

# Jesse Fox

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Vice Chair, Social & Behavioral Sciences IRB  
Associated Faculty, Department of Women's, Gender, & Sexuality Studies  
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## Appointments

2025-	Professor, School of Communication, The Ohio State University
2017-	Vice Chair, Social & Behavioral Sciences IRB, The Ohio State University
2017- 2025	Associate Professor, School of Communication, The Ohio State University
2019	Visiting Professor, Dept. of Communication Science, Vrije Universiteit
2010-2017	Assistant Professor, School of Communication, The Ohio State University

## Education

Doctor of Philosophy (Communication), Stanford University, Stanford, CA, June 2010  
Master of Arts (Communication), Stanford University, Stanford, CA, December 2009  
Master of Arts (Communication), University of Arizona, Tucson, AZ, August 2006  
Bachelor of Arts (Communication), University of Kentucky, Lexington, KY, May 2000  
Bachelor of Arts (English), University of Kentucky, Lexington, KY, May 2000

## Research Interests

Effects of mediated communication on relationships, social interaction, and well-being  
Online hostility, harassment, marginalization, and intergroup communication  
Representations of sex, gender, and sexuality in media and their effects  
Virtual reality, video games, avatars, and social agents (e.g., chatbots)  
Science communication (e.g., health, environmental)  
Social and technological affordances  
Media coverage and social media use regarding crimes and missing persons

## Journal Publications

Sherrick, B., Smith, C., Jia, Y. D., Kim, J., Woodland, S., & Fox, J. (2025). How  
voice chat, cooperativeness, and competitiveness impact prosocial and antisocial norms  
in online multiplayer video games. *Journal of Broadcasting & Electronic Media*.  
Advance online publication. <https://doi.org/10.1080/08838151.2025.2603246>

- Frampton, J. R., Fox, J., & Bennington, B. (2025). Jealousy, threat, and romantic rivals in parasocial romantic relationships. *Psychology of Popular Media*. Advance online publication. <https://doi.org/10.1037/ppm0000589>
- Coduto, K. D., & Fox, J. (2024). Romantic relationship initiation and escalation through mobile dating apps: Affordances, modality weaving, and paradoxical beliefs. *Journal of Social & Personal Relationships*, *41*(11), 3337-3358.  
<https://doi.org/10.1177/02654075241265064>
- Vendemia, M., & Fox, J. (2024). How social media images of sexualized young women elicit appearance commentary from their peers and reinforce objectification. *Body Image*, *49*, 101683. <https://doi.org/10.1016/j.bodyim.2024.101683>
- High, A. C., Fox, J., & McEwan, B. (2024). Technology, relationships, and well-being: An overview of critical research issues and an introduction to the special issue. *Journal of Social & Personal Relationships*, *41*(5), 1055-1072.  
<https://doi.org/10.1177/02654075241236986>
- Fox, J. (2022). Not so open science. *Annals of the International Communication Association*, *46*(3), 247-253. <https://doi.org/10.1080/23808985.2022.2130814>
- Cervenec, J., Fox, J., Peggau, K., Wilson, A. B., Li, B., Hu, D., Chang, R., Wong, J., & Bossley, C. (2022). Interactive data visualizations of Earth's atmosphere: Effects on student engagement and perceived learning. *Journal of Geosciences Education*, *70*(4), 517-529. <https://doi.org/10.1080/10899995.2022.2038963>
- Fox, J., Pearce, K. E., Massanari, A. L., Riles, J. M., Szulc, L., Ranjit, Y. S., Trevisan, F., Soriano, C. R. R., Vitak, J., Arora, P., Ahn, S. J., Alper, M., Gambino, A., Gonzalez, C., Lynch, T. L., Williamson, L. D., & Gonzales, A. L. (2021). Open science, closed doors? Countering marginalization through an agenda for ethical, inclusive research in

Communication. *Journal of Communication*, 71(5), 764-784.

<https://doi.org/10.1093/joc/jqab029>

Fox, J., Frampton, J., Jones, E. B., & Lookadoo, K. (2021). Romantic relationship dissolution on social networking sites: Self-presentation and public accounts of breakups on Facebook. *Journal of Social & Personal Relationships*, 38(12), 3732-3751.

<https://doi.org/10.1177/02654075211052247>

Fox, J., Vendemia, M. A., Smith, M. A., & Brehm, N. (2021). Effects of taking selfies on women's self-objectification, mood, self-esteem, and social aggression toward female peers. *Body Image*, 36, 193-200. <https://doi.org/10.1016/j.bodyim.2020.11.011>

Fox, J., & Gambino, A. (2021). Relationship development with humanoid social robots: Applying interpersonal theories to human-robot interaction. *CyberPsychology, Behavior, & Social Networking*, 24(5), 294-299. <https://doi.org/10.1089/cyber.2020.0181>

Frampton, J. R., & Fox, J. (2021). Monitoring, creeping, or surveillance? A synthesis of online social information seeking concepts. *Review of Communication Research*, 9, 1-42.

<https://doi.org/10.12840/ISSN.2255-4165.025>

Gambino, A., Fox, J., & Ratan, R. (2020). Building a stronger CASA: Extending the computers are social actors paradigm. *Human-Machine Communication*, 1(1), 71-86.

<https://doi.org/10.30658/hmc.1.5>

Fox, J., McKnight, J., Sun, Y., Maung, D., & Crawfis, R. (2020). Using a virtual environment to communicate risk and minimize psychological distance regarding environmental pollution. *Telematics & Informatics*, 46, article 101320.

<https://doi.org/10.1016/j.tele.2019.101320>

Fox, J., & Holt, L. F. (2018). Fear of isolation and perceived affordances: The spiral of silence on social networking sites regarding police discrimination. *Mass Communication &*

- Society*, 21(5), 533-554. <https://doi.org/10.1080/15205436.2018.1442480>
- Fox, J., Gilbert, M., & Tang, W. Y. (2018). Player experiences in a massively multiplayer online game: A diary study of performance, motivation, and social interaction. *New Media & Society*, 20(11), 4056-4073. <https://doi.org/10.1177/1461444818767102>
- Frampton, J. R., & Fox, J. (2018). Social media's role in romantic partners' retroactive jealousy: Social comparison, uncertainty, and information seeking. *Social Media & Society*, 4(3), 1-12. <https://doi.org/10.1177/2056305118800317>
- Nowak, K. L., & Fox, J. (2018). Avatars and computer-mediated communication: A review of the definitions, uses, and effects of digital representations. *Review of Communication Research*, 6, 30-53. <https://doi.org/10.12840/issn.2255-4165.2018.06.01.015>
- Fox, J., & Tang, W. Y. (2017). Women's experiences with general and sexual harassment in online video games: Rumination, organizational responsiveness, withdrawal, and coping strategies. *New Media & Society*, 19(8), 1290-1307. <https://doi.org/10.1177/1461444816635778>
- Fox, J., & McEwan, B. (2017). Distinguishing technologies for social interaction: The Perceived Social Affordances of Communication Channels Scale. *Communication Monographs*, 84(3), 298-318. <https://doi.org/10.1080/03637751.2017.1332418>
- \*\*This measure also appears in Graham, E. E., & Mazer, J. P. (Eds.). (2019). *Communication research measures III: A sourcebook*. CRC Press.
- Hanus, M. D., & Fox, J. (2017). Source customization reduces psychological reactance to a persuasive message via user control and identity perceptions. *Journal of Interactive Advertising*, 17(1), 1-12. <https://doi.org/10.1080/15252019.2017.1287023>
- Cruz, C., Hanus, M. D., & Fox, J. (2017). The need to achieve: Players' uses perceptions and uses of extrinsic meta-game reward systems for video game consoles. *Computers in*

- Human Behavior*, 71, 516-524. <https://doi.org/10.1016/j.chb.2015.08.017>
- Fox, J., & Vendemia, M. A. (2016). Selective self-presentation and social comparison through photographs on social networking sites. *CyberPsychology, Behavior, & Social Networking*, 19(10), 593-600. <https://doi.org/10.1089/cyber.2016.0248>
- Fox, J., & Ralston, R. A. (2016). Queer identity online: Informal learning and teaching experiences of LGBTQ individuals on social media. *Computers in Human Behavior*, 65, 635-642. <https://doi.org/10.1016/j.chb.2016.06.009>
- Tang, W. Y., & Fox, J. (2016). Men's harassment behavior in online video games: Personality traits and game factors. *Aggressive Behavior*, 42(6), 513-521. <https://doi.org/10.1002/ab.21646>
- Song, W., & Fox, J.\* (2016). Playing for love in a romantic video game: Avatar identification, parasocial interaction, and motivations for use predict Chinese women's romantic beliefs. *Mass Communication & Society*, 19(2), 197-215. \*Authors contributed equally to this manuscript. <https://doi.org/10.1080/15205436.2015.1077972>
- Fox, J., & Potocki, B. (2016). Lifetime video game consumption, interpersonal aggression, hostile sexism, and rape myth acceptance: A cultivation perspective. *Journal of Interpersonal Violence*, 31(10), 1912-1931. <https://doi.org/10.1177/0886260515570747>
- Christy, K. R., & Fox, J. (2016). Transportability and presence as predictors of avatar identification within narrative video games. *CyberPsychology, Behavior, & Social Networking*, 19(4), 283-287. <https://doi.org/10.1089/cyber.2015.0474>
- Fox, J., & Tokunaga, R. S. (2015). Romantic partner monitoring after breakups: Attachment, dependence, distress, and post-dissolution surveillance on social networking sites. *CyberPsychology, Behavior, & Social Networking*, 18(9), 491-498. <https://doi.org/10.1089/cyber.2015.0123>

- Hanus, M. D., & Fox, J. (2015). Persuasive avatars: The effects of customizing a virtual salesperson's appearance on brand liking and purchase intentions. *International Journal of Human-Computer Studies*, 84, 33-40. <https://doi.org/10.1016/j.ijhcs.2015.07.004>
- Nowak, K. L., Fox, J., & Ranjit, Y. (2015). Inferences about avatars: Sexism, appropriateness, anthropomorphism, and the objectification of female virtual representations. *Journal of Computer-Mediated Communication*, 20(5), 554-569. <https://doi.org/10.1111/jcc4.12130>
- Ahn, S. J., Fox, J., Dale, K. R., & Avant, J. A. (2015). Framing virtual experiences: Effects on environmental efficacy and behavior over time. *Communication Research*, 42(6), 839-863. <https://doi.org/10.1177/0093650214534973>
- Fox, J., Cruz, C., & Lee, J. Y. (2015). Perpetuating online sexism offline: Anonymity, interactivity, and the effects of sexist hashtags on social media. *Computers in Human Behavior*, 52, 436-442. <https://doi.org/10.1016/j.chb.2015.06.024>
- Fox, J., Ralston, R. A., Cooper, C. K., & Jones, K. A. (2015). Sexualized avatars lead to women's self-objectification and acceptance of rape myths. *Psychology of Women Quarterly*, 39(3), 349-362. <https://doi.org/10.1177/0361684314553578>
- Fox, J., & Warber, K. M. (2015). Queer identity management and political self-expression on social networking sites: A co-cultural approach to the spiral of silence. *Journal of Communication*, 65(1), 79-100. <https://doi.org/10.1111/jcom.12137>
- Fox, J., Ahn, S. J., Janssen, J. H., Yeykelis, L., Segovia, K. Y., & Bailenson, J. N. (2015). Avatars versus agents: A meta-analysis quantifying the effects of agency on social influence. *Human-Computer Interaction*, 30(5), 401-432. <https://doi.org/10.1080/07370024.2014.921494>
- Fox, J., & Rooney, M. C. (2015). The Dark Triad and trait self-objectification as predictors of

- men's use and self-presentation behaviors on social networking sites. *Personality & Individual Differences*, 76, 161-165. <https://doi.org/10.1016/j.paid.2014.12.017>
- Fox, J., & Moreland, J. J. (2015). The dark side of social networking sites: An exploration of the relational and psychological stressors associated with Facebook use and affordances. *Computers in Human Behavior*, 45, 168-176. <https://doi.org/10.1016/j.chb.2014.11.083>
- Hanus, M. D., & Fox, J. (2015). Assessing the effects of gamification in the classroom: A longitudinal study on intrinsic motivation, social comparison, satisfaction, effort, and academic performance. *Computers & Education*, 80, 152-161. <https://doi.org/10.1016/j.compedu.2014.08.019>
- Fox, J., & Anderegg, C. (2014). Romantic relationship stages and social networking sites: Uncertainty reduction strategies and perceived relational norms on Facebook. *CyberPsychology, Behavior, & Social Networking*, 17(11), 685-691. <https://doi.org/10.1089/cyber.2014.0232>
- Anderegg, C., Dale, K., & Fox, J. (2014). Media portrayals of romantic relationship maintenance: A content analysis of relational maintenance behaviors on prime time television. *Mass Communication & Society*, 17(5), 733-753. <https://doi.org/10.1080/15205436.2013.846383>
- Fox, J., & Ahn, S. J. (2014). Recommendations for designing maximally effective and persuasive health agents. *Lecture Notes in Computer Science*, 8637, 178-181. [https://doi.org/10.1007/978-3-319-09767-1\\_21](https://doi.org/10.1007/978-3-319-09767-1_21)
- Ahn, S. J., Fox, J., & Hahm, J. M. (2014). Using virtual doppelgangers to increase personal relevance of health risk communication. *Lecture Notes in Computer Science*, 8637, 1-12. [https://doi.org/10.1007/978-3-319-09767-1\\_1](https://doi.org/10.1007/978-3-319-09767-1_1)
- Fox, J., Osborn, J. L., & Warber, K. M. (2014). Relational dialectics and social networking sites:

The role of Facebook in romantic relationship escalation, maintenance, conflict, and dissolution. *Computers in Human Behavior*, 35, 527-534.

<https://doi.org/10.1016/j.chb.2014.02.031>

Christy, K. R., & Fox, J. (2014). Leaderboards in a virtual classroom: A test of stereotype threat and social comparison explanations for women's math performance. *Computers & Education*, 78, 66-77. <https://doi.org/10.1016/j.compedu.2014.05.005>

Holz Ivory, A., Fox, J., Waddell, T. F., & Ivory, J. D. (2014). Sex-role stereotyping is hard to kill: A field experiment measuring social responses to user characteristics and behavior in an online multiplayer first-person shooter game. *Computers in Human Behavior*, 35, 148-156. <https://doi.org/10.1016/j.chb.2014.02.026>

Fox, J., & Tang, W. Y. (2014). Sexism in online video games: The role of conformity to masculine norms and social dominance orientation. *Computers in Human Behavior*, 33, 314-320. <https://doi.org/10.1016/j.chb.2013.07.014>

Vang, M. H., & Fox, J. (2014). Race in virtual environments: Competitive versus cooperative games with black or white avatars. *CyberPsychology, Behavior, & Social Networking*, 17(4), 235-240. <https://doi.org/10.1089/cyber.2013.0289>

Fox, J., & Warber, K. M. (2014). Social networking sites in romantic relationships: Attachment, uncertainty, and partner surveillance on Facebook. *CyberPsychology, Behavior, & Social Networking*, 17(1), 3-7. <https://doi.org/10.1089/cyber.2012.0667>

Fox, J., Warber, K. M., & Makstaller, D. C. (2013). The role of Facebook in romantic relationship development: An exploration of Knapp's relational stage model. *Journal of Social & Personal Relationships*, 30(6), 772-795.  
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Fox, J., & Warber, K. M. (2013). Romantic relationship development in the age of Facebook: An

exploratory study of emerging adults' perceptions, motives, and behaviors.

*CyberPsychology, Behavior, & Social Networking*, 16(1), 3-7.

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Fox, J., Bailenson, J. N., & Tricase, L. (2013). The embodiment of sexualized virtual selves: The Proteus effect and experiences of self-objectification via avatars. *Computers in Human Behavior*, 29(3), 930-938. <https://doi.org/10.1016/j.chb.2012.12.027>

Fox, J., Bailenson, J. N., & Ricciardi, T. (2012). Physiological responses to virtual selves and virtual others. *Journal of CyberTherapy & Rehabilitation*, 5(1), 69-73.

Hershfield, H. E., Goldstein, D. G., Sharpe, W. F., Fox, J., Yeykelis, L., Carstensen, L. L., & Bailenson, J. N. (2011). Increasing saving behavior through age-progressed renderings of the future self. *Journal of Marketing Research*, 48, S23-S37.

<https://doi.org/10.1509/jmkr.48.SPL.S23>

Fox, J., & Bailenson, J. N. (2010). The use of doppelgängers to promote health and behavior change. *Cybertherapy & Rehabilitation*, 3(2), 16-17.

Fox, J., Arena, D., & Bailenson, J. N. (2009). Virtual reality: A survival guide for the social scientist. *Journal of Media Psychology*, 21(3), 95-113.

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Fox, J., & Bailenson, J. N. (2009). Virtual self-modeling: The effects of vicarious reinforcement and identification on exercise behaviors. *Media Psychology*, 12(1), 1-25.

<https://doi.org/10.1080/15213260802669474>

Fox, J., & Bailenson, J. N. (2009). Virtual virgins and vamps: The effects of exposure to female characters' sexualized appearance and gaze in an immersive virtual environment. *Sex Roles*, 61(3-4), 147-157. <https://doi.org/10.1007/s11199-009-9599-3>

Fox, J., Bailenson, J. N., & Binney, J. (2009). Virtual experiences, physical behaviors: The effect

of presence on imitation of an eating avatar. *PRESENCE: Teleoperators & Virtual Environments*, 18(4), 294-303. <https://doi.org/10.1162/pres.18.4.294>

### **Book Contributions**

Sherrick, B., Fox, J., Kim, J., & Woodland, S. (2025). Addressing toxicity and promoting positive social behaviors in gaming. In L. Murrins Marques, R. R. Uchida, P. M. Uchida, V. H. O. Otani, & J. R. N. Vissoci (Eds.), *Social and affective neuroscience of gaming* (pp. 235-253). Springer. <https://doi.org/10.1007/978-3-032-00325-6>

Fox, J., & Frampton, J. R. (2023). Romantic relationships and traditional media. In B. Ogolsky (Ed.), *The sociocultural context of romantic relationships* (pp. 168-200). Cambridge. <https://doi.org/10.1017/9781009158657.010>

Fox, J. (2023). Online social aggression: Harassment and discrimination. In R. Nabi & J. Gall Myrick (Eds.), *Emotions in the digital world: Exploring affective experience and expression in online interactions* (pp. 193-214). Oxford. <https://doi.org/10.1093/oso/9780197520536.003.0011>

McEwan, B., & Fox, J. (2022). Before methods: Social media research considerations. In L. Sloan & A. Quan-Haase (Eds.), *The SAGE handbook of social media research methods* (2<sup>nd</sup> ed., pp. 27-39). Sage. <https://dx.doi.org/10.4135/9781529782943.n4>

Hartmann, T., & Fox, J. (2021). Entertainment in virtual reality and beyond: The influence of embodiment, co-location, and cognitive distancing on users' entertainment experience. In P. Vorderer & C. Klimmt (Eds.), *Oxford handbook of entertainment theory* (pp. 717-732). Oxford. <https://doi.org/10.1093/oxfordhb/9780190072216.013.37>

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- Fox, J., & McEwan, B. (2020). Social media. In M. B. Oliver, A. Raney, & J. Bryant (Eds.), *Media effects: Advances in theory and research* (4th ed., pp. 373-388). Routledge.
- Fox, J., Zhang, G., & Frampton, J. (2019). The dark side of social networking sites. In E. Downs (Ed.), *Dark side of media and technology: A 21<sup>st</sup> century guide to technological literacy* (pp. 118-129). Peter Lang.
- Fox, J., & Martin, J. M. (2019). Relational stage model. In J. J. Ponzetti, Jr., M. Blankemeyer, S. M. Horan, H. Lyons, & A. Shigeto (Eds.), *Macmillan encyclopedia of families, marriages, and intimate relationships* (pp. 705-708). Macmillan.
- Ahn, S. J., & Fox, J. (2018). Immersive virtual environments, avatars, and agents for health. In R. Parrott (Ed.), *Oxford encyclopedia of health and risk message design and processing*. Oxford.
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- Fox, J., & Tang, W. Y. (2017). Sexism in video games and the gaming community. In R. Kowert & T. Quandt (Eds.), *New perspectives on the social aspects of digital gaming: Multiplayer 2* (pp. 115-135). Routledge.
- Fox, J., & Anderegg, C. (2016). Turbulence, turmoil, and termination: The dark side of social networking sites for romantic relationships. In E. Gilchrist & S. Long (Eds.), *Contexts for dark side communication* (pp. 269-280). Peter Lang.
- Ahn, S. J., & Fox, J. (2016). Persuasive avatars: Extending the self through new media advertising. In R. E. Brown, V. K. Jones, & M. Wang (Eds.), *The new advertising:*

- Branding, content, and consumer relationships in the data-driven social media era* (Vol. 2; pp. 221-246). Praeger. <https://doi.org/10.1093/acrefore/9780190228613.013.325>
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- Fox, J. (2015). Models of relationship development. In C. Berger & M. Roloff (Eds.), *International encyclopedia of interpersonal communication* (pp. 705-708). Wiley-Blackwell. <https://doi.org/10.1002/9781118540190.wbeic028>
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- Fox, J., & Potocki, B. (2014). Technology and culture: Sociocultural explanations for sexting. In T. C. Hiestand & W. J. Weins (Eds.), *Sexting and youth: A multidisciplinary examination of research, theory, and law* (pp. 95-122). Carolina Academic Press.
- Fox, J. (2014). Virtual reality environments. In T. L. Thompson (Ed.), *Encyclopedia of health communication* (pp. 1451-1452). Sage.
- Fox, J., & Ahn, S. J. (2013). Avatars: Portraying, exploring, and changing online and offline identities. In R. Luppigini (Ed.), *Handbook of research on technoself: Identity in a technological society* (pp. 255-271). IGI Global. <https://doi.org/10.4018/978-1-4666-2211-1.ch014>
- Fox, J. (2012). Avatar. In M. Kosut & J. G. Golson (Eds.), *Encyclopedia of gender in media* (pp. 12-13). Sage.

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Ahn, S. J., Fox, J., & Bailenson, J. N. (2011). Avatars. In W. S. Bainbridge (Ed.), *Leadership in science and technology: A reference handbook* (pp. 695-702). Sage.  
<https://doi.org/10.4135/9781412994231.n79>

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Bailenson, J. N., & Fox, J. (2008). Cognitive science. In W. Donsbach (Ed.), *The international encyclopedia of communication* (Vol. 2, pp. 548-551). Wiley-Blackwell.

### **Recent Conference Presentations**

Fox, J., Liu, A., & Kodali, N. (2025, November). A conceptual and experimental investigation of the active-passive model of social media use. Paper presented at the 107<sup>th</sup> Annual Conference of the National Communication Association, Aurora, CO.

Erxleben, M., & Fox, J. (2024, November). Theories and models predicting communication channel selection: A scoping review and synthesis. Paper presented at the 106<sup>th</sup> Annual Conference of the National Communication Association, New Orleans, LA.

Frampton, J. R., Fox, J., & Bennington, B. (2024, November). Jealousy, threat, and romantic rivals in parasocial romantic relationships. Paper presented at the 106<sup>th</sup> Annual Conference of the National Communication Association, New Orleans, LA.

Brooks, J. J., Hefner, V., Erickson, S., Fox, J., Kretz, V. E., Moorman, J., Stevens-Aubrey, J., & Taylor, L. (2024, November). The evolution of romantic media and relationships: A greater regard for romantic diversity in the ever-changing media landscape and related

sociocultural transitions. Panel presented at the 106<sup>th</sup> Annual Conference of the National Communication Association, New Orleans, LA.

Sloop, J., Sastry, S., Cannon, M. S., Carpenter, C. J., Fox, J., Mapes, M., McEwan, B. M., Ramasubramanian, S., & Rudick, K., (2024, November). The move toward open science and open data in NCA journals. Panel presented at the 106<sup>th</sup> Annual Conference of the National Communication Association, New Orleans, LA.

Fox, J., Bennington, B., Tukachinsky Forster, R., & Frampton, J. R. (2024, June). Parasocial relationship development and parasocial networks: Explaining interpersonal complexities in mediated relationships. Paper presented at the 74th Annual Conference of the International Communication Association, Gold Coast, QLD, Australia.

Sherrick, B., Smith, C., Jia, Y. D., Kim, J., Woodland, S., & Fox, J. (2024, June). How voice chat, cooperativeness, and competitiveness impact prosocial and antisocial norms in online multiplayer video games. Paper presented at the 74th Annual Conference of the International Communication Association, Gold Coast, QLD, Australia.

Carpenter, C. J., Fox, J., McEwan, B. M., Ramasubramanian, S., & Rudick, K. (2023, November). A roundtable discussion of the strengths and weaknesses of open science in communication research. Panel presented at the 105<sup>th</sup> Annual Conference of the National Communication Association, National Harbor, MD.

Ellison, N. B., Fox, J., Litt, E., Meier, A., Parry, D., Reinecke, L., Valkenberg, P., & Verduyn, P. (2023, May). Beyond active-passive: Towards alternatives for social media and well-being scholarship. Panel presented at the 73rd Annual Conference of the International Communication Association, Toronto, ON, Canada.

Fox, J. (2023, May). Theorizing social responses to human and agent communicators: Getting out of the CASA. Paper presented at the 73rd Annual Conference of the International

Communication Association, Toronto, ON, Canada.

Frampton, J. R., Fox, J., & Bennington, B. (2022, November). Parasocial rivals: Jealousy and threat in parasocial romantic relationships and parasocial friendships. Paper presented at the 104<sup>th</sup> Annual Conference of the National Communication Association, New Orleans, LA.

Fox, J., & Merrill, K., Jr. (2022, May). Co-cultural communication on social networking sites: How lesbian, gay, and bisexual users interact on Facebook. Extended abstract presented at the 72nd Annual Conference of the International Communication Association, Paris, France.

Schreurs, L., Moy, P., DeVreese, C., Fox, J., & Dienlin, T. (2022, May). Open science: How can it be feasible for students and early career scholars? Panel presented at the 72nd Annual Conference of the International Communication Association, Paris, France.

Fox, J., & Gambino, A. (2021, May). Evaluations of information seeking interactions: Perceptions of friends, strangers, and conversational agents. Extended abstract presented virtually at the 71st Annual Conference of the International Communication Association, Denver, CO.

Hovick, S., Merrill, Jr., K., Fox, J., Jordan, E., Peterson, L., Ni, H., Mead, J., Burke, W., Bowen, D., Kinnamon, D., & Hershberger, R. (2021, May). Familial factors associated with risk communication about heart disease by dilated cardiomyopathy (DCM) probands. Extended abstract presented virtually at the 71st Annual Conference of the International Communication Association, Denver, CO.

Afifi, W., Conejo, M., Davis, S. M., Evans, M., Fox, J., Manning, J., Minniear, M. C., Soliz, J., Srivistava, S. A., & Steele, G. A. (2020, November). Lack of representation within samples: Problems and solutions. Panel presented virtually at the 103<sup>rd</sup> Annual

Conference of the National Communication Association, Indianapolis, IN.

Fox, J., & Merrill, K., Jr. (2020, May). Extending co-cultural theory: An affordances perspective on co-cultural communication and responses to discrimination. Extended abstract presented virtually at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.

Fox, J., & Wing, H. (2020, May). Self-disclosure, audience reactions, and the iterative shaping of survivors' accounts of sexual assault. Extended abstract presented virtually at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.

Gambino, A., Fox, J., & Ratan, R. (2020, May). Building a stronger CASA: Extending the computers are social actors paradigm after three decades of change. Paper presented virtually at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.

Vendemia, M. A., & Fox, J. (2020, May). Effects of men's exposure to sexually objectified photos of women on social media. Extended abstract presented virtually at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.

Pearce, K., Fox, J., Massanari, A., Soriano, C., Szulc, L., Trevisian, F., & Vitak, J. (2020, May). Open science and additional concerns when working with marginalized populations. Panel presented virtually at the 70th Annual Conference of the International Communication Association, Gold Coast, Australia.

Merrill, K., Jr., & Fox, J. (2020, April). Why do patients deceive their providers? Judgment, punishment, and marginalizing experiences. Abstract presented virtually at the 2020 Kentucky Conference on Health Communication, Lexington, KY.

## **Awards**

- 2023 International Communication Association Outstanding Article Award
- 2022 OSU Alumni Award for Distinguished Teaching, Semi-Finalist
- 2020 OSU School of Communication Faculty of the Year Award
- 2020 Outstanding Article Award, Human Communication & Technology Division, National Communication Association
- 2015 Top Paper Award, Human Communication & Technology Division, National Communication Association
- 2015 Top Four Paper Award, Human Communication & Technology Division, National Communication Association
- 2015 Top Paper Award, Games Division, International Communication Association
- 2014 Top Four Paper Award, Communication and Technology Division, International Communication Association
- 2013 Top Four Paper Award, Communication Apprehension and Competence Division, National Communication Association
- 2012 OSU School of Communication Faculty of the Year Award
- 2009 Top Four Paper Award, Nonverbal Communication Division, National Communication Association
- 2009 Karen Cooper Memorial MENSA Scholarship
- 2006-2007 Department of Communication Fellowship, Stanford University
- 2005-2006 Graduate College Fellowship, University of Arizona
- 2004-2006 Graduate Registration Scholarship, University of Arizona
- 2004 Diana Mossip Memorial MENSA Scholarship
- 1996-2000 Otis A. Singletary Scholarship, University of Kentucky
- 1996-2000 National Merit Scholarship, University of Kentucky

## **Grants and Research Funding**

National Communication Association Advancing the Discipline Grant, 2024, Connecting

Scholars: Research Mentorship and Publishing Pathways for Early Career Scholars  
Investigating Emerging Technologies, Communication, and Equity. Co-PI. \$2,250.  
Collaborative Research Grant, Ohio State University School of Communication. (2019). PI.  
\$50,000.

National Science Foundation, Advancing Informal STEM Learning (AISL). (2017). Virtual Ice  
Explorer: Immersively Experiencing Changing Glacial Landscapes (Award #1713537).  
Co-PI. \$299,140.

Coca-Cola Critical Difference for Women Grant (2017). \$4,000.

National Science Foundation, Advancing Informal STEM Learning (AISL). (2016). Enhancing  
Weather and Climate Learning with Fluid Earth Viewer (Award #1612741). Consultant.  
\$304,688 .

Mattox Faculty Research Award, Ohio State University School of Communication. (2016).  
\$10,000.

Social & Behavioral Science Small Grant, Ohio State University. (2015). \$2,000.

Miller Research Award, Ohio State University School of Communication. (2014). \$14,059.

Time Sharing Experiments for the School of Communication (TESoC) Grant, Ohio State  
University School of Communication. (2014).

International Travel Grant, Ohio State University Social & Behavioral Sciences. (2013). \$1,000.

Coca-Cola Critical Difference for Women Grant. (2012). \$3,400.

## **Teaching Experience**

*The Ohio State University*

### **Undergraduate Courses**

Communication 240/2540: Introduction to Communication Technology

Communication 450/3545: Human-Computer Interaction + User Experience

Communication 513/3513: Video Games and the Individual

Communication 629/4554: Social Media

Communication 4555: Computer Interfaces and Human Identity

Communication 654/3554: Social Implications of Communication Technology

### **Graduate Courses**

Communication 7820: Foundations of Interpersonal Communication

Communication 7850: Communication Technologies

Communication 940: Media and Relationships

Communication 7851/8970: Human-Computer Interaction

### *Teaching Assistant/Section Leader Courses, Stanford University*

Communication 1A: Introduction to Media Technologies

Communication 166: Virtual People

### *Independent Courses, University of Arizona*

Communication 101: Introduction to Communication

Communication 228: Research Methods and Statistics

Communication 300: Introduction to Communication Theory

### *Teaching Assistant/Section Leader Courses, University of Arizona*

Communication 101: Introduction to Communication

Communication 119: Public Speaking

Communication 318: Persuasion

### **Teaching: Professional Development & Certifications**

OSU Drake Institute, Information Literacy teaching endorsement

OSU Office of Student Life LGBTQIA Safe Space Training

### **Service**

## **Editorships**

Guest Managing Editor, *Journal of Language & Social Psychology* special issue (2024- )

Guest Editor, *Journal of Social & Personal Relationships* special issue (2020-2023)

Associate Editor, *Journal of Media Psychology* (2016-2020)

## **Editorial Boards**

Editorial Board, *Communication Monographs* (2023- )

Editorial Board, *Human Communication & Technology* (2019- )

Editorial Board, *Human-Machine Communication* (2025- )

Editorial Board, *Journal of Computer-Mediated Communication* (2017- )

Editorial Board, *Journal of Interactive Advertising* (2019- )

Editorial Board, *Journal of Media Psychology* (2015-2016, 2020-2023)

Editorial Board, *Mass Communication & Society* (2013-2017)

Editorial Board, *Sex Roles* (2015-2017)

## **Journal Ad Hoc Reviewing Positions**

*Body Image*

*Communication Methods & Measures*

*Communication Research*

*Communication Teacher*

*CyberPsychology, Behavior, & Social Networking*

*Emerging Adulthood*

*Games & Culture*

*Games for Health*

*Human Communication Research*

*International Journal of Communication*

*International Journal of Human-Computer Studies*

*Journal of Communication*

*Journal of Computer-Mediated Communication*

*Journal of Health Communication*

*Journal of Human-Computer Interaction*

*Journal of Language & Social Psychology*

*Journal of Media Psychology*

*Journal of Nonverbal Behavior*

*Journal of Social & Personal Relationships*

*Mass Communication & Society*

*Media Psychology*

*New Media & Society*

*Personality & Social Psychology Review*

*PLOS ONE*

*PRESENCE: Teleoperators & Virtual Environments*

*Psychology of Women Quarterly*

*Psychological Reports*

*Sex Roles*

### **Conference Service and Reviewing**

2007- International Communication Association Conference

2007- National Communication Association Conference

2017-2018 Program Committee, CyberPsychology, CyberTherapy, & Social Networking Conference

2011 Persuasive Technologies Conference

2010 CHI ACM Conference on Human Factors in Computing Systems

- 2009 Program Committee, International Symposium on Visual Computing
- 2009 IEEE Virtual Reality Conference

**Grant Reviewing**

- 2022 Swiss National Science Foundation
- 2016 National Institute on Drug Abuse

**Association & Discipline Service**

- 2025 NCA Open Science Advisory Panel
- 2015, 2017, 2018, 2023, 2024 ICA CAT Doctoral Consortium Faculty Mentor
- 2020-2021 Committee on Diversity, Equity, and Inclusion in Communication Research
- 2017 ICA Diversity Office Hours Coordinator & Mentor
- 2015-2016 Society for the Psychological Study of Social Issues (SPSSI) Committee on Common Rule Revisions
- 2015-2019 ICA Games Division Scholar Office Hours Coordinator & Mentor
- 2013-2020 ICA Games Division Social Media Coordinator / Communications Officer
- 2013-2022 ICA CAT Division Social Media Coordinator
- 2013-2014 NCA HCTD Nominating Committee
- 2013 IARR Mini-Conference Hospitality Coordinator

**Current University and Department Service**

- 2023- Co-Chair, School of Communication Research Committee
- 2023- Member, School of Communication Executive Committee
- 2017- Vice Chair, OSU Social & Behavioral Sciences Institutional Review Board
- 2015- School of Communication IRB Liaison
- 2014- Job Market Preparation Summer Workshops for Graduate Students

2012- Reviewer, OSU Social & Behavioral Sciences Institutional Review Board

### **Past University and Department Service**

2025 Member, School of Communication P & T Reading Committee

2017-2024 Member, OSU Institutional Review Board Policy Committee

2023 Member, School of Communication Rinehart Chair Search Committee

2023 Member, School of Communication Search Committee

2023 Member, School of Communication P & T Reading Committee

2022 Member, School of Communication P & T Reading Committee

2021 Member, School of Communication P & T Reading Committee

2019-2020 Co-Chair, School of Communication Search Committee

2019-2020 Co-Coordinator, OSU School of Communication UX certificate

2019-2020 Liaison, School of Communication, OSU Esports/Game Studies Major

2017-2018 Member, OSU Game Studies Major Curriculum Committee

2016 Member, OSU Game Studies Minor Curriculum Committee

2015-2016 Member, School of Communication Director's Advisory Committee

2015 Organizer, School of Communication Symposium on Communication Technology

2014-2018 Advisor, School of Communication Graduate Student Organization

2013 Member, School of Communication Search Committee

2012-2022 Member, School of Communication Research Committee

2011-2015 College of Arts & Sciences Undergraduate Recruitment

2011-2012 Member, School of Communication Undergraduate Studies Committee

### **Community Service and Public Outreach**

Columbus Science Pub. Public talk & discussion: Modern love: Is your relationship having tech issues? February 2021.

OSU Sports & Society Initiative. Public webinar & discussion: Online offense: Women sports writers discuss the challenging realities of social media. October 2020.

Columbus Science Pub. Public talk & discussion: Trolls, trolls, trolls: Why people are terrible online. December 2018.

Columbus Startup Week. Public talk & discussion: Why gaming needs women. May 2018.

Columbus Startup Week. Moderator: Preparation and careers in the gaming industry. May 2018.

Ohio Game Developers Expo. Panelist to discuss women's issues in the video game industry and community for audience of industry members and general public. October 2015.

Columbus Science Pub. Public talk & discussion: Predictors and consequences of selfies. August 2015.

Social media service learning course. Course design matches students with local nonprofit partners to assist with their social media presence. Students worked with organizations including Goodwill Columbus, Rwandan Women In Action, Community Research Partners, and Concord Counseling Services. Spring 2013.

Applications of Avatars and Virtual Environments for Education. Invited talk for Hilliard City Public Schools, Hilliard, OH, February 2012.

### **Former Graduate Advisees**

Anderegg, Courtney. (Ph.D., 2017). Dissertation: *The role of interpersonal experiences and media use on perceptions of romantic relationship stages: Cognitive representations of dating, cohabitation, and marriage cultural models.*

Bennington, Brooke. (M.A., 2023). Thesis: *Zac Efron is my boyfriend, he just doesn't know it:*

- Need fulfillment through parasocial romantic relationships among adolescents.*
- Burridge, Sean. (M.A., 2021). Thesis: *Avatar customization across worlds and time.*
- Christy, Katheryn. (Ph.D., 2016). Dissertation: *Investigating the use of interactive narratives for changing health beliefs: A test of the model of interactive narrative effects.*
- Coduto, Katy. (Ph.D., 2020). Dissertation: *Understanding receiver effects of the hyperpersonal model using the imagined interactions framework.*
- Dickinson, Ted. (M.A., 2012). Thesis: *An inefficient choice: An empirical test of media richness and electronic propinquity.*
- Erxleben, Matthew. (Ph.D., 2025). Dissertation: *Media and maintenance: The influence of shared media experiences on commitment in exclusive romantic relationships.*
- Frampton, Jessica. (Ph.D., 2019) Dissertation: *Rethinking jealousy experience and expression: Clarification of the nature of threat and identification of retroactive jealousy responses.*
- Hanus, Michael. (Ph.D., 2016). Dissertation: *The impact of source and message customization on reactance to a persuasive message: A revised model of interactive media effects.*
- Merrill, Jr., Kelly. (Ph.D., 2022). Dissertation: *Disparities in social support processes: Investigating differences in ingroup and outgroup sources of social support among gay men.*
- Monroy, José. (M.A., 2016). Thesis: *Affecting racial bias via perspective-taking in a virtual environment.*
- Potocki, Bridget. (M.A., 2012; Ph.D., 2016). Thesis: *Preventing sexual assault: Applying the theory of motivated information management.* Dissertation: *Exploring STI screening intentions and behaviors in developing relationships: Integrating the theory of planned behavior and the investment model of commitment processes.*
- Rooney, Margaret. (Ph.D., 2015). Dissertation: *An actor-partner interdependence model of*

*relationship turbulence and channel selection in cross-sex friendships.*

Vang, Mao. (M.A., 2012; Ph.D., 2016). Thesis: *The effect of avatar behaviors in health interventions: Examining immediacy and communicator reward value through expectancy violations theory in virtual environments.* Dissertation: *Death and identity threats: An investigation of terror management and social identity processes in online news.*

Wing, Hannah. (Ph.D., 2021; dissertation co-advisor). Dissertation: *Separating the art from the artist: Responses to celebrity expectancy violations.*

Zhang, Guanjin. (Ph.D., 2019). Dissertation: *Attributing loneliness disclosure on social networking sites: The effects of context collapse and blame judgment on support provision.*

### **Graduate Student Thesis & Dissertation Committee Membership**

Anderegg, Courtney Matisko. (M.A., 2013)

Cruz, Carlos. (Ph.D., 2015)

D'Angelo, Jonathan. (M.A., 2011)

Dickinson, Ted. (Ph.D., 2016)

Dillon, Kelly. (Ph.D., 2016)

Glover, Raven Serenity. (M.A., Design, 2024)

Hanus, Michael. (M.A., 2012)

Hejny, Elizabeth. (M.A., Design, 2024)

Hollonquest, Jetney. (M.A., 2014)

Jeong, Min Seon. (Ph.D., 2020)

Jones, Elizabeth. (Ph.D., 2014)

Jones, Kaitlyn. (M.A., 2013)

Jones, Stacey. (M.A., 2021)

Lookadoo, Kathryn. (M.A., 2012)

Morr, Lindsey. (M.A., 2018)

Rader, Kara. (Ph.D., 2020)

Rhee, Lisa. (Ph.D., 2023)

Song, Wen. (Ph.D., 2015)

Sungur, Hande. (Ph.D., 2019; Vrije Universiteit)

Tang, Wai Yen. (Ph.D., 2016)

Thomas, Bethany. (Ph.D., Psychology, in progress; Edge Hill University)

Thomas, Sarah. (Ph.D., 2020)

Velasquez, Elizabeth. (Ph.D., English, in progress)

Vendemia, Megan. (Ph.D., 2019)

### **Professional Affiliations**

Affiliate, STEAM Factory, Columbus, OH

Associate, Media & Diversity Center, University of Missouri

International Communication Association

National Communication Association