

NICOLE KRAFT

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EDUCATION

Doctorate of Education, 2018, *Education Technology*, **Lamar University**
Master of Arts, 2003, *Communication*, **The Ohio State University**
Bachelor of Science, 1991, *Political Science*, **Temple University**

ACADEMIC POSITIONS

Assistant Professor (Clinical), *School of Communication, The Ohio State University*, 2012-present
Director, Sports & Society Initiative, *College of Arts & Sciences, The Ohio State University*, 2017-present
Communication Visiting Professor, *University of Gondar, Addis Ababa University, Ethiopia*, 2015-present
Journalism Lecturer, *School of Communication, The Ohio State University*, 2010-2012
Adjunct Professor (magazine writing), *School of Communication, Ohio State University*, September 2004-2010
Adjunct Professor (news writing), *Capital University, Department of English Department*, 2004
Guest Lecturer (journalism), *Pacific Union College*, 2004-2005

COURSES TAUGHT

Enterprise Reporting in Diverse Communities (in multimedia platforms)	Always Get the Name of the Dog (media interviewing-iTunes U)
Lantern Independent Study	Creating Campus News (iTunes U)
Lantern Practicum	Distance and Online Education (short course)
Magazine Writing	Health Communication (short course)
Media Law & Ethics	Immersion Reporting with Multimedia (iTunes U)
News Design	Magazine Writing (iTunes U)
Sports Media	Media Law & Ethics (iTunes U)
Writing & Editing for Media	Team iPad (iTunes U/Ohio State athletics)
Writing for Strategic Communication	Writing and Editing for News (on iTunes U)

TECHNICAL TEACHING SKILLS

News and feature writing	PhotoShop
Editing	iPads in Education
Social media	iTunes U
Video recording/editing	Flipped classroom
Audio recording/editing	Digital narrative
Final Cut	Active learning
WordPress and blogging	Project-based learning
InDesign	

ACADEMIC ORGANIZATION SERVICE AND COMMITTEES:

- Media Ethics Professional Freedom & Responsibility Chair, Association for Education in Journalism and Mass Communication
- Teaching Standards Chair, Scholastic Journalism Division, Association for Education in Journalism and Mass Communication,
- National Center for Faculty Development & Diversity
- Journalism Educators of America
- Reviewer, *Communication Teacher*
- Judge, Ohio Newspaper Association Hooper Awards

SELECTED SCHOOL, COLLEGE AND UNIVERSITY SERVICE AND COMMITTEES

- Advisor, Society of Professional Journalism Ohio State Chapter, 2017-present
- Advisor: American Women in Sports Media Ohio State student chapter, 2016-present
- Advisor: Scarlet & Grey Radio, 2017-present
- Lead instructor, Ohio State Athletics Summer Bridge/Team iPad short course, 2016-present
- Global One Health Initiative Faculty Advisory Committee, 2016-present
- Co-Chair, Council On Distance Education, Libraries, And Information Technology, Ohio State University Faculty Senate, 2016-present
- School of Communication Undergraduate Journalism Committee, 2015-present
- Advisor, Kappa Tau Alpha Journalism Honorary (2014-present)
- One Health Task Force (Ethiopian Partnership), 2013-present
- Board of Directors, Society for Professional Journalists (Central Ohio chapter), 2012-present
- Advisory Board: Camp Kesem Ohio State 2011-present

ACADEMIC AWARDS AND HONORS

- Professor of the Year, Tech Advocate, 2017
- David J. Adams Educator of the Year, Association for Education in Journalism and Mass Communication, 2016
- Great Idea for Teaching, AEJCM, Association for Education in Journalism and Mass Communication, 2016
- Top Paper, Mobile Me & You Conference, University of Nebraska, University of Nebraska Lincoln, 2015
- Great Idea for Teaching, AEJCM, Association for Education in Journalism and Mass Communication, 2015
- *Apple Distinguished Editor*, Apple, Inc., Class of 2015
- iTunes U Best of 2014: Writing and Editing for News, Apple
- 2014 Scholastic Journalism Division Innovation in Teaching Award, Scholastic Division, Association for Education in Journalism and Mass Communication
- 2014 winner, Teaching News Terrifically, AEJMC Newspaper and Online News Division, Association for Education in Journalism and Mass Communication
- 2014 Steal My Idea winner, Innovate technology Conference
- Outstanding Commitment to Student Education, Panhellenic Association of Ohio State (2012)
- Outstanding faculty or staff member, The Residence on 10th, 2013

GRANTS AND AWARDS

- 2017 U.S. State Department Ethiopia Partnership Award, primary investigator, \$15,000
- 2017 Academic Programs Section's Innovation in Teaching Award, co-investigator, \$3,000
- 2016 One Health CDC Capacity Building, Co-Investigator, \$5 million
- 2015, "Office of Distance Education and eLearning's Affordable Learning Exploration Grant" Office of Distance Education and eLearning. \$7,500. Principal Investigator.

- 2015, “Sports and Society Initiative Research Grant” Arts & Sciences Sports and Society Initiative, \$10,100. Principal Investigator.
- 2015, “Educating Patients on Managing Pet Ownership Risk in Immunocompromised States” Ohio State Center for Clinical and Translational Science, \$9,996, Consultant.
- 2014 “USG Sustainability Grant” Ohio State Student Government
- 2013 Digital First iPad Course Enhancement Grant

SPEAKER

- “Social Media in Agricultural Education,” University of Kentucky, 2017
- “10 Tech Tools in 10 Minutes”, AEJMC panel, Chicago, Illinois, 2017
- “Self-Censorship and the Student Press”, AEJMC panel, Chicago, Illinois, 2017
- “Using Tech in Global One Health,” International Conference of Pathogens at the Human-Animal Interface, Doha, Qatar, 2017
- Distance Education Learning Short Course, One Health Summer Institute, Addis Ababa, Ethiopia, 2017
- Lead instructor, Team iPad: Texas Tech Summer Technology Short Course, 2017
- “Using Tech in Global One Health,” Innovate, Ohio State University, 2017
- “Student Athletes and Mobile Technology,” Apple Athletic Academic Conference, Cupertino, California, 2017
- “Careers in Sports Media,” Ohio State LifeSports Careers Forum, 2017
- Distance Education Learning Short Course, One Health Summer Institute, Addis Ababa, Ethiopia, 2016
- “The Myth of the Digital Native,” Innovate, Ohio State University, 2016
- “The Myth of the Digital Native,” Apple Distinguished Educator 2016 Institute, Berlin, Germany
- “10 Tech Tools in 10 Minutes”, AEJMC panel, Minneapolis, Minnesota, 2016
- “Social Media in the Classroom,” AEJMC panel, Minneapolis, Minnesota, 2016
- Summer Institute Faculty, One Health Institute, University of Gondar, Ethiopia, 2015
- “Making Mojos,” Mobile Me & You, University of Nebraska- Lincoln, Lincoln, Nebraska, 2015
- “Teaching with Technology: A journalism approach,” Journalism Forum: Oklahoma University, 2015
- “Tweet or Don’t Teach,” AEJMC panel, San Francisco, California, 2015
- “Second Year iPad Evolution,” Innovate 2015, Columbus, Ohio, 2015
- “Plunging the Perils and Pearls of a Social Classroom,” SXSWedu, Austin, Texas, 2015
- “iJournalism: Using iTunes U and iPads to revolutionize education,” Ohio State Psychology Department Organizational Meeting (2014)
- “How to Stop Worrying and Learn to Love the Flipped Class,” Campus Tech Fall Forum (2014), Chicago, Ill.
- “iJournalism: Using iTunes U and iPads to revolutionize journalism education.” AEJMC (2014) Montreal, Quebec, Canada.
- “What does Twitter have to do with learning?” Capital University Technology Forum, Columbus, Ohio (2014)
- Keynote Speaker. “In Tune with iTunesU.” University of Notre Dame, South Bend, Indiana (2014)
- “Digital Education: Being Smart Isn’t Enough.” SXSWedu, Austin, Texas (2014)
- “Tuning in and Teaching with Tablets: How iTunes U and iPads have revolutionized education:.” Ohio Education in Technology Conference, Columbus, Ohio (2014)
- Keynote Speaker. “iPads in the Classroom.” Ohio State Vet Med Seminar, Columbus, Ohio

RESEARCH AREAS

- Student-athletes and academic mobile technology
- Academic use of mobile device
- iPads in Education
- Digital and e-learning teaching techniques

- Podcasting in education
- Digital native myth

ACADEMIC PUBLISHING

PAPERS: Kraft, N, Seely, N. “[Making Mojos: How iPads are enhancing Mobile Journalism Education.](#)” *JMC Educator*. September 2015

PUBLICATIONS AND MEDIA

- Associated Press: Coverage of Columbus Blue Jackets for national distribution
- Columbus Dispatch: Coverage of horse racing
- [Columbus CEO](#), 2016 HR Excellence Awards
- [Remix: 10 Great Apps for Journalism](#), MediaShift, Sept. 21, 2016
- [Q&A with Bob Kendrick](#): Sexy News Anchor, Columbus Monthly, January 2015,
- [The Art of Healing](#), Ohio State Alumni Magazine, July/August 2015
- [Columbus CEO](#), 2015 HR Excellence Awards
- [Hannah Powell’s New Approach to Education](#), Capital Style, September 2015
- [Caught Stealing: Plagiarism Alive and Well in Journalism Education](#), EdShift, July 13, 2015
- [How to Connect Students to the Real World Through Twitter](#), EdShift, December 14, 2015,
- One World, Healthy, Ohio State Alumni Magazine, 2014
<http://nicolekraft.com/wp-content/uploads/2011/03/ethiopia.pdf>
- *Contributor:*
 - Journalist’s Toolbox, <http://www.journaliststoolbox.com/>
 - New-Media Educators Daily, <http://paper.li/ryanjz/New-Media-Educators>
 - PBS MediaShift, mediashift.org

CAREER EXPERIENCE

Sports Writer

Associated Press, Columbus, Ohio

2015-present

Director of Communications

United States Trotting Association, Columbus Ohio

2006-2010

Executive Editor, Hoof Beats Magazine

United States Trotting Association, Columbus, Ohio

2004-2010

Associate Editor, Hoof Beats Magazine

United States Trotting Association, Columbus, Ohio

1995-2004

Design Editor/Special Projects Reporter

Napa Valley Register, Napa California

1993-1995

Public Relations Specialist

Domain Chandon Winery, St. Helena, Calif.

1993-1995

Press Secretary

Congressman Jon D. Fox (R, PA-13)

1992-1994

Investigative/Political Reporter

Montgomery Newspapers

1987-1992

CAREER PUBLISHING

- BOOKS:** “100 Years in Harness,” United States Trotting Association, 2008
“Always Get the Name of the Dog,” iTunes, 2013
“Writing Like Rabbits,” iTunes, 2014

CONTRIBUTOR:

(614)

AAA Home & Away

Australian Racing Times

Camden (N.J.) Courier-Post

Canadian Sportsman

Columbus CEO

Columbus (OH) Dispatch

Columbus Monthly

Dog & Kennel

Equus Magazine

The Harness Edge

Harness Horse Magazine

Hemisphere's Magazine

Hoop Magazine

Inside Napa Valley

Los Angeles Times

Natural Living Today

Ohio State Alumni Association

Oncolink

Pet Life

Philadelphia Inquirer

Washington Post

ACTIVITIES & MEMBERSHIP

- **President**, Bishop Watterson High School Hockey Board
- **Vice President-Communications**, Columbus Ice Hockey Club
- **Founding Member**, Columbus City Innovative Schools Task Force
- **Communications Consultant**, Rep. John Patrick Carney, (Ohio)
- **Communications Consultant**, Stephanie Groce, Columbus City School Board race, (Ohio)
- **Founder**, Cody's Club Foundation for Canine Cancer
- **Founder**, Elizabeth Blackwell Center Service Board
- **Member**, Society of Professional Women
- **Member**, Kappa Tau Alpha

JOURNALISM AWARDS

- **General Excellence**, American Horse Publications (2006, 2007, 2008)
- **First Place**, American Horse Publications (2005, 2006)
- **First Place**, World Trotting Council International Media Award (2003)
- **First Place**, California Newspaper Publishers Association (1995)
- **Second Place**, American Horse Publications (1996, 2002, 2003, 2004)
- **Second Place**, Hervey Awards-magazine writing (2001, 2009)
- **Third Place**, American Horse Publications (2008, 2010)
- **Honorable Mention**, American Horse Publications (1998, 1999, 2001, 2008)