



THE OHIO STATE UNIVERSITY

SYLLABUS: COMM 3405 INTRODUCTION TO LANTERN TV SPRING 2019

Course overview

This course provides an introduction to broadcast journalism. Students will learn the foundations of broadcasting through practice of skills and producing content. Content should be created with the goal of publication on LanternTV.

Instructor

Instructor: Dr. Bethany Barker

Email address: barker.332@osu.edu

Office hours: Journalism 309 M/W 11:15-12:30 or by appointment

Course description

This course will prepare students to work in television news. There will be a particular focus on writing, editing, and shooting video. Students will apply knowledge by creating and presenting news content. Students will leave this course ready for internships at television stations or Internet news outlets. Prereq: Theatre 3351, or permission of instructor.

Course learning outcomes

By the end of this course, students should successfully be able to:

- ☐ Understand the workings of multimedia journalism
- ☐ Write scripts suitable for broadcast
- ☐ Operate equipment, including camera and tripod
- ☐ Edit different types of videos for broadcast
- ☐ Understand the roles of newsworthiness, ethics and credibility

Course materials

Required

Tu, D. L. (2015). Feature and Narrative Storytelling for Multimedia Journalists. Focus Press.
Supplemental Readings will be provided on Carmen

Grading and faculty response

Grades

News Comparisons	How can one story be told from many angles? You are tasked with writing three 1-2 page analyses over the course of this semester. Each analysis will compare and contrast how a singular news story is shared by multiple outlets.	25 each Total 75
Skill Assignments	These competency-based assignments will assess your progression through the semester. Most skill assignments will be completed (in-part or in-full) during class time. Assignments often span multiple class periods.	10 each Total 100
Story	Ultimately, this course is about storytelling. The VOSOT and Package Assignments will ask you to use your skills to tell a newsworthy story. Each student will choose his or her own learning objectives on top of the base requirements for completion. Beginning students will choose from Level 1, Intermediate will choose from Level 2, Advanced from Level 3. The goal is to challenge each student at his or her own skill level. Levels may be mixed and matched and options for each level will change with each assignment.	VOSOT group assignment= 50 Package 1= 100 Package 2- 125 Package 3- 150 Total 425 Bonus points awarded for stories published on LTV. Course Total 600 points

See course schedule, below, for due dates

Late assignments

Assignments turned in after the deadline will only be accepted with a valid medical or university excuse. It is the student's responsibility to be sure the assignment submitted correctly. **Please check your Carmen folder after submission to ensure the upload is there and complete.**

Students who know of an impending excused absence should notify the instructor and teaching assistant with documentation ahead of the absence to arrange a makeup. **Makeups must be requested and turned in within 1 week of the original due date.**

Project requirements

Content must be in a viewable format to receive full credit. Recommended formats are mp4, .mov, or a YouTube link. Scripts must be in .doc or .pdf format.

Grading scale

93–100: A
 90–92.9: A-
 87–89.9: B+
 83–86.9: B
 80–82.9: B-
 77–79.9: C+
 73–76.9: C
 70–72.9: C-
 67–69.9: D+
 60–66.9: D
 Below 60: E

Please note: Carmen and Buckeyelink do not round up grades. Your grades will be exactly what you have earned and **will not be rounded up**. Extra credit will be offered for students who wish to earn a chance to improve grades.

Extra credit

There are two opportunities for extra credit in this course. The first is by completing studies through C-Rep, the School of Communication's research pool. A total of 10 points may be earned. Points are calculated as 2 points per C-Rep credit. The second means of earning extra

credit is to turn in one additional package. This package may be a longer format of your VOSOT or original. It may not be content created for another class.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

Grading and feedback

For assignments, you can generally expect feedback within **10-14 days**.

E-mail

I will reply to e-mails within **24 hours on school days**.

Instructor communication

At times announcements will be made to the class via Carmen Announcements and sent through a Carmen message. Please regularly check both to ensure you do not miss a communication. Make sure your Carmen messages are not sent to your Clutter folder.

Other course policies

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Mental Health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

Course leave policy

If you become seriously ill or something happens to you that prevents you from participating in the course for an extended amount of time (e.g., mental illness or a friend's mental illness, taking care of an immediate family member, child birth, etc.), you may apply for course leave. You must let the instructor know of your situation as soon as practical when you become aware of the need for leave to avoid point penalties (either the day you learn of the need or the next workday). Be proactive and let us know ASAP if you think you need leave. We will not grant leave retroactively. Course leave is similar to OSU's Family and Medical Leave (FML) and has many of the same rules ([see here for more information](#)). If you qualify for leave, we will allow you to make up missed work with the following point penalties:

- -0% for work due 6 days prior to notification
- -33% for work due 7-13 days prior to notification
- -66% for work due 14-20 days prior to notification
- -100% for work due > 20 days prior to notification

Academic integrity policy

Policies for this course

- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Collaboration and informal peer-review:** The course includes many opportunities for formal collaboration with your classmates. While study groups and peer-review of major

written projects is encouraged, remember that comparing answers on a quiz or assignment is not permitted. If you're unsure about a particular situation, please feel free just to ask ahead of time.

- **Group projects:** This course includes group projects, which can be stressful for students when it comes to dividing work, taking credit, and receiving grades and feedback. I have attempted to make the guidelines for group work as clear as possible for each activity and assignment, but please let me know if you have any questions.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

Accessibility accommodations for students with disabilities

Requesting accommodations

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical

conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu ; 614-292-3307; slds.osu.edu ; 098 Baker Hall, 113 W. 12th Avenue.

Course schedule (tentative)

Week	Dates	Monday	Wednesday	Due
1	8/20-8/24	--	Welcome	Survey
2	8/25-8/30	LTV Studio Tour/ Sources Tu Chs.1 and 2	Scriptwriting/ Interviewing Schroeder Chs. 2 and 3	Scriptwriting Assignment
3	9/1-9/7 (Labor Day 9/1)	No class	Getting the Shot Tu Ch. 3	
4	9/8-9/14	Filming and Logging Tu Ch. 5	Editing Tu. Ch 6	Local News Comparison/ Filming Assignment
5	9/15-9/21	VOSOTs	Pitch Meeting/ Practicum Lesson Prep	VOSOT Assignment
6	9/22-9/28	Teaching what we have learned	Types of stories Ch. 7	Teaching Assignment
7	9/29-10/5	Ethics and covering sensitive topics Scheufele & Tewksbury (2007)	Working on a Deadline	Ethics Assignment/ Deadline Assignment
8	10/6-10/12 Autumn Break 10/10- 11	Guest Speakers- OSU Video Services	Working with Audio Tu Ch. 4	National News Comparison/ Audio Assignment
9	10/13-10/19	Filming sequences	Workshop/ Peer Review	Package 1 due/ Sequence Assignment
10	10/20-10/26	Pitch Meeting/ What not	Posture and enunciation	On-Air Assignment

		to wear (on the air)		
11	10/27-11/2	Live from...	Working in studio	Live Shot Assignment
12	11/3-11/9	Stories happen everywhere Tu Ch. 9	Producing a show	Mobile Photography Assignment
13	11/10-11/16 Veterans Day 11/11	No class	Workshop/ Peer Review	Package 2 due
14	11/17-11/23	Pitch Meeting/ Newscast Pre-Production	Newscast Script Approvals/ Practice	International News Comparison
15	11/24-11/30 Thanksgiving Break 11/27-29	Newscast filming	No class	
16	12/1-12/4	Workshop	Newscast viewing/ Peer Review	B-Roll Assignment Due
Finals				Package 3 due

Reading references

Scheufele, D.A. & Tewksbury, D. (2007). Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models. *Journal of Communication*, 57(1), 9-20.

Schroeder, A. (2009). *Writing and Producing Television News*. Oxford University Press, New York, NY

