

SYLLABUS - COMM 3226 MULTIMEDIA JOURNALISM - AUTUMN 2025

Credit hours: 4

In-Person: Derby Hall 3176

Class meetings: Tuesdays and Thursdays from 11:30am to 1:20pm EST

Instructor: Leonardo Carrizo

Office: 327 Journalism Building

Email: carrizo.1@osu.edu **DO NOT USE** carrizo.1@buckeyemail.osu.edu

Phone: 614-247-6137

In-Person office hours (email me to confirm your visit)

Wednesdays 1:00pm-4:00pm EST

Additional office appointment by request

Course description

This course equips students with the knowledge and skills necessary to become multimedia news professionals. In today's media landscape, journalists and communicators must be proficient in producing news content across various formats, including photography, audio, and video. Students will gain an overview of the theories, principles, and practices involved in creating multimedia content for digital platforms. As the boundaries between print, audio, photography, and video continue to blur, students must be able to craft stories in multiple formats to remain competitive in today's media industry. Students should be prepared to work independently, embracing the role of a "backpack journalist."

The course blends multimedia storytelling principles with practical, hands-on experience. Before each technology is introduced, students will explore the foundational concepts and objectives behind compelling, professional storytelling. Students will develop technical proficiency in photography, audio, and video production, enhance their digital literacy, and learn to produce newsworthy multimedia stories.

Although time will be spent in the classroom learning multimedia principles and technology, students should be prepared to do their own reporting and story editing outside of the regular class time. Students will coordinate photo editors to complete one photo assignment. Any work submitted to or published in *The Lantern* will be evaluated based on course standards, lecture content, and quality expectations.

Students must meet both *The Lantern* and course assignment deadlines to receive credit.

This course builds on students' existing understanding of newsworthiness and print journalism by expanding into multimedia formats. Students will apply traditional reporting skills and journalistic values while developing proficiency in photography, audio, and video storytelling.

Course goals:

By the end of this course, students will:

1. Understand the importance of multimedia reporting and its impact on journalism, society, and culture.
2. Develop a critical appreciation of the relationship between emerging journalism technologies and their social, cultural, historical, legal, and ethical contexts. Including ethical concern with Generative AI.
3. Learn how to cover news assignments and develop storytelling skills through photojournalism, audio reportage, and video journalism techniques.
4. Recognize leadership opportunities and contribute to media teams across multiple platforms.
5. Contribute photo content for *The Lantern*.

Learning outcomes

- Upon successful completion of this course, students will be able to:
- Complete news assignments using photos, audio, and video.
- Define multimedia journalism and explain current industry trends.
- Shoot, edit, and produce stories using industry-standard software such as Adobe Photoshop and Adobe Premiere.
- Deconstruct, analyze, and critique multimedia news stories.
- Identify and explain legal and ethical issues related to multimedia news reporting.
- Critically describe the relationship between multimedia journalism technologies and society in historical and cultural contexts.
- Evaluate the social and ethical implications of multimedia technologies in journalism.
- Recognize how technologies emerge and evolve in journalism.

Mode of delivery: In-Person (P)

OSU's definition of an In-Person Class (P)

A class that is conducted in person, with or without a limited amount of direct online instruction and interaction. Campus 75-100% and Online 0-24%.

- **In-person** classes. We will cover lectures, theory, hands-on practice, book readings and assignments in addition to class discussions.
- **Asynchronous Content (when scheduled)** students will work on their own on Carmen using modules which will include pages, video lectures, tutorials, demonstrations, homework, assignments, discussions and participation, assessments quizzes and exams.

Course Materials

Prerequisites

Comm 2221 Writing and Editing for Media. This prerequisite course provides students a solid foundation in the core principles of journalism. Topics include identifying the elements of a strong news story, conducting effective interviews, recognizing ethical challenges, and mastering other essential news fundamental to succeed in this class.

Students entering the course are expected to have a working knowledge of either Windows or macOS operating systems, along with strong digital file management skills.

Students should be willing and able to troubleshoot technical issues using online tutorials and other resources. Most course materials and assignments are delivered through Carmen. Therefore, reliable internet access and an active OSU email account are essential.

Multimedia Gear and Equipment.

As a multimedia journalist, you'll work with a variety of tools—hence the term multimedia. In this course, you'll learn to use a mirrorless digital camera for both photography and video, along with several software applications for post-production editing.

The School of Communication will provide essential equipment, including a camera, microphone, and tripod. If you own personal gear, please consult your instructor to confirm its suitability for class assignments.

Required Equipment:

- **Photo Gear:** Available through Comm 3226 equipment checkout or approved personal gear.
- **Audio Gear:** iPhone or personal reporter's recorder.
- **Video Gear:** Available through Comm 3226 equipment checkout or approved personal gear.
- **Headphones:** Personal (suitable for monitoring audio).
- **SD Memory Card:** Minimum 8GB (Class 10 or higher recommended).
- **External Portable Hard Drive:** Mac-compatible, with at least 500GB of storage.

Important Note for Comm 3226 Students

Lantern equipment may only be checked out for class or Lantern assignments. Equipment use for personal projects—including OSU clubs, fraternities, sororities, or other non-class-related activities—is strictly prohibited.

Books

All textbooks for this class are available free online via the OSU Library Safari database. If you prefer a print copy, feel free to purchase one, though this is not necessary for successful completion of the course. There will be a series of online tutorials and resources for students to learn additional practical skills.

Course textbooks

- Videojournalism: Multimedia Storytelling. By Kenneth Kobre (2013). Focal Press.
ISBN: 978-0-240-81465-0

Note: I'll provide a video tutorial on how to access these books online the first week of class (Carmen Module -Week 1 Intro).

Course technology

Computer, software and computer labs

All assignment are digital files; students will need constant access to a computer (PC or Mac) with access to the internet to connect to Carmen for email communication and uploading assignments. The computer needs to be able to run Adobe Premiere Pro, Photoshop and Bridge.

Students are responsible for backing up all their digital class work (homework and projects). OSU provides students with cloud storage. Other forms of digital backup can include other cloud services or an external hard drive.

Required Software

To be successful in this class students are required to have full access to Adobe Creative Cloud which includes Adobe Premiere Pro, Photoshop and Adobe Bridge.

Students will be able to acquire Creative Cloud for free or purchase at the university's discounted rate.

Follow the instructions on this link to access Adobe Creative Cloud.
<https://it.osu.edu/adobe#CC>

How to Request or Purchase Adobe Creative Cloud

1. Visit the [software request form in ServiceNow](#) (opens in new window) and log in.
2. Select Adobe Creative Cloud Enterprise in the dropdown.
3. Select "Professional/Academic Use" or "Personal Use" (If "Personal Use" is selected, a credit card is required for payment).
4. Read and accept the Terms and Conditions and click "Order Now".
5. Click "Checkout".

In addition, the OSU Digital Unions labs have access to Creative Cloud. The following link lists the labs with Adobe CC access

<https://learningspaces.osu.edu/digital-unions>

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**

- Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
- Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>

- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- **TDD:** 614-688-8743

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Computer needs to be able to run Adobe Creative Cloud

Additional software

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.

Grading and faculty response

Point distribution and summary of course assignments

Assignment #1 Creative devices – Photo composition	10
Assignment #2 News features photos	20
Assignment #3 General news event/sports photo package	50
Assignment #4 Midterm Audio & photo story package	100



Assignment #5 Video B-roll challenge activity	25
Assignment #6 Video Profile	100
Assignment #7 Final Video Story Project	200
MIDTERM EXAM in class	150
FINAL EXAM in class	200
Attendance, participation quizzes and discussions posts <ul style="list-style-type: none"> • 5 discussion posts x 5 points each (25 points) • 5 participation quizzes x 5 points each (25 points) • In-person meetings (75 points) 	125
Lantern Assignments One photo assignment (you must sign up with Lantern Photo Editors)	20
TOTAL	1000

Assignments descriptions

Assignment #1: Creative Devices

Capture a series of images that demonstrate key principles of photographic composition (e.g., rule of thirds, leading lines, framing).

Assignment #2: Feature Photography

Produce newspaper-style feature photos with captions. These images should reflect our community and daily activities, telling compelling visual stories.

Assignment #3: General News/Event/Sports Package

Photograph an event to visually narrate its story. Include a variety of shots that convey the atmosphere, key moments, and participants.

Assignment #4: Midterm – Audio & Photo Story Package

Create a multimedia story combining audio and photography. Focus on a specific subject and document their experience or perspective.

Assignment #5: Video B-Roll Challenge

Demonstrate your understanding of video composition and sequencing by capturing B-roll footage that enhances storytelling.

Assignment #6: Video Event/Profile

Produce a short video documenting a unique subject or event. Emphasize narrative structure and visual engagement.

Assignment #7: Final Video Story Project

Develop a comprehensive video story exploring a theme or issue. This should reflect your growth in multimedia storytelling throughout the semester

Midterm and Final exams

To succeed in this course, engage deeply with assigned readings and lectures. Apply what you learn to your assignments.

- **Format:** In-class, closed-book exams.
- **Content:** Multimedia journalism topics including photojournalism, audio, video, Adobe Photoshop & Premiere, technical terms, tutorials, and practices.
- **Final Exam:** Cumulative, covering all course content.

Activities (participation quizzes and discussion posts)

- Short quizzes and discussion posts will be available on Carmen.
- These activities assess your understanding and engagement with course materials.
- Participation points are awarded based on completion and quality of responses.

Lantern Assignment

Students will have to sign-up for one photo assignment during the semester to complete for *The Lantern*. Photo editors will assess the quality of the work to confirm that it meets all *Lantern* requirements and deadlines before I grade the assignment.

Students are required to contacts with editors at *The Lantern* for their material to be added to the Lantern's news website. Students are responsible for informing the instructor promptly when their material is posted on the Lantern's website. Student must also upload their Lantern assignment to Carmen.

Reshoots

Students can re-shoot assignments #1 to #2 one for a better grade. Reshoots can only go up one letter grade. For example, you get go from B to A and from a C to B, but you can't go from a C to an A.

Grade distribution: OSU Standard Scheme

A 930-1000	B 830-869	C 730-769	D 600-669
A- 900-929	B- 800-829	C- 700-729	E under 600
B+ 870-899	C+ 770-799	D+ 670-699	

Please note: Carmen Canvas, OSU's grading, and class management software, does not round fractions up. Please take that into account in computing grades. I

do not manually round up grades. There will be opportunities for extra credit for students who choose to earn those points.

Grading on assignments includes the following criteria:

Assignments will be evaluated along various dimensions of quality in a rubric. Scores will be based on news value, narrative, photos, audio and video skills, production, and deadlines.

- **Follow all assignment instructions carefully.** Each task is designed to build specific multimedia journalism skills.
- **Deadlines are critical.** Late submissions will not be accepted and will receive a score of zero. Plan accordingly to ensure timely delivery.
- **Apply course principles.** Your final product must demonstrate the techniques and standards discussed in class and readings, tailored to the specific format (photo, audio, or video).
- **Aim for publishable quality.** Work should reflect professional standards. Sloppy or unprofessional submissions will be penalized.
- **Required elements:** Photos must include captions. Photos without caption will earn a zero. Audio and video projects must clearly identify sources.

Late Assignment Policy

In journalism, meeting deadlines is not just a classroom expectation—it's a professional imperative. As such, this course places a strong emphasis on timely submission of all assignments. Assignments must be uploaded to Carmen before the start of class, and all submission times are based on Eastern Standard Time (EST).

Students are responsible for ensuring that their assignments are submitted correctly and on time. Failure to upload an assignment before the deadline will result in a grade of zero. Late submissions will only be accepted if accompanied by a valid medical or university-approved excuse, with appropriate documentation. Without such an excuse, no points will be awarded.

Because technical issues can arise, students are strongly advised to upload their assignments well in advance—ideally at least 30 minutes before the deadline. Carmen automatically closes at the designated time, and if an upload is still in progress when the deadline passes, the system will terminate the upload and the assignment will not be accepted. Slow internet connections or large file sizes can contribute to delays, so students should plan accordingly and avoid waiting until the last minute.

After submitting an assignment, students should verify that the file has uploaded successfully by checking their Carmen folder. If an excused absence is anticipated, students must notify the instructor in advance and provide documentation to arrange a makeup assignment.

For video assignments, students must first upload their video to YouTube and then submit the link via Carmen. This process should be completed well before the deadline to avoid last-minute complications. Any video assignment submitted late will incur an automatic letter grade reduction for each day it is overdue. By adhering to these policies, students will not only succeed in this course but also develop habits essential to a career in multimedia journalism.

A General Note

Graduating seniors (and other students) who “need” this course to graduate should work especially hard to ensure that they will pass this class (a C- or higher is required for Communication and Journalism majors).

There will not be opportunities for you to re-take exams or re-submit assignments to raise your grade. It is your responsibility to ensure that you receive a passing final grade by working diligently and responsibly throughout the semester. No exceptions will be made.

Student participation requirements

In-Person attendance is required. I will track attendance weekly. The following is a summary of everyone's expected participation.

- **Complete book reading and viewing lectures:** Students must complete the assigned readings before each class to be prepared to participate. When available, view recorded lectures and tutorial weekly on Carmen modules. Lecture videos will be approximately 20 minutes long (sometimes more). Students will be responsible for readings.
- **Assignments:** Students will work on assignments weekly and upload to Carmen before the due date. Instruction will be provided on Carmen along with online resources.
- **Participation quizzes and online discussions:** There will be quizzes to assess students' participation and class discussions posts on Carmen.
- **Office hours:** I will be available to help you to learn, understand, and grow as multimedia journalist.

Attendance Policy

COMM 3226 is a scheduled, in-person course. You are expected to be present and available during all class sessions.

- Routine events such as job fairs, social activities, internships, or work shifts do not constitute emergencies.
- Do not schedule other classes, work, or internships during COMM 3226.
- Consistent attendance is essential for collaborative work and project development.

Absences and Expectations Policy

Your presence and participation are essential to your success in COMM 3226. Please review the following guidelines regarding absences:

- **Planned Absences:** If you anticipate missing a class, contact me in advance via email or during office hours so we can plan for missed work.
- **Unplanned Absences:** If prior notice isn't possible, reach out to me as soon as you're able after the absence. We'll work together to help you catch up.
- **Documentation:** Supporting documentation is required to explain the circumstances of absences. If documentation is not feasible, timely communication will be considered.

Course Engagement and Technology Requirements

To succeed in this course, students are expected to:

- Be prepared to work diligently throughout the semester.
- Be ready to present their work at any time.
- Engage actively with course materials and assignments.

All course resources will be delivered online via Carmen/Canvas. Therefore, you must have reliable access to the internet. You must maintain an active OSU email address for course communications.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

- **Grading and feedback**
For large weekly assignments, you can generally expect feedback within **7-10 days**.

- **E-mail**

I will reply to e-mails within **24 hours on school days (M-F)**.

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online and is not always appreciated in-person. The instructor works very hard to provide a positive learning experience. Please keep this in mind and remain civilized and respectful in your class communications.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, please use APA style. For online sources, be sure to include a link.)

Instructor illness or absence

If the *instructor* is too ill to teach the course for a period, the designated backup for this course will step in. You will be notified via email from the School of Communication.

Importance course policies

Class recordings.

Students are not permitted to records class with any type of devices such as phones, computer, audio recorder, apps, or any other methods. Distribution and/or reproduction of any class material to other students, online resources, organizations or platforms is prohibited since it is intellectual property.

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

For the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Generated Artificial Intelligence (AI) content.

Journalism is about accuracy, truthfulness and transparency. You will best accomplish the goals of this course by undertaking all activities and assessments without AI assistance, you are not permitted to use any AI tools in this course. If you are uncertain about any part of this policy or its application to any assignment or activity in the course, consult with me before proceeding.

Any use of GenAI tools for work in this class may therefore be considered a violation of Ohio State's [Academic Integrity\(opens in new window\)](#) policy and [Code of Student Conduct\(opens in new window\)](#) because the work is not your own. If I suspect that you have used GenAI on an assignment for this course, I will ask you to explain your process for completing the assignment in question. The unauthorized use of GenAI tools will result in referral to the [Committee on Academic Misconduct\(opens in new window\)](#).

That said, AI is a powerful tool with positive and negative applications, therefore, we will discuss on the ethical challenges it can create in multimedia journalism.

Some of the uses that are most likely to be an issue in this course, and which you should especially avoid include:

- Creating and/or manipulating of photographs using AI tools.
- Alteration of audio and video using AI.
- Generating caption and other written material using AI.

Academic Misconduct

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the [Committee on Academic Misconduct](#) (COAM) expect that all students have read and understand the University's [Code of Student Conduct](#), and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct and this syllabus may constitute Academic Misconduct.

The Ohio State University's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: Any activity that tends to compromise the academic integrity of the University or subvert the educational process. Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an excuse for academic misconduct, so please review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If an instructor suspects that a student has committed academic misconduct in this course, the instructor is obligated by University Rules to report those suspicions to the Committee on Academic Misconduct. If COAM determines that a student violated the University's Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in the course and suspension or dismissal from the University.

If students have questions about the above policy or what constitutes academic misconduct in this course, they should contact the instructor.

Academic integrity policy

Policies for this course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.

Religious accommodations

Ohio State has had a longstanding practice of making reasonable academic accommodations for students' religious beliefs and practices in accordance with applicable law. In 2023, Ohio State updated its practice to align with new state legislation. Under this new provision, students must be in early communication with their instructors regarding any known accommodation requests for religious beliefs and practices, providing notice of specific dates for which they request alternative accommodations within 14 days after the first instructional day of the course. Instructors in turn shall not question the sincerity of a student's religious or spiritual belief system in reviewing such requests and shall keep requests for accommodations confidential.

With sufficient notice, instructors will provide students with reasonable alternative accommodations with regard to examinations and other academic requirements with respect to students' sincerely held religious beliefs and practices by allowing up to three absences each semester for the student to attend or participate in religious activities. Examples of religious accommodations can include, but are not limited to, rescheduling an exam, altering the time of a student's presentation, allowing make-up assignments to substitute for missed class work, or flexibility in due dates or research responsibilities. If concerns arise about a requested accommodation, instructors are to consult their tenure initiating unit head for assistance.

A student's request for time off shall be provided if the student's sincerely held religious belief or practice severely affects the student's ability to take an exam or meet an academic requirement and the student has notified their instructor, in writing during the first 14 days after the course begins, of the date of each absence. Although students are required to provide notice within the first 14 days after a course begins, instructors are strongly encouraged to work with the student to provide a reasonable accommodation if a request is made outside the notice period. A student may not be penalized for an absence approved under this policy.

If students have questions or disputes related to academic accommodations, they should contact their course instructor, and then their department or college office. For questions or to report discrimination or harassment based on religion, individuals should contact the [Office of Institutional Equity](#). (Policy: [Religious Holidays, Holy Days and Observances](#))

Disability Statement (with accommodation for illness)

The university strives to maintain a healthy and accessible environment to support student learning in and out of the classroom. If students anticipate or experience academic barriers based on a disability (including mental health and medical conditions, whether chronic or temporary), they should let their instructor know immediately so that they can privately discuss options. Students do not need to disclose specific information about a disability to faculty. To establish reasonable accommodations, students may be asked to register with Student Life Disability Services (see below for campus-specific contact information). After registration, students should make arrangements with their instructors as soon as possible to discuss your accommodations so that accommodations may be implemented in a timely fashion.

If students are ill and need to miss class, including if they are staying home and away from others while experiencing symptoms of viral infection or fever, they should let their instructor know immediately. In cases where illness interacts with an underlying medical condition, please consult with Student Life Disability Services to request reasonable accommodations.

slds@osu.edu

<https://slds.osu.edu/>

098 Baker Hall, 113 W. 12th Ave

614-292-3307 phone

Intellectual Diversity

Ohio State is committed to fostering a culture of open inquiry and intellectual diversity within the classroom. This course will cover a range of information and may include discussions or debates about controversial issues, beliefs, or policies. Any such discussions and debates are intended to support understanding of the approved curriculum and relevant course objectives rather than promote any specific point of view. Students will be assessed on principles applicable to the field of study and the content covered in the course. Preparing students for citizenship includes helping them develop critical thinking skills that will allow them to reach their own conclusions regarding complex or controversial matters.

Creating an Environment Free from Harassment, Discrimination, and Sexual Misconduct

The Ohio State University is committed to building and maintaining a welcoming community. All Buckeyes have the right to be free from harassment, discrimination, and sexual misconduct. Ohio State does not discriminate on the basis of age, ancestry, color, disability, ethnicity, gender, gender identity or expression, genetic information, HIV/AIDS status, military status, national origin, pregnancy (childbirth, false pregnancy, termination of pregnancy, or recovery therefrom), race, religion, sex, sexual orientation, or protected veteran status, or any other bases under the law, in its activities, academic programs, admission, and employment. Members of the university community also have the right to be free from all forms of sexual misconduct: sexual harassment, sexual assault, relationship violence, stalking, and sexual exploitation.

To report harassment, discrimination, sexual misconduct, or retaliation and/or seek confidential and non-confidential resources and supportive measures, contact the Civil Rights Compliance Office (CRCO):

Online reporting form: <http://civilrights.osu.edu/>

Call 614-247-5838 or TTY 614-688-8605

civilrights@osu.edu

The university is committed to stopping sexual misconduct, preventing its recurrence, eliminating any hostile environment, and remedying its discriminatory effects. All university employees have reporting responsibilities to the Civil Rights Compliance Office to ensure the university can take appropriate action:

- All university employees, except those exempted by legal privilege of confidentiality or expressly identified as a confidential reporter, have an obligation to report incidents of sexual assault immediately.
- The following employees have an obligation to report all other forms of sexual misconduct as soon as practicable but at most within five workdays of becoming aware of such information: 1. Any human resource professional (HRP); 2. Anyone who supervises faculty, staff, students, or volunteers; 3. Chair/director; and 4. Faculty member.

Counseling and Consultation Services / Mental Health Statement

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling [614-292-5766](tel:6142925766). CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at [614-292-5766](tel:6142925766) and 24-hour emergency help is also available 24/7 by dialing 988 to reach the Suicide and Crisis Lifeline.

Military-Connected Students

The [Military and Veterans Services](#) (MVS) Office offers a wide range of resources for military-connected students. Whether using educational benefits or not, all military-connected students are encouraged to learn more about how the university supports military-connected students (i.e., information about tutoring, transition services, access to the veteran's lounge, etc.). For service members, should you receive military orders during the semester or know of classes that will be missed due to service commitments, please speak with your instructor as soon as possible on possible accommodations. MVS contact information: milvets@osu.edu; 614-247-VETS; veterans.osu.edu/; 185 Student Academic Services Building, 281 W. Lane Avenue.

Accessibility of course technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- [Canvas accessibility \(go.osu.edu/canvas-accessibility\)](https://go.osu.edu/canvas-accessibility)
- Adobe Photoshop [Set accessibility preferences in Adobe Photoshop OS](#)
- Adobe Premiere Pro [Support for operating system accessibility features](#)

Calendar

I will make every attempt to adhere strictly to these dates. However, based on circumstances, some of these dates are subject to change. ***I will communicate any necessary changes as Announcements posts on Carmen in addition to emails to the entire class.***

Days	Topics and reading	Assignments, discussions, and exams due dates
Week 1 Intro-Multimedia and storytelling.		
8/26	What's multimedia? What's a story? Telling Stories- Chap 1 Read: Video journalism Chap 1 Read: Video journalism Chap 2 Watch selected videos	
8/28	Lecture: review readings Chap 1 and 2 Discussion activity Read: Video journalism Chap 3 Read: Video journalism Chap 5 Watch selected videos	Discussion post 1 on selected videos due before class EST Participation quiz 1 due before class EST
Week 2 Camera basics and composition		
9/2	Equipment overview. The camera Exposure: Aperture, shutter speed and ISO Read: Video journalism Chap 6	Pick up camera equipment.
9/4	Visual Composition- Creative Devices *Assignment #1 Creative Devices Iconic images for next class.	Participation quiz 2 due before class EST
Week 3 Photojournalism		

9/9	Photojournalism - Photo-J assignments News photos activity *Assignment #2: Features	*Discussion 2 post: due before class EST
9/11	Guest speaker Discussion – Iconic images Adobe Photoshop and Bridge Digital Workflow Photo captions AP Photo captions	*Assignment #1: Creative Devices due before class EST
Week 4 General news coverage		
9/16	General news photos Events and Sports coverage. *Assignment #3 Events/ Sports Read: Video journalism Chap 7	
9/18	Lecture: 3 photos package Photo ethics Read: Video journalism Chap 8	Assignment #2 Feature photos due before class EST
Week 5 Recording Sound		
9/23	Audio basics and equipment. NPR audio Brainstorm Midterm topics *Assignment #4 Midterm Watch Adobe Premiere videos	Discussion post 3 Photo ethics due before class EST
9/25	Audio tools in Premiere Best recording practice Read: Video journalism Chap 11 Read: Video journalism Chap 9 Watch Adobe Premiere videos	Participation quiz 3 due before class EST *Assignment #3 General news, event, sports gallery due before class EST
Week 6 Audio and photos		
9/30	Lecture: Combining Audio and Still Interviews - In-class practice	Discussion post 4 – Numbers activity due before class EST
10/2	Producing text/titles for your Midterm Midterm Production Day Watch Adobe Premiere videos	
Week 7 Midterm Exam and Intro to Video		
10/7	Written Midterm during class time	Written Midterm in person during class time

10/9	Intro to video journalism Speaker Video Journalist TBD Read: Video journalism Chap 10	*Assignment #4 Midterm Project due before class EST
Week 8 Video journalism – Sequences and Autumn break		
10/14	Shooting video sequences Adobe Premiere activity Read: Video journalism Chap 12, 13 *Assignment #5 B-roll challenge *Assignment #6 Video #1 ideas	Participation quiz 4 due before class EST
10/16	**** Autumn break ****	
Week 9 Video journalism - Shooting and editing video		
10/21	Presenting stories topics – discussion Editing the Stories (chap 13) Adobe Premiere tutorial Video profiles examples	Assignment #5 B roll challenge due before class EST
10/23	Media Ethics lecture Work independently on 1 st video project Read: Video journalism Chap 14	Discussion post 4 – due before class EST
Week 10 Video journalism.		
10/28	Shooting video practice	
10/30	Editing video practice	
Week 11 Video journalism – First video presentations		
11/4	Video Presentations 1	* Assignment #6 Video #1 - due before class EST
11/6	Video Presentations 2 Research final topics	
Week 12 Video journalism		
11/11	Veterans Day – No Class	
11/13	Media Law lecture Read: Video journalism Chap 15 Research final topics and discussion Speaker TBD	
Week 13 Video journalism and Web publishing		

11/18	Video editing techniques Read: Video journalism Chap 16 - Tutorials: Adobe Premiere	Discussion post 5 due before class EST
11/20	Using Adobe Express Express video tutorials	
Week 14 – Video journalism final project		
11/25	ASYNCHRONOUS Work on final Spark webpage and video project Show progress - Production on final video Read: Video journalism Chap 16	Participation quiz 5 due before class EST
11/27	*** Thanksgiving – NO CLASS ***	
Week 15 – Web publishing and Final video project		
12/2	Website and HTML I & II The Internet and web tools Work on final project editing	
12/4	Work on production of final project	
Week 16 – Web publishing and Final video project		
12/9	Final Exam Review Return all equipment	* Assignment #7 Video #2 due before class EST *Return all OSU camera equipment before class EST * Last day to submit Lantern assignments due before class EST
FINAL EXAM DAY: TBD LOCATION: Derby Hall 3176 Commencement: Dec 15 for graduating seniors		