

# Erik C. Nisbet

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Mershon Center for International Security Studies  
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## EDUCATION

Cornell University  
Ph.D., Department of Communication, 2008; Graduate Minor: Comparative Politics, Department of Government

Research Foci: Political Communication; Public Opinion; Science Communication  
Dissertation Title: *The parallax effect: The roles of media and identity in shaping international conflict*  
Dissertation Committee: James Shanahan (advisor), Tarleton Gillespie, Devra Moehler, Ronald Ostman

Cornell University,  
Masters of Science, Department of Communication, 2006

Cornell University  
Bachelor of Arts, Department of Government, 1998      Special Certification: International Relations

## ACADEMIC APPOINTMENTS

<b>Visiting Research Fellow</b> Koc University, Istanbul Turkey	June 2015-August 2015
<b>Associate Professor</b> School of Communication, Ohio State University, Columbus, OH Department of Political Science (by courtesy) School of Environment & Natural Resources (by courtesy)	June 2014– Present February 2012 – Present March 2014 - Present
<b>Assistant Professor</b> School of Communication, Ohio State University, Columbus, OH	August 2008 – June 2014
<b>Lecturer</b> Department of Communication, Cornell University, Ithaca, NY.	August 2007 – June 2008
<b>Senior Research Associate</b> Survey Research Institute at Cornell University, Ithaca, NY.	May 2002 – May 2007

## **COURSES TAUGHT (Quarters/Semesters)**

### **Ohio State University**

#### Undergraduate

Comm 200: Introduction to Communication Theory

Comm 431: Strategic Communication Principles

Comm 640/3240: Science Communication

Comm 2596: Introduction to Health, Environment, Risk, & Science Communication

Comm 643/3597.01: International/Global Communication

#### Graduate

Comm 7713: Political Communication

Comm 841: Mass Communication & Social Systems

Comm 940: Comparative Mass/Political Communication

### **Cornell University**

#### Undergraduate

Comm 220: Introduction to Mass Communication

Comm 272: Introduction to Strategic Communication

Comm 420: Public Opinion

## **FUNDED GRANTS**

*Explicating Processes of Political Communication within 2016 Russian Parliamentary Campaign and Consequences for Democratic Citizenship & Foreign Policy.* Principal Investigator: E.C. Nisbet. Grant Received April 2016. School of Communication Miller Award. **\$15,000**

*Political Communication Patterns within the 2016 Russian Parliamentary Campaign and Consequences for Opinion Formation about Foreign Policy.* Principal Investigator: Erik Nisbet; Co-Investigator: Olga Kamenchuk. Grant received from the Mershon Center for International Security Studies, **\$25,000**

*The Role of Social Media in Comparative Elections: Turkey and Brazil.* Principal Investigator: Erik Nisbet; Co-Investigators: Kelly Garrett, Robert Bond. Grant received from the The Ohio State University and the São Paulo Research Foundation (FAPESP), **\$10,000**

*2015 Turkish Election Project;* Principal Investigator: Ali Carkoglu; Co-Principal Investigator: Erik Nisbet. Grant received from Open Society Turkey February 2015. **\$65,000**

*The Politicalization of Media Freedom & ICT Policy: Political Cleavages and Policy Preferences within the Turkish Electorate;* Principal Investigator: Erik Nisbet. Grant received from University of Pennsylvania Internet Policy Observatory June 2014, **\$10,000**

*Democratic mobilization in an Islamic democracy: social media and the 2015 Turkish election.* Principal Investigator: Robert Bond, OSU School of Communication, Co-PI: Erik Nisbet, OSU School of Communication. Grant received June 2014 from the OSU Mershon Center for International Security Studies, **\$11,000**

*Consolidating and Institutionalizing the Comparative National Elections Project (CNEP) at the Mershon Center;* Principal Investigators: Paul Beck and Richard Gunther, OSU Department of Political Science, Co-PIs: William Eveland and Erik Nisbet, OSU School of Communication. Grant received June 2014 from the OSU Mershon Center for International Security Studies, **\$11,000**

*Health Science Frontiers: Advancing Public Engagement*, OSU Outreach Engagement Grant, 2013-2015, **\$85,000**, Principal Investigator

*Communicating Health Sciences: Emerging Challenges and Opportunities for Public Engagement*, Battelle Endowment for Technology and Human Affairs, 2012-2013, **\$45,000**, Co-Principal Investigator

*Co-Evolution of Upstream Human Behavior and Downstream Ecosystem Services in a Changing Climate*; PI: J. Martin, Co-PIs: EV Irwin, S. Ludsin, E. Nisbet, E. Toman, R. Wilson; National Science Foundation, Directorate for Biological Sciences, Division for Environmental Biology, Dynamics of Coupled Natural-Human Systems Program; Total grant funding \$1,499,995; **\$245,000 allocated to E.C. Nisbet**

*Identity, Threat, and Mediated Intergroup Conflict: Terrorism and Immigration*, Mershon Center for International Security Studies Research Grant, 2010-2011, **\$25,000**; Principal Investigator

*Identity, Threat, and Mediated Intergroup Conflict*, OSU School of Communication, Miller Research Award, 2009-2011, **\$31,925**; Principal Investigator

*Strategic Framing of Global Climate Change: Testing Cognitive and Emotional Responses within a Competitive Message Environment*, OSU School of Communication, Miller Research Award. 2008-2009, **\$15,000**; Principal Investigator

*Global Indicators of Anti-Americanism: Lessons for Public Diplomacy*, United States Institute For Peace. 2006-2007, **\$45,000**; Co-Principal Investigator

## **RECENT HONORS & AWARDS**

- 2016, **Published Article of the Year**, ComSHER Division, *Association for Education in Journalism & Mass Communication*
- 2015, **Faculty Outreach Award**, Social & Behavioral Sciences Division, Arts & Sciences College
- 2014, **Best Faculty Paper**, International Communication Division, *Association for Education in Journalism & Mass Communication*
- 2014, **Top Faculty Paper**, Communication of Science, Health, Environment, & Risk Division, *Association for Education in Journalism & Mass Communication*
- 2013, **Published Article of the Year**, ComSHER Division, *Association for Education in Journalism & Mass Communication*
- 2012, **Best Faculty Paper**, Environmental Communication Interest Group, *International Communication Association*
- 2011, **Top Paper Panel**, Political Communication Divisions, *National Communication Association*
- 2011, **Honorable Mention, Political Communication Article of the Year 2011**, Political Communication Division, *International Communication Association*

## **PUBLICATIONS**

**Refereed Journal Articles** (\* former or current graduate student)

**Nisbet, E.C.,** Kamenchuk, O., Dal, Aysenur\* (in press). A Psychological Firewall? Risk Perceptions and Public Support for Online Censorship in Russia. *Social Science Quarterly*

Stoycheff, E.\*, **Nisbet, E.C.,** and Epstein, D. (in press). Differential effects of capital-enhancing and recreational Internet use on citizens' demand for democracy. *Communication Research*.

Stoycheff, E.\* & **Nisbet, E.C.** (in press). Priming the Costs of Conflict? Russian Public Opinion about the 2014 Crimean Conflict. *International Journal of Public Opinion Research* doi: 10.1093/ijpor/edw020

Howard, G., Roe, B.E., **Nisbet, E.C.,** Martin, J. (in press). Hypothetical bias mitigation techniques in choice experiments: Do cheap talk and honesty priming effects fade with repeated choices? *Journal of the Association of Environmental and Resource Economists*.

Hmielowski, J.D.\* & **Nisbet, E.C.** (2016). "Maybe yes, maybe no?": Testing the indirect effects of news use through ambivalence and strength of policy position on public engagement with climate change. *Mass Communication & Society*. 19(5), 650-670

Cooper, K.E.\* & **Nisbet, E.C.** (2016). Green narratives: How affective responses to media messages influence risk perceptions and policy preferences about environmental hazards. *Science Communication*. 38 (5), 626-654

Behrouzian, G.\*, **Nisbet, E.C.,** Dal, A.\*, Carkoglu, A. (2016) Seeking Online Political Information in Closed Media Environments: Explicating Citizens' Motivated Resistance to Censorship. *International Journal of Communication* 10, 4345-4367

Hart, P.S., **Nisbet, E.C.,** & Myers, T\* (2015). Public Attention to Science and Political News and Support for Climate Change Mitigation. *Nature Climate Change*, 5, 541-545

**Nisbet, E.C.,** Cooper, K.\*, & Ellithorpe, M.\* (2015). Ignorance or bias? Evaluating the ideological and informational drivers of communication gaps about climate change. *Public Understanding of Science*. 24(3), 285-301

**Nisbet, E.C.,** Cooper, K.\*, & Garrett, R.K. (2015). The Partisan Brain: How Dissonant Science Messages Lead Conservatives and Liberals to (Dis)trust science. *Annals of the Academy of Political & Social Science*. 658 (1), 36-66

Stoycheff, E.\* & **Nisbet, E.C.** (2014). What's the bandwidth for democracy? Deconstructing Internet penetration and citizen attitudes about governance. *Political Communication*, 31(4), 628-646 doi:10.1080/10584609.2013.852641

**Nisbet, E.C.** & Stoycheff, E.\* (2013). Let the people speak: a multi-level model of supply and demand for press freedom. *Communication Research*. 40(5), 720-741 doi: 10.1177/0093650211429117

**Nisbet, E.C.,** Hart, P.S., Myers, T.\*, & Ellithorpe, M.\* (2013). Attitude change in competitive framing environments? Open/close-mindedness and framing effects about climate change. *Journal of Communication*. 63(4), 766-785 doi: 10.1111/jcom.12040

Garret, R.K., **Nisbet, E.C.,** Lynch, E.\* (2013) Undermining the corrective effects of media-based political fact checking? The role of contextual cues and naïve theory. *Journal of Communication*. 63(4), 617-637 doi: 10.1111/jcom.12038

- Hart, P.S. & **Nisbet, E.C.** (2012). Boomerang effects in science communication: How motivated reasoning and identity cues amplify opinion polarization about climate mitigation policies. *Communication Research*, 39(6), 701-723 doi: 10.1177/0093650211416646
- Nisbet, E.C.**, Stoycheff, E.\*, & Pearce, K. E., (2012). Internet use and democratic demands: A multi-national, multi-level model of internet use and citizen attitudes about democracy. *Journal of Communication*. 62(1), 249-262 doi: 10.1111/j.1460-2466.2012.01627.x
- Fahmy, S., Wanta, W., & **Nisbet, E.C.** (2012). Mediated public diplomacy: satellite TV news in the Arab world and perception effects. *International Communication Gazette*, 74, 8 728-749 doi: 10.1177/1748048512459144
- Nisbet, E.C.** & Myers, T.\* (2011). Anti-American Attitudes as a media effect? Arab media, political identity, and public opinion in the Middle East. *Communication Research*. 38(5), 684-709 doi: 10.1177/0093650211405648
- Epstein, D., **Nisbet, E.C.**, & Gillespie, T. (2011). Who's responsible for the digital divide? Public perceptions and policy implications. *The Information Society*. 27(2), 92-104 doi:10.1080/01972243.2011.548695
- Hart, P.S., **Nisbet, E.C.**, & Shanahan, J. (2011). Environmental values and the social amplification of risk: An examination of how environmental values and media use influence predispositions for public engagement in wildlife management decision making. *Society and Natural Resources*. 24(3), 276-291 doi: 10.1080/08941920802676464
- Nisbet, E.C.** & Meyers, T.\* (2010) Challenging the state: Transnational TV and political identity in the Middle East. *Political Communication*. 27(4), 1-20 doi:10.1080/10584609.2010.516801
- Nisbet, E.C.** (2008). Media use, democratic citizenship, and communicating gaps in a developing democracy. *International Journal of Public Opinion Research*. 20 (4), 454-482 doi: 10.1093/ijpor/edn043
- Nisbet, E.C.** & Shanahan, J. (2008). Anti-Americanism as a communication problem? Foreign media and public opinion toward the United States in Europe and the Middle East. *American Journal of Media Psychology*. 1(1). 7-35
- Scheufele, D.A., Hardy, B., Brossard, D., Waisel-Manor, I.S., & **Nisbet, E.C.**, (2006) Democracy based on difference: examining the links between structural heterogeneity, heterogeneity of discussion networks, and democratic citizenship. *Journal of Communication*, 56(4), 728-753 doi: 10.1111/j.1460-2466.2006.00317.x
- Nisbet E.C.** (2006). The engagement model of opinion leadership: testing validity within a European Context. *International Journal of Public Opinion Research*, 18 (6), 3-30 doi: 10.1093/ijpor/edh100
- Nisbet, E.C.**, Nisbet, M.C., Scheufele, D.A., & Shanahan, J. (2004). Public diplomacy, television news, and Muslim opinion. *The International Journal of Press/Politics*, 9(2), 11-37 doi: 10.1177/1081180X04263459
- Scheufele, D.A., Nisbet, M. C., Brossard, D., & **Nisbet, E. C.** (2004). Social structure and citizenship: examining the impacts of social setting, network heterogeneity and informational variables on political participation. *Political Communication*, 21(3), 315-338 doi:10.1080/10584600490481389

### **Refereed Journal Articles Under Review** (\* former or current graduate student)

Dal, A.\* and **Nisbet, E.C. (under review)**. Affect-Risk Model of Online Political Expression In Authoritarian Contexts. *Journal of Communication*

**Nisbet, E.C.**, Saldana, M., Johnson, T., Golan, G., Day, A. (Revise & Resubmit). Credibility gaps and public opinion within a competitive media environment: The case of Arab satellite TV news in Lebanon. *International Journal of Communication*

### **Book Chapters**

Dal, A.\* , **Nisbet, E.**, & Carkoglu, A. (2016). Patterns of News Media Consumption and Social Media Use in Turkey. In J. Wang's (ed.) *Turkey and Public Diplomacy: A CPD Reader*. Los Angeles: USC Center for Public Diplomacy.

**Nisbet, E.C.** & Myers, T.\* (2012). Cultivation of attitudes about homosexuality. In M. Morgan, J. Shanahan, and N. Signorielli's (eds.) *The Cultivation Differential: State of the Art Research in Cultivation Theory*. New York: Peter Lang

**Nisbet, E.C.**, Ostman, R., & Shanahan, J. (2008). Public Opinion toward Muslim Americans: Civil Liberties and the Role of Religiosity, Ideology, and Media Use. In A. Sinno's (ed.) *Muslims in Western Politics*. (pp. 161-199). Bloomington: Indiana University Press

### **Book Reviews**

**Nisbet, E.C.** (2007). BOOK REVIEW: Negative liberty: public opinion and the terrorist attacks on America by Darren W. Davis. *Public Opinion Quarterly*. 71(4), 693-695

### **Non-refereed Journal Articles**

Nisbet, M.C. and **Nisbet, E.C.** (2005). Evolution & Intelligent Design: Understanding Public Opinion. *Geotimes*. September 2005.

### **Published Essays**

**Nisbet, E.C.** (September 6, 2016). Why Russians support Putin's foreign policy? *The Conversation*. Available online at <https://theconversation.com/why-russians-support-putins-foreign-policy-64353>

**Nisbet, E.C.** (July 26, 2016). The tragedy of Turkish democracy in five acts. *The Conversation*. Available at <https://theconversation.com/the-tragedy-of-turkish-democracy-in-five-acts-62678>

Stoycheff, E. and **Nisbet, E.C.** (July 20, 2016). Is internet freedom a tool for democracy or authoritarianism? *The Conversation*. Available at <https://theconversation.com/is-internet-freedom-a-tool-for-democracy-or-authoritarianism-61956>

**Nisbet, E.C.** & Kelly, R.K. (March 12, 2015). Our partisan brains: exploring the psychology behind denying science *The Conversation*. Available online at <https://theconversation.com/our-partisan-brains-exploring-the-psychology-behind-denying-science-38411>

**Nisbet, E.C.** & Kelly, R.K. (February 26, 2015). Biased interpretations of science? Liberals do it, too. *The Washington Post*. Available online at <https://www.washingtonpost.com/news/monkey-cage/wp/2015/02/26/biased-interpretations-of-science-liberals-do-it-too>

**Nisbet, E.C.** (February 17, 2015). How Russia is building a psychological firewall against the West. *The Conversation*. Available online at <https://theconversation.com/how-russia-is-building-a-psychological-firewall-against-the-west-37366>

### **Publicly Released Research Reports**

**Nisbet, E.C.** (June, 2016). *Benchmarking Demand: Pakistan and the Internet User's Perspective*. Available at <http://www.global.asc.upenn.edu/app/uploads/2016/05/Benchmarking-Demand-Pakistan.pdf>

**Nisbet, E.C.,** Dal, A., Behrouzian, G., Carkoglu, A. (November, 2015). *Benchmarking Demand: Turkey's Contested Internet*. Available at [http://globalnetpolicy.org/wp-content/uploads/2015/10/Benchmarking-DemandTurkey\\_final.pdf](http://globalnetpolicy.org/wp-content/uploads/2015/10/Benchmarking-DemandTurkey_final.pdf)

**Nisbet, E.C.** (January, 2015). *Benchmarking Demand: Russia's Appetite for Internet Control*. Available at <http://www.global.asc.upenn.edu/publications/benchmarking-public-demand-russias-appetite-for-internet-control/>

**Nisbet, E.C.,** Ortiz, M., Miller, Y., & Smith A. (July, 2011). *The "Bin Laden Effect": How American public opinion about Muslim Americans shifted in the wake of Osama Bin Laden's Death*. Available at [http://www.eriknisbet.com/files/binladen\\_report.pdf](http://www.eriknisbet.com/files/binladen_report.pdf).

Garrett, K. & **Nisbet, E.C.** (October, 2010). *Belief in rumors hard to dispel: Fact checking easily undermined by images, unrelated facts*. Available at <http://www.comm.ohio-state.edu/kgarrett/FactcheckMosqueRumors.pdf>.

**Nisbet, E.C.** & Garrett, K. (October, 2010). *Fox News contributes to spread of rumors about proposed NYC mosque*. Available at <http://www.comm.ohio-state.edu/kgarrett/MediaMosqueRumors.pdf>.

Shanahan, J. & **Nisbet, E.C.** (May, 2007). *The Communication of Anti-Americanism: Media Influence and Anti-American Sentiment*. Report prepared for the United States Institute for Peace. USIP Grant #SG-158-04S, 190 pgs. Available at <http://www.comm.cornell.edu/msrg/USIPreport.pdf>

### **Refereed Conference Papers & Presentations**

Kamenchuk, O., Federov, V., & Nisbet, E.C. (2016, September). Sanctions vs. Elections: motivated reasoning, economic perceptions, and electoral choice in modern Russia? *World Association of Public Opinion Research Regional Conference*. Moscow, Russia.

Nisbet, E.C., Behrouzian, G., & Glynn, (2016, September). Reactance to Censorship and Political Learning in the 2016 Iranian Parliamentary Election. *World Association of Public Opinion Research Regional Conference*. Moscow, Russia.

Nisbet, E.C., Behrouzian, G., & Glynn, C.J. (2016, August). The 2016 Iranian Parliamentary Election: How Citizens Make Sense of Politics. *24th World Congress of Political Science of the International Political Science Association*. Poznan, Poland.

Behrouzian, G., Nisbet, E.C., Dal, A., & Carkoglu, A. (2015). Navigating non-democratic media environments: citizen resistance to censorship and online political information-seeking. *Paper presented at the 2015 Annual Meeting of the Midwest Association of Public Opinion Research*. Chicago, IL.

Nisbet, E.C. & Kamenchuk, O. (2015, November). Building a psychological firewall: understanding public support for Internet censorship in Russia. *Paper presented at the 2015 Annual Meeting of the Midwest Association of Public Opinion Research*. Chicago, IL.

Hart, P.S., Nisbet, E.C., Myers, T.A. (2015, November). Public attention to science and political news and support for climate change mitigation. *Paper presented to the ComSHER division at the 2015 Annual Meeting of the Association for Education in Journalism and Mass Communication*. San Francisco, CA

Nisbet, E.C., Cooper, K., & Garrett, R.K. (2014, August). The Partisan Brain: How Dissonant Science Messages Lead Conservatives and Liberals to (Dis)trust science. Paper presented to the *ComSHER division at the 2014 Annual Meeting of the Association for Education in Journalism and Mass Communication*. Montreal, Quebec

Nisbet, E.C., Stoycheff, E., Myers, T.A., Behrouzian, G. (2014, May). A democratic advantage? Evaluating media use and political knowledge across information regimes. Paper presented to the Political Communication division at the *2014 Annual Meeting of the International Communication Association*. Seattle, WA

Stoycheff, E. & Nisbet, E.C. (2014, May). Dependency and political bias: How Europeans form evaluations of their media environments. Paper presented to the Global Communication and Social Change division at the *2014 Annual Meeting of the International Communication Association*. Seattle, WA

Nisbet, E.C., Saldana, M., Golan, G.J., Johnson, T., Day, A. (2014, May). Perceived credibility gaps and opinion formation within a competitive media environment: Arab satellite TV news in Lebanon. Paper presented to the Mass Communication division at the *2014 Annual Meeting of the International Communication Association*. Seattle, WA

Nisbet, E.C., Cooper, K., & Ellithorpe, M. (2013, August). Media and communication gaps about science: The case of climate change. *Paper presented to the ComSHER division at the 2013 Annual meeting of Annual Meeting of the Association for Education in Journalism and Mass Communication*. Washington, DC.

Nisbet, E.C., Hart, P.S., Myers, T., & Ellithorpe, M. (2012, August) Attitude change in competitive framing environments? The moderating role of open/close-mindedness on framing effects about global climate change. Paper presented at the *2012 Annual Meeting of the Association for Education in Journalism and Mass Communication*. Chicago, IL

Nisbet, E.C., Stoycheff, E., & Pearce, K.E. (2012, May). Demanding democracy online: Internet use and citizen attitudes about democracy. Paper presented to the Political Communication at the *2012 Annual Meeting of the International Communication Association*. Phoenix, AZ



Hmielowski, J. & Nisbet, E.C. (2012, May). Ambivalence and the environment: News use, attitudinal ambivalence, and support for environmental policies. Paper presented to the Environmental Communication Interest Group at the *2012 Annual Meeting of the International Communication Association*. Phoenix, AZ

Garrett, R. K., Nisbet, E. C., & Lynch, E. (2011, November). Undermining the corrective effects of media-based political fact checking. *Paper presented at the 2011 Annual Conference of the National Communication Association*, New Orleans, LA.

Nisbet, E.C., Stoycheff, E., Myers, T. (2011, September). Information Regimes, Media Use, and Citizen Political Knowledge in Sub-Sahara Africa. *Paper presented at the 2011 Annual Conference of the World Association of Public Opinion Research*, Amsterdam, Netherlands

Reineke, J.B., Nisbet, E.C., Black, K.R. (2011, September). "I don't want it. I don't want them here. This is a Christian Country": Christian Nationalism, Intolerance of Muslims, and Opposition to Mosque Construction. *Paper presented at the 2011 Annual Conference of the World Association of Public Opinion Research*, Amsterdam, Netherlands

Hart, P.S. & Nisbet, E.C. (2011, August). Motivated Reasoning, Identity Cues, and Support for Climate Mitigation Policies a Moderated-Mediation Model. Paper presented at the *2011 annual meeting of the Association for Education in Journalism and Mass Communication*. St. Louis, MO.

Nisbet, E.C. (2011, May). Measuring Local Media Density and Pluralism. Paper presented at the *2011 Annual Meeting of the International Communication Association*. Boston, MA.

Nisbet, E.C. & Meyers, T. (2010, August) Anti-Americanism as a media effect? Arab media, prior cognitions, and public opinion in the Middle East. Paper presented at the Communication Theory and Methods Division of the *2010 annual meeting of the Association for Education in Journalism and Mass Communication*. Denver, CO

Nisbet, E.C. & Meyers, T. (2009, November). Challenging the state: Transnational TV and political identity in the Middle East. Paper presented at the *2nd Cairo International Conference on Public Opinion*, sponsored by the Egyptian Government. Cairo, Egypt.

Nisbet, E.C. & Meyers, T. (2009, August) Transnational TV, Transnational Identity, and public opinion Middle East. Paper presented at the Communication Theory and Methods Division of the *2009 annual meeting of the Association for Education in Journalism and Mass Communication*. Boston, MA

Nisbet, E.C. (2009, May). "Why do they like us?" Deconstructing Muslim Public Opinion Across Regional Contexts. Paper presented at the Global Communication and Social Change Division of the *2009 International Communication Association Conference*. Chicago, IL.

Nisbet, E.C. & Hart, P.S. (2009, May). Framing global climate change: cognitive and emotional Responses within a competitive message environment. Paper presented at the Mass Communication Division of the *2009 International Communication Association Conference*. Chicago, IL.

Nisbet, E.C. & Hart, P.S. (2008, November). Strategic Framing, Social Identity, and Public Opinion. Paper presented the *Midwest Association of Public Opinion Research*. Chicago, IL.

Nisbet, E.C. & Shanahan, J. (2008, May). Anti-Americanism as a communication problem? Foreign media and public opinion toward the United States in Europe and the Middle East. Paper presented to the

Political Communication Division of the *2008 International Communication Association Conference*. Montreal, Quebec.

Epstein, D. & Nisbet, E.C. (2008, May). Who is responsible for the digital divide? Public perceptions and policy implications. Paper presented to the Communication Technology Division of the *2008 International Communication Association Conference*. Montreal, Quebec.

Nisbet, E.C. & Miller, Y. (2007, September). Public opinion and international conflict: anti-Americanism, Islamophobia, and social identity. Paper accepted to the *2007 World Association for Public Opinion Research Annual Conference*. Berlin, Germany.

Nisbet, E.C. (2007, September). Media, identity, and issue salience of democracy in the Arab Public Sphere. Paper presented to the Comparative Democratization Division of the *2007 American Political Science Association Conference*. Chicago, IL.

Nisbet, E.C. (2007, August). The “New” Arab Public Sphere: satellite news, political identity, and anti-Americanism. Paper presented to the International Communication Division of the *2007 Association for Education in Journalism and Mass Communication Annual Conference*. Washington, D.C. \* Top Student Paper

Nisbet, E.C. & Gay, G. (2007, May). Internet use and the amplification of trust and privacy evaluations on support for government Internet monitoring. Paper presented to the Communication & Technology Division of the *2007 International Communication Association Conference*. San Francisco, CA.

Nisbet, E.C. (2007, May). The globalization frame contest 1999-2004: media framing and public opinion. Paper presented to the Political Communication Division of the *2007 International Communication Association Conference*. San Francisco, CA.

Nisbet, E.C. & Miller, Y. (February, 2007). Islam in the American mind: lessons for survey research and Muslim public diplomacy. Paper presented at the *2007 International Conference on Public Opinion Polls and Decision-Making: From Theory to Practice*, Cairo, Egypt.

Miller, Y. & Nisbet, E.C. (May, 2006). The lesser of two evils? An experimental comparison RDD vs. listed household samples in telephone surveys. Paper presented at the 2006 annual meeting of the *American Association of Public Opinion Research*, Montreal, Quebec.

Besley, J., Shanahan, J., & Nisbet, E.C. (February, 2006). The agricultural biotech debate: competing messages and diverging views on genetically modified organisms. Paper presented at the 2006 annual meeting of the *American Association for the Advance of Science*, St. Louis, MO.

Nisbet, E.C. & Moehler, D. C. (September, 2005). Political communication systems in Sub-Saharan Africa: developing integrated models of politics, media, & society. Paper accepted to the Political Communication Division at the 2005 annual meeting of the *American Political Science Association*, Washington, D.C.

Nisbet, E.C., Shanahan, J., & Ostman, R.E. (August, 2005). Mass media, religion, and support for civil liberties: the case of Muslim Americans. Paper presented in the Mass Communication & Society Division at the 2005 annual meeting of the *Association for Education in Journalism and Mass Communication*, San Antonio, TX.

Nisbet, E.C. (May, 2005). Mass media use and democratic consolidation: the case of Mali. Paper accepted to the Political Communication Division at the 2005 annual meeting of the *International Communication Association*, New York. \*Top Student Paper

Nisbet, E.C. & Shanahan, J. (May, 2005). Developing cultural indicators of social change: The case of homosexuality. Paper accepted to the Mass Communication Division at the 2005 annual meeting of the *International Communication Association*, New York.

Shanahan, J., Nisbet, E.C., Diels, J., Hardy, B., Besley, J. (May, 2005) Cultural indicators: integrating measures of meaning with economic and social indicators. Paper accepted to the Mass Communication Division at the 2005 annual meeting of the *International Communication Association*, New York.

Nisbet, E.C. & Besley, J. (November, 2004) Satisfaction as an alternative outcome to participation in research on civic life: considering procedural justice. Paper presented to the 2005 annual meeting of the *Midwest Association for Public Opinion Research*, Chicago.

Nisbet E.C. (2004, July). Who are the European influentials? Applying an engagement model of opinion leadership. Paper presented to the Communication Theory & Methodology Division at the annual meeting of the *Association for Education in Journalism and Mass Communication*, Toronto, Ontario. \*Top Student Paper

Scheufele, D.A., Nisbet, E.C., Hardy, B., Brossard, D., Waisel-Manor, I.S., (2004, April). Democracy based on difference: examining the links between structural heterogeneity, heterogeneity of discussion networks, and democratic citizenship. Paper submitted to the Communication Theory & Methodology Division at the annual meeting of the *Association for Education in Journalism and Mass Communication*, Toronto, Ontario.

Nisbet, E.C., Wang, Z. (2004, May) Labor in the public eye: media effects on public support for organized labor. Submitted to the 2004 annual conference of the *International Communication Association*, political communication section, New Orleans. \* Top Student Paper Panel

Besley, J., Diels, J., & Nisbet, E.C. (2003, November) Voting and authoritarianism: the mediating role of media use, discussion, efficacy and trust. Paper presented at the annual meeting of the *Midwest Association for Public Opinion Research (MAPOR)*, Chicago, IL. \*2<sup>nd</sup> Place, MAPOR fellows student paper competition.

Nisbet, E.C., & Miller, Y. (2003, September). Ideology, mass media, and public support for affirmative action. Paper presented at the annual meeting of the *World Association for Public Opinion Research (WAPOR)*, Prague, Czech Republic.

Nisbet, E.C., Nisbet, M.C., Scheufele, D.A., & Shanahan, J. (2003, September). The Effects of television news in the Muslim world on public perceptions of the United States. Paper presented at the annual meeting of the *World Association for Public Opinion Research (WAPOR)*, Prague, Czech Republic.

Scheufele, D.A., Nisbet, M.C., Nisbet, E.C. (2003, September) Ideology, media, and war: Examining the origins of public support for the war against Iraq. Paper presented at the annual meeting of the *American Political Science Association (APSA)*, Political Communication Division, Philadelphia, PA.

Nisbet, E.C., & Shanahan, J. (2003, May). Mapping attitudes on globalization: creating a framework of audience frames. Paper presented at the annual meeting of the *American Association for Public Opinion Research (AAPOR)*, Nashville, Tennessee.

Nisbet, E.C., Nisbet, M.C., Scheufele, D.A., & Shanahan, J. (2003, May). The mass-media and anti-American attitudes in the Islamic world: implications for U.S. public diplomacy. Paper presented at the annual meeting of *the American Association for Public Opinion Research (AAPOR)*, Nashville, Tennessee.

Nisbet, M.C., Nisbet, E.C., & Rose, Y.K. (2002, November). The origins of equality and morality: Social structure and public opinion about gay rights. Paper presented at the annual meeting of the *Midwest Association for Public Opinion Research*, Chicago, IL. \*First place, MAPOR fellows student paper competition.

### **Invited Presentations & Workshops**

*Public Diplomacy in the Next Administration Workshop*. (November 2016). Center for Strategic and International Studies. Washington, DC

*Comparative National Elections Project in Russia* (September 2016). Russian Public Opinion Research Center. Moscow, Russia

*Reactance to Censorship and Political Learning in the 2016 Iranian Parliamentary Election* (September 2016). Surveying Iran: The Future of Social Research after the Nuclear Thaw Conference. Budapest, Hungary

*Understanding Public Diplomacy Survey Research Methodology and Measurement Tools* (July 2016). Instructor at USC Center for Public Diplomacy Summer Institute

*Public Diplomacy Evaluation & Strategic Planning* (February 2016). North Atlantic Treaty Organization Public Diplomacy Summit. Brussels, Belgium

*Evaluation of Local Community Impact* (February, 2016). Global Ties International Exchange Annual Meeting. Washington, DC

*Using Secondary data for PD Evaluation & Impact* (November 2015). Instructor at USC Center for Public Diplomacy Washington, DC Mini-course

*Understanding Public Diplomacy Survey Research Methodology and Measurement Tools* (November 2015). Instructor at USC Center for Public Diplomacy Washington, DC Mini-course

*Understanding Public Diplomacy Survey Research Methodology and Measurement Tools* (July 2015). Instructor at USC Center for Public Diplomacy Summer Institute

*Understanding Public Diplomacy Survey Research Methodology and Measurement Tools* (May 2015). Instructor at USC Center for Public Diplomacy Washington, DC Mini-course

*Priming a Democratic Peace? Russian Identity, the Costs of Conflict, and Russian Support for the Annexation of the Crimea* (December, 2014) Invited presentation at Koc University, Istanbul Turkey

*The Media War Over Crimea and Consequences for Russian Public Opinion* (November, 2014) Invited presentation at the College of Communication, Boston University, Boston

*The Media War Over Crimea and Consequences for Russian Public Opinion* (November, 2014) Invited presentation at the John Glenn School of Public Affairs, Columbus

*The Media War Over Crimea and Consequences for Russian Public Opinion* (October 2014) Invited presentation at the Center for Public Diplomacy, University of Southern California, Los Angeles

*Message Framing* (October, 2013). Invited presentation at the Climate Change Communication: Research and Practice – An International Conference, Beijing China

*Framing Climate Change: Recent Research Trends on Communication Strategies and Public Opinion* (April, 2013). Invited presentation at the Climate Change Symposium at the Waste to Worth Conference, Denver, CO.

*Political Advertising 2012 Campaign* (October, 2012) Invited presentation to the OSU Politics, Society, and Law (PSL) Scholars on political advertising in the 2012 presidential campaign.

*Translating Science/Telling Stories Workshop* (June 8-9th, 2012). Invited participant in a workshop sponsored by the National Science Foundation, the Society of Environmental Journalists, and MSU Knight Center for Environmental Journalism focused on best practices in communicating climate change news

*National Environment and Climate Change Survey Workshop* (April 19-20, 2012). Invited participant in workshop sponsored by the National Science Foundation and Michigan State University to develop and plan national panel survey on climate change and environmental topics.

Greater Lafayette Holocaust Remembrance Conference (April 3, 2011). Invited presenter on *Nazi propaganda methods to today's media coverage of Islamophobia*.

OSU School of Environmental and Natural Resources Spring Seminar Series (May 8, 2010). Invited presenter on *Communication Gaps About Climate Change*

Cornell University Global Climate Change Symposium (October 14, 2008). Invited presenter on *Strategic Framing and Global Climate Change*.

Islam in America Workshop sponsored by the Carnegie Corporation of America (April 22, 2008). Invited presenter on *Framing Islam*.

Symposium on African Media & Politics sponsored by the Cornell Institute for African Studies (October, 21-23, 2005). Invited participant and presenter on *Emerging political communication systems in Sub-Saharan Africa: some preliminary models*.

Conference on Muslims in Western Politics sponsored by Indiana University (September 22-24, 2005). Invited participant and presenter on *Shaping the Islamic threat: religion, media, and public opinion toward Islam and Muslim Americans*.

Cornell Workshop on Anti-Americanism in Comparative Perspective (2004, April 22-25). Invited participant and presenter on *TV news and Muslim public opinion*.

## INDUSTRY EXPERIENCE

**National Marketing/Brand Manager**  
Cintas, Chicago, IL

March 2000 – March 2002

- ◆ Directed strategic marketing and communication within target markets
- ◆ Developed and directed sales and marketing programs for national and field sales
- ◆ Drove internal revenue growth in target markets

**Director of Strategic Market Research Services**  
RealTime Hotel Reports, Ithaca, NY

May 1999 – March 2000

- ◆ Managed research team and client relationships
- ◆ Directed operations of all market research services
- ◆ Supervised project planning and management
- ◆ Member of senior management team

**Assistant Director/Project Manager**  
Cornell Center for Hospitality Research, Ithaca, NY

May 1998 – August 1999

- ◆ Project and survey manager for American Hotel Foundation/AHMA/AMEX Best Practices in the U.S. Lodging Industry Study, published as *American Lodging Excellence*
- ◆ Provided comprehensive project management for externally funded research grants
- ◆ Directed daily operations of the Cornell Center for Hospitality Research

**Market Research Manager/Consultant**  
Cornell School of Hotel Management, Ithaca, NY

August 1995 – May 1998

- ◆ Managed fee-based market research service for hospitality industry clientele
- ◆ Supervised all operations and research staff

## UNIVERSITY AND PROFESSIONAL SERVICE ACTIVITIES

### Ohio State University

2015-present Communication Studies TAG Review Panel Representative for Ohio State University  
2015-present: Alternate Social Behavioral Science Representative, Ohio State University Faculty Council,  
2015-2016: Member of Department of Agricultural Communication, Education, and Leadership  
Department Chair Search Committee  
2013-16: Member of Ohio State University International Affairs Faculty Council  
2009-15: Member of OSU School of Communication Research Committee  
2011-15: Member of OSU School of Communication Research Committee  
2012-13: 2014-15 Member of OSU School of Communication Graduate Studies Committee  
2009-10: 2014-2015 Member of OSU School of Communication Publications Committee  
2013-14: Chair, OSU School of Communication Research Committee  
2013-14: Member of OSU School of Communication undergraduate studies committee

### Service to Academy

2013-2016; Associate Principal Investigator, *Time-Sharing Experiments in the Social Science (TESS) Project*

2013-14; Chair, Political Communication Interest Group; *Association for Education in Journalism & Mass Communication (AEJMC)*

2010-12 (two-year appt); Research/Paper Chair, Political Communication Interest Group; *Association for Education in Journalism & Mass Communication (AEJMC)*

2012-13; Vice-Chair, Political Communication Interest Group; *Association for Education in Journalism & Mass Communication (AEJMC)*

### **Editorial Service for Journals and Publishers**

2010-present: Editorial Board Member: *International Journal of Public Opinion Research*

2016-present: Editorial Board Member: *Environmental Communication*

2003-present: Ad hoc Reviewer for *Communication Research, Journal of Communication, Human Communication Research, Public Opinion Quarterly, American Political Science Review, Mass Communication and Society, Journal of Politics; Political Communication, Communication Methods and Measures, Science Communication, Journal of Politics, Comparative Politics Quarterly.*

### **Professional Affiliations:**

American Political Science Association (APSA); Association for Education in Journalism and Mass Communication (AEJMC); International Communication Association (ICA); International Political Science Association (IPSA); Midwest Association for Public Opinion Research (MAPOR); World Association for Public Opinion Research (WAPOR)