The Ohio State University

## COMM 3668: Intercultural Communication Autumn 2024 Class

This course introduces students to the concept and study of intercultural communication and explores issues related to intercultural communication praxis. In this course, you will develop a greater understanding of the challenges and complexities of intercultural communication in the global context. This course is hybrid, meaning we do have in person meetings.

Instructor: Charles ("Chas") Monge

Email address: monge.19@osu.edu

Day & Times: Tuesday & Thursday 12:45pm - 2:05pm

Room: Journalism Building 371

Office hours: Tuesday & Thursday - 10:00am - 11am and by appointment

## **Course Objectives and Outcomes**

The purpose of this course is to increase students' knowledge of the role of power, history, globalization, discourse, and language in intercultural communication settings. By the end of this course, students should be able to:

- Acknowledge the importance of intercultural communication within human communication, specifically in terms of interacting with others
- Explain how individuals and groups manifest, express, perform, and negotiate culture through communication
- Discuss how race, class, gender, sexuality, ability, and nation are produced in various cultural contexts
- Analyze specific intercultural communication problems around the globe, illustrating the historical, cultural, economic, and political differences that affect their potential solutions

- Reflect on personal intercultural communication experiences in order to gain awareness of communication style; analyze strengths and areas for improvement when communicating with individuals from other cultures; recognize barriers to intercultural communication; and develop strategies to overcome barriers
- Apply knowledge of (inter)cultural communication patterns to enhance human interaction in a diverse society.

## Mode of Delivery:

This course is now hybrid, so there will be in-person sessions and online content.

- The live component will take place on Tuesdays and/or Thursdays during our originally scheduled time of 12:45 2:05pm.
- Each topic of the course will be divided into modules on Carmen.
- Weekly quizzes will open on Sundays at 12:01 am and must be completed by the following Sunday 11:59pm.

## **Course Materials:**

Ting-Toomey, S. & Chung, L. (2021). *Understanding Intercultural Communication* (3<sup>rd</sup> ed.). Oxford University Press Academic US. https://bookshelf.vitalsource.com/books/9780197573952

\*\*I may also provide additional readings on Carmen. **These required readings are** embedded in each week's module.

The lectures will interpret, demonstrate, and extend the information and ideas in the required readings, so be sure to take careful notes during each lecture and other videos. The exams will be based on both the lecture videos and the required readings. In addition to the *expected* readings embedded in each lecture, you may also be expected to watch assigned documentaries and/or news programs. I will try to embed as many as possible on Carmen, but you may have to go beyond the module to access materials.

## **Grading** Course Assignments (300 points):

1. Term Paper. (80 points)

During the semester, you'll have an opportunity to write a paper on an area of interest to you. This is a research paper that will require you to gather, read, and incorporate sources outside of the material covered in this course. You'll have the entire semester to work on the paper and this assignment is split into three parts in order to make the work manageable and allow the instructor to

give feedback along the way. The final product should be less than 10 pages long.

#### a. Learning Objectives:

- i. Develop the ability to formulate a research question that is novel and evidence based.
- ii. Use high-quality sources to provide evidence for your arguments
- iii. Write clearly and **concisely** about a topic related to culture and communication
- 2. Term Paper Assignments. (40 points)

You will complete two short papers (2-3 pages) based on a prompt provided. These papers are designed to help you build up to your final term paper and lighten your end-of-semester load. The first one is designed as a thought experiment to get you on-topic, the second is designed to scout reputable resources to use for your research integration portion of the final. Each paper will be worth 20 points.

3. <u>Weekly Discussions Leading and Participation</u>. (40 points)

Each week (on Thursday), students from class will be presenting a piece of news or some other topical discussion point (usually occurring within the last year or sooner) that connects to the topic of discussion for that week. Please prepare a short PowerPoint presentation (or Prezi, or whatever presentation software you want to use) that connects the news content to the week's topic of discussion and intercultural communication most broadly. I am pretty flexible about this. Students will be responsible for presenting **at least three** guided, applied questions about the relevant material. The course instructor will model this presentation on the first Thursday in class.

Presentations are expected to be somewhere between 5 to 8 minutes long, followed by a 5-minute guided discussion section. **Please be as explicit as possible in connecting course terminology to the content**. A sample rubric is attached:

Full Points	Most Points	Some Points	No Points
(Satisfactory)	(Needs Improvement)	(Unsatisfactory)	(Absent)
An exemplary discussion on a contemporary topic that connects to weekly content and intercultural communication most broadly. <u>Accurately invokes several terms</u> <u>discussed in class.</u> <u>Included three guided discussion</u> <u>questions.</u> <u>Fell within time allotment.</u>	A solid discussion on a contemporary topic that connects to weekly content and intercultural communication most broadly. <u>Inadequately or inaccurately</u> <u>invokes several terms discussed</u> <u>in class, but is mostly good.</u> <u>Included more than one guided</u> <u>discussion question.</u> <u>Was close on time management.</u>	A weaker discussion that misses most of point, either by failing to address the course content or that demonstrates deficient knowledge of course terms. <u>Inadequately or inaccurately</u> <u>invokes several terms discussed</u> <u>in class in a way that's hard to</u> <u>justify.</u> <u>Included one guided discussion</u> <u>question.</u> <u>Improper time management.</u>	Prompt was not addressed, or assignment portion was missing.

Presentations (25 pts) will be evaluated based on thoroughness, incorporation of course materials, and overall cohesion. Participation (15 pts) will be evaluated on attentiveness and activity during the guided questions.

#### a. Learning Objectives:

- i. Develop public presentation ability.
- ii. Use high-quality sources to provide evidence for your substantiate real-world discussion and claims
- iii. Publicly discuss clearly and concisely about a topic related to culture and communication

#### 4. Weekly Quizzes. (110 points)

Weekly quizzes will be composed of objective questions (e.g., multiple choice, true/false) and will test your understanding of course content. You will receive only 1 attempt per quiz and have **15 minutes** to complete each quiz. These quizzes are really designed to make sure that you are reading your textbook. You are welcome to use course materials to complete the quiz, but I ask that you take the quiz alone (e.g., no partners). There will be 12 quizzes, the lowest quiz will be dropped from your grade. These are due each Sunday at 11:59pm.

#### a. Learning Objectives:

- i. Develop public presentation ability.
- ii. Use high-quality sources to provide evidence for your

substantiate real-world discussion and claims

- iii. Publicly discuss clearly and concisely about a topic related to culture and communication
- 5. Syllabus Quiz. (10 points)

To make sure you understand the setup of this course, a short quiz about the course syllabus will be available on Carmen. You will be allowed to take this quiz multiple times to ensure that you understand the course syllabus. This will be done by 11:59pm on August 30th, 2024. Yeah, you're going to get quizzed on this. You really do need to know this stuff. There will be 10 questions with hard-and-fast correct responses. Also, by the way, did you know that I was an avid drummer when I was younger? My favorite songs to warm-up to when I practiced were "Misery Business" by *Paramore*, followed by "Waking the Demon" by *Bullet for My Valentine*. That's going to be on the quiz.

6. <u>Attendance</u> (10 points)

The best way to gain anything from this course is to attend the in-person sections. Therefore, attendance at the in-person sessions is expected, and will be tracked. Students will earn a total of 10 attendance points.

#### 7. Midterm Evaluation (10 points)

At around the midpoint of the semester, a short, open-ended quiz will appear in the CarmenCanvas assignments. This is designed to allow you to provide anonymous feedback to the instructor and point toward improvements for the rest of the semester. Put bluntly, I want to hear back from you about how it's going and how to make it move smoother throughout the semester. This is largely graded on completion—just do it, and you'll get the 10 points.

Α	93-100%	A-	90-92%	B+	87-89%
В	83-86%	B-	80-82%	C+	77-79%
С	73-76%	C-	70-72%	D+	67-69%

## Grading Scale Breakdown:

D	63-66%	D-	60-62%	Е	<59%
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Please note: Carmen Canvas, OSU's grading and class management software, does not round fractions up. Please take that into account in computing grades. I do not manually round up grades. Asking me to round up your grade will result in an automatic grade penalty.

## LATE ASSIGNMENTS

I will not be accepting late work in this course. Plan your time appropriately.

## Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.

## **Grading and feedback**

For large weekly assignments, you can generally expect feedback within **48 hours**.

#### E-mail

I will usually reply to emails within 24 hours on school days.

## **Discussion and communication guidelines**

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- Writing style: While there is no need to participate in class discussions as if you were writing a research paper, you should remember to write using good grammar, spelling, and punctuation. Informality can work, as long as it is clear what you are meaning.
- **Tone and civility**: Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. It is really important that you can be comfortable with people disagreeing with you, but also that you become good at respectfully disagreeing with others. Remember that sarcasm doesn't always come across.
- **Citing your sources**: When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link.)
- Grade questions: Questions about grades should be submitted via email

within one week of the grade being posted to Carmen. Grade challenges should be made within one week of the grade being posted to Carmen. Grade challenges should be ½ to 1 page responses detailing why the student should receive a different grade and submitted to the teaching assistant and instructor. **Understand that if I agree to re-review an assignment, you take the chance of receiving a lower grade.** 

#### **Course leave**

If you become seriously ill or something happens to you that prevents you from participating in the course for an extended amount of time (e.g., mental illness or a friend's mental illness, taking care of an immediate family member, child birth, etc.), you may apply for course leave. You must let the instructor know of your situation as soon as practical when you become aware of the need for leave to avoid point penalties (either the day you learn of the need or the next workday). Be proactive and let me know ASAP if you think you need leave. I will not grant leave retroactively. Course leave is similar to OSU's Family and Medical Leave (FML) and has many of the same rules (see here for more information: https://hr.osu.edu/benefits/family-medical-leave/). If you qualify for leave, I will allow you to make up missed work with the following point penalties:

- 0% for work due 6 days prior to notification
- 33% for work due 7-13 days prior to notification
- 66% for work due 14-20 days prior to notification
- 100% for work due > 20 days prior to notification

## **Course technology**

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <u>https://ocio.osu.edu/help/hours</u>, and support for urgent issues is available 24x7.

- Carmen:
  - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit <u>Carmen.osu.edu.</u> Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit <u>my.osu.edu.</u>
  - Help guides on the use of Carmen can be found at <u>https://resourcecenter.odee.osu.edu/carmen</u>
  - This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your

instructor.

- <u>Carmen accessibility</u>
- Secured Media Library:
  - Media materials for this course will be made available via the Secured Media Library. <u>go.osu.edu/SecuredMediaLibrary</u>
  - Frequently Asked Questions and support can be found at <u>https://resourcecenter.odee.osu.edu/secured-media-library</u>
  - To obtain additional help for use of the Secured Media Library, please email: <u>emedia@osu.edu</u>
- Self-Service and Chat support: <u>http://ocio.osu.edu/selfservice</u>
- **Phone:** 614-688-HELP (4357)
- Email: <u>8help@osu.edu</u>
- **TDD:** 614-688-8743

#### Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen

#### **Necessary equipment**

 Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection

#### **Necessary software**

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit <u>https://osuitsm.service-now.com/selfservice/kb\_view.do?sysparm\_article=kb047</u> <u>33</u>

## Other course policies

## **Student Academic Services**

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer

credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website: <u>http://advising.osu.edu/welcome.shtml</u>

## **Student Services**

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: http://ssc.osu.edu. As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at 614-292-5766 and 24 hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

## **Writing Center**

All students, especially those who have difficulty writing, are encouraged to visit the *OSU Writing Center*. Their web address is <u>https://cstw.osu.edu/writing-center</u> and their phone number is 688-5865. The Writing Center offers two kinds of tutorials: 1) Scheduled, 50-minute tutorials in 4120A Smith Lab and 2) Drop-in, 20-minute tutorials at our satellite centers (First floor Thompson Library and 114 Smith-Steeb Residence Hall).

## **Copyright Disclaimer**

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

## **Diversity**

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people.

Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

## **Title IX**

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <u>http://titleix.osu.edu</u> or by contacting the Ohio State Interim Title IX Coordinator, Molly Peirano, at <u>titleix@osu.edu</u>

## Academic integrity policy

Policies for this course

- Written assignments: Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow APA style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work**: In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- ChatGPT and other LLMs: Use at your own risk. If I suspect that the use of artificially generated text is supplanting actual learning and growth, we will have a problem. There is a difference between using such software to help you think as opposed to not think at all, and it will be very important for you to find where that line is for you in the coming years.

## Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (<u>http://studentaffairs.osu.edu/resource\_csc.asp</u>).

Late work policy: Students who submit late work will not receive credit for the assignment unless alternatives are arranged with the instructor. We advise all students to double check on Carmen to confirm that their assignment was submitted successfully. Instructions on how to confirm submission can be found here:

https://guides.instructure.com/m/4212/l/54357-how-do-i-know-when-my-assignm ent-has-been-submitted

Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. Please contact the Office for Disability Services at 614-292- 3307 in room 150 Pomerene Hall to coordinate reasonable accommodations for students with documented disabilities.

# Accessibility accommodations for students with disabilities

## **Requesting accommodations**

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: <u>slds@osu.edu</u>; 614-292-3307; <u>slds.osu.edu</u>; 098 Baker Hall, 113 W.12th Avenue.

## **Mental Health**

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health

concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

## Disclaimer

The information provided in this syllabus constitutes a list of basic class policies. I reserve the right to modify this information when deemed necessary for any reason. You will be notified via email, and/or on Carmen if and when any changes occur.

Week	Topic/Reading	Assignment(s) Due		
<u>Week 1</u> 8/20 – 8/22	Why Study Intercultural Communication?	Chapter 1 Quiz Syllabus Quiz		
<u>Week 2</u> 8/27 – 8/29	Intercultural Communication Flexibility	Chapter 2 Quiz		
<u>Week 3</u> 9/3 – 9/5	Essential Cultural Value Patterns	Chapter 3 Quiz		
<u>Week 4</u> 9/10 – 9/12	Keys to Understanding Cultural and Ethnic Identities	Chapter 4 Quiz		
<u>Week 5</u> 9/17 – 9/19	Culture Shock	Chapter 5 Quiz		

## **Course Schedule Spring 2022 (tentative)**

<u>Week 6</u> 9/24 – 9/26	Verbal Communication and Culture	Chapter 6 Quiz Mid-term Evaluations
<u>Week 7</u> 10/1 – 10/3	Communicating Nonverbally Across Culture	Chapter 7 Quiz
<u>Week 8</u> 10/8 (No Class Thursday) Autumn Break	Term Paper Prep	Term Paper 1 – Idea Solidification
<u>Week 9</u> 10/15 – 10/17	Outgroup Bias	Chapter 8 Quiz
<u>Week 10</u> 10/22 – 10/24	Intercultural Conflict	Chapter 9 Quiz
<u>Week 11</u> 10/29 – 10/31	Intercultural-Intimate Relationships	Chapter 10 Quiz
<u>Week 12</u> 11/5 – 11/7	Global Identity	Chapter 11 Quiz
<u>Week 13</u> 11/12 – 11/14	Ethical Intercultural Communication	Chapter 12 Quiz
<u>Week 14</u> 11/19 (No Class Thursday) NCA	Term Paper Prep	Term Paper 2 – Citation Certification
<u>Week 15</u> No Class <mark>Thanksgiving Break</mark>	No Class	No Assignments Due
<u>Week 16</u> 12/3 (No Class Thursday) End of Semester	Term Paper Prep	Final Term Paper