

Vita  
David C. DeAndrea

Assistant Professor  
School of Communication  
The Ohio State University  
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**Education**

- Ph.D. Michigan State University, 2011.  
Major: Computer-Mediated Communication  
Advisor: Joseph B. Walther
- M.A. University of Delaware, 2007.  
Major: Interpersonal and Computer-Mediated Communication  
Advisor: Charles Q. Pavitt
- B.A. Rutgers University, 2004.  
Major: Interpersonal Communication  
Minor: German

**Academic Appointments**

- Assistant Professor, School of Communication, The Ohio State University, 2012 to current.
- Visiting Professor, Department of Media Psychology, University of Hohenheim, Summer 2014.
- Postdoctoral Researcher, National Institute on Drug Abuse/Department of Epidemiology, Michigan State University, 2011-2012.

**Journal Publications**

- Vendemia, M. A., High, A. C., & DeAndrea, D. C. (2017). "Friend" or foe? Why people friend disliked others on Facebook. *Communication Research Reports*, 34, 29-36.
- DeAndrea, D. C., & Carpenter, C. J. (2016). Measuring the construct of warranting value and testing warranting theory. *Communication Research*. Advance online publication. doi: 10.1177/0093650216644022

- DeAndrea, D. C., & Vendemia, M. A. (2016). How affiliation disclosure and control over user-generated comments affects consumer health knowledge and behavior: A randomized controlled experiment of pharmaceutical direct-to-consumer advertising on social media. *Journal of Medical Internet Research*, *18*, e189. doi:10.2196/jmir.5972
- Parra-Cardona, J. R., & DeAndrea, D. C. (2016). Latinos' access to online and formal mental health support. *Journal of Behavioral Health Services & Research*, *43*, 281-292. doi: 10.1007/s11414-014-9420-0
- DeAndrea, D. C. (2015). Testing the proclaimed affordances of online support groups in a nationally representative sample of adults seeking mental health assistance. *Journal of Health Communication*, *20*, 147-156.
- DeAndrea, D. C., Van Der Heide, B., & Easley, N. (2015). How modifying third-party information affects interpersonal impressions and the evaluation of collaborative online media. *Journal of Communication*, *65*, 62-78.
- DeAndrea, D. C., Van Der Heide, B., Vendemia, M. A., & Vang, M. H. (2015). How people evaluate online reviews. *Communication Research*. Advance online publication. doi: 10.1177/0093650215573862
- Tyrawski, J., & DeAndrea, D. C. (2015). Pharmaceutical companies and their drugs on social media: A content analysis of drug information on popular social media sites. *Journal of Medical Internet Research*, *17*, e130.
- DeAndrea, D. C. (2014). Advancing warranting theory. *Communication Theory*, *24*, 186-204.
- Shulman, H. C., & DeAndrea, D. C. (2014). Predicting success: Revisiting assumptions about family political socialization. *Communication Monographs*, *81*, 386-406.
- DeAndrea, D. C., & Anthony, J. C. (2013). Online peer support for mental health problems in the United States: 2004-2010. *Psychological Medicine*, *43*, 2277-2288.
- DeAndrea, D. C., Troost, J. P., & Anthony, J. C. (2013). Toward primary prevention of extra-medical OxyContin® use among young people. *Preventive Medicine*, *57*, 244-246.
- Levine, T. R., Shulman, H. C., Carpenter, C. J., DeAndrea, D. C., & Blair, J. P. (2013). The impact of accusatory, non-accusatory, bait, and false evidence questioning on deception detection. *Communication Research Reports*, *30*, 169-174.
- DeAndrea, D. C. (2012). Participatory social media and the evaluation of online behavior. *Human Communication Research*, *38*, 510-528.

- DeAndrea, D. C., Tong, S. T., Liang, Y., Levine, T. R., & Walther, J. B. (2012). When do people misrepresent themselves to others? The effects of social desirability, accountability, and ground truth on deceptive self-presentations. *Journal of Communication, 62*, 400-417.
- DeAndrea, D. C., Ellison, N.B., LaRose, R., Steinfeld, C., Fiore, A. (2012). Serious social media: On the use of social media for improving students' adjustment to college. *The Internet and Higher Education, 15*, 15-23.
- DeAndrea, D. C., & Walther, J. B. (2011). Attributions for inconsistencies between online and offline self-presentations. *Communication Research, 38*, 805-825.
- Walther, J. B., Liang, Y., DeAndrea, D. C., Tong, S. T., Carr, C. T., & Spottswood, L., & Amichai-Hamburger, Y. (2011). The effect of feedback on identity shift in computer-mediated communication. *Media Psychology, 14*, 1-26.
- DeAndrea, D. C., Shaw, A. S., & Levine, T. R. (2010). Online language: The role of culture in self-expression and self-construal on Facebook. *Journal of Language and Social Psychology, 29*, 425-442.
- Walther, J. B., DeAndrea, D., Kim, J., & Anthony, J. (2010). The influence of online comments on perceptions of anti-marijuana public service announcements on YouTube. *Human Communication Research, 36*, 469-492.
- Walther, J. B., DeAndrea, D. C., & Tong, S. T. (2010). Computer-mediated communication versus vocal communication and the attenuation of pre-interaction impressions, *Media Psychology, 13*, 364-386.
- DeAndrea, D. C., Carpenter, C., Shulman, H.C., & Levine, T. R. (2009). The relationship between cheating behavior and sensation-seeking. *Personality and Individual Differences, 47*, 944-947.

### **Book Chapters**

- DeAndrea, D. C., & Tong, S. T. (2010). Mediated communication. In R. B. Adler & R. F. Proctor, *Looking out, Looking in* (13th ed.). Florence, KY: Cengage Learning.
- DeAndrea, D. C., Tong, S. T., & Walther, J. B. (2010). Dark sides of computer-mediated communication. In W. R. Cupach & B. H. Spitzberg (Eds.), *The dark side of close relationships II* (pp. 95-118). New York: Routledge.
- Walther, J. B., Tong, S. T., DeAndrea, D. C., Carr, C., & Van Der Heide, B. (2011). A juxtaposition of social influences: Web 2.0 and the interaction of mass, interpersonal, and peer sources online. In Z. Birchmeier, B. Dietz-Uhler, & G. Stasser (Eds.), *Strategic uses of social technology: An interactive perspective of social psychology* (pp. 172-194). Cambridge, England: Cambridge University Press.

Walther, J. B., Carr, C., Choi, S., DeAndrea, D.C., Kim, J., Tong, S. T., & Van Der Heide, B. (2010). Interaction of interpersonal, peer, and media influence sources online: A research agenda for technology convergence. In Z. Papacharissi (Ed.), *A networked self: Identity, community and culture on social network sites* (pp. 17-38). New York: Routledge.

### **Conference Papers**

DeAndrea, D. C., & Vendemia, M. A. (2016, November). The challenges facing direct-to-consumer advertising (DTCA) on social media. Paper presented at the annual meeting of the National Communication Association conference in Philadelphia, PA.

DeAndrea, D. C., Tong, S. T., & Lim, Y. S. (2016, November). The impact of different forms of information control on website judgments. Paper presented at the annual meeting of the National Communication Association conference in Philadelphia, PA.

DeAndrea, D. C., & Carpenter, C. J. (2015, November). Measuring the construct of warranting value and testing warranting theory. Paper presented at the annual meeting of the National Communication Association conference in Las Vegas, NV.

DeAndrea, D. C., Van Der Heide, B., Vendemia, M. A., Vang, M. H. (2014, November). Same source, same content, different effect: How user-generated content can differentially affect viewers' evaluations of a target online. Paper presented at the annual meeting of the National Communication Association conference in Chicago, IL.

Vendemia, M. A., High, A. C., & DeAndrea, D. C. (2014, November). "Friend" or foe? Why people friend disliked others on Facebook. Paper presented at the annual meeting of the National Communication Association conference in Chicago, IL.

Parra-Cardona, J.R., DeAndrea, D.C., & Anthony, J. C (2014, June). Latinos' access to online and formal mental health support. Poster presented at the annual meeting of the College on Problems of Drug Dependence in San Juan, PR.

DeAndrea, D.C., Van Der Heide, B., Easley, N., Baaske, Z., & Whitmore, B. (2013, November). The effects of warranting value and third-party objectivity on interpersonal impressions and the legitimacy of an online evaluation system. Paper presented at the annual meeting of the National Communication Association conference in Washington, DC.

DeAndrea, D. C. (2012, November). Testing the proclaimed affordances of online support groups in a nationally representative sample of adults seeking mental health assistance. Paper presented at the annual meeting of the National Communication Association conference in Orlando, FL.

Shulman, H. C. & DeAndrea, D. C. (2012, November). Predicting success: Revisiting assumptions about family political socialization. Paper presented at the annual meeting of the National Communication Association conference in Orlando, FL.

- DeAndrea, D. C., & Walther, J. B. (2011, November). Intentionality assessments and the evaluation of online behavior. Paper presented at the annual meeting of the National Communication Association conference in New Orleans, LA.
- DeAndrea, D. C., Tong, S. T., Liang, Y., & Walther, J. B. (2011, May). When do people misrepresent themselves to others? The effects of social desirability, ground truth, and accountability on deceptive self-presentations. Paper presented at the annual meeting of the International Communication Association conference in Boston, MA.
- DeAndrea, D. C., Ellison, N., LaRose, R., Steinfeld, C., Fiore, A., Lange, N. (2011, May). Serious social media: On the use of social media for improving students' adjustment to college. Paper presented at the annual meeting of the International Communication Association conference in Boston, MA.
- DeAndrea, D. C., & Walther, J. B. (2010, November). Attributions for inconsistencies between online and offline self-presentations. Paper presented at the annual meeting of the National Communication Association conference in San Francisco, CA.
- Walther, J. B., Liang, Y., DeAndrea, D. C., Tong, S. T., Carr, C. T., & Spottswood, L. (2010, November). The effect of feedback on identity shift in computer-mediated communication. Paper presented at the annual meeting of the National Communication Association conference in San Francisco, CA.
- Boster, F., Carpenter, C., Shaw, A. S., & DeAndrea, D. C. (2010, November). A simulation of the dynamic theory of reasoned action with implications for the fit for the cross-sectional theory of reasoned action. Paper presented at the annual meeting of the National Communication Association conference in San Francisco, C.A.
- Walther, J. B., DeAndrea, D. C., & Tong, S. T. (2009, November). Computer-mediated communication versus vocal communication in the amelioration of stereotypes: A replication with three theoretical models. Paper presented at the annual meeting of the National Communication Association conference in Chicago, IL.
- DeAndrea, D. C., Shaw, A. S., & Levine, T. R. (2009, May). Culture and self-expression in online social networking: An examination of self-construal on Facebook. Poster presented at the annual meeting of the International Communication Association conference in Chicago, IL.
- Shulman, H. C., Neuberger, L., & DeAndrea, D. C. (2009, May). Old or experienced?: Exploring age related cognitions in US elections. Paper presented at the annual meeting of the International Communication Association conference in Chicago, IL.
- Walther, J. B., Kim, J., & DeAndrea, D. C. (2009, May). The influence of online comments on perceptions of anti-marijuana public service announcements on YouTube. Paper presented at the annual meeting of the International Communication Association conference in Chicago, IL.

DeAndrea, D. C., & Carpenter, C. (2008, May). Expanding the sociometric process. Paper presented at the annual meeting of the International Communication Association in Montreal, Quebec, Canada.

Carr, C., Choi, S., DeAndrea, D., Kim, J., Tong, S. T., Van Der Heide, B., & Walther, J. B. (2008, May). Interaction of interpersonal, peer, and media influence sources online: A research agenda for technology convergence. Paper presented at the annual meeting of the International Communication Association in Montreal, Quebec, Canada.

DeAndrea, D. C. (2007, November). Exploring the skill similarity approach to relational attraction. Paper presented at the annual meeting of the National Communication Association in Chicago, IL.

### **Graduate Courses Taught**

- *Contemporary Communication Theories*, Ohio State University
- *Special Topics in Interpersonal Communication: Attributions, Impression Management, and Deception*, Ohio State University

### **Undergraduate Courses Taught**

- *Health Communication and New Media*, Ohio State University
- *Introduction to Communication Technology*, Ohio State University
- *Introduction to Organizational Communication*, Ohio State University
- *Public Speaking for Public Relations*, Michigan State University
- *Interpersonal Influence and Conflict*, Michigan State University
- *Introduction to Interpersonal Communication*, Michigan State University
- *Human Communication*, Michigan State University
- *Oral Communication in Business*, University of Delaware

### **Awards**

- Miller Research Award, School of Communication, Ohio State University, 2016. Co-investigator (Robert Bond): \$16,050 internal research grant.
- Top Papers in Human Communication and Technology, NCA, 2015.

- Dissertation Completion Fellowship, College of Communication Arts and Sciences, Michigan State University, 2011
- Interdisciplinary Inquiry and Teaching Fellowship, James Madison College, Michigan State University, 2010
- Summer Graduate Research Fellowship, College of Communication Arts and Sciences, Michigan State University, 2010
- Top Paper Award, Social Cognition Division, NCA, 2010
- Summer Graduate Research Fellowship, College of Communication Arts and Sciences, Michigan State University, 2009
- Department of Residence Life Recognition as an Inspirational Instructor, Michigan State University, 2008.

### **University and Departmental Service Activities**

- Search Committee, General Communication Position, The Ohio State University
- Search Committee, Strategic Communication Position, The Ohio State University
- Search Committee, Social Media Analytics Position, The Ohio State University
- Research Committee, The Ohio State University
- Undergraduate Studies Committee, The Ohio State University
- Doctoral Advisory Committee, Michigan State University.
- Graduate Student Union Representative, Michigan State University.
- Graduate Student Technology and Equipment Supervisor, Michigan State University.
- Teaching Mentor for Graduate Student Instructors, University of Delaware.

### **Editorial Activities**

- Editorial Board:
  - *Human Communication Research* (March, 2016 to current)
- Manuscript Reviewer:
  - *Addictive Behaviors*
  - *Communication Methods and Measures*
  - *Communication Research*
  - *Communication Research Reports*
  - *Communication Theory*
  - *Human Communication Research*
  - *Internet and Higher Education*
  - *Journal of Communication*
  - *Journal of Computer-Mediated Communication*
  - *Journal of Experimental Social Psychology*
  - *Journal of Language and Social Psychology*

- *Journal of International and Intercultural Communication*
- *Journal of Media Psychology*
- *Journal of Medical Internet Research*
- *Media Psychology*
- *Personality and Individual Differences*
- *Psychological Bulletin*
- International Communication Association, Communication and Technology Division
- National Communication Association, Human Communication and Technology Division; Interpersonal Division

### **Invited Talks**

- March, 2016: Spring Research Colloquium, Department of Communication, Michigan State University
- June, 2014: Department of Media Psychology, University of Hohenheim, Germany.