School of Communication Scholarship Awards

The School of Communication is honored to offer many scholarships to students in the major based on need and merit, awarded in the name of some of our most distinguished and committed alumni. Each year, School of Communication students can submit an online scholarship application to be considered for one or more of the scholarship opportunities listed below. Award recipients are recognized by the School’s faculty and staff at the annual Scholarship Award Ceremony held each Spring.

1. The Black Advertising & Strategic Communication Award
   This award goes to an undergraduate student of African-American or Black descent who has excelled in the area of advertising, public relations or strategic communication.

2. The Loren E. Bollinger-Kenneth E. Kissell Endowment Fund
   This fund was established by the OSU Board of Trustees to honor the careers of Loren Bollinger, a science columnist with The Columbus Dispatch, and Kenneth Kissell, Astronomer. The scholarship shall benefit junior or senior students who show a demonstrated interest in science writing. Recipients should be residents of Ohio with a preference for students from the northeast quadrant of the State.

3. Marsha S. Bosley Memorial Scholarship
   Established December 3, 2004 to honor Marsha S. Bosley, a 1976 journalism alumna, this award provides a scholarship to a highly committed junior year journalism major that works on the Lantern and has a minimum 3.25 GPA.

4. Brennan Family Award
   This scholarship award is to recognize outstanding reporting or opinion writing in a series of articles or a body of work that addresses institutional or leadership accountability and examines the most challenging campus and societal issues without regard to popular opinion or the controversial nature of the subject. Candidates must be undergraduate or graduate students who are journalists for The Lantern who have demonstrated a relentless pursuit of transparency and accountability from institutions and persons in positions of authority in the interest of freedom of information and better informed citizens. Preference should be given to candidates who have been journalists for The Lantern for more than two semesters.

5. Director’s Award for Achievement in Communication
   This award is reserved for the outstanding Communication Senior, as recognized by the faculty, and is awarded on the basis of scholarship and professional promise.

6. William Drenten Memorial Scholarship
   William Drenten was a broadcast journalist and OSU professor of Journalism. Before joining the OSU faculty, Drenten worked as a news director, reporter and cameraman for WBNS-TV in Columbus, as well as a reporter for NBC and other networks. This scholarship was established in Professor Drenten’s memory by his friends and colleagues in conjunction with a special gift from the WBNS stations.

7. Charles W. Durfey Memorial Scholarship
   Charles W. Durfey graduated from the OSU School of Journalism in 1975. Durfey worked as a reporter for the Cincinnati Post. He was a Columbus native and the recipient of numerous journalism awards. This scholarship is awarded each year to a student in the School who shows exceptional promise in news reporting.

8. Robert W. Ferguson Award for Excellence in Writing
   This award was established in 1992 from the estate of Robert W. Ferguson. It provides awards to students in the School who excel in writing, as determined by the faculty.

9. John B. Fullen Scholarship
   This award honors John B. Fullen who served as OSU alumni secretary for 39 years. Fullen was a good friend of the School and formerly a member of its professional advisory council. He was editor of the Lantern in 1925.

10. Lester C. Getzloe Memorial Scholarship
    This scholarship was established to honor the memory of the late Lester C. Getzloe, who taught in the School from 1921 to 1956. This award is to be used for a scholarship or achievement award in journalism.

11. George E. Hammond Scholarship Fund in Communication
    The George E. Hammond Scholarship Fund in Communication was established September 19, 2008, with an estate gift from George E. Hammond (B.A. 1956). The annual distribution from this fund shall provide scholarships for deserving undergraduate students enrolled in the School of Communication, College of Social and Behavioral Sciences, who demonstrate financial need. Half of the recipients shall be majoring in public affairs journalism and half shall be majors in communication. The dean of the College and the director of the School shall be responsible for selecting scholarship recipients.

12. The Marcy Hill Terry Scholarship
    This scholarship was established in 1997, and was created through memorial gifts from Marcy’s parents, Robert E. Hill and Donna Avery Hill of Westerville; Marcy’s husband, David L. Terry of Columbus; and other family and friends. The annual income is to be used for one or more scholarships for junior or senior women communication majors with a financial need, age 30 or older, who carry at least a 2.75 grade point average, with preference being given to women from rural Appalachia.

13. Sandra M. and Michael J. Hermanoff Scholarship
    This award shall be used to provide one scholarship to an undergraduate rank four student with financial need, who has a 3.0 or better grade point average (GPA) and has been involved in student activities or community volunteerism. Preference will be given to students who have been awarded federal work-study.

14. Hermanoff PRSSA & PRactice Student Leadership Award
    This scholarship is awarded to two students who exhibit exceptional leadership skills through the Public Relations Student Society of America chapter at Ohio State and its affiliated student-run public relations firm, The PRactice. Eligible students must be active PRSSA members and should be elected leaders who have served as least one complete semester on the PRSSA or PRactice executive boards. Preference is given to the students serving as president of the PRSSA.
15. **Donald L. Kidwell Memorial Scholarship**  
This scholarship was established in February 2000 with gifts from friends, relatives and colleagues of Donald L. Kidwell, who graduated from the School in 1957 and completed an illustrious 40-year career in radio, mostly in the Dayton area. Employees at Connoisseur Communications in Connecticut honored his life with an endowment in his name. **This scholarship is for a student interested in a career in broadcasting.**

16. **George J. Kienzie Memorial Scholarship**  
The award, established in 1965 by a gift from the late Willard M. Kiplinger, is named in memory of Mr. Kienzie who served as director of the OSU School of Journalism. **A scholarship is given annually from this endowment as determined by the director of the School.**

17. **Ann Mack Communication Technology Fund**  
The School awards these scholarships to outstanding Communication majors specializing in the communication technology area of the major who demonstrate above-average academic achievement and involvement in activities that go beyond coursework, including research activities (e.g., working as a research assistant on projects related to communication technology, presenting their work on communication technology at conferences) and internship related to communication technology (with priority given to those who are not paid).

18. **NBCU Academy Scholarship**  
This award was established by NBC Universal to support students pursuing careers in the news and media technology industry. Preference is given to junior and senior communication and journalism majors that demonstrate academic achievement and have an interest in diversity, equity and inclusion. Additional preference shall be given to candidates who can demonstrate creating content reflective of diverse communities that provide insight into contemporary challenges. Individuals interested in the NBCU Academy Scholarship should also include a brief statement describing examples of their commitment to diversity, equity, and inclusion. These applicants are also invited to submit evidence of their interest in creating content that provide insight into contemporary challenges facing diverse communities.

19. **Ohio Newspaper Fund Award**  
This award was established in 1959 by gifts from the Advocate Printing Company of Newark, Ohio and the Lorain County Printers and Publishers Company. The gifts were presented in memory of Charles H. Spencer and A.C. Hudnutt. **This scholarship goes to an outstanding student in the School.**

20. **James E. Pollard Memorial Scholarship**  
This scholarship was established in 1981 by family and friends of the late James E. Pollard, former director of the School of Journalism, who served as university historian until 1956. This scholarship is awarded to a Journalism or Communication student displaying **above-average academic achievement in the School.**

21. **William Randolph Hearst Scholarship**  
In 1960, the William Randolph Hearst Foundation began a program to encourage good reporting and writing in schools of journalism throughout the country. At Ohio State, these grants provide **scholarships to sophomores and juniors who have performed well in their journalism and communication studies.**

22. **Robert E. Schaefer Scholarship**  
This scholarship was established in 1981 by a gift from the late Robert E. Schaefer, a 1935 graduate of OSU. Schaefer was the former publisher of the Chillicothe (Ohio) Gazette. The scholarship is to support **students enrolled in the School who display above-average academic achievement.** If all other qualifications are similar, applicants from Ross County, Ohio, are given preference.

23. **Walter W. Seifert Award**  
This award was established with gifts from Hill and Knowlton, Inc., to honor Walter W. Seifert, retired OSU professor of journalism and founder of PRSSA. The award recognizes an outstanding member of the OSU Chapter of PRSSA. **Selections are made by the academic and professional advisors of the OSU chapter of PRSSA.**

24. **The Stairway to Heaven Scholarship**  
This scholarship fund has been established by a gift from 1975 graduate, Denny Lynch. It is awarded to **undergraduate students enrolled in the School studying multimedia public affairs or strategic communication and who demonstrate financial need and have proven academic success.** Recipients are selected by the School’s Director in consultation with the University’s Office of Student Financial Aid.

25. **Judy Stewart Mesenburg Award**  
The Judy Stewart Mesenburg Award was established in 1982 in memory of a remarkable young woman whose death in 1981 cut short a promising career in public relations. As an OSU student, Mrs. Mesenburg was an innovator - active in the Public Relations Student Society of America (PRSSA) and other organizations. She once wrote that “professionalism is something one works at everyday . . . a manner of conduct, maintaining a level of perfection, and working towards a goal.” The late William Monteith, a friend of Mesenburg’s family, provided this scholarship for a student in the School who displays this same goal of professional excellence.

26. **Frank J. Tate Scholarship in Journalism**  
This scholarship was established in 1981 by the Board of Directors of the OSU Alumni Association and by friends of Mr. Tate, who was formerly editor of the OSU Monthly, the alumni magazine. This scholarship provides assistance to **upper division undergraduate students who display outstanding achievement in magazine management or newsmagazine reporting.**

27. **School of Communication Top Scholar Awards**  
These awards are given to the **top student who represents the best in the School’s majors** – public affairs journalism and communication.

28. **The Paul Underwood Scholarship**  
This scholarship is awarded to a **student in the School who exhibits exceptional writing and reporting qualities.** The endowment was established by the Trustees of The Ohio State University in 1991 to honor Paul Underwood, former professor of journalism at OSU. Prior to his appointment in the school, Underwood worked as an editor and foreign correspondent with the Associated Press and the **New York Times** as a foreign news analyst and editorial writer for the **Cincinnati Enquirer.**
29. **Paul Williams Memorial Scholarship**
This scholarship was established by friends and family of Paul Williams, former *Lantern* Adviser. Williams was an investigative reporter, and founder of the National Investigative Reporters and Editors organization. This award goes to a student who has done outstanding investigative or in-depth reporting for the *Lantern* and who has demonstrated ability to practice journalism with the high standards exemplified by Paul Williams’ career and teaching.

30. **Robert Wolfe Journalism Honor Medal**
This award is the School’s oldest award. It was established in 1918 as a gift from Robert F. Wolfe, former publisher of the *Columbus Dispatch*. It is reserved for the outstanding School senior, as recognized by the faculty. It is awarded on the basis of scholarship and professional promise. This is open to students graduating in the current academic year.

31. **Bill Zipf 4-H Scholarship**
A gift from the Columbus Dispatch Charities established this scholarship in memory of Bill Zipf, former agricultural writer for the Dispatch. It is awarded to a student majoring in journalism. The recipient must be a current or former 4-H member who demonstrates high academic performance and professional promise.