

Daniel J. Sude

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EDUCATION

M.A., Ph.D. Candidate, Communication, The Ohio State University, present.

Interdisciplinary Specialization in Survey Research

M.A., Psychology, University of British Columbia, 2015.

Thesis: Culture Influences Rates of Mind Wandering

M.A., Social Sciences, University of Chicago, 2011.

Thesis: Disentangling the Motivations of White Participants to Scrutinize Messages by Black Sources:

The Roles of Internal and External Motivations to Respond Without Prejudice

B.A. with Honors, Anthropology, Dartmouth College, 2007.

PUBLICATIONS

Knobloch-Westerwick, S., Westerwick, A., & Sude, D.J., (2019). Media choice and selective exposure. In M. B. Oliver, A. Raney, & J. Bryant (Eds.), *Media Effects* (4th ed.) (pp. 146 – 162). London, UK: Routledge.

Sude, D.J., Knobloch-Westerwick, S., Robinson, M., & Westerwick, A. (2019, in press). “Pick and choose” opinion climate: How browsing of political messages shapes public opinion perceptions and attitudes. *Communication Monographs*. <https://doi.org/10.1080/03637751.2019.1612528>

Garrett, R.K., Sude, D.J., & Riva, R. (2019, in press). Toeing the party lie: Ostracism promotes endorsement of partisan falsehoods. *Political Communication*. <https://doi.org/10.1080/10584609.2019.1666943>

GRANTS AND FELLOWSHIPS AWARDED

The Ohio State University: University Fellowship (2016-2017, \$21,852)

The Ohio State University School of Communication: Supplemental Fellowship (2016-2017, \$1,188)

The Ohio State University School of Communication: Personal Research Fund (2016, \$2,500)

University of British Columbia: Faculty of Arts Graduate Award (2014, \$2,381)

University of British Columbia: International Tuition Award (2013-2015, \$6,400)

John Sloan Dickey Center for International Understanding, Dartmouth College: Undergraduate Research Grant (2007, \$1,500)

Office of Undergraduate Research, Dartmouth College: Grant for Thesis Research (2007, \$2,500)

Claire Garber Goodman Fund, Department of Anthropology, Dartmouth College: Grant for Thesis Research (2007, \$3,000)

TEACHING EXPERIENCE

The Ohio State University – 2018 - Present

Graduate Instructor

Courses:

- ❖ Persuasive Communication (Summer 2018, online, overall evaluation: 4.20/5)
- ❖ Persuasive Communication (Autumn 2018, online, overall evaluation: 4.19/5)
- ❖ Persuasive Communication (Spring 2019, in person, 2 sessions, overall evaluation: 4.19/5; 4.50/5)
- ❖ Persuasive Communication (Summer 2019, online, overall evaluation: 4.17/5)
- ❖ Lab-instructor, Industry Research Methods (Autumn 2019, in progress)

University of British Columbia - 2013-2015

Teaching Assistant

Courses:

- ❖ Cultural Psychology (TA) (3 semesters).
- ❖ Personality Psychology (TA) (2 semesters).
- ❖ Social Psychology (TA) (1 semester).
- ❖ Organisational Behaviour (grading only)
- ❖ Two-Party Negotiations (grading only)

EMPLOYMENT (ACADEMIC)

The Ohio State University

Graduate Research Assistant to Kelly Garrett (2017-2018)

- ❖ Two experimental studies identifying social factors that motivate acceptance of political misperceptions.
- ❖ Trained RAs in content analysis in support of a project examining quality of deliberation, online.
- ❖ Crowdsourced content analysis experiment examining incivility on Reddit.

Graduate Fellow (2016-2017)

- ❖ With Silvia Knobloch-Westerwick, two experimental studies of selective exposure's impacts on public opinion perceptions, political attitudes, and political participation.
- ❖ With Kelly Garret and Jason Coronel, experimental study of physiological arousal's impacts on the sharing of news articles (face to face vs CMC) presenting verified versus unverified information.

University of British Columbia

Graduate Research Assistant to Steven Heine, Culture and Self Lab (2013-2014)

- ❖ Online study of political perspective-taking and the partisan empathy gap.
- ❖ Online study of memory for counter-attitudinal versus pro-attitudinal political arguments. (Frances Chen's Social Health Lab)
- ❖ Online study of receptiveness to other views and biased argument repertoire. (Frances Chen's Social Health Lab)
- ❖ Laboratory study of cultural differences in mind-wandering (Japanese exchange students versus European Canadians versus East Asian Canadians) (Thesis).
- ❖ Laboratory study of meaning threat's impacts on memory (recall).
- ❖ Laboratory study of the impact of acetaminophen (Tylenol) on adaptation to tasks that create cognitive conflict.

University of Chicago

Laboratory Manager for Kimberly Rios's Conformity, Attitudes, Threat, and Self Lab (2012-2013)

- ❖ Laboratory study of impact of anticipated computer-mediated conversation involving disagreement about a moral issue on need for cognitive closure and various self-perceptions.
- ❖ Numerous laboratory-based studies of human behavior using MediaLab for Dr. Rios.

COMMUNICATIONS-RELEVANT CROSS-CULTURAL UNDERGRADUATE RESEARCH

Honors Thesis and Fieldwork – 2007

- ❖ Two months of foreign study at the University of Auckland in preparation for fieldwork.
- ❖ Three months of qualitative research with the New Zealand Maori—an indigenous people.
- ❖ Worked closely with the CEO of the Waahi Whanui health trust and community service provider.
- ❖ Attended meetings of a pan-tribal Parliament.
- ❖ Conducted 30 interviews lasting from 30 minutes to 5 hours each.

EMPLOYMENT (INDUSTRY)

Statistical Consultant for Saperstein and Associates (2018-2019)

- ❖ Learner Verification Study to ESSA (Every Student Succeeds Act) standards.
- ❖ Grove City Community Survey: multiple regression analysis predicting community attachment.
- ❖ Logistic regression analysis of impact of dentists advertising as specialists on consumer perceptions

Market Research Consultant (2018-2019)

- ❖ Designed survey examining overall quality and perceived health impacts of Treaty CBD product line. Analyzed results; authored report.
- ❖ Analyzed results from taste-tests for same client, accounting for within-subject variance

InMind (www.in-mind.org) 2011-2012

Quiz Team Coordinator

- ❖ Ensured quality and quantity of content for a social-psychology-focused popular science smart phone application that presents daily quiz questions and allows for competition with friends.

Hanover Research Council 2008-2009

Research Assistant

- ❖ Designed and conducted surveys (phone, email, and online.)
- ❖ Conducted open-ended qualitative interviews with members of clients' peer institutions
- ❖ Produced custom reports for clients in multiple industries: education, healthcare, and more.

B.R. Sude Research – 2006

Investigator

- ❖ Archival research under contract with U. S. Army Corps of Engineers.
- ❖ Researched Formerly Utilized Defense Sites dating from 1850 to 1970 at the National Archives— Washington, D.C. and College Park, MD branches.

PRESENTATIONS

- Westerwick, A., Sude, D.J., Brooks, D., Kaplan, B., & Knobloch-Westerwick, S. (2019, May). *Gender trumps politics: Social identity impacts on selective exposure to political information*. Paper presented at the meeting of the International Communication Association, Washington, D.C.
- Garrett, R.K., Sude, D.J., & Riva, R. (2019, May). *Toeing the party line: Ostracism promotes endorsement of partisan falsehoods*. Paper presented at the meeting of the International Communication Association, Washington, D.C.
- Westerwick, A., Sude, D.J., Robinson, M., & Knobloch-Westerwick, S. (2018, August). *Peers versus pros: confirmation bias in selective exposure to user-generated versus mass media messages*. Poster session presented at the meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Pearson, G.D.H., Sude, D.J., & Knobloch-Westerwick, S. (2018, August). *Thumbs up!: Impacts of interacting news voting affordances on selective exposure, voting, and persuasion*. Poster session presented at the meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Sude, D.J., Knobloch-Westerwick, S., Robinson, M., & Westerwick, A. (2018, May). *Prey to peers' postings: Mass media versus blended communication impacts on confirmation bias and attitude change*. Poster session presented at the meeting of the International Communication Association, Prague, Czech Republic.
- Sude, D.J., Knobloch-Westerwick, S., Robinson, M., & Westerwick, A. (2017, August). *Opinion climates à la carte: Selective and incidental exposure impacts on attitudes and public opinion*. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- Sude, D.J. (2015, February). *A wedge in the empathy gap: Perspective-taking decreases overlap between self and other*. Poster session presented at the Mental Simulation Preconference of the meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Sude, D.J., Rios, K., & Van Tongeren, D. (2014, April). *Moral distinctiveness as meaning threat: Affirmation in response to moral disagreement*. Poster session presented at the meeting of the Attitudes Preconference of the Society for Personality and Social Psychology, Austin, TX.
- Sude, D.J. & Rios, K. (2012, January). *Elaborating messages from Black sources: The role of internal and external motivations to respond without prejudice*. Poster session presented at the meeting of the Society for Personality and Social Psychology, San Diego, CA.

SERVICE ACTIVITIES

- Moderator, Association for Education in Journalism and Mass Communication annual conference, 2018
- Peer Mentor, The Ohio State University School of Communication, 2017 - 2019
- Organizer, University of British Columbia Psychology Department Inter-sub-disciplinary Salon, Summer 2014
- Poster Award Judge, Society for Personality and Social Psychology, 2012

REFERENCES

Silvia Knobloch-Westerwick, Ph.D.
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