SYLLABUS COMM 1101

History of Communication Summer 2021 (full term) 3 credit hours Online

COURSE OVERVIEW

Instructor

Instructor: Sean Burridge

Email address: burridge.6@osu.edu (preferred contact method)

Office hours: by appointment at the following link:

https://osu.zoom.us/j/97953823061?pwd=Q09Tdklxc0t1b1dIVU9Bdlk5MWpyQT09

Course description

Comm 1101 is a history class that provides an overview of the timeline and key events in human communication, particularly mass communication. We will focus primarily on "recent" history (the last 200 years), but briefly explore the origins of language and early communication artifacts so we can see where we came from and how the changing world influences and is influenced by communication media.

You will be responsible for material covered in class and in the assigned readings from the text, as well as any audiovisual materials assigned during the semester.

Course learning outcomes

The course has the following objectives:

- 1. To provide you with an introduction to the history of communication.
 - Via lecture materials tracing the known history
 - Through reading materials focusing on human communication history

- Through examination of each major mass communication medium and how they interrelate
- 2. To introduce you to the theory and methods of understanding history.
 - Through lectures covering some of the important theories and methods of how we can understand what has happened before
 - Through practice in doing your own historical research
 - Through writing summaries of the results of your own research
 - Through providing illustrative examples of these approaches throughout our examination of media history
- 3. To explore the ways in which media presentations may have different impacts for differing marginalized or racial groups and the interplay between societal/cultural values and media content.
- By examining historical media content within the social norm context in which it evolved
- By exploring history of music, cinema, and television for relevant marginalized groups
- 4. To develop your ability to comprehend and assess individual and group values as reflected in media content history, and to recognize their importance in social problem solving and policy making.
 - By examining the development and differences in media regulation and policy
 - By exploring historical fears of new media and legitimate concerns and effects

General education goals and expected learning outcomes

As part of the Social Science: Individuals and Groups category of the General Education curriculum, this course is designed to prepare students to be able to do the following:

- Understand human behavior and cognition, and the structures of human societies, cultures and institutions.
- Understand the theories and methods of social scientific inquiry as they apply to the study of individuals and groups.
- Understand the behavior of individuals, differences and similarities in social and cultural contexts of human existence, and the processes by which groups function.
- Comprehend and assess individual and group values and their importance in social problem solving and policy making.

HOW THIS ONLINE COURSE WORKS

Mode of delivery: This course is 100% online. There are no required sessions when you must be logged in to Carmen at a scheduled time.

Pace of online activities: This course is divided into weekly modules that are released one week ahead of time. Students are expected to keep pace with weekly deadlines but may schedule their efforts freely within that time frame.

Credit hours and work expectations: This is a 3-credit-hour course. According to Ohio State policy (go.osu.edu/credithours), students should expect around 3 hours per week of time spent on direct instruction (instructor content and Carmen activities, for example) in addition to 6 hours of homework (reading and assignment preparation, for example) to receive a grade of (C) average.

Attendance and participation requirements: Because this is an online course, your attendance is based on your online activity and participation. The following is a summary of students' expected participation:

Participating in online activities for attendance: AT LEAST ONCE PER WEEK

You are expected to log in to the course in Carmen every week. (During most weeks you will probably log in many times.) If you have a situation that might cause you to miss an entire week of class, discuss it with me as soon as possible.

• Office hours and live sessions: OPTIONAL
All live, scheduled events for the course, including my office hours, are optional.

COURSE MATERIALS AND TECHNOLOGIES

Textbooks

Required

Carr, N. (2020). The shallows: What the Internet is doing to our brains. WW
 Norton & Company. Available through Carmen Books

Recommended

• Kovarik, B. (2011). Revolutions in communication: Media history from Gutenberg to the digital age (2nd Edition). New York, NY: Bloomsbury.

Course technology

Technology support

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the Ohio State IT Service Desk. Standard support hours are available at ocio.osu.edu/help/hours, and support for urgent issues is available 24/7.

• Self-Service and Chat support: ocio.osu.edu/help

Phone: 614-688-4357(HELP)Email: servicedesk@osu.edu

• **TDD**: 614-688-8743

Technology skills needed for this course

- Basic computer and web-browsing skills
- Navigating Carmen (go.osu.edu/canvasstudent)
- CarmenZoom virtual meetings (go.osu.edu/zoom-meetings)
- Recording a slide presentation with audio narration (go.osu.edu/videoassignment-guide)
- Recording, editing, and uploading video (go.osu.edu/video-assignment-guide)

Required equipment

- Computer: current Mac (MacOs) or PC (Windows 10) with high-speed internet connection
- Webcam: built-in or external webcam, fully installed and tested
- Microphone: built-in laptop or tablet mic or external microphone
- Other: a mobile device (smartphone or tablet) to use for BuckeyePass authentication

Required software

 Microsoft Office 365: All Ohio State students are now eligible for free Microsoft Office 365. Full instructions for downloading and installation can be found at go.osu.edu/office365help.

Carmen access

You will need to use BuckeyePass (<u>buckeyepass.osu.edu</u>) multi-factor authentication to access your courses in Carmen. To ensure that you are able to connect to Carmen at all times, it is recommended that you take the following steps:

- Register multiple devices in case something happens to your primary device.
 Visit the BuckeyePass Adding a Device help article for step-by-step instructions (go.osu.edu/add-device).
- Request passcodes to keep as a backup authentication option. When you see
 the Duo login screen on your computer, click Enter a Passcode and then click
 the Text me new codes button that appears. This will text you ten passcodes
 good for 365 days that can each be used once.
- Download the Duo Mobile application (go.osu.edu/install-duo) to all of your registered devices for the ability to generate one-time codes in the event that you lose cell, data, or Wi-Fi service

If none of these options will meet the needs of your situation, you can contact the IT Service Desk at 614-688-4357(HELP) and IT support staff will work out a solution with you.

GRADING AND FACULTY RESPONSE

How your grade is calculated

ASSIGNMENT CATEGORY	POINTS	PERCENTAGE
Quizzes	45 (11 quizzes, 2 lowest grades dropped)	45%
Essays	50 (2 essays)	50%
C-REP*	5 (5 C-REP hours = 10 pts)	5%
Total	100	

^{*}If you are under the age of 18, please let the C-REP coordinator know as soon as possible, as there are implications for C-REP requirements. Please read the student guide for information on C-REP.

See course schedule below for due dates.

Descriptions of major course assignments

Coursework includes:

Weekly quizzes: Online and timed, generally multiple-choice and T/F style questions, with about 5 to 20 questions per quiz. Questions are randomly pulled from pools for each topic

(lecture and chapter in *The Shallows*) so your quiz may have different questions than other students, but they cover the same concepts.

Writing prompts: Online, essays that ask you to apply your knowledge of the material in a cumulative way throughout the semester.

C-REP participation: Required participation in the School of Communication research pool.

Late assignments

Late work will rarely (if ever) be accepted in this class. The assignments are provided well in advance and many of the lowest scores will be dropped for your final grade. Please recall that the due dates are not the goal for turning in assignments. Rather, the due dates are the last chance to turn them in. I recommend turning work in well in advance of the due date in case of technical problems or life issues.

If you have documentation (coming from a reputable source and including dates) of severe illness or emergency that spans across time this semester (more than 2 weeks), I'm willing to talk with you about your individual situation (prior to the due date). For health issues, I don't need any medical information on documentation, but I do require information from your care provider specifying that you were not well enough to do online work.

Following instructions and keeping deadlines is an invaluable skill in the workforce. Thus, it is important to work on time management in college.

If you are permitted an extended deadline, please do not email your paper to the professor or to the TAs. We will open the assignment window for you so that you can upload it for the plagiarism check. It will not be counted as submitted until you have submitted it to Canvas. We can only grade you based on what you submit to Canvas prior to the deadline because assignments that are emailed do not go through the plagiarism check.

Religious holidays:

Students who will be observing a religious holiday on a class date or assignment due date must provide date/event written notification to the instructor within the first two weeks of the semester so that alternative arrangements can be made

Before you submit an assignment:

All writing assignments and exams must be submitted to our class website by the deadline. In taking this course, students agree to the condition that all required papers will be subject to submission for textual similarity review to Turnitin.com to aid in detection of plagiarism. Any submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Terms and Conditions of Use posted on the Turnitin.com site and at the university.

Make certain it is in .doc, .docx, or .pdf format and that you have a reliable Internet connection. Some local restaurants have very unreliable connections that you will not notice as unreliable until you try to submit a document or watch a longer video. If your home or apartment does not have reliable service, try an on-campus computer lab or library. Remember to leave yourself enough time to verify that your submission went through properly as problems with technology will not be accepted for late work.

Verifying that you submitted your assignment:

Please do not email your instructor or TA to ask if your assignment was submitted properly. You can check this on Carmen. Here it is step by step:

- After submitting the assignment, you should be taken back to the main page for the assignment
- On the right-hand side is a submission status
- To verify that everything uploaded correctly, click on 'Download [filename]'; you might want to save it to a different location on your hard drive than the original, or rename it during the download process, to avoid overwriting your original
- Open the downloaded file and make sure everything looks correct

Recall that you will be graded on what you submit by the deadline, even if it was not what you intended to submit. So, it's important that you check to be sure your submission was correct. If you are worried about the submission, you may want to consider taking a screen shot of the submission verification.

General Grading Criteria

The following is a general guideline regarding the 5 different categories on the rubrics. Please see comments in Carmen for more details when you get your grade back, but this is a general note:

- Exceptional responses briefly but succinctly combine information from lecture and outside sources (we will talk about using the library). The response is extremely well written and organized in APA format. There is little to no room for improvement. Exceptional responses demonstrate that you can reiterate information from the lecture and other course materials, find and integrate additional relevant information on your own from sources outside of the course materials, and incorporate your own original analysis.
- **Above Average** responses briefly but succinctly answer the questions, combining information from the class as well as information from outside class. There is some additional information that may improve the response but overall it is above average.
- Average responses meet the minimum requirements of the assignment. However, information needs to be clarified or there is information that is incorrect. Improvements could be made in organizing information from different sources.
- **Needs Improvement** means there was some key information missing or inaccurate/irrelevant information included.
- Not Addressed generally means that the information was missing or inaccurate.

Technical Problems:

Contact OCIO (https://ocio.osu.edu/help) to see if they can help fix the problem so that you don't get it again. Calling is often faster than email (614-688-4357).

If you wait until the last minute to submit, of course, you may not get it in on time. As mentioned above, that will automatically generate a penalty. DON'T WAIT UNTIL THE LAST MINUTE! Assignments submitted even one minute late will not be accepted

Grading:

When grades are posted, there will be an announcement on Carmen that grades were "unmuted", so please don't email your TA to ask if grades are finished. There are a large number of students in the course and we want to do justice to each submission. If there is a post on Carmen that says the grades have all been entered, and you don't have a grade, then you need to contact your TA or professor.

Grade Disputes:

Any dispute about a grade must be taken up with your TA within one week of the grade posting, so please keep track of your grades and check them when you see an announcement. If you are disputing your grade on one of the assignments, you must prepare a .doc or .docx document, going point-by-point through the rubric and explaining why you think your work deserves a different grade. Please note that grade disputes are not a normal part of the grading process. Grade disputes should be submitted only when you can justify clearly why you believe your grade should be changed. Please submit your grade dispute first to the person who graded your paper. If your dispute is ongoing after this, you may contact your professor.

Grading scale

Letter Grade	Percent
A	93-100
A-	90-92.9
B+	87-89.9
В	83-86.9
B-	80-82.9
C+	77-79.9
C	73-76.9
C-	70-72.9
D+	67-69.9
D	60-66.9
Failing	0-59.9

Instructor feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-4357(HELP)** at any time if you have a technical problem.)

- **Grading and feedback:** For large assignments, you can generally expect feedback within **14 days**.
- Email: I will reply to emails within 1 business day of receiving them.

OTHER COURSE POLICIES

Discussion and communication guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- Writing style: While there is no need to participate in class discussions as if you
 were writing a research paper, you should remember to write using good
 grammar, spelling, and punctuation. A more conversational tone is fine for nonacademic topics.
- Tone and civility: Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online.
- **Citing your sources**: When we have academic discussions, please cite your sources to back up what you say. For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link.
- Backing up your work: Consider composing your academic posts in a word processor, such as Microsoft Word, where you can save your work, and then copying into the Carmen discussion.

Who to Contact for Specific Problems:

Questions about the course/assignments/lectures/etc:

- First, post in the discussion area, as that allows the professor, TAs and other students to see issues and respond to everyone in an organized and timely manner. It keeps us all on the same page and allows everyone access to the same information! You should post your query on one of the existing discussion threads instead of starting a new one.
- You should contact your professor via email if your question is of a personal nature or if you need to schedule an appointment for office hours. For personal issues (such as emergency illness or injury) or questions about a grade you received, email Sean at burridge.6@osu.edu.

Health Issues or Emergency Situations: Contact your instructor or Student Advocacy as these are always of a personal nature.

Technical Problems with Your Computer or Internet Connection Issues: OCIO Help Desk can be called at 614-688-HELP (4357). You can also email them about your problem or you can request that they call you back. The website for these alternatives is: https://osuitsm.service-now.com/selfservice/help_splash.do

C-REP problems or questions: Post on the C-REP discussion board if your question may be relevant to other students. This discussion board is monitored by the C-REP administrator (not your professor). If your question is personal and C-REP related, contact the C-REP administrator located in the C-REP handbook.

Email etiquette: Please ensure that any emails you send are written professionally. This includes any correspondence with the professor, Teaching Assistants, and other students. Everybody makes mistakes sometimes, and it can happen that if you're frustrated that you may end up sending an email that does not represent yourself the way you'd like it to. In that case, I encourage you to ask for a do-over and send a new response written in a way that is more reflective of your professional self.

Also, if you need to email me, please be sure to include the course name and section. If we are having an ongoing conversation via email, please make sure to "reply" to that thread instead of starting a new one each time. This will help us stay organized!

Academic integrity policy

See **Descriptions of major course assignments**, above, for my specific guidelines about collaboration and academic integrity in the context of this online class.

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct http://studentlife.osu.edu/csc/.

If I suspect that a student has committed academic misconduct in this course, I am obligated by university rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the university's Code of Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the university.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- Committee on Academic Misconduct web page (go.osu.edu/coam)
- Ten Suggestions for Preserving Academic Integrity (go.osu.edu/ten-suggestions)

Student Services and Advising

University Student Services can be accessed through BuckeyeLink. More information is available here:

https://contactbuckeyelink.osu.edu/

Advising resources for students are available here: http://advising.osu.edu

Copyright for instructional materials

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Statement on Title IX

email equity@osu.edu.

All students and employees at Ohio State have the right to work and learn in an environment free from harassment and discrimination based on sex or gender, and the university can arrange interim measures, provide support resources, and explain investigation options, including referral to confidential resources.

If you or someone you know has been harassed or discriminated against based on your sex or gender, including sexual harassment, sexual assault, relationship violence, stalking, or sexual exploitation, you may find information about your rights and options at titleix.osu.edu or by contacting the Ohio State Title IX Coordinator at titleix@osu.edu. Title IX is part of the Office of Institutional Equity (OIE) at Ohio State, which responds to all bias-motivated incidents of harassment and discrimination, such as race, religion, national origin and disability. For more information on OIE, visit equity.osu.edu or

Commitment to a diverse and inclusive learning environment

The Ohio State University affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. We are committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among each member of our community; and encourages each individual to strive to reach his or her own potential. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

Land Acknowledgement

We would like to acknowledge the land that The Ohio State University occupies is the ancestral and contemporary territory of the Shawnee, Potawatomi, Delaware, Miami, Peoria, Seneca, Wyandotte, Ojibwe and Cherokee peoples. Specifically, the university resides on land ceded in the 1795 Treaty of Greeneville and the forced removal of tribes through the Indian Removal Act of 1830. I/We want to honor the resiliency of these tribal nations and recognize the historical contexts that has and continues to affect the Indigenous peoples of this land.

More information on OSU's land acknowledgement can be found here:

https://mcc.osu.edu/about-us/land-acknowledgement

Your mental health

As a student you may experience a range of issues that can cause barriers to learn, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. No matter where you are engaged in distance learning, The Ohio State University's Student Life Counseling and Consultation Service (CCS) is here to support you. If you find yourself feeling isolated, anxious or overwhelmed, on-demand resources are available at go.osu.edu/ccsondemand. You can reach an on-call counselor when CCS is closed at 614- 292-5766, and 24-hour emergency help is also available through the 24/7 National Prevention Hotline at 1-800-273-TALK or at suicidepreventionlifeline.org. The Ohio State Wellness app is also a great resource available at go.osu.edu/wellnessapp.

ACCESSIBILITY ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES

Requesting accommodations

The university strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability including mental health, chronic or temporary medical conditions, please let me know immediately so that we can privately discuss options. To establish reasonable

accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. **SLDS contact information:** slds@osu.edu; 614-292-3307; 098 Baker Hall, 113 W. 12th Avenue.

Accessibility of course technology

This online course requires use of CarmenCanvas (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- Canvas accessibility (<u>go.osu.edu/canvas-accessibility</u>)
- Streaming audio and video
- CarmenZoom accessibility (go.osu.edu/zoom-accessibility)
- Collaborative course tools

COURSE SCHEDULE

Refer to the Carmen course for up-to-date assignment due dates.

Week	Date	Due this week	Assignment	Due Date
1	5/12-5/16		Watch: Introduction videos Read: This syllabus	
		Quiz	Quiz #1: Syllabus quiz	5/16
2	5/17-5/23		Watch: How we study lecture Watch: Media literacy lecture	
		Quiz	Quiz #2: Week 1-2 lectures; Prologue and Ch1 of The Shallows	5/23

3	5/24-5/30		Watch: The Printing Revolution lecture (Kovarik, Ch 1) Watch: The commercial and industrial media revolution lecture (Kovarik, Ch 2)	
		Quiz	Quiz #3: Week 3 lectures; Ch 2 of The Shallows	5/30
4	6/1-6/6		Watch: Print media in the 20 th &21 st centuries lecture (Kovarik, Ch 3) Watch: The visual revolution lecture (Kovarik pp 139-150)	
		Quiz	Quiz #4: Week 4 lectures; Ch 3 of The Shallows	6/6
5	6/7-6/13		Watch: Photography lecture (Kovarik Ch 4) Watch: Cinema lecture (Kovarik Ch 5)	
		Essay 1	Follow prompt on Carmen	6/13
		Quiz	Quiz #5: Week 5 lectures; Ch 4 of The Shallows	6/13
6	6/14-6/20		Watch: Advertising and PR Watch: The Persuaders	
		Quiz	Quiz #6: Week 6 lectures; Ch 5 of The Shallows	6/20
7	6/21-6/27		Watch: Telegraph and Telephone lecture (Kovarik, Ch7)	
		Quiz	Quiz #7: Week 7 lectures; Ch 6 of The Shallows	6/27

8	6/28-7/4	Television	Watch: Radio lecture (Kovarik, Ch 8)	
		Quiz	Quiz #8: Week 8 lecture; Ch 7 of The Shallows	7/4
9	7/5-7/11		Watch: TV lecture (Kovarik, Ch 9)	
		Quiz	Quiz #9: Week 9 lecture; Ch 8 of The Shallows	7/11
10	7/12-7/18		Watch: Computers lecture (Kovarik, Ch 10) Watch: Digital Networks (Kovarik, Ch 11)	
		Quiz	Watch: Video Games lecture Quiz #10: Week 11 lecture; Ch 9of The Shallows	7/18
11 7/19-7/2	7/19-7/25		Watch: Digital Networks (Kovarik, Ch 11) Watch: Video Games lecture	
		Quiz	Quiz #11	7/25
		Essay 2	Follow prompt on Carmen	7/25
12	7/26-7/30	Quiz	Watch: Global Culture lecture (Kovarik, Ch 12) Quiz #12: Week 12 lecture; Epilogue of The Shallows	7/30
FINA LS	8/2-8/4	Ensure C-REP is completed. Otherwise, you are done with the course. Congratulations, young scholar!		

College of Arts & SciencesDepartment/Center/Institute/Program

