



# **SYLLABUS: COMM 1100 COMMUNICATION AND SOCIETY SUMMER 2016**

## **Course Overview**

### **Instructor**

Instructor: Courtney Anderegg

Email address: [anderegg.4@osu.edu](mailto:anderegg.4@osu.edu)

In-person office hours: Tuesdays 10am-12pm, Derby Hall room 3055

Online office hours: Mondays 9am-11am, CarmenConnect

### **Teaching Assistant**

TA: Chang "Molly" Mao

Email address: [mao.252@osu.edu](mailto:mao.252@osu.edu)

### **Course Description**

COMM 1100, Communication in Society, provides an overview of some of the major theories guiding our understanding of communication in various contexts including interpersonal, intercultural, political, and mass mediated communication, as well as social influence.

### **Course Learning Outcomes**

This course fulfills the GE Social Science Individuals Groups requirement.

The goals for the course are for students to:

- Understand how the field of communication views theory
- Understand the methods of scientific inquiry as they apply to communication
- Understand theories of scientific inquiry as they apply to individuals and groups
- Comprehend the behavior of individuals and the processes by which groups function in different cultures
- Recognize the importance of individual and group values in social problem solving and policy making

By the end of this course, students should successfully be able to:

- Define the term 'theory' as understood within social science communication
- Differentiate between the social science and interpretive approaches to theory formation and testing
- Define the types of research methodologies used within the field of communication
- Apply a research method to an everyday situation
- Reflect on how research methodologies affect scientific inquiry
- List the various sub-fields of communication and their relevant theoretical approaches
- Identify the differences in how a theory operates at the individual and societal level
- Analyze a situation from the perspective of a theory of communication behavior
- Think critically about how communication manifests differently in Western and Eastern cultures
- Explain the various communication values inherent in group dynamics
- Discuss how the media influences individual and group values
- Identify ways in which policy can be shaped by communication values
- Reflect on how individual and group values should be considered in your anticipated career

## Course Materials

### Required

Griffin, E., Ledbetter, A., & Sparks, G. (2014). *A first look at communication theory* (9<sup>th</sup> edition). New York: McGraw Hill.

Laptop or desktop computer with Internet access.

## Course Technology

For help with your password, e-mail, or osuwireless, contact the OSU IT Service Desk. Standard support hours are available at <https://ocio.osu.edu/help/hours>.

- **Self-Service and Chat support:** <http://ocio.osu.edu/selfservice>
- **Phone:** 614-688-HELP (4357)
- **Email:** [8help@osu.edu](mailto:8help@osu.edu)
- **TDD:** 614-688-8743

### Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating the course website

### Technology skills necessary for this specific course

- Basic computer and web-browsing skills
- Navigating the course website
- Navigating CarmenConnect

### Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Optional: microphone (built-in laptop or tablet mic or external microphone)
- Optional: webcam (built-in or external, fully installed)

### Necessary software

- Web browser, preferably more than one. Acceptable web browsers include any recent version of Firefox, Chrome, Internet Explorer or Safari.

## Grading and Instructor Response

### Grades

Assignment or category	Points
Carmen exercise	20
C-REP research credits	50
Quizzes (10; highest 8 x 15 pts.)	120
Discussion Posts/Comments (4 x 50 pts.)	200
Methods exercise	50
Culture exercise	50
Short application papers (2 x 25 pts.)	50
Exams (2 x 200 pts.)	400
Reflection papers (2 x 30 pts.)	60
Final exam (optional, replaces Exam 1 or Exam 2)	(200)
<b>TOTAL</b>	<b>1,000</b>

See course schedule below, for assignment due dates.

## C-REP (Communication Research Experience Program) Research Credits

All students enrolled in COMM 1100 must participate in the Communication Research Experience Program (“C-REP”). C-REP is designed to give students direct exposure to the topics, goals, methods, and ethical issues of communication research. Your participation in C-REP counts for 5% of your course grade, and this is NOT extra credit. Participation can take the form of:

- Completing FIVE hours of C-REP research studies, **OR**
- Completing FIVE C-REP alternative written assignments, **OR**
- Completing a combined total of FIVE hours of research studies and alternative writing assignments.

**As stated in the course schedule, you must complete half of the required credits (2.5 C-REP credits which translates to 25 points in the course) by 9pm EST on June 20th. The last day to complete the second half of the C-REP research credits (2.5 C-REP credits which translates to 25 points in the course) is by 9pm EST on July 29th. You may complete all 5 credits at any point during the term.** You should NOT wait until the last minute to sign up for participation. It is wise to complete this aspect of the course requirements as early as possible, when demands on your time are the lightest.

Please take the time to read the detailed C-REP Student Guide posted on the course website listed under Modules → Important Documents/Links.

**Please direct any questions regarding C-REP to Aysenur Dal at dal.1@osu.edu.**

## Quizzes

There will be 10 quizzes (due at 11:59pm EST every Wednesday) conducted via the course website over the summer term. Your grade will be based on your top 8 quiz scores. Each quiz will have between 5 and 10 questions and will be worth 15 points. The quiz covers the material that was posted on Sunday of that week.

Each quiz will have a 5 to 10-minute time limit, so you should study prior to taking the quiz. You may only take the quiz once. Making any type of copy of a quiz question (including taking a screen capture or taking a picture on a mobile device) is considered academic misconduct.

## Discussion Posts/Comment(s)

You will have four discussion post assignments over the course of the term (due at 11:59pm EST on Saturdays, see course schedule for specific dates). Each discussion post will be in response to a prompt. Your posts should be meaningful and substantial. Each post should be no less than 10 complete sentences in length and must mention/discuss course content. You are required to comment on one of your peers’ posts.

## Exams & Final Exam

There will be two exams in this class (i.e., Exam 1 due Saturday, June 18<sup>th</sup> and Exam 2 due Friday, July 29<sup>th</sup>). These exams are *not* cumulative and will be comprised of multiple choice

and/or short answer questions. You will take these exams on our course website (similar to a quiz) and will have a limited amount of time to complete the exam. You may only take the exam once. Exams will open on Wednesday at 8am EST of the week they are due and you have until Saturday at 11:59pm EST to take it. You must complete the exam in one sitting.

There will be an optional cumulative final in this class (i.e., Final Exam due Tuesday, August 2<sup>nd</sup>). If you wish, you may take the final cumulative exam and, if you receive a better score than either Exam 1 or Exam 2, the final exam score will replace the lower of the two exam scores. For example, if you received a 150/200 on Exam 1, a 175/200 on Exam 2 and a 160/200 on the Final Exam, the Final Exam score will replace the Exam 1 score in the calculation of your final grade. If you take the final exam and score lower than your two exams, your two exam scores will be kept in your final grade for the course. You do not have to take the Final Exam if you do not want to; you will not be penalized for not taking the Final Exam.

## Late Assignments

All assignments must be submitted/completed by 11:59pm EST on the assigned due date (unless otherwise noted). Corrupted files, files unable to be opened, and other technological mishaps will be considered late if the instructor is unable to open the assignment. You must also submit all papers in a Word .doc or .docx format. Please keep in mind that you can check the upload yourself on the course website after you have submitted to make sure that it works.

Additionally, please strive to submit work prior to the last minute in order to allow for any computer crisis that may occur that could prevent you from submitting your work on time (e.g., saving the wrong file, local Internet service being down, no Internet service due to traveling).

Because all assignments in this class are available to complete over the course of several days, **no late assignments will be accepted.**

## Grading Scale

A	930-1,000 points
A-	900-929 points
B+	870-899 points
B	830-869 points
B-	800-829 points
C+	770-799 points
C	730-769 points
C-	700-729 points
D+	670-699 points
D	600-669 points
E	0-599 points

\*NOTE: Final grades will be assigned from the number of points you have earned in the course. When I assign final grades, I do not do any rounding, and cannot provide you with opportunities

to earn or make up lost points at the end of the semester. This policy is **firm!** A very small fraction of a point can determine your final grade, so watch your points carefully on the course website, and please let me know if you need help calculating your grade throughout the term.

## Facilitator Feedback and Response Time

### Grading and Feedback

Weekly assignments will be graded within **7 days of the due date**.

### E-mail

Reply to e-mails will be given within **24 hours on school days**.

### Course Q&A Discussion Board

All questions regarding the course must be directed to the various Course Q&As discussion boards on our course website. You can find these discussion boards at the top of the Discussions list or in the first module entitled "Course Q&As." **DO NOT send emails to myself or the course TA with questions regarding the course syllabus, technology, textbook, course assignments, or course videos.** With such a large class, we cannot reply to all of your questions – particularly repeated questions – in a timely manner. Instead, if you post your questions to the Course Q&As discussion boards, other students as well as myself and the course TA can respond to you. Additionally, you may find the answer to a question that you have already been posted.

We – myself and Molly - will check and reply to messages in the "Course Q&A" discussion boards every **24 hours on school days**.

## Attendance, Participation, and Discussions

### Student participation requirements

The following is a summary of everyone's expected participation:

- **Logging in: AT LEAST ONCE PER WEEK**  
Be sure you are logging in to the course each week, including weeks with holidays or weeks with minimal online course activity. If you have a situation that might cause you to miss an entire week of class, please discuss it with me *as soon as possible*.
- **Office hours and live sessions: OPTIONAL OR FLEXIBLE**  
All live, scheduled events for the course, including my office hours, are optional. Please contact me if you need to schedule a time to meet outside of my scheduled office hours.

- **Participating online:**

Each week you will have at least two assignments to complete, some of which may require you to discuss course information with other students in the course.

## Discussion and Communication Guidelines

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful of others and thoughtful in your own work.

- **Writing style:** Be professional and respectful. Use good grammar, spelling, and punctuation.
- **Tone and civility:** Let's maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online.
- **Citing your sources:** When we have academic discussions, please cite your sources to back up what you say. (For the textbook or other course materials, list at least the title and page numbers. For online sources, include a link.)
- **Backing up your work:** Consider composing your academic posts in a word processor, where you can save your work, and then copying into the course discussions.

## Other course policies

### Grade Challenges

If you wish to challenge a grade on an assignment, you must submit a one-page document outlining and supporting why you think you deserve a different grade within one week of receiving the original grade for the assignment. Grades are not guaranteed to be changed after submitting this document. Please note that I am happy to talk with you at any time about how you can improve your grade on subsequent assignments.

### Academic integrity policy

#### Policies for this online course

- **Quizzes and exams:** You must complete the quizzes, midterms, and final exam yourself, without any external help or communication.
- **Written assignments:** Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.

- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.

## Ohio State's academic integrity policy

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's *Code of Student Conduct*, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's *Code of Student Conduct* and this syllabus may constitute "Academic Misconduct."

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

**If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct.** If COAM determines that you have violated the University's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- The Committee on Academic Misconduct web pages ([COAM Home](#))
- *Ten Suggestions for Preserving Academic Integrity* ([Ten Suggestions](#))
- *Eight Cardinal Rules of Academic Integrity* ([www.northwestern.edu/uacc/8cards.htm](http://www.northwestern.edu/uacc/8cards.htm))

## Accessibility accommodations for students with disabilities

### Requesting accommodations

If you would like to request academic accommodations based on the impact of a disability qualified under the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of



1973, contact one of your facilitators privately as soon as possible to discuss your specific needs. Discussions are confidential.

In addition to contacting the facilitator, please contact the ADA Coordinator's Office at [614-292-6207](tel:614-292-6207) or [ada-osu@osu.edu](mailto:ada-osu@osu.edu) to coordinate any accommodations you might need in your courses at The Ohio State University.

Go to <http://ada.osu.edu> for more information.

### **Accessibility of course technology**

This online course requires use of Ohio State's learning management system and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor.

- Course website
- Streaming audio and video
- Synchronous course tools (e.g. CarmenConnect)

## Course Schedule (Tentative)

***\*NOTE: All assignments are due at 11:59pm EST on the date assigned, unless otherwise noted.***

Week	Dates	Topics, Readings	Assignments, Deadlines
1	Wednesday, May 11 <sup>th</sup>	Introduction to Course	<i>Course Content Opens at 8am EST</i>
	Saturday, May 14 <sup>th</sup>		Quiz 1 due "Familiarity with Course Website" Exercise due
2	Sunday, May 15 <sup>th</sup>	Communication Theory and Methods Chapter 1, 2 & 3	<i>Course Content Opens at 8am EST</i>
	Wednesday, May 18 <sup>th</sup>		Quiz 2 due
	Saturday, May 21 <sup>st</sup>		Discussion Post 1 & Comments due
3	Sunday, May 22 <sup>nd</sup>	Interpersonal Messages Chapters 5, 6, & 7	<i>Course Content Opens at 8am EST</i>
	Wednesday, May 25 <sup>th</sup>		Quiz 3 due
	Saturday, May 28 <sup>th</sup>		Methodology Activity due
4	Sunday, May 29 <sup>th</sup>	Relationship Development Chapters 8, 9 & 10	<i>Course Content Opens at 8am EST</i>
	Wednesday, June 1 <sup>st</sup>		Quiz 4 due
	Saturday, June 4 <sup>th</sup>		Discussion Post 2 & Comments due
5	Sunday, June 5 <sup>th</sup>	Relationship Maintenance Chapters 11, 12, & 13	<i>Course Content Opens at 8am EST</i>
	Wednesday, June 8 <sup>th</sup>		Quiz 5 due
	Saturday, June 11 <sup>th</sup>		Short Application Paper 1 due

Week	Dates	Topics, Readings	Assignments, Deadlines
6	Sunday, June 12 <sup>th</sup>		
	Wednesday, June 15 <sup>th</sup>		<i>Exam 1 Opens at 8am EST</i>
	Saturday, June 18 <sup>th</sup>		<b>Exam 1 due</b> <b>Half of C-REP Research Credits due</b>
7	Sunday, June 19 <sup>th</sup>	<b>Influence</b> <b>Chapters 14, 15, &amp; 16</b>	<i>Course Content Opens at 8am EST</i>
	Wednesday, June 22 <sup>nd</sup>		<b>Quiz 6 due</b>
	Saturday, June 25 <sup>th</sup>		<b>Reflection Paper 1 due</b>
8	Sunday, June 26 <sup>th</sup>	<b>Group Communication</b> <b>Chapters 17 &amp; 18</b>	<i>Course Content Opens at 8am EST</i>
	Wednesday, June 29 <sup>th</sup>		<b>Quiz 7 due</b>
	Saturday, July 2 <sup>nd</sup>		<b>Discussion Post 3 &amp; Comments due</b>
9	Sunday, July 3 <sup>rd</sup>	<b>Intergroup Communication</b> <b>Chapters 31, 32, &amp; 33</b>	<i>Course Content Opens at 8am</i>
	Wednesday, July 6 <sup>th</sup>		<b>Quiz 8 due</b>
	Saturday, July 9 <sup>th</sup>		<b>Short Application Paper 2 due</b>
10	Sunday, July 10 <sup>th</sup>	<b>Media &amp; Culture</b> <b>Chapters 25, 26, &amp; 27</b>	<i>Course Content Opens at 8am EST</i>
	Wednesday, July 13 <sup>th</sup>		<b>Quiz 9 due</b>
	Saturday, July 16 <sup>th</sup>		<b>Culture Activity due</b>

Week	Dates	Topics, Readings	Assignments, Deadlines
11	Sunday, July 17 <sup>th</sup>	Media Effects Chapters 28, 29, & 30	<i>Course Content Opens at 8am EST</i>
	Wednesday, July 20 <sup>th</sup>		<b>Quiz 10 due</b>
	Saturday, July 23 <sup>rd</sup>		<b>Discussion Post 4 &amp; Comments due</b>
12	Sunday, July 24 <sup>th</sup>		
	Wednesday, July 27 <sup>th</sup>		<i>Exam 2 Opens at 8am EST</i>
	Friday, July 29 <sup>th</sup>		<b>Exam 2 due</b> <b>Second Half of C-REP Research Credits due</b>
Finals	Monday, August 1st		<i>Final Cumulative Exam (optional) Opens at 8am EST</i>
	Tuesday, August 2 <sup>nd</sup>		<b>Final Cumulative Exam due</b> <b>Reflection Paper 2 due</b>

***\*NOTE: All assignments are due at 11:59pm EST on the date assigned, unless otherwise noted.***