

Syllabus: COMM 4511 - User centered web design

Hybrid Term – SPRING 2022

School of Communication

Instructor: Leonardo Carrizo
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In-Person classroom location: Derby Hall 3176
Class meetings: Tuesdays and Thursdays - 9:35am-10:55am

Zoom Office Hours

Tuesdays 11:30am-12:30pm EST
Wednesday 1:00pm-2:00pm EST
Thursdays 11:30am-12:30pm EST
Additional office request by appointment.

Course Information

Course Description

This is a Hybrid course. This hybrid course will be presented in-person and online. You are expected to be present during in-person meetings. Keep in mind that because of Covid-19 this schedule might changes.

This course introduces students to a process driven, user centered approach to web/app design. It is structured to provide information and insight in User Experience— covering research, prototyping, conceptualization, and usability testing. This is NOT a web programming class, yet students will use prototyping software (Adobe Xd) to individually and in groups solve UX problems. Furthermore, students will apply course principles by creating/redesigning a website prototype and mobile application prototype that integrates functional and emotional user needs based on course UX theory.

Course learning goals and outcomes

Course Goals

- Students will understand the process of User Centered Design from abstract conceptualization to concrete prototyping.
- Students will explore UX industry software (Adobe Xd).

- Students will conduct UX research and usability testing in the User Centered Design process
- Students will appreciate the intricacies of teams working

Course Learning Outcomes

Students will be able to explain all plains levels of the User Centered Design process.

Students will be able to apply UX design process to evaluate a website's deficiencies.

Students will be able to prototype web/app using UX design process.

Students will be able to define HTML, Web and CMS vocabulary.

Students will be able to explain different roles of web development teams.

Students will be able to assess teammates' work and evaluate their work.

Students will be able to analyze UX research and testing and make design decisions based on findings.

Students will be able to perform changes to a website using UX Design approach

Students will be able to conduct UX usability testing and analyze it to improve UX experience.

Mode of delivery & How this course works

This hybrid course will be presented in-person and online. You are expected to be present during in-person meetings. Please see the course calendar to confirm In-person, Live Zoom and Asynchronous class schedule. Keep in mind that because of Covid-19 this schedule might changes.

- **In-person** classes will take place in Derby Hall room 3176 from 9:35am to 10:55pm Tuesdays and Thursdays. We will cover lectures, theory, book readings and assignments in addition to class discussions and Adobe Xd tutorials. Students will have the opportunity to break into groups for discussions and critiques. We will use OSU's Carmen where the class is structure using weekly modules which will include pages, video lectures, tutorials, demonstrations, homework, assignments, discussions and participation, assessments quizzes and exams.
- **Synchronous Content** consist of live distance learning component via scheduled **Zoom meetings during regular class.** This is an opportunity to have live lectures, discussions and review reading materials as well as project tutorials. Student will have the opportunity to break into groups for discussions and critiques. Additional live class might be added during the semester to help students with the course.
- **Asynchronous Content** student will work on their own on Carmen using modules which will include pages, video lectures, tutorials, demonstrations, homework, assignments, discussions and participation, assessments quizzes and exams.

Asynchronous classes are also opportunities for students to work in groups on class projects.

Course Materials

Required online books:

Books are available free online via the OSU library Research Database list. Please, follow the “How to find the books online” video tutorial on Carmen (Module – Week 1)

- Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability Revised, Steve Krug ISBN: 9780321965516
<https://www.safaribooksonline.com/library/view/dont-make-me/0321344758/>
- Elements of User Experience, Jesse James Garret, 2010 ISBN: 9780321683687
<https://www.safaribooksonline.com/library/view/the-elements-of/9780321688651/>
- Adobe XD Classroom in a Book (2020 Release) by Brian Wood. Adobe Press. ISBN 9780136583820
<https://learning.oreilly.com/library/view/adobe-xd-classroom/9780136583820/pref01.xhtml>

Recommended books:

- Designing UX: Prototyping; <https://learning.oreilly.com/library/view/designing-ux-prototyping/9781492019251/>
- Introduction to Adobe Experience Design (XD)
<https://learning.oreilly.com/videos/introduction-to-adobe/9781491986981/9781491986981-video305968>

Grading and faculty response

Evaluation and Grading

Students will be evaluated on participation in class discussions, presentations, ability to apply course material to projects, exams, ability to create professional quality work, and the ability to exchange ideas and responds to constructive criticism. The highest standards of quality work will be expected. Students must demonstrate the ability to work independently and responsibly. Exam will be based on lectures, readings and exercises.

Grades distribution

Each project will be assigned a numerical grade.

Quizzes (lectures, reading and Adobe Xd)	100
Midterm Exam	200
Midterm Team Project and Presentation	100
Final Exam	200
Final Team Project and Presentation	150
Adobe Xd homework and mobile application <ul style="list-style-type: none">• Adobe Xd homework (100 points)• Mobile application (50 points)	150
Attendance and discussions posts <ul style="list-style-type: none">• 8 discussion posts x 5 points each (40 points)• In-person attendance meeting (60 points)	100
TOTAL	1000

Assignments

Quizzes (100 points) This pre-scheduled quizzes will cover class material, lectures and technical Adobe Xd skills. These quizzes will be conducted on Carmen and will be proctored via Proctorio.

Attendance and discussion points (100 points) Students in-person participation is extremely important. Student must come to class to earn attendance points. Participation points will also be awarded on Carmen based on online eight discussion posts. Discussion posts are scheduled on Carmen and will allow students to demonstrate their comprehension of the class materials. Students need to also be present during. Check the grade distributions for more detail information.

Adobe Xd homework (100 points) and Mobile application (50 points). Students will complete 10 lessons homework from the book Adobe Xd Classroom in a book. The sequential order of the homework will allow students to become familiar with Adobe Xd and gain the prototyping skills necessary to apply for final group project and prototyping a mobile application. Students will follow instruction and upload homework files before deadlines on the calendar. In addition, students will create their own mobile application using Adobe Xd.

Midterm Project (100 points and Final Project (150 points) Students will work in teams on the redesign of a website. You'll work on this project the entire semesters completing several steps prior to submitting and presenting your Midterm project and Final Project to the class. Students' groups will be assigned by the instructor.

Midterm exam (200 points) and Final Exams (200 points) will be conducted on Carmen and will be proctored via Proctorio. They are closed book, and the questions will be structured as multiple choice and fill in the blanks. The purposed is to evaluate students' understanding of the course principles theories, vocabulary on User Centered Design

and prototyping using Adobe Xd.

Late assignments

All assignments need to be uploaded to Carmen before the deadline during **Eastern Standard Time** to avoid losing points. Late assignments will receive an automatic 2 points reductions after the deadline and a letter grade points reduction per day after the due date.

Make sure you upload all assignment with plenty of time (more than 15 minutes). If your assignment is uploading pass the deadline Carmen will automatically mark it as late and apply the late penalty. Slow internet connection can also play a role in late upload submissions. It is the student's responsibility to ensure their assignments are on-time. Don't wait to the last minute to upload digital content to Carmen.

Incompletes will not be granted except under extreme circumstances. Extra credit or make-up projects will not be available for missed assignments.

Proctorio midterm and final exam will cover lectures, class activities, Adobe Xd and book chapters.

Grading scale

A 930-1000	B+ 870-899	C+ 770-799	D+ 670-699
A- 900-929	B 830-868	C 730-769	D 600-669
	B- 800-829	C- 700-729	E under 600

Please note: Carmen Canvas, OSU's grading and class management software, does not round fractions up. Please take that into account in computing grades. I do not manually round up grades. There will be opportunities for extra credit for students who choose to earn those points.

Attendance, Participation, and discussions

Credit hour and work expectation

This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average

A General Note

Graduating seniors (and other students) who “need” this course to graduate should work especially hard to ensure that they will pass this class (a C- or higher is required for Communication and Journalism majors). There will not be opportunities for you to re-take exams or re-do assignments in order to raise your grade. It is your responsibility to ensure that you receive a passing final grade by working diligently and responsibly throughout the semester. No exceptions will be made.

Student participation and attendance requirements

Participation is mandatory. I will track participation weekly.

- **Viewing lectures:**

View recorded lectures and tutorial weekly on Carmen modules. Lecture videos will be approximately 20 minutes long.

- **Weekly assignments**

Students will work on Adobe Xd homework weekly and upload to Carmen before the due date. Lessons are provided on Carmen along with the link to the book. Students will be responsible for UX books readings and participating in class discussions posts on Carmen.

Supporting documentation is required to explain the circumstances of absences. In the event that documentation is not feasible, communication with the instructor will be considered. If you can anticipate an absence, please reach out to me via email or Zoom office hours so we can work together on how to proceed. If prior notification is not possible, please reach out to me as soon as you can after so you can catch up with any missed class work.

Routine events, such as conflict between class hours, and internship including work hours, do not constitute an emergency. Do not schedule work, internships or classes during the COMM 4511 class. You are expected to be in attendance and available during regular class time.

Students will be expected to be prepared to work and will be expected to work diligently throughout the course’s duration. Students should be prepared to present their work at any time. All project resources will be delivered online via Carmen/Canvas. Therefore, it is required that you have access to the Internet and a working OSU e-mail address.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

Grading and feedback

For large weekly assignments, you can generally expect feedback within **7-10 days**.

E-mail

I will reply to e-mails within **24 hours on school days (M-F)**.

Discussion board

I will check and reply to messages in the discussion boards every **24 hours on school days**.

Course technology

Computer, software and computer labs

Since this is a Hybrid course and all assignments for this class are digital files, students will need constant access to a computer (PC or Mac) with access to the internet to connect to Carmen, email communication, uploading homework and projects. The computer needs to be able to run Adobe XD 2020 and Proctorio (for exams).

You will be able to acquire Adobe XD 2020 free of charge via your OSU account for the semester. More information on this process is on Carmen – Module: Week one

The Digital Union has four lab options with Adobe Creative Suite

(<http://odee.osu.edu/digital-union>). Note: Digital Union labs are currently closed.

New hours for the Autumn semester will be posted soon. Due to Covid-19 hours might be limited.

Locations:

- Enarson Classrooms 012
- Hagerty Hall 171A
- Prior Hall 460A
- Stillman Hall 145

Hours:

- TBA
- TBA
- TBA
- TBA

Students are responsible for backing up all their digital class work (homework and projects). OSU provides students with cloud storage using OneDrive. Other forms of digital backup can include other cloud services or an external hard drive.

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**

- Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.
- Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>
- **This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.**
 - [Carmen accessibility](#)

- **Carmen Zoom:**

- Office hours will be held through Ohio State's conferencing platform, Carmen Zoom. A separate guide to accessing Carmen Zoom and our office hours is posted on the course Carmen page under Files.
- Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within Carmen Zoom for the student to live chat with the professor or TA in the virtual office hours room.
- [Carmen Zoom](#) help guide
 - [Carmen Zoom accessibility](#)

- **Adobe Xd:**

- Is the main software for this class where you'll work on class assignments. It's a prototyping tool for websites and mobile applications.
- It's free for students in this class with their OSU email and Creative Cloud account.
- [Set accessibility preferences in Adobe Xd OS](#)

- **Proctorio:**

- Proctorio, an online proctoring tool, will be used during this course for quizzes, midterm exam and final exam. Proctorio offers you flexibility to take your exams at the time and in the location of your choosing. Students are required to have a webcam (USB or internal) with a microphone and a strong and stable internet connection. During the



course of an exam, Proctorio will record the testing environment, therefore students should select private spaces for the exam session where disruptions are unlikely and where recording devices can be enabled. Instructions for Proctorio use will be provided. To use Proctorio you **must be over 18 years of age**. Additionally, the tool has **limitations in its accessibility for students reliant upon screen readers and keyboard navigation**. If you have concerns about using an online proctoring tool for the reasons listed above or in general, please work with your instructor to find an equivalent alternative. Additional information on academic integrity at Ohio State and recommended proctoring options are available.

- Proctorio offers free [24/7 student support](#) through web chat or email.

- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- **TDD:** 614-688-8743

Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Visual Design Principles (pre-req Comm 2511)
- Navigating Carmen

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Web cam and microphone
- Computer needs to be able to run Adobe Xd [See Adobe Xd minimum requirements](#)
- Computer needs to be able to run Proctorio [24/7 student support](#)

Necessary software

- Adobe Xd is the main software for the class. OSU students have access to Adobe software produces free of charge.
- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.

- OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733

COVID-specific policies

Please note that these policies may be updated to reflect changes in the epidemic, changes in our understanding of the disease, and changing University, local, state, and federal recommendations/mandates.

Vaccination

The COVID-19 vaccine is the single best way to protect yourself and others from the disease. Widespread vaccination also offers us our best chance of ending the pandemic and getting back to a pre-pandemic lifestyle. If you haven't already, please get vaccinated. It is safe, effective, and [free](#).

Masks and social distancing

The university requires that everyone on campus wears masks indoors (for more information, see <https://safeandhealthy.osu.edu/>). Wearing a mask that covers your mouth and nose is important because it can help slow the spread of COVID-19. There are several reasons to do this, even if you are vaccinated. First, the "Delta variant," which is the dominant version of the virus that causes COVID in the U.S. today, is highly contagious, and has caused a huge increase in cases recently. Second, even if you are vaccinated, there have been some cases of "breakthrough" infection, where a vaccinated person becomes ill. These cases are much less severe than cases among unvaccinated individuals, but you still don't want to go through it if you don't have to. Finally, and most importantly, if you get COVID-19 you can spread it to other people, including young children and others who cannot take the vaccine. In short, masks help protect you and they help you protect other people. Social distancing may also help slow the spread of COVID. Although classrooms are no longer configured to ensure that students can spread out, doing so may still be helpful if you have the opportunity.

Attendance

Given the continued high prevalence of COVID, including breakthrough cases among vaccinated individuals, **students should not attend class if they are feeling sick**. It is very important that individuals avoid spreading the virus to others. Most students should be able to complete a successful semester despite illness-induced absence. If you are absent due to illness, including but not limited to COVID, I will give you a reasonable opportunity to make up missed work. **You do not need to provide a physician's document of illness, but you should advise me via email as soon as you are safely able to do so.**

Recordings of class sessions

I intend to post recordings of our class sessions on Carmen. These recordings are not a substitute for the in-person learning experience. Instead, they are a tool to help those who are forced to miss class on account of illness to catch up. As such, recordings may fail to capture in-class activities, they may be incomplete in other ways, or they be entirely missing (e.g., in the event of a problem with the recording technology).

Other course policies

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the

appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Mental Health Statement

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24 hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445 / National: 800-273-8255); or text (4hope to 741741); or at suicidepreventionlifeline.org

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Academic integrity policy

Policies for this online course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.



- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Accessibility accommodations for students with disabilities

Requesting accommodations

Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs.

The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614-292-3307, slds@osu.edu; slds.osu.edu.

Accessibility of course technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- [Canvas accessibility \(go.osu.edu/canvas-accessibility\)](http://go.osu.edu/canvas-accessibility)
- CarmenZoom accessibility (go.osu.edu/zoom-accessibility)
- Adobe Xd [Set accessibility preferences in Adobe Xd OS](#)

Calendar

I will make every attempt to adhere strictly to these dates. However, based on circumstances, some of these dates are subject to change. ***I will communicate any necessary changes as Announcements posts on Carmen in addition to emails to the entire class.***

Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability

Revised, Steve Krug

Abbreviations:

Book: Don't Make Me Think, by Steve Krug = Krug

Book: Elements of User Experience, Jesse James Garret = Garret

Adobe XD book = XD

Read = Rd

Homework = HW

Discussion post = DP

Week 1	Week overview – Elements of UX	Assignments, Participation, Quizzes, Projects and Exams
1/11	In Person <ul style="list-style-type: none"> - Welcome and intro to main topic - Access software, books and Adobe Xd lesson files HW <ul style="list-style-type: none"> -Read Garrett Ch.1 and Ch. 2 	
1/13	In Person <ul style="list-style-type: none"> - Lecture: User Experience (Garrett Ch.1) - Team development & Roles (PDF) HW <ul style="list-style-type: none"> -Discussion post 1 - Read Garrett (Ch.2) 	
Week 2 – UX and 5 planes		
1/18	In Person <ul style="list-style-type: none"> - The Elements- 5 planes (Ch.2) - Present of good/bad user experience HW <ul style="list-style-type: none"> -Read Garrett Ch. 3 & Ch 4. 	<ul style="list-style-type: none"> - Discussion Post 1: Examples of good/bad user experience (due 1/18 – before 9:35am EST)



1/20	In Person <ul style="list-style-type: none">- The Strategy Plane Ch.3- Video lecture – Scope plan Ch.4- Review Write Design Proposal-Intro to Adobe Xd HW <ul style="list-style-type: none">Adobe Xd Lesson 1Brainstorm project ideasRead Garrett Ch 4.	- Brainstorm potential clients (due 1/20 9:35am EST)
Week 3 – The Scope Plane and Design Proposal		
1/25	In Person Lecture <ul style="list-style-type: none">- The Scope Plane Ch.4- User Research brief- Design Proposal Assign. Q&A HW <ul style="list-style-type: none">Quiz 1Discussion post 2	<ul style="list-style-type: none">-Upload Adobe Xd lesson 1 (due 1/25 9:35am EST)- Project ideas & research (due 1/25 9:35am EST)
1/27	In Person <ul style="list-style-type: none">-Video lecture: Guiding Principles of Web Usability-Adobe Xd practice HW <ul style="list-style-type: none">Adobe Xd Lesson 2Design proposals and presentation	<ul style="list-style-type: none">- Quiz 1 (due 1/27 by 5pm EST)- Discussion Post 2: (due 1/27 – before 9:35am EST)
Week 4 – Intro to User research and Proposal presentations		
2/1	In Person <ul style="list-style-type: none">-5 min presentations on design proposals & critique- User Research HW <ul style="list-style-type: none">Adobe Xd Lesson 3	<ul style="list-style-type: none">-Upload: Design Proposals (due 2/1 9:35am EST)-Upload Adobe Xd lesson 3 (due 2/1 9:35am EST)
2/3	Asynchronous <ul style="list-style-type: none">- Video lecture: Research HW <ul style="list-style-type: none">Adobe Xd Lesson 3	



	Discussion post 3	
Week 5 – UX research cont. and Adobe Xd		
2/8	In Person -User research development -Interviews, surveys, etc. HW Conduct research and write about findings Adobe Xd Lesson 4 Quiz 2	-Upload Adobe Xd lesson 3 (due 2/8 9:35am EST) - Discussion Post 3: Research (due 2/8 – before 9:35am EST)
2/10	In Person Adobe Xd tutorial HW: Adobe Xd Lesson 5 User Research finding brief Read Garrett Ch 5	- Quiz 2 (due 2/10 by 5pm EST) -Upload Adobe Xd lesson 4 (due 2/10 9:35am EST)
Week 6 – Research finding and Structure Plane		
2/15	In Person - 5 min Presentation on Research finding. - The Structure Plane Ch.5 -Midterm project discussion HW Adobe Xd lesson 6 User Personas development	-Upload: Research findings brief (due 2/15 9:35am EST) -Upload Adobe Xd lesson 5 (due 2/15 9:35am EST)
2/17	Asynchronous Video Lecture: User Personas development Adobe Xd Tutorials HW Discussion Post 4	-Upload Adobe Xd lesson 6 (due 2/17 9:35am EST) - Quiz 3 (due 2/17 by 5pm EST)
Week 7 –Personas development and Midterm exam		
2/22	In Person -Midterm Presentation work -Group Activity and updates -Create personas ID card	- Discussion Post 4: (due 2/22 – before 9:35am EST)



	HW Adobe Xd lesson 7 Study for Proctorio Midterm exam	
2/24	Asynchronous Midterm exam online	MIDTERM ONLINE EXAM using Proctorio (2/4 from 9:35am to 10:55am EST)
Week 8 - Midterm Presentations		
3/1	In Person Midterm Presentations I HW HW: Adobe Xd lesson 7	-Upload all Midterm material (due 3/1 9:35am EST) - Midterm Presentations (due 3/1 9:35am EST)
3/3	In Person Midterm Presentations II HW Adobe Xd lesson 8 Read Garrett Ch 6 Discussion Post 5	-Upload Adobe Xd lesson 7 (due 3/3 9:35am EST)
Week 9 - Skeleton Plane, Prototyping and Adobe Xd		
3/8	In Person The Skeleton Plane Adobe XD Prototyping HW Adobe Xd lesson 9 Read Garrett Ch 6	- HW: Adobe Xd lesson 8 - Discussion Post 5: (due 3/8 – before 9:35am EST)
3/10	Asynchronous -Video lecture. Krug Ch. 7 HW Discussion post 6 Adobe Xd tutorial- wireframes	Upload Adobe Xd lesson 9 (due 3/10 9:35am EST)
Week 10 – SPRING BREAK		
3/15	Spring Break – No classes	Spring Break – No classes



3/17	Spring Break – No classes	Spring Break – No classes
Week 11- The Surface Plane and the Home page		
3/22	In Person -The Surface Plane - Project activity Site Architecture HW Adobe Xd lesson 10 Video lecture Surface plane Ch. 6 Video lecture: -The homepage (Krug Ch. 7)	Discussion post 6: (due 3/22 9:35am EST)
3/24	In Person Surface plane activity HW -Adobe UX Design app Final Site architecture & Final Wireframes (due 3/29 9:35am EST)	Upload Adobe Xd lesson 10 (due 3/24 9:35am EST)
Week 12 – Presentation of Site Architecture and UX Testing		
3/29	In person 5 min Presentation of site architecture and wireframes Developing UX Usability test HW Read Krug Ch. 9	Final Site architecture & Final Wireframes (due 3/29 9:35am EST) Upload Adobe Xd lesson 11 (due 3/29 9:35am EST)
3/31	In person Usability testing -Develop usability test HW Discussion post 7	- Quiz 4 (due 3/31 by 5pm EST)
Week 13 – Visual theme design and Adobe Xd		



4/5	In Person Visual Theme layout design Adobe XD mobile app HW Adobe XD mobile app	-Upload: Usability test Plan and report (due 4/5 9:35am EST) - Discussion Post 7: (due 4/5 – before 9:35am EST)
4/7	In Person -Video tutorial Adobe Xd app Develop an UX app	- Develop an UX app assignment (4/7 9:35am EST)
Week 14 – Final project updates and Adobe Xd app		
4/12	In Person -Discussion on the completion of final project -Adobe Xd app development	
4/14	Asynchronous -Final team project development	- Quiz 5 (due 4/14 by 5pm EST) -Upload Adobe Xd app (4/14 9:35am EST)
Week 15 – Final project presentations		
4/19	In person Final Presentations I	-Upload Final project presentation and materials (due 4/19 9:35am EST)
4/21	In person Final Presentations II	- Discussion Post 8: (due 4/21 – before 9:35am EST)
Week 16 – Reading Day – No classes		
4/26	Reading day - Study for final exam	
Final Exam Day: TBD Time: TBD Location: TBD Commencement: May 8 – for graduating Seniors		



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