

Curriculum Vitae

NAME: Gerald M. Kosicki

DATE: January 7, 2019

EDUCATION

B.A. (Magna Cum Laude) Communication, John Carroll University, 1976

M.A. Journalism, The Ohio State University, 1977

Ph.D. Mass Communications, University of Wisconsin-Madison, 1987.

EMPLOYMENT

September 1977-August 1980

Reporter, The (Lake County) News-Herald, Mentor, Ohio.

September 1980-August 1982

Assistant City Editor, The (Lake County) News-Herald, Mentor, Ohio.

September 1979-May 1982

Lecturer, Department of Communication, John Carroll University. Course: Introduction to Journalism.

August 1982-December 1986

Teaching assistant, School of Journalism and Mass Communication, University of Wisconsin. Courses: Mass Communication Research Methods, Reporting, and Newswriting.

June 1986-August 1986 and January 1987-May 1987

Lecturer, School of Journalism and Mass Communication, University of Wisconsin. Courses: News Reporting, News Reporting and Writing.

September 1987- August 1993

Assistant professor, School of Journalism, The Ohio State University.

September 1993-June 1996

Associate professor, School of Journalism, The Ohio State University.

Courses: Mass Media and Society; Advanced Reporting; Newswriting; Seminar: Survey and Other Field Methods; Seminar: Mass Communication Theory; Mass Communication Theory and Research Methods; Seminar: Special Topics in Political Communication.

July 1996-present

Associate professor, School of Journalism and Communication, The Ohio State University

Courses: Mass media and Society, Survey and Other Field Methods, Interdisciplinary Seminar on Survey Methods, Mass Media Research Methods, Foundations of Telecommunication, Public Opinion and Communication, Media and Terrorism.

October 1, 2000-March, 2001

Interim Director, Center for Survey Research, The Ohio State University

March, 2001-June, 2004

Director, Center for Survey Research

September 2005-2012

Faculty Coordinator, Graduate Interdisciplinary Specialization in Survey Research, College of
Social & Behavioral Sciences

July 1, 2015-present

Section Head/Journalism Programs, School of Communication

TEACHING SPECIALTIES

Communication research methods
Communication and public opinion
Political communication
Survey research
Media and terrorism

ASSOCIATION MEMBERSHIPS

Association for Education in Journalism and Mass Communication

SERVICE

A. OSU School of Communication

Journalism Program Committee Chair, 2015-present
Publications Committee Chair, August 2014-present
Undergraduate Committee, 2005-7, 2010-14
Fourth-year review reading committee, 2008, 2010-12
Ohio Newspaper Association contest judge, 2009
Awards Committee, 2006-8
Director of Graduate Studies, September 1999-September 2000
Faculty search committee, September 1999-2004
Chair, Journalism M.A. program admissions committee, 1996-98
Kiplinger Search Committee, 1998-99
Political Science/Journalism and Communication Search Committee, 1999
Ad-hoc Committee on Technical Support Needs, 1998-1999
Director Search Committee, May 1997-May 1998
Graduate Studies Committee, 1996-2000
Promotion and Tenure Reading Committee, 1998-1999
Journalism-Communication Merger Committee, 1995-96
Chairman, Graduate Studies Committee, School of Journalism, 1994-1996
Search Committee (full professor), School of Journalism, 1995-96
Publications Committee, School of Journalism, 1987-1988
Research Committee, School of Journalism, 1988-1989; 1991-6 (chair)
Computer Committee, School of Journalism, 1989-1990
Admissions Committee, School of Journalism 1989-1991
Graduate Studies Committee, School of Journalism, 1991-1996
Chair and member of many M.A. thesis committees (1987-present)
Chair or member of more than 50 M.A. comprehensive exam committees (1987-present)
Co-chair, one Ph.D. committee
Chair of 12 completed Ph.D. committees (1999-present)

B. OSU Division of Social and Behavioral Sciences/Arts and Sciences College

Arts & Sciences Senator, 2008-11
Arts & Sciences Senate Steering Committee, 2010-11
Member, Arts & Sciences committee to recommend common book for first-year experience 2009-11
Faculty Coordinator, Graduate Interdisciplinary Specialization in Survey Research, 2005-12
Faculty Adviser, Undergraduate Survey Research Minor 2008-12
Principal Investigator, Buckeye State Poll, September 2000-2002
Co-Principal Investigator, Buckeye State Poll, 1998-2000
Advisory Committee on College Priorities, September 1998-2002
Survey Research Advisory Committee, September 1994-August 2000
Survey Research Advisory Committee, ex officio, September 2000-2004
Chair, Subcommittee on Survey Education Programs, 1997-1999
Curriculum Committee (1993-94)

C. OSU Graduate School

Faculty sponsor, Ohio State Summer Research Opportunity Program for minority undergraduates interested in pursuing graduate studies, 1988, 1989, 1991, 1992, 1993
Graduate School Representative on Ph.D. Preliminary Exams, 1998-present
Graduate School Representative on Ph.D. dissertation defenses, 1998-present

D. University

Social Sciences Institutional Review Board (IRB) Interim Vice Chair (January 1-June 30, 2019)
Social Sciences Institutional Review Board (IRB) December, 2006-present
Social Sciences IRB Expedited Reviewer, 2008-present
University Senate, alternate, 1999-2000
University Senator, September 2000-2002
Appeals Committee, 2003-6

E. Field

Reviewer, AAPOR Annual Meeting, 2007, 2011
Reviewer, AAPOR Graduate Student Paper Competition, 2007
Member, Presidential Task Force on Graduate Education, Association for Education in Journalism and Mass Communication, 2001-2006.
Head, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication (1997-98)
Co-director, Annual national surveys of journalism enrollments and journalism graduates (1991-1996)
Member, Executive Committee, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communications. (1994-1997)
Head-elect, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication (1996-97)

Consultant, Jane Pauley Task Force on Broadcast Education, Society of Professional Journalists. (1995-96.)

Program co-chair, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communications. (1993-94)

Member, Vision 2000 Presidential Task Force, Association for Education in Journalism and Mass Communication. (1992-94)

Chair, Teaching Standards, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication. (1992-1993)

Chair, Graduate Student Paper Competition, Theory and Methodology Division, Association for Education in Journalism and Mass Communication. (1988-89)

Associate Editor, *Communication Studies*, published by Central States Communication Association. (1988-1990)

Editorial Board, Ablex Series in Communication and Information Science, 1990-1991.

Editorial Board, Communication Research, special issue on “New directions in communication research,” published August, 1999.

Editorial Board, Communication Research, 1999-2001

Anonymous Manuscript Reviewer: Sage Publications, Mayfield Publishing Co; Longman Inc., Wadsworth Inc., Hampton Press, American Journal of Political Science, International Journal of Public Opinion Research, Journalism and Mass Communication Quarterly, Social Science Journal, Communication Theory, Journalism Monographs, Journalism and Mass Communication Educator, Journal of Communication, Policy Studies Journal, Communication Research, Political Communication, Media Psychology, Journal of Family and Economic Issues; Association for Education in Journalism and Mass Communication, Communication Theory and Methodology Division, Mass Media and Society Division, International Communication Association, Mass Communication Division, St. Martin’s Press, Routledge, Academic Press

External Program Review Committee: Department of Communication, Cornell University, September, 2000.

Reviewer, National Science Foundation grants program, Social Sciences Directorate, 2006.

Reviewer, Scientific Study Section, National Institutes of Health, June 2006.

Volume Reviewer, NCI Tobacco Control Monograph, *Use of the Media to Promote and Discourage Tobacco Use*, National Cancer Institute, National Institutes of Health, United States Department of Health of Human Services, February, 2007.

Reviewer, Strategic Research Grant competition, City University of Hong Kong, 2009-10.

Reviewer, Human Communication Research, manuscript review, 2010.

Reviewer, Routledge book proposal, 2010.

Reviewer, Journalism & Mass Communication Quarterly, manuscript review, 2010.

Reviewer, Communication Theory, manuscript review, 2010

Reviewer, Routledge book proposal, 2011

Reviewer, book proposal, Jones & Bartlett, 2011
Reviewer, book proposal, Sage Publications, 2012
Reviewer, book manuscript, Sage Publications, 2012
Reviewer, book proposal, Guilford Press, 2013
Reviewer, book manuscript, Guilford Press, 2013
Reviewer, book proposal, Routledge, 2017

Promotion and Tenure External Reviewer: Washington State University, Wayne State University, Cornell University, University of Washington (2). University of Haifa.

Reappointment Reviewer, Nanyang Technological University, Wee Kim Wee School of Communication and Information, 2011.

Promotion and tenure external reviewer, Syracuse University, 2013
Promotion and tenure external reviewer, University of Michigan, 2017

Convener, Wayne State University, Detroit, MI, Summer Graduate Seminar, June 2014

Reviewer, Icelandic Research Fund, 2016. Reviewed a proposal for a doctoral dissertation award.

RESEARCH

A. Publications (Books)

Dunwoody, Sharon, Becker, Lee B., McLeod, Douglas & Kosicki, Gerald M. (Eds.) (2005). *Evolution of key mass communication concepts*. New York: Hampton Press.

B. Publications (Book Chapters)

Kosicki, Gerald M. & McLeod, Jack M. (1990). Learning from political news: Effects of media images and information processing strategies. In Sidney Kraus, (Ed.), *Mass Communication and Political Information Processing* (pp. 69-83). Hillsdale, NJ: Lawrence Erlbaum Associates.

McLeod, Jack M., Kosicki, Gerald M., & Pan, Zhongdang (1991). On understanding and misunderstanding media effects. In James Curran and Michael Gurevitch, (Eds.), *Mass Media & Society* (pp.235-266). London: Edward Arnold.

Becker, Lee B. & Kosicki, Gerald M. (1991). Einige historische und aktuelle Anmerkungen zur amerikanischen Wirkungsforschung und der Versuch einer transaktionalen Analyse (pp.193-213). [Some historical notes and contemporary comments on American message-producer/message receiver transaction.] In Werner Fruh, *Medienwirkungen: Das Dynamisch-Transaktionale Modell: Theorie Und Empirische Forschung*. [Media work: the dynamic transactional model: Theory and empirical research.]. Wiesbaden: Westdeutscher Verlag.

Viswanath, K., Kosicki, Gerald M., & Creedon, Pamela J. (1993). Women in mass communication education: Progress, problems, and prospects. In Pamela J. Creedon, (Ed.), *Women in mass communication*. 2nd ed. (pp.237-263). Thousand Oaks: Sage Publications.

McLeod, Jack M., Kosicki, Gerald M., & Douglas M. McLeod. (1994). The expanding boundaries of political communication effects. In Jennings Bryant and Dolf Zillmann (Eds.), *Media Effects: Advances in Theory and Research* (pp. 123-162). Hillsdale, NJ: Lawrence Erlbaum Associates.

Becker, Lee B., Kosicki, Gerald M. & Melwani, Geetu. (1996). Diffusion and uses of new media in the United States. In Kazuto Kojima and Yoshiaki Hashimoto (Eds.), *Changing Media and Social Life* (pp. 48-73). Kyoto: Minerva Publishing Co. Inc.

Becker, Lee B. & Kosicki, Gerald M. (1998). A comparative study of the role of media evaluations: German and U.S. differences and similarities. In C. Holz-Bacha, H. Sherer, and N. Waldmann (Eds.), *Wie die medien die welt erschaffen und wie die menschen darin leben* (pp. 231-259). Wiesbaden: Westdeutscher Verlag.

Kosicki, Gerald M. & Lavrakas, Paul J. (2000). Mixing literary journalism and precision journalism in the coverage of the 1996 presidential election. In Paul J. Lavrakas and Michael W. Traugott, (Eds.), *Election polls, the news media and democracy* (pp. 142-161). New York: Chatham House.

Pan, Zhongdang, & Kosicki, Gerald M. (2001). Framing as strategic action in public deliberation. In Stephen D. Reese, Oscar H. Gandy and August E. Grant (Eds.), *Framing public life: Perspectives on media and our understanding of the social world* (pp. 35-65). Mahwah, NJ: Lawrence Erlbaum Associates.

McLeod, Douglas M., Kosicki, Gerald M., & McLeod, Jack M. (2002). Resurveying the boundaries of political communication effects. In Jennings Bryant and Dolf Zillmann (Eds.), *Media effects: Advances in theory and research* (pp. 215-267). Mahwah, NJ: Lawrence Erlbaum Associates.

Kosicki, Gerald M. (2002). The priming effect: News media and considerations affecting political judgments. In James Price Dillard & Michael W. Pfau, (Eds.). *The Persuasion Handbook: Developments in theory and practice* (pp. 63-81). Mahwah, NJ: Lawrence Erlbaum Associates.

Kosicki, Gerald M. (2003). Mass communication and public opinion. In Gadi Wolfsfeld & Philippe Maarek, (Eds.), *Political Communication in a New Era: A Cross-National Perspective* (pp. 60-81). London: Routledge.

Kosicki, Gerald M. (2004). Internet surveys. In John G. Geer, (Ed.), *Public opinion and polling around the world: A historical encyclopedia* (pp. 411-417). Santa Barbara, CA: ABC-CLIO, Inc.

Pan, Zhongdang & Kosicki, Gerald M. (2005). Framing and the understanding of citizenship. In Sharon Dunwoody, Lee B. Becker, Douglas McLeod & Gerald M. Kosicki (Eds.) *Evolution of key mass communication concepts* (pp. 165-204). New York: Hampton Press.

Dunwoody, Sharon, Becker, Lee B., McLeod, Douglas M. & Kosicki, Gerald M. (2005). Introduction. In Sharon Dunwoody, Lee B. Becker, Douglas McLeod & Gerald M. Kosicki (Eds.) *Evolution of key mass communication concepts* (pp. 3-11). New York: Hampton Press.

Kosicki, Gerald M. (2008). Perceived reality as a communication process. In W. Donsback, (Ed.), *International Encyclopedia of Communications*. Blackwell. [1000 words]

Kosicki, Gerald M. (2008). Aided recall. In Paul J. Lavrakas, (Ed.), *Encyclopedia of Survey Research Methods* (pp. 14-16). Sage Publications. [1000 words]

Kosicki, Gerald M. (2008). Unaided recall. In Paul J. Lavrakas, (Ed.), *Encyclopedia of Survey Research Methods* (pp. 915-917). Sage Publications. [1375 words]

Kosicki, Gerald M. (2008). Public opinion. In Paul J. Lavrakas, (Ed.), *Encyclopedia of Survey Research Methods* (pp. 635-640). Sage Publications. [3250 words]

Kosicki, Gerald M. (2008). Public opinion research. In Paul J. Lavrakas, (Ed.), *Encyclopedia of Survey Research Methods* (pp. 641-645). Sage Publications. [2500 words]

Kosicki, Gerald M. (2008). Agenda setting. In Paul J. Lavrakas, (Ed.), *Encyclopedia of Survey Research Methods* (pp. 11-14). Sage Publications. [2200 words]

Kosicki, Gerald M. (2008). Issue Definition (Framing). In Paul J. Lavrakas, (Ed.), *Encyclopedia of Survey Research Methods* (pp. 395-397). Sage Publications. [1000 words]

McLeod, Jack M., Kosicki, Gerald M., & McLeod, Douglas M. (2009). Levels of analysis in communication science. In Charles R. Berger, Michael E. Roloff & David Roskos-Ewoldsen (Eds.), *Handbook of communication science*, 2nd Ed. (pp. 183-200) Los Angeles: Sage Publications.

McLeod, Douglas M., Kosicki, Gerald M., & McLeod, Jack M. (2009). Political communication effects. In J. Bryant & Mary Beth Oliver (Eds.), *Media effects: Advances in theory and research*, (3rd Ed.) (pp. 228-251). New York: Routledge.

Kosicki, Gerald M. (2009). Credibility. In Christopher Sterling (Ed.), *Encyclopedia of Journalism*. Los Angeles, CA: Sage Publications.

Kosicki, G. M., McLeod, D. M., & McLeod, J. M. (2010). Looking back and looking forward: Observations on the role of research methods in the rapidly evolving field of political communication. In E. P. Bucy, & R. L. Holbert (Eds.). *Sourcebook for political communication research: Methods, measures, and analytical techniques* (pp. 543-569). New York: Routledge.

Lavrakas, Paul J. & Kosicki, Gerald M. Survey Research. (2018). In Phillip M. Napoli, (Ed.), *Handbooks of Communication Science: Mediated Communication* (pp. 225-260). DeGruyter Mouton.

B. Publications (Refereed Journals)

Beam, Randal A., Dunwoody, Sharon, & Kosicki, Gerald M. (1986). Journalists and their prizes: The relationship of status, job morale and competition for occupational and organizational recognition. *Journalism Quarterly*, 63 (4): 693-99.

McLeod, Jack M., Kosicki, Gerald M., & Rucinski, Dianne. (1988). Political communication research: An assessment of the field. *Mass Comm Review*, 15: 8-15, 30.

Fredin, Eric S. & Kosicki, Gerald M. (1989). Cognitions and attitudes about community: Compensating for media images. *Journalism Quarterly*, 66 (3): 571-578.

Becker, Lee B., Kosicki, Gerald M., and Jones, Felecia. (1992). Racial differences in evaluations of the mass media. *Journalism Quarterly*, 69 (1): 124-134.

Kosicki, Gerald M., & Becker, Lee B. (1992). National journalism enrollments 1991-1992. *Journalism Educator*, 47 (3): 61-70, 91-100. (Not refereed)

Becker, Lee B. & Kosicki, Gerald M. (1993). Annual census of enrollment records fewer undergrads. *Journalism Educator*, 48 (3): 55-65, 91-100. (Not refereed)

Kosicki, Gerald M. (1993). Problems and opportunities in agenda-setting research. *Journal of Communication*, 43 (2): 100-128.

Pan, Zhongdang & Kosicki, Gerald M. (1993). Framing analysis: An approach to news discourse. *Political Communication*, 10 (1): 55-75.

- Becker, Lee B., Kosicki, Gerald M., Viswanath, K., & Engelman, Thomas. (1993). Finding work and getting paid: Predictors of success in the mass communications job market. Journalism Quarterly, 70 (4): 919-933.
- Kosicki, Gerald M. & Becker, Lee B. (1994). Undergrad enrollments decline; Programs feel budget squeeze. Journalism Educator 49 (3): 4-14, 103-112. (Not refereed)
- Kosicki, Gerald M., Viswanath, K., & Creedon, Pamela J. (1994). A census of journalism educators in AEJMC: A report to the membership. Journalism Educator, 49: 101-105. (Not refereed)
- Pan, Zhongdang, & Kosicki, Gerald M. (1994). Voters' reasoning processes and media influences during the Persian Gulf War. Political Behavior, 16 (1): 117-156.
- Kosicki, Gerald M., Becker, Lee B., & Fredin, Eric S. (1994). Buses and ballots: The role of media images in a local election. Journalism Quarterly, 71 (1): 78-91.
- Fredin, Eric S., Monnett, Teresa H., & Kosicki, Gerald M. (1994). Knowledge gaps and media schema: Gaps reverse gaps and gaps of disaffection. Journalism Quarterly, 71 (1): 176-191.
- Becker, Lee B. & Kosicki, Gerald M. (1995). Graduate degrees increase 23%, but bachelor numbers decline. Journalism & Mass Communication Educator 50 (3): 61-70, 101-110. (Not refereed)
- Park, Eunkyung, & Kosicki, Gerald M. (1995). Presidential support during the Iran-Contra affair: People's reasoning process and media influence. Communication Research, 22 (2): 207-236.
- Becker, Lee B. & Kosicki, Gerald M. (1995). Understanding the message-producer/message-receiver transaction. In Philo Wasburn, (Ed). Research in Political Sociology, Vol., 7: 33-62.
- Fredin, Eric S., Kosicki, Gerald M., & Becker, Lee B. (1996). Cognitive strategies for media use during a presidential campaign. Political Communication, 13 (1): 23-42.
- Pan, Zhongdang, & Kosicki, Gerald M. (1996). Assessing news media influences on the formation of whites' racial policy preferences. Communication Research, 23 (2): 147-178.
- Kosicki, Gerald M., Mikami, Shunji, Becker, Lee B., Manabe, Kazufumi, & Zhiming, Liu (1996). Strained friendship: Public opinion and media in the United States, Japan and China. Keio Communication Review, 18, 3-14.
- Kosicki, Gerald M. & Becker, Lee B. (1996). Annual survey of enrollment and degrees granted. Journalism & Mass Communication Educator, 51 (3): 4-14, 103-112. (Not refereed)
- Pan, Zhongdang, & Kosicki, Gerald M. (1997). Talk show exposure as an opinion activity. Political Communication, 14 (3): 371-388.
- Pan, Zhongdang, & Kosicki, Gerald M. (1997). Priming and media impact on the evaluations of the president's performance. Communication Research, 24 (1): 3-30.
- Becker, Lee B., & Kosicki, Gerald M. (1997). Annual survey of enrollment and degrees awarded. Journalism & Mass Communication Educator, 52 (3): 63-74, 95-104. (Not refereed).
- Kosicki, Gerald M., & Becker, Lee B. (1998). Annual survey of enrollment and degrees awarded, 1997. Journalism & Mass Communication Educator, 53 (3): 65-82, 112-122. (Not refereed).

Becker, Lee B., Kosicki, Gerald M., Hammatt, Heather, Lowery, Wilson, Shin, S.C., & Wilson, Jeffrey M. (1999). Enrollment and degrees awarded continue five-year growth trend. Journalism & Mass Communication Educator, 54 (3): 5-22, 100-110. (Not refereed).

Viswanath, Kasisomayajula, Kosicki, Gerald M., Fredin, Eric S., & Park, Eunhyung (2000). Local community ties, community-boundedness, and local public affairs knowledge gaps. Communication Research, 27 (1): 27-50.

Hollifield, C. Ann, Kosicki, Gerald M., & Becker, Lee B. (2001). Organizational vs. professional culture in the newsroom: Television news directors' and newspaper editors' hiring decisions. Journal of Broadcasting and Electronic Media, 45 (1): 92-117.

Beam, Michael A. & Kosicki, Gerald M. (2014). Personalized news portals: Filtering systems and increased news exposure. Journalism & Mass Communication Quarterly, 91 (1): 59-77.

Moreland, Jennifer; Ewoldsen, David; Albert, Nancy; Kosicki, Gerald M.; & Clayton, Margaret F. (2015). Predicting Nurses' Turnover: The aversive effects of decreased identity, poor interpersonal communication, and learned helplessness. Journal of Health Communication, 20, 10, 1155-65.

Pearson, George D.H. & Kosicki, Gerald M. (2017). How way-finding is challenging gatekeeping in the digital age. Journalism Studies, 18, 9, 1087-1105. DOI: 10.1080/1461670x.2015.1123112.

D. Publications (Book Reviews)

Kosicki, Gerald M. (1988). Review of Brenda Dervin and Melvin J. Voight, Progress in Communication Sciences VII, Ablex Inc., Journalism Quarterly, 65 (3): 800-801.

Kosicki, Gerald M. (1992). Review of Bruce Buchanan, Electing a President, Austin, TX: University of Texas Press. In Journalism Quarterly, 69 (2): 506.

Kosicki, Gerald M. (1998). Review of Denis McQuail, Audience Analysis. Thousand Oaks, CA: Sage Publications. In Journalism and Mass Communication Quarterly, 75 (3), 659.

Kosicki, Gerald M. (1998). Review of Richard Perloff, Political communication: Politics, press and public in America. Lawrence Erlbaum Associates. International Journal of Public Opinion Research, 10 (4): 365-366.

Kosicki, Gerald M. (1999). Review of Benjamin I. Page, Who deliberates: Mass media in modern democracy. University of Chicago Press. The Annals of the American Academy of Political and Social Science, 564: 217-218.

Kosicki, Gerald M. (2006). Review of Maxwell McCombs, Setting the agenda: The mass media and public opinion. Cambridge: Polity Press. Public Opinion Quarterly, 70, 1, 124-127.

Kosicki, Gerald M. (2006). Review of Stephen J. Farnsworth & Robert S. Lichter (Eds.), (2006). The Mediated Presidency: Television news and presidential governance. Lanham, MD: Rowman & Littlefield. Journalism & Mass Communication Quarterly, 83,4: 947-949.

Kosicki, Gerald M. (2018). Review of Thomas Gallagher (2017). The American presidency and entertainment media. Lanham, MD: Lexington Books. Presidential Studies Quarterly, 48,4,863-864.

E. Convention Presentations

Kosicki, Gerald M. and Pettey, Gary R. Media use and political knowledge among independent

voters: A new measure of partisanship for communication research. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1984. (Not Refereed.)

Kosicki, Gerald M. and Pettey, Gary R. Media use and political knowledge among independent voters: A discriminant analysis approach. Received honorable mention in the student paper competition at the American Association for Public Opinion Research annual meeting McAfee, NJ, May, 1985. (Refereed.)

McLeod, Jack M., Pettey, Gary R., Kosicki, Gerald M., and Tanjong, Enoh. Beyond believability: A comparative analysis of what the public knows and thinks about television and newspaper news. Paper presented to the Radio-Television Division, Association for Education in Journalism and Mass Communication, Memphis, TN, August, 1985. (Refereed.)

Kosicki, Gerald M., Dunwoody, Sharon, and Beam, Randal A. Individual and organizational predictors of journalistic prize-seeking. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Memphis, TN, August, 1985. (Refereed.)

Kosicki, Gerald M. Time of final vote decision, political identity and mass media use in the 1980 presidential campaign. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Memphis, TN, August, 1985. (Refereed.)

Kosicki, Gerald M. and Pettey, Gary R. The partisan supporter typology and media use: Predicting the relative contributions to political knowledge. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1985. (Refereed.)

Kosicki, Gerald M. and Pettey, Gary R. The interactive effects of media use and attention: Political knowledge and the partisan supporter typology. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Norman, OK, August, 1986. (Refereed.)

McLeod, Jack M., Kosicki, Gerald M., Amor, David L., Allen, Scott G., and Philips, Dana M. Images of mass media news: What are they and does it matter? "Top Three" paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Norman, OK, August, 1986. (Refereed.)

McLeod, Jack M., and Kosicki, Gerald M. Paying attention to the concept of attention in mass communication research. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1986. (Not Refereed.)

Amor, David L., McLeod, Jack M. and Kosicki, Gerald M. Images of the media, orientations to the world: Where do public images of mass media come from? Paper presented to the Mass Communication Division, International Communication Association, Montreal, May, 1987. (Refereed.)

Kosicki, Gerald M., McLeod, Jack M. and Amor, David L. Processing the news: Some individual strategies for selecting, sense-making and integrating. Paper presented to the Political Communication Division, International Communication Association, Montreal, May, 1987. (Refereed.)

McLeod, Jack M., Kosicki, Gerald M. and Rucinski, Dianne. What to look for in political communication. Paper presented to the Qualitative Studies Division, Association for Education in Journalism and Mass Communication, San Antonio, TX, August, 1987. (Not Refereed.)

McLeod, Jack M., Kosicki, Gerald M., Pan, Zhongdang and Allen, Scott G. Audience perspectives on the news: Assessing their complexity and conceptual frames. "Top Three" paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, San Antonio, TX, August, 1987. (Refereed.)

Kosicki, Gerald M. and McLeod, Jack M. Learning from political news: Effects of media images and information processing strategies. Paper presented to the International Congress on Communication and Cognition, Ghent, Belgium, December, 1987. (Not Refereed.)

Kosicki, Gerald M., McLeod, Jack M. and Amor, David L. Making sense of political news: Selecting, sense-making and integrating. Paper presented to the Midwest Political Science Association, Chicago, April, 1988. (Not Refereed.)

McLeod, Jack M. McLeod, Pan, Zhongdang, Rucinski, Dianne and Kosicki, Gerald M. Attention to television news: Explicating its meaning and measurement. Paper presented to the Mass Communication Division, International Communication Association, May, 1988. (Refereed.)

McLeod, Jack M., Pan, Zhongdang, Rucinski, Dianne, and Kosicki, Gerald M. The use of open-ended questions in measuring audience cognitive structures in a survey setting. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1988. (Not Refereed.)

Kosicki, Gerald M. and Chen, Zinie. Public opinion and the press: Reasons for poor journalistic performance. Paper presented at the Midwest Association for Public Opinion Research, Chicago, November, 1988. (Not Refereed.)

Kosicki, Gerald M. and McLeod, Jack M. Media information processing strategies and media images: Effects on learning, interest and participation. Paper presented to the Midwest Political Science Association, Chicago, April, 1989. (Not Refereed.)

Kosicki, Gerald M. Media use and electoral choice. Paper presented to the Political Communication Division, International Communication Association, San Francisco, May, 1989. (Refereed.)

Fredin, Eric S., Kosicki, Gerald M., and Becker, Lee B. Cognitive strategies for media use during a presidential campaign. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Washington, D.C., August, 1989. [This presentation, by Kosicki, was carried live on C-Span. Public Affairs Video Archives Tape: 89-1-08-11-04, ID# 01474.] (Refereed.)

Kosicki, Gerald M. Media use and political cynicism: Effects of media images and information processing strategies. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1989. (Not Refereed.)

Kosicki, Gerald M. Mass media perceptions and processing strategies: Effects on political cynicism. Paper presented to the Political Communication Section of the American Political Science Association, San Francisco, September, 1990. (Not Refereed.)

Kosicki, Gerald M. and Sun, Se-Wen. Media and voting models: Perspectives from mass communication research. Paper presented to the Midwest Political Science Association, Chicago, April, 1990. (Not Refereed.)

Kosicki, Gerald M., Becker, Lee B., and Fredin, Eric S. Buses and ballots: Effects of media images in a local election. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, August, 1990. (Refereed.)

Becker, Lee B., Kosicki, Gerald M., and Jones, Felecia. Racial differences in evaluation of the mass media. Paper presented to the Midwest Association for Public Opinion Research. November, 1990. (Refereed.)

McLeod, Jack M., Sun, Se-Wen and Kosicki, Gerald M. Reading the Campaign: Information processing and its role in understanding the 1988 election. Paper presented to the Midwest Political Science Association, April, 1991, Chicago. (Not Refereed.)

Pan, Zhongdang and Kosicki, Gerald M. Influencing opinion responses through question framing: Does it make any difference? Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Boston, August, 1991. (Refereed.)

Becker, Lee B., Kosicki, Gerald M., Viswanath, K., and Engelman, Thomas. Finding work and getting paid: Predictors of success in the mass communications job market. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Boston, August, 1991. (Refereed.)

Fredin, Eric S., Monnett, Teresa H., and Kosicki, Gerald M. Knowledge gaps and media schema: Gaps, reverse gaps and gaps of disaffection. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1991. (Not Refereed.)

Pan, Zhongdang and Kosicki, Gerald M. Framing analysis: An approach to news discourse. Paper presented to the Political Communication Division, International Communication Association, Miami, FL, May 1992. ["Top Three" paper award in Political Communication.] (Refereed.)

Pan, Zhongdang and Kosicki, Gerald M. Voters' reasoning processes and media influences during the Persian Gulf War. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Montreal, August, 1992. (Refereed.)

Donsbach, Wolfgang, Becker, Lee B. and Kosicki, Gerald M. On-the-job vs. academic training: A comparative study of instructional alternatives in journalism education. Paper presented to the International Association for Mass Communication Research, Sao Paulo, Brazil, August, 1992. (Not Refereed.)

Kosicki, Gerald M., Viswanath, K., and Park, Eunhyung. Media framing of public opinion on crime: Civil liberties versus public safety. Paper presented to the Midwest Association for Public Opinion Research, November 1992. (Not Refereed.)

Pan, Zhongdang and Kosicki, Gerald M. Whites' support of racial equality policies: Reasoning chains and media influences. Paper presented to the Midwest Association for Public Opinion Research, November 1992. (Not Refereed.)

Pan, Zhongdang, and Kosicki, Gerald M. From "What to think about" to "How to think": News media conditioning of voters' reasoning. Paper presented to the Political Communication Division of the International Communication Association, Washington, D.C., May 1993. (Refereed.)

Pan, Zhongdang, and Kosicki, Gerald M. Explicating black and white differences in opinions about the Gulf War. Paper presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Kansas City, August 1993. (Refereed.) [Top three award]

Viswanath, K., Kosicki, Gerald M. and Creedon, Pamela J. Job Satisfaction Among Journalism and Mass Communication Educators. Paper presented to the Association for Education in Journalism and Mass Communication, Kansas City, August 1993. (Refereed.)

Viswanath, K., Kosicki, Gerald M., Park, Eunkyung, and Fredin, Eric S. Community involvement, community-boundedness and knowledge gaps. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November 1993. (Not Refereed.)

Kosicki, Gerald M. & Pan, Zhongdang. Reasoning about media perceptions during the Persian Gulf War. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November 1993. (Not Refereed.)

Kosicki, Gerald M., Mikami, Shunji, Becker, Lee B., Manabe, Kazufumi, and Zhiming, Liu. Strained friendship: Public opinion and media in the United States, Japan and China. Paper presented to the International Association for Mass Communication Research, Seoul, Korea, July 1994. (Not Refereed.)

Melwani, Geetu, Viswanath, K., Becker, Lee B., and Kosicki, Gerald M. Community complexity and knowledge gaps: A longitudinal study of one community. Paper presented at the Midwest Association of Public Opinion Research, Chicago, November 1994. (Not Refereed.)

Pan, Z. and Kosicki, Gerald M. Talk show exposure as an opinion activity. Paper presented at the International Communication Association annual meeting, Albuquerque, NM, May 1995. (Refereed.)

Kosicki, Gerald M. & Becker, Lee B. Who will teach whom, where? Invited session to be presented at the Association for Education in Journalism and Mass Communication annual meeting, Washington, D.C., August 1995. (Not Refereed.)

Becker, Lee B. & Kosicki, Gerald M. Reports on annual enrollment and graduate surveys. Association for Education in Journalism and Mass Communication annual meeting, Washington, DC., August 1995. (Not Refereed.)

Becker, Lee B. & Kosicki, Gerald M. Remarks to the Jane Pauley Task Force on Broadcast Education, Society of Professional Journalists, Minneapolis, MN, October 1995. (Not Refereed.)

Kosicki, Gerald M. and Pan, Zhongdang. Framing analysis: An approach to media effects. Paper presented to the annual International Communication Association, Public Relations Division, May 1996. (Not Refereed.)

Kosicki, Gerald M., and Becker, Lee B. Trade policy, the press and public opinion: Evidence from journalists, news content, focus groups and surveys. Presented to the Midwest Association for Public Opinion Research, Chicago, November 1996. (Not Refereed.)

Mikami, S., Kosicki, G.M., Becker, Lee B., and Zhiming, Liu. Production and framing process of the international news in the United States, Japan and China: A case study in the US-Japan trade conflict over luxury cars in 1995. Paper presented to the World Association for Public Opinion Research, Tokyo, Japan, November 1996. (Not Refereed.)

Kosicki, Gerald M. and Becker, Lee B. Annual Survey of Journalism and Mass Communication Enrollments for 1995. Presented to the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 1996. (Not Refereed.)

Becker, Lee B. and Kosicki, Gerald M. Annual Survey of Journalism and Mass Communication Graduates for 1995. Presented to the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 1996. (Not Refereed.)

- Becker, Lee B. and Kosicki, Gerald M. Journalism and Mass Communication Faculty: Gender, Race/Ethnicity and Rank. Presented to the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 1996. (Not Refereed.)
- Kosicki, Gerald M. and Lavrakas, Paul J. Literary journalism meets precision journalism: An oil and water situation? Paper presented to the American Association for Public Opinion Research, May 1997, Norfolk, VA.
- Kosicki, Gerald M. and Becker, Lee B. Annual Survey of Journalism and Mass Communication Graduates for 1996. Presented to the Association for Education in Journalism and Mass Communication, Chicago, August 1997. (Not Refereed.)
- Becker, Lee B. and Kosicki, Gerald M. Annual Survey of Journalism and Mass Communication Enrollments for 1996. Presented to the Association for Education in Journalism and Mass Communication, Chicago, August 1996. (Not Refereed.)
- Becker, Lee B. and Kosicki, Gerald M. Evaluating journalism and mass communication education: A review of existing methods. Presented to the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 1996. (Not Refereed.)
- Pan, Zhongdang, and Kosicki, Gerald M. Framing public discourse: Another take on a theoretical perspective. Paper presented to the Association for Education in Journalism and Mass Communication, Chicago, August, 1997.
- Kosicki, Gerald M. and Pan, Zhongdang. Defining boundaries and actors in the framing of public discourse. Paper presented to the Framing and the New Media Landscape Conference, University of South Carolina, October, 1997.
- Kosicki, Gerald M. and Pan, Zhongdang. Framing and strategic actions in public deliberation. Paper presented to the National Communication Association, Chicago, November, 1997.
- Kosicki, Gerald M. and Pan, Zhongdang. Theoretical perspectives on the framing of public discourse. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1997.
- Becker, Lee B. and Kosicki, Gerald M. A comparative study of the role of media evaluations: German and U.S. differences and similarities. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November 1997.
- Hollifield, C. Ann, Kosicki, Gerald M., and Becker, Lee B. Media prerequisites and personnel: Television and newspaper differences in hiring strategies. Paper presented to the Midwest Association for Public Opinion Research, Chicago, November, 1997.
- Becker, Lee B. and Kosicki, Gerald M. Evaluating journalism and mass communication education: A review of existing methods. Presented to the International Association for Mass Communication Research, Glasgow, Scotland, July 1998.
- Kosicki, Gerald M. Survey research and journalism and mass communication education. Head's Address presented to the Communication Theory & Methodology Division, Association for Education in Journalism and Mass Communication, Baltimore, MD, August, 1998.
- Kosicki, Gerald M. Tracing influences on public opinion. Presentation to the Midwest Association for Public Opinion Research, Chicago, November 1998.

Kosicki, Gerald M. Mass communication and public opinion. Paper presented to the Political Communication Division Study Group, International Political Science Association, Quebec, August 27-31, 1999.

Kosicki, Gerald M., and Mockabee, Steve. Attitudes Toward Biotechnology: Public Understanding And Religious Values. Paper presented to the American Association for Public Opinion Research, May 19, 2001, Montreal.

Kosicki, Gerald M., and Yuan, Yangyang. Measuring Audience Behavior in the New Communication Landscape: Implications for Political Participation. Paper presented to the Midwest Association for Public Opinion Research, November, 16, 2001, Chicago.

Marton, Krisztina, Sumartojo, Rini, Kosicki, Gerald M., and Horner, Lewis R. A mixed-mode Internet and telephone survey in a technology-rich environment. Paper presented at the Association for Public Opinion Research, St. Pete Beach, FL, May 16-19, 2002.

Xie, Dong, Yuan, Yangyang, Horner, Lewis R., and Kosicki, Gerald M. Interviewers' anxiety and its relationship to shift productivity and perceived self-efficacy. Paper presented at the Association for Public Opinion Research, St. Pete Beach, FL, May 16-19, 2002.

Kosicki, Gerald M. and Lavrakas, Paul J. Internet use vs. television use by 18-34 year-olds: Results of a national survey. Paper presented at the Midwest Association for Public Opinion Research, Nov. 22-23, 2002.

Kosicki, Gerald M. and Yuan, Yangyang. Media priming and citizen reasoning processes in the evaluation of the Ohio governor. Paper presented at the Midwest Association for Public Opinion Research, Nov. 22-23, 2002.

Marton, Krisztina and Kosicki, Gerald M. Effects of questionnaire and fieldwork characteristics on response rates. Paper presented at the Midwest Association for Public Opinion Research, Nov. 22-23, 2002.

Kosicki, Gerald M., Marton, Krisztina, and Lee, Robert H. Response rates today: Academic Survey Centers. Paper presented at the American Association for Public Opinion Research, Nashville, TN, May 2003.

Kosicki, Gerald M. Investigating Possible Roles for AEJMC in Enhancing Graduate Education. Presented to the Association for Education in Journalism and Mass Communication, Kansas City, MO, August, 2003.

Kosicki, Gerald M. Building trust in survey research. Presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 21-22, 2003.

Kosicki, Gerald M. & Yuan, Yangyang. Communication patterns in public opinion in a lopsided election campaign. Presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 21-22, 2003.

Kosicki, Gerald M. Roles for AEJMC in Enhancing Graduate Education. Presented to the Association for Education in Journalism and Mass Communication, Toronto, August, 2004.

Seo, Mihye & Kosicki, Gerald M. The effects of residential context on political judgment and roles of communication: A multilevel approach. Presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 19-20, 2003.

Kosicki, Gerald M. Polarized publics: Ohio in 2004. Presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 19-20, 2003.

- Kosicki, Gerald M. Polarized publics in 2004: Media practices and outcomes. Presented to the Midwest Association for Public Opinion Research, Chicago, Nov. 19-20, 2003.
- Dylko, Ivan & Kosicki, Gerald M. (2006). Sociology of news and new media: How the blogosphere transforms our understanding of journalism and changes news. Presented to the Communication Technology Division of The Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, August 2006.
- Kosicki, Gerald M. (2006). In search of informed public opinion: Deliberative polls and the framing of information. Presented to the Midwest Association for Public Opinion Research, Chicago, November 17-18, 2006.
- Kosicki, Gerald M. (2007). The limits of public opinion. Presented to the American Association for Public Opinion Research, Orange County, CA: May 2007.
- Kosicki, Gerald M. (2008). Public Opinion and the war on terrorism. Presented to the American Association for Public Opinion Research, New Orleans, LA, May 2008.
- Kosicki, Gerald M. (2008). Public perceptions of counter-terrorism tactics: The fear bubble and its impact on the 2008 elections. Presented to the Midwest Association for Public Opinion Research, Chicago, November 2008.
- Kosicki, Gerald M. (2009). Political media use in changing times: Problems and opportunities for survey research in the new communication landscape. Presented to the American Association for Public Opinion Research, Hollywood, FL, May 2009.
- Kosicki, Gerald M. (2009). On the future of public opinion: Promising theoretical and technical innovations. Paper presented to the Midwest Association for Public Opinion Research, November 20, 2009.
- Kosicki, Gerald M. (2010). Representations of public opinion about health reform 2009-2010. Paper presented at the Midwest Association for Public Opinion Research, Chicago, November 19, 2010.
- Kosicki, Gerald M. (2011). Representing and misrepresenting public opinion about health reform. Paper presented at the American Association for Public Opinion Research, Phoenix, AZ, May 2011.
- Kosicki, Gerald M. and Liu, Yung-I. (2011) On the place of space in communication science. Poster presented at the Midwest Association for Public Opinion Research, Chicago, November 2011.
- Kosicki, Gerald M. (2012). Public knowledge and misunderstanding about health reform: A geographical analysis. Paper presented to the American Association for Public Opinion Research, Orlando, FL, May 2012.
- Beam, Michael A. and Kosicki, Gerald M. (2012). Personalized news: How filtering shapes news exposure. Paper presented to the Association for Education in Journalism and Mass Communication, Chicago.
- Kosicki, Gerald M. (2013). Re-electing the president in 2012: The role of perceptions, misperceptions and opinions about health reform. Poster presented at the American Association for Public Opinion Research, Boston, MA, May 2013.

Kosicki, Gerald M. (2015). Developments in communication theory: Rethinking classic mass communication theories for the digital age. Panel sponsored by Communication Theory and Methodology Division. San Francisco, August 2015.

F. Grants and research contracts

Ohio State University Graduate School, \$1,000 each in 1988, 1989, and 1991, and \$500 in 1992 and 1993 for Summer Research Opportunity Program participation. This program provides, in addition to a research stipend for the sponsor, a full-time minority undergraduate research assistant who is interested in gaining research experience before entering graduate school.

Ohio State University Miller Journalism Fund, \$2,200 in 1989 for departmental computer software purchases and literature searching; \$3,600 in 1990 for Nexis/Lexis subscription and materials (with K. Viswanath and others); and \$960 in 1991 for a project on media and public opinion regarding the Persian Gulf War.

Ohio State University studies of journalism enrollments and graduates (co-director, with Lee Becker), from Association for Education in Journalism and Mass Communication, Association of Schools of Journalism and Mass Communication, Council of Affiliates, Association for Education in Journalism and Mass Communication, Dow Jones Newspaper Fund, Freedom Forum, National Association of Broadcasters, Newspaper Association of America Foundation, Scripps Howard Foundation, and J.R. O'Dwyer Co., \$13,500 in 1991-1992, \$13,000 in 1992-1993, \$28,000 in 1993-94; and \$30,000 in 1994-1995.

Association for Education in Journalism and Mass Communication, 1992, grant of \$1,000 for questionnaire development and data analysis of a membership census (with Pamela Creedon and K. Viswanath).

Association for Education in Journalism and Mass Communication, 1992, grant of \$2,500 for supplemental data analysis of national membership study (with Pamela Creedon and K. Viswanath).

Hoso Bunko Foundation, Tokyo, \$30,000, for a comparative study of public opinion in the United States, Japan and China (with Lee Becker, Shunji Mikami, Kazufumi Manabe, and Zhiming Liu).

Center for Labor Research, The Ohio State University. \$36,473 for a study of Public opinion and the framing of labor issues, March 1-September 30, 1995 (with Lee B. Becker).

Society of Professional Journalists, \$12,000 for a study of broadcast education for the Jane Pauley Task Force (with Lee B. Becker), 1996.

WSYX Television, Columbus, Ohio, \$2,400 in 1994-95, 1995-96 and 1996-97 for public opinion studies of Franklin County residents.

New York Times, Stark County survey project, \$18,900, for two surveys of Stark County to support the work of Reporter Michael Winerip in 1996 (with Paul J. Lavrakas).

University Technology Services, Ohio State University, Instructional Small Grant, 1996, \$1,000.

Society of Professional Journalists, supplemental funding, \$2,500, 1996 (with Lee B. Becker).

Annual Surveys of Journalism Enrollments and Journalism Graduates, (with Lee B. Becker) 1996-97: AEJMC, \$3,000; ASJMC, \$2,000; Council of Affiliates of AEJMC, \$2,500;

Freedom Forum, \$8,000; National Association of Broadcasters, \$2,000; Newsletter Publishers Foundation, \$2,000; Public Relations Society of America Foundation, \$2,000; Radio-Television News Directors Association, \$2,000; Scripps-Howard Foundation, \$2,500.

Annual Surveys of Journalism Enrollments and Journalism Graduates (with Lee B. Becker), 1997-98: AEJMC, \$3,000; ASJMC, \$2,000; Council of Affiliates, AEJMC, \$2,500; Freedom Forum, \$8,000; Hearst Corp., \$2,000; Jane Pauley and NBC, \$4,000; National Association of Broadcasters, \$2,000; Newsletter Publishers of America Foundation, \$2,000; Newspaper Association of America Foundation, \$2,000; Public Relations Society of America Foundation, \$2,000; Radio-Television News Directors Association, \$2,000; Scripps-Howard Foundation, \$2,500.

Thomson Central Ohio Newspapers, research contract for Survey Research Unit, College of Social and Behavioral Sciences, Ohio State University, Mansfield area study, \$7,971, June, 1997.

Thomson Central Ohio Newspapers, research contract for Survey Research Unit, College of Social and Behavioral Sciences, Ohio State University, Lancaster area study, \$12,800, September, 1997.

Thomson Central Ohio Newspapers, research contract for Survey Research Unit, College of Social and Behavioral Sciences, Ohio State University, Newark area study, \$19,634, February, 1998.

The Ohio State Lantern, research contract for Survey Research Unit, College of Social and Behavioral Sciences, Ohio State University, marketing and readership survey, \$9,000, May 1998.

Thomson Central Ohio Newspapers, research contract for Survey Research Unit, College of Social and Behavioral Sciences, Ohio State University, Marion County study, \$22,000, June 1999.

Thomson Central Ohio Newspapers, research contract for Survey Research Unit, College of Social and Behavioral Sciences, Ohio State University, Zanesville, Perry and Morgan County study, \$23,000, November 1999.

College of Social and Behavioral Sciences, small grant, \$1,000, June 1998.

Columbus Dispatch, research contract for the Survey Research Unit, College of Social and Behavioral Sciences, \$289,000, for Buckeye State Poll, November, 1998-October 1999. Co-Principal Investigator with Paul Lavrakas.

Columbus Dispatch, research contract for the Survey Research Unit, College of Social and Behavioral Sciences, \$325,000, for the Buckeye State Poll Project, November, 1999-October 2000. Co-Principal Investigator with Paul Lavrakas.

Columbus Dispatch, \$320,000 for Buckeye State Poll, November 2000-October 2001. Principal investigator.

Columbus Dispatch, \$101,000 for Buckeye State Poll, November, 2001-March 2002. Principal investigator.

Columbus Dispatch, \$26,400 for Buckeye State Poll, August, 2002. Principal investigator.

Federal Reserve Bank of Cleveland, \$60,000 for Buckeye State Poll, 2001-2002.

2004 BETHA Grant Program. Center for Law, Policy and Social Science, Building Democracy Through Online Citizen Deliberation. Peter Shane, PI. \$59,596. Request Funded. A conference was held at the Blackwell Inn Nov. 16-18, 2005.

G. Other Papers and Presentations

McLeod, Jack M., and Kosicki, Gerald M. Making Sense of Salary Data. Unpublished manuscript, Mass Communications Research Center, University of Wisconsin-Madison, 1986.

Kosicki, Gerald M. Wisconsin Natural Resources Magazine Readership Project: Final Report. Madison: Mass Communications Research Center (Photocopy), 1986.

Kosicki, Gerald M., Becker, Lee B., Bridges, Janet, Dicken-Garcia, Hazel, and Huh, Jisu. The role of AEJMC in promoting JMC doctoral education. In Charles T. Salmon (Ed.), Report of the Task Force on the Status and Future of Doctoral Education in Journalism and Mass Communication. Presented to the Association for Education in Journalism and Mass Communication, September 11, 2006.

H. Awards and Citations

1984 Associated Press Society of Ohio spot news writing award (with others).

1885 Honorable mention in the student paper competition sponsored by the American Association for Public Opinion Research (with Gary Pettey).

1986 "Top Three" paper award from the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication (with others).

1987 "Top Three" paper award from the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication (with others).

1992 "Top Three" paper award from the Political Communication Division of the International Communication Association (with Z. Pan).

1993 "Top Three" paper award from the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication (with Z. Pan).

I. Doctoral Students Graduated

Beam, Michael A. 2011. *Personalized News: How filters shape online news reading behavior*.

Min, Seong Jae 2009. *Deliberation, east meets west: Exploring the cultural dimension of citizen deliberation*.

Horner, Lewis R. 2009. *Communication and consumer confidence: The roles of mass media, interpersonal communication and local context*.

Liu, Yung-I, 2008, *The influence of communication context on political cognition in presidential campaigns*.

Sietman, Rebecca Border, 2005, *Framing the 2004 presidential election: The role of media, political discussion, and opinion leaders*.

Diaz-Castillo, Lillian 2005, *Bandwagon and underdog effects on a low-information, low-involvement election*. [Co-adviser with Paul Lavrakas]

Yuan, YangYang (Angela) 2004, *Considerations affecting the evaluations of the Ohio governor in the 2002 gubernatorial election: An integrated model of priming and reasoning chain.*

Marton, Krisztina 2004, *Effects of questionnaire and fieldwork characteristics on call outcome rates and data quality in a monthly CATI survey.*

Haffey, Deborah Bush (2002) *Tax-supported school vouchers: A framing analysis of Ohio education reform.*

Treyens, Cathleen Carey (1997). *Framing analysis, the news media and the evolution of higher education policy issues.* Gerald Kosicki and Mary Ann D. Sagaria, Co-Advisers.

HOME

4313 Wyandotte Woods Boulevard
Dublin, OH 43016
(614) 791-9788

OFFICE

3138 Derby Hall
Columbus, OH 43210
(614) 292-9237

E-mail: kosicki.1@osu.edu