

VITA

Nancy Rhodes

I. PERSONAL DATA

Office Address:
School of Communication
The Ohio State University
Derby Hall 3045A
154 N. Oval Mall
Columbus, OH 43210

Contact Information:
(614) 292-0168
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II. EDUCATION

Ph.D. Texas A&M University. August, 1991
Major: Social Psychology
Minor: Developmental Psychology

M.S. Texas A&M University. May, 1986
Major: Clinical Psychology

B.A. University of Vermont. May, 1982
Major: Psychology

III. WORK EXPERIENCE

Current Position

Assistant Professor of Communication 2013 – present
School of Communication
The Ohio State University

Prior Positions

Associate Professor of Communication Studies 2008 – 2012
Indiana University – Purdue University of Indianapolis

- Director of Graduate Studies 2011 - 2012

Research Social Scientist, Institute for Social Science Research 2004 - 2008
College of Arts and Sciences
University of Alabama

<i>Research Scientist, Institute for Communication Research</i> College of Communication and Information Sciences University of Alabama	2002 – 2004
<i>Research Scientist, Institute for Science, Technology, and Public Policy</i> George Bush School of Government and Public Service Texas A&M University	2001 – 2002
<i>Independent Marketing Research Consultant</i>	2000 – 2004
<i>Visiting Assistant Professor</i> Northwestern University	Spring, 1996
<i>Research Associate, Measurement and Research Services</i> Texas A&M University	1993 - 2000
<i>Lecturer</i> Department of Psychology Texas A&M University	1991 – 2002

IV. GRANT ACTIVITY

Funded Grants
(funded as PI or co-PI: \$4,760,150 direct costs)

- Principal Investigator. CDC R49CE000191 to the University of Alabama at Birmingham Injury Control Research Center. Project title: “Behavioral study to reduce youth DUI and risky driving.” Total: \$727,654 from 2004 to 2009.
- Co-Principal Investigator, NSF 0734074 “Choosing Careers in Science and Math: An integrated Approach.” Joan Barth, PI. Total: \$500,000 from 2007 to 2010.
- Co-Principal Investigator, CDC P01CD000242 to the University of Georgia Southern Center on Communication, Health and Poverty. Project title: “Adolescents, Media, and Smoking: An Experiential Decision-Making Model.” David R. Roskos-Ewoldsen, PI. Total: \$156,176 from 2005 to 2008.
- Co-Principal Investigator. NIDA DA018920. Project title: “Decision making & substance abuse among inner-city youth.” John Bolland, PI. Total: \$3,376,320 from 2004 to 2009.

V. PUBLICATIONS

Refereed journals (5-year impact factor indicated for journals outside Communication)
** indicates student co-author*

1. Rhodes, N. & Ralston*, R. & Bigsby, E. (in press). Teens' reactance to anti-smoking PSAs: How norms set the stage. *Journal of Health Communication*.
2. Rhodes, N., Toole, J., & Arpan, L. M. (in press). Ecotainment: Reinforcement of ecological behaviors through attitude accessibility. *Media Psychology*.
3. Rhodes, N. & Ellithorpe*, M. (in press). Laughing at risk: Sitcom laugh tracks communicate norms for behavior. *Media Psychology*
4. Rasmussen, E., Rhodes, N., Ortiz, R., White, S (in press). The relation between norm accessibility, pornography use, and parental mediation among emerging adults. *Media Psychology*.
5. Rhodes, N. (in press). Fear appeal messages: Positive affect and message processing. *Communication Research*. doi: 10.1177/0093650214565916
6. Beullens, K., Rhodes, N., & Eggermont, S. (in press). Behavioral activation and inhibition as moderators of the relationship between music television viewing and joyriding attitudes. *Media Psychology*.
7. Beullens, K., & Rhodes, N. (2015). A longitudinal study on the relationship between adolescents' medical drama viewing and speeding. *Transportation Research Part F*, 35, 223-233.
8. Ewoldsen, D. R., Rhodes, N., & Fazio, R. H. (2015). The MODE model and its implications for studying the media. *Media Psychology*, 18(3), 312-337.
9. Rhodes, N., Pivik*, K., Sutton*, M. L. (2015). Risky driving among young male drivers: The effects of mood and passengers. *Transportation Research Part F*, 28, 65-76. (Impact factor: 2.35)
10. Rhodes, N., Ewoldsen, D. R., Shen, L.J., Monahan, J.L. & Eno*, C. (2014). The accessibility of family and peer norms in young adolescent risk behavior. *Communication Research*, 41, 3-26.
11. Bates, C., Monahan, J.L., & Rhodes, N. (2012). How neuroticism affects responses to anti-smoking messages. *Health Communication*, 27, 486-497.

12. Rhodes, N., & Pivik*, K. (2011). Age and gender differences in risky driving: The roles of positive affect and risk perception. *Accident Analysis and Prevention*, 43, 923-931. DOI: 10.1016/j.aap.2010.11.015. (Impact factor: 2.37)
13. Rhodes, N., Roskos-Ewoldsen, D. R., Eno*, C. A., & Monahan, J. L. (2009). The content of cigarette counter-advertising: Are perceived functions of smoking addressed? *Journal of Health Communication*, 14(7), 658-673.
14. Rhodes, N., & Ewoldsen, D. R. (2009). Attitude and norm accessibility and cigarette smoking. *Journal of Applied Social Psychology*, 39(10), 2355-2372. (Impact factor: 0.72)
15. Shen, L., Monahan, J. L., Rhodes, N., & Roskos-Ewoldsen, D. R. (2009). The impact of attitude accessibility and decision style on adolescents' biased processing of anti-smoking PSAs. *Communication Research*, 36, 104 - 128.
16. Scales, M., Monahan, J.L., Rhodes, N., Roskos-Ewoldsen, D., & Turbes-Johnson, A. (2009). Adolescents' perceptions of smoking and stress reduction: A focus group analysis. *Health Education and Behavior*. 36, 746-758. (Impact factor: 2.62)
17. Rhodes, N., Roskos-Ewoldsen, D. R., Edison*, A., & Bradford*, M. B. (2008). Attitude and norm accessibility affect processing of antismoking messages. *Health Psychology*, 27, S224-S232. (Impact factor: 3.98)
18. Rhodes, N., Brown, D., & Edison*, A. (2005). Approaches to understanding young driver risk taking. *Journal of Safety Research*, 36, 497-499. (Impact factor: 1.34)
19. Roskos-Ewoldsen, D. R., Yu, H. J., & Rhodes, N. (2004). Fear appeal messages affect accessibility of attitudes toward the threat and adaptive behaviors. *Communication Monographs*, 71, 49-69.
20. McCreary, D.R., Rhodes, N.D., & Saucier, D. M. (2002). A confirmatory factor analysis of the short form Sex Role Behavior Scale. *Sex Roles*, 47, 169-177. (Impact factor: 1.21)
21. McCreary, D.R., & Rhodes, N.D. (2001). On the gender-typed nature of dominant and submissive acts. *Sex Roles*, 44, 339-350. (Impact factor: 1.21)
22. Rhodes, N., & Wood, W. (1992). Self-esteem and intelligence affect influenceability: The mediating role of message reception. *Psychological Bulletin*, 111, 156-171. (Impact factor: 11.98)
23. Wood, W., Rhodes, N., & Whelan, M. (1989). Sex differences in positive well-being: A consideration of emotional style and marital status. *Psychological Bulletin*, 106, 249-264. (Impact factor: 11.98)

Book chapters

1. Rhodes, N. & Ewoldsen, D. R. (2013). Outcomes of persuasion: Results of deliberative and spontaneous processes. In J. Dillard & L. Shen (Eds.), *Handbook of persuasion* (2nd ed.). Thousand Oaks, CA: Sage.
2. Ewoldsen, D. R. & Rhodes, N. (2012). Cultural models and the media: Exploring the interplay between culture and the individual. In M. Morgan, J. Shanahan, & N. Signorielli (Eds.), *Living with television now: Advances in cultivation theory and research*. New York: Peter Lang.
3. Arpan, L., Rhodes, N., & Roskos-Ewoldsen, D. R. (2007). Attitude accessibility. In D. Roskos-Ewoldsen & J. Monahan (Eds.), *Social cognition and communication* (pp.351-376). Mahwah, NJ: Erlbaum.
4. Rhodes, N. & Hamilton, J.C. (2006). Attribution and entertainment: It's not whodunit, it's why. In J. Bryant & P. Vorderer (Eds.), *The psychology of entertainment*. Mahwah, NJ: Erlbaum.
5. Rhodes, N. (1996). Consumer behavior. In S. Sadava & D. M. McCreary (Eds.), *Applied social psychology*. New York: Prentice-Hall.
6. Wood, W., & Rhodes, N., Biek, M. (1995). Working knowledge and attitude strength: An information-processing analysis. In R. Petty & J. Krosnick (Eds.), *Attitude strength: Antecedents and consequences*. Hillsdale, NJ: Erlbaum.
7. Rhodes, N. (1992). Group member attributes and status. In S. Worchel, W. Wood, & J. Simpson (Eds.), *Group process and productivity*. Beverly Hills: Sage.
8. Wood, W., & Rhodes, N. (1992). Gender, interaction, and group performance. In C. Ridgeway (Ed.), *Gender and interaction: The role of microstructures in inequality*. New York: Springer-Verlag.
9. Rhodes, N. (1987). Gender stereotypes in everyday life. In V. P. Makosky, L. G. Whittemore, & A. M. Rogers (Eds.), *Activities handbook for the teaching of psychology* (Vol. 2). Washington, DC: American Psychological Association.

Encyclopedia entries

1. Rhodes, N. (2014). Attitude-behavior consistency. In W. Donsbach (Ed.), *Concise encyclopedia of communication*. Oxford, UK: Blackwell Publishing.
2. Rhodes, N. (2008/2013). Attitude-behavior consistency. In W. Donsbach (Ed.), *International encyclopedia of communication*. Oxford, UK: Blackwell Publishing.

3. Rhodes, N. (2007). Accessibility. In R. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of social psychology*. Thousand Oaks, CA: Sage.

Technical Reports

1. Rhodes, N. (2006, May). *VaccineShoppe.com customer survey: Top-line report*. Report to Sanofi Pasteur, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
2. Rhodes, N. (2005, July). *VaccineShoppe.com customer survey*. Report to Sanofi Pasteur, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
3. Rhodes, N. (2004, December). *Health care attitudes and practices: A survey of health care organizations*. Report to Emron, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
4. Rhodes, N. (2004, December). *Health care attitudes and practices: A survey of large employers*. Report to Emron, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
5. Rhodes, N. (2004, July). *VaccineShoppe.com customer survey*. Report to Aventis Pasteur, Market Research Division. Tuscaloosa, AL: Institute for Social Science Research.
6. Miron, D., Maxwell, M., Dinu, L., Zhu, H., Harriss, C., & Rhodes, N. (2003). *Evaluation of AMSTI implementation: Spring 2003 site visits*. Tuscaloosa, AL: Institute for Communication Research.
7. Maxwell, M., Raney, A. A., Rhodes, N., Dinu, L., Fosu, I., Harriss, C., Zhu, H., & Bryant, J. (2003). *Movie Gallery focus groups: Birmingham, AL. Report to Movie Gallery*. Tuscaloosa, AL: Institute for Communication Research.
8. Rhodes, N. (1999). *Work life satisfaction survey of faculty*. College Station: Texas A&M University, Measurement and Research Services.
9. Rhodes, N. (1999). *Work life satisfaction survey of administrative, professional, and support staff*. College Station: Texas A&M University, Measurement and Research Services.
10. Rhodes, N. (1998). *Housing location study: A survey of current students*. College Station: Texas A&M University, Measurement and Research Services.
11. Rhodes, N. (1997). *Credit by examination 1994-1995*. College Station: Texas A&M University, Measurement and Research Services.

12. Rhodes, N. (1996). *Housing needs assessment: A survey of incoming students and their parents*. College Station: Texas A&M University, Measurement and Research Services.
13. Rhodes, N. (1995). *Entering college students' commitment to Texas A&M: Preliminary indicators for success in college*. College Station: Texas A&M University, Measurement and Research Services.
14. Rhodes, N. (1995). *Credit by examination 1994-1995*. College Station: Texas A&M University, Measurement and Research Services.
15. Rhodes, N. (1994). *Undergraduates' ratings of the educational environment at Texas A&M: Results of the 1994 survey*. College Station: Texas A&M University, Measurement and Research Services.
16. Rhodes, N. (1994). *Credit by examination 1993-1994*. College Station: Texas A&M University, Measurement and Research Services.
17. Rhodes, N. (1993). *Credit by examination 1992-1993*. College Station: Texas A&M University, Measurement and Research Services.
18. Rhodes, N. & Troy, M. (1993). *A survey of graduating seniors at Texas A&M University: Five-year trends in reported gains*. College Station: Texas A&M University, Measurement and Research Services.

VI. WORK IN PROGRESS

Papers Submitted

1. Rhodes, N., Potocki, B. & Masterson, D. (2015). *Portrayals of Intimate Partner Violence in Music Videos: Effects on Definitions of IPV Warning Signs*. Manuscript under review.
2. Rhodes, N., Toole, J., & Arpan, L. M. (2015). *Ecotainment effects on Accessibility of Injunctive and Descriptive norms*. Manuscript under review.

Manuscripts in Preparation

1. Rhodes, N., Ralston*, R., & Monahan, J. L. (2015). *The Protective Effects of Peer Norms on Teens' Readiness to Smoke Cigarettes*. Manuscript in preparation.
2. Rhodes, N. & Schunn*, M. (2015). *Persuading the Already Persuaded: Attitude Reinforcement through Belief Evaluation*. Manuscript in preparation.

3. Rhodes, N. & Best*, S.A. (2015). *Norms for STI Testing among College Students: Silence and Stigma*. Manuscript in preparation.
4. Hunt, D., Rhodes, N., & Radford, S. (2015). *Terror management and fear appeal messages: A meta-analysis*. Manuscript in preparation.
5. Rhodes, N. & Ellithorpe, M. (2015). *Objectives and Peer Pressure in a Driving Video Game Influence Real-Life Driving Norms, Attitudes, and Behavioral Intentions*. Manuscript in preparation.

VII. PRESENTATIONS

Invited Presentations

1. Rhodes, N. (2015, March). *Persuasive effects through Norm Accessibility*. Haifa Media Psychology Workshop, Haifa, Israel.
2. Rhodes, N. (2011, May). *Is it risky to be happy? Gender, positive affect and teen driving*. Invited presentation at M-CASTL, Ann Arbor, MI.
3. Rhodes, N. (2010, February). *Preventing teen risky driving: Affective processing of persuasive messages*. Colloquium presentation, Telecommunication Department, Indiana University, Bloomington, Indiana.
4. Rhodes, N. (2010, April). *Social cognitive determinants of teen substance use*. Colloquium presentation, Social Psychology Program, Psychology Department, Indiana University, Bloomington, Indiana.
5. Rhodes, N. (2008, October). *The social context of teen risky driving*. Colloquium presentation, Social Psychology Program, Psychology Department, Purdue University, West Lafayette, Indiana.

Competitive Papers

1. Best, S.A., & Rhodes, N. (2015, November). *Effects of Stigmatization on Smoking Cessation: Guilt, Shame, and Public Smoking Bans*. Health Communication Division at the annual meeting of the National Communication Association, Las Vegas, NV.
2. Palmer-Wackerly, A. L., Krieger, J. L., & Rhodes, N. D. (2015, November). *The role of partner and provider decisional support in patients' cancer treatment decision-making satisfaction*. Health Communication Division at the annual meeting of the National Communication Association, Las Vegas, NV.

3. Rasmussen, E. E., Rhodes, N., Ortiz, R. R., White, S. R. (2015, May). *The relation between norm accessibility, pornography use, and parental mediation among emerging adults*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
4. Schunn*, M., & Rhodes, N. (2015, May). *Norm accessibility reduces reactance and drinking and driving intentions*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
5. Ellithorpe*, M.E., & Rhodes, N. (2015, May). *Objectives and peer pressure in a driving video game influence real-life driving norms, attitudes, and behavioral intentions*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
6. Rhodes, N., Ralston, R., & Bigsby, E. (2015, May). *Norms and teen reactance to antismoking PSAs*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
7. Ralston*, R., & Rhodes, N. (2015, May). *Negativity bias and driver identification predict risky driving intentions when mortality is implicitly salient*. Presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.
8. Schunn*, M. & Rhodes, N. (2014, November). *Portrayal of Drinking Norms on Facebook*. Presented at the annual meeting of the National Communication Association, Chicago, Illinois.
9. Potocki*, B., Rhodes, N. & Masterson*, D. (2014, May). *Portrayals of Intimate Partner Violence in Music Videos: Effects on Definitions of Violence*. Presented at the annual meeting of the International Communication Association, Seattle, Washington.
10. Schunn*, M., & Rhodes, N. (2014, May). *Emotional Cues and Thought Confidence in Persuasion: Attitudinal and Behavioral Outcomes*. Presented at the annual meeting of the International Communication Association, Seattle, Washington.
11. Beullens, K., Rhodes, N., & Eggermont, S. (2014, May). *Music Video Viewing and Joyriding: The Moderating Role of the Behavioral Approach and Inhibition System*. Presented at the Evolution, Biology and Brains 2.0 preconference at the annual meeting of the International Communication Association, Seattle, Washington.
12. Best*, S.A. & Rhodes, N. (2014, April). *Norms of STI Testing Among College Students*. Presented at Kentucky Conference on Health Communication, University of Kentucky, Lexington, Kentucky.

13. Hunt, D.M., Radford, S.K., Rhodes, N. (2014, February). *Death Matters: A Meta-Analysis of Fear Appeal Persuasion from a Terror Management Theory Perspective*. Presented at the 2014 Winter Marketing Educators' Conference, Orlando, Florida.
14. Rhodes, N., Hunt, D. M., & Radford, S. (2013, June). *Fear and Death: A Meta-Analytic Review of Fear Appeals from a Terror Management Perspective -- Top Three Paper/Health Communication Division*. Presented at the annual meeting of the International Communication Association, London, UK.
15. Rhodes, N., Masterson*, D., & Voight*, S. (2012, November). *Safe Driving Messages: Affective and Cognitive Effects on Driving Intention*. Presented at the annual meeting of the National Communication Association, Orlando, FL.
16. Toole, J., Arpan, L. M., & Rhodes, N. (2012, May). Ecotainment: Effects on Attitude Accessibility, Norm Accessibility, and Behavioral Correlates. Presented at the annual meeting of the International Communication Association, Phoenix, AZ.
17. Ewoldsen, D. R., & Rhodes, N. (2011, May). *Cultural Models and Media Use: Implications for Cultivation Theory*. Presented at the annual meeting of the International Communication Association, Boston, MA.
18. Bates, C., Monahan, J. L., & Rhodes, N. (2010, November). *How Neuroticism Affects Responses to Anti-Smoking Messages*. Presented at the annual meeting of the National Communication Association, San Francisco, CA.
19. Rhodes, N., & Ewoldsen, D. R. (2010, April). *Measuring Beliefs about Smoking in College Students*. Presented at the Kentucky Conference on Health Communication, Lexington, KY.
20. Brooks, C., Bigsby, E., Monahan, J., & Rhodes, N. (2009, November). *Using Risk and Protective Factors to Predict Adolescent Reactions to Anti-Smoking Messages*. Presented at the annual meeting of the National Communication Association, Chicago, IL.
21. Rhodes, N., & Pivik*, K. (2009, May). *The roles of positive affect and risk perception in risky driving*. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.
22. Rhodes, N., Hestevold, N., Pivik, K., & Edison, A. (2009, March). *Social norms predict students' intention to drink and drive*. Paper presented at the conference of the Society for Advancement of Violence and Injury Research (SAVIR), Atlanta, GA.

23. Hestevold, N., Rhodes, N., McCallum, D., Edison*, A., & Pivik*, K. (2009, March). *The Social Dynamics of Teen Driver/Passenger Interaction*. Paper presented at the conference of the Society for Advancement of Violence and Injury Research (SAVIR), Atlanta, GA.
24. Hestevold, N., McCallum, D., Rhodes, N., Edison*, A. (2009, March). *Risky driver/passenger intentions across elementary, middle and high school students*. Paper presented at the conference of the Society for Advancement of Violence and Injury Research (SAVIR), Atlanta, GA.
25. Hull, C., Rhodes, N., Roskos-Ewoldsen, D. R., Monahan, J. L., & Scales, M. B. (2008, November). *Relation of Attitude and Norm Accessibility to Adolescent Delinquent Behaviors*. Presented at the annual meeting of the National Communication Association, San Diego, CA.
26. Scales, M. B., Monahan, J. L., & Rhodes, N. (2008, November). *Self Categorization Theory: Predicting Risky Adolescent Behavior*. Presented at the annual meeting of the National Communication Association, San Diego, CA.
27. Shen, L., Monahan, J., Rhodes, N., & Roskos-Ewoldsen, D. R. (2008, May). *The Impact of Attitude Accessibility and Decision Style on Adolescents' Biased Processing of Antismoking PSAs*. Presented at the annual meeting of the International Communication Association, Montreal, Canada.
28. Boggs, B., Roskos-Ewoldsen, D. R., & Rhodes, N. (2008, May). *Helping Behavior in the Context of Video Game Play*. Presented at the annual meeting of the International Communication Association, Montreal, Canada.
29. Rhodes, N., Scales, M., Monahan, J. L. & Roskos-Ewoldsen, D. R. (2008, February). *Attitude and norm accessibility predict sexual behaviors in youth*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
30. Roskos-Ewoldsen, D. R., Rhodes, N., Monahan, J. L., & Scales, M. (2008, February) *Implicit theories of smoking in African-American and white adolescents*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
31. Edison*, A., & Rhodes, N. (2008, February). *Children's expectations about risky driving: The role of experience, norms and attitudes*. Presented at the annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
32. Rhodes, N., Roskos-Ewoldsen, D. R., Hull, C., & Monahan, J. L. (2007, October). *Anti-Smoking PSAs: Message themes and smoking functions*. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.

33. Roskos-Ewoldsen, D. R., Rhodes, N., Monahan, J. L. (2007, October). *Ethnic differences in adolescent knowledge about smoking*. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.
34. Rhodes, N. & Edison, A. (2007, May). *You drink, you drive, then what? The effectiveness of anti-drinking and driving appeals*. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
35. Ward, T. B., Rhodes, N., Roskos-Ewoldsen, B., DeCoster, J., Bolland, J., Barth, J. M., & O'Mally, J. (2007, March). *Generative thinking and risky choices in adolescents*. Paper presented at the meeting of the Society for Research in Child Development, Boston.
36. Rhodes, N. (2007, February). *Focus on parents: Teens' perceptions of parental safety messages*. Presented at the Lifesavers Conference, Chicago, IL.
37. Edison*, A., & Rhodes, N. (2007, January). *The influence of romantic media on relationship expectations*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Memphis, Tennessee.
38. Ward, T. B., Rhodes, N., Roskos-Ewoldsen, B., DeCoster, J., & O'Mally*, J. (2007, January). *Generative thinking and risk behavior in adolescents*. Symposium presentation at the meeting of the Society for Personality and Social Psychology, Memphis, TN.
39. Monahan, J., Roskos-Ewoldsen, D., Rhodes, N., & Scales, M. (2006, November). *Low income adolescents, experiential learning and media messages about smoking*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
40. Edison*, A., & Rhodes, N. (2006, November). *The influence of the media on romantic relationship expectations*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
41. Brown, D. & Rhodes, N. (2006, June). *Risky driving behavior*. Paper presented at the *Safe Home Alabama* Traffic Safety Summit, Montgomery, AL.
42. Rhodes, N. (2006, June). *Accessibility is as accessibility does*. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
43. Rhodes, N., Edison, A., & Roskos-Ewoldsen, D. R. (2006, May). *The accessibility of drinking and driving attitudes and norms*. Paper presented at the annual meeting of the Association for Psychological Science, New York, NY.

44. Rhodes, N., Edison*, A., & Bradford*, M. B. (2005, May). *Cultivation of relationship expectations through accessibility*. Paper presented at the annual meeting of the International Communication Association, New York, NY.
45. Edison*, A., Rhodes, N., & Bradford*, M. B. (2005, May). *Relationship expectations and media use*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
46. Rhodes, N., Brown, D., & Edison*, A. (2005, May). *Multiple approaches to understanding young driver crash risk*. Paper presented at the National Injury Prevention and Control Conference, Denver, CO.
47. Rhodes, N. (2005, February). *Psychosocial determinants of substance use*. Paper presented at the annual meeting of the Alabama-Mississippi Sociological Association, Tuscaloosa, AL.
48. Rhodes, N., Bradford*, M. B., Roskos-Ewoldsen, D. R., Cummins*, R. G., Edison*, A., Yang, M. (2004, November). *Perceived bias in antismoking public service announcements*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
49. Rhodes, N. & Roskos-Ewoldsen, D. R. (2004, May). *Norm and attitude accessibility and cigarette smoking*. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.
50. Rhodes, N. & Roskos-Ewoldsen, D. R. (2003, May). *Measuring identification with tobacco culture among college students*. Paper presented at the annual meeting of the American Psychological Society, Atlanta, GA.
51. Troy, M., Rhodes, N., & Simpson, N. (2000, November). *Students' criteria in evaluating instructors*. Paper presented at the annual meeting of the American Evaluation Association, Honolulu, HI.
52. Rhodes, N., Babcock*, D., Pinkham*, A., & Oates*, M. (1998, May). *Processing of threatening information is affected by similarity to source of threat*. Paper presented at the annual meeting of the American Psychological Society, Washington, DC.
53. Agans, R. P., Wood, W., & Rhodes, N. (1992, August). *Attention to persuasive messages as a function of working knowledge*. Paper presented at the annual meeting of the American Psychological Association, Washington, DC.
54. Rhodes, N. & Wood, W. (1990, June). *Individual differences in influenceability: Self-Esteem and Intelligence*. Paper presented at the annual meeting of the American Psychological Society, Dallas.

55. Wood, W. & Rhodes, N. (1989, August). *Sex differences in positive well-being: Exploring the possible causal mechanisms*. Paper presented at the annual meeting of the American Psychological Association, New Orleans.
56. Wood, W., Rhodes, N., & Grossman, M. (1989, July). *Why do women report greater happiness and life satisfaction than men?* Paper presented at the First European Congress of Psychology, Amsterdam.
57. Rhodes, N., & Wood, W. (1988, April). *Sex differences in status judgments in task performing group*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago.
58. Rhodes, N., Wood, W., & Curbow, M. (1987, August). *A meta-analytic review of sex differences in subjective well-being*. Paper presented at the annual meeting of the American Psychological Association, New York.
59. Rhodes, N., & Wood, W. (1987, April). *A detailed look at gender stereotypes: Trait and activity ratings*. Paper presented at the annual meeting of the Southwestern Psychological Association, New Orleans.

VIII. COURSES TAUGHT

Undergraduate:

- Health Communication
- Health Communication in Mediated Contexts
- Contemporary Theory in Persuasion
- Interpersonal Communication
- Research Methods
- Industry Research Methods
- Communication in Society
- Conflict and Cooperation (Honors Social Science seminar)
- Social Psychology
- Introductory Psychology

Graduate:

- Persuasion and Social Influence
- Quantitative Research Methods
- Mediated Health Communication
- Health Provider-Consumer Communication
- Advanced Social Psychology

IX. SERVICE

Editorial Board

Communication Methods and Measures (2008-2010)

Ad Hoc Reviewer

Accident Analysis and Prevention
Communication Monographs
Communication Research
Communication Theory
Health Communication
Human Communication Research
Injury Prevention
Media Psychology
Journal of Adolescent Health
Journal of Applied Social Psychology
Journal of Communication
Journal of Health Communication
Journal of Health Psychology
Primary Prevention
Social and Personality Psychology Bulletin
Western Journal of Communication
ICA annual convention
NCA annual convention

Grant Review Panels

HOP IRG panel member, Washington, DC, Nov. 1-2, 2007
NCI IRG panel member, Bethesda, MD, July 13-14, 2006
CDC IRG panel member, Atlanta, April 18-20, 2005

Departmental Service (OSU)

Diversity Committee 2013-2014, 2015-2016
Faculty Search Committee 2014-2015
Research Committee 2014-2016

Departmental Service (IUPUI)

Director of Graduate Studies 2011-2012
Graduate Admissions Committee Member, 2009 – 2010.
Faculty Search Committee, Member 2009 – 2010.
Faculty Search Committee, Chair 2010 – 2011.
Ad hoc committee to develop proposal for PhD program in Health Communication,
Member 2009 – 2011.
Departmental Advisory Committee, Member 2008 – 2010.

University Service (IUPUI)

Board of Review, 2010 – 2011. Served as member of board to review tenure grievance case.

X. PROFESSIONAL DEVELOPMENT

Professional Memberships

National Communication Association
International Communication Association
Society for Personality and Social Psychology
Phi Kappa Phi Honor Society

Training

Attended Assessment Institute, Indianapolis, IN. October 23-25, 2005.