

Vita  
David C. DeAndrea

Associate Professor  
Director of Graduate Studies  
School of Communication, The Ohio State University  
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**Education**

- Ph.D. Michigan State University, 2011.  
Major: Computer-Mediated Communication  
Advisor: Joseph B. Walther
- M.A. University of Delaware, 2007.  
Major: Interpersonal and Computer-Mediated Communication  
Advisor: Charles Q. Pavitt
- B.A. Rutgers University, 2004.  
Major: Interpersonal Communication  
Minor: German

**Academic Appointments**

- Associate Professor, School of Communication, The Ohio State University, 2017 to current.
- Assistant Professor, School of Communication, The Ohio State University, 2012 to 2017.
- Postdoctoral Researcher, National Institute on Drug Abuse/Department of Epidemiology, Michigan State University, 2011-2012.

**Journal Publications**

\* Indicates graduate student co-author at time of data collection

- Brathwaite, K. N.\*, DeAndrea, D. C., & Vendemia, M. A. (2023). Non-sexualized images and body-neutral messaging foster body positivity online. *Social Media + Society*. Advance online publication. <https://doi.org/10.1177/20563051231207852>
- Tong, S. T., & DeAndrea, D. C. (2023). The effects of observer expectations on judgments of anti-Asian hate tweets and online activism response. *Social Media + Society*, 9, 1-12. <https://doi.org/10.1177/20563051231157299>

- Vendemia, M.A., \*Brathwaite, K. N., & DeAndrea, D. C. (2022). An intersectional approach to evaluating the effectiveness of women's sexualized body-positive imagery on Instagram. *New Media & Society*. Advance online publication. <https://doi.org/10.1177/1461444822114334>.
- \*Wilcox, S., Huskey, R., & DeAndrea, D. C. (2022). Attitude consistent health messages about electronic cigarettes increase processing time; perceiving message senders as socially close increases message recall. *Journal of Media Psychology: Theories, Methods, and Applications*, 34, 216-229. <https://doi.org/10.1027/1864-1105/a000312>
- DeAndrea, D. C., & \*Bullock, O. M. (2022). How communicating about discrimination influences attributions of blame and condemnation. *Human Communication Research*, 48, 31-56. <https://doi.org/10.1093/hcr/hqab016>
- \*Brathwaite, K. N., & DeAndrea, D. C. (2022). BoPopriation: How self-promotion and corporate commodification can undermine the body positivity (BoPo) movement on Instagram. *Communication Monographs*, 89, 25-46. <https://doi.org/10.1080/03637751.2021.1925939>
- \*Vendemia, M. A., & DeAndrea, D. C. (2021). The effects of engaging in digital photo modifications and receiving favorable comments on women's selfies shared on social media. *Body Image*, 37, 74-83. <https://doi.org/10.1016/j.bodyim.2021.01.011>
- \*Vendemia, M.A., DeAndrea, D. C., & \*Brathwaite, K. N. (2021). Objectifying the body positive movement: The effects of sexualizing and digitally modifying body-positive images on Instagram. *Body Image*, 38, 137-147. <https://doi.org/10.1016/j.bodyim.2021.03.017>
- DeAndrea, D. C., & \*Vendemia, M. A. (2019). The influence of self-generated and third-party claims online: Perceived self-interest as an explanatory mechanism. *Journal of Computer-Mediated Communication*, 24, 223-239. <https://doi.org/10.1093/jcmc/zmz011>
- \*Mao, C. M., & DeAndrea, D. C. (2019). How anonymity and visibility affordances influence employees' decisions about voicing workplace concerns. *Management Communication Quarterly*, 33, 160-188. <https://doi.org/10.1177/0893318918813202>
- \*Vendemia, M. A., Bond, R. M., & DeAndrea, D. C. (2019). The strategic presentation of user comments affects how political messages are evaluated on social media sites: Evidence for robust effects across party lines. *Computers in Human Behavior*, 91, 279-289. <https://doi.org/10.1016/j.chb.2018.10.007>
- DeAndrea, D. C., & Carpenter, C. J. (2018). Measuring the construct of warranting value and testing warranting theory. *Communication Research*, 45, 1193-1215. <https://doi.org/10.1177/0093650216644022>

- DeAndrea, D. C., Tong, S. T., & \*Lim, Y. (2018). What causes more mistrust: Profile owners deleting user-generated content or website contributors masking their identities? *Information, Communication, and Society*, 21, 1068-1080. <https://doi.org/10.1080/1369118X.2017.1301523>
- DeAndrea, D. C., Van Der Heide, B., \*Vendemia, M. A., & \*Vang, M. H. (2018). How people evaluate online reviews. *Communication Research*, 45, 719-736. <https://doi.org/10.1177/0093650215573862>
- \*Vendemia, M. A., & DeAndrea, D. C. (2018). The effects of viewing thin, sexualized selfies on Instagram: Investigating the role of image source and awareness of photo editing practices. *Body Image*, 27, 118-127. <https://doi.org/10.1016/j.bodyim.2018.08.013>
- DeAndrea, D. C., & Holbert, R. L. (2017). Increasing clarity where it is needed most: Articulating and evaluating theoretical contributions. *Annals of the International Communication Association*, 41, 168-180. <https://doi.org/10.1080/23808985.2017.1304163>
- \*Vendemia, M. A., High, A. C., & DeAndrea, D. C. (2017). "Friend" or foe? Why people friend disliked others on Facebook. *Communication Research Reports*, 34, 29-36. <https://doi.org/10.1080/08824096.2016.1227778>
- DeAndrea, D. C., & \*Vendemia, M. A. (2016). How affiliation disclosure and control over user-generated comments affects consumer health knowledge and behavior: A randomized controlled experiment of pharmaceutical direct-to-consumer advertising on social media. *Journal of Medical Internet Research*, 18, e189. [doi:10.2196/jmir.5972](https://doi.org/10.2196/jmir.5972)
- Parra-Cardona, J. R., & DeAndrea, D. C. (2016). Latinos' access to online and formal mental health support. *Journal of Behavioral Health Services & Research*, 43, 281-292. doi: [10.1007/s11414-014-9420-0](https://doi.org/10.1007/s11414-014-9420-0)
- DeAndrea, D. C. (2015). Testing the proclaimed affordances of online support groups in a nationally representative sample of adults seeking mental health assistance. *Journal of Health Communication*, 20, 147-156. <https://doi.org/10.1080/10810730.2014.914606>
- DeAndrea, D. C., Van Der Heide, B., & \*Easley, N. (2015). How modifying third-party information affects interpersonal impressions and the evaluation of collaborative online media. *Journal of Communication*, 65, 62-78. <https://doi.org/10.1111/jcom.12139>
- \*Tyrawski, J., & DeAndrea, D. C. (2015). Pharmaceutical companies and their drugs on social media: A content analysis of drug information on popular social media sites. *Journal of Medical Internet Research*, 17, e130. <https://doi.org/10.2196%2Fjmir.4357>
- DeAndrea, D. C. (2014). Advancing warranting theory. *Communication Theory*, 24, 186-204.

- Shulman, H. C., & DeAndrea, D. C. (2014). Predicting success: Revisiting assumptions about family political socialization. *Communication Monographs*, 81, 386-406. <https://doi.org/10.1080/03637751.2014.936478>
- DeAndrea, D. C., & Anthony, J. C. (2013). Online peer support for mental health problems in the United States: 2004-2010. *Psychological Medicine*, 43, 2277-2288. <https://doi.org/10.1017/s0033291713000172>
- DeAndrea, D. C., Troost, J. P., & Anthony, J. C. (2013). Toward primary prevention of extra-medical OxyContin® use among young people. *Preventive Medicine*, 57, 244-246. <https://doi.org/10.1016/j.ypmed.2013.05.004>
- Levine, T. R., Shulman, H. C., Carpenter, C. J., DeAndrea, D. C., & Blair, J. P. (2013). The impact of accusatory, non-accusatory, bait, and false evidence questioning on deception detection. *Communication Research Reports*, 30, 169-174. <https://doi.org/10.1080/08824096.2012.762905>
- DeAndrea, D. C. (2012). Participatory social media and the evaluation of online behavior. *Human Communication Research*, 38, 510-528. <https://doi.org/10.1111/j.1468-2958.2012.01435.x>
- DeAndrea, D. C., Tong, S. T., Liang, Y., Levine, T. R., & Walther, J. B. (2012). When do people misrepresent themselves to others? The effects of social desirability, accountability, and ground truth on deceptive self-presentations. *Journal of Communication*, 62, 400-417. <https://doi.org/10.1111/j.1460-2466.2012.01646.x>
- DeAndrea, D. C., Ellison, N.B., LaRose, R., Steinfeld, C., Fiore, A. (2012). Serious social media: On the use of social media for improving students' adjustment to college. *The Internet and Higher Education*, 15, 15-23. <https://doi.org/10.1016/j.iheduc.2011.05.009>
- DeAndrea, D. C., & Walther, J. B. (2011). Attributions for inconsistencies between online and offline self-presentations. *Communication Research*, 38, 805-825. <https://doi.org/10.1177/0093650210385340>
- Walther, J. B., Liang, Y., DeAndrea, D. C., Tong, S. T., Carr, C. T., & Spottswood, L., & Amichai-Hamburger, Y. (2011). The effect of feedback on identity shift in computer-mediated communication. *Media Psychology*, 14, 1-26. <https://doi.org/10.1080/15213269.2010.547832>
- DeAndrea, D. C., Shaw, A. S., & Levine, T. R. (2010). Online language: The role of culture in self-expression and self-construal on Facebook. *Journal of Language and Social Psychology*, 29, 425-442. <https://doi.org/10.1177/0261927X10377989>
- Walther, J. B., DeAndrea, D., Kim, J., & Anthony, J. (2010). The influence of online comments on perceptions of anti-marijuana public service announcements on YouTube. *Human*

*Communication Research*, 36, 469-492. <https://doi.org/10.1111/j.1468-2958.2010.01384.x>

Walther, J. B., DeAndrea, D. C., & Tong, S. T. (2010). Computer-mediated communication versus vocal communication and the attenuation of pre-interaction impressions, *Media Psychology*, 13, 364-386. <https://doi.org/10.1080/15213269.2010.524913>

DeAndrea, D. C., Carpenter, C., Shulman, H.C., & Levine, T. R. (2009). The relationship between cheating behavior and sensation-seeking. *Personality and Individual Differences*, 47, 944-947. <https://doi.org/10.1016/j.paid.2009.07.021>

### **Book Chapters**

DeAndrea, D. C., & Tong, S. T. (2010). Mediated communication. In R. B. Adler & R. F. Proctor, *Looking out, Looking in* (13th ed.). Florence, KY: Cengage Learning.

DeAndrea, D. C., Tong, S. T., & Walther, J. B. (2010). Dark sides of computer-mediated communication. In W. R. Cupach & B. H. Spitzberg (Eds.), *The dark side of close relationships II* (pp. 95-118). New York: Routledge.

Walther, J. B., Tong, S. T., DeAndrea, D. C., Carr, C., & Van Der Heide, B. (2011). A juxtaposition of social influences: Web 2.0 and the interaction of mass, interpersonal, and peer sources online. In Z. Birchmeier, B. Dietz-Uhler, & G. Stasser (Eds.), *Strategic uses of social technology: An interactive perspective of social psychology* (pp. 172-194). Cambridge, England: Cambridge University Press.

Walther, J. B., Carr, C., Choi, S., DeAndrea, D.C., Kim, J., Tong, S. T., & Van Der Heide, B. (2010). Interaction of interpersonal, peer, and media influence sources online: A research agenda for technology convergence. In Z. Papacharissi (Ed.), *A networked self: Identity, community and culture on social network sites* (pp. 17-38). New York: Routledge.

### **Conference Papers**

Braithwaite, K. N., DeAndrea, D. C., & Vendemia, M. A. (2022, November). Non-sexualized images and body-neutral messaging foster body positivity online. Paper to be presented at the 108th annual convention of the National Communication Association, New Orleans, LA. **Top Paper Session.**

Tong, S. T., & DeAndrea, D. C. (2022, November). The effects of observer expectations on judgments of anti-Asian hate tweets in the COVID-19 context." Paper to be presented at the 108th annual convention of the National Communication Association, New Orleans, LA.

Vendemia, M. A., Braithwaite, K. N., & DeAndrea, D. C. (2022, May). An intersectional approach to evaluating the effectiveness of women's sexualized body-positive imagery

- on Instagram. Paper presented at the 72<sup>nd</sup> annual convention of the International Communication Association, Paris, France.
- DeAndrea, D. C., & Bullock, O. M. (2021, November). How communicating about discrimination influences attributions of blame and condemnation. Paper to be presented at the 107th annual convention of the National Communication Association, Seattle, WA.
- Brathwaite, K. N., & DeAndrea, D. C. (2021, May). BoPopriation: How self-promotion and corporate commodification can undermine the body positivity (BoPo) movement on Instagram. Paper presented at the 71<sup>st</sup> annual convention of the International Communication Association, Virtual Conference.
- Vendemia, M. A., Brathwaite, K. N., & DeAndrea, D. C. (2021, May). Objectifying the body positive movement: The effects of sexualizing and digitally modifying body positive images on Instagram. Paper presented at the 71<sup>st</sup> annual convention of the International Communication Association, Virtual Conference.
- Wilcox, S., Huskey, R., & DeAndrea, D. C. (2020, May). Social distance and attitude effects. Paper presented at the 70<sup>th</sup> annual convention of the International Communication Association, Virtual Conference. **Top Paper Session.**
- Vendemia, M. A., & DeAndrea, D. C. (2019, November). Clarifying the relationships between the self, selfie, and self-objectification: The effects of engaging in photo modification and receiving positive feedback on women's photographic self-presentations online. Paper to be presented at the 105th annual convention of the National Communication Association, Baltimore, MD. **Top Paper Session.**
- DeAndrea, D. C., & Vendemia, M. A. (2018, November). The influence of self-generated and third-party claims online: Perceived self-interest as an explanatory mechanism. Paper presented at the 104th annual convention of the National Communication Association, Salt Lake City, UT.
- Bond, R. M., Vendemia, M. A., & DeAndrea, D. C. (2018, November). Gauging the credibility and influence of political messages on social media sites. Paper presented at the 104th annual convention of the National Communication Association, Salt Lake City, UT.
- Mao, C., & DeAndrea, D. C. (May, 2018). How anonymity and visibility affordances influence employees' decisions about voicing workplace concerns. Paper presented at the annual meeting of the International Communication Association conference in Prague.
- Vendemia, M. A., & DeAndrea, D. C. (2017, November). Evaluation of women's photos on social media sites. Paper presented at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.
- Lim, Y. S., & DeAndrea, D. C. (2017, May). Effects of likability of multiple layers of sources on information processing on social network sites. Paper presented at the annual meeting of

the International Communication Association conference in San Diego, CA. **Top Paper Session.**

DeAndrea, D. C., & Vendemia, M. A. (2016, November). The challenges facing direct-to-consumer advertising (DTCA) on social media. Paper presented at the annual meeting of the National Communication Association conference in Philadelphia, PA.

DeAndrea, D. C., Tong, S. T., & Lim, Y. S. (2016, November). The impact of different forms of information control on website judgments. Paper presented at the annual meeting of the National Communication Association conference in Philadelphia, PA.

DeAndrea, D. C., & Carpenter, C. J. (2015, November). Measuring the construct of warranting value and testing warranting theory. Paper presented at the annual meeting of the National Communication Association conference in Las Vegas, NV. **Top Paper Session.**

DeAndrea, D. C., Van Der Heide, B., Vendemia, M. A., Vang, M. H. (2014, November). Same source, same content, different effect: How user-generated content can differentially affect viewers' evaluations of a target online. Paper presented at the annual meeting of the National Communication Association conference in Chicago, IL.

Vendemia, M. A., High, A. C., & DeAndrea, D. C. (2014, November). "Friend" or foe? Why people friend disliked others on Facebook. Paper presented at the annual meeting of the National Communication Association conference in Chicago, IL.

Parra-Cardona, J.R., DeAndrea, D.C., & Anthony, J. C (2014, June). Latinos' access to online and formal mental health support. Poster presented at the annual meeting of the College on Problems of Drug Dependence in San Juan, PR.

DeAndrea, D.C., Van Der Heide, B., Easley, N., Baaske, Z., & Whitmore, B. (2013, November). The effects of warranting value and third-party objectivity on interpersonal impressions and the legitimacy of an online evaluation system. Paper presented at the annual meeting of the National Communication Association conference in Washington, DC.

DeAndrea, D. C. (2012, November). Testing the proclaimed affordances of online support groups in a nationally representative sample of adults seeking mental health assistance. Paper presented at the annual meeting of the National Communication Association conference in Orlando, FL.

Shulman, H. C. & DeAndrea, D. C. (2012, November). Predicting success: Revisiting assumptions about family political socialization. Paper presented at the annual meeting of the National Communication Association conference in Orlando, FL.

DeAndrea, D. C., & Walther, J. B. (2011, November). Intentionality assessments and the evaluation of online behavior. Paper presented at the annual meeting of the National Communication Association conference in New Orleans, LA.

- DeAndrea, D. C., Tong, S. T., Liang, Y., & Walther, J. B. (2011, May). When do people misrepresent themselves to others? The effects of social desirability, ground truth, and accountability on deceptive self-presentations. Paper presented at the annual meeting of the International Communication Association conference in Boston, MA.
- DeAndrea, D. C., Ellison, N., LaRose, R., Steinfeld, C., Fiore, A., Lange, N. (2011, May). Serious social media: On the use of social media for improving students' adjustment to college. Paper presented at the annual meeting of the International Communication Association conference in Boston, MA.
- DeAndrea, D. C., & Walther, J. B. (2010, November). Attributions for inconsistencies between online and offline self-presentations. Paper presented at the annual meeting of the National Communication Association conference in San Francisco, CA.
- Walther, J. B., Liang, Y., DeAndrea, D. C., Tong, S. T., Carr, C. T., & Spottswood, L. (2010, November). The effect of feedback on identity shift in computer-mediated communication. Paper presented at the annual meeting of the National Communication Association conference in San Francisco, CA.
- Boster, F., Carpenter, C., Shaw, A. S., & DeAndrea, D. C. (2010, November). A simulation of the dynamic theory of reasoned action with implications for the fit for the cross-sectional theory of reasoned action. Paper presented at the annual meeting of the National Communication Association conference in San Francisco, C.A. **Top Paper Session.**
- Walther, J. B., DeAndrea, D. C., & Tong, S. T. (2009, November). Computer-mediated communication versus vocal communication in the amelioration of stereotypes: A replication with three theoretical models. Paper presented at the annual meeting of the National Communication Association conference in Chicago, IL.
- DeAndrea, D. C., Shaw, A. S., & Levine, T. R. (2009, May). Culture and self-expression in online social networking: An examination of self-construal on Facebook. Poster presented at the annual meeting of the International Communication Association conference in Chicago, IL.
- Shulman, H. C., Neuberger, L., & DeAndrea, D. C. (2009, May). Old or experienced?: Exploring age related cognitions in US elections. Paper presented at the annual meeting of the International Communication Association conference in Chicago, IL.
- Walther, J. B., Kim, J., & DeAndrea, D. C. (2009, May). The influence of online comments on perceptions of anti-marijuana public service announcements on YouTube. Paper presented at the annual meeting of the International Communication Association conference in Chicago, IL.
- DeAndrea, D. C., & Carpenter, C. (2008, May). Expanding the sociometric process. Paper presented at the annual meeting of the International Communication Association in Montreal, Quebec, Canada.



Carr, C., Choi, S., DeAndrea, D., Kim, J., Tong, S. T., Van Der Heide, B., & Walther, J. B. (2008, May). Interaction of interpersonal, peer, and media influence sources online: A research agenda for technology convergence. Paper presented at the annual meeting of the International Communication Association in Montreal, Quebec, Canada.

DeAndrea, D. C. (2007, November). Exploring the skill similarity approach to relational attraction. Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

### **Grant Funding**

- Tong, S. T., DeAndrea, D. C. (2022). How do people process racial hate speech on social media? Examining pandemic-related anti-Asian rhetoric on Twitter. National Communication Association, Research Cultivation Grant. Funding amount: \$13,572

### **Graduate Courses Taught**

- *Introduction to Graduate Studies*, Ohio State University
- *Contemporary Communication Theories*, Ohio State University
- *Special Topics in Interpersonal Communication: Attributions, Impression Management, and Deception*, Ohio State University

### **Undergraduate Courses Taught**

- *Health Communication and New Media*, Ohio State University
- *Introduction to Communication Technology*, Ohio State University
- *Introduction to Organizational Communication*, Ohio State University
- *Public Speaking for Public Relations*, Michigan State University
- *Interpersonal Influence and Conflict*, Michigan State University
- *Introduction to Interpersonal Communication*, Michigan State University
- *Human Communication*, Michigan State University
- *Oral Communication in Business*, University of Delaware

### **Awards**

- Top Paper Session, Human Communication and Technology Division, NCA 2022

- Top Paper Session, Information Systems Division, ICA, 2020.
- Top Paper Session, Human Communication and Technology Division, NCA 2019
- Human Communication and Technology Division Article Award, NCA 2018
- Top Paper Session, Information Systems Division, ICA, 2017.
- Miller Research Award, School of Communication, Ohio State University, 2016. Co-investigator (Robert Bond): \$16,050 internal research grant.
- Top Papers Session, Human Communication and Technology Division, NCA 2015.
- Dissertation Completion Fellowship, College of Communication Arts and Sciences, Michigan State University, 2011
- Interdisciplinary Inquiry and Teaching Fellowship, James Madison College, Michigan State University, 2010
- Summer Graduate Research Fellowship, College of Communication Arts and Sciences, Michigan State University, 2010
- Top Paper Award, Social Cognition Division, NCA, 2010
- Summer Graduate Research Fellowship, College of Communication Arts and Sciences, Michigan State University, 2009
- Department of Residence Life Recognition as an Inspirational Instructor, Michigan State University, 2008.

### **University and Departmental Service Activities**

- Graduate Council, A&S representative, The Ohio State University (2022-25)
- Director of Graduate Studies, The Ohio State University (2017-current)
- Executive Committee, The Ohio State University (2017-current)
- Search Committee, Targeted Search, The Ohio State University
- Search Committee, General Communication Position, The Ohio State University
- Search Committee, Strategic Communication Position, The Ohio State University
- Search Committee, Social Media Analytics Position, The Ohio State University
- Research Committee, The Ohio State University
- Undergraduate Studies Committee, The Ohio State University
- Doctoral Advisory Committee, Michigan State University.
- Graduate Student Union Representative, Michigan State University.
- Graduate Student Technology and Equipment Supervisor, Michigan State University.
- Teaching Mentor for Graduate Student Instructors, University of Delaware.

### **Editorial Activities**

- Associate Editor:
  - *Journal of Communication* (2019 to 2022)
- Editorial Board:
  - *Human Communication Research* (2016 to current)
  - *Communication Research Reports* (2017 to current)
  - *Journal of Communication* (2019 to current)
  - *Journal of Computer-Mediated Communication* (2023 to current)
- Manuscript Reviewer:
  - *Addictive Behaviors*
  - *Communication Methods and Measures*
  - *Communication Monographs*
  - *Communication Research*
  - *Communication Research Reports*
  - *Communication Theory*
  - *Human Communication Research*
  - *Internet and Higher Education*
  - *Journal of Communication*
  - *Journal of Computer-Mediated Communication*
  - *Journal of Experimental Social Psychology*
  - *Journal of Language and Social Psychology*
  - *Journal of International and Intercultural Communication*
  - *Journal of Media Psychology*
  - *Journal of Medical Internet Research*
  - *Media Psychology*
  - *Personality and Individual Differences*
  - *Psychological Bulletin*
  - International Communication Association, Communication and Technology Division
  - National Communication Association, Human Communication and Technology Division; Interpersonal Division

### **Invited Talks and Appointments**

- May, 2023: Faculty Mentor, Doctoral Consortium of the Communication and Technology and Mobile Communication Divisions of the International Communication Association
- February, 2023: Visiting Research Scholar, Center for Information Technology and Society, University of California, Santa Barbara
- June, 2018: Trust in Mediated Communication, International Summer School, University of Münster, Germany

- March, 2016: Spring Research Colloquium, Department of Communication, Michigan State University
- June, 2014: Department of Media Psychology, University of Hohenheim, Germany.