

SARA M. GRADY

sara-grady.com smgrady@msu.edu @smgrady
554 Communication Arts & Sciences, 404 Wilson Road East Lansing MI, 48823

EDUCATION

- PhD, Communication** — Michigan State University 2023
Dissertation: Explicating semantic affinity in the context of need-satisfying media (anticipated)
Preliminary project: The social factors & functions of media use
Joint Advisors: Drs. Allison Eden & Ron Tamborini
- MSc, Cultural Studies** — University of Edinburgh 2005
Thesis: Performing Fantasy Fandom: *Buffy the Vampire Slayer* & Fan Identities
Graduated with Distinction
- BS, Interdisciplinary Engineering** — University of Michigan 2004
Concentration: Technical communication & design interfaces
Minor: Global Media Studies

PROFESSIONAL HISTORY + APPOINTMENTS

- Research Assistant, Allison Eden — Templeton Religion Trust (MSU, East Lansing, MI) 2022-present
Design and implement content analysis and experiments on media & moral reflection
- Instructor & Teaching Assistant— Michigan State University (East Lansing, MI) 2018-2022
Taught in various courses and lab sections (15-150 students); see teaching experience section
- Research Assistant, Jim Dearing — Michigan State University (East Lansing, MI) 2020-2021
Help develop and write a \$3m NIH grant with community stakeholders and partner universities
- Assistant Director, Science Communication — Northwestern University (Evanston, IL) 2015-2018
Science in Society, NIH-funded interdisciplinary research center
Designed, led & evaluated sci comm campaigns, public engagement work & training programs
- Founder & Creative Director — Inspiring Programmes (Edinburgh, UK) 2011-2014
International Consultancy Firm
Creative campaign; content consultant; producer. Clients: BBC, UNESCO, & international NGOs
- Programme Director — Edinburgh International Book Festival (Edinburgh, UK) 2007-2011
World's oldest literary event of its kind; managed 300 events & \$200k/year + 4 staff
Specialized in public engagement, outreach & literacy programs with community partners

PEER-REVIEWED PUBLICATIONS [5-year impact factor noted in parentheses]

12. **Grady, S.M.**, & Schmäzle R. & Baldwin, J., (in press). Examining the relationship between story structure and audience response: How shared brain activity varies over the course of a narrative *Projections*. *First two authors share 1st-authorship
11. **Grady, S.M.**, Tamborini, R., Eden, A. &, Van Der Heide, B. (2022). The social factors and functions of media use. *Journal of Communication*. <https://doi.org/10.1093/joc/jqac026> (IF: 9.52) [[link](#)]

10. Kryston, K., Ulusoy, E., **Grady, S.M.**, Johnson, B., Rosenbaum, J., & Eden, A. (2022). Seeking Spoilage: The Impact of Content Challenge, Self-Control, and Traits on Spoiler Selection. *Journal of Broadcasting and Electronic Media* 66:3, 440-463. <https://doi.org/10.1080/08838151.2022.2110593> (IF: 3.61) [[link](#)]
9. Ulusoy, E., Sethi, N., Baldwin, J., **Grady, S. M.**, & Ewoldsen, D. R. (2022). Can't Stop Thinking about Star Wars and The Office: Antecedents of Retrospective Imaginative Involvement. *Human Communication Research*. <https://doi.org/10.1093/hcr/hqac019> (IF: 6.67) [[link](#)]
8. **Grady, S.M.**, Eden, A., Johnson, B. K., Reinecke, L., (2022). Media use and avoidance experiences during social distancing. *Technology Mind & Behavior*, 3:1. <https://doi.org/10.1037/tmb0000041> [[link](#)]
7. **Grady, S.M.**, Morton-Aiken, J., Gottschalk Druschke, C., Lofgren, I. E., Karraker, N., McWilliams, S.R., Reynolds, N., Finan, E., Wolter, P.L., Leff, D.R., Kennedy, M. (2022). Defining a flexible notion of "good" STEM writing across contexts: Lessons learned from a cross-institutional conversation. *Frontiers in Communication: Science and Environmental Communication*. <https://doi.org/10.3389/fcomm.2022.767557> [[link](#)] *First two authors share 1st-authorship
6. Ewoldsen, D.R., Hoewe, J., **Grady, S.M.** (2022). A hybrid cognitive model of media interpretation. *Journal of Media Psychology* 34:2. <https://doi.org/10.1027/1864-1105/a000326> (IF: 3.48) [[link](#)]
5. Sethi, N., **Grady, S. M.**, Baldwin, J., Ulusoy, E., & Ewoldsen, D. R. (2022). What do we do with narratives after the fact? Exploring dimensions of retrospective imaginative involvement. *Communication Reports*. <https://doi.org/10.1080/08934215.2022.2040558> (IF: 3.75) [[link](#)]
4. Aley, M., Hahn, L., Tamborini, R., Goble, H., Zhang, L., **Grady, S. M.**, & Baldwin, J. (2021). What does television teach children? Examining the altruistic and egoistic lessons in children's educational television. *Communication Reports*, 34:2, 106-119 <https://doi.org/10.1080/08934215.2021.1918738> (IF: .98). [[link](#)]
3. Eden, A., Ellithorpe, M. E., Meshi, D., Ulusoy, E., & **Grady, S.M.** (2021). All night long: Problematic media use is differentially associated with sleep quality and depression by medium. *Communication Research Reports*, 38:3, 143-149. <https://doi.org/10.1080/08824096.2021.1902798> (IF: .93) [[link](#)]
2. Eden, A., Johnson, B. K., Reinecke, L., **Grady, S.M.** (2020). Media for coping during covid-19 social distancing: stress, anxiety, and psychological well-being. *Frontiers in Psychology*, 11, 1554-1078 (IF: 2.21). <https://doi.org/10.3389/fpsyg.2020.577639> [[link](#)]
1. Meshi, D., Ulusoy, E., Ozdem-Mertens, C., **Grady, S.**, Freestone, D., Eden, A., Ellithorpe, M. (2020). Problematic social media use is associated with increased risk-aversion after negative outcomes in the Balloon Analogue Risk Task. *Psychology of Addictive Behaviors*, 34(4), 549-555. <https://doi.org/10.1037/adb0000558> (IF: 4.12). [[link](#)]

INVITED BOOK CHAPTERS + ENTRIES

4. Ewoldsen, D. R. & **Grady, S. M.**, (2021). Retrospective imaginative involvement: Thinking about characters over time. In *Real Characters: The Psychology of Parasocial Relationships with Media Characters*, Dill-Shackleford, K. (Ed.), Fielding Graduate University Press. [[link](#)]

3. Tamborini, R., **Grady, S.M.**, Baldwin, J., McClaran, N., Lewis, R. (2021). The narrative enjoyment and appreciation rationale. In the *Oxford Handbook of Entertainment Theory*, Vorderer, P., & Klimmt, C. (Eds.), Oxford University Press. [\[link\]](#)
2. **Grady, S.** (2020). Evolutionary approaches to narrative. In the *International Encyclopedia of Media Psychology*. Van den Bulck, J. (Ed.) Wiley. [\[link\]](#)
1. **Grady, S.** (2020). Repeat exposure, rewatching & the paradox of suspense. In the *International Encyclopedia of Media Psychology*. Van den Bulck, J. (Ed.) Wiley. [\[link\]](#)

CONFERENCE PAPERS + PRESENTATIONS [* denotes presenter]

Top Paper Awards

4. Tamborini, R., Olah, M., Baldwin, J., **Grady, S.M.**, Aley, M. Prabhu, S. (November, 2022) *Finding the moral of the story in PG-13 and R rated films*. National Communication Association, New Orleans, LA. Mass Communication Division.
3. *Schmälzle, R., **Grady, S.M.**, Baldwin, J., Goble, H., Sethi, N., Hahn, J., (November, 2020) *How (and when) narratives depicting social dynamics & relationships align audience brain activity, and how this changes as children develop*. National Communication Association, virtual. Social Cognition Division.
2. Ulusoy, E., **Grady, S.M.**, Kryston, K., Rosenbaum, J.E., Johnson, B.K., Eden, A. (November 2020). *Challenge accepted! The role of content challenge and self-control in spoiler selection and anticipated enjoyment*. National Communication Association, virtual. Social Cognition Division.
1. Tamborini R., Baldwin J., **Grady S.**, Goble, H., Aley, M., Hofer, M., Prabhu, S. (May, 2020). *Measuring narrative's influence on moral intuition accessibility using a lexical decision task*. International Communication Association, virtual. Mass Communication Division.

Conference Papers + Presentations

41. ***Grady, S.M.**, Eden, A. (2022, November). *Comforting media: Seeking the familiar in times of distress?* [Paper presentation]. National Communication Association, New Orleans, LA.
40. ***Grady, S.M.**, Tamborini, R., Baldwin, J. (2022, November). *The vicarious experience of basic psychological need satisfaction: BIRGing with narratives*. [Paper presentation]. National Communication Association, New Orleans, LA.
39. Tamborini, R., Olah, M., Baldwin, J., **Grady, S.M.**, Aley, M. Prabhu, S. (2022, November). *Finding the moral of the story in PG-13 and R rated films*. [Paper presentation]. National Communication Association, New Orleans, LA. [Top Paper Award]
38. Ulusoy, E., Baldwin, J., **Grady, S. M.**, Sethi, N., Ewoldsen, D. R. (2022, November). *Extending antecedents of retrospective imaginative involvement: replication* [Paper presentation]. National Communication Association, New Orleans, LA.

37. Jackowski, J. **Grady, S.M.**, Eden, A., Smith, M., Plantinga, C., Levin, D. (2022, September). *The role of theory of mind in driving character engagement, reflection, and moral understanding of fiction films*. [Poster presentation]. Media & Morality, East Lansing, MI.
36. Plantinga, C., Eden, A., Levin, D. Smith, M., **Grady, S.M.**, Jackowski, J. (2022, September). *Character Engagement & Moral Understanding in Screen Stories* [Poster presentation]. Media & Morality, East Lansing, MI.
35. ***Grady, S.M.**, Tamborini, T., Baldwin, J., Olah, M., Zagata, E. (2022, May). *Can narratives vicariously satisfy basic psychological needs?* [Paper presentation]. International Communication Association, Paris, France.
34. ***Grady, S.M.**, Ulusoy, E., Kryston K., Wirz, D., Eden, A. (2022, May). *Happily never after: Do expectancy violations impact romantic narrative appeal*. [Paper presentation]. International Communication Association, Paris, France.
33. Hahn, L., Tamborini, R., Aley, M., Baldwin, J., & **Grady, S.M.** (2022, May). *Early adolescents can extract distinct moral lessons from narrative media content*. [Paper presentation]. International Communication Association, Paris, France.
32. Eden, A., **Grady, S.M.**, Plantinga, C., Levin, D., Smith, M. & Ulusoy, E. (2022, May). *Identifying morally relevant moments in film*. [Paper presentation]. Moral Media, Santa Barbara, California.
31. Eden, A., Kryston, K., Ulusoy, E., **Grady, S.M.** (2021, November). *Happily ever after? The effect of expectancy violations on enjoyment of romantic stories*. [Paper presentation]. National Communication Association, Seattle, WA.
30. *Tamborini, R., **Grady, S.M.**, Baldwin, J., Aley, M., Goble, H., Olah, M. D. (2021, November). *Testing the vicarious experience of relatedness need satisfaction: BIRGing at the movies*. [Paper presentation]. National Communication Association, Seattle, WA.
29. Tamborini, R., Baldwin, J., **Grady, S.M.**, Goble, H., Olah, M. D. (2021, November). *The impact of comparative moral superiority on the appeal of fictional characters*. [Paper presentation]. National Communication Association, Seattle, WA.
28. Tamborini, R., Aley, M., **Grady, S.M.**, Baldwin, J., Olah, M. (2021, November). *What is the moral of a story: The representation of altruistic and egoistic intuitions in children's films*. [Paper presentation]. National Communication Association, Seattle, WA.
27. ***Grady, S.M.**, Schmäzle, R., Baldwin, J., Goble, H., Sethi, N., Hahn, J., (2021, June). *How shared brain activity varies over the course of a narrative in regions associated with social cognition and story comprehension*. [Paper presentation]. Society for the Cognitive Study of the Moving Image, virtual.
26. ***Grady, S.M.**, Tamborini, R., Eden, A. (2021, May). *The social factors & functions of media use*. [Paper presentation]. International Communication Association, Denver, CO-virtual.
25. *Tamborini, R., **Grady, S.M.**, Aley, M., Goble, H., Baldwin, J. & Prabhu, S. (2021, May). *The effect of comparative moral superiority on character appeal*. [Paper presentation]. International Communication Association, Denver, CO-virtual.

24. Ulusoy, E. **Grady, S. M.**, Bente, G., Goble, H., Ozuch, C. (2021, May). *Investigating the physiological and subjective experiences of completion versus revelatory suspense*. [Paper presentation]. International Communication Association, Denver, CO-virtual.
23. Ulusoy, E., Sethi, N., Baldwin, J., **Grady, S. M.**, & Ewoldsen, D. R. (2021, May). *“Can’t stop thinking about Star Wars”: Predictors of retrospective imaginative involvement*. [Paper presentation]. International Communication Association, Denver, CO-virtual.
22. Baldwin, J., Sethi, N., Ulusoy, E., **Grady, S.M**, Ewoldsen, D., (2020, November). *Testing measurement invariance for the reflective imaginative involvement scale*. [Paper presentation]. National Communication Association, Indianapolis, IN - virtual.
21. Eden, A., Johnson, B. K., Reinecke, L., **Grady, S.M.** (2020, November). *Media for coping during covid-19 social distancing: stress, anxiety, and psychological well-being*. [Paper presentation]. National Communication Association, Indianapolis, IN - virtual.
20. Eden, A., Kryston, K., **Grady, S.M**, Ulusoy, E., Ellithorpe, M. (2020, November). *The Christmas (genre) mix: What are the content characteristics and viewer outcomes associated with holiday romantic comedies?* [Paper presentation]. National Communication Association, Indianapolis, IN - virtual.
19. *Schmälzle, R., **Grady, S.M**, Baldwin, J., Goble, H., Sethi, N., Hahn, J. (2020, November). *How (and when) narratives depicting social dynamics & relationships align audience brain activity, and how this changes as children develop*. [Paper presentation]. National Communication Association, Indianapolis, IN - virtual. [Top Paper Award]
18. *Tamborini, R., **Grady, S.M**, Aley, M., Goble, H., & Baldwin, J. (2020, November). *Examining how the relative morality of a protagonist’s behavior influences observer appraisal*. [Paper presentation]. National Communication Association, Indianapolis, IN - virtual.
17. Tamborini, R., Goble, H., Baldwin, J., Aley, M., **Grady, S.M**, & Hahn, L. (2020, November). *Shaping political attitudes through evaluative conditioning with moral exemplars in news*. [Paper presentation]. National Communication Association, Indianapolis, IN - virtual.
16. Ulusoy, E., **Grady, S.M**, Kryston, K., Rosenbaum, J.E., Johnson, B.K., Eden, A. (2020, November). *Challenge accepted! The role of content challenge and self-control in spoiler selection and anticipated enjoyment*. [Paper presentation]. National Communication Association, Indianapolis, IN - virtual. [Top Paper Award]
15. ***Grady, S.** & Eden, A. (2020, June). *Batman returns: Mapping the mental representations of characters who appear across multiple narratives*. [Paper presentation]. Society for the Cognitive Study of the Moving Image, Grand Rapids, MI - virtual.
14. Aley, M., Hahn, L., Tamborini, R., Goble, H., Zhang, L., **Grady, S.**, Baldwin, J. (2020, May). *What does television teach children? Examining the altruistic and egoistic lessons in popular children’s educational television*. [Paper presentation]. International Communication Association, Gold Coast, Australia - virtual.
13. *Kryston, K., Ulusoy, E., **Grady, S.**, Johnson, B., Rosenbaum, J., & Eden, A. (2020, May). *Selecting spoilers: The role of challenge and self-control in spoiling entertainment*. [Paper presentation]. International Communication Association, Gold Coast, Australia - virtual.

12. Sethi, N., Ewoldsen, D. R., **Grady, S.**, Ulusoy, E., & Baldwin, J. (2020, May). *What do we do with narratives after the fact? Expanding the reflective imaginative involvement scale*. [Paper presentation]. International Communication Association, Gold Coast, Australia -virtual.
11. Tamborini, R., Baldwin, J., **Grady, S.**, Aley, M., Goble, H., Lee, S. Zhang, L., Hahn, L. (2020, May). *How levels of comparative intuition salience influence disposition processes*. [Paper presentation]. International Communication Association, Gold Coast, Australia - virtual.
10. Tamborini R., Baldwin J., **Grady S.**, Goble, H., Aley, M., Hofer, M., Prabhu, S. (2020, May). *Measuring narrative's influence on moral intuition accessibility using a lexical decision task*. [Paper presentation]. International Communication Association, Gold Coast, Australia - virtual. [Top Paper Award]
9. Grall, C., Eden, A., Schmäzle, R., **Grady, S.** (2020, May). *Shared brain function in response to inspiring personal stories*. [Poster presentation]. Annual Meeting of the Social & Affective Neuroscience Society, Santa Barbara, CA – cancelled.
8. Baldwin, J., Ulusoy, E., **Grady, S.**, Eden, A. (2019, November). *Here we go again: Investigating the role of familiarity on enjoyment, appreciation, and nostalgia in mashup*. [Paper presentation]. National Communication Association, Baltimore, MD.
7. Kryston, K., Eden, A., **Grady, S.**, Ulusoy, E., Park, S., Sethi, N. & Ewoldsen, D. (2019, November). *Ghostbusting the gender gap: The effect of social norms and social referent groups on viewers' intention to watch entertainment*. [Paper presentation]. National Communication Association, Baltimore, MD.
6. Tamborini, R., Kryston, K., **Grady, S.**, Baldwin, J., Aley, M., Goble, H., & Hahn, L. (2019, November). *What do audiences like? Narrative enjoyment of satisfaction of altruistic and egoistic character motivations*. [Paper presentation]. National Communication Association, Baltimore, MD.
5. Tamborini, R., Goble, H., Aley, M., Baldwin, J., **Grady, S.**, & Hahn, L. (2019, November). *Using moral intuitions to shape attitudes: Conditioning through media exposure to moral exemplars*. [Paper presentation]. National Communication Association, Baltimore, MD.
4. Goble, H., **Grady, S.** (2019, September). *The evaluative conditioning of political attitudes through moral exemplars*. [Poster presentation]. Media & Morality, East Lansing, MI.
3. Eden, A., Ellithorpe, M., Hahn, L., Ulusoy, E., **Grady, S.**, Baldwin, J., Kryston, K., & Tucker, R (2019, May). *The everyday experience of media consumption: A diary study examining the recreation-challenge hypothesis*. [Paper presentation]. International Communication, Washington, DC.
2. Tamborini, R., Baldwin, J., Hahn, L., Aley, M., Sethi, N., Goble, H., **Grady, S.**, Prabhu, S., Kryston, K. (2019, May). *Moral intuition salience as a mediator of approbation in affective disposition theory*. [Paper presentation]. International Communication Association, Washington, DC.
1. ***Grady, S.** (2018, September). *Developing the moral foundations lexical decision-making task*. [Paper presentation]. Media & Morality, Columbus, OH.

AWARDS + FELLOWSHIPS

Division Award	\$500	2022	Research Excellence Award	\$3,700	2020
International Communication Association ICA Game Studies Division			Department of Communication Michigan State University		
Educator Award #iteachmsu		2021	Selected Candidate		2020
Office of the Provost Michigan State University			Psychology of Narrative Impact SALON University of Würzburg		
Competitive Conference Travel Grant	\$300	2021	Travel Award	\$1,200	2020
Council of Graduate Students Michigan State University			International Communication Association Student and Early Career Scholars Fund		
Research Excellence Award	\$5,000	2021	Division Award	\$500	2020
Department of Communication Michigan State University			International Communication Association Mass Communication Division		
Nancy Seidman Dempsey Scholarship	\$975	2020	Rasmussen Graduate Fellowship	\$3,750	2018
College of Communication Arts & Sciences Michigan State University			Department of Communication Michigan State University		

GRANTS + FUNDING

National Institutes of Health	\$3.4m	2022	ESRC Genomics Forum	~\$8,000	2010
Multisolving Innovations, Climate + Health Supported design, development & writing Project design & proposal writing; <i>revising</i>			Public engagement with science program Co-lead; <i>Funded</i>		
The Leibniz Institute for Psychology	~\$6,000	2022	Government Agencies	~\$35,000+	'08-13
Multi-country study on media coping under. stress; PI; <i>Funded</i>			Funding for arts programs & evaluation British Council, Confucius Institute, Australian Council for the Arts, New Zealand Arts Council, Lead; <i>Funded</i>		
The Graduate School(Northwestern)	\$25,000	2017	Charitable Trusts	~\$50,000+	'08-10
Teach & assess two public engagement courses for scientific researchers & PhDs Co-lead; <i>Funded</i>			Annual funding K-12 education/ outreach Various UK family foundation & grants Co-lead; <i>60-80% success rate/year</i>		
The Graduate School(Northwestern)	\$25,000	2016			
Pilot course & evaluation instruments for public engagement courses Co-lead; <i>Funded</i>					

TEACHING EXPERIENCE

Michigan State University

- Audience Responses to Media Entertainment COM 375 summer 2022
Instructor of record, 1 online-asynchronous section: created syllabus, course materials, and all assignments using backward design
- Communication in Close Relationships COM 425 spring 2022
Teaching Assistant, 2 hybrid sections: develop & deliver lecture, wrote & graded exams, student feedback, support & advising on upper-level intensive writing projects
- Media & Mass Communication COM 275 fall 2021
Teaching Assistant, 1 large in-person lecture: developed several new lectures, wrote & graded exams, student administration
- Methods of Communication Inquiry COM 300 spring 2020
Section/Lab Instructor, 2 hybrid sections: lectured and led interactive statistical coursework and practice exercises, wrote & graded exams
- Campaign Design & Analysis COM 475 fall 2019
Teaching Assistant, 1 in-person section: support & advising on upper-level intensive writing projects, wrote & graded exams
- Intro to Human Communication COM 100 summer 2019, spring 2019, fall 2018
Instructor of record, 1 online-asynchronous section (summer): weekly activities, public speaking feedback & grading speeches
Section/Lab Instructor, 3 sections/term: public speaking workshops, feedback and grading, wrote & graded exams
- Independent Study in Communication COM 490 fall 2020, spring & fall 2021, spring 2022
Lab Manager under A. Eden Mentored & trained 2-5 research assistants each term. Students worked on content analysis, data scraping, data collection, and study research/design

Northwestern University

- Skills & Careers in Science Writing TGS 527 spring & fall 2016, spring & fall 2017, spring 2018
Graduate-level Co-Instructor: develop & deliver new lectures, coordinate guest speakers & intensive writing feedback
- Science Writing for Undergraduate Researchers NSF-REU training program summer 2017, summer 2018
Instructor/Seminar Lead: develop & deliver professionalization and writing workshops for undergraduate summer research trainees. Named on NSF grants as specialist consultant

SELECT INVITED TALKS + EVENTS

ICA Podcast Panel	2022	Smithsonian Museums on Main St	2017
<i>Social media & building your brand as a scholar</i>		<i>Water, Wonder & Words: culture, climate & language</i>	
Growing Up Comm Series		Touring lectures in libraries & museums	
		Illinois Humanities Council	
Digital Humanities Symposium on Narrative	2018	ComSciCon Chicago	2016
<i>Old Friends, New Faces: perceptions & expectations of reimagined characters</i>		<i>Strike at the Heart of Science Storytelling</i>	
Michigan State University Libraries		University of Chicago + Northwestern	
Cognitive Science Speaker Series	2017	Pecha Kucha Night, Illinois Humanities	2016
<i>Unearthing Science Stories</i>		<i>Cli-Fi, the Zombie Apocalypse & narratives of environmental disaster</i>	
Cognitive Science Program		Illinois State Library	
Northwestern University			
Media Technology & Society speaker series	2017		
<i>Communicating Science through Stories</i>			
School of Communication			
Northwestern University			

[additional media appearances incl. PBS, BBC, the Guardian, London Times, New Tang Dynasty TV (China)]

SERVICE

Editorial Service

Journal of Media Psychology, Editorial Assistant for special issue on Media & Morality 2022-

Ad Hoc Reviewer

Media Psychology 2021-

Psychology of Popular Media 2020-

National Communication Association 2020-

International Communication Association 2019-

Conferences & Symposia

Co-Organizer, Media & Morality Annual Meeting 2022

Respondent, Entertainment & COVID-19 panel, National Communication Association Conference 2021

Session Chair, Celebrating Excellence colloquium, MSU Department of Communication 2021

Committees, Boards & Advisory Roles

Consultant, Now What Research (market research for streaming services) 2021-

Student & Early Career Representative, Mass Communication Division, ICA 2020-22

Member, Dean's Advisory Committee, MSU College of Communication 2020-

Secretary, Association of Graduate Students in Communication 2019-20

Member, MSU SciComm 2018-20

Social Media Committee, MSU Communication Department 2018-19

Member, Association of Graduate Students in Communication	2018-
Judge, Michigan Women's Hall of Fame	2014
Trustee, Seven Stories, National Center for Children's Books (UK)	2009-13
Advisory Board, Scottish Arts Council's Literature in Learning Committee (Scotland)	2008-12

Professional Memberships

Association for Education in Journalism & Mass Communication	2022-
Society for the Cognitive Study of the Moving Image	2020-
National Communication Association	2019-
International Communication Association	2019-

REFERENCES

Allison Eden, Associate Professor, Communication
[advisor, PI as grant-funded research assistant]
 404 Wilson Rd, Room 467
 Michigan State University, East Lansing, MI 48824
 (517) 355-9609 edenalli@msu.edu

Jim Dearing, Professor, Communication
[PI as funded research assistant, NIH grant writing]
 404 Wilson Rd, Room 573A
 Michigan State University, East Lansing, MI 48824
 (517) 353-3259 dearjim@msu.edu

Ron Tamborini, Professor, Communication
[advisor]
 404 Wilson Rd, Room 570
 Michigan State University, East Lansing, MI 48824
 (517) 355-0178 tamborin@msu.edu

Brandon Van Der Heide, Associate Professor,
 Communication
[committee & Grad Director]
 404 Wilson Rd.
 Michigan State University, East Lansing, MI 48824
 vdheide@msu.edu

Dave Ewoldsen, Professor, Media & Information
[committee & collaborator]
 Michigan State University, East Lansing, MI 48824
 ewoldsen@msu.edu