



Communication 3226 - Multimedia Journalism
OSU HYBRID TERM – SPRING 2021
Wednesdays & Fridays 3:00pm – 4:50pm
Journalism Building 106

Instructor: Leonardo Carrizo

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Phone: 614-247-6137

Course in-person- meeting location:

Journalism Building room 106

Wednesdays & Fridays 3:00 pm – 4:50 pm on selected days. Check course calendar

Online meeting

Zoom meeting link during class time and selected days. Check course calendar.

Register in advance for this meeting:

<https://osu.zoom.us/meeting/register/tJYsfuqupzktGdldR16CKsM4ZwUoyl4Mxyfw>

Office Hours:

Tuesdays 11:00am-12:00pm and 1:00pm-2:00pm

Thursdays 11:00am-12:00pm and 1:00pm-2:00pm

or by appointment.

Course description

This is a Hybrid course. This hybrid course will be presented in-person and online. You are expected to be present during in-person meetings.

This course is designed to give students the knowledge and skills they need to become multimedia news professionals. Journalists and other professional communicators today must be familiar with creating news content in a variety of forms. This course will give students an overview of the theories, principles and practices of multi-media content suitable for a Web site. With barriers among print, audio, still photography and video disappearing, students need to be able to create stories in different formats to be competitive in media industries. Be prepared to work independently (backpack journalist).

This course combines principles of multi-media storytelling with hands-on work. Before each technology is introduced, students will learn the principles and goals involved in creating interesting, professional stories. Students will learn the practical elements of how to use the technology and produce a newsworthy story. Although time will be spent in the classroom learning multi-media principles and technology, students should

be prepared to do their own reporting and story editing outside of the regular class time.

Students will coordinate photo editors to complete one photos assignment. Any work submitted to or published in Lantern will be graded according to this class lectures and quality demands. Both deadlines for The Lantern and class assignment must be met to receive credit for any assignment.

Students are expected to already know what constitutes a newsworthy topic and how to create a print story. This class will expand upon that background to explore story development in different formats. Students will use traditional reporting skills, values and techniques, and develop their abilities in still photography, audio, and video.

Course learning goals and outcomes

Course goals:

In this introductory class students will increase their understanding of the importance of multimedia reporting and its effects on journalism. They will learn how to cover news assignments and develop storytelling skills using photojournalism, audio reportage and video-journalism techniques. The course will help student recognize ethical dilemmas across different news platforms. Students will have the opportunity to provide content for the Lantern.

Learning outcomes

Upon completion of this course the students should be able to:

- Complete news assignments using different types of media including photos, audio and video.
- Describe what is meant by multi-media journalism and understand current industry trends in news media.
- Shoot, edit and produce stories using standard industry software
- Deconstruct, analyze and critique multimedia news stories.
- Identify and explain a legal and ethical issues involving multimedia news reporting.

Mode of delivery & How this course works

This hybrid course will be presented in-person and online. This hybrid course will be presented in-person and online. You are expected to be present during in-person meetings.

This hybrid course will be presented in-person and online. Our first two weeks of classes we'll be virtual (1/13, 1/15, 1/20, and 1/22). Our first in-person class will be 1/27.

Please see the course calendar to confirm In-person, Live Zoom and Asynchronous class schedule. Keep in mind that because of Covid-19 this schedule might changes.

- **In-person** classes will take place on **1/27, 1/29, 2/3, 2/5, 2/17, 3/3, 3/10, 3/17, 3/24, 3/26, 3/31, 4/7, 4/14, 4/21, 4/23** at Journalism Building 106 from 3:30 pm to 4:50 pm. Where we will cover lectures, theory, hands-on practice, book readings and assignments in addition to class discussions.
- **Live Synchronous Content** consist of live distance learning component via scheduled **Zoom meetings during regular class time: 3:00pm – 4:50pm**. This is an opportunity to have live lectures, discussions and review reading materials as well as project tutorials. Student will have the opportunity to break into groups for discussions and critiques. Additional live class might be added during the semester to help students with the course.
- **Asynchronous Content** will be available every week on Carmen using modules which will include pages, video lectures, tutorials, demonstrations, homework, assignments, discussions and participation, assessments quizzes and exams.

Course Materials

Prerequisites

Comm 2221 Writing and Editing for Media. This pre-req provides students a solid understanding of what makes a good news story, basic interviewing skills, ethical traps and other news fundamental necessary to succeed in this class.

Students entering the class are expected to have a working knowledge of the Windows and or Mac operating systems. As well as good digital file management skills.

Students should be willing and able to troubleshoot on their own using online tutorials and other resources. Most of the elements of the course are presented online on Carmen. Hence, it is absolutely essential that you have access to the Internet and a working OSU e-mail address.

Multimedia Gear and Equipment.

The tools of a multimedia journalist are many hence MULTI-MEDIA! You will learn how to use a digital photography camera, and digital video camera and multiple computer software for post-production. You will be able to check out equipment in the Lantern's newsroom. If you have personal equipment, consult with your instructor to find out if is appropriate for our class.

- Photo gear: 3226-equipment checkout, (or personal gear.)
- Audio gear: iPhone or personal reporter's recorder.
- Video gear: 3226-equipment checkout, (or personal gear.)

- Headphones: Personal
- SD Memory Card- at least 4 GB.
- External Portable Hard drive: Must be Mac comparable and at least 80 GB of space.

**** Comm 3226 Students can check out Lantern equipment when working on a class/Lantern assignment ONLY. It's not permitted to check out equipment for personal use including usage for OSU clubs, fraternities, sororities or any other non-class related purposes.**

Books

All textbooks for this class are available free online via the OSU Library Safari database. If you prefer a print copy, feel free to purchase one, though this is not necessary for successful completion of the course. There will be a series of online tutorials and resources for students to learn additional practical skills.

Course textbooks

- Videojournalism: Multimedia Storytelling. By Kenneth Kobre (2013). Focal Press. ISBN: 978-0-240-81465-0

Note: I'll provide a video tutorial on how to access these books online the first week of class (Carmen Module -Week 1 Intro).

Recommended

- Duy Linh Tu (2015) Feature and Narrative Storytelling for Multimedia Journalists <http://proquest.safaribooksonline.com/book/publishing/9780415729079>
- Richard Zakia and David Page. (2010) Photographic Composition Visualized.

Point distribution and summary of course assignments

Assignment #1 Creative devices – Photo composition	10
Assignment #2 News features photos	20
Assignment #3 General news event/sports photo package	50
Assignment #4 Midterm Audio & photo story package	100
Assignment #5 Video B-roll challenge activity	50
Assignment #6 Video Profile	100
Assignment #7 Final Video Story Project	200
MIDTERM EXAM using Proctorio	150
FINAL EXAM using Proctorio	200
Attendance, participation quizzes and discussions posts <ul style="list-style-type: none"> • 8 discussion posts x 5 points each (40 points) • 6 participation quizzes x 5 points each (30 points) • 15 in-person/live Zoom/interactions x 2 points each (30 points) 	100
Lantern Assignments One photo assignment (you have to sign up with Lantern Photo Editors)	20
TOTAL	1000

Assignments

Assignment #1 Creative devices – Capture a series of images demonstrating photographic composition.

Assignment #2 Features – Newspaper feature photos with captions. These images speak about our community and activities of the day.

Assignment #3 General news, event/sports photo package. Cover an event photographically to tell the story of the event.

Assignment #4 Midterm Audio & photo story package– Documenting and producing a photo and audio story of a particular subject.

Assignment #5 Video B-roll challenge activity. Demonstrate video composition and video sequencing.

Assignment #6 Video event/profile – Documenting in video format a unique subject.

Assignment #7 Final Video Story Project – Document an issue or theme topic in video format.

Midterm and Final exams

In order to excel in the class, you should get through the assigned readings and lectures focusing on how you can use the information to incorporate them into your assignments. The midterm and final exams will be closed book and will focus on the multimedia journalism including readings, lectures, class assignments, photojournal, audio, video, Adobe Photoshop, Adobe Premiere, technical terms and practices. The final will be cumulative exam and covers all the content covered during the semester.

Activities (participation quizzes and discussion posts)

There will be short quizzes to assess students' participation on Carmen at the. Participation points will also be awarded on Carmen based on online Discussion posts. Discussion posts are scheduled on Carmen and will allow students to demonstrate their comprehension of the class materials.

Lantern Assignment

The primary goal of this class is to develop skills so that students can create multi-media content good enough to published – that is, posted on a news-oriented Web site. Students must produce material that their peers will find newsworthy, interesting and relevant for The Lantern.

Students will have to sign-up for a week during the semester to complete their Lantern photos. Lantern editors will assess the quality of the work to confirm that it meets all Lantern requirements and deadlines before I grade the assignment.

You must complete one photo assignments for The Lantern.

Students are required to make all contacts with editors at The Lantern for their material to be added to the Lantern's news website. Students are responsible for informing the instructor promptly when their material is posted on the Lantern's website. Student must also upload their Lantern assignment to Canvas.

Reshoots

Students can re-shoot assignments #1 to #2 one for a better grade. Reshoots can only go up one letter grade. For example, you get go from B to A and from a C to B, but you can't go from a C to an A.

Grade distribution: OSU Standard Scheme

A 930-1000	B 830-868	C 730-769	D 600-669
A- 900-929	B- 800-829	C- 700-729	E under 600
B+ 870-899	C+ 770-799	D+ 670-699	

Please note: Carmen Canvas, OSU's grading and class management software, does not round fractions up. Please take that into account in computing grades. I do not manually round up grades. There will be opportunities for extra credit for students who choose to earn those points.

Grading on assignments includes the following criteria:

Assignments will be evaluated along various dimensions of quality in a rubric. Scores will be based on news value, narrative, photos, audio and video skills, production, and deadlines

- Follow directions on the assignments.
- Meeting deadlines is crucial in journalism. Assignments submitted after deadlines will not be graded and zero will be given for that assignment.
- Finished product must **apply** the principles covered in readings and class for that type of multi-media story: photo, audio and video.
- Assignments should be good enough to be published. Unprofessional or sloppy work will be penalized.
- Photos **MUST** have captions; sources **MUST** be identified in audio and video projects.

Penalty for late assignments

All assignments are due before class on Carmen before the drop-box closed **Eastern Standard Time**.

Assignments turned in after the deadline will only be accepted with a valid medical or university excuse. Otherwise, no point will be awarded. It is the student's responsibility to be sure the assignment submitted correctly.

Make sure you upload all assignment with plenty of time (more than 20 minutes). If your assignment is uploading pass the deadline Carmen will automatically close during the upload and not points will be awarded. Slow internet connection can also play a role in uploading assignments. It is the student's responsibility to ensure their assignments are on-time. Don't wait to the last minute to upload digital content to Carmen.

Check your Carmen folder after submission to ensure the upload is there and complete. Students who know of an impending excused absence should notify the instructor with documentation ahead of the absence to arrange a makeup.

The video assignments need to be uploaded to YouTube with plenty of time to then upload the link to the assignment to Carmen. Late assignments will receive an automatic 10% points reduction per day after the due date.

A General Note

Graduating seniors (and other students) who "need" this course to graduate should work especially hard to ensure that they will pass this class (a C- or higher is required for Communication and Journalism majors).

There will not be opportunities for you to re-take exams or re-submit assignments in order to raise your grade. It is your responsibility to ensure that you receive a passing final grade by working diligently and responsibly throughout the semester. No exceptions will be made.

Student participation and attendance requirements

Because this course requires elements of distance-education, your attendance is partly based on your online activity and participation. Remember, there will be participation quizzes during the semester. The following is a summary of everyone's expected participation:

Online Participation is mandatory. I will track participation weekly. Assessment for participation and attendance will be in the form of short quizzes, completing discussion posts on Carmen and live Zoom meetings.

- **Viewing lectures:**

View recorded lectures and tutorial weekly on Carmen modules. Lecture videos will be approximately 20 minutes long (sometimes more). Students will be responsible for readings.

- **Assignments**

Students will work on assignments weekly and upload to Carmen before the due date. Instruction will be provided on Carmen along with online resources.

- **Participation quizzes and online discussions**

There will be quizzes to assess students' participation and class discussions post on Carmen. I will keep track of in-class and on-line attendance.

- **Live Zoom meetings**

Students are required to join in live Zoom meeting for class participation and activities.

- **Office hours:**

We are available to help you to learn, understand, and grow as individuals. If your question is something that you believe may be of interest to others in the class, please post to the “Ask the instructor” discussion board. Office hours are digital via Carmen Zoom.

Supporting documentation is required to explain the circumstances of absences. In the event that documentation is not feasible, communication with the instructor will be considered. If you can anticipate an absence, please reach out to me via email or Zoom office hours so we can work together on how to proceed. If prior notification is not possible, please reach out to me as soon as you can after so you can catch up with any missed class work.

Routine events, such as conflict between class hours, and internship including work hours, do not constitute an emergency. Do not schedule work, internships or classes during the COMM 3226 class. You are expected to be in attendance and available during regular class time.

Students will be expected to be prepared to work and will be expected to work diligently throughout the course’s duration. Students should be prepared to present their work at any time. All project resources will be delivered online via Carmen/Canvas. Therefore, it is required that you have access to the Internet and a working OSU e-mail address.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

- **Grading and feedback**

For large weekly assignments, you can generally expect feedback within 7-10 days.

- **E-mail**

I will reply to e-mails within 24 hours on school days.

- **Discussion board**

I will check and reply to messages in the discussion boards every 24 hours on school days.

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online and is not always appreciated in-person. The instructor works very hard to provide a positive learning experience. Please keep this in mind and remain civilized and respectful in your class communications.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, please use APA style. For online sources, be sure to include a link.)

Course technology

Computer, software and computer labs

Since this is a Hybrid course and all assignments are digital files, students will need constant access to a computer (PC or Mac) with access to the internet to connect to Carmen for email communication and uploading assignments. The computer needs to be able to run Adobe Premiere Pro 2020, Photoshop 2020 and Proctorio (for exams).

You will be able to acquire Adobe Premiere Pro and Photoshop 2020 free of charge via your OSU account for the semester. More information on this process is on Carmen – Module: Week one

The Digital Union has four lab options

(<http://odee.osu.edu/digital-union>). Note: Digital Union labs are currently closed. New hours for the Autumn semester will be posted soon. Due to Covid-19 hours might be limited.

Locations:

- Enarson Classrooms 012
- Hagerty Hall 171A
- Prior Hall 460A
- Stillman Hall 145

Hours:

- TBA
- TBA
- TBA
- TBA

Students are responsible for backing up all their digital class work (homework and projects). OSU provides students with cloud storage using Buckeye Box <https://box.osu.edu/>. Other forms or digital backup can include other cloud services or an external hard drive.

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>, and support for urgent issues is available 24x7.

- **Carmen:**
 - Carmen, Ohio State's Learning Management System, will be used to host materials and activities throughout this course. To access Carmen, visit



[Carmen.osu.edu](https://carmen.osu.edu). Log in to Carmen using your name.# and password. If you have not setup a name.# and password, visit my.osu.edu.

- Help guides on the use of Carmen can be found at <https://resourcecenter.odee.osu.edu/carmen>
- **This online course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.**
 - [Carmen accessibility](#)
- **Carmen Zoom:**
 - Office hours will be held through Ohio State's conferencing platform, Carmen Zoom. A separate guide to accessing Carmen Zoom and our office hours is posted on the course Carmen page under Files.
 - Students may use the audio and video functions if a webcam and microphone are available. If not, there is still a chat function within Carmen Zoom for the student to live chat with the professor or TA in the virtual office hours room.
 - [Carmen Zoom](#) help guide
 - [Carmen Zoom accessibility](#)
- **Adobe Photoshop:**
 - Photo editing software.
 - It's free for students in this class with their OSU email and Creative Cloud account.
 - [Set accessibility preferences in Adobe Photoshop OS](#)
- **Adobe Premiere**
 - Video editing software.
 - It's free for students in this class with their OSU email and Creative Cloud account.
- **Proctorio:**
 - Proctorio, an online proctoring tool, will be used during this course for quizzes, midterm exam and final exam. Proctorio offers you flexibility to take your exams at the time and in the location of your choosing. Students are required to have a webcam (USB or internal) with a microphone and a strong and stable internet connection. During the course of an exam, Proctorio will record the testing environment, therefore students should select private spaces for the exam session where disruptions are unlikely and where recording devices can be enabled. Instructions for Proctorio use will be provided. To use Proctorio you **must be over 18 years of age**. Additionally, the tool has **limitations in its accessibility for students reliant upon screen readers and keyboard navigation**. **If you have concerns about using an online proctoring tool for the reasons listed above or in general, please work with your instructor to find an**

equivalent alternative. Additional information on academic integrity at Ohio State and recommended proctoring options are available.

- Proctorio offers free [24/7 student support](#) through web chat or email.

- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- **TDD:** 614-688-8743

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Web cam and microphone
- Computer needs to be able to run Adobe Photoshop [See Adobe Photoshop minimum requirements](#)
- Computer needs to be able to run Proctorio [24/7 student support](#)

Additional software

- Adobe Bridge – Photo browsing and image management software. Allows you to organize and rate your images for better editing selections.
- Word processor with the ability to save files under .doc, .docx, .rtf, or .pdf. Most popular word processing software programs including Microsoft Word and Mac Pages have these abilities.
- OSU students have access to Microsoft Office products **free of charge**. To install, please visit https://osuitsm.service-now.com/selfservice/kb_view.do?sysparm_article=kb04733

Other course policies

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes

associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Mental Health Statement

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you are or someone you know is suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the Office of Student Life's Counseling and Consultation Service (CCS) by visiting ccs.osu.edu or calling 614--292--5766. CCS is located on the 4th Floor of the Younkin Success Center and 10th Floor of Lincoln Tower. You can reach an on-call counselor when CCS is closed at 614-292-5766.

If you are thinking of harming yourself or need a safe, non-judgmental place to talk, or if you are worried about someone else and need advice about what to do, 24 hour emergency help is also available through the Suicide Prevention Hotline (Columbus: 614-221-5445 / National: 800-273-8255); or text (4hope to 741741); or at suicidepreventionlifeline.org

COVID-19 and Illness Policies

University COVID policies

"Health and safety requirements: All students, faculty and staff are required to comply with and stay up to date on all university safety and health guidance (<https://safeandhealthy.osu.edu>), which includes wearing a face mask in any indoor

space and maintaining a safe physical distance at all times. Non-compliance will result in a warning first, and disciplinary actions will be taken for repeated offenses.”

COVID request accommodation

The university strives to make all learning experiences as accessible as possible. In light of the current pandemic, students seeking to request COVID-related accommodations may do so through the university’s [request process](#), managed by Student Life Disability Services. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

Student illness or absence

If you are too ill to participate in this course due to COVID-19 or another illness, please contact the instructor as soon as you are able. All materials will be made available on Carmen, including lecture recordings and slides. Alternate assignments or extensions may be arranged.

Instructor illness or absence

If the *instructor* is too ill to teach the course for a period of time, the designated backup for this course will step in. You will be notified via email from the School of Communication.

Academic integrity policy

Policies for this online course

- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.
- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Falsifying research or results:** All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

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Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Accessibility accommodations for students with disabilities

Requesting accommodations

Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs.

The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614- 292-3307, slds@osu.edu; slds.osu.edu.

Accessibility of course technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- [Canvas accessibility \(go.osu.edu/canvas-accessibility\)](http://go.osu.edu/canvas-accessibility)
- CarmenZoom accessibility (go.osu.edu/zoom-accessibility)
- Adobe Photoshop [Set accessibility preferences in Adobe Photoshop OS](#)
- Adobe Premiere Pro [Support for operating system accessibility features](#)

Calendar

I will make every attempt to adhere strictly to these dates. However, based on circumstances, some of these dates are subject to change. ***I will communicate any necessary changes as Announcements posts on Carmen in addition to emails to the entire class.***

for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Calendar	Topics and reading	Assignments, activities, discussions, quizzes and exams due dates
Week 1 Intro-Multimedia and storytelling.		
1/13	LIVE ZOOM MEETING What’s multimedia? What’s a story?	



	Telling Stories- Chap 1 Read: Videojournalism Chap 1 Read: Videojournalism Chap 2 Watch selected videos	
1/15	LIVE ZOOM MEETING Lecture: review readings Discussion activity Read: Videojournalism Chap 3 Read: Videojournalism Chap 5 Watch selected videos	Discussion post 1 on selected videos due 1/15 by 3:00pm EST Participation quiz 1 due 1/15 by 5:00pm
Week 2 Camera basics and composition		
1/20	LIVE ZOOM MEETING Equipment overview. The camera Exposure: Aperture, shutter speed and ISO Read: Videojournalism Chap 6 http://www.canonoutsideofauto.ca/learn/	
1/22	LIVE ZOOM MEETING Visual Composition- Creative Devices *Assignment #1 Creative Devices Iconic images for next class.	Participation quiz 2 due 1/22 by 5:00pm EST
Week 3 Photojournalism		
1/27	IN PERSON MEETING Photojournalism - Photo-J assignments News photos activity *Assignment #2: Features	Assignment #1: Creative Devices 1/27 by 3:00pm EST Pick up camera equipment.
1/29	IN PERSON MEETING Discussion – Iconic images Adobe Photoshop and Bridge Digital Workflow Photo captions AP Photo captions	Discussion 2 post: Iconic images 1/29 by 3:00pm EST
Week 4 General news coverage		
2/3	IN PERSON MEETING General news photos Events and Sports coverage. *Assignment #3 Events/ Sports Read: Videojournalism Chap 7	Assignment #2 Feature photos 2/2 by 3:00pm EST
2/5	IN PERSON MEETING Lecture: 3 photos package Photo ethics Read: Videojournalism Chap 8	

Week 5 Recording Sound		
2/10	<p>IN PERSON MEETING</p> <p>Audio basics and equipment. NPR audio Brainstorm Midterm topics *Assignment #4 Midterm Watch Adobe Premiere videos</p>	<p>Assignment #3 General news, event, sports gallery 2/10 by 3:00pm EST</p> <p>Discussion post 3 Photo ethics 9/22 by 11:30am</p>
2/12	<p>LIVE ZOOM MEETING</p> <p>Audio tools in Premiere Best recording practice Read: Videojournalism Chap 11 Read: Videojournalism Chap 9 Watch Adobe Premiere videos</p>	<p>Participation quiz 3 due 2/12 by 5:00pm</p>
Week 6 Audio and photos		
2/17	<p>IN PERSON MEETING</p> <p>Lecture: Combining Audio and Still Interviews Watch Adobe Premiere videos Producing text/titles for your Midterm</p>	<p>Discussion post 4 – Numbers activity 2/17 by 3:00pm EST</p>
2/19	<p>LIVE ZOOM MEETING</p> <p>Midterm review day Adobe Premiere tutorials</p>	
Week 7 Midterm Exam		
2/24	<p>Instructional break (2/23) No classes</p>	<p>Instructional break (2/24) No classes</p>
2/26	<p>ASYNCHRONOUS</p> <p>Online Written Midterm Watch selected videos from Speaker</p>	<p>Online Written Midterm</p>
Week 8 Midterm project and Intro to video		
3/3	<p>IN PERSON MEETING</p> <p>*Assignment #5 Midterm Project Midterm exam review</p> <p>Intro to video journalism Speaker</p>	<p>*Assignment #5 Midterm Project by 3/3 by 5:00pm</p> <p>Discussion post 5 on Speaker - by 3:00pm EST</p>
3/5	<p>LIVE ZOOM MEETING</p> <p>The Video Camera and accessories. Shooting video Read: Videojournalism Chap 10 Assignment #5 B-roll challenge</p>	<p>Participation quiz 4 due 3/5 by 5:00pm</p>



Week 9 Shooting and editing video		
3/10	IN PERSON MEETING Shooting video sequences Adobe Premiere activity Read: Videojournalism Chap 12 Read: Videojournalism Chap 13 *Assignment #6 Video 1 ideas	Discussion post 6 3/10 by 3:00pm EST
3/12	LIVE ZOOM MEETING Presenting stories topics – discussion Editing the Stories (chap 13) Adobe Premiere tutorial Video profiles examples	Assignment #5 B roll challenge. 3/12 by 3:00pm EST
Week 10 Video – Ethics and Law		
3/17	IN PERSON MEETING Ethics Read: Videojournalism Chap 14	Discussion post 7 Ethics 3/17 by 3:00pm EST
3/19	LIVE ZOOM MEETING Law Read: Videojournalism Chap 15	
Week 11 Videojournalism		
3/24	IN PERSON MEETING Video Presentations 1	* Assignment #6 Video #1 - 3/24 by 3:00pm EST
3/26	IN PERSON MEETING Video Presentations 2 Research final topics	
Week 12 Videojournalism		
3/31	IN PERSON MEETING Research final topics and discussion	Discussion post 8 Video 3/31 by 3:00pm EST
4/2	Instructional break (4/2) No classes	Instructional break (4/2) No classes
Week 13 Videojournalism and Web publishing		
4/7	IN PERSON MEETING Video editing techniques Read: Videojournalism Chap 16 - Tutorials: Adobe Premiere	Participation quiz 5 due 3/19 by 5:00pm
4/9	LIVE ZOOM MEETING Using Adobe Spark Show progress	



Week 14 – Videojournalism final project		
4/14	IN PERSON MEETING Marketing the story Read: Videojournalism Chap 16	Participation quiz 6 due 4/7 by 3:00pm EST
4/16	ASYNCHRONOUS ONLINE: Website and HTML I The Internet and web tools Production on final video	
Week 15 – Web publishing, Final video project and Review for Final		
4/21	IN PERSON MEETING Website and HTML II	* Assignment #7 Video #2 due by 4/14 - by 3:00pm EST
4/23	IN PERSON MEETING Review for Final exam	* Last day to submit Lantern assignments *Return all OSU camera equipment deadline
FINAL EXAM DAY: Tuesday 27 th , April TIME: 4:00pm-5:45pm LOCATION: Online Commencement: May 9		