

Lanier F. Holt, Ph.D.

435 Northview Drive
Bexley, Ohio 43210
(812) 219-1098 (cell)
(614) 292-7438 (work)
holt.341@osu.edu

EDUCATION

Ph.D. Mass Communication, Indiana University, Bloomington, Ind., August 2010
Dissertation: Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans?

M.A. Journalism, Indiana University, Bloomington, Ind., 2007
Thesis: The Second Casualty? A Look at Neutrality in Newspaper Coverage in Gulf War II.

B.A. African-American Studies/Ethnic Relations; Minor: Political Science: University of Minnesota, Minneapolis, Minn., 1993.

ACADEMIC EXPERIENCE

Assistant Professor, The Ohio State University, School of Communications – August 2013 to Present

Lecturer, Kelley School of Business, Indiana University; Bloomington, Ind. – Spring 2012 to Present

Adjunct lecturer, Indiana University School of Journalism; Bloomington, Ind. – Fall 2011 to Spring 2012

Lecturer, Strategic Communication/Public Relations, Butler University, College of Communication; Indianapolis, Ind. – Fall 2010 to Spring 2011

Associate Instructor, Indiana University School of Journalism; Bloomington, Ind. – Fall 2004 to Spring 2010

Research Assistant for Professor Anthony L. Fargo, Indiana University School of Journalism; Bloomington, Ind. – Fall 2007

Research Assistant for Professor David Nord on The History of the Book in America
Vol. 5, Indiana University School of Journalism; Bloomington, Ind. – Summer 2006

Teaching Assistant, University of Minnesota; Minneapolis, Minn. – Spring 1992

PROFESSIONAL AWARDS & TEACHING HONORS

2016 – 2017 Academic Year: The Ohio State University College of Arts & Sciences
Outstanding Teaching Award Nominee (*ineligible as previous award recipient*)

2015 – 2016 Academic Year: The Ohio State University College of Arts & Sciences
Outstanding Teaching Award Nominee (*ineligible as previous award recipient*)

2013 – 2014 Academic Year: The Ohio State University College of Arts & Sciences
Outstanding Teaching Award Winner**

2013: AEJMC Conference, Washington, D.C. Top Faculty Research Paper Competition,
Electronics News Division/Interest Group

2012 – 2013 Academic Year: Nominee, Student Choice Awards for Outstanding Faculty
Members, Indiana University Student Alumni Association

2011 – 2012 Academic Year: Apple for You Teaching Award Winner, Butler University
Student Government Association

***Awarded once in an academic career; only student-nominated award at The Ohio
State University; selected as the top professor from more than 1,000 OSU professors.*

Student Mentee University Scholarship Award winners (2015 – present)

- Elizabeth Tawose, George Hammond Scholarship: \$7,500
- Bradley Pierron, Robert E. Shaefer Scholarship: \$3,500
- Kali Yallourakis: James E. Pollard Memorial Scholarship: \$2,000
- Hans D. Shenk: Michael V. DiSalle Scholarship: \$1,500
- Cassidy Bowman, Ohio News Fund Scholarship: \$1,000

Mentee Graduate & Professional School admittances (2015 – present)

- Kathleen Martini – University of Chicago Law School (admitted 2015)
 - Kali Yallourakis – University of Notre Dame Law School (admitted 2016)
 - Anbo Yao – Northwestern University graduate school (admitted 2016)
 - Christa Prater – Virginia Commonwealth graduate school (admitted 2016)
 - Jalesa Lewis – Michigan State University graduate school (admitted 2016)
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BLIND REFEREED PUBLICATIONS

Holt, L.F., Hovick, S.R., Fete E.M., & Dailey, P.M. "Taking a closer look at the factors that influence ethnic identity." *Revise and Re-submit. Impact Factor: 1.0*

Holt, L.F. "Elaboration Likelihood Model studies" on BLM movement.

- Abstract approved for either Journalism studies (Impact factor: 1.64) or Journalism Practice (Impact factor: 0.8).

Holt, L.F., Ellithorpe, M., & Ralston, R. So Why Do You Think That Way?: Examining the Role Implicit Attitudes and Motivation Play in Audience's Perception of a Racially-Charged Issue. *Media Psychology*, (published online: Oct. 3, 2016). *Impact factor: 1.40*

Groshek, J.G. & **Holt, L.F.** "Don't Ask, Don't Tell," Reporting: Broadcast News and Frame Indexing of a National Debate across 2004 and 2010. *Media, War, & Conflict* (Published Aug. 20, 2016). *Impact factor: 0.81*

Hovick, S. & **Holt, L.F.** (2015). Beyond Race and Ethnicity: Exploring the Effects of Ethnic Identity and Its Implications for Cancer Communication Efforts. *Journal of Health Communication. Impact factor: 1.344*

Holt, L.F. (2013). Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans? *Journalism & Mass Communication Quarterly*, 90(1), 1-18. *Impact factor: 0.797*

Holt, L.F. (2012). Hillary and Barack: Will Atypical Candidates lead to Atypical Coverage? *Howard Journal of Communications*, 23(3) July-Sept., 272-287.

Holt, L.F. & Hatley Major, L.H. (2010). Frame and Blame: An Analysis of How National and Local Newspapers Framed the Jena Six Controversy. *Journalism & Mass Communication Quarterly*, 87(3/4) Autumn/Winter 2010, 582-597. *Impact factor: 0.797*

NON-REFEREED PUBLICATIONS

Holt, L.F. (October 2015) Preface author. Ted Gutsche, *Media Control*. Bloomsbury Academic. New York.

MANUSCRIPTS UNDER REVIEW

Holt, L.F. "Dropping the 'N-word': Examining how a victim-centered approach could curtail the use of America's most discursive term." *Under Review at Discord & Society*.

Appiah, O., & **Holt, L.F.**, White, T., & Dale, K. "Sugar and Spice, and Everything Nice: Stereotypes of Women Supersede In-Group Favoritism Among Men when Evaluating Female Suspects in Media Accounts. *Under Review: Mass Communication & Society*.

MANUSCRIPTS IN PROGRESS

Holt, L.F. & Carnahan, D. Revising the Black Sheep Effect: Examining the Difference Race Makes in Actions and Attitudes Toward In-Group Deviants.

- *Paper is in the process of being sent to Journalism & Mass Communication Quarterly.*

Fox, J. & **Holt, L.F.** Fear of Isolation and Perceived Affordances: The Spiral of Silence on Social Networking Sites.

- *Being revised by both authors and will be submitted to the Journal of Communication in January*

Holt, L.F., Appiah, O., Dale, K., & White, T. Chivalry is not dead: Discerning if (and why) Women get a 'Free Ride' When Killing Like Men.

- *Data collected; the lead author is revising the manuscript.*

Holt, L.F. & Fox, J. "Attribution of responsibility experiment."

- *Pre-testing stimuli via MTurk*

Holt, L.F. – RGO Study

- *Revising IRB protocol*
- *Adult participants will be collected via Qualtrics*

Appiah, O., **Holt, L.F.**, & Dale, K. The Evil that Kids Do: Perceptions of the Guilt or Innocence of Crimes Committed by Black and White Youth

- *Extended abstract submitted to ICA on Nov. 5th*

PROFESSIONAL EXPERIENCE

2005 – *Chicago Tribune*

General assignment intern for the largest daily newspaper in the Midwest. Assignments included covering crime, breaking news, and feature writing. One of only 12 students selected nationwide for the internship.

2004 – *Indianapolis Star*

Freelance news reporter for Indiana's largest daily newspaper.

2001 – 2004 – *Rochester Post-Bulletin*

Worked as a staff reporter for Minnesota's third largest newspaper. Assignments included covering crime, politics, area schools, and writing featuring stories on topics, which included the business of farming, school referendums, and environmental issues.

1999 – 2001 – *Honeywell-Sensor and Guidance Products*

Lead Communications Associate for one of Honeywell's largest aerospace business units. Served as the public relations contact for several external organizations including the United Way. Also handled several internal communication responsibilities including ghostwriting speeches for executives, as well as writing, and editing the business unit newsletter. Also served as interim communication manager after previous manager and public relations contact left the company.

1997 – Minneapolis NAACP

Public Relations Chair for the 1997 Freedom Fund Banquet at which Dr. Maya Angelou was the keynote speaker. Assignments included handling media inquiries, writing and disseminating promotional service announcements, and helping draft remarks for some of the keynote speakers.

1994 – 1999 – Honeywell – World Headquarters

Communications Associate for Honeywell's international headquarters. Serve as the public relations contact for several organizations including the United Way, Minnesota FoodShare, as well as local schools and businesses seeking funding via the Honeywell Foundation. Also handled internal communication responsibilities serving as a feature writer and editor for the company's international magazine, the statewide employee newsletter; and ghostwriting speeches for senior executives, including the CEO and Chief Operating Officer. Further, also served as the "voice of Honeywell," broadcasting company news via the employee call-in phone service.

1994; 1998– Minneapolis Spokesman/St. Paul Recorder

Worked as a reporter and editor for Minnesota's oldest black-owned newspaper. Assignments included writing feature pieces, and editing sports and news stories involving African-Americans in the Twin Cities.

CONFERENCE PRESENTATIONS

Holt, L.F. & Carnahan, D. (2016, August). The News You Choose: Examining if Racial Identity Trumps other Factors When News is Negative. Paper to be presented at the annual Association for Education in Journalism and Mass Communication Conference, Minneapolis, Minn.

Holt, L.F., Appiah, O., Dale, K., & White, T. (2016, June). Examining the Preference of Gender over Race in Judging Suspects in Stand Your Ground Incidents. Paper to be presented at the annual International Communication Association meeting in Fukuoka, Japan.

Appiah, O., **Holt, L.F.**, Dale, K., & White, T. (2016, June). Sugar, Spice, and Everything Nice: Do Gender Biases Supersede other Preferences in Domestic Violence Cases. Paper to be presented at the annual International Communication Association meeting in Fukuoka, Japan.

Holt, L.F., Appiah, O., Dale, K., & White, T. (2015, May). Female is the New Black: Examining How Gender Trumps Race in Stand Your Ground Cases. Paper presented at the annual International Communication Association meeting in San Juan, Puerto Rico.

Holt, L.F., Ellithorpe, M. & Ralston, R. (2015, May). How Pre-existing Attitudes, Motivations, Message Processing, and Media Frames Influence Beliefs about a Racially Charged Issue. Paper presented at the annual International Communication Association meeting in San Juan, Puerto Rico.

Hovick, S. & **Holt, L.F.** (2014, November). Ethnicity: Exploring the Effects of Ethnic Identity and its Implications for Cancer Communication Efforts. Paper presented at the annual National Communication Association Conference, Chicago, Ill.

Holt, L.F., Appiah, O., & White, T.N. (2014, May). Does Group Membership Matter? Implications of Age, Gender, and (Dis)Ability in Intergroup Communication. Paper presented at the annual International Communication Association Conference, Seattle, Wash.

Groshek, J.G., & **Holt, L.F.** (2013, August). “Don’t Ask, Don’t Tell” Reporting: Examining Broadcast Network News Coverage and Indexing of a National Debate over Time. Paper presented at the annual Association for Education in Journalism and Mass Communication Conference, Washington, D.C.**

Holt, L.F. (2013, June). Jesse and Barack: Examining How, and if, the Press have Changed How they Frame African-American Politicians. Paper presented at the annual convention International Communication Association Conference, London, England.

Holt, L.F. (2012, August). Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans? Paper presented at the Association for Education in Journalism and Mass Communication Conference, Chicago, Ill.

Holt, L.F. (2009, November). *Black Like Me? Comparing and Contrasting How the Media Framed the Campaign Coverage of Jesse Jackson and Barack Obama.* Paper presented at the Midwest Association of Public Opinion Research Conference, Chicago, Ill.

Holt, L.F. (2009, November). *Ladies First? Did Gender and Incumbency Make a Difference in the Newspaper Coverage of Two 2006 Senate Elections?* Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, Ill.

Holt, L.F. (2009, May). *The Second Casualty? A Look at Objectivity in the Second Iraq War.* Paper presented at the International Communication Association Conference, Chicago, Ill.

Holt, L.F. (2009, April). *Revisiting Katrina: A Look at Who Supported the Clean-Up Effort (and who did not).* Paper presented at the Herman C. Hudson Symposium, Bloomington, Ind.

Holt, L.F. & Major, L.H. (2008, August). *Frame and Blame: How Local and National Newspapers framed the Jena Six Controversy*. Paper presented at the Association for Education in Journalism and Mass Communication Conference, Chicago, Ill.

Holt, L.F. (2008, May). *That's Enough Nigger: An Argument for Regulating Hate Speech*. Paper presented at the International Communication Association Conference, Montreal, Quebec, Canada.

Holt, L.F. (2008, March). *Cause and Defect: A Closer Look at the 2005 French and 1992 Los Angeles Riots*. Paper presented at the Herman C. Hudson Symposium, Bloomington, Ind.

Holt, L.F. (2007, November). *Mercy on the Court: A Look at the Enduring Public Support of the Supreme Court*. Paper presented at the Midwest Association for Public Opinion Research, Chicago, Ill.

** = Top Faculty Paper Electronic News Division

TEACHING (*all independent*)

The Ohio State University

COMM 3668 – Intercultural Communication

COMM 3404 – Media Law and Ethics

COMM 3333 – Crisis Communication

Indiana University

School of Journalism

Journalism 349 – Public Relations Writing

Journalism 321 – Principles of Public Relations

Journalism 351 – Newspaper Editing

Journalism C-201 – Hot Topics in Journalism

Journalism 201 – Reporting, Writing & Editing II

Journalism 200 – Reporting, Writing, and Editing I

Journalism 110 – Foundations of Journalism & Mass Communication

Indiana University (Kelley School of Business)

X204/C204 – Business Writing

Butler University

JR 223 – Intro to Public Relations

JR 324 – Public Relations Cases

JR 328 – Public Relations Techniques

Teaching Assistant:

University of Minnesota

Afro-American Studies 3072 – Racism and its Psychological Effects on African-Americans

TEACHING INTERESTS

Public Relations	Strategic Communication
Crisis Communication	Race and Gender in the Media
Media Law & Ethics	Intercultural Communication
Communication/Media Theory	Mass Communication and Society
Media Effects	Business Writing
Political Communication	Race and Social Media
Journalism	

ACADEMIC FELLOWSHIPS

2007-2008: Louise Hess Miller Fellowship, Indiana University, Bloomington

2007-2008: Jack Scott Fellowship, Indiana University, Bloomington

2006-2007: Louise Hess Miller Fellowship, Indiana University, Bloomington

2006-2007: School of Journalism Fellowship, Indiana University, Bloomington

2006-2007: Jack Scott Fellowship, Indiana University, Bloomington

2004-2006: Cushman Fellowship, Indiana University, Bloomington.

2002: Honorable Mention, Reporter of the Year, Rochester *Post-Bulletin*.

2001-2002: Minnesota Newspapers Advertising, First Place, Dailies over 20,000 - Best Social Issues Feature Story; part of a team of journalists who wrote a piece on comparing life in Rochester to life in small cities across southeastern Minnesota.

1999: "Lifetime Achievement Award," Honeywell Black Employees Network - awarded for several years of covering stories that helped improve the company's awareness of diversity issues.

1992 and 1993: Dean's List, University of Minnesota.

GRANTS/FUNDING

2014: Time-Sharing Experiments for the School of Communication (TESoC) – Funding for 300 adult study participants.

2009: Indiana University School of Journalism dissertation grant.

INVITED COLLOQUIA

Guest lecturer/presenter for COMM 4048 (Media and Identity) course at the University of Cincinnati. Discuss my Journalism & Mass Communication Quarterly article, “Writing the Wrong: Can Counter-stereotypes Offset Negative Media Messages about African-Americans?” March 2015.

Fisher College of Business Risk Institute. “*Perception is Reality: The Influence of Social Media on Public Perception in Today’s Media Climate.*” Deliver a keynote presentation to senior corporate business managers and CEOs regarding the theories and media effects social media has on how people receive media messages and how those messages influence customers’ perceptions about companies. The Risk Institute is part of The Ohio State University’s Fisher College of Business. Columbus, Ohio, February 2015.

STEAM Exchange. “*We’re not the Brothas You Saw on TV Last Night: Examining how Media Influence People’s Perception of African Americans.*” Deliver the keynote address at an interdisciplinary colloquium in which presenters present their area of research to other scholars to get different perspectives on the same or similar topics. Columbus, Ohio, February 2015.

Africana Studies and the Study of Race in Global Communities. A public lecture series/colloquium sponsored Indiana University’s African-American and African Diaspora Studies that focuses on the importance of race and skin color in global communities. Bloomington, Ind., September 2012.

Journalism and the Jena Six. A panel discussion on Journalism’s Influence in the Jena Six Case.” Panel presentation sponsored by the Indiana University Society of Professional Journalists. Bloomington, Ind., November 2008.

Teaching and Social Identity. A panel discussion about the diversity challenges facing faculty at Indiana University. Bloomington, Ind., April 2008.

SERVICE

Professional Service

Reviewer, Journal of Broadcast & Electronic Media – December 2016

Reviewer, Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication and Society Open Paper Division; 2016

Reviewer, Association for Education in Journalism and Mass Communication (AEJMC), Mass Communication and Society Student Paper Division; 2016

Reviewer, Telematics and Informatics – April 2016

Reviewer, Michigan Sociological Review – June 2015

Reviewer, National Communication Association (NCA), Political Communication Division; 2015

Reviewer, Association for Education in Journalism and Mass Communication (AEJMC), Minorities and Communication Research Paper Competition; 2014

Reviewer, *Journal of Communication*

Reviewer, Political Communication Division, International Communication Association (ICA) Conference

Reviewer, *Journalism & Mass Communication Quarterly*

Reviewer, *Communication, Culture & Critique*

Reviewer, *Howard Journal of Communications*

Reviewer, International Communication Association (ICA) Conference: Ethnicity and Race in Communication Division

Reviewer, Association for Education in Journalism and Mass Communication (AEJMC), Advertising Division Research Paper Competition

Reviewer, Association for Education in Journalism and Mass Communication (AEJMC), Advertising Division Teaching Paper Competition

Reviewer, Association for Education in Journalism and Mass Communication (AEJMC) Southeast Colloquium, Gainesville, Fla.

Moderator, Views of Country, Home and Abroad Session, Midwest Association for Public Opinion Research (MAPOR).

University-wide Service (*The Ohio State University*)

Keynote speaker for the 2015 Early Arrival Program sponsored by the Todd Anthony Bell National Resource Center on the African American Male; August 2015.

Keynote speaker for the 2014-2015 College of Arts and Sciences “Meet the Prof” event. September 2014.

The Ohio State University Leadership Studies Advisory Committee; 2014-2015

School of Communication Departmental Service – Programs

Creator and Founder – Holt Official Watch List (H.O.W.L.): a program in which I mentor undergraduate – often minority students – or recent alumni to help them get through the Communication program here at The Ohio State University, and to help them transition to either future employment after graduation or better employment if they are currently employed. Thus far, the group has 15 members, two of whom – both African American males – are graduating in December 2016.

Co-Adviser, Black Advertising & Strategic Communication Association (BASCA) – Fall 2015 – present. The Ohio State University School of Communication
Journalism Program Committee Member: 2015-2016. The Ohio State University School of Communication.

Panel member for The School of Communication’s News Engagement Day. Topic: What the Media Can Learn from the Coverage of Michael Brown’s shooting in Ferguson, MO. – October 2014

Panel member for discussion with ABD students on “How to Prepare and Do Teaching Talks during the Job Interview.” – October 2014

Panel member for discussion with graduate students on “How and What to Expect During the Job Search – February 2014

Ohio State University School of Communication Colloquium Series. Connecting Theory and Practice through Scholarship: Spotlight on Communication, Culture and Identity Research in the School of Communication. Sept. 23, 2013.

Graduation committees and defenses

Publications Committee Member: 2014-2015. The Ohio State University School of Communication.

Diversity Committee Member: 2014-2015. The Ohio State University School of Communication.

Doctoral Dissertation Committee Member for Mao Vang: “*Racial Triangulation of Asians, Blacks, and Whites in Stereotypic Representation*”; Summer 2014. The Ohio State University School of Communication.

Doctoral Dissertation Committee Member for Tiffany White: “*Colorization, Race, and Priming*”; Spring 2015. The Ohio State University School of Communication.

Doctoral Dissertation Committee Member for Uttara Manohar: “*Effective Support Provision for Coping with Everyday Incidents of Racial Discrimination: An Assessment of Emotional Support and Social Identity Affirmation Support*”; Spring 2015. The Ohio State University School of Communication.

M.A. Thesis Committee Member for Sarah Thomas – topic: “*Making the Transition: Comparing the Use of Narrative and Non-Narrative Messages to Increase Fruit and Vegetable Intake in Cancer Survivors*”; Spring 2016. The Ohio State University School of Communication.

Department Service (Indiana University)

Kelley International Student Solution Team; 2012-2013; Indiana University (Kelley School of Business).

Guest lecturer, “Crisis and Technology,” Principles of Public Relations course, Indiana University School of Journalism, 2009.

Guest lecturer, “Basics of Writing for Media,” Honors Section, Reporting, Writing, and Editing I, Indiana University School of Journalism, 2008.

Guest lecturer, “African-Americans and Journalism,” Media as Social Institutions course, Indiana University School of Journalism, 2008.

Guest lecturer, “Race and the Media,” Race, Gender and Media course, Indiana University School of Journalism, 2007.

Representative, Iraqi Leaders Program, Indiana University School of Journalism, 2007.

INTERVIEWED BY/PROFESSIONAL INTERVIEWS

Interviewed by *Columbia Journalism Review* on the disparity in how the media covered a 2012 incident in which a Black suspect attempted to devour his victim and the August 2014 incident in which a Florida State student killed and cannibalized his victims. August 2016.

Interviewed by *Spark* (Student-run newspaper for Lakota East High School near Cincinnati, Ohio) regarding the role race plays in perception of people of color and fostering stereotypes. August 2015.

Interviewed by *Lantern* (OSU student newspaper) regarding the controversy surrounding false statements made by NBC Nightly News' Brian Williams. Spring 2015.

Profiled by *U Weekly*, an independent magazine dedicated to providing information about life on and around the Ohio State University Campus. February 2015.

Dow Jones News Fund Quoted/Re-Tweeted remarks made as panelist on "What the Media Can Learn from the Coverage of Michael Brown's shooting in Ferguson, Mo." – October 2014.

Interviewed by *Ball Bearings*, an online multimedia magazine based at Ball State University, regarding how media coverage affects people's perception of minorities, especially in the wake of the Michael Brown (Ferguson, MO.) shooting, October 2014.

Interviewed by CNN.com about the ethics of Public Relations professionals interviewing for internship with then-fired Two-and-a Half Men star Charlie Sheen, April 2011. "Surviving the Age of Humiliation." Quoted in *Wall Street Journal* column for using Facebook as an educational tool to warn students about the dangers of posting seemingly private information on the Web, May 2010.

Stanford University radio station 90.1 FM-KZSU: Interviewed about the professional and personal damage of having a negative online image, May 2010.

ESPNU: Interviewed for having the greatest influence on the writing of a student-athlete who was published in the book, *Chicken Soup for the Soul*, April 2007.

AFFILIATIONS

International Communication Association (ICA)

Association for Education in Journalism and Mass Communication (AEJMC)