

Hillary C. Shulman, Ph.D.
Curriculum Vitae
Assistant Professor
Ohio State University
Shulman.36@osu.edu, (847) 772 – 8949

Education

- **Ph.D. Communication**
Michigan State University, August 2011
Specializations: Political, Interpersonal, and Group Communication
Advisor: Dr. Timothy Levine
Committee: Drs. Dan Bergan, William Jacoby (Political Science), and Maria Lapinski
- **M.A. Communication**
Michigan State University: May 2007
Advisor: Dr. Timothy Levine
Committee: Drs. Chuck Atkin and Stan Kaplowitz (Sociology)
- **B.S. Communication Science**
University of Wisconsin at Madison: May 2004

Specialized Academic Training

- **Summer institute in political psychology, Stanford University-** Completed 90 hours of academic training in political psychology, July 2008.

Professional Experience

- *Assistant Professor*, School of Communication, The Ohio State University
Columbus, Ohio, August 2015- Present
- *Visiting Assistant Professor*, School of Communication, The Ohio State University
Columbus, Ohio, August 2014- 2015
- *Assistant Professor*, Department of Speech Communication, North Central College
Naperville, Illinois, September 2011 – 2014
- *Research Assistant*, Department of Media and Information Studies, Michigan State University, and the Department of Energy, Labor, and Economic Growth, State of Michigan, Lansing, Michigan, August 2010 – August 2011
- *Teaching and Research Graduate Assistant*, Department of Communication, Michigan State University, East Lansing, Michigan, May 2007 – August 2010
- *Communication Consultant Graduate Assistant*, Department of Accounting, Eli Broad College of Business, Michigan State University, East Lansing, Michigan, 2005 – 2007

Peer-Reviewed Publications

*Indicates student as co-author

- Shulman, H. C.,** & Sweitzer, M. D.* (in press). Advancing framing theory: Designing an equivalency frame to improve political information processing. *Human Communication Research*
- Shulman, H. C.,** & Sweitzer, M. D.* (2017). Varying metacognition through public opinion questions: How language can affect political engagement. *Journal of Language and Social Psychology* [Online First]
- Shulman, H. C.,** Rhodes, N., Davidson, E.*, Ralston, R.*, Borghetti, L.*, & Morr, L.* (2017). The state of the field of social norms research. *International Journal of Communication, 11*, 1-21.
- Shulman, H. C.,** & DeAndrea, D. C. (2014). Predicting success: Revisiting assumptions about family political socialization. *Communication Monographs, 81*, 386-406.
- Shulman, H. C.,** & Boster, F. J. (2014). The effect of test-taking venue and test format on political knowledge test performance. *Communication Methods and Measures, 8*, 177-189.
- Roizen, B.* & **Shulman, H. C.** (2014). Tuning in to the RTL: Tracking the evolution of language alongside the Rwandan Genocide using social identity theory. *Journal of Language and Social Psychology, 33*, 167-184.
- Shulman, H. C.,** & Wittenbaum, G. M. (2013). Group discussion that promotes positive political experiences. *Human Communication, 16*, 121-132.
- Levine, T. R., **Shulman, H. C.,** Carpenter, C., & DeAndrea, D. C. (2013). The impact of accusatory, non-accusatory, bait, and false evidence questioning in deception. *Communication Research Reports, 30*, 169-174.
- Lapinski, M. K., Maloney, E. K., Braz, M. E., & **Shulman, H. C.** (2013). Testing the effects of social norms and behavioral privacy on hand-washing: A field experiment. *Human Communication Research, 39*, 21 – 46.
- Shulman, H. C.,** & Levine, T. R. (2012). Exploring social norms as a group-level phenomenon: Do political participation norms exist and influence political participation on college campuses? *Journal of Communication, 62*, 532-552.
- Banas, J., Turner, M. M., & **Shulman, H. C.** (2012). A test of competing hypotheses of the effect of mood on persuasion. *Communication Quarterly, 60*, 143-164,
- Levine, T. R., Serota, K. B., **Shulman, H. C.,** Clare, D., Park, H. S., Shaw, A. S., et al. (2011). Sender demeanor: Individual differences in sender believability have a powerful impact on deception detection judgments. *Human Communication Research, 37*, 377-403.
- Recipient of the Distinguished Article Award**

- Levine, T. R., Shaw, A. S., & **Shulman, H. C.** (2010). Increasing deception detection accuracy with direct questioning. *Human Communication Research*, 36, 216-231.
- Levine, T. R., Serota, K. B., **Shulman, H. C.** (2010). The impact of *Lie to Me* on viewer's actual ability to detect deception. *Communication Research*, 37, 847-856.
- Levine, T. R., Shaw, A. S., & **Shulman, H. C.** (2010). Assessing deception detection accuracy with dichotomous truth-lie judgments and continuous scaling: Are people really more accurate when honesty is scaled? *Communication Research Reports*, 27, 112-122.
- Wittenbaum, G. M, **Shulman, H. C.**, Braz, M. E. (2010) Social ostracism in task groups: The effects of group composition. *Small Group Research*, 41, 330-353.
- DeAndrea, D. C., Carpenter, C. J., **Shulman, H. C.**, & Levine, T. R. (2009). The relationship between cheating behavior and sensation-seeking. *Personality and Individual Differences*, 47, 944-947.
- Rimal, R.N., Lapinski, M.K., Klein, K.A., & **Shulman, H.C.** (2009). Risk perceptions of people living with HIV/AIDS: How similarity affects optimistic bias. *Journal of Health Psychology*, 14, 251-257.
- Walther, J. B., Van Der Heide, B., Hamel, L. M., **Shulman, H. C.** (2009) Self generated versus other-generated statements and impressions in computer-mediated communication: A Test of warranting theory using Facebook. *Communication Research*, 36, 229-253.

Peer-Reviewed Research Grant

- Shulman, H. C.**, Boster, F. J., & Carpenter, C. (2010) Do data collection procedures influence political knowledge test performance? *Time-Sharing Experiments for the Social Sciences*.

Book Chapter

- Shulman, H. C.** (2015). Rethinking the way we communicate about politics. In S. M. Chod, S. M. Caliendo & W. Muck (Eds.), *Technology and civic engagement in the college classroom: Engaging the unengaged*. New York: Palgrave Macmillan.

Under Review

- Sweitzer, M. D.,* & **Shulman, H. C.** (second revision requested). Title redacted for blind review. *Public Opinion Quarterly*
- Bond, R. M., **Shulman, H. C.**, & Gilbert, M.* (under review). Title redacted for blind review. *Communication Monographs*
- Shulman, H. C.**, & Sweitzer, M. D.* (under review). Title redacted for blind review. *Basic and Applied Social Psychology*

Teaching Experience

Ohio State University

COMM7998 – Directed Research (N = 2)
COMM7790 – Statistical Applications in Communication II
COMM4998 – Directed Undergraduate Research (N = 6)
COMM4635 – Small Group Communication
COMM4337 – Public Communication Campaigns
COMM3620 – Introduction to Interpersonal Communication (Hybrid Lecture Style)
COMM2321 – Writing for Strategic Communication
COMM1100 – Communication and Society (Traditional and Hybrid Lecture Style)

North Central College

SPC392 – Introduction to Public Relations
SPC367 – Persuasion Theories
SPC295 – Research Practicum
SPC260 – Introduction to New Media
SPC230 – Business & Professional Communication
SPC214 – Group Processes
SPC200 – Interpersonal Communication
SPC100 – Introduction to Public Speaking
Veranda Course - Writing for Popular Culture
Veranda Course - Community Action in Theory and Practice

Michigan State University

- **Sole Instructor**
 - COM 325 – Interpersonal Influence and Conflict
 - COM 340 – Leadership and Group Communication
 - COM 399 – Special Topics: Political Communication
 - COM 100 – Human Communication and Public Speaking
- **Teaching Assistant**
 - COM 200 – Methods of Communication Inquiry
 - COM 475 – Communication Campaign Design & Analysis
 - COM 100 – Human Communication and Public Speaking
 - COM 875 – Communication Leadership Skills
 - COM 325 – Interpersonal Influence and Conflict
 - COM 340 – Leadership and Group Communication

Awards and Fellowships

Top Papers

- Awarded **Top Five** paper for the Intergroup Interest Group at the annual meeting of the International Communication Association (2013)
- Awarded **Top Three** paper in the Group Communication Division at the annual meeting of the National Communication Association (2010)
- Awarded the **Top Oral Presentation Award** at the Graduate Student Academic Conference for presenting: Exploring social-norms as a group level phenomenon, The Graduate School (2010)

- Awarded **Top Four** paper in the Student Division at the annual meeting of the National Communication Association (2008)

Research and Scholarly Awards

- Recipient of the **Faculty Professional Development Grant Award** (Summer 2012, 2014, North Central College)
- Recipient of the **Distinguished Article Award** for the manuscript entitled “Sender demeanor: Individual differences in sender believability have a powerful impact on deception detection judgments”, Communication and Social Cognition Division, National Communication Association (Fall 2011)
- Recipient of the **G.R. Miller Scholar Award**, awarded to the PhD student with the most promising research agenda, by faculty within the Department of Communication (2010, Michigan State University)
- Awarded the **Summer Graduate Research Fellowship**, College of Communication Arts and Sciences, Michigan State University (Summer 2009), \$3,650
- Recipient of the **Research Enhancement Award Fellowship**, The Graduate School, Michigan State University (Spring 2008), \$2,250

Teaching

- Awarded the University wide, **Excellence in Teaching Citation**, Office of the Provost, Michigan State University (Fall 2009), \$1,000
- **MSU Leader in Learning**, awarded to teachers who have been mentioned by students as inspiring them to learn and to have made a difference, Department of Resident Life, Michigan State University (Spring 2008)

Fellowships

- Awarded a **Graduate Travel Grant** for conference travel, The Graduate School, Michigan State University (2010), \$1,350
- Awarded an **International Communication Association Travel Grant**, ICA (Spring 2010), \$400
- Recipient of the **Rasmussen Fellowship Award**, Department of Communication, Michigan State University (2007-2008), \$3,750

Conference Papers

*Indicates student as a co-author

Sweitzer, M. D.,* & Shulman, H. C. (November, 2017). *Survey of surveys: A content analysis of the language complexity of public opinion polls*. Paper presented at the annual meeting of the National Communication Association in Dallas, TX.

- Shulman, H. C.** (November, 2016). *Applying metacognition to communication research: Improving political efficacy and interest through word choice*. Paper presented at the annual meeting of the National Communication Association in Philadelphia, PA.
- Shulman, H. C.** & Sweitzer, M. D.* (November, 2016). *Advancing framing theory: Using frames to improve public opinion via metacognition*. Paper presented at the annual meeting of the National Communication Association in Philadelphia, PA.
- Shulman, H. C.**, Rhodes, N., Davidson, E.*, Ralston, R.*, Borghetti, L.*, & Morr, L.* (November, 2016). *The state of the field of social norms research*. Paper presented at the annual meeting of the National Communication Association in Philadelphia, PA.
- Shulman, H. C.**, & Chod, S. M., (May, 2015). *A closer look at the relationship between institutions, political participation, and interpersonal political discussions*. Paper presented at the annual meeting of the International Communication Association in San Juan, Puerto Rico.
- Shulman, H. C.**, & Chod, S. M. (April, 2015). *The university structure and political networks: Clues into why college campuses affect political participation*. Paper presented at the annual meeting the annual meeting of the Midwest Political Science Association in Chicago, IL.
- Shulman, H. C.**, Bushman, K.*, Huizenga, E.*, Ward, M.*, & Wresinski, K.* (November, 2014). *Can group discussions be used to facilitate political interest and efficacy in college students?: A longitudinal study*. Paper presented at the annual meeting of the National Communication Association in Chicago, IL.
- Shulman, H. C.** Valleskey, K.*, Solus, J.*, & Bray, A.* (November, 2013). *Can public opinion survey wording affect internal political efficacy?: An experiment*. Poster presented at the annual meeting of the National Communication Association in Washington, D.C.
- Roozen, B.* & **Shulman, H. C.** (June, 2013). *Tuning in to the RTLTM: Tracking the evolution of language alongside the Rwandan Genocide using social identity theory*. Paper presented at the annual meeting of the International Communication Association in London, UK. **Top Five Paper in Intergroup Interest Group**
- Boster, F. J., & **Shulman, H. C.** (June, 2013). *Political knowledge test performance as a function of venue, time pressure, and performance norms*. Paper presented at the annual meeting of the International Communication Association in London, UK.
- Shulman, H. C.**, & DeAndrea, D. C. (November, 2012). *Revisiting assumptions about political socialization processes in the family*. Paper presented at the annual meeting of the National Communication Association in Orlando, FL.
- Shulman, H. C.**, Boster, F. J., Carpenter, C., & Shaw, A. S. (November, 2011). *Why do students completing a political knowledge test score higher online than in the classroom? A series of studies*. Paper presented at the annual meeting of the National Communication Association in New Orleans, LA.
- Shulman, H. C.**, Carpenter, C., & Boster, F. J. (2011, April). *Do data collection procedures influence political knowledge test performance?* Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.

Shulman, H. C., & Levine, T. R. (2010, November). *Exploring social norms as a group-level phenomenon: Do political participation norms exist and influence political participation on college campuses?* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Shulman, H. C., Boster, F. J., Carpenter, C. (2010, November). *The effect of test-taking venue and test format on political knowledge test performance.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Shulman, H. C., & Wittenbaum, G. M. (2010, November). *Promoting perceived deliberative success through group communication.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Top Three Paper in Group Communication Division

Boster, F. J., Carpenter, C., **Shulman, H. C.,** DeAngelis, B., Manata, B., & Shaw, A. (2010, November). *In search of the elusive boomerang.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Serota, K., Boster, F. J., Carpenter, C., & **Shulman, H. C.** (2010, November). *Political influentials: Validation of the political superdiffuser scale.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Levine, T. R., **Shulman, H. C.,** Carpenter, C., DeAndrea, D. C., & Blair, P. (2010, November). *The impact of accusatory, non-accusatory, bait, and false evidence questioning in deception.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Levine, T. R., Serota, K., **Shulman, H. C.,** Clare, D., Park, H., Shaw, A., et al. (2010, November). *Sender demeanor: Does individual differences in sender believability have a power impact on deception detection judgments.* Paper presented at the annual meeting of the National Communication Association in San Francisco, CA.

Levine, T. R., Shaw, A. S., **Shulman, H. C.** (2010, June). *Increasing deception detection accuracy with strategic direct questioning.* Paper presented at the annual meeting of the International Communication Association in Singapore.

Levine, T. R., Serota, K. B., **Shulman, H. C.** (2010, June). *The impact of Lie to Me on viewer's actual ability to detect deception.* Paper presented at the annual meeting of the International Communication Association in Singapore.

Shulman, H. C., & Wittenbaum, G. M. (2010, April). *Do beliefs about the political orientations of others affect political discussions?: Arguments for political labeling as an inhibitor of successful deliberation.* Panel accepted for presentation at the meeting of the Central States Communication Association in Cincinnati, OH.

Shulman, H. C., & Neuberger, L. (2009, November). *Attitude constraint or successful framing?: Testing a political constraint measurement model and identifying its methodological implications.* Paper presented at the annual meeting of the National Communication

Association in Chicago, IL.

Wittenbaum, G. M., & **Shulman, H. C.** (2009, November). *Social ostracism in task groups: The effects of group composition*. Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

Bergan, D., Neuberger, L., **Shulman, H. C.**, & Risner, G. (2009, November). *Unenlightened self interest, knowledge and partisanship*. Paper presented at the annual meeting of the National Communication Association in Chicago, IL

Levine, T. R., Shaw, A. S., & **Shulman, H. C.** (2009, November). *Assessing deception detection accuracy with dichotomous truth-lie judgments and continuous scaling: Are people really more accurate when honesty is scaled?* Paper presented at the annual meeting of the National Communication Association in Chicago, IL

Maloney, E. K., Lapinski, M. K., Braz, M. E., & **Shulman, H. C.** (2009, November). *Modifying perceptions of descriptive norms and behaviors through messaging: A field experiment*. Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

Wittenbaum, G. M., & **Shulman, H. C.** (2009, July). *Social ostracism in task groups*. Paper presented at the annual meeting of the International Network of Group Researchers in Colorado Springs, CO.

Shulman, H. C., Neuberger, L., & DeAndrea, D. (2009, May). *Old or experienced?: Exploring age related cognitions in US elections*. Paper presented at the annual meeting for the International Communication Association in Chicago, Illinois.

Bergan, D., **Shulman, H. C.**, & Neuberger, L. (2009, May). *Frames v. evidence: Investigating the influence of question wording on policy support and political beliefs*. Paper presented at the annual meeting for the International Communication Association in Chicago, Illinois.

Shulman, H. C. (2008, November). *The role of integrative complexity and involvement on political message perceptions: How we make sense of political contradiction*. Paper presented at the annual meeting for the National Communication Association in San Diego, California.
Top Four Paper in Student Division

Wittenbaum, G. M, **Shulman, H. C.**, Braz, M. E., & Skowronek, J. (2008, November). *Consequences of being ignored in group conversation*. Paper presented at the annual meeting for the National Communication Association in San Diego, California.

Lapinski, M. K., Maloney, E. K., Kim, S.-Y., Braz, M. E., **Shulman, H. C.**, & Klein, K. (2008, November). *Injunctive norms: Designing messages to modify perceived social sanctions*. Paper presented at the annual meeting of the National Communication Association in San Diego, California.

Bergan, D. E., **Shulman, H. C.**, & Neuberger, L. (2008, August). *The effects of frames and evidence on political attitudes*. Paper presented at the annual meeting for the American Political Science Association in Boston, MA, August 2008.

- Neuberger, L., **Shulman, H. C.**, & Maginnis, J. A. (2008, August). *Candidate websites and local newspaper coverage in the 2006 senatorial elections, implications for 2008 and beyond*. Paper presented at the political communication pre-conference for the American Political Science Association annual meeting in Cambridge, MA.
- Walther, J. B., Van Der Heide, B., Hamel, L. M., **Shulman, H. C.** (2007, May). *Self-generated versus other-generated statements and impressions in computer-mediated communication: A test of warranting theory using Facebook*. Paper presented at the annual meeting of the International Communication Association in Montreal, Canada.
- Lapinski, M.K., Rimal, R.N., Klein, K.A., **Shulman, H.C.**, & Hepler, A.L. (2006, November). *Perceived similarity, locus of control, and optimistic bias among people living with HIV/AIDS*. Paper presented at the annual meeting of the National Communication Association in San Antonio, TX.
- Ellis, J.B., Van Der Heide, B., **Shulman, H.** (2006, November). *Can we quantify success?: A multi level approach to assessment analysis in communication centers*. Paper presented at the annual meeting of the National Communication Association in San Antonio, TX.
- Shulman, H. C.**, Ellis, J.B., & Van Der Heide, B. (2006, April). *The 7-minute communication workshop: An exercise in educational efficiency*. Paper presented at the annual meeting of the National Association of Communication Centers in Omaha, NE.
- Van Der Heide, B., **Shulman, H.C.**, & Ellis, J.B. (2006, April). *On developing a basis for ethical operations in communication centers*. Paper presented at the annual meeting of the National Association of Communication Centers in Omaha, NE.

Advising

Ohio State University

- **Master's Thesis Advisor**
Emily Schutz (Communication) 2017 - present
- **Honor's Thesis Advisor**
Travis Filiky (Majors: Communication, Political Science) 2016-2017
- **Dissertation Committee Member**
Matthew Sweitzer (Communication) 2017 - present
David Clemenson, Ph.D. (Communication) 2016-2017

North Central College

- **Second Reader (Honor's Thesis Committee Member)**
Aleksandra Ruseva (Major: Political Science) 2013 - 2014
Christine Badowski (Major: Marketing) 2013 - 2014
Brittnea Roozen (Major: Political Science) 2011- 2012

Departmental Service

Ohio State University

- 2017 – 2018 Assistant Prof. Representative, School's Executive Committee
- 2017 – 2018 Member, Communication & Health Disparities Search
- 2017 – 2018 Member, Undergraduate Journalism Program Committee
- Spring 2017 Member, Committee to assess stat training grad program
- 2015 – 2016 Guest speaker at various PRSSA events

North Central College

- Winter 2014 Worked with SPC and International Programs to create a course equivalency guide for study abroad programs
- Fall 2013 Assisted with the SPC Department's Program Review
- 2012 – 2014 Assessment Coordinator for the Department

Michigan State University

- 2010 – 2011 Graduate Student Representative, College Advisory Council, College of Arts and Sciences
- 2010 – 2011 Undergraduate Affairs Committee Member, AGSCOM
- 2009 – 2010 President, AGSCOM
- November 2008 Panelist for the Enhance Your Future conference, designed to encourage minority groups to pursue higher education
- 2008 – 2009 Vice President, AGSCOM
- 2007 – 2008 Search Committee Representative, AGSCOM
- 2006 – 2007 Social Chair, AGSCOM
- 2006 – 2007 Masters Affairs Committee, AGSCOM
- 2005 – 2006 Philanthropy Committee "Bowling for Scholars"
- 2005 – 2011 Member of the Association for Graduate Students in Communication (AGSCOM)

Institutional Service

North Central College

- 2013 – 2014 Secretary, Academic Programs and Policies Committee
- 2013 – 2014 Search Committee Outside Member, Department of Psychology
- 2013 – 2016 Social Science representative, Research Ethics Committee
- 2013 – 2014 Faculty Advisor, NCC Ultimate Frisbee Club
- 2012 – 2013 Participant in a new faculty mentoring group to help acclimate first year faculty members.
- December 2011 Instructed a faculty workshop on incorporating social media in the classroom
- October 2011 Panelist on a faculty forum entitled "A Constitution in Crisis: The State of American Democracy"

Michigan State University

- 2009 – 2010 Graduate Student Representative, College Advisory Council, College of Communication Arts and Sciences

- September 2009 Assisted in leading a University wide seminar on information sharing in groups (100 attendees)

Editorial Service

Invited Reviewer

- Communication Quarterly
- Communication Research
- Communication Research Reports
- Communication Studies
- Health Communication
- Human Communication Research
- International Communication Association (2007 to present)
- International Journal of Communication
- International Network of Group Researchers
- Journal of Applied Social Psychology
- Journal of Communication
- Journal of Computer Mediated Communication
- Journal of Language and Social Psychology
- Journal of Public Deliberation
- Journal of Youth Studies
- Management Communication Quarterly
- National Communication Association (2007 to present)
- Personal Relationships
- Political Behavior
- Social Science Computer Review
- Western Journal of Communication

Grant Experience and Consulting

Reviewer

- National Science Foundation Proposal Reviewer, March 2017

Research Assistant

- Research assistant for a project with INgage media, the State of Michigan, and Michigan State University to develop a social networking site to improve energy efficiency practices in local units of government, Fall 2010 – Spring 2011
- Worked as a research assistant for a series of deception studies funded by the *National Science Foundation*, Fall 2008 – Spring 2009

Project Coordinator

- Kolt Communication and Lansing Regional Airport, Dec. 2007, 2008, 2009, 2010
- Atkin Group: Coordinator for public opinion polls measuring citizens' level of awareness and concerns with local issues (2007 – 2008)

Professional Associations

- National Communication Association, Member
- International Communication Association, Member

Contact Information for Professional References

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Dr. Timothy R. Levine, Ph.D. Advisor
University of Alabama-Birmingham
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Dr. Gwen Wittenbaum, Collaborator
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