This program leads to a Bachelor of Arts degree. Requirements for students admitted to the major SU12 and later.

Eleven (11) COMM courses totaling at least 34 credits are required. A grade of C- or better is required in all courses in the major. Maintaining a 2.0 GPA in the major is required after admission to the program.

Program Area Description
Communication Analysis and Practice offers a broad-based education in communication combined with the flexibility to pursue your specific area of interest. This option provides you the opportunity to cluster electives and concentrate in a particular focus area within the communication field. The Communication Analysis and Practice program offers excellent preparation for graduate school or law school or a career as a communication specialist in a health or political organization.

Required Pre-Major courses: 6 credit hours (these courses do not count in the major). All students must complete two pre-major courses. A grade of C- or better is required in both courses for a Major & Specialization Application to be considered. Admission is competitive and an online application is required. Please see comm.osu.edu for application deadlines.

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Grade</th>
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<tbody>
<tr>
<td>COMM 1100</td>
<td>Communication in Society</td>
<td>3</td>
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<tr>
<td>COMM 1101</td>
<td>History of Communication</td>
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1. Core Major Requirements (12 credit hours). All four courses are required.

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<tr>
<td>COMM 2110</td>
<td>Public Speaking</td>
<td>3</td>
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<td>COMM 2367(H)</td>
<td>Persuasive Communication</td>
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<tr>
<td>COMM 3440</td>
<td>Mass Communication and Society</td>
<td>3</td>
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<td>COMM 3620</td>
<td>Interpersonal Communication</td>
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2. Research Method Requirement (4 credit hours). One course required.

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<tr>
<td>COMM 3160(H)</td>
<td>Communication Research Methods</td>
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<td>(prereq: Stat 1350, 1450 or equiv.)</td>
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(H) = Honors course offered.

Internship – To reinforce the fit between coursework and real-world applications and to improve career opportunities, students are encouraged to complete an internship for at least one semester.

Minor – Students are encouraged to complete a minor. Depending on individual interests, students may consider a minor in one of the following areas: Business, Capital Program, Political Science, Psychology, International Studies, Legal Foundations of Society, Sociology.

Contact Information: School of Communication Advising Office, 3033 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210
614-292-5444  comm.osu.edu
3. **Focus Area Electives (18 credit hours).** Choose at least 6 additional courses in the School of Communication. At least 12 hours, should be at the 3000 level or above. Four thematic clusters provide students direction in developing a focal interest. However, students may choose courses from within and between thematic clusters to fit career goals. Up to 3 credits each of Internship (COMM 4191), Undergraduate Research Experience (COMM 4998), or Honors Thesis Research (COMM 4999H) may count towards this requirement.

**Suggested Thematic Clusters:**

**Focus on Mass Media Effects**
- COMM 3402 Crime and the News Media (3)
- COMM 3413 Media Entertainment (3)
- COMM 3442 Violence in Society & Violence in Media (3)
- COMM 3466 Communication and Popular Culture (3)
- COMM 4401 Mass Communication and Youth (3)
- COMM 4445 Stereotypes in Media (3)
- COMM 4600 Communication and Emotion (3)
- COMM 4814 Political Communication (3)

**Focus on Health, Science, Risk Communication**
- COMM 2596 Intro Health, Environ, Risk, & Sci Comm (3)
- COMM 3332 Risk Communication (3)
- COMM 3340 Principles of Environmental Campaigns (3)
- COMM 3628 Contemporary Persuasion Theory (3)
- COMM 4240(H) Science Communication (3)
- COMM 4736 Health Comm in Interpersonal Contexts (3)
- COMM 4737 Health Comm in Mass Mediated Context (3)
- COMM 4738 Health Comm and New Media (3)

**Focus on Interpersonal Communication Processes**
- COMM 3624 Communication in Personal Relationship (3)
- COMM 3629 Language and Social Interaction (3)
- COMM 3662 Communication and Gender (3)
- COMM 3667 Nonverbal Communication (3)
- COMM 3688 Intercultural Communication (3)
- COMM 4600 Communication and Emotion (3)
- COMM 4635 Small Group Communication (3)
- COMM 4736 Health Comm in Interpersonal Contexts (3)

**Focus on Communication for Advocacy and Politics**
- COMM 3330(H) Communication and Conflict Management (3)
- COMM 3331 Communication and Decision Making (3)
- COMM 3404(H) Media Law and Ethics (3)
- COMM 3628 Contemporary Persuasion Theory (3)
- COMM 4814 Political Communication (3)
- COMM 4820(H) Public Opinion and Communication (3)
- COMM 4853.01 New Media and Democracy (3)
- COMM 4853.02 Media and Social Movements (3)

**Focus Area Electives**

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**TOTAL HOURS** (minimum 34 credit hours) ______
(Add credits from sections 1, 2, and 3)