

Curriculum Vitae
ROSELYN J. LEE-WON

PERSONAL INFORMATION

Full legal name Roselyn Jong-Eun Lee-Won
Publishing name Roselyn J. Lee-Won (former name: Jong-Eun Roselyn Lee)
E-mail lee-won.1@osu.edu (work)
jroselyn@stanfordalumni.org (personal)
Work address 3074 Derby Hall, 154 North Oval Mall, Columbus, OH
43210

ACADEMIC EMPLOYMENT

The Ohio State University, OH, USA

Associate Professor (with tenure), School of Communication (June 2018 – Present)
Assistant Professor, School of Communication (August 2012 – June 2018)

Hope College, MI, USA

Assistant Professor, Department of Communication (August 2009- July 2012)

EDUCATION

Stanford University, CA, USA

Ph.D. in Communication (2009)
Dissertation: *A Threat on the Net: Stereotype Threat in Avatar-Represented Online Groups*
Advisor: Dr. Clifford I. Nass
Reading committee members: Drs. Jeremy N. Bailenson (Communication), Daniel L. Schwartz (Education), & Fred Turner (Communication)
Ph.D. Minor in Psychology (2009, Concentration on Social and Cultural Psychology)

University of Pennsylvania, PA, USA

Graduate coursework in Communication (2000-2002)

Seoul National University, South Korea

M.A. in Communication (1999)
B.A. in Communication (1997)
Distinction: *summa cum laude* (GPA: 4.28/4.3)

RESEARCH INTERESTS

- Interpersonal and intergroup processes in technology-mediated environments
- Self and social identity dynamics in computer-mediated communication and human-computer interaction

PUBLICATIONS

Note: Authorship indicators are based on the co-author classification system of the OSU School of Communication.

[a] Mentor: A faculty member at my degree granting institutions or any collaborator who was at a faculty rank higher at other institutions including OSU at the time of data collection

[b] Peer: Collaborators at the same rank (including fellow students during my graduate program) at the time of data collection

[c] Student: A student at the time of data collection who attended the institution where I was/am an assistant professor

[d] Other: Non-academic collaborators or those who otherwise do not regularly publish research

Peer-Reviewed Journal Articles

[In Press]

J23. Li, S.[b], **Lee-Won, R. J.**, McKnight, J.[c] (in press). Patients' choice: Effects of online physician reviews and physician gender on perceptions of physician skills and primary care physician (PCP) selection. *Health Communication*.
<https://doi.org/10.1080/10410236.2018.1475192>

[2018]

J22. **Lee-Won, R. J.**, White, T. N.[c], & Potocki, B.[c] (2018). The Black catalyst to tweet: The role of discrimination experience, group identification, and racial agency in Black Americans' instrumental use of Twitter. *Information, Communication and Society*, 21, 1097-1115. <https://doi.org/10.1080/1369118X.2017.1301516>

[2017]

J21. **Lee-Won, R. J.**, Na, K.[c], & Coduto, K.[c] (2017). The effects of social media virality metrics, message framing, and perceived susceptibility on cancer screening intention: Testing the mediating role of fear. *Telematics and Informatics*, 34, 1387-1397.
<https://doi.org/10.1016/j.tele.2017.06.002>

J20. **Lee-Won, R. J.**, Lee, J. Y.[c], Song, H.[c], & Borghetti, L.[c] (2017). "To the bottle I go . . . to drain my strain": Effects of microblogged racist messages on target group members' intention to drink alcohol. *Communication Research*, 44, 388-415.
10.1177/0093650215607595

J19. Lim, Y.-S.[c], & **Lee-Won, R. J.*** (2017). When retweets persuade: The persuasive effect of dialogic retweeting and the role of social presence in organizations' Twitter-based communication. *Telematics and Informatics*, 34, 422-433.
10.1016/j.tele.2016.09.003
***Corresponding author.**

J18. **Lee-Won, R. J.**, Tang, W. Y.[c], & Kibbe, M.[c] (2017). When virtual muscularity enhances physical endurance: Masculinity threat and compensatory avatar customization among young male adults. *Cyberpsychology, Behavior, and Social Networking*, 20, 10-16. 10.1089/cyber.2016.0418

[2016]

J17. Joo, Y. K.[b] & **Lee-Won, R. J.** (2016). An agent-based intervention to assist drivers under stereotype threat: Effects of in-vehicle agents' attributional error feedback. *Cyberpsychology, Behavior, and Social Networking*, 19, 615-620.
10.1089/cyber.2016.0153

J16. Shim, M. S.[b], **Lee-Won, R. J.**, & Park, S. H.[b] (2016). The self on the Net: The joint effect of self-construal and public self-consciousness on positive self-presentation in online social networking among South Korean college students. *Computers in Human Behavior*, 63, 530-539. 10.1016/j.chb.2016.05.054

J15. **Lee-Won, R. J.**, Abo, M.[c], Na, K.[c], & White, T. N.[c] (2016). More than numbers: Effects of social media virality metrics on intention to help unknown others in the context of bone marrow donation. *Cyberpsychology, Behavior, and Social Networking*, 19, 404-411. 10.1089/cyber.2016.0080

[2015]

J14. **Lee-Won, R. J.**, Herzog, L.[c], & Park, S. G.[a] (2015). Hooked on Facebook: The role of social anxiety and need for social assurance in problematic use of Facebook. *Cyberpsychology, Behavior, and Social Networking*, 18, 567-574.
10.1089/cyber.2015.0002

[2014]

J13. **Lee-Won, R. J.**, Shim, M. S.[b], Joo, Y. K.[b], & Park, S. G.[a] (2014). Who puts the best "face" forward on Facebook? Positive self-presentation in online social networking and the role of self-consciousness, actual-to-total Friends ratio, and culture. *Computers in Human Behavior*, 39, 413-423. 10.1016/j.chb.2014.08.007

J12. Lee, J.-E. R. (2014). Does virtual diversity matter?: Effects of avatar-based diversity representation on willingness to express offline racial identity and avatar customization. *Computers in Human Behavior*, *36*, 190-197. 10.1016/j.chb.2014.03.040

J11. Lee, J.-E. R., Nass, C. I.[a], & Bailenson, J. N.[a] (2014). Does the mask govern the mind? : Effects of arbitrary gender representation on quantitative task performance in avatar-represented virtual groups. *Cyberpsychology, Behavior, and Social Networking*, *17*, 248-254. 10.1089/cyber.2013.0358

J10. Joo, Y. K.[b] & Lee, J.-E. R. (2014).* Can “the voices in the car” persuade drivers to go green?: Effects of benefit appeals from in-vehicle voice agents and the role of drivers’ affective states on eco-driving. *Cyberpsychology, Behavior, and Social Networking*, *17*, 255-261. 10.1089/cyber.2013.0157

***Equal authorship; corresponding author**

[2012]

J09. Lee, J.-E. R., Moore, D. C.[c], Park, E.-A.[b], Park, S. G.[a] (2012). Who wants to be “friend-rich”?: Social compensatory friending on Facebook and the moderating role of public self-consciousness. *Computers in Human Behavior*, *28*, 1036-1043. 10.1016/j.chb.2012.01.006

J08. Lee, J.-E. R., Rao, S.[b], Nass, C.[a], Forssell, K.[b], & John, J. M.[b] (2012). When do online shoppers appreciate security enhancement efforts? Effects of financial risk and security level on evaluations of customer authentication. *International Journal of Human Computer Studies*, *70*, 364-376. 10.1016/j.ijhcs.2011.12.002

J07. Lee, J.-E. R. & Nass, C.[a] (2012). Distinctiveness-based stereotype threat and the moderating role of coercion context. *Journal of Experimental Social Psychology*, *48*, 192-199. 10.1016/j.jesp.2011.06.018

[Pre-2012]

J06. Lee, J.-E. R. & Park, S. G.[a] (2011). “Whose Second Life is this?” How avatar-based racial cues shape ethno-racial minorities’ perception of virtual worlds. *Cyberpsychology, Behavior, and Social Networking*, *14*, 637-642. 10.1089/cyber.2010.0501

- J05.** Kim, J. H.[b] & **Lee, J.-E. R.** (2011).* The Facebook paths to happiness: The effects of the number of friends and self-presentation on subjective well-being. *Cyberpsychology, Behavior, and Social Networking*, 14, 359-364. 10.1089/cyber.2010.0374
***Equal authorship**
- J04.** **Lee, J.-E. R.** (2009). To reveal or to cloak? Effects of identity salience on stereotype threat responses in avatar-represented group contexts. *International Journal of Internet Science*. 4, 34-49.
- J03.** Lim, S.[b], & **Lee, J.-E. R.** (2009).* When playing together feels different: Effects of task types and social contexts on physiological arousal in multiplayer online gaming contexts. *CyberPsychology and Behavior*, 12, 59-61. 10.1089/cpb.2008.0054
***Equal authorship; corresponding author**
- J02.** Yamada, R.[d], Nakajima, H.[d], **Lee, J.-E. R.**, Brave, S. B.[b], Maldonado, H.[b], Nass, C.[a], & Morishima, Y.[a] (2008). Design and implementation of socially intelligent agents providing emotional and cognitive support. *Journal of Japan Society for Fuzzy Theory and Intelligent Informatics*, 20, 473-486 (Published in English).
- J01.** **Lee, J.-E. R.**, Nass, C.[a], Brave, S. B.[b], Morishima, Y.[a], Nakajima, H.[d], & Yamada, R.[d] (2007). The case for caring co-learners: The effects of a computer-mediated co-learner agent on trust and learning. *Journal of Communication*, 57, 183-204.
10.1111/j.1460-2466.2007.00339.x

Book Chapters and Encyclopedia Entries

- B02.** **Lee, J.-E. R.** & Park, S. G.[a] (2014). Ubicomp. In K. Harvey (Ed.), *Encyclopedia of Social Media and Politics* (pp. 1293-1294). Thousand Oaks, CA: Sage Publications.
- B01.** **Lee, J.-E. R.** & Nass, C.[a] (2010). Trust in computers: The Computers-Are-Social-Actors (CASA) paradigm and trustworthiness perception in human-computer interaction. In D. Latusek & A. Gerbasi (Eds.), *Trust and technology in a ubiquitous modern environment: Theoretical and methodological perspectives* (pp. 1-15). Hershey, PA: IGI Global Press.

Peer-Reviewed Conference Proceedings

- P02.** Yamada, R., Nakajima, H., Brave, S. B., Maldonado, H., **Lee, J.-E. R.**, Nass, C., & Morishima, Y. (2006). An implementation of socially-intelligent agents providing emotional support and its application. Proceedings of the IEEE International Conference on Systems, Man & Cybernetics (pp. 322-326).

- P01.** Maldonado, H., **Lee, J.-E. R.**, Brave, S., Nass, C., Nakajima, H., Yamada, R., Iwamura, K., & Morishima, Y. (2005). We learn better together: Enhancing eLearning with emotional characters. In T. Koschmann, D. Suthers, & T.W. Chan (Eds.), *Computer Supportive Collaborative Learning 2005: The Next Ten Years*, Proceedings of the Sixth International Computer Supported Collaborative Learning Conference (pp. 408-417). Mahwah, NJ: Lawrence Erlbaum Associates.
**Nominated for Best Student Paper*

PEER-REVIEWED CONFERENCE PAPERS AND POSTERS

- C40.** Na, K., McKnight, J., **Lee-Won, R. J.**, & Kim, H. S. (2018, November). How virality metrics and their visibility shape sharing intention of health information. Paper to be presented at the 104th Annual Convention of the National Communication Association (NCA). Salt Lake City, UT.
- C39.** **Lee-Won, R. J.**, Hu, D., Joo, Y. K., & Park, S. G. (2018, August). Who can be put at risk by “virtual makeovers”? Self-photo editing, disordered eating, and the role of mindset among adult female Instagram users. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Washington, DC.
- C38.** Lee, J. & **Lee-Won, R. J.** (2018, May). The effects of racial hate tweets on perceived political polarization and attitudes toward candidates. Paper presented at the 68th Annual Conference of the International Communication Association (ICA). Prague, Czech Republic.
- C37.** Li, S., **Lee-Won, R. J.**, & McKnight, J. (2018, May). Effects of online physician reviews and physician gender on perceptions of physician skills and primary care. Paper presented at the 68th Annual Conference of the International Communication Association (ICA). Prague, Czech Republic.
- C36.** Coduto, K. & **Lee-Won, R. J.** (2018, May). Preference for online social interaction in mobile dating applications and negative outcomes of compulsive use. Paper presented at the 68th Annual Conference of the International Communication Association (ICA). Prague, Czech Republic.
- C35.** **Lee-Won, R. J.** & Park, S. G. (2017, August). Persuasive potential of group comparison information in the promotion of bone marrow donation for African Americans. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Chicago, IL.
- C34.** Abo, M., **Lee-Won, R. J.**, & Vang-Corne, M. (2017, May). Bilingual message presentation and cross-racial perceptions of biracial models in the context of health campaigns: An experimental investigation. Paper to be presented at the 67th Annual Conference of the International Communication Association (ICA). San Diego, CA.

- C33. Lee-Won, R. J., Tang, W. Y., & Kibbe, M. R. (2017, May).** When virtual muscularity enhances physical endurance: Masculinity threat and compensatory avatar customization among young male adults. Poster to be presented at the 67th Annual Conference of the International Communication Association (ICA). San Diego, CA.
**Top Poster Award in Communication and Technology (CAT) Division*
- C32. Lee-Won, R. J., Vendemia, M. A., & Coduto, K. (2017, May).** When are emotional online product reviews persuasive? The role of reviewer expertise cues and review valence. Paper to be presented at the 67th Annual Conference of the International Communication Association (ICA). San Diego, CA.
- C31. Joo, Y. K. & Lee-Won, R. J. (2016, November).** Dilemma in communicating errors: Virtual error feedback with internal attribution impairs females' driving performance under stereotype threat. Paper to be presented at the 102nd Annual Convention of the National Communication Association (NCA). Philadelphia, PA.
- C30. Lee-Won, R. J., White, T. N., & Potocki, B. (2016, August).** More than just a tweet: Understanding Black Americans' instrumental use of Twitter. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Minneapolis, MN.
- C29. Lee-Won, R. J., Lee, J. Y., & White, T. N. (2016, June).** Multiple-source hate tweets and unhealthy food choice: The buffering role of group identification. Paper presented at the 66th Annual Conference of the International Communication Association (ICA). Fukuoka, Japan.
- C28. Lee-Won, R. J. & Na, K. (2016, June).** Cancer screening message framing in the social media environment: A closer look at the role of fear. Paper presented at the 66th Annual Conference of the International Communication Association (ICA). Fukuoka, Japan.
- C27. Fox, J. & Lee-Won, R. J. (2015, November).** The Dark Triad, attachment, self-objectification, and social rewards predict women posting selfies to social networking sites. Paper presented at the 101st Annual Convention of the National Communication Association (NCA). Las Vegas, NV.
- C26. Lee-Won, R. J., & Park, S. G. (2015, August).** Hooked on Facebook: The role of social anxiety and need for social assurance in Facebook addiction. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). San Francisco, CA.
- C25. Lee-Won, R. J., Song, H., Lee, J. Y., & Park, S. G. (2015, August).** More sources, greater harm: Source magnification of racist hate messages on social media. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass

Communication (AEJMC). San Francisco, CA.

***First-Place Faculty Paper Award in Minority and Communication (MAC) Division**

- C24.** Lim, Y.-S. & **Lee-Won, R. J.** (2015, August). Crowd endorsement on social media: Persuasive effects of organizations' retweeting and role of social presence. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). San Francisco, CA.
- C23.** **Lee-Won, R. J.**, Lee, J. Y., Song, H., & Borghetti, L. (2015, May). "Intoxicated" by hate: Effects of microblogged racist messages on target group members' alcohol use intention. Paper presented at the 65th Annual Conference of the International Communication Association (ICA). San Juan, Puerto Rico.
- C22.** Vendemia, M. A. & **Lee-Won, R. J.** (2015, May). (Re)viewing the reviews: Effects of review emotionality, valence, and reviewer status cues on credibility perceptions. Paper presented at the 65th Annual Conference of the International Communication Association (ICA). San Juan, Puerto Rico.
- C21.** Dickinson, T. M., Hanus, M., & **Lee-Won, R. J.** (2015, May). Effects of individual video game protagonist sex on identification and purchase intention. Paper presented at the 65th Annual Conference of the International Communication Association (ICA). San Juan, Puerto Rico.
- C20.** Shim, M., **Lee, J.-E. R.**, & Park, S. H. (2015, February). The effects of self-construal and public self-consciousness on positive self-presentation in online social networking. Presented at the Annual Meeting of the Society for Personality and Social Psychology (SPSP), Long Beach, CA.
- C19.** **Lee, J.-E. R.**, Shim, M., Joo, Y. K., & Park, S. G. (2014, August). Who puts the best face forward on Facebook? The role of self-consciousness, actual-to-total Friends ratio, and culture in positive self-presentation. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Montreal, Canada.
- C18.** **Lee, J.-E. R.**, Nass, C. I., & Bailenson, J. N. (2014, May). Virtual stereotype lift: Effects of arbitrary gender representation on quantitative task performance in avatar-represented virtual groups. Paper presented at the 64th Annual Conference of the International Communication Association (ICA). Seattle, WA.
***Top Four Paper in Communication and Technology (CAT) Division**
- C17.** **Lee, J.-E. R.** (2013, June). Does virtual diversity matter? : Effects of avatar-based diversity representation on willingness to express offline racial identity. Paper presented at the 63rd Annual Conference of the International Communication Association (ICA). London, U.K.

****Top Paper Award in Intergroup Communication Interest Group***

- C16.** Joo, Y. K. & **Lee, J.-E. R.** (2013, June). When happy drivers go green: Effects of egoistic/altruistic framing and affective states on eco-driving. Paper presented at the 63rd Annual Conference of the International Communication Association (ICA). London, U.K.
- C15.** **Lee, J.-E. R.**, Park, E. A., & Park, S. G. (2011, August). Understanding the “friend-rich”: The effects of self-esteem and self-consciousness on number of Facebook friends. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). St. Louis, MO.
****1st Place Award in the Faculty Research Paper Competition, Communication Technology Division (CTEC)***
- C14.** **Lee, J.-E. R.**, Rao, S., & Nass, C. (2011, August). When do online shoppers appreciate security enhancement efforts? Effects of financial risk and security level on evaluations of customer authentication. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC), St. Louis, MO.
- C13.** **Lee, J.-E. R.** & Nass, C. (2010, November). When the mask governs the mind: Effects of social category representation on task performance and motivation in avatar-represented virtual groups. Paper presented at the 96th Annual Convention of the National Communication Association (NCA). San Francisco, CA.
****Top Paper in Human Communication and Technology Division (HCTD)***
- C12.** **Lee, J.-E. R.** (2010, November). To beat the "strength in numbers": Distinctiveness-based stereotype threat and the moderating role of coaction contexts. Paper presented at the 96th Annual Convention of the National Communication Association (NCA). San Francisco, CA.
- C11.** **Lee, J.-E. R.** & Park, S. G. (2010, August). “Whose second life is this?": How avatar-based racial cues shape ethno-racial minorities’ perception of virtual environments. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Denver, CO.
- C10.** **Lee, J.-E. R.** & Nass, C. (2010, May). Virtual stereotype lift in avatar-represented group contexts. Poster presented at the Annual Convention of the Association for Psychological Science (APS). Boston, MA.
- C09.** **Lee, J.-E. R.** & Park, S. G. (2009, May). Identity threat versus safety for racial minorities in virtual worlds: Numeric representation of race as a diversity cue. Paper presented at the 59th Annual Conference of the International Communication Association (ICA). Chicago, IL.

- C08. Lee, J.-E. R.** (2007, May). Stereotype threat in group context: Cooperative co-action may mitigate the threat. Poster presented at the Annual Convention of the Association for Psychological Science (APS), Washington D.C.
- C07. Lim, S., & Lee, J.-E. R.** (2007, May). Effects of co-playing on arousal and emotional responses in videogame play. Paper presented at the 57th Annual Conference of the International Communication Association (ICA). San Francisco, CA.
- C06. Lee, J.-E. R., Maldonado, H., Brave, S., Nass, C., Nakajima, H., Yamada, R., Iwamura, K., Morishima, Y.** (2005, May). Can Cooperative Agents Enhance Learning and User-Interface Relationships in a Computer-based Learning Environment? Paper presented at the 55th Annual Conference of the International Communication Association (ICA). New York, NY.
- C05. Kim, J. H., Park, S. G., & Lee, J.-E. R.** (2005, May). Ties of information sharing that bind: Gratifications of knowledge-search website use among Korean college students. Paper presented at the 55th Annual Conference of the International Communication Association (ICA). New York, NY.
- C04. Lee, J.-E. R.** (2003, May). Consuming for virtual identity: Exploring the motivational bases of participation in online avatar marketing. Paper presented at the 53rd Annual Conference of the International Communication Association (ICA). San Diego, CA.
- C03. Lee, J.-E. R.** (2002, August). Not limitation, but variation: Exploring the effects of media framing on reduction of prejudice against disability. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Miami Beach, FL.
***Top Student Paper Award of the Media and Disability Interest Group.**
- C02. Lee, J.-E. R.** (2002, August). "Laugh away your mistrust": Revisiting the relationship between friendship sitcom viewing and social trust. Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication (AEJMC). Miami Beach, FL.
***Second Place Student Paper Award of the Mass Communication Division.**
- C01. Lee, J.-E. R.** (2001, May). Beyond differentiation: The effects of the human variation frame of disability on perspective-taking and prejudice reduction. Paper presented at the 51st Annual Conference of the International Communication Association (ICA). Washington D.C.

AWARDS, HONORS, FELLOWSHIPS, & SCHOLARSHIPS

Research

Top Poster Award, Communication and Technology Division Paper Competition, International Communication Association (2017). *Lead author.*

First Place Faculty Paper Award. Minorities and Communication Division Paper Competition, Association for Education in Journalism and Mass Communication (2015). *Lead author.*

Top Four Paper Award, Communication and Technology Division Paper Competition, International Communication Association (2014). *Lead author; one of the Top Four papers.*

Top Five Paper Award, Intergroup Communication Interest Group Paper Competition, International Communication Association (2013). *Single author; one of the Top Five papers.*

1st Place Faculty Research Paper Award, Communication Technology Division Paper Competition, Association for Education in Journalism and Mass Communication (2011). *Lead author.*

Top Four Paper Award, Human Communication and Technology Division Paper Competition, National Communication Association (2010). *Lead author; one of the Top Four papers.*

Best Research Thesis Award, German Society for Online Research (2009). Award (with cash prize of 1,500 Euros) granted at the 2009 General Online Research (GOR) conference in Vienna, Austria. *Single author.*

Second-Place Student Paper Award, Mass Communication Division Paper Competition, Association for Education in Journalism and Mass Communication (2002). *Single author.*

Top Student Paper Award, Media and Disability Interest Group Paper Competition, Association for Education in Journalism and Mass Communication (2002). *Single author.*

Outstanding Thesis Award, College of Social Sciences, Seoul National University (1999).

Teaching

Faculty Member of the Year Award. School of Communication, The Ohio State University (2014). *Award given by graduate students of the OSU School of Communication.*

Fellowships & Scholarships

Dissertation Fellowship, Center for Comparative Studies in Race and Ethnicity (CCSRE), Stanford University. *A fellowship for dissertation writers addressing issues of race/ethnicity and diversity. Full tuition and stipend for one academic year (2007-2008).*

Doctoral Study Fellowship, Korea Foundation for Advanced Studies (KFAS), Korea. *Full tuition and stipends for one academic year (2005-2006).*

Graduate Assistant Scholarship, Seoul National University, Korea (1997-1999).

President's Award, Seoul National University, Korea. *Award given to the student with the highest GPA of the graduating class (1997).*

Merit Scholarship, Seoul National University, Korea (1994-1997).

RESEARCH FUNDING AND GRANTS

Time-Sharing Experiments for the School of Communication (TESoC), School of Communication, The Ohio State University (June 2016). \$4,000.

Social and Behavioral Sciences International Travel Fund, College of Social and Behavioral Sciences, The Ohio State University (June 2016). \$2,000.

Time-Sharing Experiments for the School of Communication (TESoC), School of Communication, The Ohio State University (September 2014). \$1,310.

Social and Behavioral Sciences International Travel Fund, College of Social and Behavioral Sciences, The Ohio State University (June 2013). \$1,500.

Faculty-Student Collaborative Research Grant, The Carl Frost Center for Social Science Research, Hope College (November, 2009-October, 2011). \$2,000.

Summer Research Grant, Hope College (May, 2010). \$4,000.

Graduate Research Opportunity (GRO) Grant, School of Humanities & Sciences, Stanford University (2005). \$4,920.

TEACHING INTERESTS

Social media; human-computer interaction; computer-mediated communication; communication, emotion, and well-being; communication, social identity, and diversity

TEACHING EXPERIENCES

The Ohio State University

Instructor for Undergraduate-Level Courses

- COMM 3545 Principles of Human-Computer Interaction (In person & hybrid delivery)
- COMM 4554 Social Media (In person & hybrid delivery)
- COMM 4555 Computer Interfaces and Human Identity (In person & hybrid delivery)

Instructor for Graduate-Level Courses

- COMM8940 Special Topics in Mass Communication: "Understanding the Parasocial"
- COMM 8970 Special Topics in Communication: "Communication and Emotion"
- COMM 8930 Special Topics in Interpersonal Communication: "Communication and Identity"

Hope College

Instructor (Undergraduate-Level Courses)

- COMM101 Communication Process
- COMM260 Interpersonal Communication
- COMM280 Communication Research Methods
- COMM320 Family Communication
- COMM395 Topics in Communication: "Social Media and Communication"
- COMM395 Topics in Communication: "Communication and Race/Ethnicity"
- COMM395 Topics in Communication: "Communication, Emotion, and Well-Being"
- COMM395 Topics in Communication: "Social Media and the Digital Generation"
- IDS100 First Year Seminar: "Communication Technologies and the Digital Generation"

Guest Lecture

"Parasocial interaction." COMM 451 Media Theories (September 21, 2010)

Stanford University

Graduate Teaching Assistant

- COMM169/269: Computers and Interfaces: Psychology and Design
- COMM 1/211: Media Technologies, People, and Society
- COMM 108/208: Communication Processes and Effects

Guest Lecture

"Avatars and Interfaces." COMM 169/269 Computers and Interfaces (February 11, 2009)

ADVISING

The Ohio State University

Doctoral Dissertation Advisor (n = 2)

Tiffany N. White (2017)

Morgan Iommi (2017; co-advised with Dr. Shelly Hovick)

Doctoral Dissertation Committee Member (n = 3; 2 in progress)

Jessica R. Frampton (in progress)

Stefanie Best (in progress)

Courtney Anderegg (2017)

Doctoral Candidacy Exam Committee Member (n = 16; 2 in progress)

Kathryn Coduto (in progress)

Rachel Kearney (in progress; College of Education)

Jessica R. Frampton (2018)

Kilhoe "Miranda" Na (2017)

Ashley Kennard (2015)

Tiffany N. White (2015)

Morgan Schunn (2015)

Courtney Anderegg (2015)

Ji Young Lee (2014)

Katheryn Christy (2014)

Young-shin Lim (2014)

Angela Palmer-Wackley (2014)

Ted Dickenson (2014)

Stefanie Best (2014)

Wai Yen Tang (2014)

Elizabeth Finn (formerly Elizabeth Kiefer; 2013)

Master's Thesis Advisor (n = 7; 2 in progress)

Mikhail Smith (in progress)

Dingyu Hu (in progress)

Zhihui "Dolores" Chu (2017)

Mackenzie Kibbe (2017)

J. Jasmine Brewer (2016)

Kilhoe "Miranda" Na (2015)

Marisa Smith (2015)

Master's Thesis Committee Member (n = 5; 1 in progress)

Lisa Rhee (in progress)

Megan Vendemia (2015)

Isabella (Beijing) Harris (2014)

Linghan Wang (2014)
Cody Cooper (2013)

Undergraduate Honors Thesis Committee Member (n = 1)

Zhengjie Li (B.A. Honors, 2014)

Undergraduate Research Supervision (n = 2)

Xirui Mao (B.A., 2017)

Graduation with Research Distinction in Communication

Stuart Farmer (B.A., 2016)

School of Communication Tom Deubler Undergraduate Research Award (\$500)
in 2015; OSU Undergraduate Research Scholar Award (\$1,000) in 2015

ACADEMIC & PROFESSIONAL SERVICE

Editorships & Reviews

Journals

Editorial Board

Media Psychology (January 2017 to present)

Ad Hoc Reviewer

Behaviour & Information Technology

Communication Research

Computers in Human Behavior

CyberPsychology & Behavior

Cyberpsychology, Behavior, and Social Networking

Human Communication Research

Journal of Communication

Journal of Cross-Cultural Psychology

Journal of Personal and Social Relationships

Media Psychology

Personality and Individual Differences

PLoS ONE

Social Science Computer Review

Transactions on CHI

Grant Reviewing

National Science Foundation (2011).

Reviewed a grant proposal submitted to the Division of Behavioral and
Cognitive Sciences.

Service to Professional Societies

International Communication Association (ICA)

CAT Division Doctoral Consortium (faculty mentor), 2016 & 2017

National Communication Association (NCA)

Nominations Committee (member), 2016

Service on Unit/College/University Committees

The Ohio State University

- ***College/University***

Member, Behavioral and Social Sciences IRB (November 2018 – Present).

- ***Unit***

Member, School of Communication Research Committee (August 2017 – Present).

Member, School of Communication Research Committee (August 2016 – May 2017).*

Member, School of Communication Graduate Studies Committee (August 2015 – May 2016). *

Member, School of Communication Diversity Committee (August 2015 – May 2017).

Member, School of Communication Research Committee (August 2013 – May 2015).

**Dual membership as a Diversity Committee member.*

- ***Graduate Faculty Representative for Dissertation Defenses***

Haleigh Scott (Department of Psychology, July 2016).

Jessica Rea (Department of Psychology, April 2015).

Jennifer L. Harmon (Department of Human Sciences, April 2014).

Hope College

- ***College Committees***

Planning Committee for Celebration of Undergraduate Research (2011).

Committee for Student Communication Media (2011-2012).

Committee for Cultural Affairs (2010-2011).

- ***Unit Committees***

Committee for COMM 101 course curriculum improvement (2010-2011).

Committee for Development of Film Studies Minor (2009-2010).

Stanford University

Graduate Student Steering Committee Member, Methods of Analysis Program in the Social Sciences (2004-2006)

Seoul National University

Assistant Program Coordinator & Translator, SNU-LG Press Fellowship (1997-1999).*

**SNU-LG Press Fellowship is a program designed to provide international journalists with an opportunity to further study journalism, to gain deeper understanding of Asia, and to enhance their cross-cultural sensitivity. The program was jointly established in 1997 by the Institute of Communication Research at Seoul National University and LG Sangnam Press Foundation.*

Student Life Activities

The Ohio State University

Women in Engineering Speaker (March 8, 2016). *“Public Speaking in Business Settings: Tips for Women in Engineering.”*

Special lecture, Residence Hall Faculty Program, OSU Morrison Tower (November 24, 2014). *“Thinking about the ‘Social’ in Social Media”*

Hope College

Faculty Panelist, *Step2Success for Students from Diverse Backgrounds* (October 19, 2011). **Participated in a panel presentation and discussion on academic success, campus diversity, and stress/conflict management for students with diverse backgrounds.*