

Jorge Cruz Ibarra

The Ohio State University
School of Communication
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Education

The Ohio State University, School of Communication
Ph.D., Communication, Expected August 2025.
Advisor: Dr. R. Kelly Garrett
Committee: Dr. Jason Coronel, Dr. Hillary Shulman

The Ohio State University, School of Communication
M.A., Communication, May 2024.
Advisor: Dr. R. Kelly Garrett
Committee: Dr. Jason Coronel, Dr. Gerald Kosicki, Dr. Hillary Shulman

Universidad Panamericana, Mexico City, Mexico
B.S., Communication, June 2016.

Publications

Peer-Reviewed Journal Articles

[2] Temkin, B., & **Cruz Ibarra, J.** (2019). Determinantes subnacionales de la informalidad laboral en México (Subnational determinants of labor informality in Mexico). *Realidad Datos y Espacio Revista Internacional de Estadística y Geografía*, 10(2): 46-61. <https://www.inegi.org.mx/rde/2019/08/20/entrada-3-2/>

[1] Temkin, B., & **Cruz Ibarra, J.** (2018). Las dimensiones de la actividad laboral y la satisfacción con el trabajo y con la vida: El caso de México (The dimensions of labor and job and life satisfaction: the case of Mexico). *Estudios Sociológicos*, 36(18): 511-542. <http://dx.doi.org/10.24201/es.2018v36n108.1608>

Works in Progress

Cruz Ibarra, J. & Garrett, R.K. (Data collection). Populist messages and belief in conspiracy theories.

Cruz Ibarra, J., Shulman, H., & Fort, K. (In preparation). Populist messages processing.

Fort, K., Lopez, R., Shulman, H., Riggs, E.E. & **Cruz Ibarra, J.** (In preparation). Foreign language attitudes and processing fluency.

Publications
(Cont'd)

Press Publications

Temkin, B., & **Cruz Ibarra, J.** (2018). El empleo informal y la precariedad laboral en México en los últimos cuatro sexenios (1995-2017) (Labor informality and job insecurity in Mexico in the last four presidential terms 1995-2017). (Online: <https://economia.nexos.com.mx/?p=1050>). *Nexos*.

Conference
Papers

[4] **Cruz Ibarra, J.** & Garrett, R.K. (2023, November 16-19). *Populist messages and belief in conspiracy theories*. [Paper presentation]. 109th Annual NCA Convention: Freedom, National Harbor, MD.

[3] Martins, R., **Cruz Ibarra, J.** & O'Neil, T. (2022, Aug 3-6) *Can contact with others moderate the relationship of information-oriented internet use with external political efficacy?* [Poster presentation]. 105th Annual AEJMC Conference, Detroit, MI.

[2] **Cruz Ibarra, J.** & Garrett, R.K. (2022, May 26-30) *Populist messages and belief in conspiracy theories*. [Paper presentation]. 72nd Annual ICA Conference: One World, One Network?, Paris, France.

[1] Temkin, B., & **Cruz Ibarra, J.**, (2019, May) *Determinantes sub-nacionales de la informalidad laboral en México*. [Paper presentation]. Research Colloquium 2019, Instituto Nacional de Estadística y Geografía (INEGI), Mexico City, Mexico.

Teaching

Instructor of Record

The Ohio State University, School of Communication

- COMM 3415: Sports, Mass Media, and Society - Summer 2024
- COMM 2540: Introduction to Communication Technology - Summer 2023
- COMM 2367: Persuasive Communication - Fall 2022

Cumulative SEI's: **4.33/5**

Universidad Panamericana, School of Communication, Mexico City, Mexico

- Quantitative Research Methods - Spring 2018, Fall 2018, Spring 2019, Summer 2019, Spring 2020
- Public Opinion - Spring 2020
- Mass Media Effects - Fall 2019
- Statistics for Communication Research (Workshop) - Spring 2019

Cumulative SEI's: **9.35/10**

Laboratory Instructor

The Ohio State University, School of Communication

- COMM 3160: Communication Research Methods - Spring 2023, Fall 2023, Spring 2024

Cumulative SEI's: **4.52/5**

Teaching
(Cont'd)

Teaching Assistant

The Ohio State University, School of Communication

- COMM 2540: Introduction to Communication Technology, - Summer 2022
- COMM 3325: Introduction to Organizational Communication, - Summer 2022

Universidad Panamericana, School of Communication, Mexico City, Mexico

- Quantitative Research Methods - Fall 2016, Spring 2017, Fall 2017
- Statistics for Communication Research (Workshop) - Spring 2015, Fall 2015, Spring 2016

Guest Instructor

The Ohio State University, School of Communication

- Guest lecturer for COMM 3668 (Multicultural Communication), April 2024

Universidad Panamericana, School of Communication, Mexico City, Mexico

- Taught a 3-hour course on Research Methods to students of the Specialization in Advertising and Public Relations, January 2019
- Taught a 2-hour course on Data Visualization to students of the Specialization in Advertising and Public Relations, May 2020

Teaching Training

The Ohio State University, Department of Educational Studies

- ESEPSY 7404: College Teaching - Spring 2024

The Ohio State University, Michael V. Drake Institute for Teaching and Learning

- Course Design Endorsement - August 2024
- Course Design Institute - July 2023

Universidad Panamericana, School of Communication, Mexico City, Mexico

- Creative Class Planning - November 2019
- Multiple-Choice Item Design - May 2019
- Teaching Strategies for the Educational Process - October 2018

Academic
Appointments

Research Assistant

The Ohio State University, School of Communication

- Dr. Robert Bond - Spring 2022
- Dr. Silvia Knobloch-Westerwick - Fall 2021

Facultad Latinoamericana de Ciencias Sociales, Mexico City, Mexico

- Dr. Benjamín Temkin - July 2015 to July 2020

Universidad Panamericana, Mexico City, Mexico

- Dr. José Luis Ortiz - January 2015 to July 2015

Awards

Albert Warren Scholarship Award

The Ohio State University, 2024. One award per year issued by the Graduate Studies Committee in recognition of a graduate student's excellence in teaching in the School of Communication.

Awards (Cont'd)	<p>Distinguished University Fellowship The Ohio State University, Graduate School, 2020. First- and fifth-year fellowship awarded upon admission to Ohio State in recognition of previous academic and professional achievements.</p> <p>Teaching Excellence Award Universidad Panamericana, 2019. Granted for achieving excellence in teaching based on students' evaluations of instruction.</p> <p>Merit Research Scholarship Universidad Panamericana, 2015. Two-year scholarship granted in recognition for research contributions to the School of Communication.</p> <p>Arts Scholarship Universidad Panamericana, 2013. Three-year scholarship granted for participating in the University Chorus and contributions to the Arts and Culture Department.</p> <p>Merit Academic Scholarship Universidades Panamericana and Secretaría de Educación Pública (SEP), 2012. Four-year scholarship granted upon admission to Universidad Panamericana in recognition of previous academic achievements and high score in admissions exam.</p>
Service	<p>Department Service Secretary, School of Communication Graduate Student Organization (GSO), The Ohio State University, 2023 – 2024</p> <p>Graduate Representative, Diversity, Equity, and Inclusion Committee, School of Communication, The Ohio State University, 2023 – 2024</p> <p>Reviewer International Journal of Public Opinion Research</p>
Professional Affiliations	<ul style="list-style-type: none"> - International Communication Association, Political Communication Division - National Communication Association, Political Communication Division - National Communication Association, Social Cognition Division
Other Professional Experience	<p>Project Associate, <i>Comunidades y energía renovable</i> (Communities and Renewable Energy), January 2018 - Present</p> <p>Project with Flacso México, Iniciativa Climática de México (ICM) and Centro de Colaboración Cívica (CCC), Funded by USAID</p> <ul style="list-style-type: none"> • Focal point and coordinator of all Flacso activities within the project • Planning and implementation of courses and forums • Provide research support by analyzing data on renewable energy projects and conflicts between communities and enterprises

Other
Professional
Experience
(Cont'd)

Project Assistant, *Evaluación de las respuestas a las solicitudes de acceso a la información pública* (Evaluation of Responses to Requests for Access to Public Information), November 2018 - Present

Project with Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales (INAI), and Flacso México

- Built database from public information requests looking for a series of quality of response and transparency indicators

Project Assistant, *Evaluación continua del cumplimiento de los Derechos Humanos en el Poder Judicial de la Federación* (Evaluation of the Fulfillment of Human Rights in the Federal Judicial Power), October - December 2017. Project with Instituto de la Judicatura Federal and Flacso México

- Built database from judgments issued by the Federal Judicial Power looking for a series of human rights indicators

Project Associate, *Políticas: Política y políticas públicas con perspectiva de género* (Politics and Public Policy with a Gender Perspective), July 2016 - April 2017.

Project with Centro de Investigación y Docencia Económicas (CIDE), Instituto Nacional de las Mujeres (Inmujeres), and Tribunal Electoral del Poder Judicial de la Federación (TEPJF)

- Provided research support by analyzing data on gender issues
- Provided research support by analyzing literature on gender issues
- Elaborated texts and graphics for an online learning platform