

SYLLABUS: COMM 1100 COMMUNICATION IN SOCIETY ONLINE SPRING 2021

Catalog Description: Role of communication in society; forms, strategies, theories and issues; interpersonal, group, organizations, public and mass communication. Prereq: Not open to students with credit for 200. GE soc sci indivs and groups course.

Pink Floyd “Division Bell” (Rough) by Storm Thorgerson.



“For millions of years mankind lived just like the animals. Then something happened which unleashed the power of our imagination. We learned to talk.”

— Stephen Hawking, Pink Floyd, “Keep Talking” song, *Division Bell* album



Instructor

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Office hours: Monday 9 am-12 pm via this [link](#) on CarmenZoom (Meeting ID: 974 1789 0574; Passcode 215289). Please read this [NPR article](#) on how to make office hours less scary, and watch the humorous satirical [video](#) in the article.

Homepage: <http://u.osu.edu/bushman.20/>

Teaching Assistants

Name: Daniel A. Colon Amill

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Office hours: Monday 2-3 pm via this [link](#) on CarmenZoom (Meeting ID: 573 966 5339; Password: PQCf2V).

Name: Jared M. Ott

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Office hours: Thursday 10-11 am via this [link](#) on CarmenZoom (Meeting ID: 938 6888 1502; Password: 706892).

C-REP Coordinator

Name: Olivia Bullock

Email address: bullock.181@buckeyemail.osu.edu

Course description and prerequisites

This course is 100% online. Lectures for the course are given on CarmenZoom Tuesdays and Thursdays from 1:50 to 2:45 PM. This course will discuss the nature of scientific theory in general and communication theory in particular. It provides an overview of some of the major theories guiding our understanding of communication in various contexts (e.g., interpersonal, group, political, organizational, intercultural, mass mediated). The course will focus only on theories that can be tested using the scientific method. All theories will be critiqued using specific criteria and standards. When possible, theories will be applied to real-world communication contexts.

Course learning outcomes

This course satisfies the General Education Curriculum requirement “Social Science: Individuals and Groups.” At the conclusion of this course students should be able to:

(a) apply social science theories to the study of individuals and groups;

This course is grounded in theory, with a special emphasis on social science theories used in the field of communication. Readings, lectures, quizzes, exams, and writing assignments fulfill this learning outcome.

(b) Students understand the behavior of individuals, differences and similarities in social and cultural contexts of human existence, and the processes by which groups function.

In this course, several lectures and chapters are devoted to individual differences in communication (e.g., gender, minority groups, people from individualistic versus collectivist cultures). Readings, lectures, quizzes, exams, and writing assignments fulfill this learning outcome.

(c) Students comprehend and assess individual and group values and their importance in social problem solving and policy making.

Communication is a critical tool for solving problems between individuals and groups. Readings, lectures, quizzes, exams, and writing assignments fulfill this learning outcome.

Course Objectives

Students who complete this course will also:

1. Comprehend the scientific method
2. Comprehend scientific theories
3. Comprehend different research methods scientists use to test hypotheses, which are often deduced from theories
4. Comprehend some important scientific theories used in the field of communication
5. Comprehend some important individual differences in communication styles
6. Comprehend the role of communication in some important contexts (e.g., interpersonal, group, political, organizational, intercultural, mass mediated).

Mode of delivery

This course will be presented fully online.

Lectures will be given during class time (Tuesday and Thursday 1:50 – 2:45 PM) through CarmenZoom using this [link](#) (Meeting ID: 920 2765 0193; Password: 055896).

Attendance at lectures is highly recommended, but not required. You will get more out of the class if you attend lectures (e.g., you will be able to participate in class and Breakout Rooms discussions, ask questions during lecture, hear comments from classmates). Research has shown that one of the best predictors of grades is class attendance, and even the brightest students gain more insight by attending classes regularly. Lectures will be recorded and will be available on Carmen.

How this course works

This course consists of 16 weekly modules, which are listed on Carmen. Each module specifies the topic discussed, the assigned readings, PowerPoint slides, recorded Zoom lectures, and assignments.

Course materials

The course textbook is:

Griffin, E., Ledbetter, A., & Sparks, G. (2019). *A first look at communication theory* (10th ed). New York: McGraw-Hill.

The fee for this textbook is included as part of tuition and is listed as a CarmenBooks fee on your Statement of Account. Unless you choose to opt-out of the program, you do NOT need to purchase the textbook at the bookstore. See [this video](#) to learn how to access the textbook. For more information on the program or how to opt out, please visit the [CarmenBooks website](#). Access to Connect, which includes the textbook as an ebook, is available through the “**McGraw Hill Connect**” link within Carmen (listed on the left-hand side of the page, after “**Home**,” “**Syllabus**,” “**Announcements**,” and “**Modules**”).

Connect also includes [LearnSmart](#), which is an interactive study tool that adaptively assesses students’ skill and knowledge levels to track which topics students have mastered and which require further instruction and practice. Based upon student progress, it then adjusts the learning content based on their knowledge strengths and weaknesses, as well as their confidence level around that knowledge. I encourage you to use LearnSmart.

Here are some useful videos for Smartbook/LearnSmart:

- [SmartBook Overview](#)
- [Read Phase](#)
- [Practice Phase](#)
- [Recharge Phase](#)

- [SmartBook Reports](#)

The textbook comes free with tech support:

- Phone: 800-331-5094
- Chat or Email: <https://mhedu.force.com/CXG/s/ContactUs>
- Available hours (EST):
 - Sunday: 12 PM – 12 AM
 - Monday – Thursday: 24 hours
 - Friday: 12 AM – 9 PM
 - Saturday: 10 AM – 8 PM

Grading

Graded Assignment Overview

The graded activities are designed to assess basic-level understandings (e.g., remember and understand) as well as higher-level understandings (e.g., apply and analyze). The specific assignments are presented below along with a short description of the general format of the assignment and its relationship to student learning.

Exams: There will be three exams that are worth 60% of your grade (20% each exam). Each exam is worth 40 points (34 multiple-choice items worth 1 point each and 2 short-answer items worth 3 points each). Exam 3 is the final exam for this course and is not comprehensive. All students are required to take Exam 3, including graduating seniors. All exams are closed book (e.g., no PowerPoint slides, readings, notes, etc.). You will have 80 minutes to complete each exam, which is the equivalent of one class period. Each exam will be open for 24 hours to accommodate possible conflicts and different time zones. The exams will assess students' knowledge of the readings and lectures as well as their ability to apply their knowledge to related contexts.

Online assignments: There are 14 online assignments that are worth 28% of your grade; each assignment is worth 2%. If an online assignment asks for an example, you must generate your own. You may not use examples from class. You have an assignment due each Friday. They must be uploaded by 11:59 PM on the day they are due. Late assignments will not be accepted. If you have trouble uploading your assignment, try a different web browser. The assignment dates are listed on the tentative schedule below. You cannot make up a missed online assignment.

Online quizzes: There are 7 online quizzes that are worth 7% of your grade; each quiz is worth 1%. You have the entire work week to complete the quiz (i.e., Monday to Friday). Each quiz opens Monday morning (1 minute after midnight Sunday) and closes Friday night (1 minute before midnight). You cannot make up a missed quiz.

1. Each quiz consists of 4 items worth 2 points (0.5 points each). The quiz questions are similar to exam questions but are worth half as much.
2. The quizzes have a 5-minute time limit, so you should study prior to taking

- the quiz. You will not have time to look up the answers while you take the quiz.
3. You may take each quiz *three* times (only the highest score counts).
 4. When you retake the quiz, Carmen randomly selects the questions from a pool of 16 items.
 5. The quiz covers the readings and online lectures for the week listed on the schedule.

The purpose of the quizzes is to encourage you to keep up to date on your readings and to help you understand the course material. The quizzes will also give you practice on the types of questions you will receive on the actual exams.

Communication Research Experience (C-REP): All students in COMM 1100 are required to participate in the Communication Research Experience Program (C-REP). C-REP is designed to give students direct exposure to the topics, goals, methods, and ethical issues of communication research. Your participation in C-REP counts for 5% of your course grade (1% per hour of credit) — it is NOT extra credit. You can earn partial credit (e.g., 4% for 4 credits). Participation can take the form of research studies and/or alternative assignments. Important information about C-REP:

- Your C-REP requirement must be completed during the period in which the program is over, which typically ends a few days before the end of the semester.
- At least half of your credits should be completed during the first half of the semester. It is wise to complete your C-REP requirement as early as possible in the semester when demands on your time and signups for studies are the lightest.
- Both COMM 1100 and COMM 1101 require C-REP participation, and many students are enrolled in both courses simultaneously. The same C-REP participation CANNOT be counted for both courses. For each study, you will indicate what class you want the credit to go toward.
- **If you sign up for a study but do not show up, you will have to complete an alternative assignment to make up the hours you missed. You will be locked out of C-REP until you complete the alternative assignment.**

The C-REP Student Guide is on Carmen in the “Course Resources Module” folder. The C-REP coordinator, Olivia Bullock, will manage a discussion board to answer questions about C-REP. If you have any questions, please review those materials and then post on the C-REP discussion board. If you have a question not covered on the discussion board or in the supporting materials, email her at bullock.181@buckeyemail.osu.edu

Grades

Points will be distributed as follows:

Activity	Points	Percent
Exams (<i>N</i> =3)	120 (40 points each)	60% (20% each)
Online assignments (<i>N</i> =14)	56 (4 points each)	28% (2% each)
Online quizzes (<i>N</i> =7)	14 (2 points each)	7% (1% each)
C-REP (5 hours)	10 (2 points per hour)	5% (1% per hour)
TOTAL	200	100%

The following standard percentages will be used to assign grades:

A: 93-100%	B: 83-86%	C: 73-76%	D: 60-66%
A-: 90-92%	B-: 80-82%	C-: 70-72%	E: < 60%
B+: 87-89%	C+: 77-79%	D+: 67-69%	

Note. Grades are not rounded. There is no extra credit in this course. Please do not ask me to raise your grade, even if you just barely missed the next highest grade. It is against OSU policy to change a grade for any reason other than a clerical error.

Late assignments

Late work is not accepted in this class. Assignments turned in after the deadline will only be accepted with a valid medical or university excuse that is presented within 5 days of the missed deadline. It is the student's responsibility to be sure the assignment submitted correctly and one time. Please check your Carmen folder after submission to ensure the upload is there and complete.

Attendance, participation, and discussions

Credit hour and work expectation

This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average. [ASC Honors](#) provides an excellent guide to scheduling and study expectations.

Student participation requirements

Because this is a distance-education course, your attendance is based on your online activity and participation. The following is a summary of everyone's expected participation:

- **Modules:**
The module for each week is sorted as Topics, Readings, PowerPoint Slides, Zoom Lectures, and Assignments. The recorded lectures will be posted after class on the day they are given.
- **Office hours:**
I am available to help you to learn, understand, and grow as individuals. Office hours are digital via CarmenZoom Monday 9 am-12 pm via this [link](#) (Meeting ID: 974 1789 0574; Passcode 215289).

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. Remember that you can call **614-688-HELP (614-688-4357)** at any time if you have a technical problem.

Grading and feedback

For written assignments, you can expect feedback within **7 days**.

E-mail

I will reply to e-mails within **24 hours on school days**.

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Tone and civility:** During CarmenZoom lectures, students will be able to ask question. Students will also be divided into “Breakout Rooms” to discuss topics with classmates. Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online. I work very hard to provide a positive learning experience. Please keep this in mind and remain civilized and respectful in your email and other course communications.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For readings, list at least the title and page numbers. For online sources, include a link.)

Encouraging an optimal learning experience

Previous distance learning courses have provided insights from students on how to improve the learning experience and optimize outcomes. Here are a few tips from previous students to encourage your success in this online course:

- Students kept up with the Schedule and assignment due dates.
- Students made sure they had access to a reliable internet connection.
- Students had access to at least one reliable device and a backup plan in case of a technological issue.
- Students have made plans to back up work. OSU provides free access to data storage through [Microsoft One Drive](#).
- Students reported that completing assigned readings before viewing lectures (or attending synchronous lectures) helped them to be prepared to follow along with lectures and participate in discussions.

- Students scheduled time to complete activities at a steady pace during the week. Keeping a schedule prevented a last minute rush and kept the workload manageable.
- Students approached the material by thinking about the connections between readings, lectures, and assignments.
- Students followed the instructor's preference for camera and microphone settings during online synchronous meetings.

Course technology

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
 - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
 - Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>
 - **This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.**
 - [Carmen accessibility](#)
- **CarmenZoom:**
 - Lectures will be given during class time through Ohio State's conferencing platform, CarmenZoom.
 - Office hours will be held through CarmenZoom.
 - During lectures and office hours, students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within CarmenZoom for the student to live chat with the professor during class time and during office hours.
 - Help guides on the use of CarmenZoom can be found at <https://resourcecenter.odee.osu.edu/carmenzoom>
- **Proctorio:** Proctorio, an online proctoring tool, will be used during this course. Proctorio offers you flexibility to take your exams at the time and in the location of your choosing. Students are required to have a webcam (USB or internal) with a microphone and a strong and stable internet connection. It uses the Google Chrome web browser. During the exam, Proctorio will record the testing environment, therefore students should select private spaces for the exam

session where disruptions are unlikely and where recording devices can be enabled. Instructions for Proctorio use will be provided prior to the exam. To use Proctorio you must be **over 18 years of age**. Additionally, the tool has **limitations in its accessibility** for students reliant upon screen readers and keyboard navigation. If you have concerns about using an online proctoring tool for the reasons listed above or in general, please work with your instructor to find an equivalent alternative. Additional information on academic integrity at Ohio State and recommended proctoring options are available. Here is a [guide](#) for installing and using Proctorio. You should not take the exam on a handheld device or iPad; use a laptop or desktop computer.

- **Top Hat:** We will use Top Hat for sample test questions and in class activities. The Join Code for our class is 554106. Please read the Top Hat student guide: <https://resourcecenter.odee.osu.edu/top-hat/using-top-hat-students>
- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- **TDD:** 614-688-8743

Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Web cam and microphone

Necessary software

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733

Other course policies

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Interim Ohio State Title IX Coordinator, Molly Peirano, at titleix@osu.edu

Mental Health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

Academic integrity policy

Policies for this online course

- **Written assignments:** Your written assignments should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

COVID-19 and Illness Policies

Student illness or absence

If *you* are too ill to participate in this course due to COVID-19 or another illness, please contact the instructor as soon as you are able. All materials will be made available on

Carmen, including lecture recordings and slides. Alternate assignments or extensions may be arranged.

Instructor illness or absence

If the *instructor* is too ill to teach the course for a period of time, the designated backup for this course will step in. You will be notified via email from the School of Communication.

Accessibility accommodations for students with disabilities

Requesting accommodations

The university strives to make all learning experiences as accessible as possible. In light of the current pandemic, students seeking to request COVID-related accommodations may do so through the university's **[request process](#)**, managed by Student Life Disability Services. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: **slds@osu.edu**; 614-292-3307; **slds.osu.edu**; 098 Baker Hall, 113 W. 12th Avenue.

Course schedule (tentative)

Week 1 (Monday, January 11th to Friday, January 15th)

Topics: *SCIENTIFIC THEORIES AND RESEARCH METHODS*: Ways of knowing; scientific theories

Learning outcomes: Understand the different methods people use to know and understand what is true; understand the nature of scientific theories

Readings: Roes & Vohs (2012); Chapter 3

PowerPoint slides: Lecture 1

Online CarmenZoom lectures: Tuesday, January 12th and Thursday, January 14th (1:50 to 2:45 PM)

Assignments: Online assignment 1

Week 2 (Monday, January 18th to Friday, January 22nd)

Martin Luther King Day (Monday, January 18th): No classes

Topics: *SCIENTIFIC THEORIES AND RESEARCH METHODS*: Research methodologies; measuring the magnitude of effects

Learning outcomes: Understand the different research methods scientists use to test hypotheses; understand how researchers measure the magnitude of effects

Readings: Falin (2013); Chapter 3

PowerPoint slides: Lecture 1 (continued)

Online CarmenZoom lectures: Tuesday, January 19th and Thursday, January 21st (1:50 to 2:45 PM)

Assignments: Quiz 1; Online assignment 2

Week 3 (Monday, January 25th to Friday, January 29th)

Topics: *LEARNING THEORIES*: Classical conditioning theory; operant conditioning theory

Learning outcomes: Understand classical conditioning theory and how stimuli can be associated together; understand operant conditioning theory and the role of reward and punishment

Readings: Goldman (2012)

PowerPoint slides: Lecture 2

Online CarmenZoom lectures: Tuesday, January 26th and Thursday, January 28th (1:50 to 2:45 PM)

Assignments: Online assignment 3

Week 4 (Monday, February 1st to Friday, February 5th)

Topics: *LEARNING THEORIES*: Social learning theory; social cognitive theory

Learning outcomes: Understand social learning theory and the influence of models on behavior; understand social cognitive theory and distinct cognitive capacities

Readings: None

PowerPoint slides: Lecture 2 (continued); Lecture 3

Online CarmenZoom lectures: Tuesday, February 2nd and Thursday, February 4th (1:50 to 2:45 PM)

Assignments: Quiz 2; Online assignment 4

Week 5 (Monday, February 8th to Friday, February 12th)

Instructional break (Tuesday, February 9th): No classes

Topics: *LEARNING THEORIES*: Disinhibitory devices

Learning outcomes: Understand eight disinhibitory devices people can use to justify their immoral behavior

Readings: Bandura (1999)

PowerPoint slides: Lecture 3 (continued)

Online CarmenZoom lectures: Thursday, February 11th (1:50 to 2:45 PM)

Assignments: Online assignment 5; **Exam 1**

Week 6 (Monday, February 15th to Friday, February 19th)

Topics: *INTERPERSONAL COMMUNICATION: Interpersonal Messages*: Symbolic interactionism

Learning outcomes: Understand ABCs of the self: C is for **C**ognition: Self-concept or self-knowledge; A is for **A**ffect: Self-esteem.

Readings: Chapter 5

PowerPoint slides: Lecture 4

Online CarmenZoom lectures: Tuesday, February 16th and Thursday, February 18th (1:50 to 2:45 PM)

Assignments: Quiz 3; Online assignment 6

Week 7 (Monday, February 22nd to Friday, February 26th)

Topics: *INTERPERSONAL COMMUNICATION: Interpersonal Messages*: Symbolic interactionism; expectancy violations theory

Learning outcomes: Understand ABCs of the self: B is for **B**ehavior: Self-presentation; understand proxemics; understand expectancy violations theory; understand interactive adaption theory

Readings: Chapter 7

PowerPoint slides: Lecture 4 (continued); Lecture 5

Online CarmenZoom lectures: Tuesday, February 23rd and Thursday, February 25th (1:50 to 2:45 PM)

Assignments: Online assignment 7

Week 8 (Monday, March 1st to Friday, March 5th)

Topics: *INTERPERSONAL COMMUNICATION: Relationship development*: Social penetration theory; social information processing theory

Learning outcomes: Understand how relationships develop from superficial to intimate; understand how relationships develop online

Readings: Chapter 8; Chapter 10

PowerPoint slides: Lecture 6; Lecture 7

Online CarmenZoom lectures: Tuesday, March 2nd and Thursday, March 4th (1:50 to 2:45 PM)

Assignments: Online assignment 8

Week 9 (Monday, March 8th to Friday, March 12th)

Topics: *INTERPERSONAL COMMUNICATION: Influence*: Spiral of silence theory; social judgment theory

Learning outcomes: Understand why people often go along with the crowd and often do not speak up when they feel their opinions are unpopular; understand the influence of latitudes of acceptance, rejection, and noncommitment on attitude change

Readings: Griffin (2008) chapter on Carmen; Chapter 14

PowerPoint slides: Lecture 8; Lecture 9

Online CarmenZoom lectures: Tuesday, March 9th and Thursday, March 11th (1:50 to 2:45 PM)

Assignments: Quiz 4; Online assignment 9

Week 10 Monday, March 15th to Friday, March 19th)

Topics: *INTERPERSONAL COMMUNICATION: Influence*: Elaboration Likelihood Model (ELM); cognitive dissonance theory

Learning outcomes: Understand how attitudes can change through central and peripheral routes; understand the role of cognitive dissonance on attitudes

Readings: Chapter 15; Chapter 16

PowerPoint slides: Lecture 10; Lecture 11

Online CarmenZoom lectures: Tuesday, March 16th and Thursday, March 18th (1:50 to 2:45 PM)

Assignments: Anonymous survey; Quiz 5; Online assignment 10; **Exam 2**

Week 11 (Monday, March 22nd to Friday, March 26th)

Topics: *GROUP AND PUBLIC COMMUNICATION: Group Communication*: What is a group? Why groups? How groups act.

Learning outcomes: Understand what a group is; understand why groups are adaptive; understand how being in a group influences our behavior (e.g., social loafing, social facilitation, deindividuation).

Readings: Chapter 17

PowerPoint slides: Lecture 12

Online CarmenZoom lectures: Tuesday, March 23rd and Thursday, March 25th (1:50 to 2:45 PM)

Assignments: Online assignment 11

Week 12 (Monday, March 29th to Friday, April 2nd)

Instructional break (Wednesday, March 31st): No classes

Topics: *GROUP AND PUBLIC COMMUNICATION: Group Communication*: How groups think.

MASS COMMUNICATION: Media Effects: Uses and gratifications

Learning outcomes: Understand when groups make good decisions and when they make bad decisions; understand how individuals use the media to gratify their needs and desires

Readings: Chapter 28

PowerPoint slides: Lecture 12 (continued); Lecture 13

Online CarmenZoom lectures: Tuesday, March 30th and Thursday, April 1st (1:50 to 2:45 PM)

Assignments: Online assignment 12

Week 13 (Monday, April 5th to Friday, April 9th)

Topics: *MASS COMMUNICATION: Media Effects:* Cultivation theory; agenda setting theory

Learning outcomes: Understand how being immersed in media influences our perception of the world; understand how the media can influence personal and public agendas

Readings: Chapter 29; Chapter 30

PowerPoint slides: Lectures 14; Lecture 15

Online CarmenZoom lectures: Tuesday, April 6th and Thursday, April 8th (1:50 to 2:45 PM)

Assignments: Quiz 6; Online assignment 13

Week 14 (Monday, April 12th to Friday, April 16th)

Topics: *CULTURAL CONTEXT: Gender and Communication:* Muted group theory; *Intercultural Communication:* Communication accommodation theory

Learning outcomes: Understand how women communicate in a man's world; understand how people often adapt their communication styles to fit in

Readings: Chapter 33; Chapter 34

PowerPoint slides: Lecture 16; Lecture 17

Online CarmenZoom lectures: Tuesday, April 13th and Thursday, April 15th (1:50 to 2:45 PM)

Assignments: Quiz 7; Online assignment 14

Week 15 (Monday, April 19th to Wednesday, April 21st)

Topics: *CULTURAL CONTEXT: Intercultural Communication:* Face negotiation theory

Learning outcomes: Understand how people from individualistic and collectivistic cultures communicate differently

Readings: Chapter 35

PowerPoint slides: Lecture 18

Online CarmenZoom lectures: Tuesday, April 20th

Assignments: None

Week 16: Final Examinations (Friday, April 23rd to Thursday, April 29th)

Assignments: **Exam 3 (Friday, April 23rd, 2:00 – 3:45 PM). Note. Although our class is scheduled to take the exam from 2:00 – 3:45 PM, you can take it any time on Friday, April 23rd.**

References

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