

KATHRYN D. CODUTO

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EDUCATION

The Ohio State University, School of Communication
Ph.D. In Progress, anticipated May 2020
Advisor: Dr. Jesse Fox

Kent State University, School of Journalism and Mass Communication
M.A., 2014 – Media Management, Journalism and Mass Communication
Thesis Title: “Tangibility and Immateriality: Understanding Consumers’ Changing Sense of Touch in the Music Industry”
Advisor: Dr. Danielle Sarver Coombs

Kent State University, School of Journalism and Mass Communication
B.S., 2013 – Electronic Media, Writing
Summa Cum Laude

ACADEMIC POSITIONS

The Ohio State University (August 2016 – present)
Graduate Teaching Assistant – School of Communication
Graduate Research Assistant – School of Communication

Kent State University (August 2015 – May 2016)
Adjunct Faculty – School of Journalism and Mass Communication

RESEARCH

RESEARCH INTERESTS

Relationship initiation, maintenance, and beliefs in digital and face-to-face settings
Affordances of mobile communication technologies
Mixed-methods approaches to communication research

PEER-REVIEWED PUBLICATIONS

Coduto, K. D., Lee-Won, R. J., & Baek, Y. M. (2019). Swiping for trouble: Problematic dating application use among psychosocially distraught individuals and the paths to negative outcomes. *Journal of Social and Personal Relationships*. doi: 10.1177/0265407519861153

Li, S., **Coduto, K. D.**, & Morr, L. (2019). The effects of emotional disclosure and gender cues on support provision online. *Telematics & Informatics*, 39, 92-100. doi: 10.1016/j.tele.2019.02.004

Lee-Won, R., Na, K., & **Coduto, K. D.** (2017). The effects of social media virality metrics, message framing, and perceived susceptibility on cancer screening intention: The mediating role of fear. *Telematics & Informatics*, 8, 1387-1397. doi: 10.1016/j.tele.2017.06.002

CONFERENCE PAPERS AND PRESENTATIONS

Hovick, S., **Coduto, K. D.**, Moyer-Guse, E., & Senter-Jamieson, L. (2019, November). *Public engagement and responses to entertainment-based genetic testing narratives and the impact of misinformation on viewer knowledge*. Paper to be presented at the annual meeting of the National Communication Association, Baltimore, MD.

Coduto, K. D., & Rasner, R. D. (2019, June). *Self-monitoring and empathy: A give and take in romantic relationships*. Poster presented at the annual meeting of the International Association for Relationship Research, Ottawa, Canada.

Coduto, K. D., Eveland, W., Appiah, O., & Bullock, O. (2019, May). *A multi-study examination of listening and race*. Paper presented at the annual meeting of the International Communication Association, Washington, DC.

Appiah, O., Bullock, O., Eveland, W., & **Coduto, K. D.** (2019, May). *Why we can't talk openly about race: The impact of race and partisanship on respondents' perceptions of intergroup conversations*. Paper presented at the annual meeting of the International Communication Association, Washington, DC.

Coduto, K. D. (2019, May). *Parasocial relationships with celebrities predict preference for online social interaction for socially anxious individuals*. Presented at the annual meeting of the International Communication Association, Washington, DC.

Coduto, K. D., & Fox, J. (2018, November). *Relationship escalation from dating apps to IRL: Affordances, modality switching, and paradoxical beliefs*. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Coduto, K. D., & Lee-Won, R. (2018, May). *Preference for online social interaction in mobile dating applications and negative outcomes of compulsive use*. Poster presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Li, S., **Coduto, K. D.**, & Morr, L. (2018, May). *The effects of emotional disclosure and gender cues on support provision online*. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.

Lee-Won, R., Vendemia, M. A., & **Coduto, K. D.** (2017, May). *When are emotional online product reviews persuasive? The role of reviewer expertise cues and review valence*. Poster presented at the annual meeting of the International Communication Association, San Diego, CA.

BOOK CHAPTER

Coduto, K. (2015). Reaching the world with one song and a few mouse clicks. In D. S. Coombs & S. Collisters (Eds.), *Debates for the digital age: The good, the bad, and the ugly of our online world* (pp. 39-54). Santa Barbara, CA: Praeger.

GRANTS AND RESEARCH SUPPORT

May 2019: Investigator, *Familial conversations about #MeToo*. The Ohio State University, Time-Sharing Experiments for the School of Communication (TESoC), funded recruitment of 600 participants. Principle Investigator: William P. Eveland

TEACHING EXPERIENCE

Graduate Teaching Associate: Instructor of Record, Ohio State University

Communication 2331: Principles of Strategic Communication (Online), Summer 2018

Communication 3331: Communication and Decision-Making (Online), Summer 2017, Spring 2018, Summer 2019

Communication 2367: Persuasive Communication (Online), Fall 2017

Communication 2367: Persuasive Communication, Spring 2017

Graduate Teaching Associate: Grader, Ohio State University

Communication 1101: History of Human Communication (Online), Fall 2016

Adjunct Faculty, Kent State University

Journalism and Mass Communication 20008: Research and Measurement in Advertising and Public Relations, Fall 2015, Spring 2016

ACADEMIC SERVICE

- 2018—2019 **Facilitator**, Teaching Orientation at Ohio State, University Institute for Teaching and Learning
- 2018 **Reviewer**, International Communication Association Conference, Information Systems Division
- 2017—2018 **Guest Lecturer**, Industry Methods at Ohio State University
- 2017—2018 **Social Chair**, Ohio State School of Communication Graduate Student Organization
- 2017 **Peer Mentor**, Ohio State School of Communication Peer Mentorship Program

PROFESSIONAL EXPERIENCE

Advertising Account Planner, Marcus Thomas LLC (December 2013 – July 2016)
Conducted primary and secondary research, including focus groups and in-depth interviews for brand development, brand maintenance, and advertising campaign development, including digital and social campaigns. Oversaw multiple client accounts, supervised one intern.

AWARDS AND HONORS

- 2019 **The Science of Love Workshop**
Carleton University
Selected participant based on research proposal submission for fully-funded two-day research workshop
- 2019 **University Endorsement, Writing through Teaching**
Ohio State University
Awarded for extensive training in developing writing-oriented curriculum for Communication 3331
- 2013 **Fellow, Prague Freedom Foundation, Modern Media and Democracy**
Kent State University & Anglo-American University
Selected for fully funded trip to Prague to conduct research on media use in Czech Republic; selected based on research proposal

MEMBERSHIPS

International Communication Association

National Communication Association

International Association of Relationship Research