

Kerry S. Christopher

Plain City, OH • 248-520-8377 • kerry@openroadcomms.com • LinkedIn: [kchristopher](#)

Senior communications leader with 20+ years leading enterprise, internal and executive communications for complex, global organizations. Trusted advisor to CEOs and executive teams on strategy, transformation, M&A and culture. Known for translating business plans into clear, credible narratives that drive alignment, engagement and significant results.

Core Skills

Executive & Leadership Counsel

Advise CEOs and C-suites on enterprise strategy, change and reputation. Translate complex business priorities into clear, actionable leadership messaging used across global organizations.

Enterprise Change & Transformation Communications

Lead communications for large-scale transformation including restructuring, technology modernization and operating model change.

Professional Experience

Open Road Communications LLC — Founder (2025–Present)

Provide strategic communications counsel to CEOs, CHROs, and CCOs navigating AI adoption, organizational transformation and enterprise change.

- Advise senior leaders on articulating strategy and transformation narratives that improve clarity, alignment and adoption.
- Develop executive messaging frameworks that strengthen leadership credibility and drive results.
- Clients include talent agency in Nashville, automotive supplier in Detroit and State of Montana Department of Health and Human Services.

Cardinal Health — Vice President, Communications (2019–2025)

Progressive leadership roles spanning enterprise internal communications and communications for the Pharmaceutical & Specialty Solutions segment (\$200B+ revenue).

- Served as strategic communications advisor to the CEO and executive committee for the company's largest business segment.
- Directed communication through more than \$7B in M&A activity, ensuring consistent narrative, smooth integration and enterprise alignment.
- Led enterprise internal communications to support culture, leadership strategy and performance across a global workforce.
- Launched the *Our Path Forward* mission and values initiative, increasing organizational clarity and engagement.
- Improved Voice of the Employee scores from 70% to 83% positive through modernized leadership communications and listening programs.
- Implemented a new enterprise intranet, increasing monthly active users from 35,000 to 110,000.
- Built and led a 12-person communications team, strengthening strategic capability and execution.

The Ohio State University — Lecturer & Faculty Advisor (2022–Present)

- Teach Strategic Writing, Persuasive Communications, and Public Speaking to more than 100 students per semester; consistently earn top evaluations.
- Serve as faculty advisor to *The PRactice*, OSU's student-run PR firm, guiding client campaigns that achieve measurable engagement and media results.

General Motors — Director, Global Internal Communications (2015–2019)

- Partnered with CEO Mary Barra and her senior leadership to modernize global engagement and communications strategy.
- Increased employee understanding of corporate priorities by 40% through leader video briefings, podcasts, and targeted communications.
- Revamped the global intranet, adding 600,000 monthly visits and reducing IT burden by 25%.
- Led global rollout of Yammer, achieving 60% adoption and more than 3 million monthly message reads.

Goodyear Tire & Rubber Company — Director & Senior Manager, Communications (2011–2015)

- Led internal communications and listening programs that improved engagement and understanding of business priorities.
- Directed external PR for the Goodyear Blimp relaunch, engaging 15,000 guests and generating national media coverage.
- Elevated Goodyear's innovation reputation through campaigns featured in USA Today, TIME, The Wall Street Journal, The New York Times, CNN, Fox News, and CNBC.
- Produced more than 100 innovation stories, strengthening brand recognition and internal alignment.

Early Career Highlights

- Manager, Product Communications — Volkswagen
- Manager, Manufacturing Communications — Hyundai Motor Company
- Manager, Government Relations Communications — General Motors
- Manager, Global HR & Labor Communications — General Motors
- Assistant Director, Cadillac Communications — General Motors
- Manager, Global IT Communications — General Motors
- Plant Communications Manager, Lordstown Assembly — General Motors
- Media Relations Coordinator, GM Truck Group Communications — General Motors
- Specialist, Chevrolet Customer Assistance Center — General Motors

Education

Master of Communications & Public Relations, Kent State University, Kent, OH
Bachelor of Journalism (Marketing minor), The University of Akron, Akron, OH