

# Lanier F. Holt, Ph.D.

*holt.341@osu.edu*

---

## EDUCATION

Ph.D. Mass Communication, Indiana University, Bloomington, Ind., August 2010  
Dissertation: Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans?

M.A. Journalism, Indiana University, Bloomington, Ind., 2007  
Thesis: The Second Casualty? A Look at Neutrality in Newspaper Coverage in Gulf War II.

B.A. African-American Studies/Ethnic Relations; Minor: Political Science: University of Minnesota, Minneapolis, Minn., 1993.

---

## ACADEMIC EXPERIENCE

Associate Professor, The Ohio State University, School of Communication – June 2020 to Present.

Assistant Professor, The Ohio State University, School of Communications – August 2013 to May 2020

Lecturer, Kelley School of Business, Indiana University; Bloomington, Ind. – Spring 2012 to May 2013

Adjunct lecturer, Indiana University School of Journalism; Bloomington, Ind. – Fall 2011 to Spring 2012

Lecturer, Strategic Communication/Public Relations, Butler University, College of Communication; Indianapolis, Ind. – Fall 2010 to Spring 2011

Associate Instructor, Indiana University School of Journalism; Bloomington, Ind. – Fall 2004 to Spring 2010

Research Assistant for Professor Anthony L. Fargo, Indiana University School of Journalism; Bloomington, Ind. – Fall 2007

Research Assistant for Professor David Nord on The History of the Book in America Vol. 5, Indiana University School of Journalism; Bloomington, Ind. – Summer 2006

Teaching Assistant, University of Minnesota; Minneapolis, Minn. – Spring 1992

---

## PROFESSIONAL EXPERIENCE

### Newspapers:

*Chicago Tribune*

*Indianapolis Star*

*Rochester Post-Bulletin*

*Minneapolis Spokesman/St. Paul Recorder*

### Corporations:

Honeywell – World Headquarters

Honeywell – Sensor and Guidance Products (Aerospace division)

### Other organizations:

Minneapolis NAACP

---

## BLIND REFEREED PUBLICATIONS

[c] **Student:** A student at the time of data collection

Shulman, H., **Holt, L.F.**, Riggs, E., & Wade, R.B. (2025). The Role of Framing, Race, and Symbolic Racism in Policy Support: The Case of Police Reform. Accepted for publication in *Political Communication*, 1-23. 10.1080/10584609.2025.2463923

Dixon, G.N., & **Holt, L.F.** (2025). Correcting Public Opinion Misperceptions of Racial Disparities in the Criminal Justice System: Examining Identity Fusion's Moderating Role. *Communication Research Reports* 42(1), 47-57.  
doi.org/10.1080/08824096.2025.2455689

Yao, S.X., Ellithorpe, M., Ewoldsen, D.R., & **Holt, L.F.** (2025). Supernatural Enemies Affect Outgroup Attitudes through Strength of Human Identity: A Conceptual Replication of Ellithorpe et al. (2018). *Media Psychology*. <https://doi.org/10.1027/1864-1105/a000456>

Lee-Won, R.J., & **Holt, L.F.** (2024) Harnessing Hope in Digital Spaces for Health Equity: How Group Comparisons and Online Comments Influence Bone Marrow Donor Intentions for African Americans. *Cyberpsychology, Behavior, and Social Networking*, 27(12). Published online, December 13, 2024.

Ellithorpe, M. E., Ewoldsen, D. R., Yao, S., & **Holt, L. F.** (2023). I help you, you help me: Interracial reciprocity in situation comedies influences racial attitudes. *Media Psychology*, 24(4), 614-638. doi.org/10.1080/15213269.2023.2266680

**Holt, L.F.**, [c] Kjaervik, S.L., & Bushman, B.J. (2022). Harming and Shaming through Naming: Examining Why Calling the Coronavirus the “COVID-19 Virus,” not the “Chinese Virus,” Matters. *Media Psychology*, 25(2), 639-652. doi.org/10.1080/15213269.2022.2034021.

**Holt, L.F.**, Ellithorpe, M., & Ewoldsen, D.R., Velez, J.A. (2022). Helping and Hurting on the TV Screen: Cultivation of Reciprocity Beliefs, Perceived Reciprocity Norms, and the Exposure-Attitude Relationship. *Media Psychology*, 25(5), 675-688. doi.org/10.1080/15213269.2022.2026228

Ellithorpe, M., **Holt, L.F.**, & Ewoldsen, D.R. (2022). Would He Save Me Too? Victim Race Recall when the Hero is Black vs. White and its Influence on Expectations of Reciprocity. *Media Psychology*, 25(6), 814-830. doi.org/10.1080/15213269.2022.2078842

**Holt, L.F.**, & [c] Sweitzer, M.D. (2020). More than a black and white issue: Ethnic identity, social dominance orientation, and support for the Black Lives Matter Movement. *Self and Identity*, 1(16), 1-16. doi.org/10.1080/15298868.2018.1524788  
- *International Society of Self and Identity's Best Paper Award of 2020 winner*

**Holt, L.F.**, & [c] Carnahan, D. “Which Bad News to Choose? The Influence of Race on Selective Exposure in Negative News Contexts. (2020) *Journalism & Mass Communication Quarterly*, 97(3), 644-662. doi.org/10.1177/1077699019892632  
- *Journalism & Mass Communication Quarterly Top 5 paper of 2020*

Marino, M.I., Bilge, N. Gutsche, R.E., & **Holt, L.F.** (2020). “Who (and Where) is Credible? Using Virtual Reality to Examine Credibility and Bias of Perceived Race/Ethnicity in Urban/Suburban Environments. *Howard Journal of Communication*, 31(3), 297-315. doi.org/10.1080/10646175.2020.1714514

Fox, J., & **Holt, L.F.** (2018). Fear of isolation and perceived affordances: The spiral of silence on social networking sites regarding police discrimination. *Mass Communication and Society*, 21(5), 533-554. doi.org/10.1080/15205436.2018.1442480

**Holt, L.F.** (2018). Dropping the ‘N-word’: Examining how a victim-centered approach could curtail the use of America’s most opprobrious term. *The Journal of Black Studies*, 49(5), 411-426. doi.org/10.1177/0021934718756798

**Holt, L.F.** (2018). Using the Elaboration Likelihood Model to explain to whom #Black Lives Matter... And to whom it does not. *Journalism Practice*, 12(2), 146-161. doi.org/10.1080/17512786.2017.1370974

**Holt, L.F.** (2017). Bringing their tomorrow into today: Why it’s essential to teach diversity in advertising education. *Journal of Advertising Education*, 21(2), 15-17. doi.org/10.1177/109804821702100206

Appiah, O., & **Holt, L.F.**, White, T.[c], & Dale, K. [c]. (2017). Sugar and spice, and everything nice: Do female stereotypes supersede in-group favoritism among men when evaluating female suspects in news stories? (2017). *Journalism and Mass Communication*, 7(4), 165-186. doi.org/10.17265/2160-6579/2017.04.001

**Holt, L.F.**, Hovick, S.R., Fete E.M. [c], & Dailey, P.M. [c]. (2017). Taking a closer look at the factors that influence ethnic identity. *Communication Studies*, 68(2), 227-241. doi.org/10.1080/10510974.2017.1303620

**Holt, L.F.**, Ellithorpe, M. [c], & Ralston, R. [c]. (2017). So why do you think that way?: Examining the role implicit attitudes and motivation play in audience's perception of a racially-charged issue. *Media Psychology*, 20(4), 584-606. doi.org/10.1080/15213269.2016.1227267

Groshek, J.G., & **Holt, L.F.** (2016). When official consensus equals more negativity in media coverage: Broadcast television news and the (re-) indexing of the 'Don't Ask, Don't Tell' repeal. *Media War & Conflict*, 10(2), 189-207. doi.org/10.1177/1750635216661650

Hovick, S., & **Holt, L.F.** (2016). Beyond race and ethnicity: Exploring the effects of ethnic identity and its implications for cancer communication efforts. *Journal of Health Communication*, 21(2), 199-207. doi.org/10.1080/10810730.2015.1058436

**Holt, L.F.** (2013). Writing the wrong: Can counter-stereotypes offset negative media messages about African-Americans? *Journalism & Mass Communication Quarterly*, 90(1), 108-125. doi.org/10.1177/1077699012468699

**Holt, L.F.** (2012). Hillary and Barack: Will atypical candidates lead to atypical coverage? *Howard Journal of Communications*, 23(3), 272-287. doi.org/10.1080/10646175.2012.695629

**Holt, L.F.** & Major, L.H. (2010). Frame and blame: An analysis of how national and local newspapers framed the Jena Six controversy. *Journalism & Mass Communication Quarterly*, 87(3-4), 582-597. doi.org/10.1177/107769901008700309

---

## NON-REFEREED PUBLICATIONS

**Holt, L.F.** (June 2018). "Sustaining stereotypes: Journalists haven't done enough to improve depictions of racial minorities." *Quill*, The national magazine for the Society for Professional Journalists.

### **Book Chapter**

Appiah, O., & **Holt, L.F.** (2024). Dehumanizing Black Children and Treating them Like Adults: Ingroup Favoritism and Outgroup Derogation in Evaluating Children Criminal

Suspects in New Stories. In Dixon, T.L., & Mastro, D. (Eds.). *US Media and Diversity: Representation, Dissemination, and Effects* (pp. 101-116). New York: Routledge.

Fox, J., & **Holt, L.F.** (2021). Fear of isolation and perceived affordances: The spiral of silence on social networking sites regarding police discrimination. In *Social Media News and Its Impact*, Shen, F. ed. New York: Routledge.

**Holt, L.F.** (2020). "Using the Elaboration Likelihood Model to explain to whom #Black Lives Matter... And to whom it does not." In *Reimagining Journalism and Social Order In a Fragmented World*, Gutsche Jr., R.E., & Hess, K. eds. New York: Routledge.

### **Other**

Book proposal reviewer, "Trumpled: How the News Made Trump and He Shaped the Enemy," by Robert E. Gutsche Jr. Bloomsbury Academic: New York. June 2017.

---

## CONFERENCE PRESENTATIONS

Acevedo-Torres, D., **Holt, L.F.**, & Petty, R.E. (2026, February). Effects of Race on Various Facets of Collective Action." To be presented at the Society for Personality and Social Psychology Conference in Chicago, Ill.

Acevedo-Torres, D., **Holt, L.F.**, & Petty, R.E. (2025, March). Effects of Race on Justifying Post-Disaster "Looting." Presented at the American Psychology Law Society Conference in San Juan, Puerto Rico.

Acevedo-Torres, D., **Holt, L.F.**, & Petty, R.E. (2024, June). Racial Impacts of Violence in Support of Protest Actions. Presented at the Society for the Psychological Study of Social Issues Conference in Philadelphia, Pennsylvania.

Lee-Won, R.J., & **Holt, L.F.** (2024, June). Hope for Better: Group Comparison, Online Comments, and African Americans' Bone Marrow Donor Intentions. Presented at the annual International Communication Association Conference at Gold Coast, Australia.

Ellithorpe, M. E., Ewoldsen, D. R., Yao, S., & **Holt, L. F.** (2023, November). I help you, you help me: Interracial reciprocity in situation comedies influences racial attitudes. Presented at the annual National Communication Association Conference at National Harbor, Maryland.

- *NCA Mass Communication Top Paper for 2023 Award Winner*

Appiah, O., **Holt, L.F.**, Dale, K.R., & White, T. (2023, April). Dehumanizing Black Children and Treating them like Adults: Ingroup Favoritism and Outgroup Derogation in Evaluating Children Criminal Suspects in news Stories. Presented at the annual Broadcast Education Association Conference in Las Vegas, Nev.

Shulman, H., et al., **Holt, L.F.** (2022, November). The Role of Framing, Race, and Symbolic Racism in Policy Support: The Case of Police Reform. Presented at the annual National Communication Association Conference in New Orleans, LA.

**Holt, L.F.**, Bushman, B., Kjaervik, S. (2022, May). Blames and Frames: Examining Why Calling the Coronavirus the “COVID-19 Virus,” not the China Virus,” Matters. Presented at the annual International Communication Association Conference in Paris, France.

Yao, S., Ellithorpe, M., Ewoldsen, D.R. **Holt, L.F.** (2022, May). Supernatural Enemies Reduce Negative Outgroup Attitudes through Strength of Human Identity: A Replication and Extension. Presented at the annual International Communication Association Conference in Paris, France.

**Holt, L.F.**, Ellithorpe, M., & Ewoldsen, D.R. (2021, May). Helping and Hurting on the TV Screen: Cultivation of Reciprocity Beliefs and the Exposure-Attitude Relationship. Paper presented virtually at the annual International Communication Association conference.

**Holt, L.F.**, & Sweitzer, M.D. (2020, May). Examining How Stereotypes Cue Double-Standards for Blacks & Women in News. Paper presented virtually at the annual International Communication Association conference.

Ellithorpe, M., **Holt, L.F.**, & Ewoldsen, D.R. (2020, May). Would he save me too? Victim Race Recall when the Hero is Black vs. White and their Influence on Expectations of Reciprocity. Paper presented virtually at the annual International Communication conference.

**Holt, L.F.**, & Carnahan, D. (2019, May). Which Bad News to Choose? The Influence of Race on Selective Exposure in Negative News Contexts. Paper presented at the annual International Communication Association conference in Washington, D.C.

**Holt, L.F.**, & Sweitzer, M. (2018, August). More than a Black and White Issue: Racialized Identity Constructs and Support for the Black Lives Matter Movement. To be presented at the annual American Educators for Journalism & Mass Communication conference in Washington D.C.

**Holt, L.F.**, Marino, M. I., Bilge, N., & Gutsche, Jr., R. E. (2018, May). Who (and where) is credible?: Using virtual reality to examine credibility and bias of perceived race and ethnicity in urban and suburban environments. Accepted for presentation at the annual International Communication Association conference in Prague, Czech Republic.

Marino, M. I., Bilge, N., Gutsche, Jr., R. E., & **Holt, L.F.** (2017, November). Creating (and examining) immersive environments in virtual reality. Presented at *Medios y Sociedad Conference*, Buenos Aires, Argentina.

Fox, J. & **Holt, L.F.** (2017, May). Fear of Isolation and Perceived Affordances: The Spiral of Silence on Social Networking Sites. Presented at the annual International Communication Association conference in San Diego, Calif.

Appiah, O., **Holt, L.F.**, & Dale, K., & White, Tiffany. (2017, May). Dehumanizing Black Children and Treating them Like Adults: Ingroup Favoritism and Outgroup Derogation in Evaluating Children Criminal Suspects in News. Presented at the annual International Communication Association conference in San Diego, Calif.

Castro, C., Ovalle, L., Falkenhagen, J., Hernandez, D., Garcia, E., de Armas, A., Forte, A., Hanna, T., Meléndez, C., Reyes, L., **Holt, L.F.**, Bilge, N., Marino, M. I., Shumow, M., & Gutsche, Jr., R. E. (2017, March) Creating (and examining) immersive environments in virtual reality. 2017 Conference for Undergraduate Research at FIU, Florida International University, Miami, Fla.

**Holt, L.F.** & Carnahan, D. (2016, August). The News You Choose: Examining if Racial Identity Trumps other Factors When News is Negative. Paper presented at the annual Association for Education in Journalism and Mass Communication Conference, Minneapolis, Minn.

**Holt, L.F.**, Appiah, O., Dale, K., & White, T. (2016, June). Examining the Preference of Gender over Race in Judging Suspects in Stand Your Ground Incidents. Paper presented at the annual International Communication Association meeting in Fukuoka, Japan.

Appiah, O., **Holt, L.F.**, Dale, K., & White, T. (2016, June). Sugar, Spice, and Everything Nice: Do Gender Biases Supersede other Preferences in Domestic Violence Cases. Paper presented at the annual International Communication Association meeting in Fukuoka, Japan.

**Holt, L.F.**, Appiah, O., Dale, K., & White, T. (2015, May). Female is the New Black: Examining How Gender Trumps Race in Stand Your Ground Cases. Paper presented at the annual International Communication Association meeting in San Juan, Puerto Rico.

**Holt, L.F.**, Ellithorpe, M. & Ralston, R. (2015, May). How Pre-existing Attitudes, Motivations, Message Processing, and Media Frames Influence Beliefs about a Racially Charged Issue. Paper presented at the annual International Communication Association meeting in San Juan, Puerto Rico.

Hovick, S. & **Holt, L.F.** (2014, November). Ethnicity: Exploring the Effects of Ethnic Identity and its Implications for Cancer Communication Efforts. Paper presented at the annual National Communication Association Conference, Chicago, Ill.

**Holt, L.F.**, Appiah, O., & White, T.N. (2014, May). Does Group Membership Matter? Implications of Age, Gender, and (Dis)Ability in Intergroup Communication. Paper presented at the annual International Communication Association Conference, Seattle, Wash.

Groshek, J.G., & **Holt, L.F.** (2013, August). "Don't Ask, Don't Tell" Reporting: Examining Broadcast Network News Coverage and Indexing of a National Debate over Time. Paper presented at the annual Association for Education in Journalism and Mass Communication Conference, Washington, D.C.

- *Top Faculty Paper Electronic News Division*

**Holt, L.F.** (2013, June). Jesse and Barack: Examining How, and if, the Press have Changed How they Frame African-American Politicians. Paper presented at the annual convention International Communication Association Conference, London, England.

**Holt, L.F.** (2012, August). Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans? Paper presented at the Association for Education in Journalism and Mass Communication Conference, Chicago, Ill.

**Holt, L.F.** (2009, March). Gender and Incumbency: An Analysis of the Michigan and Missouri Senate Elections. Presented at the annual American Educators for Journalism & Mass Communication Midwinter conference in Norman, Okla.

**Holt, L.F.** (2009, March). As the Frame Changes: A Comparison of How the Media Framed the Campaigns of Jesse Jackson and Barack Obama. Presented at the annual American Educators for Journalism & Mass Communication Midwinter conference in Norman, Okla.

**Holt, L.F.** (2009, November). *Black Like Me? Comparing and Contrasting How the Media Framed the Campaign Coverage of Jesse Jackson and Barack Obama.* Paper presented at the Midwest Association of Public Opinion Research Conference, Chicago, Ill.

**Holt, L.F.** (2009, November). *Ladies First? Did Gender and Incumbency Make a Difference in the Newspaper Coverage of Two 2006 Senate Elections?* Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, Ill.

**Holt, L.F.** (2009, May). *The Second Casualty? A Look at Objectivity in the Second Iraq War.* Paper presented at the International Communication Association Conference, Chicago, Ill.

**Holt, L.F.** (2009, April). *Revisiting Katrina: A Look at Who Supported the Clean-Up Effort (and who did not).* Paper presented at the Herman C. Hudson Symposium, Bloomington, Ind.

**Holt, L.F. & Major, L.H.** (2008, August). *Frame and Blame: How Local and National Newspapers framed the Jena Six Controversy.* Paper presented at the Association for Education in Journalism and Mass Communication Conference, Chicago, Ill.

**Holt, L.F.** (2008, May). *That's Enough Nigger: An Argument for Regulating Hate Speech*. Paper presented at the International Communication Association Conference, Montreal, Quebec, Canada.

**Holt, L.F.** (2008, March). *Cause and Defect: A Closer Look at the 2005 French and 1992 Los Angeles Riots*. Paper presented at the Herman C. Hudson Symposium, Bloomington, Ind.

**Holt, L.F.** (2007, November). *Mercy on the Court: A Look at the Enduring Public Support of the Supreme Court*. Paper presented at the Midwest Association for Public Opinion Research, Chicago, Ill.

---

## GRANTS/FUNDING

**2023:** \$2,997,244: Co-principal investigator on John S. and James L. Knight Foundation for the “Expansion of the Center of Communication and Civic Renewal,” grant.

**2014:** \$5,000: The Ohio State University: Time-Sharing Experiments for the School of Communication

---

## TEACHING

### Courses taught (all independent)

- Reporting, Writing, and Editing I
- Reporting, Writing & Editing II
- Business Writing
- Public Relations Writing
- Intro to Public Relations
- Principles of Public Relations
- Public Relations Cases
- Public Relations Techniques
- Crisis Communication
- Intercultural Communication
- Foundations of Journalism & Mass Communication
- Media Law and Ethics
- Crime & News
- Hot Topics in Journalism
- Newspaper Editing
- Violence in Media

## Teaching and Service Awards and Honors

### **2023 – Communication Monographs Reviewer of the Year**

- Recognizes the top reviewer for the top tier journal for the 2023 calendar year

### **2021 – National Communication Association Donald H. Ecroyd Award Winner for Teaching in Higher Education**

- *Awarded by the National Communication Association (NCA) in recognition of being the top communication educator in higher education in the United States.*

### **2021 – Scripps Howard National Teacher of the Year Runner-Up**

- *Association for Education in Journalism and Mass Communication (AEJMC) second-place finisher for best journalism educator in the United States.*

### **2021 – The Ohio State Drake Institute for Teaching and Learning Inductee**

- Honor bestowed by the university to professors who are in a given year, named one of the 10, at, top educators across the entire Ohio State University campus system.

### **2020 – The Ohio State University Alumni Award for Distinguished Teaching**

- *Awarded once in an academic career to up to 10 tenure-track professors amongst the approximately 3,000 eligible faculty across The Ohio State University's system.*

### **2013 – 2014 – The Ohio State University College of Arts & Sciences Outstanding Teaching Award**

- *The only totally student-nominated award for teaching at The Ohio State University; awarded to the top teacher – as judged by students – out of the more than 1,000 tenure-track faculty members at Ohio State University's main campus in Columbus.*

### **2011 – 2012 – Academic Year: Apple for You Teaching Award**

- *Student-nominated teaching award given for teaching excellence by the Butler University Student Government Association*

---

## **PROFESSIONAL HONORS AND AWARDS**

2002: Honorable Mention, Reporter of the Year, Rochester *Post-Bulletin*.

2001-2002: Minnesota Newspapers Advertising, First Place, Dailies over 20,000 - Best Social Issues Feature Story; part of a team of journalists who wrote a piece on comparing life in Rochester to life in small cities across southeastern Minnesota.

1999: “Lifetime Achievement Award,” Honeywell Black Employees Network - awarded for several years of covering stories that helped improve the company’s awareness of diversity issues.

---

## SERVICE

### **OSU system-wide appointments**

2021: Co-Chair, Alumni Award for Distinguished Teaching Selection Committee. The Ohio State University

2020- 2023: Alumni Award for Distinguished Teaching Selection Committee. The Ohio State University

### **OSU- Columbus Campus-wide Academic Fellowships**

2022: Subcommittee Chair for Diversity Equity & Inclusion (DEI) to the Dean, for the Faculty Advisory Council

2021- Present: Faculty Advisory Council (Dean’s appointment)

2021- Present: Interdisciplinary Research Facility (IRF) Neighborhood Convergent Research Committee

2020- Present: Inaugural J.P. Morgan Chase Faculty Fellow: Office of Diversity and Inclusion. The Ohio State University

2014- Present: The Ohio State University Leadership Studies Advisory Committee. The Ohio State University.

## Journal Service

**Current editorial board:** *Journalism & Mass Communication Quarterly*

**Previous editorial board:** *Journal of Communication; Communication Monographs; Journalism Practice*

### **Ad hoc journal reviewer**

- *Communication Research*
- *Media Psychology*
- *Mass Communication & Society*
- *Journal of Broadcast & Electronic Media*
- *Communication, Culture & Critique*
- *Journal of Advertising Education*
- *Michigan Sociological Review*
- *Social Media and Society*
- *Public Opinion*
- *Analyses of Social Issues and Public Policy*
- *Journalism Studies*
- *Social Forces*
- *Health Communication*
- *Equality, Diversity, and Inclusion*
- *Counselling Psychology Quarterly*
- *Group Processes & Intergroup Relations*
- *Social Psychological and Personality Science*
- *New Media and Society*
- *Communication Studies*
- *Cyberpsychology: Journal of Psychosocial Research on*
- *Howard Journal of Communications*
- *Media War & Conflict*
- *Telematics and Informatics*
- *Communication Theory*
- *Social Issues and Public Policy*
- *Cyberspace*
- *International Journal of Communication*
- *Journalism and Communication Monographs*
- *European Journal of Social Psychology*

### **Conference Service**

#### **National Committees**

- AEJMC Awards Taskforce

#### **Conferences**

- Great Teachers Discuss Lessons for Educators from the Pandemic panel. Broadcast Education Association (BEA)
- Ignite Your Teaching and Launch Your Career Teaching Panel Member (AEJMC)
- Mentor, Diversity Office Hours. International Communication Association (ICA)
- Moderator, Views of Country, Home and Abroad Session. Midwest Association for Public Opinion Research (MAPOR)

#### **Reviewer**

##### **Association for Education in Journalism and Mass Communication**

- Minorities and Communication Division
- Mass Communication and Society Open Paper Division
- Mass Communication and Society Student Paper Division
- Advertising Division
- Advertising Division Teaching Paper Competition
- Southeast colloquium conference, Gainesville, Fla.

International Communication Association

- Ethnicity and Race in Communication Division
- Political Communication Division

National Communication Association

- Political Communication Division

**External Promotion Reviews**

**Indiana University – Kelley School of Business.** Evaluate lecturer within the Communication & Professional Skills Unit to determine if candidate should be promoted to the position of senior lecturer. August 2024.

**External University Invited Teaching Lectures**

***University of Wisconsin.*** Preston Colloquium for invited research talk, plan research collaborations, and meet with graduate students on academic research, academic life, and mentoring. November 2023.

***Syracuse University.*** Presented research, taught a class, and participated in a podcast at the Newhouse School of Public Communications at Syracuse University. April 2023.

***Purdue University.*** Race and Media. Guest lecture discussing the role of race and media in the post-George Floyd era. November 2021.

***University of Oregon.*** “Bringing Their Tomorrow into Today.” Guest lecture to discuss race and perception in academia and society. Done via Zoom and seen in Eugene, Oregon. February 2021; May 2022.

***Texas A&M University.*** “How and Why We are Here.” Guest lecture to discuss race and media effects to a graduate student seminar. Done via Zoom and seen in College Station, Texas. November 2020.

***University of Minnesota.*** Panelist for the 2020 Town Hall event: “Reliable Reporting: Ethical Considerations in Covering Civil Unrest.” June 2020.

***University of Wisconsin.*** Research talk on the role media have on perceptions of African Americans and what can be done to change these negative perceptions. Done via Zoom and seen in Madison, Wisconsin. April 2020.

***University of Illinois.*** Research talk examining police shootings and the role media play in either exacerbating or ameliorating racial prejudices. Urbana-Champaign, Illinois. January 2020.

*Michigan State University. Information & Media Ph.D. Speaker Series.* Research talk on race, media effects, and the possibility of mitigating stereotypes as part of the Michigan State School of Journalism's research colloquium. East Lansing, Michigan. November 2019.

*University of Cincinnati.* Guest lecturer for undergraduate Media and Identity course at which I discussed my *Journalism & Mass Communication Quarterly* article titled, "Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans?" Given via teleconference and seen in Cincinnati, Ohio. March 2015.

### **External Media Interview and Professional Talks**

#### *External invited national talks to professional organizations*

Presentation and training session for the American Auditory Society to teach professors and graduate students how to better communicate science to the media and public during a talk I created titled, "Impact Factor isn't Impact: How to Communicate to the Masses via the Media." September 2025.

Keynote address at the National Conference for the Radio Television Digital News Association. Minneapolis, Minn. Talk title: "The Color of Coverage: Changes in Journalism and Race, post George Floyd." September 2023.

#### *Interviews on Free Speech*

Interviewed by Columbus CBS affiliate 10TV WNBS about cyberattack on City of Columbus. August 2024.

Interviewed by the Associated Press to address hateful and racist comments made by Donald Trump unearthed by the whistleblower at Facebook. October 2021.

Interviewed by *USA Today* for an article about Dave Chappelle's comments about the LGBTQIA Community in his Netflix special, "The Closer." October 2021.

Interviewed by the *Washington Post* for an article about the spread of the COVID-19 and the effect on universities across the country. March 2020.

Interviewed by the Associated Press for article that discussed free speech and other issues surrounding Trump faux mass massacre video. October 2019.

Interviewed by CNN.com about the ethics of public relations professionals interviewing for internship with then-fired Two-and-a Half Men star Charlie Sheen, April 2011.

"Surviving the Age of Humiliation." Interviewed by the *Wall Street Journal* column about the use of Facebook as an educational tool and how to warn students about the dangers of posting seemingly private information on the Internet. May 2010.

Stanford University radio station 90.1 FM-KZSU: Interviewed about the professional and personal damage of having a negative online image. May 2010.

*Interviews on Race and/or Media Effects*

Interviewed by *USA Today* for an article about Donald Trump calling Vice President and his general election opponent Kamala Harris, “stupid,” “low IQ,” and questioning her intelligence, and the impact and racial undertones of those statements. October 2024.

Interviewed by Twin Cities PBS for TV Show, *Almanac*, to discuss the Supreme Court’s reversal of Affirmative Action and the likely effect on higher education. July 2023.

Interviewed by *Business Insider* to discuss attitudes about the City of Houston’s bus system decision to put a seat on their vehicles to honor Rosa Parks. February 2022.

Interviewed by VICE Network to discuss misinformation and the effect of public perception on the Black Lives Matter Movement. September 2020.

Interviewed by Twin Cities PBS for TV Show, *Almanac*, to discuss professional sports protests and the Black Lives Matter Movement. September 2020.

Interviewed by Twin Cities PBS for TV Show, *Almanac*, for a segment titled, “The Intersection of Race and Media.” June 2020.

Interviewed by the Associated Press for an article on misinformation about Black Lives Matter protests in response to the George Floyd killing by Minneapolis police. May 2020.

Interviewed by Spectrum News, to discuss how the media cover racial events and the consequences on the public’s perception of African-Americans. November 2018.

Guest on WOSU’s *All Sides with Ann Fisher*. Show topic: Why the media treat White spree shooters better than Black spree shooters. July 2018.

Interviewed by Indiana News Service/Public News Service.org regarding the reasons the university should remove the Thomas Benton Hart mural – which includes the image of the KKK and a burning cross – from a university classroom. September 2017.

Interviewed by *The Indiana Daily Student* (Indiana University’s student newspaper) regarding the reasons the university should remove the Thomas Benton Hart mural, – which includes the image of the KKK and a burning cross – from a university classroom. September 2017.

Interviewed by *Columbia Journalism Review* on the disparity in how the media covered a 2012 incident in which a Black suspect attempted to devour his victim and the August

2014 incident in which a Florida State student killed and cannibalized his victims. August 2016.

Interviewed by *Ball Bearings*, an online multimedia magazine based at Ball State University, regarding how media coverage affects people's perception of minorities, especially in the wake of the Michael Brown (Ferguson, MO.) shooting, October 2014.

*Interviews on Teaching and Mentoring*

Interviewed by *Cleveland Plain-Dealer* about mentoring members of the OSU football team. December 2019

ESPNU: Interviewed for having the greatest influence on the writing of a student-athlete who was published in the book, *Chicken Soup for the Soul*. April 2007.

*Other:*

- *Reader, speaker, and guest* of State of Illinois Rep. Thaddeus Jones for Juneteenth: Honoring Fallen Black Men and Women event. June 2020.
- Covered by WBNS-TV Channel 10 Columbus's evening news for winning NCA's Donald Ecroyd, National Communication Association Top Educator in Higher Ed for 2021. September 2021.

**Internal University-Wide Invited Lectures**

*25<sup>th</sup> Annual National Conference on Diversity, Race, and Learning*. Give a talk on the topic of protecting First Amendment Rights: Returning journalistic integrity across media platforms. Office of Diversity and Inclusion. May 2019.

*Panelist for the Summer Research Opportunity Program (SROP)*, for The Ohio State University at the BIG Academic Alliance. May 2019.

*Keynote speaker at The Ohio State University's Fisher College of Business Risk Institute event titled, "Perception is Reality: The Influence of Social Media on Public Perception in Today's Media Climate."* February 2015.

*Keynote speaker for the Science Technology Engineering and Mathematics (STEAM) Exchange event on race titled, "We're not the Brothas You Saw on TV Last Night: Examining how Media Influence People's Perception of African Americans."* February 2015.

*Keynote speaker for the 2015 Early Arrival Program* sponsored by the Todd Anthony Bell National Resource Center on the African American Male. August 2015.

*Keynote speaker for the 2014-2015 OSU College of Arts and Sciences "Meet the Prof" event. September 2014.*

### Ohio State School of Communication Colloquia Talks

*Moderator, School of Communication Colloquium Series: "Constructive, Not Destructive: A Panel Discussion on Facilitating Classroom Conversation." Fall 2019*

*Panel member for The School of Communication's News Engagement Day topic: "What the Media Can Learn from the Coverage of Michael Brown's Shooting in Ferguson, MO." October 2014*

*Panel member for discussion with ABD students on, "How to Prepare and Do Teaching Talks during the Job Interview." October 2014*

*Panel member for discussion with graduate students on, "How and What to Expect During the Job Search." February 2014*

*Panel member for the Ohio State University School of Communication colloquium series topic, "Connecting Theory and Practice through Scholarship: Spotlight on Communication Culture and Identity Research in the School of Communication." September 2013.*

### Indiana University

Kelley International Student Solution Team; 2012-2013; Indiana University (Kelley School of Business).

## **University-wide and Department Service**

### University-wide Committees

2021- 2023: Interdisciplinary Research Facility Neighborhood Convergent Research Committee

2020- 2023: Alumni Award for Distinguished Teaching Selection Committee. The Ohio State University

2014- Present: The Ohio State University Leadership Studies Advisory Committee. The Ohio State University.

### University promotional videos

2021 – Profiled/interviewed for College of Arts and Sciences' Voices of Excellence podcast.

2021 – Profiled/interviewed for university promotional video on new GE requirements.

2021 – Profiled/interviewed for university promotional video on the value of teaching at OSU.

### **OSU School of Communication Committees**

- Journalism Committee member
- Communication Committee member
- Targeted disparities faculty search committee member
- Publications Committee member
- Diversity Job Search Committee member (Laura Partain hired)
- Search Committee member (Rob Potter hired)
- Search Committee member (Scott Campbell hired)

### **Dissertation and Thesis Defense Committees**

M.A. Thesis Committee Chair for Chelsey Sarante: *“They Not Like Us: The Impact of Skin Complexion on Racial Identity of Marginalized Groups.”* Summer 2025.

Doctoral Dissertation Committee Member for Tyra Jackson (Texas A&M Ph.D. student). Title: Countering “The Narrative this country likes to embrace about Black people”: An analysis of African American journalists’ coverage of Black communities and their use of racial frames. Fall 2023.

M.A. Thesis Committee Member for Todd Cameron Haery: *“(Pro-) Socially conscious hip hop: Empathy and attitude, prosocial effects of hip hop.”* Spring 2020. Fall 2019

M.A. Thesis Committee Member for Mikhail Smith: *“The Effect of Stereotype Threat on the Academic Motivation of Appalachian Students and the Role of Family Communication.”* Summer 2019.

Doctoral Dissertation Committee Member for Tiffany White: *“Colorization, Race, and Priming.”* Spring 2017.

Doctoral Dissertation Committee Member for Mao Vang: *“Racial Triangulation of Asians, Blacks, and Whites in Stereotypic Representation.”* Summer 2014.

Doctoral Dissertation Committee Member for Uttara Manohar: *“Effective Support Provision for Coping with Everyday Incidents of Racial Discrimination: An Assessment of Emotional Support and Social Identity Affirmation Support.”* Spring 2015.

M.A. Thesis Committee Member for Sarah Thomas: *“Making the Transition: Comparing the Use of Narrative and Non-Narrative Messages to Increase Fruit and Vegetable Intake in Cancer Survivors.”* Spring 2016.

## Current and past Graduate Student Advisees

- 2023-2024: Daniel Colon Amil – Ph.D. student (w/Dr. Roselyn Lee-Won)
- 2013-2014: Natalie Camacci – M.A. student

## Fellowships and Academic Advising

University fellowships and appointments:

**2016- Present: *Founder and Director – Graduate Studies Preparation Program/Holt Official Watch List (H.O.W.L.):*** A program in which I mentor undergraduate students facing social and economic challenges helping them earn their degrees and go on to graduate schools, MBA programs, and/or law school. Thus far, the program has helped more than 40 – including many students of color, first-generation college students, and women – gain scholarships and admission into several post-graduate programs across the U.S. and abroad. Admissions include law schools at the University of Chicago, UCLA, and Notre Dame; Business school at Duke and Wake Forest; also the Medill School of Journalism Media, Integrated Marketing Communications at Northwestern; and various graduate programs including at Columbia University, Emory University, the University of Southern California (USC), and of course The Ohio State University. *[Full list of admittees listed below]*

**2020- 2021: *Inaugural J.P. Morgan Chase Faculty Fellow:*** Office of Diversity and Inclusion: Serve as university liaison for universities and corporations looking to hire students of color from Ohio State, and as a mentor helping students learn more about graduate school and the graduate school application process.

The Ohio State University School of Communication:

**2024- Present: *Faculty Advisor, The Ohio State University Chapter of the National Association of Black Journalists (NABJ):*** Revise and restart the NABJ that gone dormant for years after the pandemic. In addition to serving in an advisory capacity, I interviewed and stalled a new president, vice president, treasurer, social media contact, and event organizer. Also, helped create a new constitution, bylaws, and goals for the organization, and talked with media contacts with the aim of helping students land internships and future employment as a result of being involved with the organization.

**Fall 2015 – 2017: *Co-Faculty Adviser, Black Advertising & Strategic Communication Association (BASCA):*** An organization designed to expose traditionally-underrepresented students to advertising and marketing occupations by connecting them with professionals in the field with the aim of having students land internships and employment after graduation. Students thus far have met with professionals at Headline News, and Coca-Cola in Atlanta; the National Football League in New York, and several of the largest PR and advertising firms in both Chicago and Washington D.C.

---

## **AFFILIATIONS**

- Society for Professional Journalists (SPJ)
- Columbus Area Black Journalists (CABJ)
- National Association of Black Journalists (NABJ)
- Association for Education in Journalism and Mass Communication (AEJMC)
- National Communication Association (NCA)
- International Communication Association (ICA)

## HOWL Data

H.O.W.L. Mentees: January 1, 2016 - Present  
 - All Communication Majors unless specified otherwise –

**Graduate, Law, MBA, etc. placements: 44** (Stephen Collier earned two advanced degrees)

Student name	Graduate School Placement
Anbo Yao	Northwestern, Medill School of Journalism
Sydni Edwards	University of Miami (Fla.), graduate school in public relations
Youjian “YJ” Chen	USC, Annenberg School for Communication and Journalism
Kierra Ross	Emory University, master’s in Public Affairs
Jiaying “Bree” Wang	Duke University, Fuqua School of Business M.B.A.
Kathleen Martini	University of Chicago Law School
Kali Yallourakis	Notre Dame Law School
Maryam Abidi	UCLA School of Law
Skylar Harris	UCLA School of Law
Trina Thomas	The Ohio State University, Moritz College of Law
Jalesa Lewis	Michigan State University, master’s in Administration and Development
Stephen Collier	The Ohio State University, masters in Sports Management, & The Ohio State University, Moritz College of Law
Coty Cobb	The Ohio State University, masters in Sports Management, M.A.
Janelle Montgomery	The Ohio State University, master’s in Health Administration
Jake Hausmann	The Ohio State University master’s in Healthcare Innovation
Christa Prater	Virginia Commonwealth University, Graduate School
Valeria Andrea Leon	Pontificia Universidad Catolica de Puerto Rico Law School
Ashley Likens	Capital University Law School
Jara Jacobsen	Brooklyn Law School

Malik Barrow	University of Central Florida, master's in education leadership & higher education
Jensen Caretti	Dundalk Institute of Technology (Ireland), master's in business and marketing
Natalee Blackford	Miami, OH graduate school in Student Affairs in Higher Education
Madison Smeathers	Long Beach State University, master's in Sports Management
Nathan Brock	Georgia Institute of Technology, master's in Public Policy
Nathaniel Knight	Wake Forest University School of Business
Lailah Elliott	Southern Methodist University (SMU) Dedman School of Law School
Tamani Wilson*	Vanderbilt University Owen Graduate School of Management M.B.A.
Jaysha McClendon	Wake Forest University School of Business
Kamryn Babb	The Ohio State University, master's in Sports Management
Amna Rustom	University of Southern California, Master of Public Administration
Kiki Ramos	Columbia University, master's in sociology and education
Amanya Paige	George Washington University, master's in Human Resource Management
Shahab Sahranavard	The Ohio State University, Moritz College of Law
Sydnee Brown	Arizona State University M.A. in Forensic Science
Frank Fultz	Wake Forest University School of Business Master's of Science Management (MSM)
Ana Burk	Arizona State Walter Cronkite School of Journalism and Mass Communication
Paris Johnson+	The Ohio State University, masters in Sports Management
Andre Mazur	University of Minnesota Law School
Stephanie Herrera	University of California, Santa Barbara Department of Communication
Andrew Geist	Vanderbilt University MBA Program
Emmanuel Gonzalez	UCLA Law School
Kailynn McDonald#	The Ohio State University, Moritz College of Law

\* Health Sciences major

# Finance major

+ Paris Johnson opted for the NFL instead of graduate school and is now the starting left tackle for the Arizona Cardinals

Selected non-graduate-school H.O.W.L. Alumni and their after graduation, or current professional, occupations:

- Akayla Gardner – MSNBC, White House Correspondent
- Jasmine Hilton – *Washington Post*, Crime and Courts Reporter
- Cassidy Bowman Suarez – Google Cloud Account Manager
- Santierra Hutson – PR Manager, *U.S. News & World Report*
- Tyler Danberg – Broadcaster, The Ohio State Sports Network/97.1 The Fan
- Tyrik Hutchinson Jr. – Social Media Coordinator, Detroit Lions
- Ari Horton – Team Writer SeattleSeahawks.com
- Sean McNamara – former Communications Intern, New York Jets
- Kayla Malcolm – former Communications Intern, Philadelphia Eagles; current Corporate Communications Specialist, Lincoln Financial
- Zachery Burton – Product Marketer, Spotify World Headquarters
- Shayla Baker – Executive Assistant to the Chairman and CEO, Magic Johnson Enterprises
- Dylan Davis – Personnel Analyst, City of Columbus
- Ezequiel Herrera – University Talent Acquisition Specialist, Southwest Airlines
- Sharday Urtarte – Specialist, Philanthropic Communications, Planned Parenthood
- Tia Santamaria – Senior Demand Planner, Univar Solutions
- Izzi Friedman – CEO and Founder of Girls Club NYC, Content and Social Media Manager
- Nigel Gore – Investment Banking Compliance Analyst at Goldman Sachs, New York City.

**Undergraduate mentees who have graduated within past year (EXCLUDING those listed above):10**

Amanda Bovenzi	Bobby McAlpine
Jensi “Jennie” Wu	Gabby Segura
Kourt “Deuce” Williams II	Madison Mason
Sarah Andebrhan	Walter Carreker III
Amaresh Haddis	

Total number of non-graduates and their immediate post-graduate occupations: **2**

Wyatt Davis	Player, New Orleans Saints (NFL)
E.J. Liddell	Player, New Orleans Pelicans (NBA)

**Graduate school mentees: 6**

***Kelly Dillon	Tiffany White
***Kristina Medero	Mia Grunze
Natalie Camacci	Chelsey Sarante

\*\*\* Current college professors

**Lifetime total number of undergraduate mentees: 91**

*Excluding current students and grad students:*

*Totals:*

- ⇒ 44 Graduate, MBA, Law School placements
  - ⇒ 32 currently working in Media or other professional occupations
  - ⇒ 8 recent graduates (excluding those hired within the last year)
  - ⇒ 6 Graduate student mentees (including 2 current university professors)
  - ⇒ 2 non-graduates – both opted for either the NFL or NBA draft
- 
- ◆ Total accepted into graduate/MBA/Law Schools or hired into media and other professional occupations within six months of graduation: 73/73 (100%)
  - ◆ Total accepted into graduate/MBA/Law schools: 44/91 (48%)
  - ◆ Undergraduate graduation rate through Fall 2024: 88/91: 97% (Both went into professional sports drafts)