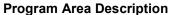
COMMUNICATION-BA COMMUNICATION ANALYSIS and PRACTICE (CAP)

2019-2020 Academic Year

Revised 5/2019

This program leads to a Bachelor of Arts degree. Requirements for students admitted to the major SU12 and later. **Eleven (11) COMM courses** totaling **at least 34 credits** are required.

A grade of C- or better is required in all courses in the major. Maintaining a 2.0 GPA in the major is required after admission to the program.



Communication Analysis and Practice offers a broad-based education in communication combined with the flexibility to pursue your specific area of interest. This option provides you the opportunity to cluster electives and concentrate in a particular focus area within the communication field. The Communication Analysis and Practice program offers excellent preparation for graduate school or law school or a career as a communication specialist in a health or political organization.

Required Pre-Major courses: 6 credit hours (these courses do not count in the major). All students must complete two pre-major courses. A grade of C- or better is required in both courses for a Major & Specialization Application to be considered. Admission is competitive and an online application is required. Please see comm.osu.edu for application deadlines.

COMM 1100 Communication in Society
COMM 1101 History of Communication

Credits	Grade	Term
3		
3		

1. Core Major Requirements (12 credit hours). All four courses are required.

COMM 2110 Public Speaking

COMM 2367(H) Persuasive Communication

COMM 3440 Mass Communication and Society

COMM 3620 Interpersonal Communication

Credits	Grade	Term
3		
3		
3		
3		

2. Research Method Requirement (4 credit hours). One course required.

COMM 3160(H) Communication Research Methods

(prereq: Stat 1350, 1450 or equiv.)

Credits	Grade	Term
4		

(H) = Honors course offered.

Internship – To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are encouraged to complete an internship for at least one semester.

Minor – Students are encouraged to complete a minor. Depending on individual interests, students may consider a minor in one of the following areas: Business, Capital Program, Political Science, Psychology, International Studies, Legal Foundations of Society, Sociology.

Contact Information: School of Communication Advising Office, 3033 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210 614-292-8444 comm.osu.edu



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3. <u>Focus Area Electives (18 credit hours)</u>. Choose at least 6 additional courses in the School of Communication. <u>At least 12 hours</u>, should be at the 3000 level or above. Four thematic clusters provide students direction in developing a focal interest. However, students may choose courses from within and between thematic clusters to fit career goals. Up to 3 credits each of Internship (COMM 4191), Undergraduate Research Experience (COMM 4998), or Honors Thesis Research (COMM 4999H) may count towards this requirement.

Suggested Thematic Clusters:

Focus on Mass Media Effects Focus			ocus on Health, Science, Risk Communication		
COMM 3402	Crime and the News Media (3)	COMM 2596	Intro Health, Environ, Risk, & Sci Comm (3)		
COMM 3413	Media Entertainment (3)	COMM 3332	Risk Communication (3)		
COMM 3442	Violence in Society & Violence in Media (3)	COMM 3340	Principles of Environmental Campaigns (3)		
COMM 3466	Communication and Popular Culture (3)	COMM 3628	Contemporary Persuasion Theory (3)		
COMM 4401	Mass Communication and Youth (3)	COMM 4240(H)	Science Communication (3)		
COMM 4445	Stereotypes in Media (3)	COMM 4736	Health Comm in Interpersonal Contexts (3)		
COMM 4600	Communication and Emotion (3)	COMM 4737	Health Comm in Mass Mediated Context (3)		
COMM 4814	Political Communication (3)	COMM 4738	Health Comm and New Media (3)		
Focus on Inte	Focus on Interpersonal Communication Processes Focus on Communication for Advocacy and Politics				
COMM 3624	Communication in Personal Relationship (3)	COMM 3330(H) (Communication and Conflict Management (3)		
COMM 3629	Language and Social Interaction (3)	COMM 3331	Communication and Decision Making (3)		
COMM 3662	Communication and Gender (3)	COMM 3404(H)	Media Law and Ethics (3)		
COMM 3667	Nonverbal Communication (3)	COMM 3628	Contemporary Persuasion Theory (3)		
COMM 3668	Intercultural Communication (3)	COMM 4814	Political Communication (3)		
COMM 4600	Communication and Emotion (3)	COMM 4820(H) F	Public Opinion and Communication (3)		
COMM 4635	Small Group Communication (3)	COMM 4853.01	New Media and Democracy (3)		
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Focus Area Electives

		Credits	Grade	Term
COMM		3		
COMM		3		
COMM		3		
		3		
COMM		3		
COMM		3		

TOTAL HOURS (minimum 34 credit hours) _____(Add credits from sections 1, 2, and 3)

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