

COMMUNICATION-BA COMMUNICATION TECHNOLOGY (COT)

2023-2024 Academic Year



This program leads to a Bachelor of Arts degree. Requirements for students admitted to the major SU21 and later. **Eleven (11) COMM courses** totaling **at least 34 credits** are required. A grade of C– or better is required in all courses in the major. Maintaining a 2.0 GPA in the major is required after admission to the program.

PROGRAM AREA DESCRIPTION

Communication Technology (COT) explores the way technology is transforming the field of communication. This specialization helps students understand interactive technology, evaluate the user experience, and communicate with users with varying levels of technical proficiency. Students in this major can choose courses in Human-Computer Interaction and User Experience (HCI + UX) and Communication Technology Management.

HCI + UX courses focus on how people use technology and the social implications of new technologies. Communication Technology Management courses teach students how to help others use technology effectively in the workplace.

REQUIRED PRE-MAJOR COURSES: 6 credit hours (do not count in the major). *All students must complete two pre-major courses. A grade of C- or better is required in both courses for a Major & Specialization Application to be considered. Admission is competitive and an online application is required. Please see comm.osu.edu for application deadlines.*

	Credits	Grade	Term
COMM 1100: Communication in Society	3		
COMM 1101: History of Communication	3		

1. CORE MAJOR REQUIREMENTS: 12 credit hours. All four courses are required.

	Credits	Grade	Term
COMM 2367(H): Persuasive Communication	3		
COMM 2511: Visual Communication Design	3		
COMM 2540: Intro to Communication Technology	3		
COMM 3554: Social Implications of Technology	3		

2. RESEARCH METHOD REQUIREMENT: 4 credit hours. One course required.

	Credits	Grade	Term
COMM 3160: Communication Research Methods (prereq: Stat 1350, 1450 or equiv.)	4		
COMM 3165: Evaluation and Usability Testing (prereq: Stat 1350, 1450 or equiv.)	4		

3. EXPERIENTIAL LEARNING: 3 credit hours. One course required.

	Credits	Grade	Term
COMM 3800: Career Development in Communication	3		
COMM 4191*: Internship	1-3		
COMM 4998*: Undergraduate Research	1-3		
COMM 4999*: Thesis Research	1-3		



4. FOCUS AREA ELECTIVES: 6 credit hours. Choose at least 2 courses from the following:

	Credits	Grade	Term
COMM 3513: Video Games and Society	3		
COMM 3558: Social Media	3		
COMM 457: Communication Network Infrastructure	3		
COMM 4558: Social Media Analytics (prereq: Comm 3160, 3163 or 3165)	3		
COMM 4665: Human Communication in Social Networks	3		
COMM 4738: Health Communication and New Media	3		

5. SPECIAL TOPIC ELECTIVES: 9 credit hours. Choose at least 3 courses within or across clusters.

HUMAN-COMPUTER INTERACTION AND USER EXPERIENCE (HCI + UX)

- COMM 3513: Video Games and Society
- COMM 3545: Human-Computer Interaction & User Experience
- COMM 4511: User-Centered Communication Design
- COMM 4555: Computer Interface and Human Identity
- COMM 4557: Communication Network Infrastructure
- CSE 2123+: Data Structures Using Java

COMMUNICATION TECHNOLOGY MANAGEMENT

- COMM 3330: Communication and Conflict Management
- COMM 3331: Communication and Decision Making
- COMM 4556: Information Technology and Organizational Comm.
- COMM 4557: Communication Network Infrastructure
- COMM 4665: Human Communication in Social Networks
- CSE 2123+: Data Structures Using Java

Elective Selections:

	Credits	Grade	Term
COMM	3		
COMM	3		
COMM	3		

ADD CREDITS FROM SECTIONS 1, 2, 3, 4 AND 5: Minimum 34 credit hours.

TOTAL HOURS:	
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(H) = Honors course offered

*Repeatable. Maximum of 3 credits can count towards the major.

+Prerequisite course required

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CONTACT INFORMATION:

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