



# **COMM 3668: Intercultural Communication Spring 2021 Online Class**

This course introduces students to the concept and study of intercultural communication and explores issues related to intercultural communication praxis. In this course, you will develop a greater understanding of the challenges and complexities of intercultural communication in the global context. This course will be 100% delivered online.

**Instructor: Bridget Potocki**

**Email address: potocki.1osu.edu –I had a BuckeyeMail address at one time, but I no longer have access to that account. If you have not received a response, please doublecheck the email address used. I always answer email.**

**Office hours: Monday & Wednesday 10am - 12pm; also available by appointment**

## **Table of Contents**

<b>Course description, outcomes, and objectives</b>	<b>1</b>
<b>Attendance, participation, assignments, and discussions</b>	<b>3</b>
<b>Course technology</b>	<b>6</b>
<b>Other course policies</b>	<b>8</b>
<b>Course Schedule Spring 2021 (tentative)</b>	<b>12</b>

## **Course Objectives and Outcomes**

The purpose of this course is to increase students' knowledge of the role of power, history, globalization, discourse, and language in intercultural communication settings. By the end of this course, students should be able to:

Students who complete this course will also:

- Acknowledge the importance of intercultural communication within human communication, specifically in terms of interacting with others
- Explain how individuals and groups manifest, express, perform, and negotiate

culture through communication

- Discuss how race, class, gender, sexuality, ability, and nation are produced in various cultural contexts
- Analyze specific intercultural communication problems around the globe, illustrating the historical, cultural, economic, and political differences that affect their potential solutions
- Reflect on personal intercultural communication experiences in order to gain awareness of communication style; analyze strengths and areas for improvement when communicating with individuals from other cultures; recognize barriers to intercultural communication; and develop strategies to overcome barriers
- Apply knowledge of (inter)cultural communication patterns to enhance human interaction in a diverse society.

## Mode of Delivery:

This course will be presented fully online.

- The live distance learning component will take place on Tuesdays and Thursdays during our originally scheduled time of 2:20pm – 3:40pm.
- Each topic of the course will be divided into modules on Carmen.
- Weekly discussion posts must be posted by 11:59pm on Thursdays. You must respond to 2 classmates by Sunday at 11:59pm.
- Weekly journal entries must be uploaded to the appropriate Carmen dropbox/submission folder by 11:59pm on Thursdays.
- Weekly quizzes will open on Mondays at 12:01 am. Quizzes must be completed by Sunday 11:59pm.

## Course Materials:

Jandt, F. E. (2017). *An introduction to intercultural communication: Identities in a global community*. Sage Publications.\*

\*The Jandt text will be the primary textbook for this course.

\*\*I will also be providing additional readings and videos on Carmen. **These required readings are embedded in each week's lecture post.**

The lectures will interpret, demonstrate, and extend the information and ideas in the required readings, so be sure to take careful notes during each lecture and other videos. The exams will be based on both the lecture videos and the required readings. In addition to the **expected readings** embedded in each lecture, you will also be expected to watch assigned documentaries and/or news programs. I will try

to embed as many as possible on Carmen, but you may have to go beyond the module to access materials.

## Grading

### Course Assignments:

1. Final. (100 points)  
The final exam will consist of 8 essay questions. The goal of this exam is to make sure you regularly access course content and can use course information in applied settings.
2. Weekly Reading Journals. (120 points)  
Each week you will complete a journal entry based on a prompt provided. You will be evaluated by your ability to respond to the question prompt and the quality of your writing. These will typically be between 300 - 450 words. There will be 14 possible entries and I will drop the two lowest scores.
3. Weekly Online Discussions/Comments. (120 points)  
Once a week, you will be provided with discussion questions where you will be encouraged to share thoughts, find examples, and/or provide critique of lesson materials. Initial posts are due by Thursday at 11:59pm. You will then have to provide responses to at least 2 classmates' responses by Sunday at 11:59pm. **I will be reading these and will let you know when a response is inadequate.** There will be discussion questions posted each week **except week 15**, you may choose not to participate in two of them OR I will drop the two lowest scores.  
  
Responses will be evaluated based on thoroughness, incorporation of course materials, and overall cohesion. Initial posts will be worth 6 points and responding to classmates will be worth 2 points each.
4. Weekly Quizzes. (110 points)  
Weekly quizzes will be composed of objective questions (e.g., multiple choice, true/false) and will test your understanding of course content. You will receive only 1 attempt per quiz and have 10 minutes to complete each quiz. You are welcome to use course materials to complete the quiz, but I ask that you take the quiz alone (e.g., no partners). There will be 13 possible quizzes and I will drop the two lowest scores.
5. Syllabus Quiz. (10 points)  
To make sure you understand the setup of this course, a short quiz about the

course syllabus will be available on Carmen. You will be allowed to take this quiz multiple times to ensure that you understand the course syllabus. This will be due by 11:59pm on January 17th, 2020.

6. Group meeting attendance. (40 points)

By the end of week 2 (January 22<sup>nd</sup>), you will be placed in a group with 6-7 other people. This group will become your virtual study or accountability buddies. Starting week 3, I will be meeting with each group every other week with the intent of clarifying any issues in class and discussing course materials. All of these meetings will happen via Zoom.

## Grade Breakdown:

<b>A+</b>	<b>485-500</b>	<b>A</b>	<b>465-484</b>	<b>A-</b>	<b>450-464</b>
<b>B+</b>	<b>435-449</b>	<b>B</b>	<b>415-434</b>	<b>B-</b>	<b>400-414</b>
<b>C+</b>	<b>385-399</b>	<b>C</b>	<b>365-384</b>	<b>C-</b>	<b>350-364</b>
<b>D+</b>	<b>335-349</b>	<b>D</b>	<b>315-334</b>	<b>D-</b>	<b>300-314</b>
<b>E</b>	<b>0-299</b>				

**Please note:** Carmen Canvas, OSU's grading and class management software, does not round fractions up. Please take that into account in computing grades. I do not manually round up grades.

## LATE ASSIGNMENTS

I will not be accepting late work in this course. You will have the opportunity to miss two discussions, two quizzes, and two journal entries. Plan your time appropriately.

## Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

## Grading and feedback

For large weekly assignments, you can generally expect feedback within **48 hours**.

## E-mail

I will reply to emails within **24 hours on school days**.

## Discussion board

I will check and reply to messages in the discussion boards every **24 hours on school days**. If I think your response is inadequate, I will send you a message. If there is time to edit your response, you will be welcome to do so.

# Attendance, participation, and discussions

## Class Participation

All students are encouraged and **required** to *participate* in online discussions. The online discussion serves as a proxy for the in-class discussion we would have in a face-to-face setting. The goal of this requirement is to make the online class a lively, stimulating, and intellectually rewarding learning venture for everyone.

## Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Writing style:** While there is no need to participate in class discussions as if you were writing a research paper, you should remember to write using good grammar, spelling, and punctuation. Informality (including an occasional emoticon) is fine for non-academic topics.
- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link.)
- **Grade questions:** Questions about grades should be submitted via email within one week of the grade being posted to Carmen. Grade challenges should be made within one week of the grade being posted to Carmen.

Grade challenges should be ½ to 1 page responses detailing why the student should receive a different grade and submitted to the teaching assistant and instructor. Understand that if I agree to re-review an assignment, you take the chance of receiving a lower grade.

## Religious Holidays

Students who will be observing a religious holiday on a class date or assignment due date must provide date/event written notification to the instructor within the first two weeks of the quarter so that alternative arrangements can be made.

## Course leave

If you become seriously ill or something happens to you that prevents you from participating in the course for an extended amount of time (e.g., mental illness or a friend's mental illness, taking care of an immediate family member, child birth, etc.), you may apply for course leave. You must let the instructor know of your situation as soon as practical when you become aware of the need for leave to avoid point penalties (either the day you learn of the need or the next workday). Be proactive and let me know ASAP if you think you need leave. I will not grant leave retroactively. Course leave is similar to OSU's Family and Medical Leave (FML) and has many of the same rules (see here for more information: <https://hr.osu.edu/benefits/family-medical-leave/>). If you qualify for leave, I will allow you to make up missed work with the following point penalties:

- 0% for work due 6 days prior to notification
- 33% for work due 7-13 days prior to notification
- 66% for work due 14-20 days prior to notification
- 100% for work due > 20 days prior to notification

## Course technology

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
  - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit [Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit [my.osu.edu](https://my.osu.edu).
  - Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>

- This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.
  - [Carmen accessibility](#)
- **Secured Media Library:**
  - Media materials for this course will be made available via the Secured Media Library. [go.osu.edu/SecuredMediaLibrary](http://go.osu.edu/SecuredMediaLibrary)
  - Frequently Asked Questions and support can be found at <https://resourcecenter.odee.osu.edu/secured-media-library>
  - To obtain additional help for use of the Secured Media Library, please email: [emedial@osu.edu](mailto:emedial@osu.edu)
- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** [8help@osu.edu](mailto:8help@osu.edu)
- **TDD:** 614-688-8743

## Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen

## Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection

## Necessary software

- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products free of charge. To install, please visit [https://osuitsm.service-now.com/selfservice/kb\\_view.do?sysparm\\_article=kb04733](https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733)

# Other course policies

## Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for

student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website: <http://advising.osu.edu/welcome.shtml>

## Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>. As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing. If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting [ccs.osu.edu](http://ccs.osu.edu) or calling 614-292-5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on call counselor when CCS is closed at 614-292-5766 and 24 hour emergency help is also available through the 24/7 National Suicide Prevention Hotline at 1-800-273-TALK or at [suicidepreventionlifeline.org](http://suicidepreventionlifeline.org).

## Writing Center

All students, especially those who have difficulty writing, are encouraged to visit the *OSU Writing Center*. Their web address is <https://cstw.osu.edu/writing-center> and their phone number is 688-5865. The Writing Center offers two kinds of tutorials: 1) Scheduled, 50-minute tutorials in 4120A Smith Lab and 2) Drop-in, 20-minute tutorials at our satellite centers (First floor Thompson Library and 114 Smith-Steeb Residence Hall).

## Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

## Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people.



Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

## Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Interim Title IX Coordinator, Molly Peirano, at [titleix@osu.edu](mailto:titleix@osu.edu)

## COVID-19 and Illness Policies

### University COVID policies

Please refer to current policies regarding COVID on the university website.

### Student illness or absence

If *you* are too ill to participate in this course due to COVID-19 or another illness, please contact the instructor as soon as you are able. All materials will be made available on Carmen, including lecture recordings and slides. Alternate assignments or extensions may be arranged.

### Instructor illness or absence

If the *instructor* is too ill to teach the course for a period of time, the designated backup for this course will step in. You will be notified via email from the School of Communication.

## Academic integrity policy

### Policies for this online course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow APA style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If

you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.

## **Academic Misconduct**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/resource\\_csc.asp](http://studentaffairs.osu.edu/resource_csc.asp)).

**Late work policy: Students who submit late work will not receive credit for the assignment unless alternatives are arranged with the instructor. We advise all students to double check on Carmen to confirm that their assignment was submitted successfully. Instructions on how to confirm submission can be found here: <https://guides.instructure.com/m/4212/l/54357-how-do-i-know-when-my-assignment-has-been-submitted>**

*Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs. Please contact the Office for Disability Services at 614-292- 3307 in room 150 Pomerene Hall to coordinate reasonable accommodations for students with documented disabilities.*

## **Accessibility accommodations for students with disabilities**

### **Requesting accommodations**

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: [slds@osu.edu](mailto:slds@osu.edu) ; 614-292-3307; [slds.osu.edu](http://slds.osu.edu) ; 098 Baker Hall, 113 W.12th Avenue.

## **Mental Health**

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting [ccs.osu.edu](http://ccs.osu.edu) or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24-hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445)

## **Disclaimer**

The information provided in this syllabus constitutes a list of basic class policies. I reserve the right to modify this information when deemed necessary for any reason. You will be notified via email, and/or on Carmen if and when any changes occur.

# Course Schedule Fall 2020 (tentative)

## Week 1 (1/11-1/17)

### Topics:

Syllabus and Introductions

### Readings & Videos:

Jandt - Chapter 1, Defining Culture and Communication

Power, politics and the pandemic: The Sino-American media divide

(<https://www.youtube.com/watch?v=vkZrV3Iz3lw>)

### Assignments:

Journal Entry - January 14th

Discussion posts, Introduce Yourself – January 14th

Syllabus Quiz – January 17th

## Week 2 (1/18 - 1/24)

### Topics:

Globalization and Barriers to Communication

### Readings & Videos:

Jandt - Chapter 2, Barriers to Intercultural Communication

Conspiracy to Massacre: Anti-Semitism in America

(<https://www.youtube.com/watch?v=TCENnSAT4ns>)

### Assignments:

Journal Entry – January 21st

Discussion posts, first post - January 21st

Discussion posts, 2 responses - January 24th

Chapter 1 Quiz - January 24th

## Week 3 (1/25 – 1/31)

### Topics:

Globalization and Barriers to Intercultural Communication

### Readings & Videos:

Jandt - Chapter 3, Context, Perception, and Competence  
Intro to Globalization  
Poverty Inc. ([https://tubitv.com/movies/387154/poverty\\_inc](https://tubitv.com/movies/387154/poverty_inc))

**Assignments:**

**Journal Entry - January 28th**  
**Discussion posts, first post - January 28th**  
**Discussion posts, 2 responses – January 31st**  
**Chapter 2 Quiz - January 31st**

**Week 4 (2/1 – 2/7)**

**Topics:**

Nonverbal Communication in Intercultural Contexts

**Readings & Videos:**

Jandt - Chapter 4, Nonverbal Communication

**Assignments:**

**Journal Entry – February 4th**  
**Discussion posts, first post - February 4th**  
**Discussion posts, 2 responses - February 7th**  
**Chapter 3 Quiz - February 7th**

**Week 5 (2/8 – 2/14)**

**Topics:**

Verbal Communication

**Readings & Videos:**

Jandt - Chapter 5, Language as a Barrier

**Assignments:**

**Journal Entry - February 11th**  
**Discussion posts, first post - February 11th**  
**Discussion posts, 2 responses - February 14th**  
**Chapter 4 Quiz - February 14th**

### **Week 6 (2/15 – 2/21)**

#### **Topics:**

Cultural Dimensions and Identity

#### **Readings & Videos:**

Jandt - Chapter 6, Dimensions of Nation-State Cultures

#### **Assignments:**

**Journal Entry – February 18th**

**Discussion posts, first post - February 18th**

**Discussion posts, 2 responses - February 21st**

**Chapter 5 Quiz - February 21st**

### **Week 7 (2/22 – 2/28)\*\*\*\***

**February 23<sup>rd</sup> is an instructional break. Group meetings will be on Thursday.  
There will be no live lecture this week.**

#### **Topics:**

Religion & Identity

#### **Readings & Videos:**

Jandt - Chapter 8, Religion & Identity

#### **Assignments:**

**Journal Entry – February 25<sup>th</sup>**

**Discussion posts, first post - February 25<sup>th</sup>**

**Discussion posts, 2 responses - February 28<sup>th</sup>**

**Chapter 6 Quiz - February 28<sup>th</sup>**

### **Week 8 (3/1 – 3/7)**

#### **Topics:**

Cultures and Gender

#### **Readings & Videos:**

Jandt - Chapter 9, Culture & Gender

#### **Assignments:**

**Journal Entry – March 4th**

**Discussion posts, first post - March 4th**

**Discussion posts, 2 responses - March 7th**

## **Chapter 8 Quiz - March 7th**

### **Week 9 (3/8 – 3/14)**

#### **Topics:**

Immigration

#### **Readings & Videos:**

Jandt - Chapter 10, Immigration and Acculturation

Italy's Migrant Boot Camp ([https://www.youtube.com/watch?v=iWJs\\_PSeQ-M](https://www.youtube.com/watch?v=iWJs_PSeQ-M))

#### **Assignments:**

**Journal Entry – March 11th**

**Discussion posts, first post - March 11th**

**Discussion posts, 2 responses - March 14th**

**Chapter 9 Quiz - March 14th**

### **Week 10 (3/15 – 3/21)**

#### **Topics:**

Cultural Groups (e.g., co-cultures)

#### **Readings & Videos:**

Jandt - Chapter 11, Cultures within Cultures

Crip Camp (Available on Netflix. There will also be a YouTube link on Carmen for those who do not have access to Netflix).

#### **Assignments:**

**Journal Entry – March 18th**

**Discussion posts, first post - March 18th**

**Discussion posts, 2 responses – March 21st**

**Chapter 10 & Crip Camp Quiz - March 21st**

### **Week 11 (3/22 – 3/28)**

#### **Topics:**

Identity and Subgroups

Extremism

**Readings & Videos:** Jandt - Chapter 12, Identity & Subgroups

Oklahoma City (Available on Kanopy - this service is free using your OSU library)

card)

**Assignments:**

**Journal Entry – March 25th**

**Discussion posts, first post - March 25th**

**Discussion posts, 2 responses – March 28th**

**Chapter 11 & Oklahoma City Quiz – March 28th**

**Week 12 (3/29 – 4/4)\*\*\*\***

**April 1<sup>st</sup> is an instructional break. There will be no group meetings this week.**

**Lecture will still be on Tuesday, March 30<sup>th</sup>.**

**Topics:**

Extremism

**Readings & Videos:**

DNA of Terrorism – available on Carmen

**Assignments:**

**Journal Entry – April 1st**

**Discussion posts, first post – April 1st**

**Discussion posts, 2 responses – April 4th**

**Chapter 12 & Terrorism Quiz – April 4th**

**Week 13 (4/5 – 4/11)**

**Topics:** Contact between People and Cultures

**Readings & Videos:**

Jandt - Chapter 13, Contact between Cultures

K-pop: Why has the world fallen in love with Korean culture?

(<https://www.youtube.com/watch?v=DP4lwPi--bA&t=537s>)

Nollywood (<https://www.aljazeera.com/programmes/aljazeeraworld/2015/07/nollywood-150719092553566.html>)

**Assignments:**

**Journal Entry – April 8th**

**Discussion posts, first post - April 8th**

**Discussion posts, 2 responses - April 11th**

**Chapter 13 Quiz - April 11th**



### **Week 14 (4/12 – 4/18)**

**Topics:**

Future Challenges and Issues for Global Citizenship

**Readings & Videos:**

Jandt - Chapter 14, Future Challenges

**Assignments:**

**Journal Entry – April 15th**

**Discussion posts, first post - April 15th**

**Discussion posts, 2 responses - April 18th**

**Chapter 14 Quiz - April 18th**

### **Week 15 (4/19 – 4/25)**

**Group Meetings/Review session for final exam. Check Carmen for your group's scheduled time.**

### **Finals Week (4/26)**

**Final exam will be administered online. You must submit your final exam by 3:45pm on Monday, April 26th.**