

The Ohio State University  
College of Arts and Sciences

Type 1B Sports Communication Certificate Program (SPC-CR)

School of Communication  
3033 Derby Hall, 154 North Oval Mall  
Columbus, OH 43210-1339  
614-292-8444; <http://www.comm.osu.edu>

The certificate program provides a comprehensive education in sports communication by providing theories and knowledge about the role media plays in sports and society, and developing the skillset used in sports media relations to become an effective communication professional.

The Sports Communication Certificate Program requires the completion of at least four courses for 12 credits, including two foundational courses. Students should apply to the certificate program after their sophomore year. There is an online application on the School of Communication's website and admission requires a 2.5 cumulative OSU GPA. Any variation from the program described below needs the approval of the Director of Undergraduate Studies. Students may request approval of a certificate variation by filing a petition through the School of Communication Advising Office.\*

**A. Required Foundational Courses (2 courses, 6 credit hours)**

1. COMM 3415: Sports, Mass Media and Society (3)

**AND**

2. COMM 3403: Sports Journalism (3)  
~~OR~~  
COMM 3414: Sports Media Relations (3)

**B. Elective Courses (2 courses, 6 credit hours)**

Choose any two of the following:

AFAMAST 2275: Blackness and the Politics of Sports (3)  
COMM 2131: Business and Professional Speaking (3)  
KNSISM 3208: The Sport Industry (3)  
KNSISM 4245: Leadership and Programming in the Sport Industry (3)  
PHILOS 2456: Philosophy of Sport (3)  
PSYCH 2420: Psychology Applied to Sport (3)  
SLAVIC 2365.xx: Sports, Socialists, and Society in Russia & Eastern Europe (3)  
SOCIOLOG 4655: Sociology of Sport (3)

*\*Approved Elective in Student's Major: To maximize flexibility, students may also petition to have one relevant course fulfill one of the elective requirements for the certificate program. At the determination of the School of Communication, the content of the course must meet at least two of the learning objectives for the SPC. The petition would be reviewed by the administering unit (School of Communication).*

**Sports Communication certificate program guidelines**

Credit hours required: A minimum of 12.

Overlap with courses in degree:

- The certificate must be in a different subject than the major.
- Maximum 50% overlap with courses in a major, minor, other certificate, or General Education.

Grades required:

- Minimum C- for a course to be counted on the certificate.
- Minimum 2.00 cumulative GPA for all certificate course work.

X193 credits: Not permitted

Certificate approval: Students must apply and be admitted to the certificate program.

Consult with advisor:

- For filing deadlines
- For changes or exceptions to a certificate plan

College of Arts and Sciences  
Curriculum and Assessment Services  
306 Dulles Hall  
230 Annie and John Glenn Ave.  
<http://artsandsciences.osu.edu>

Approved CAA 03-20-2024