk Estimates*, Genetic Counseling, The Ohio State University.

### **Master's Thesis Committee Member**

Madison Ruehl, *Assessing the General Public's View of Direct-to-Consumer (DTC) Genetic Testing and Their Interpretation of DTC Website Disclaimer Messages*, Genetic Counseling, The Ohio State University (M.S., 2020).

Daniel Colon-Amill, *Acculturation and Language in Emphasis Frames*, School of Communication, The Ohio State University (M.A., 2020).

Austin Y. Hubner, *Let's Talk about Science: The Effects of Memory on the Social Transmission of Science*, School of Communication, The Ohio State University (M.A., 2018).

Brianna R. Wilson, *Motivating Oneself to be Physically Active Through Selective Use of Social Media Imagery*, School of Communication, The Ohio State University (M.A., 2018).

Sabrina N. DiMaso, *Pre-appointment Information Seeking and Scanning Behaviors in Individuals Scheduled for Cancer Genetics Consultations*, Genetic Counseling, The Ohio State University (M.S., 2018).

Brooke M. Nightingale, *Development of a Genetic Testing Report Supplement for Patients with Hypertrophic Cardiomyopathy Who Receive Uninformative Results*. Genetic Counseling, The Ohio State University (M.S., 2018).

Chris Heinlen, *Perceived Clinical Utility of Enhanced Risk Assessments for Carriers of Pathogenic BRCA1/2 Gene Mutations*. Genetic Counseling, The Ohio State University (M.S., 2017).

Megan McMinn, *Assessing Health Behavior Modification Among Participants in the OSU-Coriell Personalized Medicine Collaborative Following Genetic Counseling*. Genetic Counseling, The Ohio State University (M.S., 2017).

Athena Puski, *The Surgical and Management Decision-Making Process of BRCA1 and BRCA2 Mutation Carriers*, Genetic Counseling, The Ohio State University (M.S., 2016).