

**COMM 1101: History of Human Communication**  
**Spring 2016**  
**MWF 11:30 – 12:25 pm; Hitchcock Hall 131**

**Instructor:** David R. Ewoldsen

Office: 3168 Derby Hall

Office Phone: 247-5446

Office Hours: Monday & Wednesday, 1 pm to 2:00 pm or by appointment

Email: [ewoldsen.1101@gmail.com](mailto:ewoldsen.1101@gmail.com)

**Office Hours.**

My office hours will be online. To participate in the office hours, go to

<http://carmenconnect.osu.edu/ewoldsenofficehours/>

The password for getting into the office hour site is TheWho (be sure to capitalize and there is no space).

**Course Description.** *History of Human Communication* provides an overview of the history of communication with a primary focus on the evolution of the media. Themes that we will explore include the relationship between media and culture, the role of regulation in the shaping of how the media develop, and the role of the media in shaping and maintaining the public sphere. While the course focuses on the history of the communication, particular attention will be paid to the last 200 years in the United States.

**General Education Curriculum.** Communication COMM 1101 is a GEC course in Category 2, Breadth, B. Social Science, subcategory (1) Individuals and Groups. Courses in social science help students understand human behavior and cognition, and the structures of human societies, cultures and institutions. Courses that fulfill this requirement have the following learning objectives:

1. Students understand the theories and methods of scientific inquiry as they are applied to the study of individuals, groups, organizations, and societies.
2. Students comprehend human difference and similarities in various psychological, social, cultural, economic, geographic, and political contexts.
3. Students develop abilities to comprehend and assess individual and social values, and recognize their importance in social problem solving and policy making.

**Textbooks**

Hanson, R. E. (2016). *Mass communication: Living in a media world* (5<sup>th</sup> edition).  
Washington, DC: CQ Press.

CQ Researcher Editors (2015). *History of communication: Selected readings in media issues*  
(Custom Edition). Washington, DC: CQ Press.

In addition, course readings and materials will be available at [www.carmen.osu.edu](http://www.carmen.osu.edu). Powerpoint slides for each class will be posted on Carmen at least an hour before class begins. One copy of the textbook is on reserve at the Science & Engineering Library.

## Teaching Assistant

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TA Name: **Emily Davidson**

Office: **Journalism 211** (*occasionally Derby 3055 - will notify on Carmen*)

Email: [davidson.536@osu.edu](mailto:davidson.536@osu.edu)

Office hours: **Tuesdays 12:00-2:30 p.m.; Wednesdays 12:30-2:00**  
(*also by appointment*)

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Although you are free to contact me, sending an email to Ms. Davidson with any questions or concerns about the class – including grades – will expedite a response as she keeps the records. However, calling or emailing Ms. Davidson at the last moment does not shift your responsibility for completing an assigned task, and please do not expect a response “ASAP” simply because you waited until the last moment (i.e., please allow 24-48 hours for a response). Please note that during peak periods of the semester (e.g., immediately prior to an exam) office hours tend to be very busy, so please plan accordingly.

## Disability Services

### Requesting accommodations

If you would like to request academic accommodations based on the impact of a disability qualified under the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, contact your instructor privately as soon as possible to discuss your specific needs. Discussions are confidential.

In addition to contacting the instructor, please contact the Office for Disability Services at [614-292-3307](tel:614-292-3307) or [ods@osu.edu](mailto:ods@osu.edu) to register for services and/or to coordinate any accommodations you might need in your courses at The Ohio State University.

Go to <http://ods.osu.edu> for more information.

Additional information on tOSU’s accessibility policies and services can be found at <http://ada.osu.edu/resources/Links.htm>

## Academic Integrity

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

**If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct.** If COAM determines that you have violated the University's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact me.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- The Committee on Academic Misconduct web pages ([COAM Home](#))
- *Ten Suggestions for Preserving Academic Integrity* ([Ten Suggestions](#))
- *Eight Cardinal Rules of Academic Integrity* ([www.northwestern.edu/uacc/8cards.htm](http://www.northwestern.edu/uacc/8cards.htm) or <http://www.northwestern.edu/provost/policies/academic-integrity/cardinal-rules.html>)

## Academic Support Services provided

Academic support services provided by tOSU can provide needed services and help so that you succeed in your courses.

For general student support resources, go to: <http://artsandsciences.osu.edu/academics/current-students/resources>

To get more information on A&S advising, go to:  
<http://artsandsciences.osu.edu/about/college/contacts/advising>

## Course Requirements

1. **Midterms & Final.** There will be 3 tests during the semester. There are two midterms and a final. Each test will have 40 to 50 questions and will comprise 25% of your final grade.

Each exam will consist of multiple-choice, true/false or matching items and will be completed using Scantron sheets. The exams will draw on material discussed in lectures, as well as assigned readings. Exam dates are provided on the last two pages of the syllabus. Make a note of these dates as they are *not* flexible (so please plan accordingly).

Opportunities for a make-up exam (i.e., those not on the scheduled date) will only be granted with *written documentation* and involve university business or a documented emergency. Illness must be properly documented and the documentation must be signed by a medical professional. Make-up exams will be taken either

- A. During one of the TA's office hours (be sure to schedule the make-up with the TA prior to taking the make-up) OR
- B. The same time you take the final. You must remind your TA during finals week (and at least 24 hours prior to the final) that you plan on making up a test at the final. Depending on time constraints, you will take the make-up test in the same place as the final or at your TA's office.

### VERY IMPORTANT:

1. BRING AT LEAST ONE #2 PENCIL TO EACH EXAM; NO PENCILS WILL BE PROVIDED BY THE PROFESSOR OR TA.
2. WE RESERVE THE RIGHT TO WITHHOLD THE EXAM IF YOU ARRIVE AFTER THE FIRST PERSON HAS COMPLETED/LEFT THE EXAM.
3. THE ONLY ELECTRONIC DEVICES THAT WILL BE ALLOWED OUT OF YOUR BACKPAGE/BAGS ARE DICTIONARIES.
4. NO HATS ARE TO BE WORN IN CLASS DURING THE TEST.

### Write Your Own Test Questions

One way to improve your grade is by writing your own test questions and submitting them to your TA. This helps you study and if we use the question (typically with some editing), you should know the answer.

1. The questions should be multiple choice with 4 options
2. You need to turn in your questions at least a week prior to the appropriate test.

2. **Quizzes.** There will be 6 quizzes conducted via the Carmen system over the semester. Each quiz is worth 3.34% of your course grade. The quizzes make up 20% of your final grade. The questions on the quizzes will be similar to, and in some cases identical to, the questions that will appear on the midterm or final. The quizzes will have 5 questions.

1. The quizzes have a 10 minute time limit so you should study prior to taking the quiz. You will not have time to look up the answers while you take the quiz.
2. You may take each quiz *three* times. You will get the best score on the quiz in terms of calculating your final grade. You should study between your attempts on the quiz.
3. When you retake the quiz, you may or may not get the same questions as you had on the first quiz. Carmen randomly picks which questions you will receive each time you take the quiz.

4. You have one week to complete the quiz from the date it is listed on the syllabus.
5. The quiz will cover lectures and/or readings for the day it is listed.
6. Because you have a week to complete the quiz, **THERE WILL BE NO MAKE-UP QUIZZES.**

The purpose of the quizzes are to:

1. Encourage you to keep up to date on readings and lectures,
2. Provide practice on the types of questions you will receive on the midterm/final, and
3. Help you understand how much you need to update your study habits prior to taking the midterm and final.

### **3. Research participation.**

#### ***Communication Research Experience Program***

All students in COMM 1101 must participate in the Communication Research Experience Program (“C-REP”). C-REP is designed to give students direct exposure to the topics, goals, methods, and ethical issues of communication research. The purpose of this requirement is to teach you about the empirical research that is conducted in the field of communication by giving you first-hand experience as a participant. Your participation in C-REP counts for 5% of your course grade in this course, and this is **NOT** extra credit. Participation can take the form of:

- Completing FIVE hours of C-REP research studies, **OR**
- Completing FIVE C-REP alternative written assignments, **OR**
- Completing a combined total of FIVE hours of research studies and alternative writing assignments.

**You must complete 2.5 of your credits for C-REP by March 2 at 9 pm (of course, you can complete more than 2.5 credits by March 2 if you wish). Completing your C-REP requirement for COMM 1100 must take place prior to finals week. The last day to complete the C-REP requirement is Monday, April 25 at 9pm.** You should NOT wait until the last minute to sign up for participation. It is wise to complete this aspect of the course requirements as early as possible, when demands on your time are the lightest.

**Also, if you do five hours of C-REP research studies, at least 2.5 of the hours must be completed in lab-based studies (not online).**

Although students in Comm 1100 and Comm 1101 are automatically enrolled in the C-REP program, they are not automatically enrolled on its website. For this, you must manually set up a user account in order to be able to use the website.

***Please take the time to read the detailed C-REP Student Guide which is also posted on Carmen.***

Keep in mind that 1100 and 1101 both require C-REP participation, so it will be important to complete the requirements for both classes. The same credit cannot be counted for both courses. Please direct any questions regarding C-REP to Aysenur Dal (dal.1@osu.edu).

#### **Extra Credit**

You can receive extra credit by participating in additional studies or alternative writings assignments via the C-REP system. *You can get up to 3 points of extra credit.* The extra credit points are added to your final grade percentage (e.g., if your final grade is an 84.5 and you do 3 points of extra credit, your final grade will move to an 87.5).

## FINAL COMMENTS ON GRADES

1. I do NOT round grades. Even when you are very close to the next higher grade, there are likely several other students who are closer. If I move the grade cutoff for you, then I have to move it for them. Also, when I round for you, then there are a new set of students who are very close to the next higher grade. Rounding grades becomes an infinite regress.
2. Your grade in the class is based on your scores on the (a) first midterm, (b) second midterm, (c) final, (d) quizzes, (e) research participation and (f) the extra credit opportunities. **These are the only 6 components of your grade.**
3. Determining your final grade

a. Midterm 1	25 pts
b. Midterm 2	25 pts
c. Final	25 pts
d. 6 quizzes	20 pts
e. Research participation	<u>5 pts</u>
Total	100 pts

### 4. Grade assignment

Currently, I anticipate that grades will be assigned using the following percentage system.

$\geq 93 = A$	$\geq 90 = A-$
$\geq 87 = B+$	$\geq 83 = B$
$\geq 80 = B-$	$\geq 77 = C+$
$\geq 73 = C$	$\geq 70 = C-$
$\geq 67 = D+$	$\geq 63 = D$
	$> 63 = E$

## Policies and Rules

1. I expect you to act as responsible students. I understand that you have other demands on your time and that this course will not always be your top priority. However, the amount of time you spend on this course will probably have a direct impact on your grade for this course.
2. If there are *unusual* circumstances that are affecting your performance in this class, you should inform me of them *as soon as possible*. Do not call me after the fact. I can adjust time schedules, but I will not adjust my grading policies. "C" work is "C" work no matter what the circumstances.
3. You have a two week period after the graded assignment is returned to challenge grades.
4. Grade challenges will be made in writing.
5. The classroom is a space where people come to explore a variety of ideas in an open and welcoming environment. In order for this to occur, we must be respectful of one another. Sexual harassment, racism, ableist, or homophobic behavior will not be tolerated.
6. All cell phones and beepers will be turned off during class lecture. Be courteous to your fellow students.

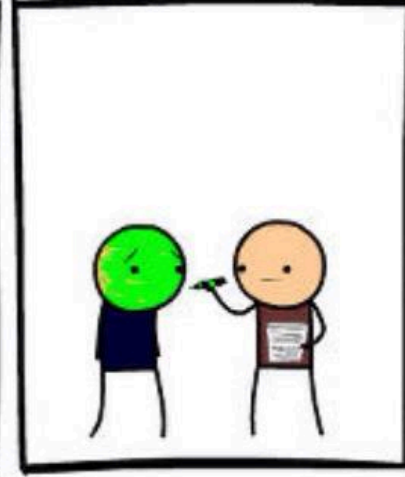
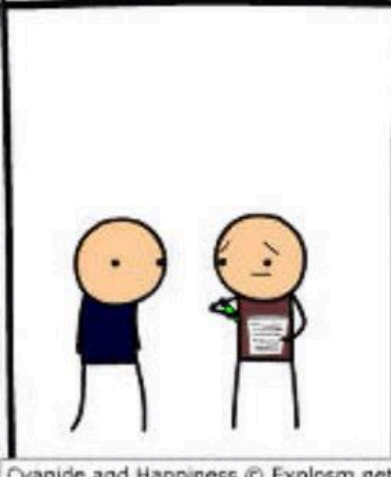
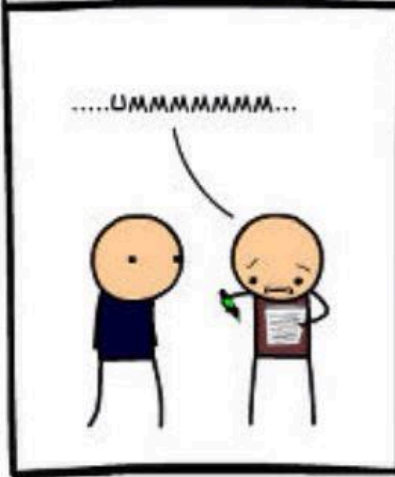
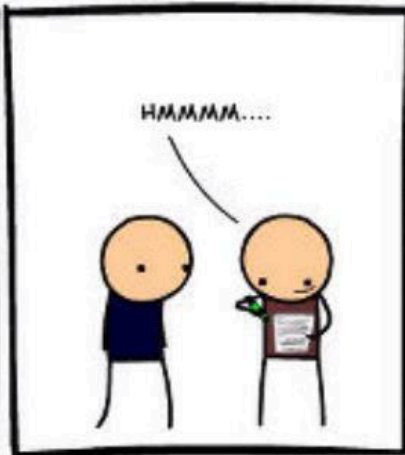
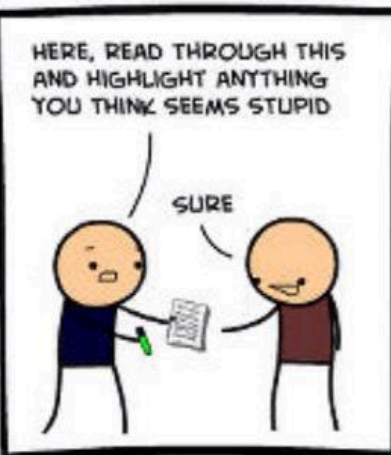
**The syllabus can be updated at any time. Although this is unlikely, if I do make updates to the syllabus I will post the updates on Carmen and send a blast email to the class via Carmen.**

## Day-by-Day Topics and Readings

DATE	TOPIC	READING(S)	WHAT'S DUE
Jan 11	Introduction to the Course	Syllabus	<b>Syllabus Quiz (practice)</b>
Jan 13	Overview to the Study of Communication	Chapter 1	
Jan 15	Media & Culture		
Jan 18	MLK Jr. Holiday – No class		
Jan 20	The Industry Today	Chapter 3	
Jan 22	The Industry Today continued & The Public Sphere		
Jan 25	The book	Chapter 4, Supplement 4	<b>Quiz</b>
Jan 27	Cont.		
Jan 29	Cont.		
Feb 1	Magazines	Chapter 5	
Feb 3	Cont.		
Feb 5	Newspapers	Chapter 6	<b>Quiz</b>
Feb 8	Cont.		
Feb 10	Cont.		
Feb 12	Cont.		
Feb 15	<b>MIDTERM 1</b>		<b>MIDTERM</b>
Feb 17	Sound	Chapter 7	
Feb 19	Cont.		
Feb 22	Movies	Chapter 8	<b>Quiz</b>
Feb 24	Cont.		
Feb 26	Cont.		
Feb 29	Television	Chapter 9 Supplement 5	<b>Quiz</b>
March 2	Cont.		
March 4	Cont.		

March 7	Cont.		
March 9	Civil Rights Movement and the Media		
March 11	Cont.		
March 14-18	Spring Break		
March 21	Internet	Chapter 10, Supplement 6	
March 23	Cont.		
March 25	Cont.		
March 28	<b>MIDTERM 2</b>		<b>MIDTERM</b>
March 30	Strategic Communication	Chapters 11 & 12	
April 1	Cont.		
April 4	Media law	Chapter 13, Supplement 1	<b>Quiz</b>
April 6	Cont.		
April 8	Cont.		
April 11	Ethics.	Chapter 14	
April 13	Cont.		
April 15	The World	Chapter 15	<b>Quiz</b>
April 18	Cont.		
April 20	Cont.		
April 22	The Future of the Media	Supplements 2 & 3	
April 25	Cont.		
April 29 Friday	<b>FINAL EXAM – 12:00 to 1:45</b>		<b>FINAL</b>





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