

CARROLL J. GLYNN
School of Communication
The Ohio State University
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EDUCATION

- Ph.D. 1983 Mass Communication
University of Wisconsin, Madison, WI
Dissertation: "Perceptions of Others' Opinions as Public Opinion and Its Relationship to Communication in the Neighborhood: A Systems Level Perspective"
- M.A. 1979 Journalism and Mass Communication
University of Florida, Gainesville, FL
- B.S. 1977 Biology, Natural Resources (Wildlife Ecology Specialization)
University of Florida, Gainesville, FL

ACADEMIC POSITIONS

- 1998-present Director and Professor, School of Communication,
The Ohio State University, Columbus, OH
- 1994 to 1998 Chair, Department of Communication, Cornell University, Ithaca, NY
- 1996 Promoted to Professor, Cornell University, Ithaca, NY
- 1990-1995 Director of Graduate Studies, Department of Communication,
Cornell University, Ithaca, NY
- 1993 Fulbright Research Scholar, Department of Recreation and Leisure
Studies, University of Waterloo, Waterloo, Ontario, Canada
- July 1990 Promoted to Associate Professor (with Tenure),
Department of Communication, Cornell University, Ithaca, NY
- 1984-1990 Assistant Professor, Department of Communication,
Cornell University, Ithaca, NY
- 1983-1984 Assistant Professor, School of Journalism and Mass Communication,
University of Georgia, Athens, GA

OTHER PROFESSIONAL POSITIONS

1978-1979	Technical Writer, United States Geological Survey, White Springs, Florida
1978-1979	Reporter for IFAS (Institute of Food and Agricultural Sciences) Editorial Office, University of Florida
1977-1978	Reporter, <i>The Tampa Times</i> , Tampa, Florida
1976	Instructor for 4-H. Taught environmental classes and developed an environmental program for 4-H camps, Cherry Lake, Florida
1975-1976	Laboratory Assistant, Wildlife Ecology, University of Florida, Gainesville, Florida
1975	Field biologist, Cross-Florida Barge Canal Project, Florida Game and Fresh Water Fish Commission, Gainesville, Florida

COURSES TAUGHT

Communication and Conflict Management
Communication and Leadership
Public Opinion and Social Processes
Communication Research Methods
Communication and Social Phenomena
Communication Theory Classes
Science Communication
Social Dimensions of Environmental Issues
Public Relations Campaigns
Communication Planning and Strategy

SELECTED DEPARTMENTAL/SCHOOL COMMITTEES

Ad hoc member of School committees, School of Communication, The Ohio State University.
Oversaw curricular changes in graduate and undergraduate programs, hiring, development, etc., 1998-present

Development of new undergraduate curriculum, Department of Communication, Cornell University, 1995-1997

Chair of the Search Committee for Assistant Professor in Environmental Communication, Department of Communication, Cornell University, 1994

Strategic Planning Committee for Department of Communication, Cornell University, 1993

Ph.D. Degree Program Planning Committee, Cornell University, 1987-1993

Sheila Turner Seed Award Committee, Cornell University, 1986-1990

Master's Degree Program Planning Committee, Cornell University, 1984-1992

Program in Science Communication Planning Committee, Cornell University, 1984-1990

Policy Evaluation and Planning Committee, Cornell University, 1984-1985
Graduate Program Committee, Cornell University, 1984-1998
Undergraduate Program Committee, Cornell University, 1984-1985
Chair of the Public Communication Sequence Committee, Cornell University, 1984-1998
Judge of the Peabody Awards, University of Georgia, 1984
School of Journalism and Mass Communication Ad Hoc Ph.D. Committee (for planning and organization of the Ph.D. program), University of Georgia, 1983-1984
School of Journalism and Mass Communication Curriculum Committee, University of Georgia, 1983-1984
Public Relations Curriculum Committee, University of Georgia, 1983-1984

SELECTED COLLEGE AND UNIVERSITY COMMITTEES, OUTREACH & SERVICE

Member

The Ohio State University

Nominated member of the Arts and Sciences Faculty Advisory Council Development and Fundraising Subcommittee 2012-2014
Search Committee Chair: Geography Department Chair Search Committee 2011
College of Arts and Sciences Roth 7 Southard Fellowship Review Committee 2008
College of Arts and Sciences Faculty Leadership Committee 2006-2009
Graduate School Enrichment Fellowship Committee 2004-2006
Search Committee: Dean of Social and Behavioral Sciences 2003-2004
SBS Committee: Restructuring of the Center for Survey Research 2003-2004
Search Committee: General Manager of WOSU stations, 2003
Search Committee: Vice President of University Relations, 2003
Search Committee: Replace the Chief Operating Officer of the WOSU Radio and Television Stations, 2002
Search Committee: Vice President of University Relations, 1999

Cornell University

Steering Committee, CALS Community and Rural Development Institute (CARDI), 1997-1998
[elected member]
CALs Academic Review Steering Committee, 1996-1998
CALs Agriculture Council, 1995-1998
CALs Community and Rural Development Council, 1995-1998
CALs Task Force for Undergraduate Instruction, 1996-1998
Academic Integrity Committee, 1994-1998
College of Agriculture and Life Sciences Policy Committee, 1994-1998 [elected member]
Search Committee: Replacement of Associate Director of Academic Instruction, College of Agriculture and Life Sciences, 1995 [chair]
Committee: Replacement of Dean, College of Agriculture and Life Sciences, 1994-1995

Search Committee: Replacement of Associate Dean of Academic Instruction, 1994-1995
President's Council of Cornell Women's Grants Project, 1994-1998 [reviewer]
University Faculty to Committee on Affirmative Action, 1993-1998 [elected member]
Task Force on the Environment, College of Agriculture and Life Sciences, 1992-1994
College Committee on New Strategies for Teaching, College of Agriculture and Life Sciences, 1991-1993
College Committee for Strategic Planning, 1990-1993
Cornell Institute for Social and Economic Research, 1990-1998
Committee on Academic Freedom and Professional Status of the Faculty, July 1, 1989-1992 [elected member – Committee Chair]
Public Service Network, 1988-1998
Panel presentation for accepted students, Spring and Fall, 1988
Cornell Institute for Public Affairs, 1987-1998
Parents' Information Hour, CALS, 1986-1988
Search Committee: Replacement of Associate Director of Instruction, Fall, 1986
Curriculum Committee, College of Agriculture and Life Sciences, 1986-1991
Graduate Faculty, 1984-1998
Natural Resource Area Subcommittee (affiliated with Cornell Plantations), 1984-1987

EDITORSHIPS, EDITORIAL BOARDS AND JOURNAL REVIEWER POSITIONS

Editorial Board Member, Cogent OA, the imprint of Routledge/Taylor & Francis specialising in digital research publishing. On behalf of the senior editorial team, I would like to invite you to join the board of editors for our flagship multi-disciplinary social sciences journal, Cogent Social Sciences. 2015 to present

Editorial Board Member, Journal of Communication, 2004 - present

Editorial Board Member, Mass Communication and Society, 2004 - present

Editorial Board Member, Journalism and Mass Communication Quarterly, 1988 – present

Area Editor, The International Encyclopedia of Communication (Area: Mass Communication and Perceptions of Reality), Blackwell Publishing, Oxford, UK, 2005-2008

Advisory Board Member, Encyclopedia of Survey Research Methods (Paul Lavrakas Editor), Sage Publications, 2006-2008

Reviewer, Political Psychology, 2015-present

Reviewer, Journal of Comparative Sociology, 2015-present

Reviewer, New Media and Society, 2013-present

Reviewer, Science Communication, 2013-present

Reviewer, Environment and Behavior, 2012-present

Reviewer, Psychological Reports, 2010-present

Reviewer, Journal of Computer Mediated Communication, 2010-present

Reviewer, Western Journal of Communication, 2010-present

Reviewer, International Journal of Communication, 2010-present

Reviewer, Communication, Culture and Critique, 2008-present
Reviewer, Harvard International Journal of Press/Politics, 2008-present
Reviewer, Political Behavior, 2006-present
Reviewer, Journal of Broadcast and Electronic Media, 2005 - present
Reviewer, Journalism and Communication Monographs, 2002 - present
Reviewer, Political Communication, 2000 - present
Reviewer, American Journal of Political Science, 1999 – present
Reviewer, Mass Communication and Society, 2004-present
Reviewer, Public Opinion Quarterly, 1991 - present
Reviewer, Communication Theory, 1990 - present
Reviewer, Social Science Research, 1990 - present
Reviewer, Public Relations Review, 1990 - present
Reviewer, International Journal of Public Opinion Research, 1989 - present
Reviewer, Social Science Quarterly, 1989 - present
Reviewer, Journal of Communication, 1988 - present
Reviewer, Journalism and Mass Communication Quarterly, 1987 - present
Reviewer, Communication Research, 1984 - present
Reviewer for ICA, Political Communication and Mass Communication Divisions, 1986 - present
Reviewer for AEJMC Communication Theory and Methodology Division, 1985 - present

ACADEMIC AND PROFESSIONAL MEMBERSHIPS AND COMMITTEES

International Political Science Association, 2016 to present
Ad hoc Reviewer, National Science Foundation, 2008
Judicial Campaign Advertising Committee, Columbus Bar Association, Columbus, Ohio,
2004-2007 [by invitation]
Committee for the Barrow Minority Doctoral Fellowship and Scholarship,
Association for Education in Journalism and Mass Communication, 2005
Task Force for Doctoral Education, Association for Education in Journalism and Mass
Communication, 2003-2006
ASJMC Membership Committee, 2000 - present [elected member]
Northeast Research and Extension Committee, 1995-1998
AEJMC Task Force 2000, Chair of Committee on Relationship of Communication to Other
Academic Units, 1992-1994
Social Science representative for the National Pest Management Integration Working Group,
ESCOP, 1991-1998
Advisory Board, Association for Education in Journalism and Mass Communication, 1989-1990
Association for Education in Journalism and Mass Communication, Theory and Methodology
Division, 1989-1990 [chair]
Executive Committee, Association for Education in Journalism and Mass Communication,
Theory and Methodology Division, 1986-1988

Association for Education in Journalism and Mass Communication, Theory and Methodology Division, 1986-1987 [program chair]
Research Committee: Faculty Paper Competition, Association for Education in Journalism and Mass Communication, Theory and Methodology Division, 1986-1987 [chair]
Student Paper Competition, Association for Education in Journalism and Mass Communication, Theory and Methodology Division, 1985-1986 [chair]
Teaching Standards Committee, Association for Education in Journalism and Mass Communication, Theory and Methodology Division, 1984-1985 [chair]
International Communication Association (ICA), 1984 - present
Association for Education in Journalism and Mass Communication (AEJMC), 1984 - present
American Association for Public Opinion Research (AAPOR), 1984 to present
Northeast Regional Research and Extension Committee (NEREC) on IPM. Invited member to represent Social Sciences, 1995-1998

ACADEMIC AND PROFESSIONAL HONORS AND AWARDS

2006 Robert M. Worcester Award for Best Journal Article of the Year, Awarded by the World Association of Public Opinion Research (WAPOR) for the best article in the International Journal of Public Opinion Research by Hayes and Glynn

2005-2007 Appointed Member of the Columbus Bar Association Judicial Campaign Advertising Committee, Columbus, Ohio

1999-2000 Participant in the CIC (Committee on Institutional Cooperation) Academic Leadership Program

1998 Invited Member of EPA Review Panel. EMPACT

1997 Distinguished Research Award. Awarded by Gamma Sigma Delta Honor Society of Agriculture and Life Sciences, Human Ecology and Veterinary Medicine recognizing exemplary achievements in research activities.

1996 Top Three Faculty Paper, AEJMC Faculty Paper Competition, Theory and Methodology Division

1995 USDA Special Initiative for Integrated Pest Management, 1995, Member Review Panel

1994-1995 Participant in ESCOP/ACOP National Leadership Development Program in Agricultural Research and Higher Education.

1993 Fulbright Research Scholar, January 1993-August 1993, University of Waterloo, Waterloo, Ontario, Canada

1992 Recipient of the 1992 Kriehbaum "Under 40" Research Excellence Award, Association for Education in Journalism and Mass Communication

1988 Identified in Alex Edelstein's "Communication Yearbook II," pp. 502-533, 1988 as one of the top scholars in the field in research on public opinion

- 1988 Invited Visiting Scholar, College of Journalism and Mass Communication, University of Florida, Gainesville, Florida, April, 1988
- 1984 Top Three Faculty Paper, AEJMC Faculty Paper Competition, Theory and Methodology Division
- 1984 Top Three Paper, AAPOR Student Paper Competition
- 1982 Top Three Paper, Political Communication Division 1982
- 1981-1982 Nominated by the School of Journalism and Mass Communication for the University of Wisconsin Excellence in Teaching Award
- 1982 Phi Kappa Phi Honor Society, University of Wisconsin, Madison, Wisconsin

RESEARCH GRANTS AND AWARDS

- Carroll J. Glynn, Innovative Research Award to study "Communication in Assisted Living Facilities," from the Bronfenbrenner Life Course Center, Cornell University, Ithaca, NY. \$10,000, 1998
- Carroll J. Glynn and Daniel G. McDonald, Fostering Multi-disciplinary Research, \$7,000, 1995-1996; \$10,000, 1996-1997, \$10,000, 1997-1998. Multi-year funding, United States Department of Agriculture
- Daniel G. McDonald and Carroll J. Glynn, Public Perceptions of IPM Practices, \$3000, New York State Berry Growers, 1998
- USDA Special Initiative IPM grant (with Wayne Wilcox [Geneva, Plant Pathology] and others), Integrated Management and Grapes Pest, \$20,000, 1995-1996
- USDA Special Initiative IPM grant (with Mike Hoffman [Cornell University, Entomology] and others), Integrated Pest Management for Diversified Fresh Market Vegetable Producers, \$20,000, 1995-1996
- USDA Special Initiative IPM grant (with Joe Kovach [Geneva, IPM] and others), Investigating Integrated Pest Management Approaches for Apple Producers, \$20,000, 1995-1996
- Carroll J. Glynn and Daniel G. McDonald, Macro-scale Implementation of IPM for Grapes in New York and Pennsylvania: On-farm demonstrations. Part of a research project conducted with Joe Kovach (Geneva, IPM), (\$33,000), 1995
- Carroll J. Glynn, IPM for Onion Production in New York and Michigan. ES-USDA. Research project conducted with Curt Petzoldt (Geneva, Entomology) and Michael Hoffman (Cornell, Entomology). 1993-1994 (\$55,000)
- Carroll J. Glynn and Robert Graham (Waterloo, Ontario) (co-recipients), Environmental Issues in National Parks, Ministry of Natural Resources, Province of Ontario, Canada, (\$25,000), 1993
- Daniel G. McDonald and Carroll J. Glynn (co-recipients). Widespread Beliefs About Environmental Issues in Canadian Parks, grant from Canadian Studies Program, Ontario, Canada (\$16,000), 1993
- Carroll J. Glynn and Daniel G. McDonald (co-recipients), Fulbright Research Award, Canadians' Perceptions of National Park Use and Environmental Impact, (\$43,000), 1993

- Carroll J. Glynn, from CIIFAD, Cornell University to explore collaborative research opportunities with scientists in Nairobi and Mombasa, Kenya, summer, (\$10,000), 1992
- Carroll J. Glynn and Daniel G. McDonald, Formal and Informal Adoption of Integrated Pest Management Techniques, multi-year funding: \$16,000, 1990-1991; \$28,000, 1991-1992; \$28,000, 1992-1993; \$10,000, 1993-1994; \$10,500, 1994-1995, United States Department of Agriculture. Totaling more than \$100,000
- Carroll J. Glynn, \$1,000 from COMPACT to fund students' work with Literacy Volunteers of Tompkins County, 1990
- Ronald E. Ostman, Carroll J. Glynn and Daniel G. McDonald, Principal Investigators, Return to Elmira: Replication and Extension of the 1948 Voting Study, (\$5,000), National Association of Broadcasters, 1988-1989
- Donald F. Schwartz and Carroll J. Glynn, Communication Planning and Strategy: Selection Decisions for Institutional Advertising and Public Relations, (\$13,756), Modern Talking Pictures, 1986-1987
- Carroll J. Glynn, Women's Development Fund of Cornell University, (\$1,000), 1985-1986
- Carroll J. Glynn, Effects of Communication on Public Opinion About Acid Precipitation Issues, (\$25,000) United States Department of Agriculture, 1985-1989
- Jack M. McLeod and Carroll J. Glynn, Communication and Energy Conservation, (\$15,000), University of Wisconsin, 1982-1983

BOOKS

- Carroll J. Glynn, Susan Herbst, Mark Lindeman, Garrett O'Keefe, Robert Shapiro, *Public Opinion*, 3rd Edition, Westview Press/Persus Books, 2015, 404 pp
- Carroll J. Glynn, Susan Herbst, Garrett O'Keefe, Robert Shapiro, Mark Lindeman, *Public Opinion*, 2nd edition, , Westview/Harper-Collins, 2005, 495 pp
- Carroll J. Glynn, Susan Herbst, Garrett O'Keefe, Robert Shapiro, *Public Opinion*, Westview/Harper-Collins, 1998/ (1999 revision), 471 pp

RESEARCH ARTICLES AND BOOK CHAPTERS (published and submitted)

- Huge, M.E. and Glynn, C.J., "Perceiving Penn State: Third-person perceptions in the wake of a sexual abuse scandal," *Communication Research*, 42:922-938, 2015
- M.E. Huge and Glynn, C.J., "Public Opinion", Donsbach, W. (ed.) *The Concise Encyclopedia of Communication*, pp. 500-503, Chichester: John Wiley and Sons, 2015
- Hoffmann, L. and Glynn, C.J., "Media and Perceptions of Reality", Donsbach, W. (ed.) *The Concise Encycolopedia of Communication*, pp. 362-364, Chichester: Johyn Wiley and Sons, 2015

Glynn, C.J., and Huges, M.E., "How Pervasive Are Perceptions of Bias? Exploring Judgments of Media Bias in Financial News" *International Journal of Public Opinion Research*, (Winter 2014) 26 (4): 543-553 (in print January, 2015)

Glynn, C.J. and Huges, M.E., "Applying channel complementarity theory to new and traditional economic media usage patterns of U.S. investors", *Computers in Human Behavior* (38) 93-99, September 2014

Glynn, C.J. & Huges, M. E., "Speaking in spirals: An updated meta-analysis of the spiral of silence.", accepted for publication in *The spiral of silence: New perspectives on communication and public opinion*, W. Donsbach, C. Salmon, & Y. Tsfati (Eds.), Routledge – Taylor & Francis, Ch. 6, pp 65-72, 2014.

Knobloch-Westerwick, S., Glynn, C.J. and Huges, M.E., "The Matilda Effect in Science Communication: An Experiment on Gender Bias in Publication Quality Perceptions and Collaboration Interest," *Science Communication* 35: pp. 603-625, October 2013

Huges, M. & Glynn, C.J., "Hesitation blues: Does minority opinion status lead to delayed responses?" *Communication Research*, 40, Issue 3, pp. 287 – 307, June 2013

Knobloch-Westerwick, S., & Glynn, C.J., "The Matilda effect—role congruity effects on scholarly communication: A citation analysis of Communication Research and Journal of Communication articles" *Communication Research*, 40, 3-26, 2013 (*lead article*).

Glynn, C.J., Huges, M.E. and Hoffman, L.H., "All the news that's fit to post: A profile of news use on social networking sites", *Computers in Human Behavior*, (28:1) pp. 113-119, 2012

Hayes, A. F., Glynn, C. J., & Huges, M. E., "Cautions regarding the interpretation of regression coefficients and hypothesis tests in linear models with interactions", *Communication Methods, and Measures* (6) pp 1-11, 2011

Hayes, A. F., Uldall, B., & Glynn, C.J., "Validating the willingness to self-censor scale II: inhibition of opinion expression in a conversational setting," *Communication Methods and Measures*, Volume 4 (3) pp. 256-272, December 2010

Huges, M.E. & Glynn, C.J., "Hostile media and the campaign trail: Perceived media bias in the race for governor," *Journal of Communication*, Volume 60 (1) pp. 165-181, March, 2010

Glynn, C.J., Lunney, C.A. & Huges, M.E., "Public perceptions of the U.S. residential housing market before, during and after the housing bubble (1990-2009)," in *Public Opinion Quarterly*, Volume 73, Number 4 pp. 807-832, December, 2009 (2010 publication)

Glynn, C.J., Huge, M.E. & Lunney, C.A., "The influence of perceived social norms on college students' intention to vote," *Political Communication (Special Issue): Communication and Political Socialization*, pp. 48-64, 2009

Salmon, C.T. & Glynn, C.J., "Spiral of Silence: Communication and public opinion as social control" in *An Integrated Approach to Communication Theory and Research*, D.W. Stacks and M. B. Salwen, (Eds.), pp. 153-168, 2009

Glynn, C. J. & Huge, M. E., "Opinion norms", in *Encyclopedia of Survey Research Methods*, P. Lavrakas (Ed.), Calif: Sage, pp. 549-550, 2008

Huge, M. E. & Glynn, C. J., "Spiral of silence", in *Encyclopedia of Survey Research Methods*, P. Lavrakas (Ed.), Calif: Sage, pp. 830-833, 2008

Glynn, C. J. & Hoffman, L., "Media and perceptions of reality," in *The International Encyclopedia of Communication*, W. Donsbach, (Ed.), Blackwell Publications, pp. 2945-2959, 2008

Glynn, C. J. & Huge, M., "Public Opinion," in *The International Encyclopedia of Communication*, W. Donsbach ed., Blackwell Publications, pp. 3971- 3977, 2008

Glynn, C. J., and Huge, M., "Opinions as Norms: Applying a "Return Potential Model" to the study of communication behaviors," *Communication Research*, Vol. 34 (5), pp. 548-568, October, 2007

Hoffman, L., Glynn, C. J., Huge, M., Seitman, R. & Thomson, T., "The role of communication in public opinion processes: Understanding the impacts of intrapersonal, media and social filters," *International Journal of Public Opinion Research*, 19 (4) pp 1-26, July, 2007

Glynn, C. J., Huge, M., & Reineke, J., et al, "When Oprah intervenes: Political correlates of daytime talk show viewing," *Journal of Broadcasting and Electronic Media*, 51 (2), pp. 228-244, June, 2007

Eastin, M.S., Glynn, C.J., and Griffiths, R. "Psychology of communication technology use in the workplace," *CyberPsychology and Behavior*, Vol. 10 (3), pp. 436-443, 2007

Glynn, C. J., Shanahan, J., & Hayes, A. F., "The spiral of silence: A meta-analysis and its

- impact,” *Mass Media Effects: Advances Through Meta-Analysis*, Raymond W. Preiss (ed). Mahwah NJ: Erlbaum, Ch. 25 (pp. 415-427), 2007
- Eveland, W. P. & Glynn, C. J., “Theories on the Perception of Social Reality,” (in) *Handbook of Public Opinion Research*, W. Donsbach and M. Traugott (eds), Sage Publications, pp. 155-163, February, 2007
- Huge, M., Glynn, C. J., & Jeong, I., “A relationship-based approach to understanding third person perceptions,” *Journalism and Mass Communication Quarterly*, Vol. 83 (3), pp. 530-546, Autumn, 2006
- Eastin, M. S., Glynn, C. J., & Griffiths, R., “Communication Technology: The self-regulation of communication technology in the workplace,” in *Transformation of the Workplace: The Internet and Work in the 21st Century*, M. Anandarajan, T. Teo, and C. Simmers (Eds.), M.E Sharpe, Inc., Chapter 3, pp. 28-40, 2006
- Hayes, A. F., Glynn, C. J., & Shanahan, J., “Validating the willingness to self-censor scale: Individual differences in the effects of the climate of opinion on opinion expression,” *International Journal of Public Opinion Research* 17 (4) 443-455, 2005. **Awarded the WAPOR “best journal article” award (2006)**
- Hayes, A. F., Glynn, C. J., & Shanahan, J., “Willingness to self-censor: A construct and measurement tool for public opinion research.” *International Journal of Public Opinion Research*, 17 (3) 298-323, 2005
- Glynn, C. J., “Public opinion as a social process,” Invited book chapter, in *The Evolution of Key Mass Communication Concepts*, S. Dunwoody, D. McLeod and L. B. Becker, (Eds.), Hampton Press, Ch. 5, pp. 139-164, 2005
- Glynn, C. J., “Public opinion and the media,” invited chapter for the *Encyclopedia of International Media and Communications*, Elsevier Science, Vol. 3, pp. 631- 640, 2003
- Park, E., Glynn, C. J., & Scherer, C., “Community involvement and risk perception at personal and societal levels,” *Journal of Health, Risk and Society*, Vol. 3, No. 3, pp. 281- 292, 2001
- McDonald, D. G., Glynn, C. J., Kim, S. H., & Ostman, R. E., “The spiral of silence and the 1948 election,” *Communication Research*, Vol. 28 No. 2, 139-155, 2001
- Shanahan, J., Hayes, A.F. & Glynn, C. J., “Willingness to express one’s opinion in a realistic situation as a function of perceived support for that opinion,” *International Journal of Public Opinion Research* Vol. 13, No. 1, pp. 45-58, 2000

- McDonald, D. G. & Glynn, C. J., "Theory testing with 50-year-old survey data: The 1948 U.S. election and the spiral of silence." *Proceedings of the Association for Survey Computing*, Edinburgh, Scotland, September, 1999
- McDonald, D. G. & Glynn, C. J., "Applications of information technology in rural development Experiences from New York State," *Proceedings of the Conference of the Institute for Research and Education in Technology Application*, Dublin, Ireland, April, 1998
- Glynn, C. J., Review of The Public Opinion Process by Irving Crespi for the *International Journal of Public Opinion Research*, Vol. 10, 83-85, 1998
- McDonald, D. G., Glynn, C. J., Hoffmann, M. & Petzoldt, C., "IPM onion demonstration: Effect on grower participation." *Agriculture, Ecosystems and the Environment*, 66; 131-138, 1997
- Glynn, C. J., Hayes, A. F., & Shanahan, J., "Willingness to speak out and the spiral of silence: A meta-analysis." *Public Opinion Quarterly*, 61 (3), 452-463, 1997
- Glynn, C. J. & Park, E., "Opinion thresholds, social weighting and social groupings: A modification of the spiral of silence." *International Journal of Public Opinion Research*, 9 (3), 213-232, 1997 (lead article)
- Glynn, C. J., "Public opinion as a normative opinion process," in *Communication Yearbook 20*, B. Burleson (ed.), Sage Publications, 157-184, 1996
- Salmon, C. T. & Glynn, C. J., "Mass communication approaches and concerns: The spiral of silence," Chapter 13, (in) *An Integrated Approach to Communication Theory and Research*, New York: Erlbaum Associates, Inc., Michael Salwen and Don Stacks (eds.), 165-180, 1996
- Glynn, C. J., Ostman, R. E., & McDonald, D. G., "Opinion, perceptions, and social reality," (in) *Public Opinion and the Communication of Consent*, T. Glasser and C. Salmon (eds.), New York: Guilford Publications, 249-280, 1995
- Glynn, C. J., McDonald, D. G., & Tette, J. P., "IPM adoption and conservation behavior," *Journal of Soil and Water Conservation*, 25-29, 1995
- McDonald, D. G. & Glynn, C. J., "Measuring adoption of IPM: A case study in apples,"

- Agriculture, Ecosystems and the Environment*, 48: 219-230, 1994
- Glynn, C. J. & McDonald, D. G., "Exaggerated differences between nations," *Journal of Social Psychology*, 134, 12: 131-135, 1994
- McDonald, D. G. & Glynn, C. J., "Attitude behavior linkages between IPM and soil and water resource management," (in) *Proceedings of the 5th International Symposium on Society and Resource Management*, 1994
- Glynn, C. J., "Widespread beliefs about environmental issues in Canadian National Parks," (in) *Proceedings of the 5th International Symposium on Society and Resource Management*, 1994
- Glynn, C. J. & McDonald, D. G., "Public beliefs about environmental issues in Canadian National Parks," (in) *Proceedings of When Science Becomes Culture*, April, 1994
- Glynn, C. J., "The measurement of a philosophy: Sustainable agriculture adoption among apple growers in New York," *Proceedings of the Society and Resources Management Symposium*, 216-217, 1992
- Schwartz, D. F. & Glynn, C. J., "Decision structure and decision factors in channel selection for institutional public relations," *Public Relations Review*, 137-147, Winter, 1989
- Glynn, C. J., "Perceptions of others' opinions as a component of public opinion," *Social Science Research*, 18: 53-69, 1989
- Glynn, C. J. & Ostman, R. E., "Public opinion about public opinion," *Journalism and Mass Communication Quarterly*, 65(2): 299-306, 1988
- Glynn, C. J., Mendez, A. I., Chadsey, M. M., & Steinke, J. D., "Communication and science policy: A cross cultural comparison," *Comunicacion Social I Identitat Cultural (Environmental Issues and the Mass Media)*, 4-27, July, 1988
- Glynn, C. J., "Perceptions of communication use in science policy decision making," *Journalism and Mass Communication Quarterly*, 65(1): 54-61, 1988
- Glynn, C. J., "The communication of public opinion," *Journalism and Mass Communication Quarterly*, 66(4): 688-697, 1987
- McLeod, J. M., Glynn, C. J. & Griffin, R. J., "Communication and energy conservation," *Journal of Environmental Education*, 18(3): 29-37, Spring, 1987

- Glynn, C. J. & Francis, J. D., "Communication and science policy decision making: Perceptions of Adirondack community residents," *Rockefeller Institute Working Paper Series*, Number 29, Spring, 1987
- Griffin, R. J., Glynn, C. J., & McLeod, J. M., "Communication and energy: Social status in a tale of two cities," *Man-Environment Systems*, 16(1): 34-44, 1987
- Glynn, C. J. & Reid, L. N., "Energy conservation brochure readership: Study of a controlled medium," *Proceedings of the American Academy of Advertising*, 100-103, 1985
- Glynn, C. J. & McLeod, J. M., "Implications of the spiral of silence theory for communication and public opinion research," in D.D. Nimmo and K.R. Sanders (eds.), *Political Communication Yearbook*, Ch. 3, 43-65, 1985
- Glynn, C. J., "Science reporters and their editors judge sensationalism," *Newspaper Research Journal*, 6(3): 69-74, 1985
- McDonald, D. G. & Glynn, C. J., "The stability of media gratifications," *Journalism Quarterly*, 61(3): 542-549, 741, 1984
- Glynn, C.J., "The communication of public opinion," *Public Relations Review*, 10(4), 45-48, 1984
- Glynn, C. J. & McLeod, J. M., "Public opinion du jour: An examination of the spiral of silence," *Public Opinion Quarterly*, 48(4): 731-740, 1984
- McLeod, J. M., Glynn, C. J., & McDonald, D. G., "Issue and images: The influence of media reliance on voting decisions," *Communication Research*, 10(1), 1983
- Glynn, C. J. & McLeod, J. M., "Public opinion, communication processes and voting decisions," (in) M. Burgoon (ed.), *Communication Yearbook*, 6, Beverly Hills, Sage Publications, 759-774, 1982
- Glynn, C. J. & Tims, A. R., "Sensationalism in science issues: A case study," *Journalism Quarterly*, 59(1): 126-131, 1982
- McLeod, J. M., Glynn, C. J., Fitzpatrick, M. A., & Fallis, S. F., "Television and social relations: Family influences and consequences for interpersonal relationships," (in) D. Pearl, L. Bouthilet, and J. Lazar (eds.), *Surgeon General's Report on Television and Social Behavior: Ten Years of Scientific Progress and Implications for the Eighties*, Vol. 2,

National Institute of Mental Health, 272-286, 1982

Glynn, C. J. & Tims, A. R., "Environmental and natural resource issues: Press sensationalism," *45th North American Wildlife and Natural Resource Transaction*, 1980

SOLICITED BOOK REVIEWS AND OTHER SCHOLARLY WORKS

C. J. Glynn, "The public opinion process: How the people speak," International Journal of Public Opinion Research, Vol. 10, pp. 83-85, Spring, 1998

C. J. Glynn & D. G. McDonald, "Health and Psychosocial Instrument from an Acid Rain Issue Perception Questionnaire". Cited in Health and Psychosocial Instruments: HaPI Item, 1996

C. J. Glynn & D. G. McDonald, "New York farm operation survey -- report to Greenhouse growers," Department of Communication, Cornell University, Ithaca, NY, 1995

C. J. Glynn & D. G. McDonald, "New York farm operation survey -- report to cabbage growers," Department of Communication, Cornell University, Ithaca, NY, 1995

C. J. Glynn & D. G. McDonald, "New York farm operation survey -- report to onion growers," Department of Communication, Cornell University, Ithaca, NY, 1995

D. G. McDonald & C. J. Glynn, "New York farm operation survey -- report to apple growers," Department of Communication, Cornell University, Ithaca, NY, 1994

C. J. Glynn, "Report to the AEJMC Task Force 2000 on the Relationship of Journalism and Mass Communication Units to other Academic Units in Universities," 1994

C. J. Glynn & D.G. McDonald, "Public beliefs about environmental issues in Canadian National Parks," report to Fulbright Scholars Program and Canadian Studies Program, 1993

J. M. McLeod, Z. Pan, D. Rucinski, S. Sun, D. G. McDonald, C. J. Glynn, "Concept explication and theory construction: Meaning analysis," Mass Communication Research Center, University of Wisconsin, Madison, September, 1988

C.J. Glynn, "Review of the Spiral of Silence: Public Opinion Our Social Skin," in Social Forces, 64 (3), pp. 828-829, March, 1986

C. J. Glynn, "Processing the news: How people tame the information tide," (by Doris A. Graber). Book review requested by Political Communication Review, Vol. 10, pp. 30-31, 1986

C. J. Glynn, "The spiral of silence: Public opinion -- our social skin," (by Elisabeth Noelle-Neumann). Book review requested by Social Forces, 64(3): March, 1986, p. 829

C. J. Glynn, Procedure for Assessing Agricultural Irrigation Water Use, United States Geological Survey, 1979, 120 pages

C. J. Glynn, "Budgie: Another problem bird?" Bird Watcher's Digest, Jan-Feb., 1979, pp. 30-31

L. D. Harris & C. J. Glynn, "Growth implications," (an article in a series dealing with the effects of population growth in Florida on wildlife populations). Florida Wildlife Magazine, July, 1976, pp. 10-15

PAPERS PRESENTED

Nisbet, E., Glynn, C.J and Behrouzian, G. Poznan, "The 2016 Iranian Parliamentary Election: How Citizens Make Sense of Politics" IPSA's 24th World Congress of Political Science July 23-28, 2016

Huge, M.E. & Glynn, C.J. "Whose fault is it anyway: Differential media use patterns and subsequent economic blame" to be presented at SPSA, New Orleans, January, 2013

Glynn, C. J., Huge, M. E., & Hoffman, L. H. "All the News That's Fit to Post: A Profile of News Use on Social Networking Sites", accepted for presentation at the annual meeting of the American Political Science Association, Seattle, WA., September, 2011

Haurin, D.R., Glynn, C.J., Croce, R & Lunney, C. "The Interrelationship of the Media and the U.S. Housing Boom and Bust", presented at the national meeting of the European Real Estate Society, Milan,, Italy, June, 2010

Haurin, D.R., Glynn, C.J., Croce, R & Lunney, C., "The Interrelationship of the Housing Bust and Boom and the Media," accepted for presentation at the American Real Estate Society conference, Naples, Florida, 2010

Reineke, J., Hoffman, L.H., Blake, K., & Glynn, C. J., "Making sense of the "quasi-statistical sense:" A study in the operationalization and analysis of perceptions of public opinion,"

Paper to be presented at the American Association for Public Opinion Research, Miami, FL, May, 2009

Lunney, C.A., Glynn, C. J., & Hayes, A. F., "Voting outside the booth: Absentee voting as a form of censorship," Paper presented at the Midwest Association of Public Opinion Research, Chicago, IL, November, 2008

Glynn, C.J., Huges, M., & Hoffman, L.H., "Did the media help inflate the housing bubble? Media coverage of real estate markets in times of change," Paper presented at the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division, Washington, D.C., August, 2008

Hayes, A. F., Glynn, C.J., & Huges M., "Cautions in the interpretation of coefficients and hypothesis tests from linear models with interactions." Paper presented at the International Communication Association, San Diego, CA, May, 2008

Eastin, M. S., Glynn, C. J., & Griffiths, R. P., "The psychology of communication technology use in the workplace." Paper presented at the National Communication Association conference, San Antonio, TX, November, 2006

Hayes, A. F., Glynn, C. J., & Uldall, B., "Real talk for real: Individual differences in the effect of the climate of opinion on expression." Paper presented at the Theory and Methodology Division, Association for Education in Journalism and Mass Communication, San Francisco, CA, August, 2006

Glynn, C. J., Huges, M., & Jeong, I., "Opinions as Norms: Applying a "Return Potential Model" to the Study of communication behaviors." Paper presented at the Theory and Methodology Division, Association for Education in Journalism and Mass Communication, San Francisco, CA, August, 2006

Seitman, R., Thompson, T., Glynn C. J., & Reineke, J., "Discussion and selective attention: An overlooked explanation for learning from the news." Paper presented at the National Communication Association, Seattle, WA, November, 2005

Hoffman, L., Glynn, C. J., Huges, M., Seitman, R., & Thompson, T., "The process of public opinion: Understanding psychological, social and political filters." Paper presented at the International Communication Association, New York City, May, 2005

Hayes, A. F., Glynn, C. J., & Shanahan, J., "Willingness to Self-Censor: Conceptualization and Assessment." Paper presented at the American Association of Public Opinion Research, Nashville, TN, May, 2004

Jeong, I. & Glynn, C. J., "Motivations to Form Opinions Based on Reference Group or Generalized Others' Opinions." Paper presented at the Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Miami, FL, August, 2003

Hayes, A. F., Glynn, C. J., Shanahan, J., Scheufele, D., & Moy, P., "Fear of isolation and the perceived climate of opinion: Refocusing research on the spiral of silence." Paper presented at the Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Miami, FL, August, 2002

Jeong, I. & Glynn, C. J., "Exploring two explanations for the pluralistic ignorance phenomenon." Paper presented at the International Communication Association, Seoul, Korea, May, 2002

Gwiasda, G. W., Glynn, C. J., & Hayes, A. F., "The normative influence in public opinion: How considerations of group opinions alter individual opinions." Paper presented at the Midwest Association for Public Opinion Research, Chicago, IL, November, 2001

Glynn, C. J., "Public opinion as social influence." Paper presented at the International Communication Association, May, 2001

Hayes, A. F., Glynn, C. J., & Shanahan, J., "The role of personality factors and accuracy in predicting opinion expression." Paper presented at the International Communication Association, May, 2001

Dunlap, S., Glynn, C. J., & Shanahan, J., "Reference groups and pluralistic ignorance." Paper presented at the American Association of Public Opinion Research, Montreal, Quebec, May, 2001

Glynn, C. J., "A Tribute to Jack McLeod." Paper presented at the Midwest Association for Public Opinion Research, Chicago, IL, November, 2000

McDonald, D. G. & Glynn, C. J., "Theory testing with fifty year old survey data." Paper presented at the Association for Survey Computing, Edinburgh, Scotland, September, 1999

McDonald, D. G., Glynn, C. J., Kim, S. H., & Ostman, R. D., "Testing the spiral of silence in the 1948 election." Paper presented at the Political Communication Division, International

Communication Association, San Francisco, CA, May, 1999

McDonald, D. G. & Glynn, C. J., "The 1948 election prediction failure and the spiral of silence." Paper presented at the American Association for Public Opinion Research, St. Petersburg, FL, May, 1999

McDonald, D. G. & Glynn, C. J., "Applications of IT in rural development - experiences from New York State." Paper presented to the Irish Society for Information Technology in Agriculture (ISITA) and the European Federation for Information Technology in Agriculture (EFITA), Dublin, Ireland, April, 1998

McDonald, D. G. & Glynn, C. J., "Berry IPM consumers behaviors and perceptions." Paper presented to the New York State Berry Growers Association, Geneva, NY, November, 1997

Glynn, C. J., "The Influence of Dr. Jack McLeod in communication research." Paper presented at the AEJMC panel session in honor of Jack McLeod, Association for Education in Journalism and Mass Communication, July, 1997

Edy, J., Glynn, C. J., McDonald, D. G., & Ostman, R. E., "Talking politics in Elmira: Changes in social context, 1948-1988." Paper presented at the International Communication Association, Montreal, Canada, May, 1997

Glynn, C. J., Hayes, A. F., & Shanahan, J., "Willingness to speak out and the spiral of silence: A meta-analysis." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Top Three Faculty Paper, Anaheim, CA, August, 1996

Park, E., Scherer, C. W., & Glynn, C. J., "Mass media, interpersonal communication and real-life factors in risk perception at personal and societal levels." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Anaheim, CA, August, 1996

Glynn, C. J., McDonald, D. G., & Kovach, J., "PEIQ: A measure of perceived environmental impact." Paper presented at the International Symposium Society and Resource Management: Social Behavior, Natural Resources and the Environment, University Park, PA, May, 1996

Glynn, C. J. & McDonald, D. G., "Measurement of knowledge and miscomprehension of integrated pest management." Paper presented at the National IPM Symposium, February, 1996

McDonald, D. G. & Glynn, C. J., "Levels of analysis in IPM research." Paper presented at the National IPM Symposium, February, 1996

Glynn, C. J., "Planning communication programs for the 21st century." Invited presentation for the Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Washington, D.C., August, 1995

Glynn, C. J. & Park, E., "Opinion thresholds, social weighting and social groupings: A modification of the spiral of silence." Paper presented at the American Association for Public Opinion Research, Fort Lauderdale, FL, May, 1995

Glynn, C. J., "Teaching Styles." Invited presentation for panel on "Teaching excellence and how to prove it." Association for Education in Journalism and Mass Communication, Atlanta, GA, August, 1994

Glynn, C. J. & McDonald, D. G., "Attitude-behavior linkages between IPM and Soil and Water Resource Management." Paper presented at the Society and Resource Management Symposium, Fort Collins, CO, June, 1994

Glynn, C. J., "Widespread beliefs about environmental issues in Canadian National Parks: Experts and the local public." Paper presented at the Society and Resource Management Symposium, Fort Collins, CO, June, 1994

Glynn, C. J. & McDonald, D. G., "Public beliefs about environmental issues in Canadian National Parks." Paper presented at the When Science Becomes Culture Conference, Montreal, April, 1994

Glynn, C. J., "Public opinion and the normative opinion process." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Kansas City, MO, August, 1993

Bereck, S. R. & Glynn, C. J., "Interpersonal interaction and the third-person effect in potential first time presidential election voters." Paper presented at the American Association for Public Opinion Research, St. Charles, IL, May, 1993

McDonald, D. G. & Glynn, C. J., "Content preference trajectories and the life-span, 1900-1992." Paper presented at the International Communication Association, Washington, D.C., May, 1993

Glynn, C. J., McDonald, D. G., & Cerny, C. H., "The measurement of a philosophy: Sustainable

- agriculture adoption among apple growers in New York." Paper presented at the 4th North American Symposium on Society and Natural Resource Management, May, 1992
- Glynn, C. J. & McDonald, D. G., "Yours, mine and ours: Opinions and perception of public opinion." Paper presented at the American Association for Public Opinion Research, St. Petersburg, FL, May, 1992
- McDonald, D. G., Ostman, R. E., & Glynn, C. J., "Media orientations and issue-image perceptions in the 1988 presidential election." Paper presented at the International Communication Association, Dublin, Ireland, June, 1990
- Schwartz, D. F. & Glynn, C. J., "Issues management and corporate public relations: Perceptions of corporate planners and public relations professionals." Paper presented at the International Communication Association, Dublin, Ireland, June, 1990
- Glynn, C. J. & McDonald, D. G., "The social impact of public opinion: Contextual influence in the 1988 presidential election." Paper presented at the American Association for Public Opinion Research, St. Petersburg, FL, May, 1989
- Ostman, R.E., McDonald, D. G., & Glynn, C. J., "Return to Elmira: Replication and extension of the 1948 Voting Study." Paper presented at the Broadcast Education Association Convention, La Vegas, NV, April, 1989
- Glynn, C. J., Mendez, A. I., Chadsey, M. M., & Steinke, J. D., "Communication and science policy: A cross-cultural comparison." Paper presented at the International Association for Mass Communication, Barcelona, Spain, July, 1988
- McDonald, D. G. & Glynn, C. J., "Rural communication and collective co-orientation: The case of acid rain." Paper presented at the Association for Education Journalism and Mass Communication, Theory and Methodology Division, Portland, OR, July, 1988
- Schwartz, D. F. & Glynn, C. J., "Decision structure and decision factors in channel selection for institutional public relations." Paper presented at the International Communication Association, Baton Rouge, LA, May, 1988
- Schwartz, D. F. & Glynn, C. J., "A study of channel selection decisions relations planning: Perceptions of media effectiveness." Paper presented at the Public Relations Society of American Convention, Los Angeles, CA, November, 1987
- McDonald, D. G. & Glynn, C. J., "Conceptualization and measurement of mass media orientations." Paper presented at the Association for Education in Journalism and Mass

Communication Theory and Methodology Division, Norman, OK, August, 1986

Glynn, C. J. & Francis, J. D., "Perceptions of communication use and public opinion processes." Paper presented at the American Association for Public Opinion Research, St. Petersburg, FL, May, 1986

McDonald, D. G. & Glynn, C. J., "Television content viewing patterns: Some clues from societal norms." Paper presented at the International Communication Association, Chicago, IL, May, 1986

Glynn, C. J. & Francis, J. D., "Communication and science policy decision-making: A case study." Paper presented at the Social Science in Resource Management Convention, Corvallis, OR, May, 1986

Glynn, C. J., "Mass communication and the development of 'normative opinions'." Paper presented at the International Communication Association, Mass Communication Division, Honolulu, HI, May, 1985

Glynn, C. J. & McLeod, J. M., "Public opinion about public opinion." Paper presented at the American Association for Public Opinion Research, McAfee, NJ, May, 1985

Glynn, C. J. & Reid, L. N., "Energy conservation brochure readership: Study of a controlled medium." Paper presented at the American Academy of Advertising Convention, Charleston, SC, March, 1985

Glynn, C. J., "The communication of public opinion." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division. Top Three Faculty Paper, Theory and Methodology Division, Gainesville, FL, 1984

Glynn, C. J., "Alternative conceptions of public opinion." Paper presented at the American Association for Public Opinion Research Convention, Delevan, WI, May, 1984. Top Three Student Paper

Glynn, C. J., "Implications of the spiral of silence." Paper presented at a special session on the Spiral of Silence, International Communication Association, San Francisco, CA, May, 1984

McLeod, J. M. & Glynn, C. J., "Who knows what about whom: Husband-wife co-orientation on political issues." Paper presented at the International Communication Association, San Francisco, CA, May, 1984

McLeod, J. M. & Glynn, C. J., "The gender gap within the family: Husband-wife differences in

stated opinions and perceive opinions." Paper presented at the American Association for Public Opinion Research, Delevan, WI, May, 1984

Griffin, R. J., Glynn, C. J., & McLeod, J. M., "Communication and energy conservation: Social status in a tale of two cities." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Corvallis, OR, August, 1983

Glynn, C. J. & McLeod, J. M., "Public opinion du jour: Its impact on communication and voting behavior." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Athens, OH August, 1982

Glynn, C. J. & McLeod, J. M., "Perceptions of public opinion, communication processes and voting decisions." Paper presented at the International Communication Association, Boston, MA, May, 1982, Top 3 Division 6 Political Communication Paper

McLeod, J. M., Glynn, C. J., & McDonald, D. G., "Issues and images: The influence of media reliance on voting decisions." Paper presented at the Association for Education in Journalism and Mass Communication, Theory and Methodology Division, Lansing, MI, 1981

Glynn, C. J. & McDonald, D. G., "Energy restrictions and communication technology: Effects on social relationships." Paper presented at the National Association for Environmental Education, Albuquerque, NM, May, 1980

Glynn, C. J. & Tims, A. R., "Environmental and natural resource issues: Press sensationalism." Paper presented at the 45th North American Wildlife and Natural Resources Convention, Miami, FL, March, 1980.