# **SYLLABUS: COMM 3668**

# INTERCULTURAL COMMUNICATION

### **SPRING 2023**

Instructor: Christina M. Henry (she/her)

Email: henry.964@osu.edu (DO NOT MESSAGE ME ON CARMEN)

Office hours: Tuesday, 2:05pm-3:05pm (in-person unless otherwise specified) OR by appointment (via Zoom).

### **Course Overview:**

This course introduces students to the concept and study of intercultural communication and explores issues related to intercultural communication praxis. In this course, you will develop a greater understanding of the challenges and complexities of intercultural communication in the global context. This course meets in person unless otherwise specified (please see Course Schedule).

Day & Times: Tuesday & Thursday 12:45PM -- 2:05PM EST

Room: Journalism Building 216

## **Course Objectives and Outcomes:**

The purpose of this course is to increase students' knowledge of the role of power, history, globalization, discourse, and language in intercultural communication settings. By the end of this course, students should be able to:

- Acknowledge the importance of intercultural communication within human communication, specifically in terms of interacting with others
- Explain how individuals and groups manifest, express, perform, and negotiate culture through communication
- Discuss how race, class, gender, sexuality, ability, and nation are produced in various cultural contexts
- Analyze specific intercultural communication problems around the globe, illustrating the historical, cultural, economic, and political differences that affect their potential solutions
- Reflect on personal intercultural communication experiences in order to gain awareness of communication style; analyze strengths and areas for improvement when communicating with individuals from other cultures; recognize barriers to intercultural communication; and develop strategies to overcome barriers

• Apply knowledge of (inter)cultural communication patterns to enhance human interaction in a diverse society.

### Mode of delivery:

This course is hybrid, so there will be in person sessions and an online component.

- The live component will take place during our originally scheduled time on **Tuesdays** and **Thursdays from 12:45-2:05pm.**
- Selected dates there will be no in-person lecture (please see course schedule).
- Each topic of the course will be divided into modules on Carmen.
- Attendance is highly encouraged; There will be no Zoom recordings of lectures and lecture slides will *not* be posted online

### **Course Materials:**

- This is no required textbook for this course. All required readings will be made available in Carmen in the weekly module.
- Modules will be released on the Sunday prior to the week the course material is covered.

# Grading and faculty response

# Grading

Final class grades are derived from the following assignments.

Assignments	Percent of Final Grade
Term Paper (Multiple Parts)	50%
Exam (2)	30%
Participation (In-Class)	20%
Extra Credit	2%
Total	102%

# Assignments

- 1. Term Paper: During the semester, you'll have the opportunity to write a paper on an area of interest to you. This is a research paper that will require you to gather, read, and incorporate sources outside of the material covered in this course. You'll have the entire semester to work on the paper and this assignment is split into three parts in order to make the work manageable and to allow the instructor to give feedback along the way.
  - a. Learning Objectives:
    - i. Develop ability to formulate a research question that is novel and evidence-

based

- ii. Use high-quality sources to provide evidence for your arguments
- iii. Write clearly and concisely about a topic related to culture and communication

#### 2. Exam (2)

#### a. Learning Objectives:

- i. Assess student's knowledge of core course concepts and memory for key facts and details
- b. **Description:** There will be two exams in this course. Each exam will consist of a series of multiple-choice, true or false, or fill in the blank questions as well as 2-3 short answer questions.
- c. Short answer questions may be drawn from those questions presented during in-class discussion.
- d. Students will have a full 24 hours to complete the exam and there will be no class on exam days.

#### 3. Participation

#### a. In-Class Discussion Leading:

- i. Learning Objectives:
  - 1. Students will learn how to read critically and generate probing questions about text
  - 2. Engage in meaningful discussion with peers and facilitate open dialogue
  - 3. Understand how course concepts extend or apply to real-world problems or controversies
- b. **Introduction & Final Survey**: Each student will be asked to complete an initial survey and a final survey that will provide the instructor with more information about yourself, your learning goals, and your experience in the class. These surveys will be graded for participation (i.e., complete/incomplete).

### (OPTIONAL) Extra Credit (bonus of up to 2%)

- Critical Review and Analysis of Supplemental Material (See Carmen)
- C-REP (Communication Research Experience Program) Research Credits: All students enrolled in COMM 3668 may participate in the Communication Research Experience Program ("C-REP") for extra credit. C-REP is designed to give students direct exposure to the topics, goals, methods, and ethical issues of communication research. Participation can take the form of:
  - o Completing two hours of C-REP research studies, OR
  - o Completing two C-REP alternative written assignments, OR
  - Completing a combined total of two hours of research studies and alternative writing assignments.
    - You should NOT wait until the last minute to sign up for participation. It is wise to complete this as early as possible, when demands on your time are the lightest. Please take the time to read the detailed C-REP Student Guide posted on the course website listed under Important Documents/Links. Please direct any questions regarding C-REP to the contact person identified in the Student Guide.

# Late Assignment and Make-ups:

- For course assignments, I *will not* be accepting late work in this course. For each assignment, you will have ample time to complete them so please plan accordingly.
- For exams, you will be given 24 hours to complete the exam. Late tests may be made up without penalty with documentation of the medical emergency that resulted in missing the deadline. If you have a planned absence (e.g., travel for a sport, planned surgery, etc) that will conflict with your ability to take the exam on a specified day, please let ASAP so we can find a time to reschedule.
- For participation, for those who miss an in-person lecture, it is your responsibility to figure out what you missed. I'd suggest finding a buddy to get the notes from or discuss what was covered during your absence. You're welcome to come to office hours (or schedule an appointment) if you have questions on material, you may have missed.
  - You are required to come to class on the day in which your assigned article is discussed. Students who fail to come to class on their assigned discussion day will receive an automatic zero.

# **Grading scale**

93–100: A

90-92: A-

87-89: B+

83–86: B

80-82: B-

77-79: C+

73-76: C

70-72: C-

67-69: D+

60-66: D

<59: E

#### Notes on Grading:

- Carmen is terrible at calculating grades. It generally weights scores inaccurately and applies strange rules to grade calculations within a category. Do <u>NOT</u> rely on Carmen to tell you an accurate grade.
- 2) I will round final grades to the nearest whole number based on the rule of significant digits. A grade of .4% and below will be rounded down while the grade of .5% an above will be rounded up. For example, a 76.4% would be rounded down to 76% while a 76.5% will be rounded up to a 77%.

# Attendance, participation, and discussions

## Credit hour and work expectation

This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average.

I am providing the following list to give you an idea of my intended availability throughout the course. (If you find yourself experiencing a technical issue that impacts your ability to take part in essential class activities, your first response should be to make alternate arrangements (e.g., a computer lab). Remember that you can call **614-688-HELP** or contact OSU IT Service Desk at any time if you have a technical problem)

### Grading and Feedback

For most assignments, you can generally expect feedback within **7-10 days**. For exams, grades will not be released until all students have completed the exam. Participation grades will be entered at the end of each week. Extra credit will not be applied until the end of the semester.

#### E-mail

I will reply to emails within **24 hours on school days**. Emails sent after 5pm on Friday can expect a response on Monday. Please identify the course number in the subject line of your emails. **DO NOT** message me on Carmen.

# Student Participation Requirements

While this class has both in person and online components – I expect you to be an active and engaged participant across all facets. Your overall grade is based on both your effortful in-class and online participation.

- Scheduled class time: Scheduled lectures in-person will be conducted for most classes so please plan to attend. Your attendance is highly encouraged.
  - o Attendance will be taken during each class period.
- Wi-Fi and Online Access: Have access to reliable Wi-Fi and take responsibility for ensuring you can access online resources such as discussion boards, video/audio materials and exams. You have access to course expectations and deadlines in advance, and the Carmen team and I are available to help with technical issues PRIOR to due dates. Assignments will not be accepted late regardless of problems with Wi-Fi access and other technical difficulties. Refer to <a href="https://resourcecenter.odee.osu.edu/carmencanvas">https://resourcecenter.odee.osu.edu/carmencanvas</a> for answers to many Carmen problems or questions for the Carmen support team.
  - All assignments and exams will be conducted via Carmen.

• Office Hours: I am always available to help you to learn, understand, and grow as individuals. Please feel free to stop by office hours if you have a question or are struggling with any part of this course. Reaching out sooner is always better than later.

### Discussion and Communication Guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember two be respectful and thoughtful.

- Writing style: For all written assignments, you should remember to write using good grammar, spelling, and punctuation. All sources should be included in a reference list in APA format with accompanying in-text citations.
- Tone and civility: Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. During class, we may discuss topics that are sensitive or on which you have a strong opinion or personal experience. Because of this, each student is asked to be mindful of what they're saying and how they're saying it. The hope of this class is to have meaningful discussions where everyone can share honestly, ask tough questions, and listen with an open mind.
- Citing your sources: When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link). All references should be in APA format.
- **Grade questions**: Questions about grades should be submitted via email within one week of the grade being posted to Carmen. Grade challenges should be made within one week of the grade being posted to Carmen. Grade challenges should be 1/2 to 1 page responses detailing why the student should receive a different grade and submitted to the teaching assistant and instructor. Understand that if I agree to re-review an assignment, you take the chance of receiving a lower grade.

# Religious Holidays

Students who will be observing a religious holiday on a class date or assignment due date must provide date/event written notification to the instructor within the first two weeks of the quarter so that alternative arrangements can be made.

### **Course Leave**

If you become seriously ill or something happens to you that prevents you from participating in the course for an extended amount of time (e.g., mental illness or a friend's mental illness, taking care of an immediate family member, child birth, etc.), you may apply for course leave. You must let the instructor know of your situation as soon as practical when you become aware of the need for leave to avoid point penalties (either the day you learn of the need or the next workday). Be proactive and let me know ASAP if you think you need leave. I will not grant leave retroactively. Course leave is similar to OSU's Family and Medical Leave (FML) and has many of the same rules (see here for more information: https://hr.osu.edu/benefits/family-medical-leave/). If you qualify for leave, I will allow you to make up missed work with the following point penalties:

- 0% for work due 6 days prior to notification
- 33% for work due 7-13 days prior to notification
- 66% for work due 14-20 days prior to notification
- 100% for work due > 20 days prior to notification

# **Course Technology**

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at https://ocio.osu.edu/help/hours, and support for urgent issues is available 24x7.

- Carmen: Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit Carmen.osu.edu. Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
- Help guides on the use of Carmen can be found at https://resourcecenter.odee.osu.edu/carmen
- This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.
- Carmen accessibility
- Secured Media Library: Media materials for this course will be made available via the Secured Media Library. go.osu.edu/SecuredMediaLibrary

Frequently Asked Questions and support can be found at https://resourcecenter.odee.osu.edu/secured-media-library

 To obtain additional help for use of the Secured Media Library, please email: emedia@osu.edu • Self-Service and Chat support: http://ocio.osu.edu/selfservice

• **Phone:** 614-688-HELP (4357)

Email: 8help@osu.eduTDD: 614-688-8743

### Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen

### Necessary equipment

• Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection

### Necessary software

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.servicenow.com/selfservice/kb\_view.do?sysparm\_article=kb047 33

### OTHER COURSE POLICIES

#### **Student Academic Services**

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website: <a href="http://advising.osu.edu/welcome.shtml">http://advising.osu.edu/welcome.shtml</a>

#### **Student Services**

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: http://ssc.osu.edu. As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766 and 24 hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org .

### Writing Center

All students, especially those who have difficulty writing, are encouraged to visit the *OSU Writing Center*. Their web address is <a href="https://cstw.osu.edu/writing-center">https://cstw.osu.edu/writing-center</a> and their phone number is 688-5865. Located at 4132 Smith Lab, the Writing Center is also available online, via email at <a href="mailto:cstw@osu.edu">cstw@osu.edu</a>. The Writing Center offers two kinds of tutorials: 1) Scheduled, 50-minute tutorials in 4120A Smith Lab and 2) Drop-in, 20- minute tutorials at our satellite centers (First floor Thompson Library and 114 Smith- Steeb Residence Hall).

You can schedule an appointment here: https://cstw.osu.edu/make-writing-center-appointment

- Online Drop-Off Appointment: writers can upload their writing along with a few questions or concerns they would like a consultant to address. Consultants will provide feedback within 24-48 hours.
- Online Live-Chat Appointment: writers can upload a document and chat live with a consultant.

### Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

### **Diversity**

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

### Land Acknowledgement

We would like to acknowledge the land that The Ohio State University occupies is the ancestral and contemporary territory of the Shawnee, Potawatomi, Delaware, Miami, Peoria, Seneca, Wyandotte, Ojibwe and Cherokee peoples. Specifically, the university resides on land ceded in the 1795 Treaty of Greeneville and the forced removal of tribes through the Indian Removal Act of 1830. I/We want to honor the resiliency of these tribal nations and recognize the historical contexts that has and continues to affect the Indigenous peoples of this land.

More information on OSU's land acknowledgement can be found here:

https://mcc.osu.edu/about-us/land-acknowledgement.

#### Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <a href="http://titleix.osu.edu">http://titleix.osu.edu</a> or by contacting the Ohio State Interim Title IX Coordinator, Molly Peirano, at <a href="mailto:titleix@osu.edu">titleix@osu.edu</a>.

#### Mental Health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

#### **COVID-19** and Illness Policies

#### Student illness or absence

If you are too ill to participate in this course due to COVID-19 or another illness, please contact the instructor as soon as you are able. Alternate assignments or extensions may be arranged.

Continuous engagement with this course is essential to learning the material. Students are expected to attend class and engage with assignments and in-class discussion for every scheduled meeting. Students who need to miss class or who are not able to participate due to illness (COVID-19 or other illnesses), exposure to COVID-19, care for family members exposed to COVID-19 or other

reasons are expected to contact the instructor as soon as possible to arrange for accommodation. Students in special situations or those requiring specific, long-term or other accommodation should seek support from appropriate university offices including but not limited to: Student Advocacy (<a href="https://advocacy.osu.edu/">https://advocacy.osu.edu/</a>), Student Life Disability Services (<a href="https://slds.osu.edu/">https://slds.osu.edu/</a>), and the Office of Institutional Equity (<a href="https://equity.osu.edu/">https://equity.osu.edu/</a>).

#### Instructor illness or absence

If the *instructor* is too ill to teach the course for a period of time, the designated backup for this course will step in. You will be notified via email from the School of Communication.

# **Academic Integrity Policy**

#### **Academic Misconduct**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <a href="http://studentlife.osu.edu/csc/">http://studentlife.osu.edu/csc/</a>.

### Tentative Nature of the Syllabus

This syllabus represents a contract in the works. Events that transpire over the semester may require me to modify the administration of this course and therefore the syllabus. In the event I need to modify the syllabus, I will announce the modification in class and on Carmen. Ultimately, it is your responsibility to keep up with any such modifications and be aware of current policies, deadlines, etc.

## **Disability Services**

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: <a href="mailto:slds@osu.edu">slds@osu.edu</a>; 614-292-3307; <a href="http://slds.osu.edu">http://slds.osu.edu</a>; 098 Baker Hall, 113 W. 12th Avenue.

# Course schedule (tentative\*)

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Week	Day	Topic(s)	READINGS	Assignments
1	22-Aug	Syllabus and Introductions; History, Definitions, and Perspectives		Introduction Survey
2	29-Aug	Competence, Assessment, and the Study of Culture and Communication; Identity: self, society, history, and culture		
3	5-Sep	Nonverbal Communication, Language, and Cultural Differences in Expression		(9/7) Topic Proposal & Annotated Bibliography due
4	12-Sep	Intercultural Communication in a Globalized World		
5	19-Sep	Race, Ethnicity, and Communication		
6	26-Sep	Gender, Sex, and Communication Norms		
7	3-Oct	Immigration, Acculturation, and Communication		
8	10-Oct	Intercultural Communication in the Digital Age  Autumn Break – 10/13		(10/12) Exam 1 (NO CLASS) (10/12) Office Hours 12:45-3:05PM (Zoom)
9	17-Oct	Communication and Social Movements		(10/19) Rough Draft due (NO CLASS) (10/19) Office Hours 12:45-3:05PM (Zoom)
10	24-Oct	Politics and Culture		(10/26) Peer Reviews due
11	31-Oct	Conflict Resolution		
12	7-Nov	Language, Culture, and Violence		

13	14-Nov	Communication in Context; Communication & (Dis)ability	
14	21-Nov	No Class Thanksgiving Day – 11/23	(11/21) Exam 2 (NO CLASS) (11/21) Office Hours 12:45-3:05PM (Zoom)
15	28-Nov	Communication in Everyday Life	Final Survey
16	5-Dec	Review & Wrap-up	(TBD) Final Paper due