

# SYLLABUS - COMM 3226

## MULTIMEDIA JOURNALISM

### OSU IN-PERSON TERM – AUTUMN 2024

**Instructor:** Leonardo Carrizo

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**Phone:** 614-247-6137

**Course in-person- meeting location:**

Derby Hall 3176

Tuesdays and Thursdays from 11:30am to 1:20pm EST

**In-Person office hours (email me to confirm your visit)**

Wednesdays 1:00pm-4:00pm EST

Thursday 4:00pm-5:00pm EST

Additional office request by appointment.

**Course description**

This course is designed to give students the knowledge and skills they need to become multimedia news professionals. Journalists and other professional communicators today must be familiar with creating news content in a variety of forms. This course will give students an overview of the theories, principles, and practices of multi-media content suitable for a Web site. With barriers among print, audio, still photography and video disappearing, students need to be able to create stories in different formats to be competitive in media industries. Be prepared to work independently (backpack journalist).

This course combines principles of multi-media storytelling with hands-on work. Before each technology is introduced, students will learn the principles and goals involved in creating interesting, professional stories. Students will learn the practical elements of how to use the technology, technology literacy and produce newsworthy stories. Although time will be spent in the classroom learning multi-media principles and technology, students should be prepared to do their own reporting and story editing outside of the regular class time.

Students will coordinate photo editors to complete one photos assignment. Any work submitted to or published in Lantern will be graded according to this class, lectures and quality demands. Both deadlines for The Lantern and class assignment must be met to receive credit for any assignment.

Students are expected to already know what constitutes a newsworthy topic and how to create a print story. This class will expand upon that background to explore story development in different formats. Students will use traditional reporting skills, values and techniques, and develop their abilities in still photography, audio, and video.

## Course learning goals and outcomes

### Course goals:

In this introductory class students will increase their understanding of the importance of multimedia reporting, its technology, its effects on journalism, society and culture.

Successful students develop a critical appreciation of the relations between new journalism technologies and their social context (social, cultural, historical) and of the range of effects and consequences (legal, ethical) produced or enabled by technologies.

Students will learn how to cover news assignments and develop storytelling skills using photojournalism, audio reportage and video-journalism techniques.

The course will help student recognize legal and ethical dilemmas across different news platforms.

Students will have the opportunity to contribute media content for the Lantern.

### Learning outcomes

Upon completion of this course the students should be able to:

- Complete news assignments using different types of media including photos, audio and video.
- Describe what is meant by multi-media journalism and understand current industry trends in news media.
- Shoot, edit, and produce stories using news standard industry software such as Adobe Photoshop and Adobe Premiere.
- Deconstruct, analyze, and critique multimedia news stories.
- Identify and explain a legal and ethical issues involving multimedia news reporting.
- Critically describe the relationships between multimedia journalism technology and society in historical and cultural contexts.
- Evaluate the social and ethical implications of multimedia technologies in journalism.
- Recognize how technologies emerge and change in journalism.

### Mode of delivery: In-Person (P)

#### OSU's definition of an In-Person Class (P)

A class that is conducted in person, with or without a limited amount of direct online instruction and interaction. Campus 75-100% and Online 0-24%.

- **In-person** classes will take place in Derby Hall room 3176 from 3:0pm to 4:50pm Wednesdays and Fridays. We will cover lectures, theory, hands-on practice, book readings and assignments in addition to class discussions.
- **Asynchronous Content (*when scheduled*)** students will work on their own on Carmen using modules which will include pages, video lectures, tutorials, demonstrations, homework, assignments, discussions and participation, assessments quizzes and exams.

## Course Materials

### Prerequisites

Comm 2221 Writing and Editing for Media. This pre-req provides students a solid understanding of what makes a good news story, basic interviewing skills, ethical traps and other news fundamental necessary to succeed in this class.

Students entering the class are expected to have a working knowledge of the Windows and or Mac operating systems. As well as good digital file management skills.

Students should be willing and able to troubleshoot on their own using online tutorials and other resources. Most of the elements of the course are presented online on Carmen. Hence, it is essential that you have access to the Internet and a working OSU e-mail address.

### Multimedia Gear and Equipment.

The tools of a multimedia journalist are many hence MULTI-MEDIA. You will learn how to use a digital photography camera, and digital video camera and multiple computer software for post-production. You will be able to check out equipment in the Lantern's newsroom. If you have personal equipment, consult with your instructor to find out if is appropriate for our class.

- Photo gear: 3226-equipment checkout, (or personal gear.)
- Audio gear: iPhone or personal reporter's recorder.
- Video gear: 3226-equipment checkout, (or personal gear.)
- Headphones: Personal
- SD Memory Card- at least 8GB.
- External Portable Hard drive: Must be Mac comparable and at least 80 GB of space.

**\*\* Comm 3226 Students can check out Lantern equipment when working on a class/Lantern assignment ONLY. It's not permitted to check out equipment for personal use including usage for OSU clubs, fraternities, sororities, or any other non-class related purposes.**

### Books

All textbooks for this class are available free online via the OSU Library Safari database. If you prefer a print copy, feel free to purchase one, though this is not necessary for successful completion of the course. There will be a series of online tutorials and resources for students to learn additional practical skills.

### Course textbooks

- Videojournalism: Multimedia Storytelling. By Kenneth Kobre (2013). Focal Press. ISBN: 978-0-240-81465-0

Note: I'll provide a video tutorial on how to access these books online the first week of class (Carmen Module -Week 1 Intro).

### Recommended

- Duy Linh Tu (2015) [Feature and Narrative Storytelling for Multimedia Journalists](http://proquest.safaribooksonline.com/book/publishing/9780415729079)  
<http://proquest.safaribooksonline.com/book/publishing/9780415729079>

### Required Software

To be successful in this class students will be required to have full access to Adobe Creative Cloud which includes Adobe Photoshop 2024, Adobe Bridge 2024, Adobe Premiere Pro 2024.

The School of Communication will pay the Adobe CC license for students enrolled and majoring in Communication. All other non-communication students can purchase an Adobe CC license at a discounted price.

Students will be able to purchase Creative Cloud for the university's discounted rate of \$36/academic year (this price includes payment processing fees). Students, along with faculty and staff, can make personally-funded license purchases on the [purchase request form](#) (link is external) when it is available starting August 1.

In addition, the OSU Digital Unions labs have access to Creative Cloud. The following link lists the labs with Adobe CC access <https://learningspaces.osu.edu/digital-unions>

## Grading and faculty response

### Point distribution and summary of course assignments

Assignment #1 Creative devices – Photo composition	10
Assignment #2 News features photos	20
Assignment #3 General news event/sports photo package	50
Assignment #4 Midterm Audio & photo story package	100
Assignment #5 Video B-roll challenge activity	25
Assignment #6 Video Profile	100
Assignment #7 Final Video Story Project	200
MIDTERM EXAM in class	150
FINAL EXAM in class	200



Attendance, participation quizzes and discussions posts <ul style="list-style-type: none"><li>• 5 discussion posts x 5 points each (25 points)</li><li>• 5 participation quizzes x 5 points each (25 points)</li><li>• In-person meetings (75 points)</li></ul>	125
Lantern Assignments One photo assignment (you must sign up with Lantern Photo Editors)	20
<b>TOTAL</b>	<b>1000</b>

### Assignments

**Assignment #1** Creative devices – Capture a series of images demonstrating photographic composition.

**Assignment #2** Features – Newspaper feature photos with captions. These images speak about our community and activities of the day.

**Assignment #3** General news, event/sports photo package. Cover an event photographically to tell the story of the event.

**Assignment #4** Midterm Audio & photo story package– Documenting and producing a photo and audio story of a particular subject.

**Assignment #5** Video B-roll challenge activity. Demonstrate video composition and video sequencing.

**Assignment #6** Video event/profile – Documenting in video format a unique subject.

**Assignment #7** Final Video Story Project – Document an issue or theme topic in video format.

### Midterm and Final exams

To excel in the class, you should get through the assigned readings and lectures focusing on how you can use the information to incorporate them into your assignments. The midterm and final exams will be in class, closed book, and will focus on the multimedia journalism including readings, lectures, class assignments, photojournalism, audio, video, Adobe Photoshop, Adobe Premiere, technical terms, tutorials and practices. The final will be cumulative exam and covers all the content covered during the semester.

### Activities (participation quizzes and discussion posts)

There will be short quizzes to assess students' participation on Carmen. Participation points will also be awarded on Carmen based on online Discussion posts. Quizzes, and discussion posts are scheduled on Carmen and will allow students to demonstrate their comprehension of the class materials.

### Lantern Assignment

The primary goal of this class is to develop skills so that students can create multi-media content good enough to be published – that is, posted on a news-oriented Web site. Students must produce material that their peers will find newsworthy, interesting, and relevant for The Lantern.

Students will have to sign-up for a week during the semester to complete their Lantern photos. Lantern editors will assess the quality of the work to confirm that it meets all Lantern requirements and deadlines before I grade the assignment.

You must complete one photo assignment for The Lantern.

Students are required to make all contacts with editors at The Lantern for their material to be added to the Lantern's news website. Students are responsible for informing the instructor promptly when their material is posted on the Lantern's website. Student must also upload their Lantern assignment to Canvas.

### Reshoots

Students can re-shoot assignments #1 to #2 one for a better grade. Reshoots can only go up one letter grade. For example, you can go from B to A and from a C to B, but you can't go from a C to an A.

### Grade distribution: OSU Standard Scheme

A 930-1000	B 830-869	C 730-769	D 600-669
A- 900-929	B- 800-829	C- 700-729	E under 600
B+ 870-899	C+ 770-799	D+ 670-699	

**Please note:** Carmen Canvas, OSU's grading, and class management software, does not round fractions up. Please take that into account in computing grades. I do not manually round up grades. There will be opportunities for extra credit for students who choose to earn those points.

### Grading on assignments includes the following criteria:

Assignments will be evaluated along various dimensions of quality in a rubric. Scores will be based on news value, narrative, photos, audio and video skills, production, and deadlines

- Follow directions on the assignments.
- Meeting deadlines is crucial in journalism. Assignments submitted after deadlines will not be graded and zero will be given for that assignment.
- Finished product must **apply** the principles covered in readings and class for that type of multi-media story: photo, audio and video.
- Assignments should be good enough to be published. Unprofessional or sloppy work will be penalized.

- Photos MUST have captions; sources MUST be identified in audio and video projects.

### Penalty for late assignments

Deadlines are extremely important in journalism and must be met. All assignments are due before class on Carmen on **Eastern Standard Time. Failure to upload assignment will result in a zero grade.**

Assignments turned in after the deadline will only be accepted with a valid medical or university excuse. Otherwise, no points will be awarded. It is the student's responsibility to be sure the assignment submitted correctly.

Make sure you upload all assignment with plenty of time (more than 20 minutes). If your assignment is uploading past the deadline Carmen will automatically close during the upload and no points will be awarded. Slow internet connection can also play a role in uploading assignments. It is the student's responsibility to ensure their assignments are on-time. Don't wait to the last minute to upload digital content to Carmen.

Check your Carmen folder after submission to ensure the upload is there and complete. Students who know of an impending excused absence should notify the instructor with documentation ahead of the absence to arrange a makeup.

The video assignments need to be uploaded to YouTube with plenty of time to then upload the link to the assignment to Carmen. Late assignments will receive an automatic letter grade reduction per day after the due date.

### A General Note

Graduating seniors (and other students) who "need" this course to graduate should work especially hard to ensure that they will pass this class (a C- or higher is required for Communication and Journalism majors).

There will not be opportunities for you to re-take exams or re-submit assignments to raise your grade. It is your responsibility to ensure that you receive a passing final grade by working diligently and responsibly throughout the semester. No exceptions will be made.

### Student participation and attendance requirements

In-Person attendance is required. I will track attendance weekly. The following is a summary of everyone's expected participation.

- **Complete book reading and viewing lectures:**

Students must complete the assigned readings before each class to be prepared to participate. When available, view recorded lectures and tutorial weekly on Carmen modules. Lecture videos will be approximately 20 minutes long (sometimes more). Students will be responsible for readings.

- **Assignments**

Students will work on assignments weekly and upload to Carmen before the due date. Instruction will be provided on Carmen along with online resources.

- **Participation quizzes and online discussions**

There will be quizzes to assess students' participation and class discussions posts on Carmen.

- **Live Zoom meetings (if needed only)**

Students are required to join in live Zoom meeting for class participation and activities.

- **Office hours:**

I will be available to help you to learn, understand, and grow as multimedia journalist.

Supporting documentation is required to explain the circumstances of absences. If documentation is not feasible, communication with the instructor will be considered. If you can anticipate an absence, please reach out to me via email or office hours so we can work together on how to proceed. If prior notification is not possible, please reach out to me as soon as you can after so you can catch up with any missed class work.

Routine events, such as conflict between class hours, job fairs or other types of university or social events, internships and/or work hours, do not constitute an emergency. Do not schedule work, internships, or classes during the COMM 3226 class. You are expected to be in attendance and available during regular class time.

Students will be expected to be prepared to work and will be expected to work diligently throughout the course's duration. Students should be prepared to present their work at any time. All project resources will be delivered online via Carmen/Canvas. Therefore, it is required that you have access to the Internet and a working OSU e-mail address.

### **Faculty feedback and response time**

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

- **Grading and feedback**

For large weekly assignments, you can generally expect feedback within **7-10 days**.

- **E-mail**

I will reply to e-mails within **24 hours on school days (M-F)**.

### **Discussion and communication guidelines**

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.



- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online and is not always appreciated in-person. The instructor works very hard to provide a positive learning experience. Please keep this in mind and remain civilized and respectful in your class communications.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, please use APA style. For online sources, be sure to include a link.)

## Course technology

### Computer, software and computer labs

All assignments are digital files, students will need constant access to a computer (PC or Mac) with access to the internet to connect to Carmen for email communication and uploading assignments. The computer needs to be able to run Adobe Premiere Pro 2024, Photoshop 2024 and Proctorio (for exams if needed).

### Software (again) Adobe Creative Cloud

The School of Communication will pay the Adobe CC license for students enrolled and majoring in Communication. All other non-communication students can purchase an Adobe CC license at a discounted price.

Students will be able to purchase Creative Cloud for the university's discounted rate of \$36/academic year (this price includes payment processing fees). Students, along with faculty and staff, can make personally-funded license purchases on the [purchase request form](#) (link is external) when it is available starting August 1.

In addition, the OSU Digital Unions labs have access to Creative Cloud. The following link lists the labs with Adobe CC access <https://learningspaces.osu.edu/digital-unions>

Students are responsible for backing up all their digital class work (homework and projects). OSU provides students with cloud storage. Other forms of digital backup can include other cloud services or an external hard drive.

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
  - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit [my.osu.edu](https://my.osu.edu).
  - Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>

- **Adobe Photoshop:**
  - Photo editing software.
- **Adobe Premiere**
  - Video editing software.
- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** [8help@osu.edu](mailto:8help@osu.edu)
- **TDD:** 614-688-8743

### **Necessary equipment**

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Computer needs to be able to run Adobe Creative Cloud

### **Additional software**

- Adobe Bridge – Photo browsing and image management software. Allows you to organize and rate your images for better editing selections.
- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.

### **Instructor illness or absence**

If the *instructor* is too ill to teach the course for a period, the designated backup for this course will step in. You will be notified via email from the School of Communication.

## **Other course policies**

### **Generated Artificial Intelligence (AI) content.**

You may not use generative AI, such as Adobe Generated Fill, ChatGPT or any other AI programs in this class. Any suspicion of it will be treated as academic misconduct and will be reported to the Committee of Academic Misconduct.

### **Class recordings.**

Students are not permitted to record class with any type of devices such as phones, computer, audio recorder, apps, or any other methods. Distribution and/or reproduction of any class material to other students, online resources, organizations or platforms is prohibited since it is intellectual property.

### **Student Academic Services**

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

### **Student Services**

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

### **Copyright Disclaimer**

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

### **Diversity**

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

### **Title IX**

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at [titleix@osu.edu](mailto:titleix@osu.edu)

### **Religious accommodations**

Ohio State has had a longstanding practice of making reasonable academic accommodations for students' religious beliefs and practices in accordance with applicable law. In 2023, Ohio State updated its practice to align with new state legislation. Under this new provision, students must be in early communication with their instructors regarding any known accommodation requests for religious beliefs and practices, providing notice of specific dates for which they request alternative accommodations within 14 days after the first instructional day of the course. Instructors in turn shall not question the sincerity of a student's religious or spiritual belief system in reviewing such requests and shall keep requests for accommodations confidential.

With sufficient notice, instructors will provide students with reasonable alternative accommodations with regard to examinations and other academic requirements with respect to students' sincerely held religious beliefs and practices by allowing up to three absences each

semester for the student to attend or participate in religious activities. Examples of religious accommodations can include, but are not limited to, rescheduling an exam, altering the time of a student's presentation, allowing make-up assignments to substitute for missed class work, or flexibility in due dates or research responsibilities. If concerns arise about a requested accommodation, instructors are to consult their tenure initiating unit head for assistance.

A student's request for time off shall be provided if the student's sincerely held religious belief or practice severely affects the student's ability to take an exam or meet an academic requirement and the student has notified their instructor, in writing during the first 14 days after the course begins, of the date of each absence. Although students are required to provide notice within the first 14 days after a course begins, instructors are strongly encouraged to work with the student to provide a reasonable accommodation if a request is made outside the notice period. A student may not be penalized for an absence approved under this policy.

If students have questions or disputes related to academic accommodations, they should contact their course instructor, and then their department or college office. For questions or to report discrimination or harassment based on religion, individuals should contact the [Office of Institutional Equity](#). (Policy: [Religious Holidays, Holy Days and Observances](#))

### **Creating an Environment Free from Harassment, Discrimination, and Sexual Misconduct**

The Ohio State University is committed to building and maintaining a community to reflect diversity and to improve opportunities for all. All Buckeyes have the right to be free from harassment, discrimination, and sexual misconduct. Ohio State does not discriminate on the basis of age, ancestry, color, disability, ethnicity, gender, gender identity or expression, genetic information, HIV/AIDS status, military status, national origin, pregnancy (childbirth, false pregnancy, termination of pregnancy, or recovery therefrom), race, religion, sex, sexual orientation, or protected veteran status, or any other bases under the law, in its activities, academic programs, admission, and employment. Members of the university community also have the right to be free from all forms of sexual misconduct: sexual harassment, sexual assault, relationship violence, stalking, and sexual exploitation.

To report harassment, discrimination, sexual misconduct, or retaliation and/or seek confidential and non-confidential resources and supportive measures, contact the Office of Institutional Equity:

1. Online reporting form at [equity.osu.edu](https://equity.osu.edu),
2. Call 614-247-5838 or TTY 614-688-8605,

### 3. Or Email [equity@osu.edu](mailto:equity@osu.edu)

The university is committed to stopping sexual misconduct, preventing its recurrence, eliminating any hostile environment, and remedying its discriminatory effects. All university employees have reporting responsibilities to the Office of Institutional Equity to ensure the university can take appropriate action:

- All university employees, except those exempted by legal privilege of confidentiality or expressly identified as a confidential reporter, have an obligation to report incidents of sexual assault immediately.
- The following employees have an obligation to report all other forms of sexual misconduct as soon as practicable but at most within five workdays of becoming aware of such information: 1. Any human resource professional (HRP); 2. Anyone who supervises faculty, staff, students, or volunteers; 3. Chair/director; and 4. Faculty member.

### **Mental Health Statement**

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting [ccs.osu.edu](http://ccs.osu.edu) or calling [614-292-5766](tel:614-292-5766). CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at [614-292-5766](tel:614-292-5766) and 24 hour emergency help is also available 24/7 by dialing 988 to reach the Suicide and Crisis Lifeline.

### **Academic Misconduct**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/info\\_for\\_students/csc.asp](http://studentaffairs.osu.edu/info_for_students/csc.asp)).

### **Academic integrity policy**

Policies for this course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.



- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

### **Copyright Disclaimer**

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### **Academic Misconduct**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/info\\_for\\_students/csc.asp](http://studentaffairs.osu.edu/info_for_students/csc.asp)).

### **Accessibility accommodations for students with disabilities**

The university strives to maintain a healthy and accessible environment to support student learning in and out of the classroom. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

If you are isolating while waiting for a COVID-19 test result, please let me know immediately. Those testing positive for COVID-19 should refer to the [\*\*Safe and Healthy Buckeyes site\*\*](#) for resources. Beyond five days of the required COVID-19 isolation period, I may rely on Student Life Disability Services to establish

further reasonable accommodations. You can connect with them at [slds@osu.edu](mailto:slds@osu.edu); 614-292-3307; or [slds.osu.edu](http://slds.osu.edu).

**Accessibility of course technology**

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- [Canvas accessibility \(go.osu.edu/canvas-accessibility\)](http://go.osu.edu/canvas-accessibility)
- Adobe Photoshop [Set accessibility preferences in Adobe Photoshop OS](#)
- Adobe Premiere Pro [Support for operating system accessibility features](#)

**Calendar**

I will make every attempt to adhere strictly to these dates. However, based on circumstances, some of these dates are subject to change. ***I will communicate any necessary changes as Announcements posts on Carmen in addition to emails to the entire class.***

for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Calendar	Topics and reading	Assignments, discussions, and exams due dates
Week 1 Intro-Multimedia and storytelling.		
8/20	<b>IN PERSON MEETING</b> What's multimedia? What's a story? Telling Stories- Chap 1 Read: Videojournalism Chap 1 Read: Videojournalism Chap 2 Watch selected videos	
8/22	<b>IN PERSON MEETING</b> Lecture: review readings Discussion activity Read: Videojournalism Chap 3 Read: Videojournalism Chap 5 Watch selected videos	Discussion post 1 on selected videos due before class EST  Participation quiz 1 due before class EST
Week 2 Camera basics and composition		



8/27	<p><b>IN PERSON MEETING</b>  <b>Equipment overview.</b>            The camera            Exposure: Aperture, shutter speed and ISO            Read: Videojournalism Chap 6</p>	Pick up camera equipment.
8/29	<p><b>IN PERSON MEETING</b>            Visual Composition- Creative Devices            *Assignment #1 Creative Devices            Iconic images for next class.</p>	Participation quiz 2 due before class EST
Week 3 Photojournalism		
9/3	<p><b>IN PERSON MEETING</b>            Photojournalism - Photo-J assignments            News photos activity            *Assignment #2: Features</p>	*Discussion 2 post: due before class EST
9/5	<p><b>IN PERSON MEETING</b>            Discussion – Iconic images            Adobe Photoshop and Bridge            Digital Workflow Photo captions            AP Photo captions</p>	*Assignment #1: Creative Devices due before class EST
Week 4 General news coverage		
9/10	<p><b>IN PERSON MEETING</b>            General news photos            Events and Sports coverage.            *Assignment #3 Events/ Sports            Read: Videojournalism Chap 7</p>	
9/12	<p><b>IN PERSON MEETING</b>            Lecture: 3 photos package            Photo ethics            Read: Videojournalism Chap 8</p>	Assignment #2 Feature photos due before class EST
Week 5 Recording Sound		
9/17	<p><b>IN PERSON MEETING</b>            Audio basics and equipment.            NPR audio            Brainstorm Midterm topics            *Assignment #4 Midterm            Watch Adobe Premiere videos</p>	Discussion post 3 Photo ethics due before class EST





9/19	<b>IN PERSON MEETING</b> Audio tools in Premiere Best recording practice Read: Videojournalism Chap 11 Read: Videojournalism Chap 9 Watch Adobe Premiere videos	Participation quiz 3 due before class EST  *Assignment #3 General news, event, sports gallery due before class EST
Week 6 Audio and photos		
9/24	<b>IN PERSON MEETING</b> Lecture: Combining Audio and Still Interviews - In-class practice	Discussion post 4 – Numbers activity due before class EST
9/26	<b>IN PERSON MEETING</b> Producing text/titles for your Midterm Midterm Production Day Watch Adobe Premiere videos	
Week 7 Midterm Exam and Intro to Video		
10/1	<b>IN PERSON MEETING</b> <b>Written Midterm during class time</b>	Written Midterm in person during class time
10/3	<b>IN PERSON MEETING</b> Intro to video journalism Speaker Video Journalist TBD Read: Videojournalism Chap 10	*Assignment #4 Midterm Project due before class EST
Week 8 Videojournalism – Sequences and Autumn break		
10/8	<b>IN PERSON MEETING</b> Shooting video sequences Adobe Premiere activity Read: Videojournalism Chap 12, 13 *Assignment #5 B-roll challenge *Assignment #6 Video #1 ideas	Participation quiz 4 due before class EST
10/10	<b>**** Autumn break ****</b> <b>IN PERSON MEETING</b>	
Week 9 Videojournalism - Shooting and editing video		

10/15	<b>IN PERSON MEETING</b> Presenting stories topics – discussion Editing the Stories (chap 13) Adobe Premiere tutorial Video profiles examples	Assignment #5 B roll challenge due before class EST
10/17	<b>IN PERSON MEETING</b> Media Ethics lecture Work independently on 1 <sup>st</sup> video project Read: Videojournalism Chap 14	Discussion post 4 – due before class EST
Week 10 Videojournalism.		
10/22	<b>IN PERSON MEETING</b> Shooting video practice	
10/24	<b>IN PERSON MEETING</b> Editing video practice	
Week 11 Videojournalism – First video presentations		
10/29	<b>IN PERSON MEETING</b> Video Presentations 1	* Assignment #6 Video #1 - due before class EST
10/31	<b>IN PERSON MEETING</b> Video Presentations 2 Research final topics	
Week 12 Videojournalism		
11/5	<b>ASYNCHRONOUS* Election Day</b> Media Law lecture Read: Videojournalism Chap 15 Research final topics and discussion	
11/7	<b>IN PERSON MEETING</b> Speaker TBD	
Week 13 Videojournalism and Web publishing		
11/12	<b>IN PERSON MEETING</b> Video editing techniques Read: Videojournalism Chap 16 - Tutorials: Adobe Premiere	Discussion post 5 due before class EST



11/14	<b>IN PERSON MEETING</b> Using Adobe Express Express video tutorials	
Week 14 – Videojournalism final project		
11/19	<b>IN PERSON MEETING</b> Work on final Spark webpage and video project Show progress - Production on final video Read: Videojournalism Chap 16	Participation quiz 5 due before class EST
11/21	<b>IN PERSON MEETING</b> Website and HTML I & II The Internet and web tools Work on final project editing	
Week 15 – Web publishing and Final video project		
11/16	<b>ASYNCHRONOUS</b> Work on production of final project	
11/28	*** Thanksgiving – No class ***	
Week 16 – Web publishing and Final video project		
12/3	<b>IN PERSON MEETING</b> Final Exam Review  Return all equipment	* Assignment #7 Video #2 due before class EST  *Return all OSU camera equipment before class EST  * Last day to submit Lantern assignments due before class EST
<b>FINAL EXAM DAY:</b> DEC 9 from 12:00pm to 1:45pm <b>LOCATION:</b> Derby Hall 3176 <b>Commencement:</b> Dec 15 for graduating seniors		