

Curriculum Vitae, February 2016
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EDUCATION

- Ph.D. Communication — Dept. of Journalism & Communication Research,
 University of Music, Drama, & Media Hannover, Germany (summa cum laude), 1999.
- M.A. Communication — Dept. of Journalism & Communication Research,
 University of Music, Drama, & Media Hannover, Germany, 1996.
- B.A. Business Administration — Leibniz-Akademie, Hannover, Germany, 1992.

ACADEMIC POSITIONS AND FUNCTIONS

- Since 2012 Professor, School of Communication, The Ohio State University, Columbus.
- Since 2016 Editor of *Communication Research*
- 2012-2016 Editor of *Media Psychology*, Managing Editor
- 2013-2015 Director of Graduate Studies, School of Communication, The Ohio State University, Columbus.
- 2011-2012 Chair of Research Committee, School of Communication, The Ohio State University, Columbus.
- 2007-2012 Associate Professor, School of Communication, The Ohio State University, Columbus.
- 2005-2007 Assistant Professor, School of Communication, The Ohio State University, Columbus.
- 2003-2005 Assistant Professor, Dept. of Communication, University of California, Davis.
- 2003 Visiting Professor, Dept. of Communication Studies, University of Michigan, Ann Arbor.
- 2000-2002 Visiting Professor, Dept. of Communication, Dresden University of Technology, Germany.
- 2000 Post-doctoral associate, College of Communication and Information Sciences, University of Alabama, collaboration with Professor Dolf Zillmann.
- 1998-1999 Teaching assistant, Dept. of Journalism and Communication Research, University of Music, Drama, & Media, Hannover, Germany.
- 1996-1999 Research associate funded by the German Research Foundation, Dept. of Journalism and Communication Research, University of Music, Drama, & Media Hannover, Germany.
- 1995 Visiting student at the San Jose State University, San Jose/California.
- 1992-1996 Research assistant in various research projects and tutor appointments, Dept. of Journalism & Communication Research, University of Music, Drama, & Media Hannover, Germany.

PUBLICATIONS

NOTE: Authors with asterisk are student co-authors.

Authored Books

- #1+ **Knobloch-Westerwick, S.** (2015). *Choice and preference in media use: Advances in selective-exposure theory and research*. New York: Routledge.
- #2 **Knobloch, S.** (2000). *Schicksal spielen: Interaktive Unterhaltung aus handlungstheoretischer und persönlichkeitspsychologischer Sicht* [translation: Playing destiny: An analysis of interactive entertainment based on action theory and personality psychology]. Munich, Germany: R. Fischer.
- #3 **Knobloch, S.** (1997). *PR-Erfolgskontrolle durch Zeitreihenanalyse: Eine Methode zur Bewertung von Public Relations-Maßnahmen* [translation: Evaluation of public relations with time-series analysis]. Berlin, Germany: Vistas.

Peer-Reviewed Journal Articles

- #4 **Knobloch-Westerwick, S.**, *Robinson, M. J., Willis, L. E., & *Luong, K. T. (in press). Beauty or business queen: How young women select media to reinforce possible future selves. *Communication Research*.
- #5 Westerwick, A., Johnson, B. K., & **Knobloch-Westerwick, S.** (in press). Change your ways: Fostering health attitudes toward change through selective exposure to online health messages. *Health Communication*.
- #6 **Knobloch-Westerwick, S.**, *Willis, L., & *Kennard, A. (in press). Media impacts on women's fertility desires: A prolonged exposure experiment. *Journal of Health Communication*.
- #7 *Robinson, M. J., & **Knobloch-Westerwick, S.** (in press). Bedtime stories that work: The effect of protagonist liking on narrative persuasion. *Health Communication*.
- #8 *Veldhuis, J., Konijn, E., & **Knobloch-Westerwick, S.** (in press). Self-improvement magazine messages increase body satisfaction in young adults. *Health Communication*.
- #9 *Kennard, A. R., *Willis, L. E., *Robinson, M. J., & **Knobloch-Westerwick, S.** (in press). The allure of Aphrodite: How role-congruent media portrayals impact adult women's possible future selves. *Human Communication Research*.
- 10 **Knobloch-Westerwick, S.**, Mothes, C., *Johnson, B. K., Westerwick, A., & Donsbach, W. (2015). Political online information searching in Germany and the U.S.: Confirmation bias, source credibility, and attitude impacts. *Journal of Communication*, 65, 489-511.
- #11 **Knobloch-Westerwick, S.**, *Johnson, B. K., *Silver, N., & Westerwick, A. (2015). Science exemplars in the eye of the beholder: Selective exposure to online science information affects attitudes on science topics. *Science Communication*, 37, 575-601.
- #12 **Knobloch-Westerwick, S.**, *Johnson, B. K., & Westerwick, A. (2015). Confirmation bias in online searches: Impacts of selective exposure before an election on political attitude strength and shifts. *Journal of Computer-Mediated Communication*, 20, 171-187.
- #13 **Knobloch-Westerwick, S.** (2015). The selective exposure self- and affect-management (SESAM) model: Applications in the realms of race, politics, and health. *Communication Research*, 42, 959-985.
- #14 **Knobloch-Westerwick, S.** (2015). Thinspiration: Self-improvement versus self-evaluation social comparisons with thin-ideal media portrayals. *Health Communication*, 30, 1089-1101.

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- #15 **Knobloch-Westerwick, S., & *Sarge, M. A. (2015).** Impacts of exemplification and efficacy as characteristics of an online weight loss message on selective exposure and subsequent weight loss behavior. *Communication Research, 42*, 547-568.
- #16 **Knobloch-Westerwick, S., & *Johnson, B. K. (2014).** Selective exposure for better or worse: Its mediating role for online news' impact on political participation. *Journal of Computer-Mediated Communication, 19*, 184-196.
- #17 ***Johnson, B. K., & Knobloch-Westerwick, S. (2014).** Glancing up or down: Mood management and selective social comparisons on social networking sites. *Computers in Human Behavior, 41*, 33-39.
- #18 **Knobloch-Westerwick, S., *Kennard, A. R., Westerwick, A., *Willis, L. E., & *Gong, Y. (2014).** A crack in the crystal ball? Prolonged exposure to media portrayals of social roles affect possible future selves. *Communication Research, 41*, 739-759.
- #19 ***Willis, L. E., & Knobloch-Westerwick, S. (2014).** Weighing women down: Messages on weight loss and body shaping in editorial content in popular women's health and fitness magazines. *Health Communication, 29*, 323-31.
- #20 **Hoplamazian, G., & Knobloch-Westerwick, S. (2014).** The color of their collar: Effects of social status portrayal in advertising on self-esteem. *Howard Journal of Communication, 25*, 378-398.
- #21 **Knobloch-Westerwick, S., *Johnson, B. K., & Westerwick, A. (2013).** To your health: Self-regulation of health behavior through selective exposure to online health messages. *Journal of Communication, 63*, 807-829.
- #22 ***Sarge, M., & Knobloch-Westerwick, S. (2013).** Impacts of efficacy and exemplification in an online message about weight loss on weight management self-efficacy, satisfaction and personal importance. *Journal of Health Communication, 18*, 827-844.
- #23 **Knobloch-Westerwick, S., Glynn, C. J., & Huges, M. (2013).** The Matilda Effect in science communication: An experiment on gender bias in publication quality perceptions and collaboration interest. *Science Communication, 35*, 603-625.
- #24 **Hastall, M. R., & Knobloch-Westerwick, S. (2013).** "Caught in the act": Measuring selective exposure to experimental online stimuli. *Communication Methods and Measures, 7*, 94-105.
- #25 **Hastall, M. R., & Knobloch-Westerwick, S. (2013).** Severity, efficacy and evidence type as determinants of health message exposure. *Health Communication, 28*, 378-388.
- #26 **Appiah, O., Knobloch-Westerwick, S., & Alter, S. (2013).** Ingroup favoritism and outgroup derogation: Effects of news valence, character race, and recipient race on selective news reading. *Journal of Communication, 63*, 517-534.
- #27 **Westerwick, A., *Kleinman, S., & Knobloch-Westerwick, S. (2013).** Turn a blind eye if you care: Impacts of attitude consistency, importance, and credibility on seeking of political information and implications for attitudes. *Journal of Communication, 63*, 432-453.
- #28 **Knobloch-Westerwick, S., *Gong, Y., *Hagner, H., & *Kerbeykian, L. (2013).** Tragedy viewers count their blessings: Feeling low on fiction leads to feeling high on life. *Communication Research, 40*, 747-766.
- #29 **Knobloch-Westerwick, S., & Glynn, C. J. (2013).** The Matilda Effect—role congruity effects on scholarly communication: A citation analysis of *Communication Research* and *Journal of Communication* articles. *Communication Research, 40*, 3-26.
- #30 **Knobloch-Westerwick, S. (2012).** Selective exposure and reinforcement of attitudes and partisanship before a presidential election. *Journal of Communication, 62*, 628-642.
- #31 **Knobloch-Westerwick, S., & *Hoplamazian, G. (2012).** Gendering the self: Selective magazine

reading and reinforcement of gender conformity. *Communication Research*, 39, 358-384.

- #32 **Knobloch-Westerwick, S., & *Kleinman, S.** (2012). Preelection selective exposure: Confirmation bias versus informational utility. *Communication Research*, 39, 170-193.
- #33 **Knobloch-Westerwick, S., & *Crane, J.** (2012). A losing battle: Effects of prolonged-exposure to thin ideal images on dieting and body satisfaction. *Communication Research*, 39, 79-102.
- #34 ***LaMarre, H., Knobloch-Westerwick, S., & *Hoplamazian, G.** (2012). Does the music matter? Examining differential effects of music genre on support for ethnic groups. *Journal of Electronic Media and Broadcasting*, 56, 150-167.
- #35 **Knobloch-Westerwick, S. & Westerwick, A.** (2011). Social comparisons at your fingertips: The importance of ingroup/outgroup status. *Proceedings of the 3rd International ACM/ICA Web Science Conference* [15% acceptance rate].
- #36 **Knobloch-Westerwick, S., & *Meng, J.** (2011). Reinforcement of the political self through selective exposure to political messages. *Journal of Communication*, 61, 349-368.
- #37 **Knobloch-Westerwick, S. & *Romero, J. P.** (2011). Body ideals in the media: Perceived attainability and social comparison choices. *Media Psychology*, 14, 27-48.
- #38 **Knobloch-Westerwick, S., & *Hastall, M. R.** (2010). Please your self: Social identity effects on selective exposure to news about in- and out-groups. *Journal of Communication*, 60, 515-535.
- #39 **Knobloch-Westerwick, S., & *Meng, J.** (2009). Looking the other way: Selective exposure to attitude-consistent and counter-attitudinal political information. *Communication Research*, 36, 426-448.
- #40 **Knobloch-Westerwick, S., *Hastall, M. R., & *Rossmann, M.** (2009). Coping or escaping? Effects of life dissatisfaction on selective exposure. *Communication Research*, 36, 207-228.
- #41 **Knobloch-Westerwick, S., David, P., Eastin, M. S., Tamborini, R., & Greenwood, D.** (2009). Sports spectators' suspense: Affect and uncertainty in sports entertainment. *Journal of Communication*, 59, 750-767.
- #42 **Knobloch-Westerwick, S., & Taylor, L.** (2008). The blame game: Elements of causal attribution and its impact on siding with agents in the news. *Communication Research*, 35, 723-744.
- #43 **Knobloch-Westerwick, S., Appiah, O., & *Alter, S.** (2008). News selection patterns as a function of race: The discerning minority and the indiscriminating majority. *Media Psychology*, 11, 400-417.
- #44 **Knobloch-Westerwick, S., & *Keplinger, C.** (2008). Murder for pleasure: Impacts of plot complexity and need for cognition on mystery enjoyment. *Journal of Media Psychology*, 20, 117-128.
- #45 **Knobloch-Westerwick, S., *Musto, P., & *Shaw, K.** (2008). Rebellion in the top music charts: Defiant messages in rap/hip-hop and rock music 1993 and 2003. *Journal of Media Psychology*, 20, 15-23.
- #46 **Knobloch-Westerwick, S., & *Alter, S.** (2007). The gender news use divide: Americans' sex-typed selective exposure to online news topics. *Journal of Communication*, 57, 739-758.
- #47 **Knobloch-Westerwick, S., & *Keplinger, C.** (2007). Thrilling news: Factors generating suspense during news exposure. *Media Psychology*, 9, 193-210.
- #4848 **Dillman Carpentier, F., Knobloch-Westerwick, S., & *Blumhoff, A.** (2007). Naughty versus nice: Suggestive pop music influences on perceptions of potential romantic partners. *Media Psychology*, 9, 1-17.
- #49 **Knobloch-Westerwick, S.** (2007). Gender differences in selective media use for mood management and mood adjustment. *Journal of Broadcasting and Electronic Media*, 51, 73-92.

- #50 Sundar, S. S., **Knobloch-Westerwick, S.**, & *Hastall, M. (2007). News cues: Information scent and cognitive heuristics. *JASIST Journal of the American Society of Information Science and Technology*, 58, 366-378.
- #51 **Knobloch-Westerwick, S.**, & *Keplinger, C. (2006). Mystery appeal: Effects of uncertainty and resolution on the enjoyment of mystery. *Media Psychology*, 8, 193-212.
- #52 **Knobloch-Westerwick, S.**, & *Hastall, M. (2006). Social comparisons with news personae: Selective exposure to news portrayals of same-sex and same-age characters. *Communication Research*, 33, 262-284.
- #53 **Knobloch-Westerwick, S.**, *Brück, J., & *Hastall, M. R. (2006). The gender news use divide: Impacts of sex, gender, self-esteem, achievement, and affiliation motivations on German news readers' exposure to news topics. *Communications – The European Journal of Communication*, 31, 329-345.
- #54 **Knobloch-Westerwick, S.**, & *Alter, S. (2006). Mood adjustment to social situations through mass media use: How men ruminate and women dissipate angry moods. *Human Communication Research*, 32, 58-73.
- #55 **Knobloch-Westerwick, S.**, & *Coates, B. (2006). Minority models in advertisements in magazines popular with minorities. *Journalism & Mass Communication Quarterly*, 83, 596-614.
- #56 **Knobloch-Westerwick, S.**, Dillman Carpentier, F., *Blumhoff, A., & *Nickel, N. (2005). Selective exposure effects for positive and negative news: Testing the robustness of the informational utility model. *Journalism and Mass Communication Quarterly*, 82, 181-195.
- #57 **Knobloch-Westerwick, S.**, *Sharma, N., *Hansen, D., & *Alter, S. (2005). Impact of popularity indications on readers' selective exposure to online news. *Journal of Broadcasting & Electronic Media*, 49, 296–313.
- #58 **Knobloch, S.**, Callison, C., *Chen, L., *Fritzsche, A., & Zillmann, D. (2005). Children's sex-stereotyped self-socialization through selective exposure to entertainment fare: Cross-cultural experiments in Germany, China, and the United States. *Journal of Communication*, 55, 122-138.
- #59 **Knobloch, S.**, *Patzig, G., *Mende, A.-M., & *Hastall, M. (2004). “Affective News” – Effects of discourse structure in narratives on suspense, curiosity, and enjoyment while reading news and novels. *Communication Research*, 31, 259-287.
- #60 Zillmann, D., *Chen, L., **Knobloch, S.**, & Callison, C. (2004). Effects of lead framing on selective exposure to Internet news reports. *Communication Research*, 31, 58-81.
- #61 **Knobloch, S.**, *Weisbach, K., & Zillmann, D. (2004). Love lamentation in pop songs: Music for unhappy lovers? *Zeitschrift für Medienpsychologie*, 16, 116-124.
- #62 **Knobloch, S.**, & Zillmann, D. (2003). Appeal of love themes in popular music. *Psychological Reports*, 93, 653-658.
- #63 **Knobloch, S.**, *Hastall, M., Zillmann, D., & Callison, C. (2003). Imagery effects on the selective reading of Internet newsmagazines: A cross-cultural examination. *Communication Research*, 30, 3-29.
- #64 **Knobloch, S.**, *Dillman Carpentier, F., & Zillmann, D. (2003). Effects of salience dimensions of informational utility on selective exposure to online news. *Journalism & Mass Communication Quarterly*, 80, 91-108.
- #65 **Knobloch, S.** (2003). Mood adjustment via mass communication. *Journal of Communication*, 53, 233-250.
- #66 *Dillman Carpentier, F., **Knobloch, S.**, & Zillmann, D. (2003). The rebellion in rock and rap. A comparison of traits predicting selective exposure to rebellious music. *Personality & Individual Differences*, 35, 1643-1655.

- #67 **Knobloch, S.**, & Zillmann, D. (2002). Mood management via the digital jukebox. *Journal of Communication*, 52, 351-366.
- #68 **Knobloch, S.**, Zillmann, D., Gibson, R., & Karrh, J. (2002). Effects of salient news items on information acquisition and issue perception. *Zeitschrift für Medienpsychologie*, 14, 14-22.
- #69 Zillmann, D., **Knobloch, S.**, & *Yu, H.-S. (2001). Effects of photographs on the selective reading of news reports. *Media Psychology*, 3, 301-324.
- #70 Zillmann, D., & **Knobloch, S.** (2001). Emotional reactions to narratives about the fortunes of personae in the news theater. *Poetics*, 29, 189-206.
- #71 Vorderer, P., **Knobloch, S.**, & *Schramm, H. (2001). Does entertainment suffer from interactivity? The impact of watching an interactive TV movie on viewers' experience of entertainment. *Media Psychology*, 3, 343-363.
- #72 Schönbach, K., Lauf, E., Stürzebecher, D., & **Knobloch, S.** (1999). Evaluating 350 newspapers – factors contributing to their success: A summary of a large-scale empirical study. *Document Design*, 1, 75-84.

Articles in Leading German Journals in Communication Research and Psychology

- #73 **Knobloch-Westerwick, S.** (2007). Kognitive Dissonanz 'Revisited': Selektive Zuwendung zu einstellungskonsistenten und -inkonsistenten politischen Informationen [transl.: Cognitive dissonance revisited: Selective exposure to attitude-consistent and counter-attitudinal political information]. *Publizistik*, 52, 51 - 62.
- #74 **Knobloch-Westerwick, S.**, *Hastall, M. R., *Grimmer, D., & *Brück, J. (2005). Der Einfluss der Selbstwirksamkeit auf die selektive Zuwendung zu Nachrichten [transl.: Informational utility: The influence of efficacy on recipients' news selection]. *Publizistik*, 50, 462-474.
- #75 **Knobloch, S.** & *Fritzsche, A. (2004). Cowboy und Prinzessin seit Adam und Eva. Geschlechtsstereotype Unterhaltungspräferenzen von Vorschulkindern [transl.: Cowboy and princess since Adam and Eve: Gender-typed entertainment preferences among preschoolers]. *Medienpsychologie*, 16, 68-77.
- #76 **Knobloch, S.** (2003). Werbestrategien der deutschen Medien - Einsatz von Media-Werbung, Eigenwerbung und Cross-Promotion [transl.: Advertising strategies of German media: Advertising, self-promotion, and cross-promotion]. *Medien & Kommunikationswissenschaft*, 51, 38-54.
- #77 **Knobloch, S.** (2002). 'Unterhaltungsslalom' bei der WWW-Nutzung: Ein Feldexperiment [transl.: 'Entertainment slalom' while surfing the WWW: A field experiment]. *Publizistik*, 47, 309-318.
- #78 **Knobloch, S.**, *Patzig, G. & *Hastall, M. R. (2002). "Informational Utility" - Einfluss von Nützlichkeit auf selektive Zuwendung zu negativen und positiven Online-Nachrichten [transl.: Informational utility: Impact of utility on selective exposure to negative and positive online news]. *Medien- & Kommunikationswissenschaft*, 50, 359-375.
- #79 **Knobloch, S.**, Vorderer, P., & Zillmann, D. (2000). Musikgeschmack und Freundschaft unter Jugendlichen [transl.: Musical taste and friendships among adolescents]. *Zeitschrift für Sozialpsychologie*, 31, 18-30.
- #80 **Knobloch, S.**, & Knobloch, M. (1999). Computergestützte Befragung: Der Computer in der Funktion von Interviewer und Fragebogen [transl.: Computer-aided surveys]. *Rundfunk und Fernsehen*, 47, 61-77.
- #81 Vorderer, P., & **Knobloch, S.** (1996). Parasoziale Beziehungen zu Serienfiguren: Ergänzung oder Ersatz? [transl.: Parasocial relationships to TV series characters: Complementary or compensatory?] *Medienpsychologie*, 8, 201-216.

Other Journal Articles

- #82 **Knobloch, S.** (2001). Nachrichtenrezeption: Licht- und Schattenseiten eines Forschungsfeldes. [transl.: News reception: A research overview] *Wissenschaftliche Zeitschrift der Technischen Universität Dresden*, 50, 9-12.
- #83 Vorderer, P., & **Knobloch, S.** (1998). Ist interaktive Fernsehunterhaltung spannend? [transl.: Is interactive TV entertainment suspenseful?] *Siegener Periodicum zur Internationalen Empirischen Literaturwissenschaft SPIEL*, 17 [special issue on entertainment], 58-80.
- #84 **Knobloch, S.** (1996). Was wäre ohne PR passiert? Ein Diskussionsbeitrag zur Evaluation von Öffentlichkeitsarbeit [transl.: What would have happened without public relations? A contribution to the discussion of PR evaluation]. *Public Relations: Brief der Deutschen Public Relations-Gesellschaft*, 1, 10-13.

Book Chapters in English

- #85 *Robinson, M. J., & **Knobloch-Westerwick, S.** (in press). Mood management through selective media use for health and well-being. In L. Reinecke & M. B. Oliver (Eds.), *Handbook of media and well-being*. New York: Routledge.
- #86 **Knobloch-Westerwick, S.**, Westerwick, A., & *Johnson, B. K. (2015) Selective exposure in the communication technology context. In S. S. Sundar (Ed.), *Handbook of the psychology of communication technology* (pp. 407-424). New York: Wiley-Blackwell.
- #87 **Knobloch-Westerwick, S.** (2014). Selection, perception, and processing of political messages. In C. Reinemann (Ed.), *Political communication* (Vol. 18 of *Handbook of communication sciences*) (pp. 507-526). Mouton de Gruyter, Berlin.
- #88 **Knobloch-Westerwick, S.**, & *Brück, J. (2009). Gender role perpetuation through selective media exposure. In C. Holtz-Bacha, G. Reus, & L. B. Becker (Eds.), *Wissenschaft mit Wirkung--Beiträge zu Journalismus- und Medienwirkungsforschung* (pp. 85-99). Wiesbaden, Germany: Verlag für Sozialwissenschaften.
- #89 **Knobloch-Westerwick, S.** (2008). Information seeking. In W. Donsbach (Ed.), *International encyclopedia of communication* (pp. 2264-2268). Oxford, UK and Malden, MA: Wiley-Blackwell.
- #90 **Knobloch-Westerwick, S.** (2008). Informational utility. In W. Donsbach (Ed.), *International encyclopedia of communication* (pp. 2273-2276). Oxford, UK and Malden, MA: Wiley-Blackwell.
- #91 **Knobloch-Westerwick, S.** (2008). Mood management. In W. Donsbach (Ed.), *International encyclopedia of communication* (pp. 3156-3160). Oxford, UK and Malden, MA: Wiley-Blackwell.
- #92 **Knobloch-Westerwick, S.** (2007). Choice in media use. In J. Jensen Arnett, B. J. Wilson, J. Brown, K. Roe, & L. M. Ward (Eds.), *Encyclopedia of children, adolescents, and the media* (pp. 169-170). Thousand Oaks, CA: Sage.
- #93 **Knobloch-Westerwick, S.** (2007). Music listening, Gender effects on. In J. Jensen Arnett, B. J. Wilson, J. Brown, K. Roe, & L. M. Ward (Eds.), *Encyclopedia of children, adolescents, and the media* (pp. 586-587). Thousand Oaks, CA: Sage.
- #94 **Knobloch-Westerwick, S.** (2007). Music, Rebelliousness and. In J. Jensen Arnett, B. J. Wilson, J. Brown, K. Roe, & L. M. Ward (Eds.), *Encyclopedia of children, adolescents, and the media* (pp. 570-571). Thousand Oaks, CA: Sage.
- #9595 **Knobloch-Westerwick, S.** (2006). Mood management: Theory, evidence, and advancements. In J. Bryant & P. Vorderer (Eds.), *The psychology of entertainment* (pp. 239-254). Mahwah, NJ: Lawrence Erlbaum.

- #9696 **Knobloch, S.** (2003). Suspense and mystery. In J. Bryant, D. Roskos-Ewoldsen, & J. Cantor (Eds.), *Communication and emotion* (pp. 379-395). Mahwah, NJ: Lawrence-Erlbaum.
- #9797 **Knobloch, S., & Mundorf, N.** (2003). Enjoyment of music and music television. In J. Bryant, D. Roskos-Ewoldsen, & J. Cantor (Eds.), *Communication and emotion* (pp. 491-509). Mahwah, NJ: Lawrence-Erlbaum.
- #9898 Vorderer, P., & **Knobloch, S.** (2000). Drama, suspense, and conflict. In D. Zillmann & P. Vorderer (Eds.), *Media entertainment: The psychology of its appeal* (pp. 59-72). Mahwah, NJ: Lawrence-Erlbaum.

Book Chapters in German

- #9999 Mothes, C., & **Knobloch-Westerwick, S.** (2015). Kurzfristige und langfristige Effekte von Nachrichten auf politische Informationsinteressen [transl.: Short- and long-term effects of news on political information interests]. In O. Jandura, T. Petersen, C. Mothes, A.-M. Schielicke (Eds.), *Publizistik und gesellschaftliche Verantwortung* (pp. 105-123). Wiesbaden, Germany: Springer.
- #100 *Whitaker, J., *Velez, J., & **Knobloch-Westerwick, S.** (2012) Mood management und selektive Mediennutzung im Kontext neuer Medien [transl.: Mood management and selective media use in new media contexts]. In L. Reinecke & S. Trepte (Eds.), *Unterhaltung in neuen Medien* [transl.: Entertainment in new media] (pp. 30-47). Cologne: Herbert-Halem-Verlag.
- #101 Hastall, M. R., & **Knobloch-Westerwick, S.** (2012). Verknüpfung von Verhaltens- und Befragungsdaten in experimentellen Selektionsstudien [transl.: Connecting behavioral and survey data in selective exposure experiments]. In W. Loosen & A. Scholl (Eds.), *Methodenkombinationen in der Kommunikationswissenschaft. Methodologische Herausforderungen und empirische Praxis* (pp. 229-245). Cologne, Germany: Herbert von Halem.
- #102 **Knobloch-Westerwick, S., & *Keplinger, C.** (2006). Mörderische Geschichten. Der Einfluss von Unsicherheit und Ausgang auf den Genuss von Kriminalerzählungen (transl.: Murder stories: Determinants of mystery enjoyment]. In H. Schramm, W. Wirth, & H. Bilandzic (Eds.), *Unterhaltung durch Medien: Studien zu Rezeption und Wirkung* (pp. 129-148). Munich, Germany: Reinhard Fischer.
- #103 **Knobloch, S., *Nguyen-Blaas, L. V., & *Hastall, M.** (2004). Mitfühlen oder Mitspielen: Wahrnehmung von Medienfiguren in Trickfilm und PC-Spiel bei Grundschulkindern [transl.: Feeling with or playing with? Children's perception of media characters in cartoons and PC games]. In E. Prommer & L. Mikos (Eds.), *Vom Publikum zum User -- Mediennutzung und Medienrezeption in konvergierenden Medienumgebungen* (pp. 321-346). Munich, Germany: Reinhard Fischer.
- #104 **Knobloch, S., *Hastall, M., Zillmann, D., & Callison, C.** (2003). Informationsselektion im Internet-Zeitalter - Eine web-experimentelle Überprüfung des Einflusses von Bildern auf die Zuwendung zu Online-Nachrichten in Deutschland und den USA [transl.: Information selection in the Internet age: A web-experiment on the impact of images on selective exposure to online news in Germany and the US]. In W. Donsbach & O. Jandura (Eds.), *Chancen und Gefahren der Mediendemokratie* (pp. 279-291). Konstanz: UVK Medien.
- #105 Zillmann, D., & **Knobloch, S.** (2000). Das Nachrichtenschauspiel: Reaktionen auf Ereignisse um Prominente und Interessengruppen in den Nachrichten [transl.: News as nonfiction theatre: Reactions to events involving the public cast and public groups]. In A. Schorr (Ed.), *Publikums- und Wirkungsforschung: Ein Reader* (pp. 295-313). Wiesbaden, Germany: Westdeutscher Verlag.
- #106 **Knobloch, S., & Schneider, B.** (1999). Besonderheiten von Medien als Wirtschaftsunternehmen [transl.: Specifics of the media as business companies]. In B. Schneider & S. Knobloch (Eds.), *Controlling-Praxis in Medienunternehmen* (pp. 3-17). Neuwied, Kriftel, Germany: Luchterhand.

- #107 *Schmitz, H., **Knobloch, S.**, & Vorderer, P. (1999). Gutes Gefühl statt guter Geschmack: Die Bewertung von Spiel- und Fernsehfilmen durch die Zuschauer [transl.: Good feeling instead of good taste: The evaluation of movies by viewers]. In D. Wiedemann & L. Mikos (Eds.), *Mattscheibe und Bildschirm - Ästhetik des Fernsehens* (pp. 157-179). Berlin, Germany: Vistas.
- #108 Vorderer, P., & **Knobloch, S.** (1998). Wie erleben Rezipienten interaktive Fernsehfilme? [transl.: How do recipients experience interactive TV films?]. In H. Schanze & M. Kammer (Eds.), *Interaktive Medien und ihre Nutzer* (vol. 1, pp. 157-174). Baden-Baden, Germany: Nomos.
- #109 **Knobloch, S.**, Stürzebecher, D., Schönbach, K., & Eggert, A. (1997). Inhalt und Gestaltung von Tageszeitungen 1989 und 1994 [translation: Content and design of daily newspapers in 1989 and 1994]. In K. Schönbach (Ed.), *Zeitungen in den Neunzigern: Faktoren ihres Erfolgs - 350 Tageszeitungen auf dem Prüfstand* (pp. 31-52). Bonn, Germany: ZV Zeitungs-Verlag Service.
- #110 Schönbach, K., Stürzebecher, D., **Knobloch, S.**, Schneider, B., & Peiser, W. (1997). Die Untersuchung des Zeitungserfolgs [transl.: Investigation of newspapers' success]. In K. Schönbach (Ed.), *Zeitungen in den Neunzigern: Faktoren ihres Erfolgs - 350 Tageszeitungen auf dem Prüfstand* (pp. 23-30). Bonn, Germany: ZV Zeitungs-Verlag Service.
- #111 **Knobloch, S.** (1996). PR-Erfolgskontrolle durch Zeitreihenanalyse: Ein Vorschlag zur Evaluation von Public Relations [transl.: Evaluation of public relations with time-series analysis]. In G. Schulze-Fürstenow & B.-J. Martini (Eds.), *Handbuch PR* (chapter 1.614). Krieffel, Germany: Luchterhand.
- #112 **Knobloch, S.** (1996). Überlegungen zur Charaktersynthese von non-fiktionalen Medienfiguren [transl.: Considerations of components of non-fictional media characters]. In P. Vorderer (Ed.), *Fernsehen als Beziehungskiste* (pp. 49-52). Opladen, Germany: Westdeutscher Verlag.
- #113 Schönbach, K., & **Knobloch, S.** (1995). Die Deutsche Welle und ihr Publikum: eine Bestandsaufnahme der Funktionen des Deutschsprachigen Programms [transl.: The Deutsche Welle and its audience: An analysis of the functions of the German program]. In W. A. Mahle (Ed.), *Deutschland in der internationalen Kommunikation* (pp. 183-191). Konstanz, Germany: Ölschläger.

Journal Editorship

- #114 Co-Editor of *Communication Research* since December 2015
- #115 Managing Editor of *Media Psychology* since September 2011, official term 2012-16

Edited Books, & Edited Journal Issues

- #116 Schneider, B., & **Knobloch, S.** (Eds.). (1999). *Controlling-Praxis in Medienunternehmen* [transl.: Strategic management and accounting in media companies]. Neuwied, Krieffel, Germany: Luchterhand.
- #117 Schreier, M., **Knobloch, S.**, & Wieler, P. (Eds.). (1998). *Siegener Periodicum zur Internationalen Empirischen Literaturwissenschaft SPIEL*, 17(2). [International special issue on media socialization].

Conference Panels

- #118 **Knobloch-Westerwick, S.** (2014, May). *A crisis of peer-review? The future of quality assurance in communication research*. Panel participant, panel at the International Communication Association conference, Seattle/WA.
- #119 **Knobloch-Westerwick, S.** (2006, June). *Selective exposure to entertainment versus information--'State of the Art' research in Germany*. Panel chair, special Panel of the German Communication Association at the ICA Conference in Dresden, Germany.
- #120 **Knobloch, S.** (2004, May). *Social determinants of selective exposure to media information: Recent web-based experimental investigations*. Panel chair, panel at the International Communication Association conference, New Orleans/LA.

Invited Keynotes/Lectures/Presentations

- #121 **Knobloch-Westerwick, S.** (2015, Oct.). *Selective exposure self- and affect management (SESAM) model*. Invited lecture at the dept. of Communication Science, University Pompeu Fabra (UPF) Barcelona.
- #122 **Knobloch-Westerwick, S.** (2015, Oct.). *Getting published in top-tier journals: Insights as editor, reviewer, and author*. Invited lecture at the dept. of Communication Science, University Pompeu Fabra (UPF) Barcelona.
- #123 **Knobloch-Westerwick, S.** (2015, June). *Selective exposure self- and affect management (SESAM) model*. Invited lecture at the dept. of Communication Science, Free University of Amsterdam.
- #124 **Knobloch-Westerwick, S.** (2014, Jan.). *Das Selective Exposure Self-and Affect Management (SESAM) Modell*. Keynote at the Annual Conference of the “Media Uses and Effects” division of the German Communication Research Association (DGpuK), Hannover.
- #125 **Knobloch-Westerwick, S.** (2012, Nov.). *Situating the self in the selection of science information*. Invited keynote at the workshop “The Internet as a Source of Science Information – Modeling Processes of Information Selection, Comprehension and Persuasion” as part of the research network “Science and the public” funded by the German National Science Foundation, Duisburg, Germany.
- #126 **Knobloch-Westerwick, S.** (2012, Nov.) *Selective media exposure and its implications for political views and beyond*. Symposium “Media research in the digital age: Theories on selection and processing of information” at the University of Duisburg, Germany.
- #127 *Johnson, B. K., & **Knobloch-Westerwick, S.** (2012, Jan.). *Selective exposure for better or worse: Its mediating role for online news' impact on political participation*. Presentation to COPS research group, The Ohio State University.
- #128 *Whitaker, J., *Velez, J., & **Knobloch-Westerwick, S.** (2011, Feb.). *Selective Exposure in the New Media Context*. Presentation to CATS research group, The Ohio State University.
- #129 **Knobloch-Westerwick, S.** (2010, Nov.) *Selektive Mediennutzung “Reloaded”* [transl.: Selective exposure ‘reloaded’]. Invited talk at the Annual Forum of the Dept. of Journalism & Communication Research, University of Music, Drama, & Media Hannover, Germany.
- #130 *Sarge, M., & **Knobloch-Westerwick, S.** (2010, Oct.) *What makes young adults care to read health messages? Efficacy and exemplar impacts on message perceptions and selective exposure*. Presentation at the CHASSIS (Communication, Health, Attitude Structure, & Social Influence Strategies) research group at the School of Communication, The Ohio State University.
- #131 **Knobloch-Westerwick, S.**, *Crane, J., & *Romero, J. (2010, Oct.) *Body image and media use: Experimental research on selective exposure and prolonged exposure to idealized body imagery*. Presentation at the CHASSIS (Communication, Health, Attitude Structure, & Social Influence Strategies) research group at the School of Communication, The Ohio State University.
- #132 *Kleinman, S., & **Knobloch-Westerwick, S.** (2010, April). *Pre-election selective exposure: Confirmation bias or informational utility?* Presentation at the Communication, Opinion, and Political Studies research group at the School of Communication, The Ohio State University.
- #133 **Knobloch-Westerwick, S.** (2008, April). *Selective exposure to media messages: Theories, findings, implications*. Invited presentation in the research colloquium of Annenberg School for Communication, University of Pennsylvania.

- #134 **Knobloch-Westerwick, S., & *Meng, J.** (2008, March). *Looking the other way: Selective exposure to attitude-consistent and counterattitudinal political information*. Presentation at the Communication, Opinion, and Political Studies research group at the School of Communication, The Ohio State University.
- #135 *LaMarre, H., & **Knobloch-Westerwick, S.** (2008, February). *Dark black rap and bright white rock: Effects of radical music on support of ethnic groups*. Presentation at the mass communication research group "All Things Media" of the School of Communication, The Ohio State University.
- #~~136~~~~136~~ **Knobloch, S.** (2005, Jan.). *News sensations: Emotional factors of selective exposure to news*. Invited lecture at the Dept. of Communication, Dresden University of Technology, Germany.
- #137 *Alter, S., *Brück, J., & **Knobloch, S.** (2004, July). *Investigations of media content selections using online methodology*. Invited presentation in the research colloquium of the Dept. of Communication Research, Dresden University of Technology/Germany.
- #~~138~~~~138~~ **Knobloch, S.** (2003, Sept.). *Information seeking online: Experimental investigations*. Invited presentation in the research colloquium of the College of Communication, Pennsylvania State University.
- #~~139~~~~139~~ **Knobloch, S.** (2003, March). *Information seeking: Effects of content and consumer characteristics on selective exposure to media information*. Presentation in the research colloquium of the Dept. of Communication Studies, University of Michigan, Ann Arbor/MI.
- #~~140~~~~140~~ **Knobloch, S.** (2001, May). *Selective exposure to media content*. Invited talk at the College of Communication & Information Sciences, University of Alabama, Tuscaloosa/AL.

Competitive Conference Presentations (in English)

- #141 **Knobloch-Westerwick, S., *Robinson, M. J., Willis, L., & *Luong, K. T.** (2015, August). *Beauty or business queen: How young women select media to reinforce possible future selves*. Paper presented at the Mass Communication division of the Association for Education in Journalism and Mass Communication Annual Conference 2015, San Francisco, CA.
- #142 Landreville, K., & **Knobloch-Westerwick, S.** (2015, August). *The impact of suspense in political news*. Paper presented at the Communication Theory and Methods division of the Association for Education in Journalism and Mass Communication Annual Conference 2015, San Francisco, CA.
- #143 **Knobloch-Westerwick, S., Johnson, B. K., & Westerwick, A.** (2015, August). *Disentangling confirmation biases in selective exposure to political online information*. Paper presented at the Communication Theory and Methods division of the Association for Education in Journalism and Mass Communication Annual Conference 2015, San Francisco, CA.
- #144 **Knobloch-Westerwick, S., Mothes, C., & *Polavin, N.** (2015, August). *Confirmation bias, ingroup bias, and negativity bias in selective exposure to political information*. Paper presented at the Communication Theory and Methods division of the Association for Education in Journalism and Mass Communication Annual Conference 2015, San Francisco, CA.
- #145 Johnson, B. K., & **Knobloch-Westerwick, S.** (2015, May). *When misery avoids company: Selective social comparisons to photographic online profiles*. International Communication Association conference, San Juan/Puerto Rico.
- #146 **Knobloch-Westerwick, S., Mothes, C., *Johnson, B. K., Westerwick, A., & Donsbach, W.** (2015, May). *Political online information searching before the 2013 German federal election: Confirmation bias, source credibility, and attitude impacts*. International Communication Association conference, San Juan/Puerto Rico.

- #147 **Knobloch-Westerwick, S.**, Johnson, B. K., *Silver, N., & Westerwick, A. (2015, May). *Science in the eye of the beholder: Selective reading and impacts of online science information*. International Communication Association conference, San Juan/Puerto Rico.
- #148 **Knobloch-Westerwick, S.**, *Kaminski, M., Willis, L. E., & *Kennard, A. (2015, May). *Women's selective exposure to beauty magazines: An application of the SESAM model*. International Communication Association conference, San Juan/Puerto Rico.
- #149 Kennard, A., *Willis, L., *Kaminski, M., & **Knobloch-Westerwick, S.** (2014, August). *The allure of Aphrodite: How gender-congruent media portrayals impact adult women's possible future selves*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication & Society division, Montreal/Canada.
- #150 Westerwick, A., Johnson, B. K., & **Knobloch-Westerwick, S.** (2014, May). *Change your ways: Fostering health attitudes toward change through selective exposure to online health messages*. International Communication Association conference, Seattle, WA.
- #151 Veldhuis, J., Konijn, E. A., & **Knobloch-Westerwick, S.** (2014, May). *Boost your body: Self-improvement magazine headlines increase body satisfaction in young adults*. International Communication Association conference, Seattle, WA.
- #152 **Knobloch-Westerwick, S.**, Johnson, B. K., & Westerwick, A. (2014, May). *Pre-election confirmation bias in online searches: Selective exposure impacts on attitude shifts*. International Communication Association conference, Seattle, WA.
- #153 *Willis, L., & **Knobloch-Westerwick, S.** (2013, Nov.). *Selling thin: An analysis of weight loss and body shaping messages in advertisement content in popular women's health and fitness magazines*. National Communication Association conference, Washington, DC.
- #154 **Knobloch-Westerwick, S.**, *Willis, L., *Kennard, A. (2013, August). *Child of mine: Impacts of prolonged media exposure on women's fertility desires*. Association for Education in Journalism and Mass Communication Annual Conference 2013, Washington, D.C.
- #155 *Johnson, B. K., & **Knobloch-Westerwick, S.** (2013, June). *Glancing up or down: Mood management and social comparisons on social networking sites*. International Communication Association conference, London/UK.
- #156 Sarge, M., & **Knobloch-Westerwick, S.** (2013, June). *Influence attempts using efficacy sources as weight loss evidence*. International Communication Association conference, London/UK.
- #157 *Garguilo, S., Ewoldsen, D. R., Myers, T., **Knobloch-Westerwick, S.**, Alter, S. M., & Fazio, R. H. (2013, June). *Selective exposure as attitude bolstering behavior: Using media to affirm attitudes and reduce dissonance*. International Communication Association conference, London/UK.
- | #~~156~~¹⁵⁸ **Knobloch-Westerwick, S.**, *Johnson, B. K., Westerwick, A. (2013, June). *Self-bolstering and self-motivating through selective exposure to online health messages*. International Communication Association conference, London/UK.
- | #~~157~~¹⁵⁹ **Knobloch-Westerwick, S.**, *Kennard, A., Westerwick, A., *Willis, L., & *Gong, Y. (2012, Nov.). *A crack in the crystal ball? Prolonged exposure to media portrayals of social roles affect visions of future selves*. National Communication Association conference, Orlando, FL.
- | #~~158~~¹⁶⁰ Westerwick, A., *Kleinman, S., & **Knobloch-Westerwick, S.** (2012, August). *Turn a blind eye if you care: Impacts of attitude consistency, importance, and credibility on seeking of political information and implications for attitudes*. Paper presented at the AEJMC conference, Chicago/IL.

- #159161 *Christy, K., & **Knobloch-Westerwick, S.** (2012, June). *Transcendence in tragedy: Explaining tear-jerker enjoyment with narrative analysis and user ratings*. Paper presented at Conference “Narratives and entertainment: The use of stories to make communication more entertaining and effective,” held by StoryNet and ASCoR, Amsterdam, NL.
- #160162 **Knobloch-Westerwick, S.**, *Gong, Y., *Hagner, H., & *Kerbeykian, L. (2012, June). *Tragedy viewers count their blessings: Feeling low on fiction leads to feeling high on life*. Paper presented at Conference “Narratives and entertainment: The use of stories to make communication more entertaining and effective,” held by StoryNet and ASCoR, Amsterdam, NL.
- #161163 **Knobloch-Westerwick, S.**, & *Sarge, M. A. (2012, June). *A case story says more than a thousand numbers: Exemplar impacts on message perceptions and selective exposure to online health messages*. Paper presented at Conference “Narratives and entertainment: The use of stories to make communication more entertaining and effective,” held by StoryNet and ASCoR, Amsterdam, NL.
- #162164 *Johnson, B. K., & **Knobloch-Westerwick, S.** (2012, April). *Coping orientations and selective exposure to health threats in the news*. 2012 Kentucky Conference on Health communication, Lexington, KY.
- #163165 *Willis, L., & **Knobloch-Westerwick, S.** (2012, May). *Weighing women down: Messages on weight loss and body shaping in editorial content in popular women’s health and fitness magazines*. International Communication Association conference, Phoenix, AZ.
- #164166 **Knobloch-Westerwick, S.**, & *Johnson, B. K. (2012, May). *Selective exposure for better or worse: Mediation of online news impacts on political participation*. International Communication Association conference, Phoenix, AZ.
- #165167 *Johnson, B. K., & **Knobloch-Westerwick, S.** (2012, May). *Testing predictions on selective exposure to health news: A comparison of three models*. International Communication Association conference, Phoenix, AZ.
- #166168 Westerwick, A., *Kleinman, S. B., & **Knobloch-Westerwick, S.** (2012, May). *Crafting credible confirmation contexts: Impacts of consistency and credibility on selective exposure and reinforcement*. International Communication Association conference, Phoenix, AZ.
- #167169 *Sarge, M. & **Knobloch-Westerwick, S.** (2011, November). *Impacts of exemplification and efficacy as characteristics of a weight loss message on selective exposure and subsequent weight loss behavior*. Paper presented at the NCA conference, New Orleans, LA.
- #168170 *Sarge, M., & **Knobloch-Westerwick, S.** (2011, August). *What makes young adults care to read online health messages? Efficacy and exemplar impacts on message perceptions and selective exposure*. Paper presented at the AEJMC conference, St. Louis, MO.
- #169171 **Knobloch-Westerwick, S.**, & *Kleinman, S. B. (2011, August). *Selective exposure and reinforcement of attitudes and of the political self before a presidential election*. Paper presented at the AEJMC conference, St. Louis, MO.
- #170172 **Knobloch-Westerwick, S.**, & Westerwick, A. (2011, June). *Social comparisons at your fingertips*. Paper presented at the ACM Web Science Conference 2011, Koblenz, Germany.
- #171173 *Sarge, M., & **Knobloch-Westerwick, S.** (2011, June). *Impacts of efficacy and exemplification in an online message about weight loss on weight management self-efficacy, satisfaction and personal importance*. Paper presented at the Sixth International Conference on Persuasive Technology, Columbus, OH, 2011.
- #172174 Hastall, M. R., & **Knobloch-Westerwick, S.** (2011, June). *Selective exposure to online health information on food poisoning: Impacts of magnitude, likelihood, efficacy, and exemplification*. Paper presented at the Sixth International Conference on Persuasive Technology, Columbus, OH, 2011.

- #173175 **Knobloch-Westerwick, S.**, & Westerwick, A. (2011, June). *Selective exposure to online health information: Coping with current health issues through downward comparison?* Paper presented at the Sixth International Conference on Persuasive Technology, Columbus, OH, 2011.
- #174176 **Knobloch-Westerwick, S.**, David, P., *Gong, Y., *Hagner, H., & *Kerbeykian, L. (2011, May). *Evolution of positive and negative affect during exposure to fictional tragedy*. International Communication Association Annual Conference. Boston, MA.
- #175177 **Knobloch-Westerwick, S.**, & *Crane, J. (2011, May). *A losing battle: Effects of prolonged exposure to thin ideal images on dieting and body satisfaction*. International Communication Association Annual Conference. Boston, MA.
- #176178 **Knobloch-Westerwick, S.**, & *Kleinman, S. (2011, May). *Pre-election selective exposure: Confirmation bias versus informational utility*. International Communication Association Annual Conference. Boston, MA.
- #177179 LaMarre, H. L., **Knobloch-Westerwick, S.**, & *Hoplamazian, G. (2010, Nov.). *Priming social identity through popular music: Effects on support for ethnic groups*. National Communication Association's 96th Annual Convention, San Francisco, CA.
- #178180 **Knobloch-Westerwick, S.**, & *Kleinman, S. (2010, Nov.). *Consequences of selective exposure to political messages*. National Communication Association's 96th Annual Convention, San Francisco, CA.
- #179181 *Hoplamazian, G., & **Knobloch-Westerwick, S.** (2010, August). *Social self-esteem responses to race representation in advertising: Downward social comparison and white guilt*. Association for Education in Journalism and Mass Communication Annual Conference. Denver, CO.
- #180182 **Knobloch-Westerwick, S.**, & *Meng, J. (2009, May). *Reinforcement of the political self through selective exposure to political messages*. International Communication Association Annual Conference. Chicago, IL.
- #181183 **Knobloch-Westerwick, S.**, & *Hastall, M. R. (2009, May). *Please your self: Social identity effects on selective exposure to news about in- and out-groups*. International Communication Association Annual Conference. Chicago, IL.
- #182184 **Knobloch-Westerwick, S.**, & *Romero, J. P. (2009). *Body ideals in the media: Perceived attainability and social comparison choices*. International Communication Association Annual Conference, Chicago, IL.
- #183185 Appiah, O., **Knobloch-Westerwick, S.**, & *Alter, S. (2008, August). *A selective exposure experiment on social identity theory: Effects of news valence, character race, and recipient race on selective news reading*. Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL. **Top 3 Faculty Paper Award.**
- #184186 **Knobloch-Westerwick, S.**, David, P., Eastin, M., Tamborini, R., & Greenwood, D. (2008, May). *Sports spectators' suspense: Affect and uncertainty in sports entertainment*. International Communication Association Annual Conference, Montreal/Canada.
- #185187 **Knobloch-Westerwick, S.**, & *Meng, J. (2008, May). *Looking the other way: Selective exposure to attitude-consistent and counterattitudinal political information*. International Communication Association Annual Conference, Montreal/Canada.
- #186188 *LaMarre, H., & **Knobloch-Westerwick, S.** (2008, May). *Dark black rap and bright white rock: Effects of radical music on support of ethnic groups*. International Communication Association Annual Conference, Montreal/Canada.
- #187189 **Knobloch-Westerwick, S.** (2007, May). *The right mood vs. the best mood: Being strategic about selective media exposure*. International Communication Association Annual Conference, San Francisco, CA.

- #188190*Hastall, M. R., & **Knobloch-Westerwick, S.** (2007, May). *Heart versus head in health news selections: Effects of exemplification and thinking styles on selective exposure to health information.* International Communication Association Annual Conference, San Francisco, CA.
- #189191**Knobloch-Westerwick, S.**, Appiah, O., & *Alter, S. (2006, August). *News selection patterns as a function of race: The discerning minority and the indiscriminating majority.* Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.
- #190192**Knobloch-Westerwick, S.**, & *Keplinger, C. (2006, June). *Toying with murder: The impacts of mystery complexity and need for cognition on mystery enjoyment.* International Communication Association Annual Conference, Dresden, Germany.
- #191193**Knobloch-Westerwick, S.**, & *Alter, S. (2006, June). *Sex-segregated news consumption: Origins of gender-typed patterns of Americans' selective exposure to news topics.* International Communication Association Annual Conference, Dresden, Germany. **Top faculty paper**, Mass Communication Division.
- #192194**Knobloch-Westerwick, S.**, *Musto, P., & *Shaw, K. (2006, June). *Rebellion in the top music charts: Defiant messages in rap/hip hop and rock Music 1993 and 2003.* International Communication Association Annual Conference, Dresden, Germany.
- #193195**Knobloch-Westerwick, S.**, & Taylor, L. D. (2006, June). *Playing the blame game: How formal news cues affect causal attributions and political support.* International Communication Association Annual Conference, Dresden, Germany.
- #194196**Knobloch-Westerwick, S.**, & Taylor, L. D. (2006, June). *Pinning the blame: Effects of formal cues in news on causal attributions.* International Communication Association Annual Conference, Dresden, Germany.
- #195197**Knobloch-Westerwick, S.**, & *Coates, B. (2006, June). *Minority models in advertisements in magazines popular with minorities.* International Communication Association Annual Conference, Dresden, Germany.
- #196198**Knobloch-Westerwick, S.** (2006, June). *Shunning information and skimming entertainment while surfing the WWW: A field experiment.* International Communication Association Annual Conference, Dresden, Germany.
- #197199*Hastall, M., & **Knobloch-Westerwick, S.** (2006, March). *Communicating health risks online: What makes health news appealing?* German Online Research Conference, Bielefeld, Germany.
- #198200**Knobloch-Westerwick, S.**, *Brück, J., & *Hastall, M. (2006, Jan.). *Impacts of gender, self-esteem, achievement and affiliation motivation on German news readers' exposure to news topics.* International conference "Media Use and Selectivity" of the division for "Rezeptionsforschung" of the German Communication Association (DGPuK), Erfurt, Germany.
- #199201**Knobloch, S.**, & *Hastall, M. (2005, Nov.). *Effects of similarity and self-esteem on selective exposure to good and bad personalized news.* First European Communication Conference, Amsterdam, Netherlands.
- #200202**Knobloch, S.**, Sundar, S. S., & *Hastall, M. (2005, May). *Clicking news: Impacts of newsworthiness, source credibility, and timeliness as online news features on news consumption.* International Communication Association Annual Conference, New York, NY.
- #201203**Knobloch, S.**, & *Hastall, M. (2005, May). *Selective social comparisons with media personae.* International Communication Association Annual Conference, New York, NY. **Top paper award**, Mass Communication Division.

- #202204 **Knobloch, S.**, & *Hastall, M. (2005, May). *Effects of informational utility and exemplification on selective exposure to health news*. International Communication Association Annual Conference, New York, NY.
- #203205 **Knobloch, S.** (2005, May). *Gender differences in mood management and mood adjustment*. International Communication Association Annual Conference, New York, NY.
- #204206 Sundar, S. S., **Knobloch, S.**, & *Hastall, M. (2005, May). *News cues: Do indicators of newsworthiness by newsbots affect our perception of news stories?* International Communication Association Annual Conference, New York, NY. **Top Paper Award**, Communication Technology Division.
- #205207 **Knobloch, S.**, *Sharma, N., *Hansen, D., & *Alter, S. (2005, May). *Impact of popularity indications on readers' selective exposure to online news*. International Communication Association Annual Conference, New York, NY.
- #206208 **Knobloch, S.**, & Alter, S. (2005, May). *Selective social comparison with news personae in gender-typed contexts*. International Communication Association Annual Conference, New York, NY.
- #207209 *Dillman Carpentier, F., **Knobloch, S.**, & *Blumhoff, A. (2004, May). *Naughty versus nice: Suggestive pop music influences on perceptions of potential romantic partners*. International Communication Association Annual Conference, New Orleans, LA.
- #208210 *Alter, S., & **Knobloch, S.** (2004, May). *Mood adjustment with exposure to good and bad news*. International Communication Association Annual Conference, New Orleans, LA.
- #209211 *Buis, L., *Ng, I., *Sharma, N., *Hansen, D., *Carter, T. J. A., *Alter, S., & **Knobloch, S.** (2004, May). *Interactive features in online news: Effects of anticipated interpersonal online exchange on selective exposure to online news*. International Communication Association Annual Conference, New Orleans, LA.
- #210212 *Carter, T. J. A., *Buis, L., *Hansen, D., *Sharma, N., *Ng, I., *Alter, S., & **Knobloch, S.** (2004, May). *Race, gender & selective exposure: Effects of news personage characteristics on online news selections*. International Communication Association Annual Conference, New Orleans, LA.
- #211213 *Hastall, M., *Rossmann, M., & **Knobloch, S.** (2004, May). *Approach or avoidance? Selective exposure to information on distressing issues*. International Communication Association Annual Conference, New Orleans, LA.
- #212214 *Sharma, N., *Hansen, D., *Buis, L., *Carter, T. J. A., *Ng, I., *Alter, S., & **Knobloch, S.** (2004, May). *"It's All in the Ratings": Impact of ratings on selection of online news articles*. International Communication Association Annual Conference, New Orleans, LA.
- #213215 **Knobloch, S.**, *Dillman Carpentier, F., *Blumhoff, A., & *Nickel, N. (2004, May). *Informational utility effects on selective exposure to good and bad news: A cross-cultural investigation*. International Communication Association Annual Conference, New Orleans, LA.
- #214216 **Knobloch, S.**, & *Keplinger, C. (2004, May). *Entertainment experience in news consumption*. International Communication Association Annual Conference, New Orleans, LA.
- #215217 **Knobloch, S.**, *Hastall, M., *Grimmer, D. & *Brück, J. (2004, May). *Predicting selective exposure to media information: The efficacy dimension in the informational-utility model*. International Communication Association Annual Conference, New Orleans, LA.
- #216218 *Dillman Carpentier, F., **Knobloch, S.**, & *Blumhoff, A. (2004, April). *From audial reaction to sexual attraction: How suggestive lyrics can suggest a spicier first impression for a potential dating partner*. Research Division of the Broadcast Education Association, Annual BEA conference, Las Vegas, NV.
- #217219 **Knobloch, S.** (2004, April). *Effects of Narrative Structures in Broadcast News on Appreciation and Recall*. Research Division of the Broadcast Education Association, Annual BEA conference, Las Vegas, NV.

- #218220*Hastall, M., **Knobloch, S.**, & Sundar, S. (2004, March). *Importance of journalistic values for online news readers: A cross-cultural experiment*. German Online Research conference, Duisburg.
- #219221**Knobloch, S.**, *Hastall, M., *Grimmer, D., & *Brück, J. (2004, March). *Selecting information online: Impacts of efficacy on selective exposure to good and bad news*. German Online Research conference, Duisburg.
- #220222**Knobloch, S.**, *Keplinger, C., & *Williams, D. (2003, August). *Thrilling news: Factors generating suspense during news exposure*. Annual Conference of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- #221223**Knobloch, S.**, & *Dillman Carpentier, F. (2003, May). *Affective-news theory: Effects of narrative structure on suspense, curiosity, and enjoyment while reading news and novels*. International Communication Association Annual Conference, San Diego, CA.
- #222224*Hastall, M., & **Knobloch, S.** (2002, Oct.). *Catch the surfers: Imagery effects on attention to online information*. German Online Research conference (GOR), Hohenheim, Germany.
- #223225**Knobloch, S.**, *Hastall, M., Zillmann, D., & Callison, C. (2002, August). *Imagery effects on the selective reading of Internet newsmagazines: A cross-cultural examination*. Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Miami, FL.
- #224226**Knobloch, S.**, *Dillman Carpentier, F., & Zillmann, D. (2002, August). *Effects of salience dimensions of informational utility on selective exposure*. Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Miami, FL.
- #225227**Knobloch, S.**, & Donsbach, W. (2002, July). *Mood management versus mood adjustment through mass communication*. International Communication Association Annual Conference, Seoul, Korea.
- #226228**Knobloch, S.**, *Hastall, M., Zillmann, D., & Callison, C. (2002, May). *Imagery effects on the selective reading of Internet newsmagazines: A cross-cultural examination*. Conference of the World Association for Public Opinion Research (WAPOR), St. Petersburg, FL.
- #227229**Knobloch, S.**, *Dillman Carpentier, F., & Zillmann, D. (2002, May). *Effects of informational utility on selective exposure*. 57th Annual Conference of the American Association for Public Opinion Research (AAPOR), St. Petersburg, FL.
- #228230*Dillman Carpentier, F., **Knobloch, S.**, & Zillmann, D. (2001, June). *Effects of informational utility on selective exposure*. International Communication Association Annual Conference, Washington, D.C.
- #229231**Knobloch, S.**, & *Hartmann, T. (2000, August). *Genres of interactive media entertainment. Theoretical considerations and users' perceptions*. 7th conference of the Internationale Gesellschaft für empirische Literaturwissenschaft (IGEL, International Association for Empirical Research on Literature), Toronto, Canada.
- #230232Vorderer, P., & **Knobloch, S.** (2000, June). *Interactive fictional entertainment. Stress for some and fun for others*. International Communication Association Annual Conference, Acapulco, Mexico.
- #231233Schönbach, K., Stürzebecher, D., Lauf, E., & **Knobloch, S.** (1999, May). *Evaluating 350 newspapers – factors contributing to their success: A summary of a large-scale empirical study*. International Communication Association Annual Conference, San Francisco, CA.
- #232234Vorderer, P., & **Knobloch, S.** (1998, August). *How does interactive entertainment influence the emotional state of media users?* Conference of the International Society for Research on Emotions (ISRE), Würzburg, Germany.
- #233235Vorderer, P., **Knobloch, S.**, Schramm, H., & Zapfe, S. (1998, August). *Narrative structure, interactivity, and film evaluation*. 6th conference of the Internationalen Gesellschaft für empirische Literaturwissenschaft (IGEL, International Association for Empirical Research on Literature), Utrecht, Netherlands.

- #234236 Vorderer, P., & **Knobloch, S.** (1998, May). *Interactive media: Stress or fun?* International media-psychological conference “Only Entertainment,” Hannover, Germany.
- #235237 Schönbach, K., **Knobloch, S.**, Stürzebecher, D., Lauf, E., & Eggert, A. (1997, July/August). *Evaluating 350 German newspapers - how have layout and design contributed to their success?* Conference of the Association for Education in Journalism and Mass Communication, public relations division, Chicago, IL.
- #236238 **Knobloch, S.** (1996, August). *What would have happened without public relations? Time series analysis as a tool of evaluating public relations.* Conference of the Association for Education in Journalism and Mass Communication, Anaheim, CA. **Top student paper award.**

Presentations in German

- #237239 **Knobloch-Westerwick, S.** (2006, May). *Selektive Zuwendung zu einstellungskonsistenten und -inkonsistenten politischen Informationen* [transl.: Selective exposure to attitude-consistent and – inconsistent political information]. Annual conference of the German Communication Association, Dresden, Germany.
- #238240 **Knobloch-Westerwick, S.** (2005, Sept.). *Rebellion in Top-Charts-Musik der Genres Rap/HipHop und Rock: Befunde einer Rezeptions- und einer Inhaltsstudie aus den USA* [transl.: Rebellion in the top-music charts: Results from an experiment and a content analysis]. 4th conference of the division “Medienpsychologie” of the German Psychology Association, Erfurt, Germany.
- #239241 *Hastall, M., & **Knobloch-Westerwick, S.** (2005, Sept.). *Selektiver sozialer Vergleich und selektive Zuwendung zu Medieninformationen* [transl.: Selective social comparison and selective exposure to media information]. 4th conference of the division “Medienpsychologie” of the German Psychology Association, Erfurt, Germany.
- #240242 **Knobloch, S.**, *Hastall, M., *Grimmer, D., & *Brück, J. (2005, May). *Der Einfluss der Selbstwirksamkeitserwartung auf die selektive Zuwendung zu Medieninformationen: Eine Erweiterung des Information Utility Modells* [transl.: The impact of efficacy on selective exposure to information]. Annual conference of the German Communication Research Association, Hamburg.
- #241243 **Knobloch, S.**, & *Keplinger, C. (2005, Jan.). *Mörderische Geschichten. Der Einfluss von Unsicherheit und Ausgang auf den Genuss von Kriminalerzählungen* [transl.: Grueling stories: The impact of uncertainty and outcome on the enjoyment of mystery stories]. Conference of the Reception Research division of the German Communication Research Association, Zurich, Switzerland.
- #242244 *Keplinger, C., & **Knobloch, S.** (2004, Sept.). *Mörderische Geschichten. Der Einfluss von Unsicherheit und Ausgang auf den Genuss von Kriminalerzählungen* [transl.: Grueling stories: The impact of uncertainty and outcome on the enjoyment of mystery stories]. Annual Conference of the German Psychology Association, Göttingen, Germany.
- #243245 *Keplinger, C., & **Knobloch, S.** (2003, Sept.). *“Thrilling News” - Einflussfaktoren für Spannungserleben während der Nachrichtenrezeption* [transl.: “Thrilling news: impacts on suspense during news exposure]. 3rd conference of the division “Medienpsychologie” of the German Psychology Association, Saarbrücken, Germany.
- #244246 **Knobloch, S.**, & *Patzig, G. (2003, Sept.). *“Affective News” - Wirkungen von narrativen Strukturen in Nachrichten auf die Erinnerungsleistung* [transl.: “Affective news:” Impacts of narratives news on recall]. 3rd conference of the division “Medienpsychologie” of the German Psychology Association, Saarbrücken, Germany.

- #245247*Hastall, M., **Knobloch, S.**, & *Rossmann, M. (2003, Sept.). *Annäherung oder Vermeidung? Mediennutzung in Abhängigkeit von aktuellen Belastungssituationen* [transl.: Approach or avoidance? Media use as outcome of current strains]. 3rd conference of the division “Medienpsychologie” of the German Psychology Association, Saarbrücken, Germany.
- #246248**Knobloch, S.**, *Nguyen-Blaas, L. V., *Hastall, M. (2003, Jan.). *Mitfühlen oder Mitspielen: Wahrnehmung von Medienfiguren in Trickfilm und PC-Spiel bei Grundschulkindern* [transl.: Feeling with or playing with? Children’s perception of media protagonists in cartoons and PC games]. Conference of the media reception division of the German Communication Association (DGPK), Potsdam, Germany.
- #247249**Knobloch, S.** (2002, Oct.). *Unterhaltungsslalom beim WWW-Surfen* [transl.: Entertainment use while surfing the web]. German Online Research Conference, Hohenheim, Germany.
- #248250*Patzig, G., & **Knobloch, S.** (2002, Sept.). *Fact & Fiction: Rezeptionsaffekte bei Reportagen und Romanen im Vergleich* [transl.: Fact & Fiction: Effects of news and novels compared]. Conference of the German Association for Psychology (DGPs), Berlin, Germany.
- #249251**Knobloch, S.** (2002, Sept.). *Unterhaltungsslalom beim WWW-Surfen* [transl.: ‘Entertainment slalom’ while surfing the WWW]. Conference of the German Association for Psychology (DGPs), Berlin, Germany.
- #250252*Hastall, M., & **Knobloch, S.** (2002, Sept.). *Image Impact: Einfluss von Bildern auf die Zuwendung zu Online-Nachrichten* [transl.: Impact of images on the selection of online news]. Conference of the German Association for Psychology (DGPs), Berlin, Germany.
- #251253**Knobloch, S.**, *Hastall, M., Zillmann, D., & Callison, C. (2002, May). *Informationsselektion im Internet-Zeitalter – Eine web-experimentelle Überprüfung des Einflusses von Bildern auf die Zuwendung zu Online-Nachrichten in Deutschland und den USA* [transl.: Information selection in the Internet age: a web-based experiment on the impact of images on selective exposure to online news]. Annual Conference of the German Association for Communication Research, Dresden, Germany.
- #252254**Knobloch, S.**, & *Hastall, M. (2001, Sept.). *Informational Utility. Eine experimentelle Überprüfung dreier Subdimensionen der Nützlichkeit von Nachrichten* [transl.: Informational Utility: An experiment on dimensions of utility of news]. 2nd conference of the division “Medienpsychologie” of the German Psychology Association, Cologne, Germany.
- #253255**Knobloch, S.** (2000, Sept.). *“Call to Power” -- Kontrollüberzeugungen bei Nutzern von Computerspielen* [transl.: Control beliefs of gamers]. Conference of the German Psychology Association, Jena, Germany.
- #254256**Knobloch, S.**, Schramm, H., & Vorderer, P. (2000, Feb.). *“Big Five” und Rezeptionserleben: Einfluss der Zuschauerpersönlichkeit auf das Erleben von fiktionalen Filmen* [transl.: The Big Five and media use: The impact of viewer personality on experiencing movies]. 1st conference of the division “Medienpsychologie” of the German Psychology Association, Cologne, Germany.
- #255257**Knobloch, S.** (1999, March/Feb.). *Die Qual der Wahl: Zum Umgang mit Entscheidungsmöglichkeiten bei einem interaktiven Unterhaltungsangebot* [transl.: The trouble with selecting: How users deal with options in interactive entertainment]. “41. Tagung experimentell arbeitender Psychologen” (TeaP, Conference of Experimental Psychology), Leipzig, Germany.
- #256258**Knobloch, S.**, & Vorderer, P. (1999, Feb.). *Der Informationswert von Reaktionszeiten für die Rezeptionsforschung* [transl.: The benefits of reaction time data for media-use research]. Conference of the division “Methoden” of the German Association of Communication Research (DGPK), Leipzig, Germany.

- #257259 **Knobloch, S.**, & Vorderer, P. (1998, Sept.). *“Schicksal spielen”*: Der Einfluß handlungsbezogener Persönlichkeitszüge auf das Erleben und Bewerten von interaktiver Unterhaltung durch Medien [transl.: The impact of action-related traits on the evaluation of interactive entertainment]. Conference of the German Psychology Association, Dresden, Germany.
- #258260 Vorderer P., **Knobloch, S.**, & Caspari M. (1998, April). *Wie wirken sich interaktive Fernsehfilme auf die Befindlichkeit von Zuschauern aus?* [transl.: How do interactive movies affect viewers' feeling states?] “40. Tagung experimentell arbeitender Psychologen” (TeaP, Conference of Experimental Psychology), Marburg, Germany.
- #259261 **Knobloch, S.**, Vorderer, P., & Schramm, H. (1998, April). *“Quick’n dirty?” Probleme der Latenzzeitmessung* [transl.: Problems of latency measures]. “40. Tagung experimentell arbeitender Psychologen” (TeaP, Conference of Experimental Psychology), Marburg, Germany.
- #260262 **Knobloch, S.** (1998, February). *Empathie und Spannung: Die Bedeutung eines Alltagsphänomens für ein Rezeptionsphänomen* [transl.: Empathy and suspense: On the meaning of an everyday phenomenon for a media-use phenomenon]. Research colloquium of the Dept. of Psychology, University of Bielefeld, Bielefeld, Germany.
- #261263 Vorderer, P., **Knobloch, S.**, & Schramm, H. (1998, January). *Kann Interaktivität spannend sein?* [transl.: Can interactivity evoke suspense?] Conference of the division for “Rezeptionsforschung” of the German Communication Association (DGPK), Hamburg, Germany.
- #262264 Vorderer, P., & **Knobloch, S.** (1997, December). *Persona und Persönlichkeit: Wie beeinflussen mediale Beziehungsangebote und Zuschauerpersönlichkeit das Erleben und Bewerten von Fernsehfilmen?* [transl.: Persona and personality: How do mediated relationships and viewer's personality influence the evaluation of TV movies?] Symposium “Mattscheibe oder Bildschirm: Ästhetik des Fernsehens” of the Hochschule Konrad Wolf (Hochschule für Film und Fernsehen), Potsdam, Germany.
- #263265 Vorderer, P., & **Knobloch, S.** (1997, March). *Interaktive Fernsehfilme und das Erleben der Zuschauer* [transl.: Interactive TV movies and the mediated experience of the viewers]. “39. Tagung experimentell arbeitender Psychologen” (TeaP, Conference of Experimental Psychology), Berlin, Germany.
- #264266 **Knobloch, S.** (1996, January). *Überlegungen zur Charaktersynthese von non-fiktionalen Medienfiguren* [transl.: Considerations of components of non-fictional media characters]. Conference “Parasoziale Interaktionen”, Hannover, Germany.
- #265267 **Knobloch, S.**, & Vorderer, P. (1996, April). *Zur Wahrnehmung von Fernsehfiguren und –personen* [transl.: On viewers' perceptions of TV characters and personae]. “38. Tagung experimentell arbeitender Psychologen” (TeaP, Conference of Experimental Psychology), Eichstätt, Germany.
- #266268 **Knobloch, S.**, & Schubert, B. (1992, October). *Duft als Produktkomponente zur Vermittlung multisensueller Konsumerlebnisse* [transl.: Fragrance as a marketing tool for product design]. Research presentation for “Berufsverband Markt- und Sozialforscher” [Market Research Association], Hannover, Germany.

Posters

- #267269 *Hagner, H. & *Kerbeykian, L., with *Gong, Y., David, P., & **Knobloch-Westerwick, S.** (2010, May). *Delightful misery—Why do movie viewers enjoy tragedy?* Denman Undergraduate Research Forum, The Ohio State University, Columbus.
- #268270 Vorderer, P., & **Knobloch, S.** (1998, September/October). *Wie erleben Fernsehzuschauer interaktive Fernsehangebote?* [transl.: How do viewers evaluate interactive television?] Conference of the German Psychology Association, Dresden, Germany.

#269271 **Knobloch, S.** (1998, August). *What makes viewers interact with fiction?* 6th conference of the Internationale Gesellschaft für Empirische Literaturwissenschaft (IGEL, International Association for Empirical Research on Literature), Utrecht, Netherlands.

Theses

#270272 **Knobloch, S.** (1999). *Schicksal spielen: Interaktive Unterhaltung aus handlungstheoretischer und persönlichkeitspsychologischer Sicht* [transl.: Playing destiny – analysis of interactive entertainment incorporating action theory and personality psychology] [dissertation]. Hannover, Germany: Dept. of Journalism and Communication Research, University of Music, Drama, & Media Hannover, Germany.

#271273 **Knobloch, S.** (1995). *PR-Erfolgskontrolle durch Zeitreihenanalyse: Erprobung einer Methode zur Bewertung von Public-Relations-Maßnahmen* [transl.: Evaluation of public relations with time-series analysis] [diploma thesis for the degree “Diplom-Medienwissenschaftlerin”]. Hannover, Germany: Dept. of Journalism and Communication Research, University of Music, Drama, & Media Hannover, Germany.

#272274 **Knobloch, S.** (1992). *Duft als Produktkomponente zur Vermittlung multisensualer Konsumerlebnisse - eine empirische Untersuchung* [transl.: Fragrance as a marketing tool for product design] [diploma thesis for the degree in business administration “Betriebswirtin (BA)”]. Hannover, Germany: Leibniz-Akademie.

Contract Research

#273275 Vorderer, P., **Knobloch, S.**, & Pollmann, C. (1999). *Die internationale interne Kommunikation der Continental AG* [transl.: The international organizational communication of the Continental AG]. Hannover, Germany: Authors.

#274276 **Knobloch, S.** (1994). *“Der Sonntag” und “die kirche”: Vergleich und Kritik der redaktionellen Konzepte von zwei konfessionellen Wochenzeitungen* [transl.: Comparison and evaluation of two religious weekly magazines][consulting report for the Sächsische Landeskirche]. Hannover, Germany: Author.

#275277 Schönbach, K., & **Knobloch, S.** (1994). *Der Erfolg der Pressekampagne 1992/93 für die DESOWAG: eine Evaluationsstudie* [transl.: The success of the press campaign of the DESOWAG: An evaluation study]. Hannover, Germany: Forschungsgruppe “Medien Programm Publikum”.

#276278 Schönbach, K., & **Knobloch, S.** (1994). *Die Hörerinnen und Hörer des Deutschen Programms der Deutschen Welle: Ergebnisse einer internationalen Befragung* [transl.: The audience of the Deutsche Welle: Results of an international survey]. Hannover, Germany: Forschungsgruppe “Medien Programm Publikum”.

Research Reports

#277279 Schrott, P., Schönbach, K., Tenscher, J., **Knobloch, S.**, & Stierle, C. (1997). *Tageszeitungen 1989-94: Faktoren ihres Erfolges. ZUMA-Technischer Bericht* [transl.: Daily newspapers, 1989-94: Determinants of their success]. Mannheim, Germany: ZUMA.

#278280 Vorderer, P. (1999). *Unterhaltung durch Medien: Eine experimentelle Studie über den Einfluss interaktiver Fernsehangebote auf das Erleben der Zuschauer* [transl.: Media entertainment : An experiment on the impact of interactive television on the viewing experience]. [Report to the German Science Foundation, with contributions from S. Knobloch & H. Schramm]. Hannover, Germany: Dept. for Journalism and Communication Research, University of Music, Drama & Media, Hannover, Germany.

~~#279281~~ **Knobloch, S.** (2004). *Effects of narrative structures in broadcast news on appreciation and recall: Investigations supported by a 2003 NAB Research Grant* [Report to the National Association of Broadcasters (NAB)]. University of California, Davis.

TEACHING & ADVISING

Course Development

COMM 4600 Communication and Emotion, Ohio State University, Columbus

COMM 3413 Media Entertainment: Theory & Research, Ohio State University, Columbus

CMN 144 Media Entertainment, University of California, Davis

Teaching Experience

Graduate Courses

- Comm 8940 Special Topics in Mass Communication: 'Media Psychology' (Columbus, Fall 2013)
- Comm 806/6806 Contemporary Theories in Communication (Columbus, Fall 2011, Fall 2014)
- Comm 940 Mass Communication, Affect/Emotion, and Self/Identity (Columbus, Fall 2010)
- Comm 807 Foundations of Communication Theory (Columbus, Winter 2009, Winter 2010)
- Comm 940 Mass Communication and Affect (Columbus, Fall 2008)
- Comm 840 Mass Communication and the Individual (Columbus, Spring 2007)
- Comm 810 Multimedia- and Internet-based Experimentation (Ann Arbor, Fall 2003; cross-listed with the Dept. of Psychology and the School of Information, University of Michigan)
- Media Management (Dresden, Spring 2002)
- Theories on New Media (Dresden, Fall 2001)
- Internet Research (Dresden, Spring 2001)
- Media Marketing (Dresden, Fall 2000)
- New Approaches in Entertainment Research: Computer and Video Games (Hannover, Fall 1999)
- Patterns and Motivations of Computer/Video-Games Usage (Hannover, Spring 1999)
- Media Marketing for Advertisement Markets (Hannover, Spring 1998)
- Strategic Management and Accounting in Media Companies (Hannover, Fall 1997)

Graduate Methods Courses

- Computer-based Content Analysis (Dresden, Spring 2002)
- Experimentation in Communication Research (Dresden, Fall 2001)
- Research Designs (Dresden, Spring 2001)

Colloquia

- Comm 900 Colloquium (Columbus, Fall 2010)
- Colloquium for M.A. Graduation Candidates (Dresden, Fall 2000; Spring 2001; Fall 2001; Spring 2002)

Lecture Courses

- Comm 3160 Communication Research Methods (Columbus, Fall 2015, Spring 2016)
- Comm 3440, Comm 642 Mass Communication and Society (Columbus, Winter 2006, Winter 2007, Spring 2008, Fall 2009, Winter 2011, Spring 2012, Spring 2016 online-hybrid class)
- CMN 141 Media Effects (Davis, Winter 2004)
- CMN 144 Media Entertainment: Theory and Research (Davis, Fall 2004)
- CMN 102 Empirical Methods in Communication (Davis, Spring 2004)
- Comm 464 Communication Processes and Technologies (Ann Arbor, Winter 2003)
- Media Entertainment (Dresden, Spring 2002)
- Audience Research (Dresden, Fall 2001)
- Media Economics (Dresden, Spring 2001)
- Internet and New Media: Structure, Organization, and Audience (Dresden, Fall 2000)

Seminars

- Comm 4600 Communication and Emotion (Fall 2015)
- Comm 613/3413 Media Entertainment: Theory and Research (Columbus, Winter 2007, Winter 2008, Fall 2008, Winter, 2009, Fall 2009, Winter 2010, Fall 2010, Winter 2011, Fall 2013, Spring 2015)
- Comm 501 Media and Youth (Columbus, Winter 2006, Spring 2006, Winter 2008)
- Comm 468 Media Psychology (Ann Arbor, Fall 2003)
- Comm 381 Media & Individual (Ann Arbor, Winter 2003)

Methods Courses

- Experimentation in Communication Research (Dresden, Fall 2000)
- Data Analysis (Hannover, Fall 1998)

Undergraduate Research Courses

- CMN 189B Special Topics in Mass Communication Research (Davis, Fall 2004)

Accomplishments of Graduate Students/Student Collaborators

- Benjamin K. Johnson received the Doris Gildea Morgan Scholarship Award for Senior Graduate Research, School of Communication, The Ohio State University, 2013.
- Jolanda Veldhuis (visiting researcher from the VU University of Amsterdam, Netherlands) received a two-month stipend to work with me at Ohio State University in 2011.
- Melanie Sarge (doctoral advisee) received the Emory Scholarship Award for Excellence in Research, 'Comm Day' 2010 of the School of Communication at The Ohio State University.
- Melanie Sarge (doctoral advisee) received a top student paper award for her paper *Anticipating selective avoidance: The predictive value of individual differences for information and frame selection preferences*, Kentucky Conference on Health Communication, Lexington, Kentucky, April 2010.

- Matthias Hastall (then M.A.) received a doctoral stipend from the German Academic Exchange Service to work under my supervision at the University of California at Davis for a full year (April 2004-March 2005).
- Francesca Dillman Carpentier (then M.A.) received a travel stipend from the Capstone International Center, University of Alabama, to work under my supervision at the Dresden University of Technology, Germany, June-July 2001.

Advising of Graduate Students

Doctoral Students (dissertation advisor)

- Dr. Matthias R. Hastall, graduated 2010 at University of Erfurt, Germany, dissertation title “Kommunikation von Gesundheitsrisiken in Massenmedien: Der Einfluss von Informations- und Rezipientenmerkmalen auf die Botschaftszuwendung und –vermeidung,” Assistant professor at University of Duisburg, Germany
- Dr. Melanie Sarge, graduated 2012, at Ohio State University, dissertation title “Are Your Eyes Really Bigger Than Your Stomach? An Investigation of the Importance of Selective Exposure to Weight Management Articles Featuring Exemplification and Conveying Efficacy for Potential Weight Management Belief and Behavior Change,” Assistant Professor at Texas Tech at Lubbock, TX/USA.
- Dr. Benjamin Johnson, graduated 2014, at Ohio State University, dissertation title “Selective Exposure to Prestigious and Popular Media: Anticipated Taste Performances and Social Influences on Media Choice,” Assistant Professor at Free University Amsterdam, Netherlands
- Dr. Laura Willis, graduated in 2014, at Ohio State University, dissertation title: “Promoting Health Knowledge: The Impact of Public Relations Efforts on News Media Coverage of Health Research,” Assistant Professor at Quinnipiac University, CT/USA.
- Melissa Robinson (current)
- Kate T. Luong (current)
- Jessica Frampton (current)

Master’s Students (thesis advisor)

At OSU

- Joshua Romero, MA in 2008, thesis title “The Effects of Priming Body Shape on Men's Selective Exposure to Magazine Advertising Featuring Models with Ideal and Non-Ideal Body Shapes,” now Senior Public Information Officer for the University of California San Diego Antiviral Research Center
- Stephanie Sodik, MA in 2009, thesis title “You are what you read: Gender-typed lifestyle magazine exposure in relation to gender conformity and attitude accessibility,” Public Relations and Development Manager, Stark County District Library
- Yuan Gong, MA in 2011, thesis title “The Impact of the Magazine Representations of Women on Young Female Audiences' Career Interests,” now enrolled in the Ph.D. program in communication at University of Massachusetts-Amherst.
- Julianne Wojno, MA in 2015, thesis title ‘Taking the ideal out of the thin ideal’. Program Manager for Infant Safe Sleep campaign, Columbus Public Health.
- James Abdallah (current)

At University of Dresden

- Casasola, Elva: Intranet-Erfolgskontrolle. Eine Evaluationsstudie zum Intranet als Medium der Mitarbeiterkommunikation. (Am Beispiel Framatome ANP GmbH). [transl.: Evaluation of the Intranet for organizational communication]
- Ebermann, Susanne: Die Verwendung von narrativen Elementen in deutschen Tageszeitungen. [transl.: Use of narrative elements in German daily newspapers]

- Fritzsche, Annett: Inhalts- und Geschlechtspräferenz von Vorschulkindern - Eine international vergleichende Studie. [transl.: Preferences of content and male vs. female protagonists by preschoolers: A cross-cultural study]
- Gerks, Hartmut: Experimentelle Überprüfung erweiterter Annahmen der Kultivierungshypothese unter Verwendung des “Elaboration Likelihood Model of Persuasion” [transl.: An experimental study on the cultivation theory extended with assumptions derived from the elaboration likelihood model]
- Gmey, Dany: Faszination des Privaten auf dem Bildschirm. Der Forschungsstand zu Zuschauern und Gästen in Talk- und Beziehungsshow [transl.: Intimacy on the screen: “State of the art” of research on talk shows]
- Grimmer, Daniela: Informational Utility: Die Wirkung von Selbstwirksamkeit auf die wahrgenommene Nützlichkeit von Online-Nachrichten. [transl.: Impact of self-efficacy on utility of online news]
- Hampel, Christiane: “Affective News Theory”: Einfluss von Erzählstrukturen in Online-Nachrichten auf Auswahl und Erinnerung. [transl.: Affective news theory: Impact of narrative structures on selection of online news]
- Hastall, Matthias: The Surfer’s Choice: Der Einfluss von Bildern auf die Auswahl von Nachrichten im World Wide Web. [transl.: Impact of imagery on selection of WWW news]
- Höppner, Nadine: Das Erzählen der Welt: Nachrichten aus narratologischer Perspektive. [transl.: News from the perspective of narratology]
- Keplinger, Caterina: Thrilling News. Eine Experimentelle Studie zum Spannungserleben bei der Rezeption von Zeitungsberichten. [transl.: An experiment on the experience of suspense while reading news]
- Marschall, Kathrin: Konzentration und Pluralismus - Aufgaben und Kompetenzen der Medienpolitik in Europa an der Schwelle des 21. Jahrhunderts. [transl.: European media policy in the 21st century]
- Nguyen-Blaas, Lan Van: Wahrnehmung von Medienfiguren bei Kindern im Alter von 8 bis 12 Jahren. Ein experimenteller Vergleich zwischen Zeichentrickfilm und Computerspiel. [transl.: Perception of media protagonists in cartoons and PC games by children]
- Raschdorf, Anja: Fernsehrezeption in der Familie. Ein Forschungsüberblick. [transl.: Television in the family: An overview of research]
- Roschig, Katrin: Affektive Wirkungen von Erzählstrukturen in TV-Magazinbeiträgen. [transl.: Affective impact of narrative structures in television reports]
- Schärmann, Torsten: Verbraucherorientierung in der Wirtschaftsberichterstattung. Inhaltsanalyse deutscher Printmedien am Beispiel der Berichterstattung über Automobil-Finanzdienstleistungen. [transl.: Consumer orientation in reports on the economy: A content analysis]
- Walter, Kristian: Der Einfluss der Erzählstruktur von Radionachrichten auf das Erleben von Spannung und Neugier sowie die Bewertung des Hörvergnügens. Ein Experiment zur Affective-News Theory. [transl.: Impact of narrative structures on the experience of radio news]
- Wenzel, Peggy: Ein Vergleich der Konzepte medienvermittelter interaktiver Kommunikation aus Kommunikationswissenschaft und Marketing. “Just a dick away”. [transl.: Interactivity in communication research and marketing]

PUBLIC OUTREACH

Media Interviews

- Interviewed by Elizabeth Baker, *NPR All Things Considered* (12/04/2015)

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- Interviewed by Ann Fisher, live radio show at WOSU, Columbus, Ohio (11/04/2014)
 - Interviewed by Madeline Burton, *The Good Life Magazine* (11/05/2013)
 - Interviewed by Angela Chen, *Wall Street Journal*, (10/23/2013)
 - Interviewed by Jude Dinley, *Physics World*, (4/12/2013)
 - Interviewed by Sharon Jayson, *USA Today* (2/14/2013)
 - Interviewed by Stephanie Booth, *REAL SIMPLE Magazine*, (2/05/2013)
 - Interviewed by Abbi Libers, *SHAPE Magazine*, (9/12/2012)
 - Interviewed by Lana Zak, *ABC NEWS* (09/05/2012)
 - Interviewed by Helen Foster, *Good Health Magazine*, Australia, (7/8/2012)
 - Interviewed by Susan Ince, *Good Housekeeping Magazine*, (4/20/2012)
 - Interviewed by Ruth LaFerla, *The New York Times*, (5/21/2012)
 - Interviewed by Patty Fitzgerald, PBS—*Next Avenue*, (5/21/2012)
 - Interviewed by Kate Lowenstein, *Health magazine*, (4/25/2012)
 - Interviewed by Charlotte Pudlowski, *Slate.fr*, (4/20/2012)
 - Interviewed by Madeline Cravit, *Chatelaine Magazine*, Canada, (4/11/2012)
 - Interviewed by Melinda Carstensen, *Self magazine*, (4/06/2012)
 - Interviewed by Lindsey Barrett, *The Lantern*, (4/06/2012)
 - Interviewed by Lee Dye, *ABC News*, (4/03/2012)
 - Interviewed by Amanda Mezzullo, *BBC Scotland*, (3/29/2012)
 - Interviewed by Astrid Van Den Broek, *Chatelaine magazine*, Canada (3/29/2012)
 - Interviewed by Luis-Enrique Arrazola, *National Post*, Canada (3/29/2012)
 - Interviewed by Stacey Colino, *Newsmax Media - Mind Health Report*, (3/29/2012)
 - Interviewed by Lisa Barefield, *The Lantern*, (3/11/2012)
 - Interviewed by Madeline Haller, *Men's Health magazine*, (3/28/2012)
 - Interviewed by Nancy Ryerson, *Psychology Today* (4/2011)
 - Interviewed by Christie Griffin, *Fitness Magazine* (4/2011)
 - Interviewed by Lois Morris, *Allure Magazine* (4/2011)
 - Interviewed by Stephanie Pappas, *LiveScience* (4/2011)
 - Interviewed by Lucy Burns, *BBC World Service, Europe Today* (9/2/2010)
 - Interviewed by Harvey Black, *American Scientific Mind* (9/24/2010)
 - Interviewed by John Tucker, *Huffington Post* (8/31/2010)
 - Interviewed by Catherine Donaldson-Evans, *AOL Health* (8/30/2010)
 - Interviewed by Bill Hendrick, *WebMD* (8/30/2010)
 - Interviewed by Randy Dotinga, *Healthday* (8/30/2010)
 - Interviewed by Claudia Lamb, *Morning News KGO Radio* (8/30/2010)
 - Interviewed by Marissa Cevallos, *Orlando Sentinel*, CA (8/30/2010)
 - Interviewed by Bernd Debusmann, *Reuters* (8/30/2010)
 - Interviewed by Ben Ashby, *Spikes magazine*, UK (6/10/2010)
 - Interviewed by Marloes Zevenhuizen, *Psychologie magazine*, NL (1/26/2010)
 - Interviewed by Michelle Lodge, *HealthDay newsservice* (11/18/2009)
 - Interviewed by Ron Smith, WTVN (610 AM) in Columbus (11/16/2009)
 - Interviewed by Ake Spross, *Upsala Nya Tidning*, daily newspaper in Uppsala, Sweden (11/19/2009)
 - Interviewed by Matt Hinton, Yahoo Sports' national college football blog, Dr. Saturday (<http://drsaturday.com>) (11/17/2009)
 - Interviewed by Tiaira Nowlin, KCSN 88.5, Northridge, CA (6/16/2009)
 - Interviewed by Zach Pincus-Roth, *Los Angeles Times* (3/13/2009)
 - Interviewed by John Kasich, *Fox News Heartland* (nationwide broadcast) (03/03/2007)

- Interviewed by Balz Spoerri, *SonntagsZeitung* (Zurich, Switzerland) (12/20/06)
- Interviewed by Katherine Wessling from *Ladies' Home Journal* (12/15/2006)
- Interviewed Eric Nagourney from *The New York Times* (12/14/06)
- Interviewed by Matt Zaposky from *Columbus Dispatch* (12/13/06)
- Interviewed Belinda Goldsmith from *Reuters* (12/08/06)
- Interviewed by Shannon Proudfoot *CanWest News* (newspaper chain in Canada) (12/06/06)
- Interviewed by Cristina Tudino from *Self* magazine (05/16/2006)
- Interviewed by Lena Prieger from *Emotion* magazine, Germany, (05/09/2006)
- Interviewed by Cristina Guyanes from *Women's Health* magazine (05/09/2006)
- Interviewed by Melissa Kirsch from *Ladies' Home Journal* (05/03/2006)
- Interviewed by Cindy Rodriguez, *Denver Post* (04/20/2006)
- Interviewed by Angela Geer from *KCSN News*, Northridge/CA (04/15/2006)
- Interviewed by Diego Vasquez from *Media Life Magazine* (04/17/2006)
- Interviewed by Mark Harrison from *Men's Health* (04/12/2006)
- Interviewed by Mike Foley from *WCBE Central Ohio's NPR Station* (04/07/2006)
- Interviewed by Charles Mandel from *CanWest News Service*, a wire service for 12 daily papers, including one of Canada's two national papers (04/06/2006)
- Interviewed by Tom Spears, *Ottawa Citizen* (04/03/2006)
- Interviewed by Kevin Friedl for *Seed Magazine*, a science bimonthly based in New York (3/31/2006)
- Interviewed by Edwin Oden for the Dutch *Psychologie Magazine*, Amsterdam (3/31/2006)
- Interviewed by Kristi King, for a radio interview for *WTOP News Radio* Broadcasts for Washington DC area (3/30/2006)
- Interviewed by Selin Güngör, for a radio interview on *STAR FM*, a radio station in Berlin, Germany (3/30/2006)
- Interviewed by Jason M. Breslow for *The Chronicle of Higher Education* (1/19/2006)
- Live radio interview, *Westdeutscher Rundfunk* (largest public broadcasting institution in Germany) Cologne (Feb. 2002).

Selected Media Coverage on Tragic Films and Happiness

- Mix of emotions color a film fan's viewing experience, *USA Today*, 02/20/2013
- 9 simple steps to happiness, CNN.com, 06/19/2013
- *ABC News World Now* (01/16/2013)
- *Real Simple Magazine*, 2013 (issue unknown)
- Sweet sorrow, *The Sydney Morning Herald*, Australia, 05/26/2012
- Watch & weep; The romance may be far-fetched and the plot simple, but fans lap up tearjerkers anyway, *The Straits Times*, Singapore, 04/19/2012
- Study probes how sad movies make viewers happy, *WTOL*, 04/16/2012
- People feel happier after watching sad movies, *Press TV*, Iran, 04/15/2012
- Study probes how sad movies make viewers happy, *Everyday Health*, 04/14/2012
- Study probes how sad movies make viewers happy, *Philadelphia Inquirer*, 04/14/2012
- Study probes how sad movies make viewers happy, *Health*, 04/14/2012
- Study probes how sad movies make viewers happy, *U.S. News and World Report*, 04/14/2012
- Why tragic movies make people smile, *Huffington Post UK*, 04/13/2012
- Sad movies tend to make people feel happy, despite plots, *The Lantern*, 04/10/2012
- Why 'Titanic' and other tragic movies make us happy, *Atlantic*, 04/11/2012
- Feeling low on fiction leads to feeling high on life: Why tragedy on film makes us happy, *Daily Mail*, UK, 04/12/2012

- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *Canada.com*, 04/06/2012
- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *The Province*, Canada, 04/06/2012
- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *Ottawa Citizen*, Canada, 04/06/2012
- Tragedy movies make people happier, *San Francisco Luxury Living*, 04/06/2012
- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *The StarPhoenix*, Canada, 04/06/2012
- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *Times Colonist*, Canada, 04/06/2012
- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *The Vancouver Sun*, Canada, 04/06/2012
- Feel-good depressing movies; ‘Sadness can be enjoyable’ for viewers, study says, *National Post*, Canada, 04/05/2012
- 人為甚麼愛看悲慘戲 (Why do people like to watch the tragic drama), *Yahoo!* Hong Kong, China, 04/05/2012
- ‘Titanic’ is back: Why do we love sad movies? ABC News, 04/04/2012
- Les films tristes font du bien, *Slate France*, 04/04/2012
- Tearjerkers can make us happier, *The Age*, Australia, 04/03/2012
- Få det godt med en tåreperser-film, *Avisen*, Denmark, 04/03/2012
- Tearjerkers can make us happier, *Brisbane Times*, Australia, 04/03/2012
- Tearjerkers can make us happier, *Canberra Times*, 04/03/2012
- Cheer up with a tear-jerker, *Independent Online*, South Africa, 04/03/2012
- Nonton film sedih dapat membuat bahagia, *Republika Online*, Indonesia, 04/02/2012
- Tearjerkers can make us happier, *Sydney Morning Herald*, Australia, 04/02/2012
- Medical: Better health could be playing at a movie theater near you, *WCPO*, 04/01/2012
- Better health could play at movie theater near you, *KYPost*, 03/30/2012
- Film drammatici o tristi ci fanno sentire piu’ felici, *Agenzia Giornalistica Italia*, Italy, 03/29/2012
- This will cheer you up, *Chicago Sun-Times*, 03/29/2012
- Cheer up, watch a weepy film, *The Daily Telegraph*, 03/29/2012
- Tragedy movies make people happier, *Indian Express*, India, 03/29/2012
- Tragedies like ‘Titanic’ make people happier, *India Today*, India, 03/29/2012
- Why tearjerkers cheer us up, *National Geographic*, 03/29/2012
- Tears of happiness: Why watching *The Notebook* (again) might be good for you, *National Post*, Canada, 03/29/2012
- Watching Kate cry makes us happy, *News.com.au*, Australia, 03/29/2012
- Tragedy movies make people happier, *Newstrack India*, India, 03/29/2012
- Kijken naar tragische films maakt gelukkiger, *Nu.nl*, The Netherlands, 03/29/2012
- 4 etika wajib saat kencana ganda, *VIVAnews*, Indonesia, 03/29/2012
- Do sad movies make you happier?, *WMUR*, 03/29/2012
- Better health could play at movie theater near you, *WRTV*, 03/29/2012
- Tragedy makes people happier: Researchers, *Daily News & Analysis*, India, 03/28/2012
- Tragedies like ‘Titanic’ make people happier, *Deccan Chronicle*, India, 03/28/2012
- Looking for happiness? Watch a tearjerker, *Discovery News*, 03/28/2012
- Tragic films make people happy, *Hindustan Times*, India, 03/28/2012

- Tragedies like ‘Titanic’ make people happier, IBNLive.com, India, 03/28/2012
- Sad movies make many people happy, PsychCentral.com, 03/28/2012
- Medical: Better health could be playing at a movie theater near you, *The Republic*, 03/28/2012
- Research shows going to a movie improves your health, *Standard-Examiner*, 03/28/2012
- Can watching sad movies make you happier?, *TIME*, 03/28/2012
- Tragedy movies make people happier, *Zee News*, India, 03/28/2012
- Why we enjoy watching sad movies so much, *The Atlantic*, 03/27/2012
- What is your favourite tragic movie?, *CBC*, Canada, 03/27/2012
- Why watching tragedy films actually makes you HAPPIER, *Daily Mail*, UK, 03/27/2012
- Smiling through the tears: Study shows how tearjerkers make people happier, *e! Science News*, 03/27/2012
- Watching sad movies actually makes you happier, *Gizmodo*, 03/27/2012
- Watching sad movies actually makes you happier, *Gizmodo Australia*, 03/27/2012
- Smiling through the tears: Study shows how tearjerkers make people happier, *HealthCanal*, 03/27/2012
- Why we love tearjerkers, *Huffington Post*, 03/27/2012
- The real reason we love watch tearjerkers, *Jezebel*, 03/27/2012
- Why sad movies make us happy, *The Korea Herald*, 03/27/2012
- Smiling through the tears: Study shows how tearjerkers make people happier, *Science Codex*, 03/27/2012
- De ce filmele în care personajele mor te fac mai fericit?, *Liber Tatea*, Romania, 03/27/2012
- Naukowcy wiedzą, dlaczego kochamy filmy katastroficzne, *RMF 24*, Poland, 03/27/2012
- Filmes tristes deixam as pessoas mais felizes, diz estudo, *Veja*, Brazil, 03/27/2012
- Movies with heartbreak make use happy, and here’s why. *Yahoo! Shine*, Canada, 03/27/2012
- Why we love movies that make us cry, *Globe and Mail*, Canada, 03/26/2012
- Study shows how tearjerkers make people happier, *Newswise*, 03/26/2012
- Smiling through the tears: Study shows how tearjerkers make people happier, *Science Daily*, 03/26/2012
- Hamlet, Macbeth, Othello... Why would anyone enjoy watching tragedy? *Business Insider*, 03/16/2012
- Sadness breeds gratitude: The value of tragedy, *Miller-McCune*, 03/15/2012

Selected Media Coverage on Body Ideals in the Media

- Jagd nach dem Ideal: Wer interessiert sich fuer Models? *Sueddeutsche Zeitung* (national newspaper, Germany), 03/17/2011
- Models' Photos May Spur Mixed Messages About Body Image, *U.S. News*, 03/17/2011
- In search of the ideal body shape, *WebMD*, 03/18/2011
- Models' Photos May Spur Mixed Messages About Body Image, *Business Week*, 03/17/2011
- Thin-ideal images make women feel better, *Times of India*, 04/13/2011

Selected Media Coverage on Selective Media Use and Social Identity

- Studie: Schadenfreude macht Senioren selbstbewusst (5/11/2011) ZEIT online, Germany
- Lachen über Jugendliche Schadenfreude stärkt Senioren (5/11/2011) n-tv (nationwide German news TV channel)
- Studie: Schadenfreude macht Senioren selbstbewusst (5/11/2011) Stern, Germany
- Schadenfreude macht Senioren selbstbewusst (5/11/2011) Westdeutsche Zeitung, Germany
- Verhaltensforschung: Schadenfreude macht Rentner selbstbewusst (5/11/2011) Die Welt, Germany
- Studie: Schadenfreude macht Senioren selbstbewusst (5/11/2011) Financial Times Deutschland, Germany
- Studie: Schadenfreude macht Senioren selbstbewusst (5/11/2011) Die Sueddeutsche, Germany

- Studie: Schadenfreude macht Senioren selbstbewusst (5/11/2011) Focus Nachrichtenmagazin, Germany
- Psychologie Heute (June 2011)
- Grumpy old men (09/2/2010) *New York Times*
- Seniors get boost from bad news about the young (9/2/2010) *U.S. News*
- Seniors get boost from bad news about the young (9/2/2010) *Business Week*
- Delinquent youths boost older people's self-esteem (1/2011) *American Scientific Mind Magazine*, USA
- Aeltere bauen sich an Negativberichten ueber Junge auf (9/2/2010) *Kronenzeitung*, Austria
- Seniors like bad news about youth, study says (9/4/2010) *Top News*, UK
- Older people enjoy reading negative stories about young (8/31/2010) *The Post Chronicle*, USA
- Older people enjoy reading negative stories about young (8/31/2010) *Toronto Sun*
- Generation wars (8/31/2010) *Sydney Morning Herald*, Australia
- Older people enjoy reading negative stories about young adults (8/31/2010) *Asian News International*
- Older people enjoy reading negative stories about young adults (8/31/2010) *Kenya Star*, Kenya
- Older people enjoy reading negative stories about young adults (8/31/2010) *Argentina Star*
- Older people enjoy reading negative stories about young adults (8/31/2010) *Hindustan Times*, India
- Older people enjoy reading negative stories about young adults (8/31/2010) *Taiwan News, The Epoch Times* (Hong Kong)
- Over 50? You probably prefer negative stories about young people (8/30/2010) *Science Daily*
- Starsi lubia zle cyutac o miodsych (8/31/2010) *Kopalni Wiedzy*, Poland
- Older people enjoy reading negative stories about young adults (8/31/2010) *Kyiv Post*, Ukraine
- Older people enjoy reading negative stories about young (8/31/2010) *Khaleej Times*, Dubai
- Generation wars (8/31/2010) *Brisbane Times*, Australia
- Eldre liker a lese darlige nyheter om yngre (8/31/2010) *Dagbladet*, Norway
- Aeldre gillar att laesa daliga nyheter om unga (8/30/2010) *Vasabladet*, Finland
- A good moan makes elderly feel better (9/1/2010) *Evening Harald*, Ireland
- A Victor Meldrew effect: a good moan makes elderly feel better (9/1/2010) *Irish Independent*
- Aldringar gillar near det gar ill foer unga (8/30/2010) *Hufvudstadsbladet*, Finland
- Older people enjoy reading negative stories about young (8/30/2010) *Winnipeg Sun*
- Old like hearing young getting bagged (8/30/2010) *TV New Zealand*
- Boomers like bad news on younger folks (9/2/2010) *Vancouver Sun*
- Life's like that (9/1/2010) *The Daily Herald-Tribune*, CA
- Negative media reports of youth give seniors a boost (9/4/2010) *Times Colonist*, CA
- Seniors like negative news about young (9/4/2010) *The Star Phoenix*, CA
- Older people were more likely to choose... (8/31/2010) *Calgary Herald*, CA
- Study shows that older people enjoy negative news coverages about young people (9/3/2010) *The Huffington Post*
- Don't blame the media—old people like reading negative stories about young people (8/30/2010) *Orlando Sentinel*
- I do believe it! A good moan makes elderly feel better (9/1/2010) *The Daily Telegraph*, UK
- Why reading negative stories about young people gives the over-50s a self-esteem boost (9/1/2010) *Daily Mail*, UK
- Bad news about youth boosts elders self-esteem (9/1/2010) *WebMD*
- Older People like reading negative stories about younger counterparts (9/2010) *NPR*
- Older people may get a self-esteem boost by reading negative stories about younger people (8/31/2010) *Los Angeles Times*
- Over 50s Prefer Negative Stories About Young People (8/31/2010) *AOL Health*

- Older people prefer negative news about young people (8/30/2010) *The Globe and Mail* (Toronto)
- Older people enjoy reading negative stories about young (8/31/2010) *Montreal Gazette*
- German study discovers Schadenfreude (8/30/2010) *New York Observer*

Selected Media Coverage on Selective Exposure to Political Messages

- Powerful Tales (06/16/2010) *Winnipeg Sun*, Canada
- People Choose News That Fits Their Views (06/07/2009) *US News & World Report*
- People choose media that agree with them (05/30/2009) *United Press International*

Selected Media Coverage on Media Use and Anger Regulation

- A glance at the January issue of Human Communication Research: Retaliatory reading (1/26/2006) *The Chronicle of Higher Education*
- Angry? Read this. (4/13/2006) *Milwaukee Journal Sentinel*
- Arrabbiate: Perché la rabbia maschile è più temibile (3/30/2006) *Libero* (Italian)
- Co szukaja mezczyzni w mediach (n.d.) *Student NEWS* (Polish)
- Control Mood (3/30/2006) *WTOP 103.5 FM Washington DC 1* - mp3 audio
- Control Mood (3/30/2006) *WTOP 103.5 FM Washington DC 2* - mp3 audio
- Differences between men and women? Look at the news they choose (4/3/2006) *World Science*
- Emotion: the draw on news shows (4/30/2006) *Denver Post*
- Gender gap obvious in reading study (4/8/2006) *The Halifax Daily News*
- Good news for rows (4/1/2006) *Times of London* (English/UK)
- Healthwrap: Sweetener Choices, Media Moods, Mini-Stroke Treatment (4/3/2006) *ABC 4, Utah*
- How Men And Women Use News Media Differently To Manage Anger (4/11/2006) *eMaxHealth*
- How Men And Women Use News Media To Manage Anger (3/28/2006) *MedicineWorld*
- Loše vijesti raspiruju gnjev (4/21/2006) *Vjesnik* (Croatian)
- Männer gehen wutentbrannt in die Revanche (4/1/2006) *spektrumdirekt* (German)
- Männer heizen miese Stimmung an (4/4/2006) *Aerzte Zeitung* (German)
- Media Therapy (4/1/2006) *Apria*
- Media-wise, women are quite different (4/19/2006) *Media Life Magazine*
- Men And Women Read Different News To Manage Anger (3/29/2006) *Medindia* (English/India)
- Men and Women Use News Media Differently to Manage Anger (3/28/2006) *Breaking News Agency*
- Men and women use news media differently to manage anger (6/5/2006) *Women's Health Matters* (English/Canada)
- Men read negative stories to keep themselves angry (4/8/2006) *Newswatch India* (English/India)
- Nachrichten als Stimmungsmacher (3/29/2006) *Science Ticker* (German)
- News Anger Study (4/7/2006) *WCBE 90.5 FM Columbus Ohio NPR* - mp3 audio
- Perché la rabbia maschile è più temibile (n.d.) *ilMioPsicologo* (Italian)
- Raging at the page (4/8/2006) *Ottawa Citizen* (English/Canada)
- Sesso diverso, mente diversa, letture diverse (3/31/2006) *Gynevra* (Italian)
- Sesso diverso, mente diversa, letture diverse (3/29/2006) *Yahoo Notizie* (Italian)
- Sesso diverso, mente diversa, letture diverse (3/29/2006) *Yahoo Salute* (Italian)
- Sex matters, even when reading the paper: Men, women react differently to daily news (4/8/2006) *The Calgary Herald* (English/Canada)
- Study Shows How Men And Women Use News Media Differently To Manage Anger (3/30/2006) *Medical News Today*
- Study Shows How Men and Women Use News Media Differently to Manage Anger (3/28/2006) *TMCnet*

- Study Shows How Men and Women Use News Media to Manage Anger (3/28/2006) *Newswise*
- Últimas Notícias - Internet (n.d.) *TV da Gente* (Portuguese/Brazil)
- Uomini, donne e gestione della rabbia (3/29/2006) *Psicolinea* (Italian)
- Using the News as Anger Management: Are people victims of the media they watch or crafty exploiters of it? (4/3/2006) *Seed Magazine*
- *Washington Times*, March 3
- We use news to regulate our moods (4/12/2006) *Armenian Medical Network* (English/Armenia)
- We use news to regulate our moods (4/11/2006) *News-Medical*
- Wütende Männer (3/30/2006) *Star FM 87.9 Berlin Germany* - mp3 audio (German)

Selected Coverage on Entertainment Enjoyment

- The Biology of the Sports Fan, *Wall Street Journal*, 11/04/2013
- *Der Spiegel* (German newsmagazine), issue 48, 11/23/2009
- *Los Angeles Times*, 04/12/2009
- *New York Times*, 12/19/2006
- *Reuters USA*, 12/06/2006
- *Focus* (German national newsmagazine), 12/06/2006
- *Sydney Morning Herald*, Australia, 12/11/2006
- *Aerztezeitung* (German national daily newspaper), 12/08/2006
- *Die Welt* (German national daily newspaper), 12/16/2006
- *Berliner Morgenpost* (German daily newspaper in Berlin), 12/16/2006
- *The Ladies' Home Journal*, April 2007
- *Montreal Gazette*, 12/11/2006
- *San Diego Union-Tribune*, 12/14/2006
- *United Press International*, 12/11/2006
- *Portland Oregonian*, 12/13/2006
- *Copley News Service*, 12/22/2006

Selected Coverage on Gender Bias in Science

- Gender Bias in Researcher-to-Researcher Communication, on Scilogs, associated with Nature (http://www.scilogs.com/communication_breakdown/gender-bias-study-2013/), 03/22/2013
- Work By Female Scientists Gets Judged More Harshly: Study, on Health Day [news service] (<http://consumer.healthday.com/mental-health-information-25/behavior-health-news-56/work-by-female-scientists-gets-judged-more-harshly-study-675107.html>), 04/19/2013

PROFESSIONAL DEVELOPMENT

- Member of the President and Provost's Leadership Institute 2013-14 at The Ohio State University (18-month leadership development program)
- Participated in seminar 'Conflict Management for Managers, Supervisors, and Team Leaders' at the OSU Leadership Center, January 17, 2013
- Participated in seminar 'Dealing with Difficult People and Situations' at the OSU Leadership Center, April 4, 2013

ACADEMIC SERVICE AND FUNDING

Grants and Funding Acquisition

- Mattox Research Award, School of Communication, Ohio State University, January 2013, \$10,000
- Social and Behavioral Sciences Joan N. Huber Faculty Fellowship for 2013-16, The Ohio State University, \$18,000
- Knobloch-Westerwick, S. (PI). *Framing Dietary Guidelines to Get Noticed and Improve Weight Management*. Grant proposal for PA-09-124 (R21) Exploratory/Developmental Clinical Research Grants in Obesity (R21), issued by National Institutes of Health (NIH, specifically NIDDK, NCI, NCCAM, NHLBI, ODS), U.S. Food and Drug Administration, National Center for Chronic Disease Prevention and Health Promotion. (resubmitted 2012, July). Co-PIs: Dr. Michael Slater (School of Communication), Dr. Christopher Taylor (Division of Dietetics, College of Medicine), Dr. Andrew Hayes (School of Communication), Dr. Cheryl Achterberg (College of Education and Human Ecology, Dept. of Human Nutrition). Scored, not funded.
- Jensen, J., & Knobloch-Westerwick, S. (Co-PI), Niederdeppe, J., Slater, M. *Using QR Codes to Activate Opinion Leaders and Increase FOBT Utilization within Hispanic Populations*. Grant proposal for PA-09-130 (R21) Exploratory Grants for Behavioral Research into Cancer Control, issued by National Cancer Institute (submitted 2012, Jan.). Not funded.
- Director's Award, School of Communication, Ohio State University, January 2012, \$20,000
- Melanie Sarge (doctoral student) received a Graduate School's Alumni Grants for Graduate Research and Scholarship (AGGRS), \$2,000
- Gender-typing in perceptions of scientific contributions (PI: S. Knobloch-Westerwick). Coca-Cola Critical Difference for Women Grants for Research on Women, Gender, and Gender Equity. The Ohio State University, July 2011, \$2,000.
- Gender-typing in perceptions of scientific contributions (PI: S. Knobloch-Westerwick). Faculty Grant, Office for Diversity and Inclusion, The Ohio State University, July 2011, \$2,000.
- Miller Research Award, awarded by the School of Communication, Ohio State University, "Framing Dietary Guidelines to Get Noticed and Improve Americans' Weight Management," May 2011, \$10,000
- Director's Award, School of Communication, Ohio State University, June 2010, \$12,500
- Director's Award, School of Communication, Ohio State University, May 2008, \$10,000
- Director's Award, School of Communication, Ohio State University, May 2007, \$10,000
- Miller Research Award, awarded by the School of Communication, Ohio State University, "The Leverage Effect of Selective Media Exposure," with Dr. Michael Slater as second investigator, June 2006, \$20,000
- Small SBS Faculty Grant from the College of Social and Behavioral Sciences, The Ohio State University, \$2,100, April 2006
- Grant awarded by the Committee of Research, University of California, for the project "Attribution of Responsibility based on Media Reception," April 2004, \$2,000
- Grant awarded by the Committee of Research, University of California, for the project "Social Utility of Exposure to News in the Media," Feb. 2004, \$2,500
- Grant awarded by the National Association of Broadcasters, USA, for the project "Effects of Narrative Structures in Broadcast News on Appreciation and Recall," April 2003-March 2004: \$5,850

- Grant awarded by the “Howard R. Marsh Center for the Study of Journalistic Performance” at the University of Michigan at Ann Arbor for the project “Favoring Bad News -- Situational Factors Fostering Preferences for Negative Mass Media Messages,” Oct. 2003: \$1,004
- Grant awarded by the “Howard R. Marsh Center for the Study of Journalistic Performance” at the University of Michigan at Ann Arbor for the project “News reception - Attribution processes and Perceptions of Responsibilities,” Jan. 2003, \$1,874
- Travel grant from the German Research Foundation for the ICA conference in San Diego, 2003, approx. \$1,000
- Funding from the German Academic Exchange Service to support a research stay of Professor Dr. Dolf Zillmann at the Dresden University of Technology in the fall semester 2002, approx. \$8,000
- Post-doctoral Fellowship awarded by the German Academic Exchange Service for research in cooperation with Professor Dr. Dolf Zillmann, Jan.-Sept. 2000 at the University of Alabama, Tuscaloosa/AL, and April-June 2001 at the University of Amsterdam, Netherlands. Approx. \$31,000
- Research grant from the German Research Foundation (DFG), 1996-1999. Principal investigator: Peter Vorderer. *Unterhaltung durch Medien: Eine experimentelle Studie über den Einfluß interaktiver Fernsehangebote auf das Erleben der Zuschauer.* Hannover, Germany: Dept. of Journalism and Communication Research, University of Music, Drama, & Media Hannover.
- Research grant from the German Research Foundation (DFG), 1999. Principal investigator: Peter Vorderer. *Musikselektion: Explorative und experimentelle Untersuchungen situativer und individueller Einflüsse auf die Auswahl von Musik.* Hannover, Germany: Dept. of Journalism and Communication Research, University of Music, Drama, & Media Hannover.

Editorships, Editorial Board Membership, Reviewing

- Co-Editor of COMMUNICATION RESEARCH since 2016
- Co-Editor of MEDIA PSYCHOLOGY, managing editor 2012-16
- Member of the Editorial Board of COMMUNICATION RESEARCH since 2005
- Member of the Editorial Board of JOURNAL OF COMMUNICATION since 2008
- Member of the Editorial Board of MEDIA PSYCHOLOGY since 2007
- Member of the Editorial Board of HEALTH COMMUNICATION since 2014
- Member of the Editorial Board of COMMUNICATION THEORY since 2015
- Journal Manuscripts
 - COMMUNICATION RESEARCH (editorial board 2005-2015, frequently)
 - JOURNAL OF COMMUNICATION (editorial board, frequently)
 - AMERICAN JOURNAL OF POLITICAL SCIENCE
 - APPETITE
 - COGNITION AND EMOTION
 - COMMUNICATION METHODS AND MEASURES
 - COMMUNICATION REPORTS
 - COMMUNICATION THEORY (editorial board, frequently)

- COMMUNICATIONS-EUROPEAN JOURNAL OF COMMUNICATION RESEARCH
- HEALTH COMMUNICATION (editorial board, frequently)
- HUMAN COMMUNICATION RESEARCH
- INTERNATIONAL JOURNAL OF PUBLIC OPINION RESEARCH
- JOURNAL OF APPLIED COMMUNICATION RESEARCH
- JOURNAL OF BROADCASTING & ELECTRONIC MEDIA
- JOURNAL OF COMPUTER-MEDIATED COMMUNICATION
- JOURNAL OF MEDIA PSYCHOLOGY (formerly Zeitschrift für Medienpsychologie)
- JOURNALISM & MASS COMMUNICATION QUARTERLY
- MASS COMMUNICATION AND SOCIETY
- MEDIA PSYCHOLOGY (editorial board, frequently)
- MOTIVATION AND EMOTION
- NEW MEDIA & SOCIETY
- PERSONALITY AND INDIVIDUAL DIFFERENCES
- POLITICAL COMMUNICATION
- PUBLIC OPINION QUARTERLY
- SEX ROLES
- Grant proposals – German Research Foundation, 2012
- Grant proposals – Austrian Research Foundation, 2013
- Grant proposals – Belgium Research Foundation, 2013
- Grant proposals - Dutch Social Science Research Council ('gebied voor Maatschappij- en Gedragwetenschappen') of the Netherlands Organisation for Scientific Research (NWO), 2006
- Grant proposals – Israel Science Foundation (ISF), 2005

Awards and Honors

- Social and Behavioral Sciences Joan N. Huber Faculty Fellows for 2013-16, The Ohio State University
- Member of the President and Provost's Leadership Institute (PPLI), 2013-15, The Ohio State University
- Salary increases through the excellence funds of the College of Social and Behavioral Sciences at The Ohio State University in 2006, 2007, 2009, 2010, 2012, and 2013
- Reviewer for National Research Foundations of Israel, Netherlands, Germany, Belgium, and Austria
- Managing Editor of *Media Psychology* since 2012
- Editorial Board Member of *Journal of Communication* and *Communication Research*
- Keynotes at DFG-funded meeting 'Internet as a Source of Science Information (2012) and German Communication Research conference on media uses and effects (2014)
- Listed among most prolific communication scholars (Hickson et al., 2009)
- Top Faculty Paper, Mass Communication and Society Division: Child of mine: Impacts of prolonged media exposure on women's fertility desires. Association for Education in Journalism and Mass Communication Annual Conference 2013, Washington/D.C.

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- Top Faculty Paper, Communication Theory and Methodology Division: A selective exposure experiment on social identity theory: Effects of news valence, character race, and recipient race on selective news reading. Association for Education in Journalism and Mass Communication Annual Conference 2008, Chicago/IL.
 - Top Faculty Paper, Mass Communication Division. Sex-segregated news consumption: Origins of gender-typed patterns of Americans' selective exposure to news topics, ICA conference, 2006, Dresden, Germany.
 - Top Faculty Paper, Mass Communication Division, ICA conference 2005 in New York, "Selective social comparisons with media personae"
 - Top Faculty Paper, Communication Technology Division, ICA conference 2005 in New York, "News cues: Do indicators of newsworthiness by newsbots affect our perception of news stories?"
 - Top student paper, Public Relations Division, Association for Education in Journalism and Mass Communication: What would have happened without public relations? Time series analysis as a tool of evaluating public relations. Paper presented at the conference of the Association for Education in Journalism and Mass Communication, Anaheim/CA, August 1996.
 - Albert-Oeckl Award 1995 of the German Public-Relations Association for diploma thesis "PR-Erfolgskontrolle durch Zeitreihenanalyse"

Administration Service

- 1998 Search committee seeking a full professor, Dept. of Journalism & Communication Research, University of Music, Drama & Media Hannover
- 1998 Committee for assessments and selective admission of students, Dept. of Journalism & Communication Research, University of Music, Drama, & Media Hanover
- 2001-02 Interim Chair at full professor rank, Dept. of Communication, Dresden University of Technology, Germany
- 2001/02 Chairing committee, Dept. of Communication, Dresden University of Technology
- 2001/02 Chairing committee of the College of Liberal Arts & Sciences, Dresden University of Technology n
- 2001/02 Graduate committee of communication studies, Dresden University of Technology
- 2001/02 Undergraduate committee of communication studies, Dresden University of Technology 2001/02, Committee to develop B.A./M.A. communication curricula to replace existing "Magister Artium" degree, Dresden University of Technology
- 2003/04 Search committee, position "Social Impact of the Media," UC Davis
- 2003/04 Search committee, position "Cognition and Communication," UC Davis
- 2003/04 Search committee, position "Strategic Approaches to Social Interaction," UC Davis
- 2004 Lecturers Evaluation Committee, UC Davis
- 2004/05 Search committee, position "Social-Psychological Impact of Media," UC Davis
- 2004/05 Search committee, position "Cognition and Communication," UC Davis
- 2004/05 Search committee, position "Communication and Persuasion," UC Davis
- 2004/05 Committee to develop M.A. program in "Strategic Communication," UC Davis
- 2006-08 Elected member of the undergraduate committee, School of Communication, Ohio State University
- 2007-2011 Member of the committee of the Arts and Sciences Honors Program, representative of the College of Social and Behavioral Sciences, Ohio State University
- 2009-10 Member of the Faculty Search Committee of the School of Communication, Ohio State University
- 2010-12 Member of the Research Committee of the School of Communication, Ohio State University
- 2011/12 Chair of the Research Committee of the School of Communication, Ohio State University
- 2013-15 Director of Graduate Studies, School of Communication, Ohio State University
- Since 2007 Member of Promotion and Tenure committee of the School of Communication, Ohio State University
- 2009-12, Member of the Graduate Studies Committee of the School of Communication, Ohio State University since 2015
- 2013/14 Chair of the Committee of the International Communication Association to nominate candidates for the position of ICA president-elect
- 2014/15 Chair of the Committee of the International Communication Association to nominate candidates for the position of ICA president-elect