Emily Moyer-Gusé, Ph.D.

Curriculum Vitae

School of Communication | The Ohio State University
3068 Derby Hall | Columbus, OH 43210 | moyer-guse.1@osu.edu

ACADEMIC POSITIONS

The Ohio State University, School of Communication
Professor: 2024 - present
The Ohio State University, School of Communication
Associate Professor: 2013 - 2024
The Ohio State University, School of Communication
Assistant Professor: 2007 - 2013

EDUCATION

University of California, Santa Barbara
Ph.D. Communication: 2007

Michigan State University
M.A. Communication: 2003

Michigan State University
B.A. Advertising: 2001

PUBLICATIONS

Medero, K., & Moyer-Gusé, E. (accepted). Vicarious mediated contact and role models: Understanding narrative strategies to reduce prejudice. *Mass Communication & Society.*

Frazer, R. D., & Grizzard, M., & Moyer-Gusé, E. (2025). Narrative characters. In A. Nai (Ed.), *Encyclopedia of Political Communication*, Edward Elgar Publishing.

Frazer, R. D., Grizzard, M., & Moyer-Gusé, E. (2025). Conceptualizing and measuring character depth. *Media Psychology,* 1-28.

Medero, K., Hovick, S., Stranne Miller, S., Charlton, J. A., Moyer-Gusé, E., & Padamsee, T. J. Examining the impact of a culture-centric narrative on COVID-19 vaccines and mental wellness among Latinos in the Midwest. *Journal of Health Communication, 30*(4-6), 147-156.

Nabi, R., Moyer-Gusé, E., & Miller, L. B. (2025). The psychology underlying media-based persuasion. In K. Shackleford and N. Bowman (Eds.), *The Oxford Handbook of Media Psychology, 2nd Edition*. Oxford University Press.

Watts, J., & Slater, M., & Moyer-Gusé, E. (2025). Affective responses to counter-attitudinal testimonials drive persuasive effects: The case of physician-assisted suicide. *Communication Research, 52*(5) 626-648.

Wilson, J.M., & Moyer-Gusé, E. (2025). Sad stories as grief support: Understanding the processing and well-being outcomes of biographic resonance with meaningful entertainment. *Media Psychology*, 1-25.

Wilson, J., Moyer-Gusé, E., & Bonus, A. (2025). If I don't laugh, I'll cry: Examining the mechanisms and gratifications of humor in eudaimonic entertainment experiences. *Media Psychology*, *28*(4), 439-463.

Watts, J., Moyer-Gusé, E., & Slater, M. D. (2024). Testimonials as motivators: The case of end-of-life conversations. *Human Communication Research, 50*(4), 457-467.

Moyer-Gusé, E. & Wilson, J. (2024). Eudaimonic entertainment overcoming resistance: An update and expansion of narrative persuasion models. *Human Communication Research, 50*(2), 208-217.

Watts, J., Bonus, J. A., & Moyer-Gusé, E. (2024). Wise beyond their years: Testing the mediated wisdom of experience framework with children. *Media Psychology, 27*(5), 763-784.

Frazer, R., & Moyer-Gusé, E. (2023). Engaging the dark side: Exploring identification with morally complex antagonists. *Mass Communication & Society, 26*(2), 177-200.

Frazer, R., Moyer-Gusé, E., & Grizzard, M. (2022). Moral disengagement cues and consequences for victims in entertainment narratives: An experimental investigation. *Media Psychology, 25*(4), 619-637.

Hovick, S. R., Coduto, K. D., Medero, K., Moyer-Gusé, E., Senter-Jamieson, L. (2022). Effects of exposure to an entertainment-based genetic testing narrative on genetic testing knowledge, attitudes, and counseling discussion intentions. *Journal of Health Communication, 27*(7), 510-519.

Moyer-Gusé, E., Rader, K., & Lavis, S. (2022). Transportation into an entertainment narrative about the MMR vaccine: An investigation of self-referencing and issue-related thoughts in narrative persuasion. *Journal of Health Communication, 27*(8), 585-592.

Ott, J. M., & Moyer-Gusé, E. (2022). Vicarious self-affirmation: Understanding key mechanisms. *Media Psychology*, *25*(1), 1-26.

Watts, J., & Moyer-Gusé, E. (2022). Countering narrative misinformation: Investigating the effects of narrative corrections and character trust on story-related knowledge of HPV. *Journal of Health Communication, 27*(8), 593-602.

Dale, K. R., & Moyer-Gusé, E. (2020). Interdependence in mediated intergroup contact: Exploring the common ingroup identity model in a fictional narrative. *Journal of Media Psychology: Theories, Methods, and Applications, 33*(1), 5-15

Luong, K. T., & Moyer-Gusé, E. (2021). Can altruistic emotions promote vaccine advocacy? Examining the use of empathy and elevation in vaccine messages. *Journal of Health Communication, 26*(11), 753-763.

Tchernev, J. M., Brown, C., Walther-Martin, W., & Moyer- Gusé, E. (2021). Forceful or funny? Audience interpretations of narrative persuasion in satirical entertainment media. *Communication Studies, 72*(4), 734-751.

Luong, K. T., Moyer-Gusé, E., & McKnight, J. (2020). Let's go to the movies…for science! The impact of entertainment narratives on science knowledge, interest, and information-seeking intention. *Journal of Media Psychology: Theories, Methods, and Applications, 32*(4), 200-215.

Moyer-Gusé, E., Woods, K, Rader, K., & Luong, K. T. (2020). Talking about TV: Mother-daughter viewing and discussion of an entertainment narrative about teen pregnancy. *Health Communication, 35*(10), 1200-1209.

Moyer-Gusé, E, Dale, K. R., & Ortiz, M. (2019). Reducing prejudice through narratives: An examination of the mechanisms of vicarious intergroup contact. *Journal of Media Psychology: Theories, Methods, and Applications, 31*(4), 185-195.

Moyer-Gusé, E., Tchernev, J. M., Walther-Martin, W. (2019). The persuasiveness of a humorous environmental narrative combined with an explicit persuasive appeal. *Science Communication, 41*(4), 422-441.

Moyer-Gusé, E., Robinson, M. J., & McKnight, J. (2018). The role of humor in messaging about the MMR vaccine. *Journal of Health Communication*, *23*(6), 514-522.

Moyer-Gusé, E., & Dale, K. (2017). Narrative persuasion theories. In P. Rossler, C. A. Hoffner, & L. van Zoonen (Eds.), *International Encyclopedia of Media Effects*. Wiley-Blackwell

Moyer-Gusé, E. (2015). Extending the examination of audience involvement with media personae: Response to Brown. *Communication Theory*, 25(3), 284-289.

Moyer-Gusé, E., & Tyrawski, J. (2014). The role of involvement in entertainment-education. *Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage.

Velez, J. A., Mahood, C., Ewoldsen, D. R., & Moyer-Gusé, E. (2014). Ingroup versus outgroup conflict in the context of violent video game play: The effect of cooperation on increased helping and decreased aggression. *Communication Research,* 41(5), 607-626.

Nabi, R. L., & Moyer-Gusé, E. (2013). The psychology underlying media-based persuasion. In K. Dill (Ed.), *The Oxford Handbook of Media Psychology* (pp. 285-301). Oxford University Press.

Moyer-Gusé, E., Jain, P., & Chung, A. H. (2012). Reinforcement or reactance? Examining the effect of an explicit persuasive appeal following an entertainment-education narrative. *Journal of Communication*, 62(6), 1010-1027.

Riddle, K., Cantor, J., Byrne, S., & Moyer-Gusé, E. (2012). "People killing people on the news": Young children's descriptions of frightening television news content. *Communication Quarterly*, 60(2), 278-294.

Lather, J., & Moyer-Gusé, E. (2011). How do we react when our favorite characters are taken away? An examination of a temporary parasocial breakup. *Mass Communication and Society, 14*(2), 196-215.

Moyer-Gusé, E., Chung, A. H., & Jain, P. (2011). Identification with characters and discussion of taboo topics after exposure to an entertainment narrative about sexual health. *Journal of Communication*, *61*(3), 387-406.

Moyer-Gusé, E., Mahood, C., & Brookes, S. (2011). Entertainment-education in the context of humor: Effects on safer sex intentions and risk perceptions. *Health Communication, 26*(8), 765-774.

Moyer-Gusé, E., & Nabi, R. L. (2011). Comparing the effects of entertainment and educational television programming on risky sexual behavior. *Health Communication*, *26*(5), 416-426.

Cantor, J., Byrne, S., Moyer-Gusé, E., & Riddle, K. (2010). Descriptions of media-induced fright reactions in a sample of US elementary school children. *Journal of Children and Media, 4*(1), 1-17.

Moyer-Gusé, E. (2010). Preference for television programs about sexual risk: The role of program genre and perceived message intent. *Media Psychology*, *13*(2), 180-199.

Moyer-Gusé, E., & Nabi, R. L. (2010). Explaining the effects of narrative in an entertainment television program: Overcoming resistance to persuasion. *Human Communication Research, 36*(1), 26-52.

Moyer-Gusé, E., & Riddle, K. (2010). *The media's impact on children: A handbook for parents, educators, and policymakers.* Editorial Aresta.

Moyer-Gusé, E. (2008). Toward a theory of entertainment persuasion: Explaining the persuasive effects of entertainment-education messages. *Communication Theory, 18*(3), 407-425.

Moyer-Gusé, E., Giles, H., & Linz, D. (2008). Communication studies overview. In L. R. Kurtz (Ed.), *Encyclopedia of Violence, Peace, & Conflict*, Vol. 1 (2nd ed.). San Diego, CA: Academic Press.

Smith, S. L., Pieper, K., & Moyer-Gusé, E. (2008). News, reality shows, and children's fears: Examining content patterns, theories, and negative effects. In S. L. Calvert & B. J. Wilson (Eds.), *The handbook of children, media, and development* (pp. 214-234). Boston: Wiley Blackwell.

Clark, S., Nabi, R. L., & Moyer-Gusé, E. (2007). Television consumption and young women's expectations of sexual timing. *Media Report to Women, 35*(3), 4-12.

Moyer-Gusé, E., & Smith, S. L. (2007). TV news and coping: Parents' use of strategies for reducing children's news-induced fears. In D. Lemish & M. Götz (Eds.), *Children and media in times of war and conflict* (pp. 267-286). Newark, NJ: Hampton Press.

Nabi, R. L., Moyer-Gusé, E., & Byrne, S. (2007). All joking aside: A serious investigation into the persuasive effect of funny social issue messages. *Communication Monographs, 74*(1), 29-54.

Smith, S. L., & Moyer-Gusé, E. (2006). Children and the war on Iraq: Developmental differences in fear responses to television news coverage. *Media Psychology, 8*(3), 213-237.

Smith, S. L., & Moyer-Gusé, E. (2006). Voluptuous vixens and macho males: A look at the portrayal of gender and sexuality in video games. In T. Reichert & J. Lambiase (Eds.), *Sex in consumer culture: The erotic content of media and marketing* (pp. 51-65). Mahwah, NJ: Erlbaum.

Smith, S. L., Moyer-Gusé, E., & Donnerstein, E. (2004). Media violence and sex: What are the concerns, issues, and effects? In J. D. H. Downing, D. McQuail, P. Schlesinger, & E. Wartella (Eds.), *The Sage handbook of media studies* (pp. 541-568). Thousand Oaks: CA, Sage.

Smith, S. L., Moyer, E., Boyson, A. R., & Pieper, K. M. (2002). Parents' perceptions of children's fear responses. In B. S. Greenberg (Ed.), *Communication and terrorism* (pp. 193-208). Cresskill, NJ: Hampton Press.

CONFERENCE PRESENTATIONS

Watts, J., Slater, M. L., Wilson, J., & Moyer-Guse, E., (2026). *Reading the signs: Investigating early persuasive signals in testimonial narratives.* Paper to be presented at the annual meeting of the International Communication Association in Cape Town, South Africa.

Frazer, R., Grizzard, M., & Moyer-Gusé, E. (2024). *The role of character depth in affective disposition processes: An experimental study.* Paper presented at the annual meeting of the National Communication Association in New Orleans, LA

Ott, J., & Moyer-Gusé, E. (2024). *Investigating vicarious affirmation as a source of subjective and eudaimonic wellbeing*. Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Frazer, R., Grizzard, M., & Moyer-Gusé, E. (2024). *Conceptualizing and measuring character depth.* Paper presented at the annual meeting of the International Communication Association in Gold Coast, Australia.

Medero, K., Padamsee, T., Stranne, Miller, S., Charlton, J. A., Hovick, S., & Moyer-Guse, E. (2024). *Examining the impact of a culture-centric narrative on vaccine uptake and mental wellness among Latinos in the Mid-West*. Paper presented at the annual Kentucky Conference on Health Communication in Lexington, KY.

Moyer-Gusé, E., & Wilson, J. (2024). *Entertainment inspiring change: Self-transcendent narratives as routes to persuasion.* Paper presented at the annual meeting of the International Communication Association in Gold Coast, Australia.

Medero, K., & Moyer-Gusé, E. (2023). *Vicarious mediated contact and role models: Understanding narrative strategies to reduce prejudice*. Paper presented at the annual meeting of the International Communication Association in Toronto, Canada.

Watts, J., Bonus, J. A., & Moyer-Gusé, E. (2023). *Wise beyond their years: Testing the mediated wisdom framework with young children*. Paper presented at the annual meeting of the International Communication Association in Toronto, Canada.

Watts, J., Moyer-Gusé, E., & Slater, M. (2023). *Testimonials eliciting affect: Overcoming anxiety and low self-efficacy as resistance to end-of-life conversations*. Paper presented at the annual meeting of the International Communication Association in Toronto, Canada.

Luong, K., Moyer- Gusé, E., & Dixon, G. (2022). *Building a Resonant Moral Story: The Effect of Moral Value Targeting in Narrative Exemplars on Climate Change Mitigation.* Paper presented at the annual meeting of the International Communication Association in Paris, France.

Ott, J., Slater, M. L., Moyer- Gusé, E. (2022). *Simultaneously Modeling Responses to More vs. Less Eudaimonic Film Excerpts*. Paper presented at the annual meeting of the International Communication Association in Paris, France.

Watts, J., Slater, M. L., Moyer- Gusé, E. (2022). *Testimonials Eliciting Affect: Theorizing Overtly Persuasive Narratives.* Paper presented at the annual meeting of the International Communication Association in Paris, France.

Wilson, J., & Moyer-Gusé, E. (2022). *Hope during loss: Examining how grief moderates eudaimonic media experiences.* Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Foster, M., Slater, M. L., & Moyer-Gusé, E. (2021). *Examining a Health-Relevant Situation Comedy Followed by an Explicit Persuasive Appeal.* Paper presented at the annual meeting of the International Communication Association.

Frazer, R., Moyer- Gusé, E., & Grizzard, M. (2021). *Moral Disengagement and Consequences for Victims in Entertainment Narratives: An Experimental Investigation*. Paper presented at the annual meeting of the National Communication Association in Seattle, WA.

Watts, J., & Moyer- Gusé, E. (2021). *Countering Narrative Misinformation: Investigating Narrative Corrections and Character Trust on Knowledge*. Paper presented at the annual meeting of the National Communication Association in Seattle, WA.

Ott, J., Wing, H., & Moyer-Gusé, E. (2020). *Dimensions of Identification: Cognitive and Affective Routes to Persuasion.* Paper presented at the annual meeting of the National Communication Association.

Frazer, R., & Moyer-Gusé, E. (2019). *Engaging the dark side: Fictional characters and real-world attitudes toward criminals.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication in Toronto, Canada.

Luong, K., & Moyer-Gusé, E. (2019). *Risk mitigation as altruism: Examining the use of elevation and empathy in risk communication*. Paper presented at the annual meeting of the International Communication Association Conference, Washington DC.

Moyer-Gusé, E., Rader, K., & Lavis, S. (2019). *Beyond counterarguing: Investigating alternative cognitive processes of narrative persuasion using a pro-vaccine entertainment narrative.* Paper presented at the annual meeting of the International Communication Association Conference, Washington DC.

Ott, J., & Moyer-Gusé, E. (2019). *Vicarious Self-Affirmation: Understanding Key Mechanisms.* Paper presented at the annual meeting of the International Communication Association Conference, Washington DC.

Rader, K., & Moyer-Gusé, E. (2018). "*It wasn't like that in the book": Theoretical considerations of screen adaptation*. Paper presented at the annual meeting of the International Communication Association in Prague Czech Republic.

Wing, H. & Moyer-Gusé, E. (2018). *Crowdfunding hope: Using crowdfunding platforms to better understand hope induction*. Paper presented at the annual meeting of the National Communication Association Conference, Salt Lake City, UT.

Lavis, S., & Moyer-Gusé, E. (2017). *Exploring Narrative Persuasion and Entertainment-Education Potential for American Fictional Political Drama Programing*. Paper presented at the annual meeting of the International Communication Association in San Diego, CA.

Luong, K., Moyer-Gusé, E., & McKnight, J. (2017). *Narrative engagement and information seeking behavior: How entertainment narratives can foster interest in science.* Top paper presented at the annual meeting of the International Communication Association in San Diego, CA.

McDonald, D., Moyer-Gusé, E., Potocki, B. L., & Christy, K. R. (2017). *The limits of empathy: Experiential and physical boundaries between self and other*. Paper presented at the annual meeting of the International Communication Association in San Diego, CA.

Moyer-Gusé, E., Robinson, M., & McKnight, J. (2017). *Measles is off-the-chain contagious": The role of humor in messages about the MMR vaccine*. Paper presented at the annual meeting of the National Communication Association in San Diego, CA.

McDonald, D., Moyer-Gusé, E., & Christy, K. R. (2016). *Personal Experience, Memory and Self-Other Distinction: Limits and Expansion of Empathy for Media Characters*. Paper presented at the annual meeting of the National Communication Association in Philadelphia, PA.

Moyer-Gusé, E., Woods, K., Rader, K., & Luong, K. (2016). *Talking about TV: Mother-Daughter Viewing and Discussion of an Entertainment Narrative about Teen Pregnancy.* Paper presented at the annual meeting of the National Communication Association in Philadelphia, PA.

Moyer-Gusé, E., Dale, K., Rader, K., Lavis, S., & Woods, K. (2015). *What does it mean to Counterargue with a narrative? Reconceptualizing the roles of elaboration and counterarguing narrative persuasion.* Paper presented at the annual meeting of the National Communication Association in Las Vegas, NV.

Brookes, S., & Moyer-Gusé, E. (2014). *It's the thrill that matters: Temporal placement of narrative events as a potential neutralizer of morality preference in suspense*. Paper presented at the annual meeting of the International Communication Association in Seattle.

Dale, K., & Moyer-Gusé, E. (2014). *Interdependence in Mediated Intergroup Contact: Exploring the Common Ingroup Identity Model in a Fictional Narrative.* Paper presented at the annual meeting of the National Communication Association in Chicago.

Tchernev, J., Moyer-Gusé, E., Brown, C., & Walther, W. (2014). Am I being entertained or manipulated? Audience interpretations of persuasive intent. Paper presented at the annual meeting of the International Communication Association in Seattle.

Brookes, S., & Moyer-Gusé, E. (2013). *Affective disposition theory in suspense: Elucidating the role of character liking in creating suspenseful affect*. Paper presented at the annual meeting of the National Communication Association in Washington DC.

Lookadoo, K., & Moyer-Gusé, E. (2013). *Testing the parasocial phenomena.* Paper presented at the annual meeting of the National Communication Association in Washington DC.

Chung, A., & Moyer-Gusé, E. (2012). *Predicting narrative involvement from social attraction to an actor.* Paper presented at the annual meeting of the International Communication Association in Phoenix, AZ.

Hill, M., & Moyer-Gusé, E. (2012). (*In)decent discourse? How identification with American cable TV news personalities influences audience conceptions of conversational appropriateness.* Paper presented at the annual meeting of the National Communication Association in Orlando, FL.

Moyer-Gusé, E., Chung, A., Cooper, K., & Jain, P. (2012). *Identification, reactance, and counterarguing: Reactions to an explicit persuasive appeal following a prime-time drama.* Paper presented at the annual meeting of the International Communication Association in Phoenix, AZ.

Moyer-Gusé, E., Ortiz, M., & Dale, K. (2012). *Identification and mediated intergroup contact.* Paper presented at the annual meeting of the National Communication Association in Orlando, FL.

Brookes, S., Moyer-Gusé, E., & Mahood, C. (2011). *Playing the story: Transportation as a mediator of involvement in narratively based video games.* Paper presented at the annual meeting of the International Communication Association in Boston, MA.

Moyer-Gusé, E., Jain, P., & Chung, A. H. (2011). *Reinforcement or reactance? Examining the effect of an explicit persuasive appeal following an entertainment-education narrative.* Paper presented at the annual meeting of the International Communication Association in Boston, MA.

Moyer-Gusé, E., Tchernev, J., & Walther, W. (2011). *Persuasiveness of a humorous narrative combined with an explicit persuasive appeal.* Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Velez, J., Mahood, C., Ewoldsen, D., & Moyer-Gusé, E. (2011). *Prevalence of cooperative opportunities in violent video games.* Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Velez, J., Mahood, C., Ewoldsen, D. R., & Moyer-Gusé, E. (2011). *Ingroup versus outgroup conflict in the context of violent video game play: The effect of cooperation on increased helping and decreased aggression.* Paper presented at the annual meeting of the International Communication Association in Boston, MA.

Moyer-Gusé, E., Mahood, C., & Brookes, S. (2010). *Entertainment-education in the context of humor: Effects on safer sex intentions and risk perceptions.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Lather, J., & Moyer-Gusé, E. (2009). *How do we react when our favorite shows and favorite characters are taken away? An examination of a temporary parasocial breakup.* Paper presented at the annual meeting of the International Communication Association in Chicago, IL.

Mahood, C., & Moyer-Gusé, E. (2009). *The path from trait to state: Unpacking the process of identification with fictional characters*. Paper presented at the annual meeting of the Association for Education in Journalism & Mass Communication in Boston, MA.

Moyer-Gusé, E. (2009). *Selective exposure to television content: The role of genre and perceived intent.* Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

Moyer-Gusé, E., & Mahood, C. (2008). *Sex differences in entertainment-education effects on safer sex attitudes and behaviors.* Paper presented at the annual meeting of the National Communication Association in San Diego, CA.

Moyer-Gusé, E., & Nabi, R. L. (2008). *Explaining the persuasive effects of entertainment education: An empirical comparison of three theories.* Paper presented at the annual meeting of the National Communication Association in San Diego, CA.

Moyer-Gusé, E., & Nabi, R. L. (2008). *Comparing the persuasive effects of entertainment-education and educational programming on risky sexual behavior*. Paper presented at the annual meeting of the International Communication Association in Montreal, Canada.

Riddle, K., Cantor, J., Byrne, S., & Moyer-Gusé, E. (2008). *Young children's fright reactions to violence, war, and conflict in the news*. Paper presented at the annual meeting of the International Communication Association in Montreal, Canada.

Cantor, J., Byrne, S., Moyer-Gusé, E., & Riddle, K. (2007). *Young children's reports of their media induced fright reactions*. Paper presented at the annual meeting of the International Communication Association in San Francisco, CA.

Moyer-Gusé, E., & Byrne, S. (2007*). Not my kid: An examination of non-response in media research with children.* Presented at the conference of the Broadcast Education Association in Las Vegas.

Moyer-Gusé, E. (2006). *Using entertainment media to influence risky health behaviors: Understanding the role of resistance.* Paper presented at the annual meeting of the National Communication Association in San Antonio, TX.

Smith, S. L., & Moyer-Gusé, E. (2005). *Children and the war on Iraq: Developmental differences in fear responses to TV news coverage*. Paper presented at the annual meeting of the International Communication Association in New York, NY.

Crook, S., Worrell, T., Westerman, D., Davis, J., Moyer-Gusé, E., & Clarke, S. (2004). *Personality characteristics associated with watching reality programming*. Paper presented at the annual meeting of the International Communication Association in New Orleans, LA.

Moyer-Gusé, E., & Smith, S. L. (2004). *TV news and coping: Parents' use of strategies for reducing children's news-induced fears.* Paper presented at the annual meeting of the International Communication Association in New Orleans, LA.

Smith, S. L., Smith R. A., Boyson, A. R., Moyer-Gusé, E., Crook S., & Chakroff, J. (2004). *A longitudinal investigation of children's safety concerns surrounding news coverage of the terrorists' attacks*. Paper presented at the annual meeting of the International Communication Association in New Orleans, LA.

Moyer-Gusé, E., & Smith, S. L. (2003). *Media sex and humor: Does the juxtaposition of these features influence viewers' attitudes towards condom use?* Paper presented at the annual meeting of the National Communication Association in Miami, FL.

Smith, S. L., Boyson, A. R., Moyer, E., & Suding, P. (2003). *Teachers' perceptions of their elementary school children's fear responses to the terrorists' attacks.* Paper presented at the Society for Research on Child Development Meeting in Tampa, FL.

Boyson, A. R., Crook, S., Moyer, E., Chakroff, J., & Smith, S. L. (2002). *Personality covariates of preference for violent media content*. Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Smith, S. L., Moyer, E., Boyson, A. R., & Pieper, K. (2002). *Parents' perceptions of their child's fear reactions to TV news coverage of the terrorists' attacks*. Paper presented at the annual meeting of the International Communication Association, Seoul, Korea.

Smith, S. L., Wilson, B. J., Boyson, A. R., & Moyer, E. (2002). *The impact of victim age and visual cues on children's fear reactions to a violent news story*. Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Smith, S. L., Moyer, E., Boyson, A. R., & Pieper, K. (2001). *Teachers' perceptions of children's fear responses to the terrorist attacks.* Working paper presented at the annual meeting of the National Communication Association in Atlanta, GA.

AWARDS & HONORS

Top Paper Award, 2024. Mass Communication Division of the National Communication Association. Paper co-authored with R. Frazer & M. Grizzard.

Faculty Mentor of the Year Award, 2023. Selected by OSU School of Communication Graduate Students.

Top Paper Award, 2017. Mass Communication Division of the International Communication Association. Paper co-authored with K. Luong & J. McKnight.

Top Paper Award, 2011. Mass Communication Division of the National Communication Association. Paper co-authored with J. Tchernev & W. Walther.

Top Paper Award, 2011. Mass Communication Division of the International Communication Association. Paper co-authored with A. Chung & P. Jain.

Most-cited *Communication Theory* article of 2010. Awarded to (Moyer-Gusé, 2008).

Top Paper Award, 2009. Mass Communication Division of the National Communication Association.

Top Paper Award, 2008. Mass Communication Division of the National Communication Association. Paper co-authored with R. L. Nabi.

Top Paper Award, 2005. Instructional and Developmental Division of the International Communication Association. Paper co-authored with S. L. Smith.

Top Paper Award, 2002. Instructional and Developmental Division of the International Communication Association. Paper co-authored with S. L. Smith, A. Boyson, and K. Pieper.

DEPARTMENTAL SERVICE

The Ohio State University School of Communication

2024-present	Director of Graduate Studies
Spring 2023	Director of Graduate Studies
	Member, Graduate Studies Committee
2022-2023	Member, Open-Rank Search Committee
2022	Chair, P&T Annual Review of Assistant Professors
2022	Member, "P&T" Reading Committee
2021	Member, P&T "Reading" Committee
2021-2022	Member, Graduate Studies Committee
2020-2021	Member, Research Committee
2019	Member, P&T "Reading" Committee

2019-2020	Member, Graduate Studies Committee
2019-2020	Graduate Studies Committee representative to the Diversity Committee
2017-2019	Member, Graduate Studies Committee
2017-2018	Member, Search Committee
2016-2017	Member, Search Committee
2014-2017	Member, Graduate Studies Committee
2014-2015	Member, Core Search Committee
2014	Member, Director Search Committee
2013-2014	Member, Search Committee
2012-2014	Member, Graduate Studies Committee
2012-2013	Member, Search Committee
2011-2012	Member, Search Committee
2008 – 2010	Member, Undergraduate Committee
2008	Member, Space Committee

PROFESSIONAL AFFILIATIONS AND SERVICE

Editorial Board Member:

Communication Research
Journal of Broadcasting & Electronic Media
Journal of Communication

Ad Hoc Journal Reviewer:

Communication Methods & Measures
Communication Monographs
Communication Theory
Communication Yearbook
Health Communication
Human Communication Research
Journal of Children and Media
Journal of Health Communication
Mass Communication & Society
Media Psychology
Political Communication
Science Communication
Sex Roles

Top Papers Awards Committee (2014; 2015)
Children and Media Division of the International Communication Association

Representative to the nominating committee (2011-2012)
National Communication Association, Mass Communication Division

Member & Paper Reviewer:

International Communication Association (ICA)
National Communication Association (NCA)

Grant Reviewer:

Israel Science Foundation (2012; 2015)

Teaching Trainings

Teaching Research Practices with AI: Engaging with AI Tools (Sep 16, 2025)