



THE OHIO STATE UNIVERSITY

SYLLABUS: COMM 3405 INTRODUCTION TO LANTERN TV SPRING 2019

Course overview

This course provides an introduction to broadcast journalism. Students will learn the foundations of broadcasting through practice of skills and producing content. Content should be created with the goal of publication on LanternTV.

Instructor

Instructor: Dr. Bethany Barker

Email address: barker.332@osu.edu

Office hours: Journalism 309 M/W 11:15-12:30 or by appointment

Course description

This course will prepare students to work in television news. There will be a particular focus on writing, editing, and shooting video. Students will apply knowledge by creating and presenting news content. Students will leave this course ready for internships at television stations or Internet news outlets. Prereq: Theatre 3351, or permission of instructor.

Course learning outcomes

By the end of this course, students should successfully be able to:

- ☐ Understand the workings of a broadcast news operation
- ☐ Write scripts suitable for broadcast
- ☐ Operate camera and tripod
- ☐ Edit different types of videos for broadcast

Course materials

Required

Readings will be provided on Carmen

Grading and faculty response

Grades

Assignment or category	Points
<p>In Class Exercises (ICE)</p> <p>There will be at least 10 opportunities to practice our new skills. You will earn up to 10 points for each completed exercise. Full participation is expected for each. Exercises generally require the group and/or equipment. For this reason, exercises may not be made up in the event of an absence.</p>	100
<p>Assignment 1</p> <p>The first individual assignment will be a VOSOT (Voice Over with Sound on Tape) that could be aired on LanternTV.</p>	100
<p>Assignment 2</p> <p>The second individual assignment is a news package that tells a story relevant to the OSU community.</p>	150
<p>Assignment 3</p> <p>The final assignment will be a news package that again tells a story relevant to the OSU community. This package will be expected to be more polished and will require use of more advanced techniques.</p>	200
<p>Peer Reviews/ Critiques</p> <p>Before and after each major assignment is due, there will be an opportunity to help one another during workshop/ peer review time. After each assignment is due, you will be asked to provide a constructive critique to classmates.</p>	50

Total	600 Points

See course schedule, below, for due dates

Late assignments

Assignments turned in after the deadline will only be accepted with a valid medical or university excuse. It is the student's responsibility to be sure the assignment submitted correctly. **Please check your Carmen folder after submission to ensure the upload is there and complete.**

Students who know of an impending excused absence should notify the instructor and teaching assistant with documentation ahead of the absence to arrange a makeup. **Makeups must be requested and turned in within 1 week of the original due date.**

Project requirements

Content must be in a viewable format to receive full credit. Recommended formats are mp4, .mov, or a YouTube link. Scripts must be in .doc or .pdf format.

Grading scale

93–100: A
 90–92.9: A-
 87–89.9: B+
 83–86.9: B
 80–82.9: B-
 77–79.9: C+
 73–76.9: C
 70–72.9: C-
 67–69.9: D+
 60–66.9: D
 Below 60: E

Please note: Carmen and Buckeyelink do not round up grades. Your grades will be exactly what you have earned and **will not be rounded up**. Extra credit will be offered for students who wish to earn a chance to improve grades.

Extra credit

There are two opportunities for extra credit in this course. The first is by completing studies through C-Rep, the School of Communication's research pool. A total of 10 points may be earned. Points are calculated as 2 points per C-Rep credit. The second means of earning extra

credit is to turn in one additional package. This package may be a longer format of your VOSOT or original. It may not be content created for another class.

Faculty feedback and response time

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

Grading and feedback

For assignments, you can generally expect feedback within **10-14 days**.

E-mail

I will reply to e-mails within **24 hours on school days**.

Instructor communication

At times announcements will be made to the class via Carmen Announcements and sent through a Carmen message. Please regularly check both to ensure you do not miss a communication. Make sure your Carmen messages are not sent to your Clutter folder.

Other course policies

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Academic integrity policy

Policies for this course

- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Collaboration and informal peer-review:** The course includes many opportunities for formal collaboration with your classmates. While study groups and peer-review of major written projects is encouraged, remember that comparing answers on a quiz or assignment is not permitted. If you're unsure about a particular situation, please feel free just to ask ahead of time.
- **Group projects:** This course includes group projects, which can be stressful for students when it comes to dividing work, taking credit, and receiving grades and feedback. I have attempted to make the guidelines for group work as clear as possible for each activity and assignment, but please let me know if you have any questions.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

Accessibility accommodations for students with disabilities

Requesting accommodations

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical

conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu ; 614-292-3307; slds.osu.edu ; 098 Baker Hall, 113 W. 12th Avenue.

Course schedule (tentative)

Week	Dates	Monday	Wednesday
1	1/7-1/9	Syllabus and Welcome	Lantern Tour Equipment Intro <i>Read: Schroeder Ch. 2</i>
2	1/14-1/16	Script and Deadline Writing ICE 1 <i>Read: Schroeder Ch. 3</i>	Sequences and Framing Interviewing
3	1/21-1/23	<i>No Class- MLK Day</i>	Camera Practice ICE 2
4	1/28-1/30	Intro to Editing ICE 3	Editing Practice
5	2/4-2/6	Ethics and Standards What is newsworthy? <i>Read: Scheufele & Tewksbury (2007)</i>	VOSOT Intro and Practice ICE 4
6	2/11-2/13	Story Pitch Meeting ICE 5 part 1	Lantern Practicum Lesson ICE 5 part 2

			7
8	2/25-2/27	Production start to finish, live shots ICE 6	Project 1 Workshop
9	3/4- 3/6	Presentation skills ICE 7	Project 1 Critiques Story Pitch Meeting
10	3/11- 3/13	SPRING BREAK	SPRING BREAK
11	3/18-3/20	Local television	Project 2 Workshop Project 2 Due 11:59 pm
12	3/25-3/27		
13	4/1-4/3	Project 2 Critiques Newscast Assignments	Newscast Production meeting
14	4/8-4/10	Newscast practice ICE 9	<i>Newscast</i>
15	4/15-4/17	Deadline exercise ICE 10	Newscast viewing
16	4/22	Final Project Workshop	
Finals		Final Project Due 12/10 11:59pm	

Reading references

Scheufele, D.A. & Tewksbury, D. (2007). Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models. *Journal of Communication*, 57(1), 9-20.

Schroeder, A. (2009). *Writing and Producing Television News*. Oxford University Press, New York, NY.