

SYLLABUS: COMM 1100 COMMUNICATION IN SOCIETY, ONLINE

SUMMER 2025 – Session II

3 CREDIT HOURS

Instructor

Name: William Gee

Email address: Gee.127@OSU.edu

Office hours:

By appointment (E-mail for appointment)

Dedicated time for appointment: Wednesday afternoons 2-6 p.m.

Course Description

Role of communication in society; forms, strategies, theories and issues; interpersonal, group, organizations, public and mass communication.

Prereq: Not open to students with credit for 200.

GE soc sci indivs and groups course.

C-REP coordinator

Name: Ji Youn (Jessica) Ryu

Email address: Ryu.205@Buckeyemail.OSU.edu

Course description and prerequisites

This course is 100% online. This course will discuss the nature of scientific theory in general and communication theory in particular. It provides an overview of some of the major theories guiding our understanding of communication in various contexts (e.g., interpersonal, group, political, organizational, intercultural, mass mediated). The course will focus only on theories that can be tested using the Scientific Method. All theories will be critiqued using specific criteria and standards. When possible, theories will be applied to real-world communication contexts.

Course learning outcomes

This course satisfies the General Education Curriculum requirement “Social Science: Individuals and Groups.” At the conclusion of this course students should be able to:

(a) Apply social science theories to the study of individuals and groups;

This course is grounded in theory, with a special emphasis on social science theories used in the field of communication. Readings, lectures, exams, reading assignments, and writing assignments fulfill this learning outcome.

(b) Understand the behavior of individuals, differences and similarities in social and cultural contexts of human existence, and the processes by which groups function.

In this course, several lectures and chapters are devoted to individual differences in communication (e.g., gender, minority groups, people from individualistic versus collectivist cultures). Readings, lectures, exams, reading assignments, and writing assignments fulfill this learning outcome.

(c) Comprehend and assess individual and group values and their importance in social problem solving and policy making.

Communication is a critical tool for solving problems between individuals and groups. Readings, lectures, exams, reading assignments, and writing assignments fulfill this learning outcome.

Course objectives

Students who complete this course will also:

1. Comprehend the scientific method
2. Comprehend scientific theories
3. Comprehend different research methods scientists use to test hypotheses, which are often deduced from theories
4. Comprehend some important scientific theories used in the field of communication
5. Comprehend some important individual differences in communication styles
6. Comprehend the role of communication in some important contexts (e.g., interpersonal, group, political, organizational, intercultural, mass mediated).

Mode of delivery

This course will be presented fully online in an asynchronous format. There will be no set meeting times or live components. The class will be presented in 9 weekly modules that include readings, lectures and slides, and assignments. (The ninth module is just the 4th exam.)

How this course works

This course consists of 9 weekly modules, which are listed on Carmen. Each module specifies the topic discussed, the assigned readings, PowerPoint slides, recorded Zoom lectures, and assignments. Some weeks contain supplemental materials (e.g., personality scales, videos, webpages).

Course materials

The course textbook is:

Griffin, E., Ledbetter, A., & Sparks, G. (2023). *A first look at communication theory* (11th ed). New York: McGraw-Hill.

The fee for this textbook is included as part of tuition and is listed as a CarmenBooks fee on your Statement of Account. Unless you choose to opt-out of the program, you do NOT need to purchase the textbook at the bookstore.

See [this video](#) to learn how to access the textbook. For more information on the program or how to opt out, please visit the [CarmenBooks website](#). Access to Connect, which includes the textbook as an eBook, is available through the “**McGraw Hill Connect**” link within Carmen (listed on the left-hand side of the page, after “**Modules**”).

Connect also includes SmartBook (previously called LearnSmart), which is an interactive study tool that adaptively assesses students’ skill and knowledge levels to track which topics students have mastered and which require further instruction and practice. Based upon student progress, it then adjusts the learning content based on their knowledge strengths and weaknesses, as well as their confidence level around that knowledge.

There are 15 reading assignments to be completed in SmartBook (1 for each assigned chapter), which are worth 30% of your grade (2% each). A SmartBook tutorial is available in the “Navigating Connect Orientation Assignment” available in the **Course Resources** module on Carmen.

The textbook comes free with tech support:

1. Phone: 800-331-5094
2. Chat or Email: <https://mhedu.force.com/CXG/s/ContactUs>
3. Available hours (EST):
 - a. Sunday: 12 PM to 12 AM
 - b. Monday to Thursday: 24 hours
 - c. Friday: 12 AM to 9 PM
 - d. Saturday: 10 AM to 8 PM

Grading

Graded assignment overview

The graded activities are designed to assess basic-level understandings (e.g., remember and understand) as well as higher-level understandings (e.g., apply and analyze). The specific assignments are presented below along with a short description of the general format of the assignment and its relationship to student learning.

Exams

There will be four online exams that are worth 50% of your grade (12.5% each exam). Each exam has 19 questions and is worth 25 points (16 multiple-choice questions worth 1 point each and 3 short-answer questions worth 3 points each).

The exams will assess students' knowledge of the readings and lectures as well as their ability to apply their knowledge to related contexts.

All exams are closed book; no external materials are allowed when taking exams (e.g., Google translate, PowerPoint slides, notes, books, articles, computers, handheld devices, communicating with other students, etc.).

Exam answers are not revealed (because I reuse some questions), but you can review your answers with me during office hours. **You cannot makeup a missed exam. You cannot redo an exam for a higher score.**

Over 80% of multiple-choice questions and 100% of short answer questions will come from lecture.

Exam 4 is the final exam for this course. It is NOT comprehensive. All students are required to take Exam 4, including graduating seniors.

You will have 90 minutes to complete each exam. Each exam will be open for the entirety of an Ohio Friday, for 23 hours and 59 minutes, to accommodate possible conflicts and different time zones.

Online reading assignments

There are 15 online reading assignments that are worth 45% of your grade (3% each) that come from the 15 assigned chapters from the textbook SmartBook assignments, which close Sunday night (1 minute before midnight) of the week they are assigned.

Please allow 24 hours for scores to be recorded in Carmen. You cannot make up a missed reading assignment.

Communication Research Experience (C-REP)

All students in COMM 1100 are required to participate in the Communication Research Experience Program (C-REP). C-REP is designed to give students direct exposure to the topics, goals, methods, and ethical issues of communication research.

Your participation in C-REP counts for 5% of your course grade (1% per hour of credit) — it is NOT extra credit. You can earn partial credit (e.g., 4% for 4 hours).

We have had problems before with students being rude to our C-Rep director. If I hear of this (and she is a close personal friend of mine), then you will lose any chance to earn C-Rep credits this term.

Participation can take the form of research studies and/or alternative assignments.

Important information about C-REP:

- Your C-REP requirement must be completed during the period in which the program is over, which typically ends a few days before the end of the semester.
- At least half of your credits should be completed during the first half of the semester. It is wise to complete your C-REP requirement as early as possible in the semester when demands on your time and signups for studies are the lightest.
- Both COMM 1100 and COMM 1101 require C-REP participation, and some students take both courses simultaneously. If you are enrolled only in COMM 1100, you only need 5 hours. If you are enrolled in both courses, you need 10 hours. The same C-REP participation CANNOT be counted for both courses. For each study, you will indicate what class you want the credit to go toward.
- **If you sign up for a study but do not show up, you will have to complete an alternative assignment to make up the hours you missed. You will be locked out of C-REP until you complete the alternative assignment.**

The C-REP Student Guide is on Carmen in the **Course Resources** module and also in the **Communication Research Experience (C-REP)** module. The C-REP coordinator will manage a discussion board to answer questions about C-

REP. If you have any questions, please review those materials and then post on the C-REP discussion board. If you have a question not covered on the discussion board or in the supporting materials,

Student Evaluation of Instruction (SEI)

At the end of the semester, you will receive an email about completing an SEI for this course. There are three options to access the SEI: (1) a link in the email, (2) a link in Carmen, or (3) via the OSU Mobile App. OSU uses SEIs to evaluate teachers.

Grades

Points will be distributed as follows:

Activity	Points	Percent
Exams ($N=4$)	100 (25 points each)	50% (12.5% each)
Reading assignments ($N=15$)	90 (6 points each)	45% (3% each)
C-REP (5 hours)	10 (2 points per hour)	5% (1% per hour)
TOTAL	200	100%

The following standard percentages will be used to assign grades:

A: 93-100% A-: 90-92% B+: 87-89% B: 83-86% B-: 80-82% C+: 77-79%

C: 73-76% D: 60-66% C-: 70-72% E: < 60% D+: 67-69%

Note. Grades are not rounded. There is very limited extra credit in this course, except opportunity to earn 2% if you excessively compliment our C-Rep director and cc me on the email.

Please do not ask me to raise your grade, even if you just barely missed the next highest grade. Just write Jessica and tell her how wonderful she is at some point this summer.

It is against OSU policy to change a grade for any reason other than a clerical error.

Late assignments

Policy for Assignments

- Quizzes and exams are open for a duration of time and the window in Carmen will close. The quiz or exam will not be re-opened unless University or medical documentation is provided. Technology issues at the last minute do not qualify for extensions.

Makeup Request (Excused Absence)

Makeups or extensions due to medical issues or University-related travel may be requested and late penalties will be excused. Documented makeups should be requested prior to the due date if possible, even if documentation has not yet been obtained. In case of a medical matter or emergency, makeups should be requested within one week of the assignment deadline.

As these exams and quizzes are due late in the evening, the instructor may not be able to immediately respond to last minute requests for makeup. Please contact the instructor and TA as soon as you know a makeup will be necessary. We will review and get back to you as soon as we are able. Please do not send multiple messages with the same request if we are unable to answer immediately.

Providing Documentation

If you are escorting a friend or family member to an appointment/ urgent care/ emergency room visit, please request a caretaker or companion excuse note from the facility. This should be requested at the time of the appointment and should be provided to you at no charge.

Attendance, participation, and discussions

Credit hour and work expectation

This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average. [ASC Honors](#) provides an excellent guide to scheduling and study expectations.

Student participation requirements

Because this is a distance-education course, your attendance is based on your online activity and participation. The following is a summary of everyone's expected participation:

- **Logging in:**
Be sure you are logging in to the course in Carmen each week, including weeks with holidays or weeks with minimal online course activity. I suggest logging in at least three times per week to make sure you are keeping up with announcements and course content. (During most weeks you will probably log in many times.) If you have a situation that might cause you to miss an entire week of class, discuss it with me *as soon as possible*. *Video and audio lectures will be posted on Monday.*
- **Reading:**
Textbook readings are listed in the syllabus and supplemental readings will be posted on Carmen. It is expected that you will complete the readings prior to engaging with any other materials for the week. Lectures are intended to go in-depth on topics, not to replace the readings or cover each and every topic fully. You must read to have the background knowledge to interact with the topics through lecture and activities.
- **Reviewing the module contents and weekly overview: 1x per week minimum by Monday of each week:**
A new module will be released each week in Carmen under Modules. Everything you need for the week will be in the module, unless otherwise stated in the Weekly Overview. The Weekly Overview will serve as an introduction and checklist for the week. You will receive information about what will be covered, learning objectives met and

due dates for the week. You need to view this by Monday evening at the latest to be sure you aren't missing anything for the week.

- **Viewing lectures:**

All lectures for this course are pre-recorded and will be posted to Carmen at the opening of each module. Some lectures, or lessons, are in a written format with links to articles, videos and embedded materials to aid your interaction with the material with current real-life examples.

- **Office hours:**

We are available to help you to learn, understand, and grow as individuals. Office hours are digital via Carmen Zoom. I am on campus for a limited amount of time most weeks. Please email to request a meeting, whether in-person or online.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

Grading and Feedback

For weekly assignments, you can generally expect feedback **within 7-10 days**. Written assignments can expect feedback **within 2-3 weeks**.

E-Mail

I will reply to e-mails within **24 hours Monday-Friday**. My email address is Gee.127@OSU.edu

Discussion Board

I will check and reply to messages in the discussion boards every **24 hours on school days**.

Encouraging an optimal learning experience

Previous distance learning courses have provided insights from students on how to improve the learning experience and optimize outcomes. Here are a few tips from previous students to encourage your success in this online course:

- Students kept up with the Schedule and assignment due dates.
- Students made sure they had access to a reliable internet connection.
- Students had access to at least one reliable device and a backup plan in case of a technological issue.
- Students have made plans to back up work. OSU provides free access to data storage through [Microsoft One Drive](#).
- Students reported that completing assigned readings before viewing lectures (or attending synchronous lectures) helped them to be prepared to follow along with lectures and participate in discussions.
- Students scheduled time to complete activities at a steady pace during the week. Keeping a schedule prevented a last-minute rush and kept the workload manageable.
- Students approached the material by thinking about the connections between readings, lectures, and assignments.
- Students followed the instructor's preference for camera and microphone settings during online synchronous meetings.

Course technology

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
 - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
 - Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>
 - **This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.**
 - [Carmen accessibility](#)

- **Carmen Zoom:**
 - Office hours will be held through Ohio State's conferencing platform, Carmen Zoom. A separate guide to accessing Carmen Zoom and our office hours is posted on the course Carmen page under Files.
 - Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within Carmen Zoom for the student to live chat with the professor or TA in the virtual office hours room.
 - [Carmen Zoom](#) help guide
- **Turnitin:**
 - Students at The Ohio State University are accountable for the integrity of the work they submit. Therefore, you should be familiar with the guidelines provided by the [Committee on Academic Misconduct \(COAM\)](#) and [Section A of OSU's Code of Student Conduct](#) in order to meet the academic expectations concerning appropriate documentation of sources. In addition, OSU has made Turnitin, a learning tool and plagiarism prevention system, available to instructors. For this class, you will submit your papers to Turnitin from Carmen. When grading your work, I will interpret the originality report, following [Section A of OSU's Code of Student Conduct](#) as appropriate. For more information about Turnitin, please see [the vendor's guide for students](#). Note that submitted final papers become part of the OSU database.
- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- 4. **TDD:** 614-688-8743

Baseline Technical Skills Necessary for Online Courses

- Basic computer and web-browsing skills
- 5. Navigating Carmen

Student Evaluation of Instruction (SEI) Necessary Equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- 6. Web cam and microphone

Necessary Software

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733

OTHER COURSE POLICIES

Student Evaluation of Instruction (SEI) Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Creating an Environment Free from Harassment, Discrimination, and Sexual Misconduct

The Ohio State University is committed to building and maintaining a community to reflect diversity and to improve opportunities for all. All Buckeyes have the right to be free from harassment, discrimination, and sexual misconduct. Ohio State does not discriminate on the basis of age, ancestry, color, disability, ethnicity, gender, gender identity or expression, genetic information, HIV/AIDS status, military status, national origin, pregnancy (childbirth, false pregnancy, termination of pregnancy, or recovery therefrom), race, religion, sex, sexual orientation, or protected veteran status, or any other bases under the law, in its activities, academic programs, admission, and employment. Members of the university community also have the right to be free from all forms of sexual misconduct: sexual harassment, sexual assault, relationship violence, stalking, and sexual exploitation.

To report harassment, discrimination, sexual misconduct, or retaliation and/or seek confidential and non-confidential resources and supportive measures, contact the Office of Institutional Equity:

Online reporting form at equity.osu.edu,
Call 614-247-5838 or TTY 614-688-8605,
Or Email equity@osu.edu

The university is committed to stopping sexual misconduct, preventing its recurrence, eliminating any hostile environment, and remedying its discriminatory effects.

All university employees have reporting responsibilities to the Office of Institutional Equity to ensure the university can take appropriate action: All university employees, except those exempted by legal privilege of confidentiality or expressly identified as a confidential reporter, have an obligation to report incidents of sexual assault immediately.

The following employees have an obligation to report all other forms of sexual misconduct as soon as practicable but at most within five workdays of becoming aware of such information: 1.

Any human resource professional (HRP); 2. Anyone who supervises faculty, staff, students, or volunteers; 3. Chair/director; and 4. Faculty member.

Religious Accommodations

Our inclusive environment allows for religious expression. Students requesting accommodations based on faith, religious or a spiritual belief system in regard to examinations, other academic requirements or absences, are required to provide the instructor with written notice of specific dates for which the student requests alternative accommodations at the earliest possible date. For more information about religious accommodations at Ohio State, visit odi.osu.edu/religious-accommodations.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator at titleix@osu.edu

Mental Health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling [614-292-5766](tel:614-292-5766). CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at [614-292-5766](tel:614-292-5766) and 24 hour emergency help is also available 24/7 by dialing 988 to reach the Suicide and Crisis Lifeline.

Academic Integrity Policy

Policies for this online course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build

on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.

- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.
- **Using generative artificial intelligence:** Generative artificial intelligence, such as Chat GPT should not be used to complete work in this course, unless explicitly stated in the assignment directions. While it may be useful for finding sources or gathering ideas, an assignment completed using generative AI does not adequately demonstrate your comprehension and application of the course materials.

Academic Misconduct

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's Code of Student Conduct, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's Code of Student Conduct and this syllabus may constitute Academic Misconduct.

The Ohio State University's Code of Student Conduct (Section 3335-23-04) defines academic misconduct as: Any activity that tends to compromise the academic integrity of the University, or subvert the educational process. Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's Code of Student Conduct is never considered an excuse for academic misconduct, so I recommend that you review the Code of Student Conduct and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Disclaimer Accessibility Accommodations for Students with Disabilities

Requesting accommodations

The university strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let Student Life Disability Services (SLDS) know immediately so that you can privately discuss options. To establish reasonable accommodations, they may request that you register with SLDS. After registration, make arrangements with your instructors as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue. Students seeking to request COVID-related accommodations may do so through the university's request process (slds.osu.edu/covid-19-info/covid-related-accommodation-requests/), managed by SLDS.

Course schedule (tentative)

While this provides the general architecture for how the summer term will play out, please refer to the Modules section of the Carmen page for this course and/or Announcements on the Carmen page for the most up-to-date information on the course.

Week 1 - 6/2-6/6

Topics:

SCIENTIFIC THEORIES AND RESEARCH METHODS

- Ways of knowing;
- Scientific method;
- Scientific theories;
- Research methodologies;
- Measuring the magnitude of effects

Learning outcomes:

- Understand the different methods people use to know and understand what is true;
- Understand the steps of the scientific method;
- Understand the nature of scientific theories;
- Understand the different research methods scientists use to test hypotheses;
- Understand how researchers measure the magnitude of effects

Readings: Chapter 3; Falin (2013)

Lectures & Slides: Lecture 1

Assignments:

- Navigating Connect Orientation reading assignment
- Chapter 3 Smartbook Assignment

Week 2 - 6/9-6/15

Topics:

LEARNING THEORIES

- Classical conditioning theory;
- Operant conditioning theory;
- Social learning theory;
- Social cognitive theory

Learning outcomes:

- Understand classical conditioning theory and how stimuli can be associated together;
- understand operant conditioning theory and the role of reward and punishment on behavior;
- understand social learning theory and the influence of models on behavior;
- understand social cognitive theory and distinct cognitive capacities;
- understand eight disinhibitory devices people can use to justify their immoral behavior.

Readings: Goldman (2012); Social Cognitive Theory (link).

Lectures & Slides: Lecture 2; Lecture 3

Assignments: **EXAM 1 using Honorlock**

Week 3 - 6/16-6/22

Juneteenth National Independence Day (Thursday, June 19th): No classes, offices closed

Topics:

MORAL DISENGAGEMENT:

- Disinhibitory devices

INTERPERSONAL COMMUNICATION:

- Symbolic interactionism
- Expectancy violations theory

Learning outcomes:

- Understand ABCs of the self:
 - **A** is for **A**ffect (self-esteem).
 - **B** is for **B**ehavior (self-presentation).
 - **C** is for **C**ognition (self-concept or self-knowledge).
- **Understand proxemics**
- **Understand expectancy violations theory**

Readings: Bandura (1999); Chapter 5; Chapter 6

Lectures & Slides: Lecture 4, Lecture 5, Lecture 6

Assignments: Chapter 5 Smartbook Assignment; Chapter 6 Smartbook Assignment

Week 4 - 6/23-6/29

Topics:

INTERPERSONAL COMMUNICATION:

Relationship development:

- Social penetration theory;
- Social information processing theory

Learning outcomes: Understand how relationships develop from superficial to intimate; understand how relationships develop online.

Readings: Chapter 8; Chapter 10

Lectures & Slides: Lecture 7; Lecture 8

Assignments: Chapter 8 Smartbook Assignment; Chapter 10 Smartbook Assignment

EXAM 2 using Honorlock

Week 5 - 6/30-7/6

Independence Day (Friday, July 4th): No classes, offices closed

Topics:

INTERPERSONAL COMMUNICATION (CONTINUED):

Influence:

- Spiral of silence theory;
- Social judgment theory;
- Elaboration Likelihood Model (ELM);
- Cognitive dissonance theory

Learning outcomes:

Understand why people often go along with the crowd and often do not speak up when they feel their opinions are unpopular; understand the influence of latitudes of acceptance, rejection, and noncommitment on attitude change; understand how attitudes can change through central and peripheral routes; understand the role of cognitive dissonance on attitudes.

Readings: Griffin (2008) chapter on Carmen; Chapter 14; Chapter 15; Chapter 16

Lectures & Slides: Lecture 9; Lecture 10; Lecture 11; Lecture 12

Assignments: Chapter 14 Smartbook Assignment; Chapter 15 Smartbook Assignment; Chapter 16 Smartbook Assignment;

Week 6 - 7/7-7/13

Topics:

GROUP AND PUBLIC COMMUNICATION: Group Communication: What is a group? Why groups? How groups act. How groups think.

Learning outcomes:

Understand what a group is; understand why groups are adaptive; understand how being in a group influences our behavior (e.g., social loafing, social facilitation, deindividuation); understand when groups make good decisions and when they make bad decisions

Readings: Chapter 20

Lectures & Slides: Lecture 13

Assignments: Chapter 20 Smartbook Assignment

EXAM 3 using Honorlock

Week 7 - 7/14-7/20

Topics:

MASS COMMUNICATION:

Media Effects:

- Uses and gratifications;
- Cultivation theory;
- agenda setting theory

Learning outcomes:

Understand how individuals use the media to gratify their needs and desires;
understand how being immersed in media influences our perception of the world;
understand how the media can influence personal and public agendas

Readings: Chapter 35; Chapter 36; Chapter 37

Lectures & Slides: Lectures 14; Lecture 15; Lecture 16

Assignments: Chapter 35 Smartbook Assignment; Chapter 36 Smartbook Assignment;
Chapter 37 Smartbook Assignment

Week 8 - 7/21-7/27

Topics:

CULTURAL CONTEXT: Intercultural Communication: Communication accommodation theory; face negotiation theory; *Gender and Communication:* Muted group theory

Learning outcomes:

Understand how the media can influence personal and public agendas; understand how women communicate in a man's world; understand how people often adapt their communication styles to fit in; understand how people from individualistic and collectivistic cultures communicate differently

Readings: Chapter 25; Chapter 26; Chapter 30

Lectures & Slides: Lecture 17; Lecture 18; Lecture 19

Assignments: Chapter 25 Smartbook Assignment; Chapter 26 Smartbook Assignment; Chapter 30 Smartbook Assignment

Week 9: Final Examination - 7/28

Assignments: **EXAM 4**

References

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