

COMM 1100: Communication in Society (Hybrid)

(Online and) Tuesdays 1:50pm-3:40pm, 360 JRN

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Office Hours: Thursday 1:30pm – 3:30pm or by appointment

What is a Hybrid Course?

This class will be taught using a hybrid delivery style (HY). A hybrid course is designed to have somewhere between 1-74% of class activities completed online, or from a distance. The benefit of this style is to allow students an opportunity for both independent learning outside the classroom, and peer and instructor centered learning within the classroom. Because this model includes both in-class and out-of-class activities, **students must be particularly attentive to the class schedule, the Carmen website, and this syllabi** in order to stay on top of class assignments. Please note that some topics or graded items discussed in the classroom will NOT be mentioned online and that some topics or graded items in the online component will NOT be discussed in the classroom. Thus, students are responsible for keeping on top of all activities, online and off, because they cannot rely upon reminders from the instructor or their peers. Please be mindful of this responsibility throughout the semester because we will not be accommodating late assignments (see full policy in the *policies and expectations* section).

Organization of this Course

This course will be taught in topic modules. By organizing the class by modules, students will be able to adjust better to the hybrid delivery and will be better able to adapt and anticipate online and offline activities. There will be 10 modules in the class. Some modules will be longer than others. For each module students can expect readings from the book and/or supplementary readings posted online and at least one online activity. Please note that for many “online classes” there will be a corresponding online activity. Also note that because class meets only once a week, students will often have to prepare by reading two chapters for class (+ one online chapter) resulting in an average of three chapters per week.

Required Text

Griffin, E. (2012). *A First Look at Communication Theory* (Tenth edition - purple). Boston: McGraw-Hill.

Please note: I will be teaching from the 10th edition of this book, so if you choose to buy an earlier edition be advised that the page numbers and content will not necessarily correspond – and you are responsible for the content of the 10th edition.

Additional readings available on Carmen.

Course Description

Communication in Society provides an overview of some of the major theories guiding our understanding of communication in various contexts (i.e., interpersonal, small group, organizational, intercultural, mass media).

GE Goals and Expected Learning Outcomes

COMM1100 is a GE course (Category 2, Breadth; Social Science - Individual and Groups subcategory). As a result, the following goals and outcomes are associated with this course:

Goals:

Students learn about the systematic study of human behavior and cognition; of the structure of human societies, cultures, and institutions; and of the processes by which individuals, groups, and societies interact, communicate, and use human, natural, and economic resources.

Expected learning outcomes for individuals and groups:

1. Students understand the theories and methods of social scientific inquiry as they are applied to the studies of individuals, groups, organizations, and societies.
2. Students understand the behavior of individuals, differences and similarities in the contexts of human existence (e.g., psychological, social, cultural, economic, geographic, and political), and the processes by which groups, organizations, and societies function.
3. Students develop abilities to comprehend and assess individual and social values, and recognize their importance in social problem solving and policy-making.

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is:

<http://advising.osu.edu/welcome.shtml>

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

Accessibility Accommodations for Students with Disabilities***Requesting Accommodations***

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu ; 614-292-3307; slds.osu.edu ; 098 Baker Hall, 113 W. 12th Avenue.

Religious Holidays

Students who will be observing a religious holiday on a class date or exam date must provide date/event written notification to the instructor within the first two weeks of the semester so that alternative arrangements can be made.

SOC Diversity Statement

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Policies and Expectations

Classroom Civility: It is expected that you participate thoughtfully and respectfully to class discussions. There will likely be many opinions in this class, some of which may be different than your own. Please be respectful when sharing your thoughts and responding to others, and avoid using language that may unnecessarily exclude members of the campus or classroom. Racist, sexist, homophobic, or other negative language will not be tolerated; if you choose to engage in such behavior, you may be asked to leave the class and will lose any points associated with that lecture. Additionally, please avoid unnecessary disruption during class time (e.g. private conversations, using the internet for non-class purposes, texting, etc.). If your use of technology is interfering with the class climate in any way, the instructor may ask you to either stop using your electronic device, turn it off, or in extreme cases leave the classroom.

Attendance Policy: According to U.S. News & World Report, one of the Top 3 secrets of college success is to ATTEND CLASS. Although there is no formal attendance policy in this course, I do highly recommend that you come to class! Students who show up prepared and engaged perform better in the course. That being said, the decision is yours. On a related note, I realize that sometimes unexpected events occur that may potentially interfere with your course performance. When these events arise, please feel free to make your TA aware of your situation. We hope that by working together we can come up with a strategy that allows you to deal with your situation without having to sacrifice your grade in the course.

Challenging Grades: **You have a two-week period after the graded assignment is posted to challenge grades.** After this time has passed, no changes will be made. Grade challenges will be made in writing (via email). If challenges are not made according to this process, challenges will not be considered. All grades will be posted within a week on Carmen. This allows students to monitor their grades throughout the semester in order to ensure that all assignments are posted correctly.

Assignments

Mandatory Syllabus Quiz:

***All students who wish to take this course MUST take the syllabus quiz posted online. Students taking the quiz before **class time on 2/5** can earn up to **5 extra credit points** (point total subject to quiz performance). Feel free to have your syllabi in hand while you take the quiz to improve performance. There will, however, be a one-hour time limit. Students who enroll late or take the quiz after this date will not earn any extra points but still must take the quiz before exam 1 to participate in the course. If you haven't taken this quiz you will NOT be allowed to take the first exam. This quiz is viewed as your acceptance of a class contract and is very important for creating a cooperative and fair class environment.

1. **Exams (3 @ 50 points).** There will be 3 tests during the semester, two midterms and the final. All exams are non-cumulative meaning, for example, that Exam 2 will not include any information covered on Exam 1. Each exam will consist of 25 multiple-choice items, worth two points each, and will be completed using Scantron sheets. The exams will draw on material discussed in lectures and covered in the assigned readings. Make a note of the exam dates as they are *not* flexible (so please plan accordingly). **If you have a standing conflict, or think you may have a conflict, for any exam, you must notify the instructor by the end of the third week of class (1/22 by the end of class time).** After this date NO accommodations based on athletics, travel, course conflicts, academic activities, etc, will be made.

VERY IMPORTANT: BRING AT LEAST ONE #2 PENCIL TO EACH EXAM; NO PENCILS WILL BE PROVIDED BY THE PROFESSOR OR TA; BRING YOUR STUDENT ID TO THE EXAM. YOUR BUCKID # WILL BE REQUIRED.

VERY IMPORTANT: WE RESERVE THE RIGHT TO WITHHOLD THE EXAM IF YOU ARRIVE AFTER THE FIRST PERSON HAS COMPLETED/LEFT THE EXAM, YOU WILL *ABSOLUTELY NOT* BE ALLOWED TO TAKE THAT EXAM (I.E., YOU WILL RECEIVE A ZERO ON THE EXAM). PLEASE NOTE THIS POLICY ALSO APPLIES TO IN-CLASS ACTIVITIES. AFTER THE FIRST ACTIVITY IS TURNED IN, STUDENTS ARRIVING LATE WILL NOT BE ALLOWED TO PARTICIPATE.

2. **Online Activities (10 @ 4 points each)** There will be a total of 10 activities during the semester (approx. one per module). These activities correspond with the online portion of the class. These activities will differ in style and structure and all information (including deadlines) can be found on this syllabus and on Carmen within each module. Students are responsible for following the directions for these assignments on their own, as guidance will NOT be provided during class time. Additionally, deadlines and points associated with these deadlines will be firm, meaning that NO accommodations will be granted, given that students will have ample time to complete these assignments (at least 3 days). Thus, online activities cannot be rescheduled, or made up, even when an excuse is provided. Additionally, because students will have ample time for submitting assignments, ALL late assignments (regardless of excuse) will incur the following penalties:
 - Less than 24 hours late (-1 point)
 - Between 24 and 48 hours late (-2 points)
 - Between 48 and 72 hours late (-3 points)
 - More than 72 hours late (zero on the assignment)

It should be noted that because this is a hybrid course, these activities will become available as the material is presented in class. Therefore students cannot request that assignments be made available early or skip ahead.

Assignment Grading

Each activity is worth 4 points. Some of these activities will take the form of a reading quiz based on the chapter assigned. For these quizzes students can use open notes and open book, though be aware that these quizzes will have a one hour time limit. Overall, these activities are meant to assess 1) online “attendance” and 2) attention to online material. For the written assignments: A score of 4 will be given for acceptable, accurate, and complete answers, a score of 3 will be given when effort is shown, but the answer lacks correctness on some dimension of the question, a score of 2 will be given when several components of the answer was incorrect, a 1 will be given if the response was barely acceptable, meaning that the response

demonstrated little understanding of the course material. A 0 will be given when a student fails to submit their answer, demonstrates little to no effort on this activity, or chooses to respond in an inappropriate way that is, for example, unrelated to course content or disingenuous.

- 3. Communication Research Experience (C-REP; 10 points):** All students enrolled in COM 1100 must participate in the Communication Research Experience Program (C-REP). C-REP is designed to give students direct exposure to the topics, goals, methods, and ethical issues of communication research. Your participation in C-REP counts for 5% of your grade in this course—it is NOT extra credit. Participation can take the form of:
- Completing 5 credit hours worth of C-REP research studies, **OR**
 - Completing 5 C-REP alternative written assignments, **OR**
 - Completing a combined total of research studies and alternative writing assignments.

Completing your C-REP requirement must take place during the semester. You should definitely NOT wait until the last minute to sign up for participation because people tend to procrastinate and research opportunities will be limited. In fact, it is probably wise to complete your C-REP requirement as early as possible in the semester when demands on your time are the lightest. The C-REP Student Guide on the School of Communication website tells you everything you need to know about this requirement:

<http://www.comm.ohio-state.edu/images/stories/PDFs/crepstudentguideupdate.pdf>

Both COMM 1100 and COMM 1101 require C-REP participation, and many students are enrolled in both courses simultaneously. The same C-REP participation CANNOT be counted for both courses.

Please direct any questions regarding C-REP to Shannon Poulsen at Poulsen.6@buckeyemail.osu.edu. She is the only person who has access to the system.

Grade Assignment

Currently, I anticipate that grades will be assigned using the following percentage system:

>93% = A >90% = A- >87% = B+ >83% = B >80% = B-
>77% = C+ >73% = C >70% = C- >67% = D+ >63% = D <63% = E

Emergencies

In the event of an emergency, please carefully follow the directions of the teaching staff or, if deemed prudent by your own judgment, contact 911 or the University Police at 292-2121.

Tentative Nature of this Syllabus

This syllabus represents a contract in the works. Events that transpire over the term may require me to modify the administration of the course and therefore the syllabus. In the event I need to modify the syllabus, I will announce the modification in class and post the revised syllabus to Carmen. Ultimately it is your responsibility to keep up with any such modifications and be aware of current policies, deadlines, etc.

When viewing the syllabus please take note of the DATE colors (so view on the computer OR print in color):

Dates in Red: **NO CLASS**

Dates in Bold: **ONLINE COMPONENT OF HYBRID COURSE**

Dates highlighted in yellow: **Online review session – no assignment due**

Dates highlighted in Green: **IN-CLASS EXAM**

Tentative Course Schedule

Topics	Date	Reading	Module Due Dates
<i>Module 1: Syllabi and Introduction to Theory</i>			
Syllabus, Course Info, and Introduction to Theory	1/8	Course Syllabi (Carmen) and Ch. 1	Quiz: 1:50pm 2/5 for points -- Must be completed by exam 1 --
<i>Module 2: Communication Theory and Research</i>			
Understanding your view Introduction to our discipline	Online 1/15	Chapter 2 Chapter 4	Activity #1: Due 1:50 pm 1/15
<i>Module 3: Interpersonal Communication</i>			
Social Penetration Theory Expectancy Violations, Uncertainty Reduction, and other IP theories	Online 1/22	Chapter 8 Chapter 7 and 9	#2: Due 1:50 pm 1/22
Communication Privacy Management Theory	Online	Chapter 12	#3: Due 1:50 pm 1/29
<i>Module 4: Communication Technology</i>			
Social Information Processing and the history of comm. tech research Review Session Online	1/29 Online	Chapter 10	
In-Class	2/5	EXAM 1	In-class, Bring pencil, BuckID, and arrive on-time Reminder: You must have completed the syllabus quiz to take this exam!!
<i>Module 5: Group Communication</i>			
Functional Perspective Group Performance	Online 2/12	Chapter 17 NONE	#4: Due 1:50 pm 2/12

<i>Module 6: Intercultural Communication</i>			
Speech Code Theory Comm. Accommodation and Face Negotiation	Online 2/19	Chapter 33 Chapter 31 and 32	#5: Due 1:50 pm 2/19
<i>Module 7: Influence</i>			
Elaboration Likelihood Model Social Judgment Theory and Cognitive Dissonance Review Session Online	Online 2/26 Online	Chapter 15 Chapter 14 and 16	#6: Due 1:50 2/26
In-Class	3/5	EXAM 2	In-class, Bring pencil, BuckID, and arrive on- time
Spring Break No Classes	3/12 3/19		
<i>Module 8: Gender and Communication</i>			
Standpoint Theory Genderlect Styles, Muted Group	Online 3/26	Chapter 32 Chapter 31, 33	#7: Due 1:50 pm 3/26
<i>Module 9: Political Communication</i>			
Agenda Setting Spiral of Silence, Symbolic politics	Online 4/2	Chapter 30 On Carmen and Ch. 5	#8: Due 1:50 pm 4/2
<i>Module 10: Mass Media</i>			
Social Learning Theory Cultivation Theory, Uses and Grats	Online 4/9	Bandura (Carmen) Chapter 28, 29	#9: Due 1:50 pm 4/9
Media Violence Media and Violence Review Session Online	Online 4/16 Online	Bushman (Carmen) NONE	#10: Due 1:50 pm 4/16
Final Exam: Wednesday April 24th, 2:00pm-3:45pm (Exam held in regular classroom)			