



THE OHIO STATE UNIVERSITY

---

# **SYLLABUS: COMM 3405 INTRODUCTION TO LANTERN TV AUTUMN 2018**

## **Course overview**

This course provides an introduction to broadcast journalism. Students will learn the foundations of broadcasting through practice of skills and producing content. Content should be created with the goal of publication on LanternTV.

## **Instructor**

Instructor: Dr. Bethany Barker

Email address: [barker.332@osu.edu](mailto:barker.332@osu.edu)

Office hours: Journalism 309 M/W 2:15-4:15 pm EST or by appointment

## **Course description**

This course will prepare students to work in television news. There will be a particular focus on writing, editing, and shooting video. Students will apply knowledge by creating and presenting news content. Students will leave this course ready for internships at television stations or Internet news outlets. Prereq: Theatre 3351, or permission of instructor.

## **Course learning outcomes**

By the end of this course, students should successfully be able to:

- Understand the workings of a broadcast news operation
- Write scripts suitable for broadcast
- Operate camera and tripod
- Edit different types of videos for broadcast

## Course materials

### Required

Readings will be provided on Carmen

## Grading and faculty response

### Grades

Assignment or category	Points
<p>In Class Exercises (ICE)</p> <p>There will be 10 opportunities to practice our new skills. You will earn up to 10 points for each completed exercise. Full participation is expected for each. Exercises generally require the group and/or equipment. For this reason, exercises may not be made up in the event of an absence.</p>	100
<p>Assignment 1</p> <p>The first individual assignment will be a VOSOT (Voice Over with Sound on Tape) that could be aired on LanternTV.</p>	100
<p>Assignment 2</p> <p>The second individual assignment is a news package that tells a story relevant to the OSU community.</p>	150
<p>Assignment 3</p> <p>The final assignment will be a news package that again tells a story relevant to the OSU community. This package will be expected to be more polished and will require use of more advanced techniques.</p>	200
<p>News Quizzes</p> <p>Six times during the semester you will be given an unannounced quiz based upon current events. It is important for journalists to know what is going on in the world and this semester will help you to get in the habit of keeping up with current events. Quizzes will be given in the first 10 minutes of class and may</p>	50

only be made up with an excused absence. The lowest quiz will be dropped.	
Total	600 Points

See course schedule, below, for due dates

## Late assignments

Assignments turned in after the deadline will only be accepted with a valid medical or university excuse. It is the student's responsibility to be sure the assignment submitted correctly. **Please check your Carmen folder after submission to ensure the upload is there and complete.**

Students who know of an impending excused absence should notify the instructor and teaching assistant with documentation ahead of the absence to arrange a makeup. **Makeups must be requested and turned in within 1 week of the original due date.**

## Project requirements

Projects may be turned in via Carmen or a YouTube link uploaded to Carmen. Content must be in a viewable format to receive full credit. Recommended formats are mp4 or .mov.

## Grading scale

93–100: A  
 90–92.9: A-  
 87–89.9: B+  
 83–86.9: B  
 80–82.9: B-  
 77–79.9: C+  
 73–76.9: C  
 70–72.9: C-  
 67–69.9: D+  
 60–66.9: D  
 Below 60: E

Please note: Carmen and Buckeyelink do not round up grades. Your grades will be exactly what you have earned and **will not be rounded up**. Extra credit will be offered for students who wish to earn a chance to improve grades.

## Extra credit

There are two opportunities for extra credit in this course. The first is by completing studies through C-Rep, the School of Communication's research pool. A total of 10 points may be earned. Points are calculated as 2 points per C-Rep credit. The second means of earning extra

credit is to turn in one additional package. This package may be a longer format of your VOSOT or original. It may not be content created for another class.

## **Faculty feedback and response time**

I am providing the following list to give you an idea of my intended availability throughout the course. (Remember that you can call **614-688-HELP** at any time if you have a technical problem.)

### **Grading and feedback**

For assignments, you can generally expect feedback within **10-14 days**.

### **E-mail**

I will reply to e-mails within **24 hours on school days**.

### **Instructor communication**

At times announcements will be made to the class via Carmen Announcements and sent through a Carmen message. Please regularly check both to ensure you do not miss a communication. Make sure your Carmen messages are not sent to your Clutter folder.

## **Other course policies**

### **Student Academic Services**

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

### **Student Services**

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

### **Copyright Disclaimer**

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

## Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at [titleix@osu.edu](mailto:titleix@osu.edu)

## Academic integrity policy

### Policies for this course

- **Reusing past work:** In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.
- **Collaboration and informal peer-review:** The course includes many opportunities for formal collaboration with your classmates. While study groups and peer-review of major written projects is encouraged, remember that comparing answers on a quiz or assignment is not permitted. If you're unsure about a particular situation, please feel free just to ask ahead of time.
- **Group projects:** This course includes group projects, which can be stressful for students when it comes to dividing work, taking credit, and receiving grades and feedback. I have attempted to make the guidelines for group work as clear as possible for each activity and assignment, but please let me know if you have any questions.

### Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>

## Accessibility accommodations for students with disabilities

### Requesting accommodations

**The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental health, chronic or temporary medical**

conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: [slds@osu.edu](mailto:slds@osu.edu) ; 614-292-3307; [slds.osu.edu](http://slds.osu.edu) ; 098 Baker Hall, 113 W. 12th Avenue.

## Course schedule (tentative)

Week	Dates	Monday	Wednesday
1	8/22-8/24		Syllabus and Welcome
2	8/27-8/31	Lantern Tour Equipment and Procedures <i>Read: Schroeder Ch. 2</i>	Script and Deadline Writing <b>ICE 1</b> <i>Read: Schroeder Ch. 3</i>
3	9/3-9/7	<i>No Class- Labor Day</i>	Sequences and Framing
4	9/10-9/14	Interviewing	Camera Practice <b>ICE 2</b>
5	9/17-9/21	Intro to Editing <b>ICE 3</b>	Ethics and Standards What is newsworthy? <i>Read: Scheufele &amp; Tewksbury (2007)</i>
6	9/24-9/28	VOSOT Intro and Practice <b>ICE 4</b>	Production start to finish <b>Story Pitch Meeting</b>

7	10/1-10/5	Packages and Standups	Breaking News and Liveshots <b>ICE 5</b>
8	10/8-10/12	Sports	Project 1 Workshop <b>Project 1 due 11:59pm</b>
9	10/15-10/19	Presentation skills and dressing for air	Presentation skills <b>ICE 6</b> <b>Story Pitch Meeting</b>
10	10/22-10/26	Creating a reel Job and Internship Search	Sources <b>ICE 7</b>
11	10/29-11/2	Local television	Project 2 Workshop <b>Project 2 Due 11:59 pm</b>
12	11/5-11/9	Deadline exercise <b>ICE 8</b>	Project 2 Critiques Newscast Assignments <b>Story Pitch Meeting</b>
13	11/12-11/16	<i>No Class- Veteran's Day</i>	Newscast Production meeting
14	11/19-11/23	Newscast 1 <b>ICE 9</b>	<i>No Class- Thanksgiving</i>
15	11/26-11/30	Final thoughts Newscast Assignments	Final Project Workshop
16	12/3-12/5	Newscast Production meeting	Newscast 2 <b>ICE 10</b>
Finals		<b>Final Project Due 12/10 11:59pm</b>	

## Reading references

Scheufele, D.A. & Tewksbury, D. (2007). Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models. *Journal of Communication*, 57(1), 9-20.

Schroeder, A. (2009). *Writing and Producing Television News*. Oxford University Press, New York, NY.