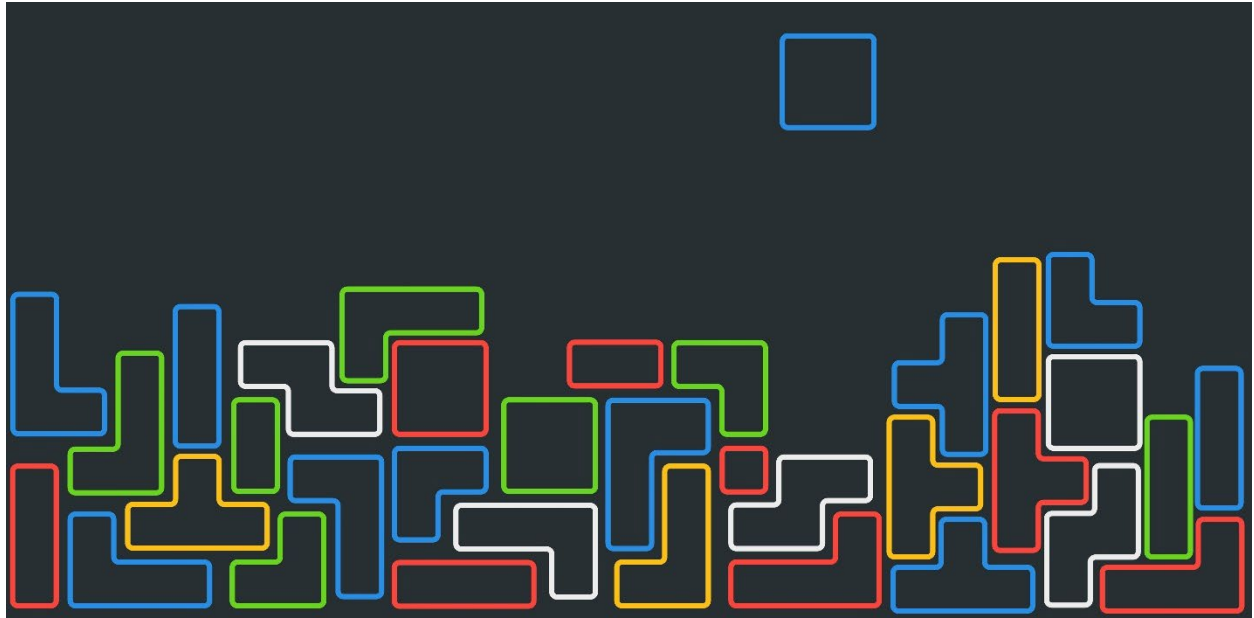


COMM3513: Video Games & Society (OL)

School of Communication | Autumn 2023 | Section 27005 | Lynch



Professor: Dr. Teresa Lynch (she/her)

- **E-mail:** lynch.659@osu.edu
- **Digital Office:** Carmen Zoom Room
- **Office Hours (online only):** 10:00am - 11:00am ET Fridays and by appointment (email to request)

Graduate Teaching Assistant: Jiaqi Qin (she/her)

- **E-mail:** qin.661@buckeyemail.osu.edu
- **Digital Office:** Carmen Zoom Room
- **Office Hours (online only):** By appointment (email to request)

COURSE DESCRIPTION & GOALS

In this course we will review historic and contemporary scientific research to explain what video games are and how they affect individuals and society. To demonstrate social science's unique contribution to this area, we will highlight how games force researchers to adapt common methods to study video games and society.

The course is segmented into 4 major units. Each unit presents a mix of topics that accomplish multiple learning objectives simultaneously.

The first unit primarily reviews core topics that introduce video games by explaining what they are, their history, how people use them, and what aspects of games make them unique relative to other media. Additionally, the first unit introduces students to the fundamentals of academic research investigating people's interactions with video games by explaining the nature of knowledge, how to read scientific papers, and how to develop testable ideas when conducting games research.

The next three units delve into communication science and media psychology research on video games at three levels: content, context, and players. In the first unit (content), we will consider topics related to avatars and non-playable characters, digital environments, and the rules and mechanics of games. In the second unit (context), we will consider topics related to culture, morals, platforms, accessibility, and the development of games. In the third unit (players), we will consider who plays games (and what types), what motivates people to play, and how playing affects people.

The course assessments will include weekly quizzes, four unit exams, and a project. The culmination of the units help students achieve the following general learning goals:

- Students will learn what video games are and their unique properties relative to other communication media
- Students will learn how video games influence individuals and society
- Students will learn how social scientists study video games and their effects
- Students will learn how to locate, evaluate, and summarize social scientific reports

By the end of this course, students will be able to do the following:

- Demonstrate their knowledge of social scientific consensus and debates surrounding video games' influence on individuals and societies
- Recognize and apply theoretical knowledge to concrete scenarios
- Analyze and evaluate social scientific reports

COURSE FORMAT

This course is an **online course**, which means that students will access 100% of the class material, activities, and assessments online via the Internet asynchronously. No in-person meetings will take place. At the start of each week, all course content will be released via Module. The professor will provide a welcome video for the week that will include information about the week's content, updates about the course, and reminders for material that is due in the upcoming week.

REQUIRED MATERIALS

There is no textbook required for this course. I will provide PDFs of all readings in the files section of Carmen. I will provide links to the readings and additional materials in the modules section of Carmen.

WHAT TO EXPECT AND TIPS FOR SUCCESS

This course serves as an introduction to social scientific research and findings related to video games. Video games comprise my [primary area of professional work](#) and a long-held personal interest of mine. That said, I maintain high standards for my instruction. I expect that you are here to learn, meaning that you will take responsibility for your educational experience in the course. Accordingly, I want to provide some tips that should set you up for success in this class, but know I am available to support you in achieving that success.

Work Amount

This is a 3-credit course, which [according to the registrar](#) corresponds to 9 total hours of class + outside study time each week. Typically, in person classes meet 3 hours per week and then require 6 more hours of independent work outside of class. In this online, asynchronous class, all 9 hours require self-guided instruction broken down approximately this way each week: 1.5 hours lecture videos + 1 hour for assignments + .5 hour for quizzes + 4 hours for supporting materials (readings, videos, etc.) + 2 hours studying/re-reviewing material. Every student will move through material at their own pace. If you feel you are spending far more than 9 hours with materials every week, please make an appointment to discuss your approach to the class with the instructors.

Weekly Structure

Each week on Monday mornings, a Module will open containing new prerecorded lectures, readings, and assignments. Assignments will generally be due at 11:59 P.M. each following Sunday.

The module section of our Carmen site will tell you exactly what you have to do and submit for any given week.

Professor AMAs & XP Discussion Boards

During the weeks of the exams, the professor will host an “Ask Me Anything” session. This informal, question-and-answer style session will be a time that the professor will respond to questions posed during the quizzes. The session will occur synchronously, but be recorded for students to watch at their leisure. In addition to these sessions, students may post to the XP discussion board to offer examples, gaming-related current

events, and connect with other classmates. Participation in these aspects of the class is **not required and will not influence your grade**. However, there are good ways to connect with the professor and others to enrich your online class experience.

COURSE ASSESSMENTS

Materials Quizzes: Completing quizzes in Carmen is one way to earn points in the course. The quizzes will be open book/notes and cover material from the textbook and readings. The purpose of the quizzes is to draw your attention to key concepts in the readings and other course materials. Students may use any materials related to the course to complete the quizzes, but they may not collaborate on them. Some of the material on the quizzes may reappear on exams. The quiz description in Carmen will state which material each quiz covers. Students may take quizzes twice and we will keep the highest grade earned.

Exams: The professor will administer four non-cumulative exams (see syllabus schedule) each containing some combination of multiple choice, true/false, and matching style questions. The professor has designed the questions to assess your definitional understanding of course content and ability to accurately apply, interpret, and evaluate human communication and behavior through the lens of course concepts. More information will be posted related to the exams in Carmen ahead of the dates the exams open.

Project Milestones and Final Project: In this assignment, students will work independently, but within an assigned group towards completing a research-based project. This project will require each student to identify commercially available games, research those games, and develop an evidence-based critique and assessment of the games using techniques, strategies, and information conveyed in the assignment instructions. Students will submit three milestones indicating their progress. Each student will submit a final deliverable that will be shared with a sub-group of the class. Each component of this project will receive a grade. The professor will provide further information about this project in advance.

GRADING

The grade for this course is based on four exams, 12 materials quizzes, 3 project milestones, and 1 final project delivery.

Assignment Type	Percentage of final grade
Exams	45%
Materials Quizzes	15%

Project Milestones	30%
Final Project	10%

To calculate your percentage grade on any item, simply divide the number of points you earned by the points possible. Below are the point ranges for each corresponding course letter grade determined by OSU standards. I **will not** round grades – please do not ask.

A 93.00-100%	B 83.00-86.99%	C 73.00-76.99%	D 60.00-66.99%
A- 90.00-92.99%	B- 80.00-82.99%	C- 70.00-72.99%	E 0-59.99%
B+ 87.00-89.99%	C+ 77.00-79.99%	D+ 67.00-69.99%	

COURSE POLICIES

Communication policy:

Because of the size of our class and its online nature, the communication policies serve to facilitate timeliness, collaboration, and simplicity. Following the policy will help keep communication efficient and avoid delays or us missing your messages altogether.

Because this is an online class, quick questions regarding the course cannot take place in person. Thus, I have set up a system for you to access various forms of information about the course. Start at the top of this list and work your way down to find answers to your questions. This will usually be the most efficient and quick way to get information about the course.

- **First source for information:** Your first and most important resource are the course [modules](#), [syllabus](#), and [discussion boards](#) available in Carmen. Please post general questions and look for answers on the discussion board.
- **Second source for information:** If you wish to remain anonymous or have sensitive questions, [send the graduate TA, Joana Videira, an email](#). Joana is your resource for all questions and concerns regarding content, accommodations, or any other class related issues not addressed in the discussion boards. If you send an email first to Dr. Lynch that Joana can help you with, Dr. Lynch may simply forward the message to Joana so you receive a timely response.
- **Third source for information:** Dr. Lynch has scheduled weekly office hours students are welcome to drop in to (no appointment necessary for office hours). Office hours day, time, and Zoom link at the top of the syllabus. You may also email the professor (lynch.659@osu.edu) to set up an appointment. Unless otherwise stated, office hour meetings and appointments are generally held to 15 minutes, but may be longer if there is need. These appointments are always one on one.

Tips for efficient and timely communication with the instructors:

- Please check the syllabus and discussion boards for information before sending an email. Your instructors may have already answered your question in one of these locations and you can get your answer without delay.
- Please use email to correspond with us rather than Carmen mail/messenger.
- Please use your OSU email address and put the course (COMM3513) in the subject line.
- Please understand that your instructors have multiple demands on their time outside this class. We aim to respond to email promptly, but expect that students will be proactive in sending questions/concerns. It is a good idea to email by Friday mornings ahead of deadlines so we have time to reply as we do not necessarily check email on Saturdays and Sundays.

Deadlines:

All deadlines are in Eastern Time (ET).

Language:

All assignments must be submitted in written or spoken English. Assignments submitted in other languages will be considered as missing.

Late work:

Students may submit all assessments late with a penalty calculated automatically via Carmen's submission system. Submitting work 1 second after the deadline yields a -2% point penalty for the submission. For each additional hour after the deadline, you lose an additional -2% off the submission. Aim to submit work well ahead of the deadline to avoid late penalties. If you are sick or have another reason you think you will submit your assignments late, you may always email to request an extension in advance of the deadline. Requests for extensions that come in advance of deadlines are generally always accepted, but requests that come after deadlines are considered on a case-by-case basis.

If technical issues prevent you from submitting your work, you may email your submission to the TA. Standard late penalties apply if work is submitted directly to the TA late.

Unenrollment:

OSU does not recognize unenrollment as a valid excuse for missing work. If you become unenrolled from the course for any reason, it is your responsibility to contact me and establish alternative means to submit work prior to the specified deadline. If you suspect that this policy will affect you, I recommend saving the syllabus to your local computer or printing it out for reference.

Professionalism:

You must ensure that the work you submit is correct. Submitting files that are corrupt, the wrong version, the wrong format, missing components, the wrong file type, etc. is unprofessional. It is your responsibility to check on the integrity of your work immediately following submission. We will not inform you if your work fails to meet these standards. If we cannot view your work, you will not receive credit for your submission. Standard lateness penalties apply to unprofessional work.

I will not tolerate disruptions to my online classroom including threatening behavior or inappropriate language/derogatory speech. I expect that all students in this course will maintain civility, professionalism, and decorum while in the classroom and in our online interactions. Remember that sarcasm does not always come across as such online. I reserve the right to dismiss any student who is non-compliant with this policy. Additionally, I reserve the right to report disruptive students to the Dean of Students and/or University Police.

Technology:

Students must use technology in this class because this is an online delivered course. It is students' responsibility to keep their instructors updated and aware of the nature of any issues related to technology access (i.e., technological disruption, breakdown, etc.). Students must regularly check their OSU email account, the Carmen course page for information, materials, updates, and to participate in group discussions. Students must maintain access to a computer/laptop, a high-speed Internet connection, current web browser with video-related plugins, and speakers/headphones throughout the course of the semester. The instructor will link lectures through the [Carmen modules](#) for each week.

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

Technical failure does not constitute an excuse for submitting work late. This rule is more important with online courses. You are, per course requirements, obligated to have regular access to a working computer/laptop and high-speed internet access. It is your responsibility to make sure your devices are in working order, which includes hardware and software. Technical problems which are documented by the University's Office of the Chief Information Officer will be permitted as these are outside of your control. You can view the status of OSU's systems on [this page](#). If you experience a problem with an OSU system (email, Carmen) which OCIO have not reported, it will be your responsibility to raise a ticket with them. Only after they confirm your situation was out of your control will the instructor make an accommodation. Note that a situation like this is extremely rare. If you find yourself experiencing a technical issue that impacts your ability to take part in essential class activities, your first response should be to make alternate arrangements (e.g., a computer lab). You should email the course TA only when this is not possible.

Instructors hold office hours through Ohio State's conferencing platform, Carmen Zoom. Each instructor's digital meeting room can be accessed during posted office hours at the top of the syllabus. Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within Carmen Zoom for the student to live chat with the professor in the virtual office hours room. A guide to accessing Carmen Zoom is available [online here](#) and students can [access support for Carmen Zoom here](#).

Academic integrity policy:

Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow APA style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.

In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.

All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

Grade appeals:

You may send your professor an email to instigate a grade appeal within 1 week after the grade posting in Carmen. Appeals must have strong evidence-based arguments that reference specific components of the assignment's grading criteria. Appeals can result in an unchanged grade, a higher grade, or a lower grade. To initiate an appeal, please download and [submit this form via email](#) to your TA.

Course leave:

If you become seriously ill or something happens to you that prevents you from participating in the course for an extended amount of time (e.g., mental illness, taking care of an immediate family member, childbirth, etc.), you may apply for course leave. You must let the instructor know of your situation as soon as practical when you become aware of the need for leave (either the day you learn of the need or the next workday). If you qualify for leave, we will allow you to make up missed work up to 7 days prior to your leave request. Be proactive and let us know as soon as possible if you think you need leave. We will not grant leave retroactively. For example, if you qualify for leave in week 2 but request leave in week 5, you cannot earn credit for work due in weeks 2 & 3. Course leave is similar to OSU's Family and Medical Leave (FML; [see here for more information](#)) and the instructor will consider such requests on a case-by-case basis.

COVID-19 Accommodations:

The university strives to make all learning experiences as accessible as possible. In light of the current pandemic, students seeking to request COVID-related accommodations may do so through the university's [request process](#), managed by Student Life Disability Services. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

Food Security:

The Ohio State University is committed to ensuring that all students have access to adequate and healthy food. Any undergraduate or graduate student with a BuckID may confidentially use the [Buckeye Food Alliance](#) food pantries. No proof of need is required. The pantry is located in Lincoln Tower, Suite 150 (1800 Cannon Dr., Columbus, OH 43210). Check the website or call for current hours (614-688-2508).

Peer interaction and public work:

The structure of this course may incorporate public posting and peer interaction. If you are not comfortable with this, I recommend you drop this course as I will not make any accommodations to this structure.

Tentative nature of syllabus:

This syllabus represents an agreement between the students and the instructor, Dr. Teresa Lynch. Students enrolled in this class agree to the terms of the syllabus and understand that the policies, schedule, and deadlines outlined within it are subject to the instructor's modification with notice via Carmen to students.

OSU POLICIES

Academic misconduct. All work should be your original work. You must use citations when presenting ideas that are not your own using APA style. You must complete all submitted work by yourself. You may not reuse work from a past or current semester. It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the

committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct

Disability services. Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614- 292-3307, slds@osu.edu; slds.osu.edu.

Sexual misconduct/relationship violence. Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Diversity. The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Religious Accommodations. It is Ohio State's policy to reasonably accommodate the sincerely held religious beliefs and practices of all students. The policy permits a student to be absent for up to three days each academic semester for reasons of faith or religious or spiritual belief.

Students planning to use religious beliefs or practices accommodations for course requirements must inform the instructor in writing no later than 14 days after the course begins. The instructor is then responsible for scheduling an alternative time and date for the course requirement, which may be before or after the original time and date of the course requirement. These alternative accommodations will remain confidential. It is the student's responsibility to ensure that all course assignments are completed.

Copyright disclaimer. The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Students must consider copyright law before copying, retaining, or disseminating materials outside of the course.

Student life issues. As a student, you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at 614-292-5766 and 24 hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org.

Student academic services. Academic Services' website provides support for student academic success. Students can obtain information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors at <http://advising.osu.edu/welcome.shtml>. Students may learn about additional services offered on the OSU main campus by visiting <http://ssc.osu.edu>.

COURSE SCHEDULE

The schedule below is tentative and subject to change.

Refer to the weekly modules for the most up to date material list. All materials, readings, and videos are available via the modules.

Typical weekly structure: New modules for each week will open on Monday mornings. Generally, assessments for the week are due on the following Sunday by 11:59PM ET.

Week	Date	Theme	Lectures	Materials	Due	Due Date
1	8/22 - 8/27	Core 1 - What is a video game?	Brief history and definition of video games	Syllabus; Video Game History (2022); Bowman (2018)	Quiz 1	8/27
			How interactivity makes games unique			
2	8/28 - 9/3	Core 2 - How and why do communication scientists study games?	Reading & critiquing video game research papers	Jordan & Zanna (1999); De Vreese & Neijens (2016)	Quiz 2	9/3
			Studying games: survey			

3	9/5 - 9/10	Core 3 - How and why do communication scientists study games?	Studying games: content analysis	Wulf et al. (2023); Sparks (2016)	Quiz 3	9/10
			Studying games: experiment			
4	9/11 - 9/17	Core Theme Assessment	AMA with Dr. Lynch		Exam 1; Project Milestone 1	9/17
5	9/18 - 9/24	Content 1 - Avatars & NPCs	Understanding avatars and their importance	Falin & Pena (2017); Tompkins & Lynch (2018)	Quiz 4	9/24
			Game bodies and objectification			
6	9/25 - 10/1	Content 2 - Environments	Digital environments	Lynch et al. (2022); Velez (2018); Downs (2018)	Quiz 5	10/1
			Awesome games			
7	10/2 - 10/8	Content 3 - Rules & Mechanics	Rules and mechanics	Boyan & Banks (2018); Castonova (2008); Knowles (2018)	Quiz 6	10/8
			Game economies and industry economies			
8	10/9 - 10/11	Content Theme Assessment	AMA with Dr. Lynch		Exam 2; Project Milestone 2	10/11
9	10/16 - 10/22	Context 1 - Culture & Morals	The influence of games on culture	Ferguson (2019); Tamborini (2011)	Quiz 7	10/22
			Moral panics			
10	10/23 - 10/29	Context 2 - Platforms & Access	Race & class	Gray (2012); Velez et al. (2018)	Quiz 8	10/29
			Games & Fame			
11	10/30 - 11/5	Context 3 - Industry & Dev	Game designer interview: how are games made?	Williams (2015); Consalvo (2008); Hodent (2018)	Quiz 9	11/5
			UX interview			
12	11/6 - 11/12	Context Theme Assessment	AMA with Dr. Lynch		Exam 3; Project Milestone 3	11/12
13	11/13 - 11/19	Players 1 - Who	Player demographics	Lynch et al. (TPG); Fox & Tang (2017)	Quiz 10	11/19
			Gender dynamics in video games			
14			Why do we play games		Quiz 11	11/21

	11/20 - 11/21	Players 2 - Motivations	What skills do video games teach	Rogers (2017); Green (2018)		
15	11/27 - 12/3	Players 3 - Effects	Cooperative play and prosocial effects; Game violence and aggression Entertainment outcomes of game use	Passmore & Holder (2014); Daneels et al. (2020); CNBC Video (2020)	Quiz 12	12/3
16	12/4 - 12/6	Players Theme Assessment	AMA with Dr. Lynch		Exam 4; Final Project Submission	12/6

Course reading list

Bowman, N. D. (2018). The demanding nature of video game play. In N. D. Bowman (Ed.), *Video games: A medium that demands our attention* (pp. 1-24). Routledge: New York.

Boyan, A. & Banks, J. (2018). Rules & mechanics: Parameters for interactivity. In J. Banks (Ed.), *Avatar, assembled: The social and technical anatomy of digital bodies* (pp. 159-167). Peter Lang: New York.

Castronova, E. (2008). A test of the law of demand in a virtual world: Exploring the petri dish approach to social science.

CNBC (2019, December 26). *The Debate Behind Video Game Violence*. Youtube.
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Consalvo, M. (2008). Crunched by passion: Women game developers and workplace challenges. In Kafai, Y. B., Heeter, C., Denner, J., & Sun, J. Y. (Eds.), *Beyond Barbie and Mortal Kombat: New perspectives on gender and gaming*, 177-192.

Daneels, R., Vandebosch, H., & Walrave, M. (2020). "Just for fun?": An exploration of digital games' potential for eudaimonic media experiences among Flemish adolescents. *Journal of Children and Media*, 14(3), 285-301.

de Vreese, C. H., & Neijens, P. (2016). Measuring media exposure in a changing communications environment. *Communication Methods & Measures*, 10(2-3), 69-80.

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Ferguson, C. (2018). The evolutionary roots of media-based moral panics. In Breuer, J., Pietschmann, D., Liebold, B., & Lange, B. P. (Eds.), *Evolutionary psychology and digital games* (pp. 118-129). Routledge: New York.

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Gray, K. L. (2012). Intersecting oppressions and online communities: Examining the experiences of women of color in Xbox Live. *Information, Communication & Society*, 15(3), 411-428.

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History.com Editors. (2022, October 17). *Video game history*, History, <https://www.history.com/topics/inventions/history-of-video-games>

Hodent, C. (2018). Game user experience. In *The gamer's brain: How neuroscience and UX can impact video game design*. CRC Press.

Jordan, C. H., & Zanna, M. P. (1999). How to read a journal article in social psychology. In R. F. Baumeister (Ed.), *The Self in Social Psychology* (pp. 461-470). Philadelphia: Psychology Press.

Knowles, I. (2018). Resources & inventories: Useful fictions. In J. Banks (Ed.), *Avatar, assembled: The social and technical anatomy of digital bodies* (pp. 197-205). Peter Lang: New York.

Lynch, T., Erxleben, M. R. & Perreault, G. P. (2023). Threat and enhancement: Strength of gamer identity moderates affective response to messages about gaming. *Journal of Media Psychology: Theories, Methods, and Applications*. <https://doi.org/10.1027/1864-1105/a000382>

Lynch, T., Matthews, N. L., Gilbert, M., Jones, S., & Freiburger, N. (2022). Explicating how skill determines the qualities of user-avatar bonds. *Frontiers in Psychology*. 13:713678. <https://doi.org/10.3389/fpsyg.2022.713678>

Passmore, H. A., & Holder, M. D. (2014). Gaming for good: Video games and enhancing prosocial behavior. *Journal of Communications Research*, 6(2), 199-224.

Rogers, R. (2017). The motivational pull of video game feedback, rules, and social interaction: Another self-determination theory approach. *Computers in Human Behavior*, 73, 446-450.

Schmierbach, M. (2009). Content analysis of video games: Challenges and potential solutions. *Communication Methods and Measures*, 3(3), 147-172.

Sparks, G. (2015). *Media effects research: A basic overview* (5th edition). Cengage Learning

Tamborini, R. (2011). Moral intuition and media entertainment. *Journal of Media Psychology: Theories, Methods, and Applications*, 23(1), 39-45.

Tompkins, J. E., & Lynch, T. (2018). The concerns surrounding sexist content in digital games. In C. J. Ferguson (Ed.), *Video game influences on aggression, cognition, and attention* (pp. 119-136). Springer, Cham.

Velez, J. A. (2018). Achievements & levels: Building affirmational resources. In J. Banks (Ed.), *Avatar, assembled: The social and technical anatomy of digital bodies* (pp. 169-177). Peter Lang: New York.

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