Communication 3226 - Multimedia Journalism
Tuesday & Thursday 11:30 pm – 1:20 pm
Room 3176 Derby Hall

Instructor: Leonardo Carrizo
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Office Hours:
>   Tuesdays and Thursdays from 2:00 pm to 3:00 pm
>   Wednesdays from 1:00 pm to 3:00 pm
>   or by appointment.

Course description

This course is designed to give students the knowledge and skills they need to become multimedia news professionals. Journalists and other professional communicators today must be familiar with creating news content in a variety of forms. This course will give students an overview of the theories, principles and practices of multi-media content suitable for a Web site. With barriers among print, audio, still photography and video disappearing, students need to be able to create stories in different formats to be competitive in media industries. Be prepared to work independently (backpack journalist) and in teams, as large multimedia media projects involve teamwork.

This course combines principles of multi-media storytelling with hands-on work. Before each technology is introduced, students will learn the principles and goals involved in creating interesting, professional stories. Students will learn the practical elements of how to use the technology and produce a newsworthy story. Although time will be spent in the classroom learning multi-media principles and technology, students should be prepared to do their own reporting and story editing outside of the regular class time.

Students must work directly with all The Lantern editors to get their work on the paper. Students will coordinate photo and video assignments with the Photo and Multimedia editors in particular to fulfill class assignments. Any work submitted to or published in Lantern will be graded according to this class lectures and quality demands. Both deadlines for The Lantern and class assignment must be met to receive credit for any assignment. Consequently, students should attend and participate in The Lantern's weekly photo/multimedia meeting to pick up assignments.

Students are expected to already know what constitutes a newsworthy topic and how to create a print story. This class will expand upon that background to explore story development in different formats. Students will use traditional reporting skills, values and techniques, and develop their abilities in still photography, audio, and video.

Course goals:

In this introductory class students will increase their understanding of the importance of

multimedia reporting and its effects on journalism. They will learn how to cover news assignments and develop storytelling skills using photojournalism, audio reportage and video-journalism techniques. The course will help student recognize ethical dilemmas across different news platforms. Students will have the opportunity to provide content for the Lantern.

Learning outcomes
 Upon completion of this course the students should be able to:

> • Complete news assignments using different types of media including photos, audio and video.

> • Describe what is meant by multi-media journalism and understand current industry trends in news media.

> • Shoot, edit and produce stories using standard industry software

> • Deconstruct, analyze and critique multimedia news stories.

> • Identify and explain a legal and ethical issues involving multimedia news reporting.

Multimedia Gear and Equipment.
The tools of a multimedia journalist are many hence MULTI-MEDIA! You will learn how to use a digital photography camera, digital audio recorder, digital video camera and multiple computer software for post-production. You will be able to check out equipment in the Lantern's newsroom. Check out the days and times when the checkout room will be open this semester. If you have personal equipment, consult with your instructor to find out if is appropriate for our class.

- Photo gear: 3226-equipment checkout, (or personal gear.)
- Audio gear: iPhone or personal reporter's recorder.
- Video gear: 3226-equipment checkout, (or personal gear.)
- Headphones: Personal
- SD Memory Card- at least 4 GB.
- External Portable Hard drive: Must be Mac comparable and at least 80 GB of space.

** Comm 3226 Students can check out Lantern equipment when working on a class/Lantern assignment ONLY. It's not permitted to check out equipment for personal use including usage for OSU clubs, fraternities, sororities or any other non-class related purposes.

Course readings
Reading selections and books are available free online from the OSU Library or on Carmen.

- Kenneth Kobre (2013) Videojournalism.
  https://www.safaribooksonline.com/library/view/videojournalism/9780240814650/xhtml/title.xhtml
- Duy Linh Tu (2015) Feature and Narrative Storytelling for Multimedia Journalists

http://proquest.safaribooksonline.com/book/publishing/9780415729079

- Richard Zakia and David Page. (2010) Photographic Composition Visualized.

Point distribution and summary of course assignments

Assignment #1 Creative devices	10
Assignment #2 Features	20
Assignment #3 General news, event/sports (gallery)	50
Assignment #4 Midterm Audio & photo story	150
Assignment #5 Video event/profile	100
Assignment #6 Final Video Story Project	200
MIDTERM EXAM	150
FINAL EXAM	200
Attendance	100
Lantern Assignments One photo assignment (you have to sign up with Lantern Photo Editors)	20
TOTAL	1000

Assignments

Assignment #1 Creative devices – Capture a series of images demonstrating photographic composition.

Assignment #2 Features – Newspaper feature photos with captions.

Assignment #3 General news, event/sports (gallery). Cover an event photographically to tell the story of the event.

Assignment #4 Midterm Audio & photo story – Documenting and producing a photo and audio story of a particular subject.

Assignment #5 Video event/profile – Documenting in video format a unique subject.

Assignment #6 Final Video Story Project – Document an issue or theme topic in video format.

Lantern Assignment

The primary goal of this class is to develop skills so that students can create multi-media content good enough to published – that is, posted on a news-oriented Web site. Students must produce material that their peers will find newsworthy, interesting and relevant for The Lantern.

Students will have to sign-up for a week during the semester to complete their Lantern photos. Lantern editors will assess the quality of the work to confirm that it meets all

Lantern requirements and deadlines before I grade the assignment.

There is one required photo assignments for The Lantern.

Students are required to make all contacts with editors at The Lantern for their material to be added to the Lantern's news website. Students are responsible for informing the instructor promptly when their material is posted on the Lantern's website. Student must also upload their Lantern assignment to Canvas.

Reshoots

Students can re-shoot assignments #1 to #2 one for a better grade. Reshoots can only go up one letter grade. For example, you get go from B to A and from a C to B, but you can't go from a C to an A.

* The team-oriented assignments require that students put in equal amounts of effort.

Students working together get the same grade, but grades can be adjusted by the instructor to reflect the amount of effort put in by the contributors. After each group assignment, each member of the group must turn in a peer review that lists the estimated percent of effort put in by each group member. Based on the peer review and the informed knowledge of the instructor, the point total given to each student can be adjusted up or down.

Grade distribution: OSU Standard Scheme

A 930-1000	**B** 830-868	**C** 730-769	**D** 600-669
A- 900-929	**B-** 800-829	**C-** 700-729	**E** under 600
B+ 870-899	**C+** 770-799	**D+** 670-699	

Grading on assignments includes the following criteria:

• Follow directions on the assignments.

• Meeting deadlines is crucial in journalism. Assignments submitted after deadlines will not be graded and zero will be given for that assignment.

• Finished product must apply the principles covered in readings and class for that type of multi-media story: photo, audio and video.

• Assignments should be good enough to be published. Unprofessional or sloppy work will be penalized.

• Photos MUST have captions; sources MUST be identified in audio and video projects.

Course Policy on Attendance and Participation

Graduating seniors (and other students) who "need" this course to graduate should work especially hard to ensure that they will pass this class (a C- or higher is required

for Communication and Journalism majors).

There will not be opportunities for you to re-take exams or re-complete assignments in order to raise your grade. It is your responsibility to ensure that you receive a passing final grade by working diligently and responsibly throughout the semester. No exceptions will be made.

Course Policy on Attendance and Participation

Attendance and participation count for 10% (100 points) of your final grade and begins from the first day of classes. I will take attendance every day. You will receive points for each class you attend; consequently, you will lose points for not attending class. It is essential that you come to class each day and participate in our discussions. If you are not in class, you can't participate. I will also ask students to bring material to present to the class and start discussion. This will count as participation and students should be prepared to present any day. Participation will not compensate (or make-up) absences.

Students who are unable to attend class must notify the professor in advance or soon after the class period and provide written documentation of the reason for missing class (e.g., medical note from a certified physician) in order to receive an excused absence. All other absences will be regarded as unexcused and points will be deducted.

The class is driven by a set of assignments in sequential order, with increasing levels of challenge. When a student misses a class, or falls behind on an assignment, it disrupts the progress of the whole class.

* Poor cell phone etiquette is frowned upon. Please put all phones on silent, and do not answer them or text during class.

Technology Use

This course is a technology-heavy course, but it must be used responsibly – that is, you need to stay focused on class discussion and material as a courtesy to other students and your instructor, and to do well in the class. So, DO NOT CHECK YOUR EMAIL or use the Internet for tasks outside of class assignments while I am lecturing or while other students are speaking.

Computer labs

If you need a computer lab to work on your photos, audio or video assignments go to one of the Digital Union labs.

http://odee.osu.edu/digital-union Their locations and hours are listed below. Note: Digital Union labs are closed on university holidays and on Sundays preceding Monday holidays.

https://odee.osu.edu/digital-union/hours-locations

Locations:	**Hours:**
• Enarson Classrooms 012	• Mon-Thu: 8am-8pm
• Hagerty Hall 171A	• Friday: 8am-5pm
• Prior Hall 460A	• Saturday: Closed
• Stillman Hall 145	• Sunday: 2pm-8pm

Student Academic Services

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: http://advising.osu.edu/welcome.shtml

Student Services

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: http://ssc.osu.edu

Diversity

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at http://titleix.osu.edu or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Accessibility accommodations for students with disabilities

Requesting accommodations
The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

SLDS contact information
Email: slds@osu.edu
Phone: 614-292-3307
Website: slds.osu.edu
Address: 098 Baker Hall, 113 W. 12th Avenue.

I will make every attempt to adhere strictly to these dates. However, based on circumstances, some of these dates are subject to change. Please check Canvas, where I will post changes, if necessary. Note: the Canvas calendar trumps this one.

Calendar	Topic	Assignments due date
Week 1 Intro-Multimedia and storytelling.		
8/20	What's multimedia? What's a story? Telling Stories- Chap 1 HW. Read: Videojournalism Chap 1 HW. Read: Videojournalism Chap 2	
8/22	Finding & Eva. Stories Chap 2 HW – Find potential stories for next class HW. Read: Videojournalism Chap 3 HW. Read: Videojournalism Chap 5	Multimedia stories discussion
Week 2 Intro to Multimedia Camera basics		
8/27	Photography 101 – Exposure: Aperture, shutter speed and ISO Camera basics Chap 3 & 5 review http://www.canonoutsideofauto.ca/learn/	
8/29	Visual Composition- Creative Devices Photo skills practice *Assignment #1 Creative Devices	Photo practice
Week 3 Photojournalism		
9/3	Photojournalism - Photo-J assignments and Ethics	Assignment #1: Creative Devices

	HW. Upload Iconic images to Carmen	
9/5	Feature photos Digital Workflow Photo captions and Photoshop I *Assignment #2: Features	
Week 4 General coverage and portraits		
9/10	General news photos Light and color lecture + Portraits and light HW. Read: Videojournalism Chap 7	Assignment #2 Feature photos
9/12	Practice – light and/or 3 photo package Events and Sports coverage. *Assignment #3 Events/ Sports HW. Read: Videojournalism Chap 8 HW Upload Portraits and event examples to Canvas	Portraits and events photos discussion
Week 5 Recording Sound		
9/17	Audio stories for journalists. Audio basics and equipment.	Assignment #3 General news, event, sports gallery
9/19	Audio Post-Production software Recording practice Interviewing Chap 11 Brainstorm Midterm topics HW. Read: Videojournalism Chap 9 *Assignment #4 Midterm	
Week 6 Audio and photos		
9/24	Combining Audio and Still stories in Final Research and topics Photo Stories/Galleries	
9/26	Producing text/titles for your Midterm HW. Read: Videojournalism Chap 4	
Week 7 Midterm assignment		
10/1	Midterm production day	
10/3	*Assignment #5 Midterm Project	*Assignment #5 Midterm Project
Week 8 Midterm written		
10/8	Written Midterm	Written Midterm
10/10	Autumn Break – No class	
Week 9 Intro videojournalism: Shooting and editing video		
10/15	Intro to video journalism The Video Camera and accessories. Shooting video I HW. Read: Videojournalism Chap 10	In-class video practice
10/17	Shooting video sequences *In-class video exercise: sequences HW. Read: Videojournalism Chap 11 Assignment #5 Video #1	

Week 10 Video		
10/22	Intro to video editing software: HW. Read: Videojournalism Chap 14 Video Editing Read Chap 13	
10/24	Presenting stories topics – discussion	
Week 11 Videojournalism		
10/29	Videojournalism Ethics Film techniques + Editing + Production	
10/31	Editing + Production	
Week 12 Videojournalism		
11/5	Presentations 1st video Research final topics and discussion	* Assignment #6 Video #1
11/7	Final Project contracts * Assignment #6 Video #2	
Week 13 Videojournalism and Web publishing		
11/12	Developing the story	Final Contracts
11/14	Website and HTML	
Week 14 – Videojournalism and Web publishing		
11/19	The Internet and web tools Website and HTML WordPress, portfolios, blog	
11/21	Show progress and Production on final video	Project update- Show your progress
Week 15 – Web publishing		
11/26	Final video production	
11/28	Thanksgiving – No class	
Week 16 - Review		
12/3	Presentations & Review for final exam	* Assignment #7 Video #2 * Last day to submit Lantern assignments
Final Exam Day: Monday, Dec 9 Time: 2:00pm-3:45pm Location: our classroom ******Please double check with Autumn 2019 Final Examination Schedule		