

Jane Shawcroft

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Education

University of California, Davis *June 2025*
Ph.D. Communication

Brigham Young University
M.S. Marriage, Family, and Human Development *August 2022*
B.S. Family Studies *April 2020*

Academic Positions

The Ohio State University *August 2025 – Present*
School of Communication
Assistant Professor

Visiting Positions

Ewha Womens University *May 2025*
Visiting Researcher, Department of Communication

Awards & Honors

Top Paper Award *June 2025*
International Communication Association
Children Adolescents and Media Division

Top Student Paper Award *June 2024*
International Communication Association
Children Adolescents and Media Divisions

Dean's Distinguished Graduate Fellow *Sept. 2022 – June 2025*
College of Letters and Science, University of California Davis

Top Paper Award *May 2022*
International Communication Association
Children, Adolescents and Media Division (Student Co-Author)

Professional Presentation Award *March 2022*
Graduate Studies, Brigham Young University

3 Minute Thesis Competition College Finalist *Feb. 2022*
College of Family Home and Social Sciences, Brigham Young University

Finalist for Top Student Paper *Nov. 2021*
National Communication Association

Mass Communication Division

Professional Presentation Award *Nov. 2021*
Graduate Studies, Brigham Young University

3 Minute Thesis Competition Department Finalist *Feb. 2021*
School of Family Life, Brigham Young University

Ella Carpenter Jensen Fellowship *April 2021*
Women's Studies, Brigham Young University

George & Beulah Robinson Scholarship *Sept. 2021*
Brigham Young University

Merlin and Edna Sant Scholarship *Sept. 2020*
Brigham Young University

Exxon-McVea Scholarship *Sept. 2019*
Brigham Young University

Merit Scholarship *Sept. 2019*
Brigham Young University

Grants

Small Research Grant *June 2024*
Department of Communication, University of California Davis

Small Research Grant *October 2022*
Department of Communication, University of California Davis

Invited Lectures

**What Science Says About Social Media and
Teen Mental Health – And What We Can Do About It** *April 2025*
Mount Horeb Public Library, WI

In-Progress

* Indicates mentored student coauthor

Shawcroft, J., Vigil, S.L., Cingel, D.P., Coyne, S.M. (2025 – Preprint). Individual Patterns in the Association Between Social Media Use and Adolescent Well-being. *PsyArXiv*.
https://doi.org/10.31234/osf.io/5cvdm_v1

Shawcroft, J., Booth, M.A. Porter, C.L., Van Alfen, M., Gale, M., *Maximiano, L.A., *Holmes, E.K., Coyne, S.M., Holmgren, H.G., Jones, B.L. (2025 – Preprint). Evidence of Individual

Differences in the Temporal Ordering of Effects Between Media Emotion Regulation and Executive Functions in Early Childhood. *PsyArXiv*. https://doi.org/10.31234/osf.io/apfy7_v1

Shawcroft, J., Cingel, D. P. (2025 – Preprint). Applying a Gendered Lens to the Issues of Adolescent Social Media Use and Well-being; Salient Susceptibilities and Alternative Within-person Processes. *PsyArXiv*. https://doi.org/10.31234/osf.io/tcsp6_v2

Peer-Reviewed Publications

* Indicates mentored student coauthor

Hilbert, M., Cingel, D.P., Zhang, J., Vigil, S.L., **Shawcroft, J.**, Xue, H., Thakur, A., Shafiq, Z. (2025). #BigTech @Minors: social media algorithms have actionable knowledge about child users and at-risk teens. *Telematics and Informatics*. <https://doi.org/10.1016/j.tele.2025.102341>

Vigil, S.L., Cingel, D.P., **Shawcroft, J.** (2025). Parental Attitudes and Predictors of Support for Youth-Directed Social Media Legislation in the United States. *Journal of Child and Family Studies*. <https://doi.org/10.1007/s10826-025-03071-6>

Snyder, A.L., Cingel, D.P., Rhea, S.V., **Shawcroft, J.**, Vigil, S.L., Ong, K. (2025). Children's vocabulary, math, and social-emotional learning from interactive media: The role of choice, agency, and repetition in app design. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000621>

Coyne, S. M., Van Alfen, M., James, P., Hirschi, T., Densley, R. L., Christensen-Duerden, C., **Shawcroft, J.**, Cingel, D. P., & Olsen, J. (2025). Who is Most at Risk for Body Esteem Problems After Being on Social Media? A Differential Susceptibility Approach with Adolescents. *Computers in Human Behavior Reports*. <https://doi.org/10.1016/j.chbr.2025.100737>

Jorgensen-Wells, M.A., **Shawcroft, J.**, Taylor, L.D., Spencer, E. (2025). Romantic ideas and ideals in popular music: A content analysis of the Taylor Swift musical catalog. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000606>

Snyder, A.L., **Shawcroft, J.**, Ruiz, J.B., Cingel, D.P. (2025). Parents' differential attitudes toward children's media use by race and anxiety about children's futures. *Journal of Early Childhood Research*. 0(0). <https://doi.org/10.1177/1476718X251344513>

Coyne, S.M., Ashby, S., Munk, R.J., Holmgren, H.G., **Shawcroft, J.**, Densley, R., Austin, T., Banks, K., Van Alfen, M. (2025). Mini marvels: superhero engagement across early childhood. *Frontiers in Psychology*. 16. <https://doi.org/10.3389/fpsyg.2025.1537115>

Shawcroft, J., Cingel, D. P. (2025). There is more than one way to engage in effective media parenting: An analysis of parenting with media in four world regions and associations with adolescent well-being. *Human Communication Research*. <https://doi.org/10.1093/hcr/hqaf008>

Shawcroft, J., Snyder, A. L., Cingel, D. P., & Ruiz, J. B. (2025). Parent problematic media use, child reactivity, and income: Context for parents' use of media emotion regulation strategies in the United States. *Journal of Children and Media*, 1–22.

<https://doi.org/10.1080/17482798.2024.2446334>

Shawcroft, J., Gale, M., Van Alfen, M., Christensen-Duerden, C., Holmgren, H. G., & Coyne, S. M. (2025). Longitudinal trajectories of maternal depression are associated with maternal and child problematic media use. *Journal of Family Psychology*, 39(1), 87–

98. <https://doi.org/10.1037/fam0001278>

Zurcher, J. D., Brubaker, P. J., Speed, A., **Shawcroft, J.,** Sheppard, J. A., Coyne, S. M., Christensen-Duerden, C., & Adams, D. R. (2024). Disney in Black and White: An Analysis of Race Representation Within Disney Animated Films From 1937 to 2021. *Journalism & Mass Communication Quarterly*, 0(0). <https://doi.org/10.1177/10776990241284795>

Coyne, S.M., **Shawcroft, J.,** Holmgren, H., Christensen-Duerden, C., Ashby, S., Rogers, A.A., Reschke, P.J., Barr, R., Domoff, S., Van Alfen, M., Meldrum, A., Porter, C.L. (2024). The Growth of Problematic Media Use Over Early Childhood: Associations with Long-Term Social and Emotional Outcomes. *Computers in Human Behavior*.

<https://doi.org/10.1016/j.chb.2024.108350>

Cingel, D. P., **Shawcroft, J.,** Lee, H. (2024). The COVID-19 pandemic, adolescent media use, and mental health: Comparing relationships among adolescents from South Korea and the United States. *Communication Research*. <https://doi.org/10.1177/00936502241245870>

Shawcroft, J., Jorgensen-Wells, M., Coyne, S. M., Rogers, A.A., *Meldrum, M. (2024). Have Courage and Be Kind: Gender Depictions, Female Empowerment, and Modern Audience Ratings in Film Adaptations of Cinderella from 1914 to 2022. *Journal of Communication*. <https://doi.org/10.1093/joc/jqae013>

Shawcroft, J., Coyne, S.M., Linder, L., Clifford, B.N., McDaniel, B.T. (2023). Attachment Security and Problematic Media Use in Infancy: A Longitudinal Study in the United States. *Infancy*. <https://doi.org/10.1111/inf.12570>

Shawcroft, J., Coyne, S.M., Rogers, A. A., Reschke, P., Stockdale, L., Holmgren, H. (2023). Parents, Princesses, and Powers: An Examination of Young Children's Engagement with Princess and Superhero Culture Based on Indicators of Gendered Parenting. *Media Psychology*. <https://doi.org/10.1080/15213269.2023.2280204>

Shawcroft, J., Rogers, A.A., Nielson, M. (2023). Endorsement of Masculine-Typed Behaviors Decreases During Middle Adolescence: The Contextualizing Role of Peer Experiences for Adolescents Living in the United States. *Journal of Youth and Adolescence*. <https://doi.org/10.1007/s10964-023-01861-z>

Coyne, S. M., Christensen-Duerden, C., Sheppard, J. A., Ashby, S., Van Alfen, M., Harris, H., Schilaty, B., Hunt, Q., **Shawcroft, J.,** Gale, M., Graver, H. (2023). I'll Walk with You:

LGBTQ+ Individuals and Religious Belonging. *Journal of Homosexuality*.
<https://doi.org/10.1080/00918369.2023.2246617>

Rogers, A.A., **Shawcroft, J.**, Stockdale, L., Coyne, S.M., & Fraser, A.M. (2023). Trajectories of parents' gendered play attitudes during early childhood and implications for children's gender development. *Child Development*. <https://doi.org/10.1111/cdev.13989>

Shawcroft, J., Gale, M., Coyne, S. M., Rogers, A. A., Austin, S., Holmgren, H., Zurcher, J., & Brubaker, P. (2023). Ariel, Aurora, or Anna? Disney Princess Body Size as a Predictor of Body Esteem and Gendered Play in Early Childhood. *Psychology of Popular Media*.
<https://doi.org/10.1037/ppm0000494>

Swift, C. S., Coyne, S. M., **Shawcroft, J.**, Gath, M., Barr, R., Holmgren, H., & Stockdale, L. (2023). Problematic Media Use in Early Childhood: The role of Parent-Child Relationships and Parental Well-being in Families in New Zealand and the United States. *Journal of Children and Media*. <https://doi.org/10.1080/17482798.2023.2230321>

Coyne, S.M., Rogers, A.A., Holmgren, H.G., Booth, M.A., Van Alfen, M., Harris, H., Padilla-Walker, L.M., Sheppard, J.A., **Shawcroft, J.**, Ober, M. (2023) Masters of Media: A longitudinal study of parental media efficacy, media monitoring, and child problematic media use across early childhood in the United States. *Journal of Children and Media*.
<https://doi.org/10.1080/17482798.2023.2200958>

Coyne, S.M., Reschke, P.J., Stockdale, L., Gale, M., **Shawcroft, J.**, Gentile, D.A., Brown, M., Ashby, S., Siufanua, M., Ober, M. (2023) Silencing Screaming with Screens: The Longitudinal Relationship between Media Emotion Regulation Processes and Children's Emotional Reactivity, Emotional Knowledge, and Empathy. *Emotion*. <https://doi.org/10.1037/emo0001222>

Gale, M., **Shawcroft, J.**, Coyne, S.M., Brown, S., Radesky, J. (2023) McDonalds, Mom, Media, and Me: An Observational Study of Parent and Adolescent Media Use During Public Family Mealtime. *Translational Issues in Psychological Science*. <https://doi.org/10.1037/tps0000368>

Zosh, J.M., Jing, M., **Shawcroft, J.**, Starks, A. (2023). Moving Beyond Quality and Quantity: Approaching Children's Digital Media Use With More Nuance. *Translational Issues in Psychological Science*. , 9(3), 181–185. <https://doi.org/10.1037/tps0000378>

Shawcroft, J., *Blake, H., *Gonzales, A., Coyne, S. M. (2023) Structures for Screens: Longitudinal associations between parental media rules and problematic media use in early childhood. *Technology, Mind, and Behavior*. <https://doi.org/10.1037/tmb0000104>

Holmgren, H., Stockdale, L., **Shawcroft, J.**, Coyne, S.M., Fraser, A. (2023). Toddlers and the Telly: A latent profile analysis of children's television time and content and behavioral outcomes one year later in the U.S. *Journal of Children and Media*
<https://doi.org/10.1080/17482798.2023.2195194>

Stockdale, L. A., Porter, C. L., Reschke, P. J., Booth, M., Coyne, S. M., **Stephens, J.**, & Memmott-Elison, M. K. (2023). Infants' physiological responses to emotionally salient media with links to parent and child, empathy, prosocial behaviors and media use. *Computers in Human Behavior*, 139, 107497. <https://doi.org/10.1016/j.chb.2022.107497>

Kroff, S. L., Coyne, S. M., **Shawcroft, J.**, Shepard, J. A., James, S. L., Ehrenreich, S. E., Underwood, M. (2022). Associations between sexual music lyrics and sexting across adolescence. *Computers in Human Behavior*. <https://doi.org/10.1016/j.chb.2022.107562>

Shawcroft J., Coyne, S., Bradshaw, B. An Analysis of the Social Context of Video Games, Pathological Gaming, and Depressive Symptoms (2022). *Cyberpsychology, Behavior, and Social Networking*. <https://doi.org/10.1089/cyber.2022.0057>

Coyne, S. M., Holmgren, H. G., **Shawcroft, J. E.**, Barr, R., Davis, E., Ashby, S., Stockdale, L., & Domoff, S. (2022). ABCs or Attack-Boom-Crash? A longitudinal analysis of associations between media content and the development of problematic media use in early childhood. *Technology, Mind, and Behavior*. <https://doi.org/10.1037/tmb0000093>

Shawcroft, J., Gale, M., Coyne, S. M., Twenge, J. M., Carroll, J. S., Brad Wilcox, W., & James, S. (2022). Teens, screens and quarantine; the relationship between adolescent media use and mental health prior to and during COVID-19. *Heliyon*. <https://doi.org/10.1016/j.heliyon.2022.e09898>

Shawcroft, J., Coyne, S.M. Does Thor ask Iron Man for Help? Examining Help-Seeking Behaviors in Marvel Superheroes. (2022) *Sex Roles* 87, 223–236. <https://doi.org/10.1007/s11199-022-01301-5>

Coyne, S. M., Rogers, A., **Shawcroft, J.**, Reshke, P., Barr, R., Davis, E. J., Holmgren, H. G., & Domoff, S. (2022). Meltdowns and Media: Moment-to-moment fluctuations in young children's media use transitions and the role of children's mood states. *Computers in Human Behavior*. <https://doi.org/10.1016/j.chb.2022.107360>

Coyne, S., **Shawcroft, J.**, Ruh Linder, J. *et al.* Making Men of Steel: Superhero Exposure and the Development of Hegemonic Masculinity in Children. *Sex Roles* 86, 634–647 (2022). <https://doi.org/10.1007/s11199-022-01293-2>

Shawcroft, J., Gale, M., Workman, K., Leiter, V., Jorgensen-Wells, M., & Jensen, A. C. (2022). Screen-Play: An Observational Study of the Effect of Media on Children's Play in a Museum Setting. *Computers in Human Behavior*. <https://doi.org/10.1016/j.chb.2022.107254>

Shawcroft, J.E., Coyne, S.M., Zurcher, J.D. (2022). Depictions of Gender Across Eight Decades of Disney Animated Film: The Role of Film Producer, Director, and Writer Gender. *Sex Roles* 86, 346–365. <https://doi.org/10.1007/s11199-022-01273-6>

Shawcroft, J., Coyne, S., Brunbaker, P., & Zurcher, J. (2022). Princesses and paupers: Examining socioeconomic status in Disney animated films. *Journal of Children and Media*. <https://doi.org/10.1080/17482798.2021.2015413>

Coyne, S. M., Linder, J., Booth, M., Keenan-Kroff, S., **Shawcroft, J. E.**, & Yang, C. (2021). Princess Power: Longitudinal associations between engagement with princess culture in preschool and gender stereotypical behavior, body esteem, and hegemonic masculinity in early adolescence. *Child Development*. <https://doi.org/10.1111/cdev.13633>

Coyne, S. M., **Shawcroft, J.**, Gale, M., Gentile, D. A., Etherington, J. T., Holmgren, H., & Stockdale, L. (2021). Tantrums, toddlers, and technology: Temperament, media emotion regulation, and problematic media use in early childhood. *Computers in Human Behavior*. <https://doi.org/10.1016/j.chb.2021.106762>

Coyne, S.M., Rogers, A., **Shawcroft, J.**, Hurst, J. (2021) Dressing up with Disney and Make-Believe with Marvel: The Impact of Gendered Costumes on Gender Typing, Prosocial Behavior, and Perseverance during Early Childhood. *Sex Roles* 85, 301–312
<https://doi.org/10.1007/s11199-020-01217-y>

Coyne, S. M., **Shawcroft, J.**, Gale, M., Reich, S. M., Linder, L., McDaniel, B, Stockdale, L., & Booth, M. (2021). Digital distraction or accessible aid? Parental media use during feedings and parent-infant attachment, dysfunction, and relationship quality. *Computers in Human Behavior*. <https://doi.org/10.1016/j.chb.2021.107051>

Other Publications

Frost, D., Coyne, S.M., **Shawcroft, J.** (2025). *How Tech Companies Rig Parental Guilt*. After Babel. <https://www.afterbabel.com/p/how-tech-companies-rig-parental-guilt>

Densley, R.L., Booth, M.C., **Shawcroft, J.** (2025). *Peers versus Pixels: Teen Sexting as Influenced by Peer Norms and Pornography Use*. *Teens, Sex, and Media Effects*. <https://doi.org/10.4324/9781032648880-15>

Shawcroft, J. (2023). *Toddlers and Tablets: Being Purposeful About Your Child's Technology Use*. Institute of Family Studies. <https://medialabs.ucdavis.edu/media/toddlers-and-tablets-being-purposeful-about-your-childs-technology-use>

Lee, C., **Shawcroft, J.** Coyne, S.M. (2023). *How Does Music Relate to Teen Sexting?* Psychology Today. <https://www.psychologytoday.com/us/blog/the-right-media-mindset/202305/how-does-music-relate-to-teen-sexting>

Lee, C., **Shawcroft, J.** (2023). *Teen Sexting and Sexually Explicit Music*. Institute of Family Studies. <https://ifstudies.org/blog/teen-sexting-and-sexually-explicit-music>

Shawcroft, J., & Coyne, S. (2022). *Media Rules and Problematic Media Use*. Psychology Today. <https://www.psychologytoday.com/us/blog/the-right-media-mindset/202205/media-rules-and-problematic-media-use>

Coyne, S., & **Shawcroft, J.** (2021). *Meltdowns and Media: The Costs of Using Screens to Regulate Your Child's Emotions*. Institute for Family Studies.
<https://ifstudies.org/blog/meltdowns-and-media-the-costs-of-using-screens-to-regulate-your-childs-emotions>

Coyne, S., & **Shawcroft, J.** (2021). *Child Meltdowns and Media: The unexpected costs of giving a child in a tantrum your phone*. Psychology Today.
<https://www.psychologytoday.com/us/blog/the-right-media-mindset/202107/child-meltdowns-and-media>

Coyne, S., Schvaneveldt, E., **Shawcroft, J.** (2022) The social debate: Unpacking the social, psychological, and cultural effects of social media, Chapter 10.

Shawcroft, J., Gale, M., Coyne, S. (2022) Social Media, Societal Changes, and Mental Health. Chapter in Encyclopedia of Mental Health, 3rd edition.

Conference Presentations

Gender Differences in the Association Between Problematic Social Media Use and Life Satisfaction: A Cross-National Perspective Among 39 Countries
 National Communication Association

*November 2025
 Denver, Colorado, U.S.*

Gender Differences in the Association Between Problematic Social Media Use and Life Satisfaction: A Cross-National Perspective Among 39 Countries
 Children and Screens Scientific Congress

*July 2025
 Washington D.C., U.S.*

Parent problematic media use, child reactivity, and income: Context for parents' use of media emotion regulation strategies in the United States
 National Communication Association

*November 2024
 New Orleans, LA, U.S.*

Differential Effects of Social Media Use on Adolescent Depression, Anxiety, and Loneliness: A Mixture Modeling Approach in a Sample of Adolescents from the United States and South Korea
 International Communication Association

*June 2024
 Gold Coast, Australia*

Differential Effects of Social Media Use on Adolescent Depression, Anxiety, and Loneliness: A Mixture Modeling Approach in a Sample of Adolescents from the United States and South Korea
 Children and Screens Scientific Congress (Poster)

*September 2023
 Washington D.C., U.S.*

Ariel, Aurora, or Anna? Disney Princess Characteristics as Predictors of Body Esteem and Gendered Play Across Early Childhood

International Communication Association

*May 2023
Toronto, Canada*

Mamma Media! A parent-centered approach to profiles of techno-parenting and associations with adolescent well-being in four world regions

International Communication Association

*May 2023
Toronto, Canada*

The COVID-19 pandemic, adolescent media use, and mental health: Comparing relationships among adolescents from the United States and South Korea

International Communication Association

*May 2023
Toronto, Canada*

Ariel, Aurora, or Anna? Disney Princess Characteristics as Predictors of Body Esteem and Gendered Play Across Early Childhood

Society for Research on Child Development

*March 2023
Salt Lake City, U.T., U.S.*

Structures for Screens: Longitudinal associations between parental media rules and problematic media use in early childhood

Society for Research on Child Development

*March 2023
Salt Lake City, U.T., U.S.*

Parents, Princesses, and Powers: An examination of children's engagement with princess and superhero culture based on indicators of gendered parenting

International Communication Association

*May 2022
Paris, France*

Meltdowns and media: Moment-to-moment fluctuations in young children's media use transitions and the role of children's mood states

International Communication Association

*May 2022
Paris, France*

Does Thor ask Iron Man for help? Examining help-seeking behaviors in Marvel superheroes

National Communication Association

*November 2021
Seattle, W.A., U.S.*

"I'm a damsel; I'm in distress, I can handle this": An Analysis of Gender Depictions and Women's Involvement in the Production of Disney Animated Films

National Communication Association

*November, 2021
Seattle, W.A., U.S.*

Does Thor ask Iron Man for Help? Examining Help-Seeking Behaviors in Marvel Superheroes

*September 2021
Provo, U.T., U.S.*

Utah Council of Family Relations

Princess Peach guards the castle: A longitudinal analysis of paternal gaming, depression, and maternal gatekeeping in a national sample of young married couples

*April 2021
Provo, U.T., U.S.*

Mary Lou Fulton Mentored Student Conference (Poster)

Where did the tiger go? Parent and child's problematic responses to withdrawal of media

*April 2020
Provo, U.T., U.S.*

Mary Lou Fulton Mentored Student Conference (Poster)

Won't you ride along with me? Frequency of verbal interaction between parents and children while co-viewing

*April 2020
Provo, U.T., U.S.*

Mary Lou Fulton Mentored Student Conference (Poster)

Teaching

Effective Writing and Presenting, SFL 315

Winter 2022

Brigham Young University

Research Methods, SFL 290

Fall 2021

Brigham Young University

Theories in Family Perspectives, SFL 336

Spring 2021

Brigham Young University

University and Professional Service

Editorial Service for Journals and Conferences

Guest Associate Editor

2023

Special Issue of Translational Issues in Psychological Science