

# COMMUNICATION-BA COMMUNICATION ANALYSIS and PRACTICE (CAP)

2019-2020 Academic Year

Revised 5/2019



This program leads to a Bachelor of Arts degree.  
Requirements for students admitted to the major SU12 and later.  
**Eleven (11) COMM courses totaling at least 34 credits** are required.  
A grade of C- or better is required in all courses in the major. Maintaining a 2.0 GPA in the major is required after admission to the program.

## Program Area Description

Communication Analysis and Practice offers a broad-based education in communication combined with the flexibility to pursue your specific area of interest. This option provides you the opportunity to cluster electives and concentrate in a particular focus area within the communication field. The Communication Analysis and Practice program offers excellent preparation for graduate school or law school or a career as a communication specialist in a health or political organization.

**Required Pre-Major courses: 6 credit hours (these courses do not count in the major).** All students must complete two pre-major courses. **A grade of C- or better is required in both courses** for a Major & Specialization Application to be considered. Admission is competitive and an online application is required. Please see [comm.osu.edu](http://comm.osu.edu) for application deadlines.

COMM 1100      Communication in Society  
COMM 1101      History of Communication

Credits	Grade	Term
3		
3		

## 1. **Core Major Requirements (12 credit hours). All four courses are required.**

COMM 2110      Public Speaking  
COMM 2367(H)      Persuasive Communication  
COMM 3440      Mass Communication and Society  
COMM 3620      Interpersonal Communication

Credits	Grade	Term
3		
3		
3		
3		

## 2. **Research Method Requirement (4 credit hours). One course required.**

COMM 3160(H)      Communication Research Methods  
(prereq: Stat 1350, 1450 or equiv.)

Credits	Grade	Term
4		

(H) = Honors course offered.

**Internship** – To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are encouraged to complete an internship for at least one semester.

**Minor** – Students are encouraged to complete a minor. Depending on individual interests, students may consider a minor in one of the following areas: Business, Capital Program, Political Science, Psychology, International Studies, Legal Foundations of Society, Sociology.

Contact Information: School of Communication Advising Office, 3033 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210  
614-292-8444 [comm.osu.edu](http://comm.osu.edu)

# COMMUNICATION-BA

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3. **Focus Area Electives (18 credit hours).** Choose at least 6 additional courses in the School of Communication. **At least 12 hours, should be at the 3000 level or above.** Four thematic clusters provide students direction in developing a focal interest. However, students may choose courses from within and between thematic clusters to fit career goals. Up to 3 credits each of Internship (COMM 4191), Undergraduate Research Experience (COMM 4998), or Honors Thesis Research (COMM 4999H) may count towards this requirement.

### Suggested Thematic Clusters:

#### Focus on Mass Media Effects

COMM 3402	Crime and the News Media (3)
COMM 3413	Media Entertainment (3)
COMM 3442	Violence in Society & Violence in Media (3)
COMM 3466	Communication and Popular Culture (3)
COMM 4401	Mass Communication and Youth (3)
COMM 4445	Stereotypes in Media (3)
COMM 4600	Communication and Emotion (3)
COMM 4814	Political Communication (3)

#### Focus on Health, Science, Risk Communication

COMM 2596	Intro Health, Environ, Risk, & Sci Comm (3)
COMM 3332	Risk Communication (3)
COMM 3340	Principles of Environmental Campaigns (3)
COMM 3628	Contemporary Persuasion Theory (3)
COMM 4240(H)	Science Communication (3)
COMM 4736	Health Comm in Interpersonal Contexts (3)
COMM 4737	Health Comm in Mass Mediated Context (3)
COMM 4738	Health Comm and New Media (3)

#### Focus on Interpersonal Communication Processes

COMM 3624	Communication in Personal Relationship (3)
COMM 3629	Language and Social Interaction (3)
COMM 3662	Communication and Gender (3)
COMM 3667	Nonverbal Communication (3)
COMM 3668	Intercultural Communication (3)
COMM 4600	Communication and Emotion (3)
COMM 4635	Small Group Communication (3)
COMM 4736	Health Comm in Interpersonal Contexts (3)

#### Focus on Communication for Advocacy and Politics

COMM 3330(H)	Communication and Conflict Management (3)
COMM 3331	Communication and Decision Making (3)
COMM 3404(H)	Media Law and Ethics (3)
COMM 3628	Contemporary Persuasion Theory (3)
COMM 4814	Political Communication (3)
COMM 4820(H)	Public Opinion and Communication (3)
COMM 4853.01	New Media and Democracy (3)
COMM 4853.02	Media and Social Movements (3)

### Focus Area Electives

COMM \_\_\_\_\_  
COMM \_\_\_\_\_  
COMM \_\_\_\_\_  
COMM \_\_\_\_\_  
COMM \_\_\_\_\_  
COMM \_\_\_\_\_

Credits	Grade	Term
3		
3		
3		
3		
3		
3		

**TOTAL HOURS** (minimum 34 credit hours) \_\_\_\_\_  
(Add credits from sections 1, 2, and 3)

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**THE OHIO STATE UNIVERSITY**  
COLLEGE OF ARTS AND SCIENCES

**SCHOOL OF COMMUNICATION**