Hillary C. Shulman, Ph.D.
Curriculum Vitae
Assistant Professor
Ohio State University
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Education

➢ **M.A. & Ph.D. Communication**
Michigan State University, August 2011
Specializations: Political, Interpersonal, and Group Communication
Advisor: Dr. Timothy Levine
Committee: Dr. Dan Bergan, Dr. William Jacoby (Political Science), Dr. Maria Lapinski

➢ **B.S. Communication Science**
University of Wisconsin at Madison: May 2004

Specialized Academic Training

➢ **Summer institute in political psychology, Stanford University-** Completed 90 hours of academic training in political psychology, July 2008.

Professional Experience

➢ *Assistant Professor*, School of Communication, The Ohio State University
Columbus, Ohio, August 2015- Present

➢ *Visiting Assistant Professor*, School of Communication, The Ohio State University
Columbus, Ohio, August 2014- 2015

➢ *Assistant Professor*, Department of Speech Communication, North Central College
Naperville, Illinois, September 2011 − 2014

➢ *Research Assistant*, Department of Media and Information Studies, Michigan State University, East Lansing, Michigan, and the Department of Energy, Labor, and Economic Growth, State of Michigan, Lansing, Michigan, August 2010 − August 2011

➢ *Teaching and Research Graduate Assistant*, Department of Communication, Michigan State University, East Lansing, Michigan, May 2007 − August 2010

➢ *Communication Consultant Graduate Assistant*, Department of Accounting, Eli Broad College of Business, Michigan State University, East Lansing, Michigan, 2005 − 2007

Peer-Reviewed Publications

Shulman, H. C., & Boster, F. J. (2014). The effect of test-taking venue and test format on political knowledge test performance. *Communication Methods and Measures, 8*, 177-189.

Shulman, H. C., & DeAndrea, D. C. (2014). Predicting success: Revisiting assumptions about family political socialization. *Communication Monographs, 81,* 386-406.

Roozen, B. & **Shulman, H. C.** (2014). Tuning in to the RTLM: Tracking the evolution of language alongside the Rwandan Genocide using social identity theory. *Journal of Language and Social Psychology, 33,* 167-184. **[mentored project]**

Shulman, H. C., & Wittenbaum, G. M. (2013). Group discussion that promotes positive political experiences. *Human Communication, 16,* 121-132.

Levine, T. R., **Shulman, H. C.,** Carpenter, C., & DeAndrea, D. C. (2013). The impact of accusatory, non-accusatory, bait, and false evidence questioning in deception. *Communication Research Reports, 30,* 169-174.

Lapinski, M. K., Maloney, E. K., Braz, M. E., & **Shulman, H. C.** (2013). Testing the effects of social norms and behavioral privacy on hand-washing: A field experiment. *Human Communication Research, 39,* $21-46$.

Shulman, H. C., & Levine, T. R. (2012). Exploring social norms as a group-level phenomenon: Do political participation norms exist and influence political participation on college campuses? *Journal of Communication, 62,* 532-552.

Banas, J., Turner, M. M., & **Shulman, H. C.** (2012). A test of competing hypotheses of the effect of mood on persuasion. *Communication Quarterly, 60,* 143-164,

Levine, T. R., Serota, K. B., **Shulman, H. C.,** Clare, D., Park, H. S., Shaw, A. S., et al. (2011). Sender demeanor: Individual differences in sender believability have a powerful impact on deception detection judgments. *Human Communication Research, 37,* 377-403. **Recipient of the Distinguished Article Award**

Shulman, H. C., Boster, F. J., & Carpenter, C. (2010) Do data collection procedures influence political knowledge test performance? *Time-Sharing Experiments for the Social Sciences.* (Data Collection Fielded through this Research Granting Organization)

Levine, T. R., Shaw, A. S., & **Shulman, H. C. (**2010). Increasing deception detection accuracy with direct questioning. *Human Communication Research, 36,* 216-231.

Levine, T. R., Serota, K. B., **Shulman, H. C. (**2010). The impact of *Lie to Me* on viewer's actualability to detect deception. *Communication Research, 37,* 847-856.

Levine, T. R., Shaw, A. S., & **Shulman, H. C.** (2010). Assessing deception detection accuracy with dichotomous truth-lie judgments and continuous scaling: Are people really more accurate when honesty is scaled? *Communication Research Reports, 27,* 112-122.

Wittenbaum, G. M, **Shulman, H. C.,** Braz, M. E. (2010) Social ostracism in task groups: The effects of group composition. *Small Group Research, 41,* 330-353.

DeAndrea, D. C., Carpenter, C. J., **Shulman, H. C.,** & Levine, T. R. (2009). The relationship

between cheating behavior and sensation-seeking. *Personality and Individual Differences, 47*, 944-947.

Rimal, R.N., Lapinski, M.K., Klein, K.A., & **Shulman, H.C**. (2009). Risk perceptions of people living with HIV/AIDS: How similarity affects optimistic bias. *Journal of Health Psychology, 14*, 251-257.

Walther, J. B., Van Der Heide, B., Hamel, L. M., **Shulman, H. C.** (2009) Self generated versus other-generated statements and impressions in computer-mediated communication: A Test of warranting theory using Facebook. *Communication Research, 36*, 229-253.

Book Chapter

Shulman, H. C. (2015). Rethinking the way we communicate about politics. In S. M. Chod, S. M. Caliendo & W. Muck (Eds.), *Technology and civic engagement in the college classroom: Engaging the unengaged.* New York: Palgrave Macmillan.

Under Review

Shulman, H. C. (under review). Applying metacognition to communication research: Improving political cognitions through word choice. *Communication Monographs*

Teaching Experience

Ohio State University

COMM7998 – Directed Research (N = 1)
COMM7790 – Statistical Applications in Communication II
COMM4998 – Directed Undergraduate Research (N = 3)
COMM4337 – Public Communication Campaigns
COMM2321 – Writing for Strategic Communication
COMM1100 – Communication and Society

North Central College

SPC392 – Introduction to Public Relations
SPC367 – Persuasion Theories
SPC295 – Research Practicum
SPC260 – Introduction to New Media
SPC230 – Business & Professional Communication
SPC214 – Group Processes
SPC200 – Interpersonal Communication
SPC100 – Introduction to Public Speaking

Experiential "Verandah" Courses

Writing for Popular Culture
Community Action in Theory and Practice

Michigan State University

> ➢ **Sole Instructor**

COM 325 – Interpersonal Influence and Conflict
COM 340 – Leadership and Group Communication
COM 399 – Special Topics: Political Communication
COM 100 – Human Communication and Public Speaking

> ➢ **Teaching Assistant**

COM 200 – Methods of Communication Inquiry
COM 475 – Communication Campaign Design & Analysis
COM 100 – Human Communication and Public Speaking
COM 875 – Communication Leadership Skills
COM 325 – Interpersonal Influence and Conflict
COM 340 – Leadership and Group Communication

Awards and Fellowships

Top Papers:

> ➢ Awarded **Top Five** paper for the Intergroup Interest Group at the annual meeting of the International Communication Association (2013)

> ➢ Awarded **Top Three** paper in the Group Communication Division at the annual meeting of the National Communication Association (2010)

> ➢ Awarded the **Top Oral Presentation Award** at the Graduate Student Academic Conference for presenting: Exploring social-norms as a group level phenomenon, The Graduate School (2010)

> ➢ Awarded **Top Four** paper in the Student Division at the annual meeting of the National Communication Association (2008)

Research and Scholarly Awards:

> ➢ Recipient of the **Faculty Professional Development Grant Award** (Summer 2012, 2014)

> ➢ Recipient of the **Distinguished Article Award** for the manuscript entitled "Sender demeanor: Individual differences in sender believability have a powerful impact on deception detection judgments", Communication and Social Cognition Division, National Communication Association (Fall 2011)

> ➢ Recipient of the **G.R. Miller Scholar Award**, awarded to the PhD student with the most promising research agenda, by faculty within the Department of Communication (2010)

> ➢ Awarded the **Summer Graduate Research Fellowship**, College of Communication Arts and Sciences, Michigan State University (Summer 2009), $3,650

> ➢ Recipient of the **Research Enhancement Award Fellowship**, The Graduate School, Michigan State University (Spring 2008), $2,250

Teaching:

> ➢ Awarded the University wide, **Excellence in Teaching Citation**, Office of the Provost, Michigan State University (Fall 2009), $1,000

> ➢ **MSU Leader in Learning,** awarded to teachers who have been mentioned by students as inspiring them to learn and to have made a difference, Department of Resident Life, Michigan State University (Spring 2008)

Fellowships:

> ➢ Awarded a **Graduate Travel Grant** for conference travel, The Graduate School, Michigan State University (2010), $1,350

> ➢ Awarded an **International Communication Association Travel Grant**, ICA (Spring 2010), $400

> ➢ Recipient of the **Rasmussen Fellowship Award**, Department of Communication, Michigan State University (2007-2008), $3,750

Conference Papers

Shulman, H. C., & Chod, S. M., (May, 2015). *A closer look at the relationship between institutions, political participation, and interpersonal political discussions.* Paper accepted for presentation at the annual meeting of the International Communication Association in San Juan, Puerto Rico.

Shulman, H. C., & Chod, S. M. (April, 2015). *The university structure and political networks: Clues into why college campuses affect political participation.* Paper accepted for presentation at the annual meeting of the Midwest Political Science Association in Chicago, IL.

Shulman, H. C., Bushman, K., Huizenga, E., Ward, M., & Wresinski, K. (November, 2014). *Can group discussions be used to facilitate political interest and efficacy in college students?: A longitudinal study.* Paper presented at the annual meeting of the National Communication Association in Chicago, IL. [mentored project]

Shulman, H. C. Valleskey, K., Solus, J., & Bray, A. (November, 2013). *Can public opinion survey wording affect internal political efficacy?: An experiment.* Poster presented at the annual meeting of the National Communication Association in Washington, D.C. [mentored project]

Roozen, B. & **Shulman, H. C.** (June, 2013). *Tuning in to the RTLM: Tracking the evolution of*

language alongside the Rwandan Genocide using social identity theory. Paper presented at the annual meeting of the International Communication Association in London, UK. **Top Five Paper in Intergroup Interest Group** [mentored project]

Boster, F. J., & **Shulman, H. C.** (June, 2013). *Political knowledge test performance as a function of venue, time pressure, and performance norms.* Paper presented at the annual meeting of the International Communication Association in London, UK.

Shulman, H. C., & DeAndrea, D. C. (November, 2012). *Revisiting assumptions about political socialization processes in the family.* Paper presented at the annual meeting of the National Communication Association in Orlando, FL.

Shulman, H. C., Boster, F. J., Carpenter, C., & Shaw, A. S. (November, 2011). *Why do students completing a political knowledge test score higher online than in the classroom? A series of studies.* Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.

Shulman, H. C., Carpenter, C., & Boster, F. J. (2011, April). *Do data collection procedures influence political knowledge test performance?* Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.

Shulman, H. C., & Levine, T. R. (2010, November). *Exploring social norms as a group-level phenomenon: Do political participation norms exist and influence political participation on college campuses?* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Shulman, H. C., Boster, F. J., Carpenter, C. (2010, November). *The effect of test-taking venue and test format on political knowledge test performance.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Shulman, H. C., & Wittenbaum, G. M. (2010, November). *Promoting perceived deliberative success through group communication.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.
Top Three Paper in Group Communication Division

Boster, F. J., Carpenter, C., **Shulman, H. C.**, DeAngelis, B., Manata, B., & Shaw, A. (2010, November). *In search of the elusive boomerang.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Serota, K., Boster, F. J., Carpenter, C., & **Shulman, H. C.** (2010, November). *Political influentials: Validation of the political superdiffuser scale.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Levine, T. R., **Shulman, H. C.**, Carpenter, C., DeAndrea, D. C., & Blair, P. (2010, November). *The impact of accusatory, non-accusatory, bait, and false evidence questioning in deception.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Levine, T. R., Serota, K. , **Shulman, H. C.**, Clare, D., Park, H., Shaw, A., et al. (2010, November). *Sender demeanor: Does individual differences in sender believability have a power*

impact on deception detection judgments. Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Levine, T. R., Shaw, A. S., **Shulman, H. C.** (2010, June). *Increasing deception detection accuracy with strategic direct questioning.* Paper presented at the annual meeting of the International Communication Association in Singapore.

Levine, T. R., Serota, K. B., **Shulman, H. C. (**2010, June). *The impact of Lie to Me on viewer's actual ability to detect deception.* Paper presented at the annual meeting of the International Communication Association in Singapore.

Shulman, H. C., & Wittenbaum, G. M. (2010, April). *Do beliefs about the political orientations of others affect political discussions?: Arguments for political labeling as an inhibitor of successful deliberation.* Panel accepted for presentation at the meeting of the Central States Communication Association in Cincinnati, OH.

Shulman, H. C., & Neuberger, L. (2009, November). *Attitude constraint or successful framing?: Testing a political constraint measurement model and identifying its methodological implications.* Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

Wittenbaum, G. M., & **Shulman, H. C.** (2009, November). *Social ostracism in task groups: The effects of group composition.* Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

Bergan, D., Neuberger, L., **Shulman, H. C.**, & Risner, G. (2009, November). *Unenlightened self interest, knowledge and partisanship.* Paper presented at the annual meeting of the National Communication Association in Chicago, IL

Levine, T. R., Shaw, A. S., & **Shulman, H. C.** (2009, November). *Assessing deception detection accuracy with dichotomous truth-lie judgments and continuous scaling: Are people really more accurate when honesty is scaled?* Paper presented at the annual meeting of the National Communication Association in Chicago, IL

Maloney, E. K., Lapinski, M. K., Braz, M. E., & **Shulman, H. C**. (2009, November). *Modifying perceptions of descriptive norms and behaviors through messaging: A field experiment.* Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

Wittenbaum, G. M., & **Shulman, H. C.** (2009, July). *Social ostracism in task groups.* Paper presented at the annual meeting of the International Network of Group Researchers in Colorado Springs, CO.

Shulman, H. C., Neuberger, L., & DeAndrea, D. (2009, May). *Old or experienced?: Exploring age related cognitions in US elections.* Paper presented at the annual meeting for the International Communication Association in Chicago, Illinois.

Bergan, D., **Shulman, H. C.,** & Neuberger, L. (2009, May). *Frames v. evidence: Investigating*

the influence of question wording on policy support and political beliefs. Paper presented at the annual meeting for the International Communication Association in Chicago, Illinois.

Shulman, H. C. (2008, November). *The role of integrative complexity and involvement on political message perceptions: How we make sense of political contradiction.* Paper presented at the annual meeting for the National Communication Association in San Diego, California. **Top Four Paper in Student Division**

Wittenbaum, G. M, **Shulman, H. C.,** Braz, M. E., & Skowronek, J. (2008, November). *Consequences of being ignored in group conversation.* Paper presented at the annual meeting for the National Communication Association in San Diego, California.

Lapinski, M. K., Maloney, E. K., Kim, S.-Y., Braz, M. E., **Shulman, H**. **C**., & Klein, K. (2008, November). *Injunctive norms: Designing messages to modify perceived social sanctions.* Paper presented at the annual meeting of the National Communication Association in San Diego, California.

Bergan, D. E., **Shulman, H. C**., & Neuberger, L. (2008, August). *The effects of frames and evidence on political attitudes.* Paper presented at the annual meeting for the American Political Science Association in Boston, MA, August 2008.

Neuberger, L., **Shulman, H. C.,** & Maginnis, J. A. (2008, August). *Candidate websites and local newspaper coverage in the 2006 senatorial elections, implications for 2008 and beyond.* Paper presented at the political communication pre-conference for the American Political Science Association annual meeting in Cambridge, MA.

Walther, J. B., Van Der Heide, B., Hamel, L. M., **Shulman, H. C.** (2007, May). *Self-generated versus other-generated statements and impressions in computer-mediated communication: A test of warranting theory using Facebook.* Paper presented at the annual meeting of the International Communication Association in Montreal, Canada.

Lapinski, M.K., Rimal, R.N., Klein, K.A., **Shulman, H.C.,** & Hepler, A.L. (2006, November). *Perceived similarity, locus of control, and optimistic bias among people living with HIV/AIDS.* Paper presented at the annual meeting of the National Communication Association in San Antonio, TX.

Ellis, J.B., Van Der Heide, B., **Shulman, H**. (2006, November). *Can we quantify success?: A multi level approach to assessment analysis in communication centers.* Paper presented at the annual meeting of the National Communication Association in San Antonio, TX.

Shulman, H. C., Ellis, J.B., & Van Der Heide, B. (2006, April). *The 7-minute communication workshop: An exercise in educational efficiency.* Paper presented at the annual meeting of the National Association of Communication Centers in Omaha, NE.

Van Der Heide, B., **Shulman, H.C**., & Ellis, J.B. (2006, April). *On developing a basis for ethical operations in communication centers.* Paper presented at the annual meeting of the National Association of Communication Centers in Omaha, NE.

Thesis Advising

North Central College
Second Reader (Honor's Thesis Committee Member)
- Aleksandra Ruseva (Major: Political Science) 2013 - 2014
- Christine Badowski (Major: Marketing) 2013 - 2014
- Brittnea Roozen (Major: Political Science) 2011- 2012

Institutional Service

North Central College

- 2013 – 2014   Secretary, Academic Programs and Policies Committee
- 2013 – 2014   Search Committee Outside Member, Department of Psychology
- 2013 – 2016   Social Science representative, Research Ethics Committee
- 2013 – 2014   Faculty Advisor, NCC Ultimate Frisbee Club
- 2012 – 2013   Participant in a new faculty mentoring group to help acclimate first year faculty members.
- December 2011   Instructed a faculty workshop on incorporating social media in the classroom
- October 2011   Panelist on a faculty forum entitled "A Constitution in Crisis: The State of American Democracy"

Michigan State University

- 2009 – 2010   Graduate Student Representative, College Advisory Council, College of Communication Arts and Sciences
- September 2009   Assisted in leading a University wide seminar on information sharing in groups (100 attendees)

Departmental Service

Ohio State University

- 2015 – Present   Guest speaker at various PRSSA events

North Central College

- Winter 2014   Worked with SPC and International Programs to create a course equivalency guide for study abroad programs
- Fall   2013   Assisted with the SPC Department's Program Review
- 2012 – 2014   Assessment Coordinator for the Department

Michigan State University

- 2010 – 2011   Undergraduate Affairs Committee Member, AGSCOM
- 2009 – 2010   President, AGSCOM

- ➢ November 2008   Panelist for the Enhance Your Future conference, designed
                                          to encourage minority groups to pursue higher education
- ➢ 2008 – 2009   Vice President, AGSCOM
- ➢ 2007 – 2008   Search Committee Representative, AGSCOM
- ➢ 2006 – 2007   Social Chair, AGSCOM
- ➢ 2006 – 2007   Masters Affairs Committee, AGSCOM
- ➢ 2005 – 2006   Philanthropy Committee "Bowling for Scholars"
- ➢ 2005 – 2011   Member of the Association for Graduate Students in
                                          Communication (AGSCOM)

Editorial Service

Invited Reviewer

- ➢ Communication Research Reports (March, 2008)
- ➢ Communication Quarterly (September, 2015, December, 2015)
- ➢ Health Communication (January, 2011)
- ➢ International Communication Association (2007 to present)
- ➢ International Network of Group Researchers (June, 2010)
- ➢ Journal of Applied Social Psychology (January, 2015)
- ➢ Journal of Communication (May, 2013, April, 2014)
- ➢ Journal of Computer Mediated Communication (February, 2013)
- ➢ Journal of Language and Social Psychology (November, 2013)
- ➢ Management Communication Quarterly (January, 2014)
- ➢ National Communication Association (2007 to present) – 10 reviews
- ➢ Personal Relationships (December, 2009, February, 2010, August, 2010, July, 2015)
- ➢ Political Behavior (September, 2014)
- ➢ Social Science Computer Review (August, 2015)

Grant Experience and Consulting

Research Assistant
- • Research assistant for a project with INgage media, the State of Michigan, and
     Michigan State University to develop a social networking site to improve energy
     efficiency practices in local units of government, Fall 2010 – Spring 2011

- • Worked as a research assistant for a series of deception studies funded by the
     National Science Foundation, Fall 2008 – Spring 2009

Project Coordinator
- • Kolt Communication and Lansing Regional Airport, Dec. 2007, 2008, 2009, 2010
        Coordinated the collection of 400 surveys to assess satisfaction with airport services.

- • Atkin Group: Coordinator of three public opinion polls measuring citizens' level of
        awareness and concern with:
        Environmental issues occurring in their area (Fall 2007)
        Television regulation and the digital transition (Spring 2008)
        Household safety regulations and policy (Summer 2008)

Professional Associations

- National Communication Association, Member
- International Communication Association, Member
- International Society for Political Psychology, Member
- American Political Science Association, Member

Contact Information for Professional References

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North Central College
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mkberkland@noctrl.edu

Dr. Frank Boster, Collaborator
Michigan State University
567 Communication Arts Building
East Lansing, MI 48824
(517) 515 - 9860
boster@msu.edu

Dr. Timothy R. Levine, Ph.D. Advisor
University of Alabama-Birmingham
Birmingham, AL 35294
levinet@uab.edu

Dr. Gwen Wittenbaum, Collaborator
559 Communication Arts Building
East Lansing, MI 48824
(517) 353-8120
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