



COMM 3558: SOCIAL MEDIA (OL)
FALL 2021 | SECTION 19949

INSTRUCTOR: KELLY MERRILL JR.

EMAIL: MERRILL.155@OSU.EDU

PREFERRED PRONOUNS: HE/HIM/HIS

OFFICE HOURS: WEDNESDAYS 2PM – 3PM, THURSDAYS 7PM – 8PM, & BY APPOINTMENT

ZOOM MEETING LINK:

[HTTPS://OSU.ZOOM.US/J/92102373018?pwd=EGT2NkVlTWRx09xQMjJkZlZWNkZDZ09](https://osu.zoom.us/j/92102373018?pwd=EGT2NkVlTWRx09xQMjJkZlZWNkZDZ09)

TEACHING ASSISTANT (TA): STACEY JONES

EMAIL: JONES.7226@OSU.EDU

PREFERRED PRONOUNS: SHE/HER

OFFICE HOURS: MONDAYS 10 AM – 12 PM

ZOOM MEETING LINK:

[HTTPS://OSU.ZOOM.US/J/91665235134?pwd=VVJ3A2pkZnNhWnlNTCTHwMRkEVBUUT09](https://osu.zoom.us/j/91665235134?pwd=VVJ3A2pkZnNhWnlNTCTHwMRkEVBUUT09)

COURSE DESCRIPTION AND OBJECTIVES

This course functions to help students (1) acquire theoretical and practical knowledge about social media and (2) understand the ways in which social media influence individuals, groups, and society. Over the semester, we will discuss a range of topics related to social media. In this course, students will come to:

- Understand implications of media becoming “social”
- Increase their knowledge of the structure and governance of social media
- Recognize strategies various entities (e.g., individuals, activists, organizations) adopt to use social media effectively
- Learn about the characteristics, functionality, and usage of social media as distinct from traditional mass media and other forms of computer-mediated communication (CMC)

COURSE FORMAT

This course is an **online course**, which means that students will access 100% of the class material, activities, and assessments online via the Internet. No in-person meetings will take place. At the start of each week, all course content will be released via Module. The professor

will provide a welcome video for the week that will include information about the week's content, updates about the course, and reminders for material that is due in the upcoming week.

COURSE MATERIALS

All required readings and materials will be accessible through our Carmen site via the Files section. You can also access readings and materials by clicking through the links in the course modules. Lecture videos are hosted on YouTube and will be linked via the course modules.

Access to a computer/laptop, a high-speed Internet connection, current web browser with video-related plugins, Microsoft Office (available to OSU student free of charge), and speakers/headphones are required for this course. Students should not attempt to complete this course using a smartphone. This course is exclusively online. As a result, you must be comfortable working more independently than in an in-person classroom and using your computer, web browser, and navigating Carmen. Additionally, you must ensure that your computer functions properly and that you use some form of data redundancy (e.g., cloud backups or physical duplication). Please see the technology policy below for more details.

COURSE POLICIES AND EXPECTATIONS

Sources of Course Information: Because this is an online class, quick questions regarding the course cannot take place in person. Thus, I have set up a system for you to access various forms of information about the course. Start at the top of this list and work your way down to find answers to your questions. This will usually be the most efficient and quick way to get information about the course.



1. **First sources for information:** Your first and most important sources of course information will be the Carmen home page, the Modules, and the syllabus. Typically, answers to your questions have already been provided in one of these three places.
2. **Second sources for information:** Your second resources for course information are the course discussion boards available in Carmen, because it is likely that another student has asked your question and the professor has already answered it. Please use the General Course Questions discussion board.
3. **Third source for information:** If you wish to remain anonymous or have sensitive questions, send your TA an email or meet with them during their office hours. In short, your TA, Stacey Jones (jones.7226@osu.edu), is your lifeline for this course. Your TA will have an intimate knowledge of your work and should be your resource for all questions and concerns regarding content, class scheduling, accommodations, or any other class-related issues not addressed in the discussion boards.

4. **Fourth source for information:** If after referencing the course pages, the discussion board, and contacting your TA you feel that you still have questions or concerns, you may email the professor: merrill.155@osu.edu

Communication policy: Because of the size of our class and its online nature, the communication policies serve to facilitate clarity, timeliness, collaboration, and simplicity. Please aim to adhere to the policy closely. Deviating from the policy may result in undue delays or us missing your messages altogether.

1. ***Follow the guidance provided in the sources of course information when you have questions.*** We have worked to set up information in a format that is readily accessible for you at any time of day or night. Please use this system so that you do not have to wait for us to respond and so that we are not overwhelmed with requests for information we have already provided.
2. ***Practice professionalism in every exchange.***
 - a. I will not tolerate incivility or similar disruptions to my online classroom including threatening behavior or inappropriate language/derogatory speech. I expect that all students in this course will maintain civility, professionalism, and decorum in all interactions for this course. I reserve the right to dismiss any student who is non-compliant with this policy. Additionally, I reserve the right to report disruptive students to the Dean of Students and/or University Police. Because this course requires group work, I expect that you will practice this level of professionalism in those exchanges.
 - b. Ensuring that your email messages are informative and receive a timely response requires attention to a few key details:
 - i. ***Send emails from your OSU email address to our OSU email addresses.*** Messages to our OSU accounts from non-OSU email services are regularly marked as spam and because they use systems external to OSU, technology services cannot confirm their delivery. Consequently, you may not use them as evidence of communication attempts.
 - ii. ***Include the course number (i.e., COMM 3558) in the subject line*** so we know which course you're referencing.
 - iii. ***Address the email to the recipient with a salutation*** (e.g., Hi Professor Merrill,) so that we know whose reply you are seeking. In some instances, the professor may forward your message to the TA, if they are the more appropriate recipient of the message and vice versa.
 - iv. ***Keep message text on topic, specific, and concise.*** If you are messaging with a request, state it explicitly and the reason(s) for the request. If you are messaging for clarification on a topic, make sure to check the discussion boards to see if an instructor has already addressed your question/concern.
 - v. ***Close the email with your full name.*** Each of your instructors is engaging with hundreds of students this semester. Making your identity clear as the sender of a message will aid us in communicating with you more efficiently.

- vi. *Understand that emails sent around 5pm or later on weekdays and on weekends may not receive immediate replies.* Just as with each student in this class, your instructors are people with personal lives and obligations outside of this class. We aim to answer emails within 24 hours of receipt on business days. Under most circumstances, we will respond to messages sent after 5pm and on weekends on the next business day. Keep in mind that assessment deadlines are on Fridays at 11:59pm. We will not usually be available to reply to emails later in the day on Fridays, so please be proactive and plan accordingly.

3. *Avoid Carmen mail/messenger and Carmen submission comments.* This is not a reliable way to reach your instructors and we will not check these services regularly. The best way to reach us directly is via the discussion boards and email.

Deadlines: All deadlines are in Eastern Standard Time Zone (EST).

Late work: Students may submit all assessments **late with a penalty**. Late penalties for group work operate the same as late penalties for individual work. Penalties for late work increase cumulatively and are calculated automatically by the Carmen gradebook. Submitting work 1 second after the deadline yields a -2% point penalty for the submission. For each additional hour after the deadline, you lose an additional -2% off the submission.

Unenrollment: OSU does not recognize unenrollment as a valid excuse for missing work. If you become unenrolled from the course for any reason, it is your responsibility to contact me and establish alternative means to submit work prior to the specified deadline. If you suspect that this policy will affect you, I recommend saving the syllabus to your local computer or printing it out for reference.

Professionalism in submissions: You must ensure that the work you submit is correct, uncorrupted, accessible, and complete. Submitting files that are corrupt, the wrong version, the wrong format, missing components, the wrong file type, etc. is unprofessional. It is your responsibility to check on the integrity of your work immediately following submission. Your instructors will not inform you if your work fails these standards. If the instructors cannot view your work when beginning to grade it, you will not receive credit for your submission. Standard lateness penalties apply to unprofessional work.

Technology

1. Students must use technology outside of the classroom because this is an online delivered course. Students must regularly check their OSU email account, the Carmen course page for information, materials, updates, and to participate in group discussions. Students must maintain access to a computer/laptop, a high-speed Internet connection, current web browser with video-related plugins, and speakers/headphones throughout the course of the semester. The professor will link lectures through the Carmen modules for each week.
2. For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support

hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

3. Technical failure does not constitute an excuse for submitting work late. This rule is more important with online courses. You are, per course requirements, obligated to have regular access to a working computer/laptop and high-speed internet access. It is your responsibility to make sure your devices are in working order, which includes hardware and software. Technical problems which are documented by the University's Office of the Chief Information Officer (OCIO) will be permitted as these are outside of your control. If you experience a problem with an OSU system (email, Carmen) which OCIO have not reported, it will be your responsibility to raise a ticket with them. Only after they confirm your situation was out of your control will the instructor make an accommodation. Note that a situation like this is extremely rare. If you find yourself experiencing a technical issue that impacts your ability to take part in essential class activities, your first response should be to make alternate arrangements (e.g., a computer lab). You should email the course TA only when this is not possible.
4. *Carmen*: Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. Help guides on the use of Carmen can be found at <https://resourcecenter.odde.osu.edu/carmen>. This course requires use of Carmen and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.
5. *Carmen Zoom*: Office hours will be held through Ohio State's conferencing platform, Carmen Zoom. The instructors' digital meeting rooms can be accessed during posted office hours at the links provided at the top of the syllabus. Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within Carmen Zoom for the student to live chat with the instructors in the virtual office hours room. A guide to accessing Carmen Zoom is available online here: <https://resourcecenter.odde.osu.edu/carmenzoom>.
6. *Necessary software*: Students must have access to a word processor with the ability to save files under .doc, .docx, .rtf, or .pdf formats. The most popular word processing software programs including Microsoft Word and Mac Pages have these abilities. OSU students have access to Microsoft Office products free of charge. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733
7. *Help and Support*:
 - i. Self-Service and Chat support: <http://ocio.osu.edu/selfservice>
 - ii. Phone: 614-688-HELP (4357)
 - iii. Email: 8help@osu.edu
 - iv. TDD: 614-688-8743

Grade Appeals: You may send your TA an email to instigate a grade appeal within 1 week after the grade posting in Carmen. Appeals must have strong evidence-based arguments that reference specific components of the assignment's grading criteria. The form for grade appeals is located in the Student Resources Module on Carmen. Please note that appeals can result in an unchanged grade, a higher grade, or a lower grade.

Course Leave: If you become seriously ill or something happens to you that prevents you from participating in the course for an extended amount of time (e.g., mental illness, taking care of an immediate family member, childbirth, etc.), you may apply for course leave. You must let Professor Merrill know of your situation as soon as practical when you become aware of the need for leave (either the day you learn of the need or the next workday). If you qualify for leave, you can make up missed work up to 7 days prior to your leave request. Be proactive and let us know as soon as possible if you think you need leave. The professor will not grant leave retroactively. For example, if you qualify for leave in week 2 but request leave in week 5, you cannot earn credit for work due in weeks 2 & 3. Course leave is similar to OSU's Family and Medical Leave (FML) and the professor will consider such requests on a case-by-case basis.

Peer Interaction and Public Work: The structure of this course incorporates public posting and peer interaction. If you are not comfortable with this, I recommend you drop this course as I will not make any accommodations to this structure.

Tentative Nature of Syllabus: This syllabus represents an agreement between the students and the professor, Mr. Kelly Merrill Jr. Students enrolled in this class agree to the terms of the syllabus and understand that the policies, schedule, and deadlines outlined within it are subject to the professor's modification with notice via Carmen to students.

COURSE ASSESSMENTS

A detailed description of each assignment is available on Carmen.

Assignments	Individual Component Percentages	Total Percentages in Final Grade
Syllabus Quiz		1%
Introduction Survey		2%
Group Introductions		2%
Engagement Activities (5 highest scores kept)	2% each	10%
Material Quizzes (2 quizzes total)	15% each	30%
Diary Assignment		15%
• Diary Entries	10%	
• Diary Reflection	5%	
Campaign Projects (CP)		40%
• CP Initial Group Meeting	1%	
• CP Pitch	2%	
• CP Pre-Mortem	2%	
• CP Milestone 1	5%	
• CP Milestone 2	5%	
• CP Group Progress Report	2%	
• CP Final Presentation	15%	
• CP Final Presentation Peer Reviews	5%	
• Project Post-Mortem	3%	
TOTAL		100%

Syllabus Quiz: Students will take one quiz this semester that will cover the syllabus. Since we will not meet face to face at the start of the semester, this quiz will help motivate students to understand the policies and expectations in the course from the start of the semester. The other purpose of the quiz is to familiarize students with using the Carmen quiz system because this is how students will take the Materials Quizzes in this course. Students may take this quiz as many times as they would like, and the highest grade earned will be recorded. The quiz will constitute 1% of the final course grade.

Introduction Survey: Students will complete an introduction survey during the second week of the semester. This survey will help the instructors get to know the students better and will ask students about their general perceptions and experiences with group work. Finally, the survey will ask students about their preferences for topics regarding the campaign projects. The instructors will use this information to assign the students to their campaign project groups.

Engagement Activities (EAs): In some weeks, students will have the opportunity to submit a response to a reflection assignment in a private discussion board. The purpose of these assignments is to allow students to react to and reflect on social media in their personal lives and engage with current events/topics in social media. There will be 8 opportunities to submit EAs. I will drop your lowest 3 scores at the end of the semester. Your five highest submissions combined constitute 10% of the final grade. Each engagement activity is equally calculated in the final grade. These will generally be graded using a 0% - no submission/off topic submission or 100% - adequately engaged submission system. The professor has provided general tips and information about what constitutes an "adequately engaged submission" in the first Module of the Carmen webpage.

Group Introductions: Each student will participate in a small, assigned group for the purposes of the Campaign Project. Prior to initiating that project, I would like you to introduce yourself to your group and engage with one another in introductions. The professor will assign groups after the drop/add period of the course and provide further information about this assignment in advance.

Campaign Project (CP): In this assignment, students will work in groups to complete a social media campaign project. This project will require each group to decide on an entity, research that entity, and develop a strategic social media campaign for that entity using techniques, strategies, and information conveyed in the assignment instructions. The group will submit a milestone indicating their progress as well as individual pre-mortems, progress reports, and post-mortems of the group's activity. Each group will submit a final campaign deliverable that will be shared with the class. Each component of this project (i.e., the pre/post-mortems, progress reports, milestone, and final submission) will receive a grade, meaning that each individual member of the group will have their own grade for the project. The professor will provide further information about this project in advance.

Materials Quizzes (MQs): Students will have the opportunity to take two material quizzes through Carmen. The quizzes will each be open for one week and they are not timed. Each quiz is worth 15% of the final grade for a total of 30% of the final course grade. The quizzes are all

non-cumulative. The quizzes will rigorously test your knowledge about the course topics. I have designed the quizzes to be challenging for two reasons. First, their rigor will motivate you to keep up with the material each week and to study the material as you would in an in-person course. Second, all quizzes are open book and open notes. The quiz material will come from the lectures and the assigned readings/materials. **The quiz questions are applied rather than definition-based.** Quizzes may contain multiple-choice, true-false, and matching questions. Each quiz will contain approximately 30 questions. Students must be knowledgeable of the course material to perform well on the quizzes. Students will only have one attempt to complete each of the materials quizzes. **I do not** allow group work on the quizzes and doing so constitutes academic misconduct. Please prepare well and do not wait until the last minute to start a quiz, as technical issues can occur (see technology policy above for more details). If students have questions about the quizzes generally, they should use the **General Quiz Discussion Board** available in Carmen

Diary Assignment: There are many methods that we use to learn about how people use social media to interact with others. The purpose of this assignment is to familiarize students with one of those techniques (survey-based diary research) and allow them to reflect upon and analyze their experiences. This assignment will be a three-step process. First, students must complete an online questionnaire posted on Carmen. Next, students will complete three daily diaries about interactions they've had on social media. All diary studies will be completed on a Thursday, Friday, Saturday sequence. The potential dates to complete the survey-based diary research are:
 Group 1: October 21st – October 23rd Group 2: October 28th – October 30th
 Group 3: November 4th – November 6th Group 4: November 11th – November 13th
 Students will be required to assess their schedules and choose the dates that best align with their schedules. The daily diaries will take no longer than 20 minutes to complete each day. Finally, students will write a 2-3 paged reflection paper on their experience. Reflections will be due the Friday AFTER you complete the diary entries. More details will be provided when the students complete the initial online questionnaire.

Grading: I will use the standard OSU grading scale. If this course is required for you to graduate or to avoid academic probation/expulsion, I expect you to perform at your best to avoid an undesirable outcome. Be proactive in working to earn the grade you want and understanding what this requires of you.



A 93.00-100%	A- 90.00-92.99%	B+ 87.00-89.99%	B 83.00-86.99%
B- 80.00-82.99%	C+ 77.00-79.99%	C 73.00-76.99%	C- 70.00-72.99%
D+ 67.00-69.99%	D 60.00-66.99%	E 0-59.99%	

SCHOOL OF COMMUNICATION AND UNIVERSITY POLICIES

Credit hour and work expectation: This is a 3-credit-hour course. According to Ohio State policy, students should expect around 3 hours per week of time spent on direct instruction (e.g., content and Carmen activities) in addition to 6 hours of homework (e.g., reading and assignment preparation) to receive a grade of (C) average. [ASC Honors](#) provides an excellent guide to scheduling and study expectations.

Academic Misconduct: All work should be your original work. You must use citations when presenting ideas that are not your own using APA style. You must complete all submitted work by yourself. You may not reuse work from a past or current semester. It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct.

Disability Services. Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the professor as soon as possible of their needs. The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614- 292-3307, slds@osu.edu; slds.osu.edu.

Sexual Misconduct/Relationship Violence: Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Diversity: The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

COVID-19 Accommodation Process. The university strives to make all learning experiences as accessible as possible. In light of the current pandemic, students seeking to request COVID-related accommodations may do so through the university’s request process, managed by Student Life Disability Services. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; 098 Baker Hall, 113 W. 12th Avenue.

Copyright Disclaimer: The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.



PLEASE TAKE CARE OF YOURSELF - Mental Health Statement: As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the **Office of Student Life's Counseling and Consultation Service (CCS)** by visiting ccs.osu.edu or calling **614-292-5766**. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the **Suicide Prevention Hotline (Columbus: 614-221-5445 / National: 800-273-8255); or text (4hope to 741741); or at suicidepreventionlifeline.org**

Student Academic Services: Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website: <http://advising.osu.edu/welcome.shtml>

DISCLAIMER

The information provided in this syllabus constitutes a list of basic class policies. I reserve the right to modify this information when deemed necessary for any reason. You will be notified via email, and/or on Carmen if and when any changes occur.

The syllabus is subject to change

TENTATIVE SCHEDULE

ASSIGNMENTS ARE DUE FRIDAY AT 11:59PM EST UNLESS OTHERWISE INDICATED. REGARDLESS ALL DEADLINES WILL BE AT 11:59PM EST.

Week	Date	Topic	Readings	Assignments Due
1	08/24 – 08/27	What Do We Mean by Social Media?	Syllabus; boyd & Ellison (2008, excerpt); Perrin & Anderson (2019); Humphreys (2016, excerpt); Rosen (2012); Two Step Flow video; Diffusion of Innovation video; History of Social media video	EA 1 Syllabus quiz
2	08/30 – 09/03	The Ruling of Social Media	Obar & Wildman, 2015; Spar (2001); Tufekci (2016); Sonali & Karr video; Instagram's Algorithm video	EA 2 Introduction survey
3	09/06 – 09/10	The Technological Basis of Social Media	Walther and Jang (2012); Fox and McEwan (2017); Golbeck and Aral (article); Deepfake video (WSJ); Nuñez (2019)	EA 3 Group Introductions
4	09/13 – 09/17	The Social Basis of Social Media	O'Sullivan and Carr (2018); Baym (2015); Jensen (2015); Patulny (2020); Context collapse video	CP Initial Group Meeting
5	09/20 – 09/24	Interacting with the Public	Murthy (2018) excerpt; Mundt, Ross, & Burnett (2018); Tufekci (2017) Ch. 1; Torturra video	EA 4
6	09/27 – 10/01	Social Media and Social Support	Cook (2020); Bazarova, (2020); Gonzales et al. (2016)	Campaign pitches due Wednesday 9/29 by 11:59pm Pre-mortems due Friday
7	10/04 – 10/08	Material Quiz 1 I will host two LIVE 1 hour Zoom review sessions on Monday 10/04 at 10am and 7pm – link to the Zoom room will be posted in the Modules		
8	10/11 – 10/15	Organizing through Social Media I	Tufekci (2017) Ch. 2, 3; Framing TedTalk; 5 Filters	CP Milestones 1 Due

			of the Mass Media Machine video; Ciampaglia & Menczer (2018)	
9	10/18 – 10/22	Organizing through Social Media II	Tufekci (2017) Ch. 5; Garrett (2016); All Hail the Algorithm video; AI can be biased video	Group Progress Reports Due Diary Assignment Group 1 Due Thurs/Fri/Sat
10	10/25 – 10/29	Selective-Self Presentation	Walther et al. (2015); Smith & Sanderson (2015)	EA 5 Diary Assignment Group 2 Due Thurs/Fri/Sat
11	11/01 – 11/05	Campaign Project Consultations		EA 6 Diary Assignment Group 3 Due Thurs/Fri/Sat
12	11/08 – 11/12	Body Image via Social Media	Fox & Vendemia (2016); Yeshua-Katz & Martins (2013); Selfie Filters video	EA 7 Diary Assignment Group 4 Due Thurs/Fri/Sat
13	11/15 – 11/19	Authenticity and Social Media Savvy	Ong (2020); Authenticity video	EA 8 CP Milestones 2 Due
14	11/22 – 11/26	Disinhibition and Deindividuation	Sutton TEDTalk (2018); Xiao (2019); Suler (2005)	
15	11/29 – 12/03	CP Final Work and Presentations	Review peer group projects	CP Final Submissions due Wednesday by 11:59pm CP Post-Mortems due Friday at 11:59pm CP Peer Reviews due Sunday at 11:59pm
Finals Week	12/06 – 12/10	Materials Quiz 2 I will host two LIVE 1 hour Zoom review sessions on Monday 12/06 at 10am and 7pm – link to the Zoom room will be posted in the Modules		