

Syllabus

Communication 1101

The History of Communication

Spring 2023

Online

Instructor and Contacts:

Melissa Foster, PhD

Email: foster.1182@osu.edu (remember it's osu.edu, not buckeyemail)

Office hours: Please email me to set up an appointment to do office hours via Zoom. Questions and concerns that are personal in nature and can't be posted on the discussion board should be addressed in office hours. I cannot, however, answer questions in email if they've already been answered in the syllabus or on the discussion boards.

Teaching Assistants: Please contact the TAs if you have read their comments on your exam questions but have questions remaining about the grade. Rather than reply within the grade tab in Carmen (which doesn't have the functionality to notify us that you've posted a comment), be sure to email with your question. The TA that is grading your work is based on the first letter of your last name (see below). TAs can only answer questions about assignments they graded; they do not have office hours in this class.

A-G = Angela Ciarochi, ciarochi.3@buckeyemail.osu.edu

H-O = Kriselle Bellini, bellini.11@buckeyemail.osu.edu

P-Z = Lily Simon, simon.732@buckeyemail.osu.edu

C-REP: Please contact the C-REP coordinator if you have any questions about C-REP; Kristina Medero, medero.2@buckeyemail.osu.edu. Be sure to first read the Student Guide (located in Carmen under "Module 1"). Dr. Foster does not have access to the C-REP system, nor do the TAs and cannot answer any questions about C-REP.

Discussion Boards: If you have questions about lecture materials or upcoming assignments, please post these on the class discussion boards (see Carmen Introduction video in Module 1). Be sure to follow along with the discussion boards through the semester.

IT Service Desk: 614-688-HELP (4357) If you have problems relevant to information technology (e.g. issues with your laptop or software), please call the IT Service Desk. You can also visit the [IT Service Desk Website](#)

Course Overview:

This course will be delivered 100% online and asynchronous with weekly due dates and provides a brief overview of the history of human communication. We'll focus primarily on more recent history (the last couple of hundred years) but will begin with the earliest known communication artifacts and progress rapidly from there.

Most of what we will cover is in the realm of mass communication. We will explore how communication changed as society changed, and the role of communication in producing social changes of various sorts. Importantly, we will be making connections between issues and events from the past to the world we are living in today.

You'll be responsible for material covered in the lecture or in assigned readings from the text (see below) as well as additional visual material (movies, radio programs, etc.).

Course Objectives:

Communication COMM 1101 is a GEC course in Category 2, Breadth, B. Social Science, subcategory (1) Individuals and Groups. Courses in social science help students understand human behavior and cognition, and the structures of human societies, cultures and institutions. Courses that fulfill this requirement have the following learning objectives:

1. Students understand the theories and methods of social scientific inquiry as they apply to the study of individuals and groups.
2. Students understand the behavior of individuals, differences and similarities in social and cultural contexts of human existence, and the processes by which groups function.
3. Students comprehend and assess individual and group values and their importance in social problem solving and policy making.

Meeting Course Objectives:

1. To provide you with an introduction to the history of communication.
 - Via lecture materials tracing the known history
 - Through reading materials focusing on human communication history
 - Through examination of major mass communication mediums and how they interrelate
2. To introduce you to the theory and methods of understanding history.
 - Through a lecture covering some of the important theories and methods of how we can understand what has happened before
 - Through practice in doing your own historical research
 - Through writing summaries of the results of your own research

- Through providing illustrative examples of these approaches throughout our examination of media history
3. To explore the ways in which media presentations may have different impacts for differing ethnic or racial groups and the interplay between societal/cultural values and media content.
- By examining historical media content within the social norm context in which it evolved
 - Through an example overview of the early African-American cinema and ideas of in-group and out-group behavior
 - By examining the relationship between African-American portrayals in media content, producers' goals, and audience members' reactions
4. To develop your ability to comprehend and assess individual and group values as reflected in media content history, and to recognize their importance in social problem solving and policy making.
- By examining the development and differences in media regulation and policy
 - By exploring the relationship between violent behavior and media content
 - By studying the role of free speech in relation to media effects

Credit hour and work expectation

This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average. [ASC Honors](#) provides an excellent guide to scheduling and study expectations.

Course Technology:

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
 - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
 - Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>
 - **This online course requires use of Carmen (Ohio State's learning management system) and other online communication and**

multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- [Carmen accessibility](#)
- **Zoom:**
 - Office hours will be held through Ohio State’s conferencing platform, Zoom. If you set up an appointment for office hours, I will email you a link to the Zoom meeting.
 - Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function available.
 - [Carmen Zoom](#) help guide
- **Turnitin:**
 - Students at The Ohio State University are accountable for the integrity of the work they submit. Therefore, you should be familiar with the guidelines provided by the [Committee on Academic Misconduct \(COAM\)](#) and [Section A of OSU's Code of Student Conduct](#) in order to meet the academic expectations concerning appropriate documentation of sources. In addition, OSU has made Turnitin, a learning tool and plagiarism prevention system, available to instructors. For this class, you will submit your papers to Turnitin from Carmen. When grading your work, I will interpret the originality report, following [Section A of OSU's Code of Student Conduct](#) as appropriate. For more information about Turnitin, please see [the vendor's guide for students](#). Note that submitted final papers become part of the OSU database.
- **Computer:** current Mac (MacOS) or PC (Windows 10) with high-speed internet connection, webcam, and microphone
- **BuckeyePass:** a mobile device (smartphone or tablet) to use for authentication
- **Microsoft Office 365:** All Ohio State students are eligible for free Microsoft Office 365. Visit the [installing Office 365](http://go.osu.edu/office365help) (go.osu.edu/office365help) help article for full instructions.
- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- <https://it.osu.edu/students#tech-access>

Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen (go.osu.edu/canvasstudent)

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection

- Web cam and microphone

Necessary software

- Word processor with the ability to save files under .doc, .docx, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733

Course Requirements:

Textbook:

Kovarik, B. *Revolutions in communication: Media history from Gutenberg to the digital age* (2nd Edition). Bloomsbury. (pdf's are available on Carmen, so you do not need to buy the book unless you prefer it over the pdf's)

Assignments and Exams:

Coursework includes weekly quizzes (online and timed, generally multiple-choice and T/F style questions, with about 5 to 10 questions per quiz, questions randomly pulled from pools for each topic so that your quiz may have different questions than another student, but they cover the same concepts), weekly exam questions (online, short answer essays), and C-REP participation. For quizzes, you may use your own notes, but you may not use any other sources. We will have 1000 points possible in the class as follows:

Requirement	Points/Percent of Final Grade
Quizzes	400 (13 quizzes in total, the lowest 3 scores are dropped, so the 10 that are kept are worth 40 points each)
Weekly Exam Questions	550 (13 questions in total, the lowest 3 scores are dropped, so the 10 that are kept are worth 55 points each)
C-REP	50
Total Points	1000

* Please read the student guide for information on C-REP.

Letter Grade	Percent
A	93-100
A-	90-92.9
B+	87-89.9
B	83-86.9
B-	80-82.9
C+	77-79.9

C	73-76.9
C-	70-72.9
D+	67-69.9
D	60-66.9
Failing	0-59.9

Please note: Carmen Canvas, OSU's class management software, does not round fractions up. I don't round up individual grades, no matter how close, because it's not fair to others.

Carmen has different settings for viewing grades. There is a setting in which assignments that are not completed are counted as a "zero" and a setting in which incomplete assignments are not yet counted in the final grade. If you are calculating your grade through the semester, make sure you are factoring in any assignments you failed to turn in on time as a "zero".

Assignments:

Please keep track of when things are due. I recommend signing up for email notifications for when there are announcements and discussion posts on Carmen.

Late work: Late work will rarely be accepted in this class. The assignments are provided well in advance and many of the lowest scores will be dropped for your final grade. Please recall that the due dates are not the goal for turning in assignments. Rather, the due dates are the last chance to turn them in. I recommend turning work in well in advance of the due date in case of technical problems or life issues.

Late work will be considered only if you have documentation (coming from a reputable source and including dates) of severe illness or emergency that lasts more than 3 weeks (since 3 weeks of work is already dropped). For health issues, I don't need any medical information on documentation, but I do require information from your care provider specifying that you were not well enough to do online work. There cannot be any exceptions to this requirement for documentation. Sample language might look something like this: "[Name] was under my care and unable to do any schoolwork, including asynchronous online work from [start date] to [end date]". Those dates must cover at least 3 weeks.

Following instructions and keeping deadlines is an invaluable skill in the workforce. Thus, it is important to work on time management in college.

Please do not email your paper to the professor or to the TAs. We can only grade what you submit to Carmen prior to the deadline because assignments that are emailed do not go through the plagiarism check. It's important that all students have the same guidelines and expectations.

Religious holidays: Students who will be observing a religious holiday on a class date or assignment due date must provide date/event written notification to the instructor within the first two weeks of the semester so that alternative arrangements can be made

Before you submit an assignment:

Make certain it is in "doc" or "docx" or "pdf" format and that you have a reliable Internet connection. If your home or apartment does not have reliable service, try an on-campus computer lab or library.

Remember to leave yourself enough time to verify that your submission went through properly as *problems with technology will not be accepted for late work*.

Pre-grading: Please note also that we cannot pre-grade your papers. If you have specific questions, we are always available to answer those. However, we cannot read your paper in its entirety before the due date and tell you everything you need to change to get a perfect score.

Verifying that you submitted your assignment:

Please do not email your instructor or TA to ask if your assignment was submitted properly. You can check this on Carmen. Here it is step by step:

- = After submitting the assignment, you should be taken back to the main page for the assignment
- = On the right-hand side is a submission status
- = To verify that everything uploaded correctly, click on 'Download [filename]'; you might want to save it to a different location on your hard drive than the original, or rename it during the download process, to avoid overwriting your original
- = Open the downloaded file and make sure everything looks correct

Recall that only what you submit by the deadline will be graded, even if it was not what you intended to submit. So, it's important that you check to be sure your submission was successful.

If you are worried about the submission, you may want to consider taking a screen shot of the submission verification.

General Grading Criteria

The following is a general guideline regarding the 5 different categories on the rubrics. Please see comments in Carmen for more details when you get your grade back, but this is a general note:

“Exceptional” responses briefly but succinctly combine information from lecture and outside sources (we will talk about using the library). The response is extremely well written and organized in APA format. Exceptional responses demonstrate that you can reiterate information from the lecture and other course materials, find and integrate additional relevant information on your own from sources outside of the course materials, and incorporate your own original analysis. There are no comments on improvement.

“Above Average” responses briefly but succinctly answer the questions, combining information from the class as well as information from outside class and add your own analysis. There is some additional information that may improve the response but overall, it is above average, and feedback on improvement is minimal.

“Average” responses meet the minimum requirements of the assignment. However, information needs to be clarified or there is information that is incorrect. Improvements could be made in organizing information from different sources, or otherwise there is room for improvement that’s not minor.

“Needs Improvement” means there was some key information missing or inaccurate/irrelevant information included. An attempt was made but it doesn’t hit the minimum requirements.

“Not Addressed” generally means that the information was missing or inaccurate.

Technical Problems: Contact OIT (<https://ocio.osu.edu/help>) to see if they can help fix the problem so that you don't get it again. Calling is often faster than email.

Video lectures have a link in the Modules tab of Carmen. That link will take you to MediaSite where lectures are stored. MediaSite is the only university sanctioned website for hosting lectures, and it generally works great. However, in very large classes, it can happen that if three or four hundred students are all viewing a lecture at the same time, the lecture video can slow down or buffer. While this does not happen often, I do recommend that you not wait until the last minute to view videos just in case this happens to be an issue for you.

Grading: Please don’t email your TA to ask if grades are finished. There are a large number of students in the course, and we want to do justice to each submission. If there is a post on Carmen that says the grades have all been entered, and you don’t have a grade, then you need to contact your TA or professor.

Grade Disputes: Any dispute about a grade must be taken up with your TA **within one week of the grade posting**, so please keep track of your grades and check them when you see an announcement. If you are disputing your grade on one of the assignments, you must prepare a .doc or .docx document, going point-by-point through the rubric and explaining why you think your work deserves a different grade. Please note that grade disputes are not a normal part of the grading process. Grade disputes should be submitted only when you can justify clearly why you believe your grade should be changed. Please submit your grade dispute first to the person who graded your paper. If your dispute is ongoing after this, you may contact your professor. If you have talked with both the TA and the professor and still want to pursue a grade dispute, see the [university's Complaint, Grievance, and Appeal Procedures](#)

Page Limits and Formatting: Papers with page limits must use APA formatting (don’t worry if APA is new to you; we will cover it in class) and must adhere to the page limits. Expressing yourself in a clear and succinct manner is a very valuable writing skill! Thus, exceeding the page limit will result in a reduction of your grade. Page limits are also strict to keep the playing field fair for everyone. Be careful not to go over your page/word limit, even by one sentence/word.

Contact Information for Various Issues

Who to Contact for Specific Problems:

Questions about the course/assignments/lectures/etc: First, post in the discussion area, as that allows the professor, TAs and other students to see issues and respond to everyone in an organized and timely manner. It keeps us all on the same page and allows everyone access to the same information ☺ You should post your query on one of the existing discussion threads instead of starting a new one.

You should contact your professor via email if your question is of a personal nature or if you need to schedule an appointment for office hours at foster.1182@osu.edu. For questions about a grade you received, please direct your question to the person who graded your paper (you'll know from the comments who graded it).

Health Issues or Emergency Situations: Contact your instructor or Student Advocacy as these are always of a personal nature. See information on illnesses at <https://safeandhealthy.osu.edu/>

Technical Problems with Your Computer or Internet Connection Issues: OIT can be called at 614-688-HELP (4357). You can also email them about your problem, or you can request that they call you back. The website for these alternatives is: https://osuitsm.service-now.com/selfservice/help_splash.do (Links to an external site.)

C-REP problems or questions: If your question is personal and C-REP related, contact the C-REP administrator.

Problems with your TA or unresolved issues (after trying the above): Contact Dr. Foster

Email etiquette: Please ensure that any emails you send are written professionally. If you are unsure about email etiquette, please check out the following website <https://www.insidehighered.com/views/2015/04/16/advice-students-so-they-dont-sound-silly-emails-essay> This includes any correspondence with the professor, Teaching Assistants, and other students. Everybody makes mistakes sometimes, and it can happen that if you're frustrated that you may end up sending an email that does not represent yourself the way you're like to. In that case, I encourage you to ask for a do-over and send a new response written in a way that is more reflective of your professional self.

Also, if you need to email me, please be sure to include the course name and section. If we are having an ongoing conversation via email, please make sure to "reply" to that thread instead of starting a new one each time. This will help us stay organized so that I can reply faster.

Other course information

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

See <https://hr.osu.edu/benefits/notice-of-nondiscrimination/>

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Interim Ohio State Title IX Coordinator, Molly Peirano, at titleix@osu.edu

Health

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

Instructor illness or absence

If the *instructor* is too ill to teach the course for a period of time, the designated backup for this course will step in. You will be notified via email from the School of Communication.

Academic integrity policy

Policies for this online course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

Accessibility accommodations for students with disabilities

Requesting Accommodations

The university strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability including mental health, chronic or temporary medical conditions, please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, your instructor may request that you register with [Student Life Disability Services \(SLDS\)](#). After registration, make arrangements with your

instructor as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

In light of the current pandemic, students seeking to request COVID-related accommodations may do so through the university's request process, managed by Student Life Disability Services.

Disability Services Contact Information

- Phone: [614-292-3307](tel:614-292-3307)
- Website: slds.osu.edu
- Email: slds@osu.edu
- In person: [Baker Hall 098, 113 W. 12th Avenue](#)

Accessibility of Course Technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations as early as possible.

- [CarmenCanvas accessibility](http://go.osu.edu/canvas-accessibility) (go.osu.edu/canvas-accessibility)
- Streaming audio and video
- [CarmenZoom accessibility](http://go.osu.edu/zoom-accessibility) (go.osu.edu/zoom-accessibility)

Other related resources

COVID-19 Accommodations. Visit <https://safeandhealthy.osu.edu/> for the latest information about Covid-19.

Food Security (<https://www.buckeyefoodalliance.org/>, 614-688-2508). The Ohio State University is committed to ensuring that all students have access to adequate and healthy food. Any undergraduate or graduate student with a BuckID may confidentially use the Buckeye Food Alliance food pantries. No proof of need is required. The pantry is located in Lincoln Tower, Suite 150 (1800 Cannon Dr., Columbus, OH 43210). Check the website or call for current hours.

Tentative Course Schedule (Schedule may be modified)

Modules	Dates	Assignment	Topics and Due Dates	Check Box
Section 1: What Are We Doing and Why Does it Matter?				
1 Introductions and Concepts		Lecture	Watch introduction lectures posted in "Module 1"	
		Lecture	Concepts, Definitions, and Why History Matters	
		Lecture	Finding and Citing Sources (APA)	
		Reading	Kovarik pages 1-15.	
	January 17 th	Quiz #1	Syllabus Quiz: You can take this quiz up to 50 times. All other quizzes this semester can only be taken once. *Please note that I am required to inform the office of registration of any students who did not attend the first week of classes. This "quiz" will count as your attendance for the first week, so please don't miss it.	
	January 19 th and 20 th	Exam Question #1	Find one newspaper article and one peer-reviewed article about ANY topic relevant to the history of communication. Summarize and cite them. Per our discussion of why we study the history of communication, what do you think the main point of these articles are? Responses to at least two classmates are due the day after the initial posts	
	Ongoing	C-Rep	Due dates are listed in student handbook (on Carmen)	
2 Methods Overview		Lecture	Media Literacy	
		Lecture	Methods and Limitations Overview	
		Lecture	Chronological Method	
		Reading	Potter Chapter 1, pages 3-13	

	January 24th	Quiz #2	Covers materials from Modules 1 and 2	
	January 26 th and 27 th	Exam Question #2	There are different ways to study the history of communication, one of which is conducting interviews with people who lived through important events. What are some of the pros and cons of the interview method relative to other ways to learn about history? Responses to at least two classmates are due the day after the initial posts	
3 Technological Determinism		Lecture	Writing/Printing	
		Lecture	Telegraph	
		Lecture	Television	
		Reading	Kovarik Chapter 1 (pages 27-56)	
	January 31st	Quiz #3	Covers material from Module 3	
	February 2 nd and 3 rd	Exam Question #3	Please choose a communication technology that you use regularly (e.g. cell phone, TV, computer, social media, etc.) and describe how that technology has had an impact on society/culture. Responses to at least two classmates are due the day after the initial posts	
4 Political Rhymes		Lecture	Slander	
		Lecture	Misdirection	
		Lecture	Authoritarian Communication	
		Reading	Kovarik pages 67-100	
	February 7 th	Quiz #4	Covers material from Module 4	
	February 9 th and 10 th	Exam Question #4	Find a rhyme in communication history and discuss the similarities and differences between the two events/issues you've covered (hint: since it's a rhyme, focus more on the similarities with brief mention of any important differences). What do you think is the most important aspect of this rhyme for people living today?	

			Responses to at least two classmates are due the day after the initial posts	
Section 2: How did we get here? Historical events that shape our world today				
5 American News		Lecture	Early 1900s	
		Lecture	Mid 1900s	
		Lecture	Late 1900s	
		Reading	Kovarik pages 105-129	
	February 14 th	Quiz #5	Covers materials from Module 5	
	February 16 th and 17 th	Exam Question #5	Please find someone over the age of 40 and interview them as if you were a reporter doing a feature article about historical events. Ideas for events are listed in Carmen. Responses to at least two classmates are due the day after the initial posts	
6 Social Reform		Lecture	Photography	
		Lecture	Entertainment	
		Lecture	Movements	
		Reading	Kovarik pages 151-179	
	February 21 st	Quiz #6	Covers material from Module 6	
	February 23 rd and 24 th	Exam Question #6	Please choose a social reform movement and detail the role that communication technology played in that movement. Responses to at least two classmates are due the day after the initial posts	
7 Stereotypes		Lecture	Advertising	
		Lecture	Cinema	
		Lecture	News	
		Reading	Kovarik pages 181-206	
	February 28 th	Quiz #7	Covers material from Module 7	

	March 2 nd and 3 rd	Exam Question #7	Please choose a historically marginalized group of people (e.g. women, Black Americans, Muslims, etc.) and discuss how they were portrayed in a communication medium (e.g. movies, sitcoms, radio, etc.) and compare it to today. Responses to at least two classmates are due the day after the initial posts	
8 Grabbing Your Attention		Lecture	Advertising and Public Relations	
		Lecture	Radio	
		Lecture	Television	
		Reading	Kovarik pages 217-238	
	March 7 th	Quiz #8	Covers material from Module 8	
	March 9 th and 10 th	Exam Question #8	Please choose a communication technology (e.g. TV, radio, cinema, etc.) and discuss how the quality of it has changed over time. How has this quality impacted people (if at all)? Responses to at least two classmates are due the day after the initial posts	
Section 3: Where are we going? Understanding modern issues through a historical lens.				
9 Media Monopolies and Anti- Competitive Behavior		Lecture	Historical Overview	
		Lecture	Radio	
		Lecture	Tech Giants	
		Reading	Kovarik pages 275-286	
	March 21 st	Quiz #9	Covers materials from Module 9	
	March 23 rd and 24 th	Exam Question #9	Please choose a communication medium (e.g. radio, the Internet, local TV news, etc...) and describe how it is regulated in terms of monopoly/competition historically and today. Responses to at least two classmates are due the day after the initial posts	
10		Lecture	Through Time	

Censorship		Lecture	By Medium	
		Lecture	By Method	
		Reading	Berkowitz pages 199-221	
	March 28 th	Quiz #10	Covers material from Module 10	
	March 30 th and 31 st	Exam Question #10	Please choose a communication medium (e.g. The Internet, Hollywood movies, Bollywood movies, etc.) and discuss how it has been regulated and censored historically verses today. Responses to at least two classmates are due the day after the initial posts	
11 New Technology Pros and Cons		Lecture	Violence	
		Lecture	Internet	
		Lecture	Smart Phones	
		Reading	Kovarik pages 309-332	
	April 4 th	Quiz #11	Covers material from Module 11	
	April 6 th and 7 th	Exam Question #11	Please chose something that you heard or read in mass media (e.g. a movie, a book, a TV show, a song lyric, etc.) and describe how it impacted people in an important way. Responses to at least two classmates are due the day after the initial posts	
12 New Technology Reactions and Responses		Lecture	The Need for Adaptation	
		Lecture	Fear	
		Lecture	Security and Laws	
		Reading	Kovarik 375-403	
	April 11 th	Quiz #12	Covers material from Module 12	
	April 13 th and 14 th	Exam Question #12	Please choose a communication medium (e.g. photography, video games, the Internet, etc.) and discuss how the general public reacted to it when it was first available. Be sure to compare to how people feel	

			about it today. Responses to at least two classmates are due the day after the initial posts	
13 Review		Lecture	The History of Communication: What it is and Why it Matters	
		Lecture	The History of Communication: Chronological History	
		Lecture	The History of Communication: Examining Multiple Topics Through an Exemplar	
	April 18 th	Quiz #13	Covers Material from Module 13	
	April 20 th and 21 st	Exam Question #13	Please reflect on the course and select one topic (e.g. censorship, social justice, etc.) to summarize what you would like the general public to know about it. Imagine you're doing a TED Talk or some other speech to a large group of people. What might you like to share with them about this specific topic? What information would you share with them about learning about history in general? Responses to at least two classmates are due the day after the initial posts	
			Congratulations, you're finished!	