

Curriculum Vitae
Melissa M. Foster

PERSONAL DATA:

315 Journalism Building
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Citizenship: U.S.A.

HIGHER EDUCATION:

<u>Institution</u>	<u>Dates</u>	<u>Degree</u>	<u>Major</u>
The Ohio State University	2013-2017	PhD	Communication
The Ohio State University	2013-2016	MA	Communication
Western Kentucky University	2005-2007	MA	Experimental Psychology
Alfred University	2000-2002	BA	Experimental Psychology
Corning Community College	1998-2000	AS	Liberal Arts

PROFESSIONAL EXPERIENCE:

<u>Institution</u>	<u>Dates</u>	<u>Rank</u>	<u>Department</u>
The Ohio State University	2017-present	Senior Lecturer	Communication
The Ohio State University	2013-2017	Graduate Assistant	Communication
The Ohio State University	2010-2013	Project Manager	Communication
The Ohio State University	2007-2008	Research Associate	Psychology
Western Kentucky University	2005-2007	Graduate Assistant	Psychology
AEON	2002-2004	Instructor	English Language
Alfred University	2000-2002	Teaching Assistant	Psychology

HONORS, MEMBERSHIPS, and CERTIFICATIONS:

A. HONORS

College of Social and Behavioral Sciences Fellowship (first-year support and \$1,500 in research funds), 2013

First Place Graduate Research Competition Award. Kentucky Academy of Sciences, 2005

Recipient of Western Kentucky University's Dr. Elsie Dotson Scholarship, 2005.

Passed level 4 of Japanese language proficiency test, 2004.

Recipient of Alfred University's Presidential Scholarship, 2000-2002.

Recipient of Alfred University's Modern Languages Culture Award, 2002.

Listed on the Dean's List 8 times, 1998-2002.

Graduated from Alfred University Magna Cum Laude, 2002.

B. MEMBERSHIPS:

International Communication Association

C. CERTIFICATIONS:

2014 Successful completion of Proposal Development and Submission at The Ohio State University

2018 The Ohio State University Institute for Teaching and Learning Endorsement: Course Design Institute

PEER REVIEWED JOURNAL PUBLICATIONS:

Abo, M., Slater, M. D., & Jain, P. (2016). Serious consequences of using health conditions for laughs: The case of food allergies. *Health Communication*.

Lee-Won, R. J., **Abo, M.,** Na, K., & White, T. N. (2016). More than numbers: Effects of social media virality metrics on intention to help unknown others in the context of bone marrow donation. *Cyberpsychology, Behavior, and Social Networking*, 19, 404-411.

CONFERENCE PRESENTATIONS:

- Foster, M.** (May 2019). Persuading the general public to engage in altruistic behaviors: The use of exemplars and injustice salience in appeals regarding food allergies and type one diabetes. Paper presentation at the annual meeting of the International Communication Association, Washington D.C.
- Abo, M., Slater, M. D.** (May 2018). Empathy and emotions as mediators between PSAs portraying consequences to others and alcohol control policy support. Paper presentation at the annual meeting of the International Communication Association, Prague, Czech Republic.
- Abo, M., Lee-Won, R., Vang-Corne, M.** (May 2017). Bilingual message presentation and cross-racial perceptions of biracial models in the context of health campaigns: An experimental investigation. Paper presentation at the annual meeting of the International Communication Association, San Diego, USA.
- Irwin, M., Slater, M. D., & **Abo, M.** (May 2015). Surface and substance: The interaction of color and valence in early evaluative processing. Paper presentation at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
- Abo, M., Slater, M.D., & Goodall, C. E.** (May 2015). Empathy and emotion as mediators of message effects on health public policy support. International Communication Association, San Juan, Puerto Rico.
- Abo, M., Slater, M.D.** (April 2014). The effects of humorous portrayal of a health condition in entertainment media. Kentucky Conference on Health Communication, Lexington, Kentucky.
- Wininger, S. R., Winters, A., Blanton, E., **Abo, M.** (2007) Examination of Runner's Attentional Focus During Competition Versus Training
- Wininger, S. R., Gieske, D., & **Abo, M.** (2007) Examination of the Measure of Attentional Focus via Cognitive Interviews.
- Abo, M., Risner, M., Cantrell, C., Bilotta, J.** (November 2005). Wavelength discrimination in the zebrafish. Paper presentation at the annual meeting of the Kentucky Academy of Science, Richmond, KY.

MANUSCRIPTS IN PREPARATION

- Foster, M., Slater, M. D. & Goodall, C.** (revise and resubmit). Empathy and emotion as mediators of Message effects on health public policy support
- Foster, M., Daily, P., Lee-Won, R., & Vang, M.** (in preparation). Translated text influences perceived race in health campaigns for blood donation.
- Foster, M., Slater, M. D., Moyer-Guse, E.** (in preparation). Humor and policy support.

FUNDING

Awarded 600 participants from the TESoC grant at The Ohio State University to fully fund dissertation, 2016.

INVITED LECTURES

Nov 4, 2016, presented in Dr. Nori Comello's Health Communication graduate student seminar about research methods and the use of humor in health campaigns.

TEACHING EXPERIENCE:

The Ohio State University 6/2014 - present
History of Communication
Media and Terrorism
Persuasion
Organizational Communication
Business and Professional Speaking
Directed Research (Independent Study)
English Conversation Instructor in Tokyo, Japan. 7/2002 – 7/2004.
Teaching Assistant for Psychological Methods and Statistics at Alfred University. 1/2002 – 5/2002.

RESEARCH EXPERIENCE:

Health Communication Lab, The Ohio State University, 3/10-present.

Serves as research project manager for research study of mediated message effects. Participates in the design, execution and control of research study. Oversees recruitment and data collection efforts. Supervises RAs. Oversees project reporting, renewal reports, IRB compliance, and recordkeeping. Manages budget.

Cognition and Language lab, The Ohio State University, 6/07-10/08.

Conducted cognitive psychology research with college students and senior citizens. Created research tests involving memory, language processing, and reaction time. Recruited participants, gathered information, administered tests and questionnaires. Performed statistical analyses and reported results. Designed and implemented data processing systems to code and store research data

Motivation Lab, Western Kentucky University. 1/06-5/07.

Conducted exercise motivation research, reported results.

Neuroscience Lab, Western Kentucky University. 8/05-5/06.

Conducted behavioral and ERG research on the visual system of Zebrafish, organized data, prepared graphs, supervised undergraduate students, fish care

SERVICE:

Second-Year Transformational Experience Program Mentor, The Ohio State University, 8/2017-Present

Reviewer, International Communication Association Annual Conference, 11/2018-present

TECHNICAL ABILITIES:

Data analysis: Familiar with SPSS, including syntax, some experience with LISREL

Office: MS WORD, EXCEL, POWERPOINT

Video editing: Pinnacle, Final Cut

Research software: MediaLab/DirectRT, Qualtrics