SIYUE (APRIL) LI, Ph.D.

School of Communication
The Ohio State University
3058 Derby Hall, 154 N. Oval Mall,
Columbus, OH 43210-1339
li.6836@osu.edu

ACADEMIC APPOINTMENT

Assistant Professor   August 2015-present
School of Communication
The Ohio State University

EDUCATION

Ph.D. in Communication   June 2015
University of California, Davis, CA

M.A. in Communication   August 2010
Michigan State University, East Lansing, MI

B.A. in Broadcast Journalism   June 2008
Minor in English
Zhejiang University, Hangzhou, China

PUBLICATIONS

Journal Articles

Palomares, N. A., Grasso, K., **Li, S.,** & Li, N. (2016). The role of suspiciousness in understanding others' goals: Benefits or detriments? *Interactions Studies, 17,* 155-179.

Feng, B., **Li, S.**, & Li, N. (2016). Is a profile worth a thousand words?: How online support-seeker's profile features may influence the quality of received support messages. *Communication Research, 43,* 253-276.

Li, S., Feng, B., Li, N., & Tan, X. (2015). How social context cues in online support-seeking influence self-disclosure in support provision. *Communication Quarterly, 63,* 586-602.

Palomares, N. A., Grasso, K., & **Li, S.** (2015). Understanding Others' Goals Depends on the Efficiency and Timing of Goal Pursuit. *Journal of Language and Social Psychology, 34,* 564-576.

Li, S., & Feng, B. (2015). What to say to an online support-seeker? The influence of others' responses and support-seekers' replies. *Human Communication Research, 41,* 303-326.

Li, S., Feng, B., Chen, M., & Bell, R. A. (2015). Physician review websites: Effects of the proportion and position of negative reviews on readers' evaluations of the doctor. *Journal of Health Communication*, *4,* 453-461.

Manuscripts Under Review

Li, S., & Zhang, G. (revise and resubmit). Intergroup communication in support forums: The effect of group identification on online support provision..

Rui, J., & **Li, S.** (revise and resubmit). Seeking compliance from weak ties through mediated channels: Integrating self-presentation and norm violation to compliance.

Feng, B., Jang, J., Pan, W., & **Li, S.** (revise & resubmit). Comparing the effects of argumentation and facework on Americans and Chinese' responses to advice in supportive interactions.

Li, S., Feng, B., & Wingate, V. S. (under review). Give thanks for a little and you will find a lot: The role of others' comments and a support seeker's reply in online support provision.

Li, S., Lee-Won, R., & McKnight, J. (under review). Effects of online physician reviews and physician gender on perceptions of physician skills and primary care physician (PCP) selection.
.
Li, S., & Hubner, A. (under review). Technical skills or interpersonal skills: The impact of online ratings on patient choice of a primary care physician versus a specialist.

Pan, W., Feng, B., Wingate, V. S., Pollock, P. S., & **Li, S.** (under review). Out of sight, out of mind?: The effect of perceived anonymity and self-disclosure depth in support-seeking posts on quality of received support.

Conference Papers

Li, S., & Zhang, G. (2017, May). *Intergroup communication in support forums: The effect of group identification on online support provision.* Paper presented at

the annual conference of International Communication Association, San Diego, CA.

Rui, J., & **Li, S.** (2017, May). *Seeking compliance from weak ties through mediated channels: Integrating self-presentation and norm violation to compliance.* Paper presented at the annual conference of International Communication Association, San Diego, CA.

Li, S. (2016, November). *Online support provision: conform to perceived truth or to social approval.* Paper presented at the annual conference of National Communication Association, Philadelphia, PA.

Li, S. (2016, June). *Online support forums: willingness to respond to a support-seeking post.* Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.

Palomares, N. A., Grasso, K., & **Li, S.** (2015, November). *Are secondary goals goals? Differentiating goals and constraints.* Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.

Li, S., & Feng, B. (2015, November*). Supportive communication on support forums: The influence of others' responses and support-seekers' replies.* Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.

Feng, B., Pan, W., Jang, J., & **Li, S.** (2015, July). *Comparing the effects of argumentation and facework on Americans and Chinese' responses to advice in supportive interactions.* Paper presented at the IAICS & CAFIC Conference, Hong Kong, China.

Palomares, N. A., Grasso, K., & **Li, S.** (2015, May). *Understanding Others' Goals Depends on the Efficiency and Timing of Goal Pursuit.* Paper presented at the annual conference of the International Communication Association, San Juan, PR.

Li, S., & Feng, B. (2014, November). *What to say to an online support-seeker? The influence of others' responses and support-seekers' replies.* Paper presented at the annual conference of the National Communication Association, Chicago, IL.

Li, S., Feng, B., Chen, M., & Bell, R. A. (2013, November). *Patient comments on physician review websites: Effects of the proportion and position of negative comments on others' evaluations of the doctor.* Paper presented at the annual conference of the National Communication Association, Washington, DC.

Palomares, N. A., **Li, S.**, & Grasso, K. (2013, November). *Secondary "goals" are not goals: Differentiating goals and constraints.* Paper presented at the annual convention of the National Communication Association, Washington, DC.

Feng, B., **Li, S.**, Li, N., Tan, X. (2013, June). *Is a profile worth a thousand words?: How online support-seeker's profile features may influence the person-centeredness and politeness of received support.* Paper presented at the annual conference of the International Communication Association, London, UK.

Palomares, N. A., Li, N., **Li, S.**, & Grasso, K. (2013, June). *The content of goal inferences in conversation: How goal congruency influences the goals people infer.* Paper presented at the annual conference of the International Communication Association, London, UK.

Li, S., Li, N., Tan, X., & Feng, B. (2012, November). *How social context cues in support seeker profile influence support provider's self-disclosure in online support forums.* Paper presented at the annual convention of the National Communication Association, Orlando, FL.

Palomares, N. A., Grasso, K., Li, N., & **Li, S.** (2012, November). *When suspiciousness fosters negatively valenced goal inferences.* Paper presented at the annual convention of the National Communication Association, Orlando, FL.

Li, S., Levine, T. R., & Walther, J. B. (2011, May). *Deceptive self-presentation: An examination of lying for saving face in FtF and CMC contexts.* Paper presented at the annual meeting of the International Communication Association, Boston, MA*.*

TEACHING EXPERIENCE

The Ohio State University

COMM2540: Introduction to Communication Technology

COMM3554: Social Implications of Communication Technology

COMM3620: Introduction to Interpersonal Communication

COMM4738: Health Communication and New Media

University of California, Davis

CMN1 : Introduction to Public Speaking

CMN101: Communication Theories

ACADEMIC AWARDS

Top Paper Award, Communication and Social Cognition Division,	2015
National Communication Association Annual Conference	
Research Award, University of California, Davis	2014
Travel Award, International Communication Association	2013
Kumata Memorial Fellowship, Michigan State University	2010

JOURNAL REVIEWER

Asian Journal of Communication

Communication Monograph

Communication Research

Communication Studies

Cyberpsychology, Behavior, & Social Networking.

Human Communication Research

Journal of Health Communication

Journal of Social and Personal Relationships

Social Media & Society

ADVISING

Ph.D. Dissertation Committee:
Phokeng Dailey (2017)

Ph.D. Qualifying Exam Committee:
Jessica McKnight, Guanjin Zhang

M.A. Thesis Committee:
Mackenzie Kibbe (2017)

ASSOCIATION MEMBERSHIPS

International Communication Association

National Communication Association