

**Photojournalism – Communication 3225**  
**Tuesdays and Thursdays 9:35 am – 10:55 am**  
**Room 342 Journalism Building**

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**Instructor:** Leonardo Carrizo

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**Phone:** 614-292-8634

**Office Hours:**

Tuesdays and Thursdays from 2:00 pm to 3:00 pm

Wednesdays and Fridays from 1:00 pm to 2:00 pm

or by appointment.

**Course description**

Anybody can take a picture but not everyone can capture a moment in time that will stay ingrained in our minds. Photographs such as Dorothea Lange, 1936 “Migrant Mother” during the Great Depression, Joe Rosenthal, 1945 “Raising the Flag on Iwo Jima” or the hundreds of images from the 9/11 attack on the United States demonstrate the power of photojournalism and its importance to our society. Newspapers are shrinking but online news sources are increasing and so is their need for journalists who can produce newsworthy photographs to go along with their stories. In the Digital Age, aspiring journalists must have these photo skills to be competitive in the job market.

The course starts with an overview of the role of photojournalism’s role in society. We will discuss the responsibility of visual journalists as well as some of the ethical dilemmas in the Digital Age. Subsequently, students will learn the basic technical aspects of photography such as controlling a camera’s aperture and shutter speed before going out on assignments. In addition, a photojournalist’s work is not over after capturing a photograph; writing informative captions, photo editing and post-production skills are essential responsibilities of all photojournalists. Students can expect to learn Photoshop and other computer software to complete those tasks.

The students will have the opportunity to practice the principles of photojournalism and storytelling by photographing multiple news assignments. The classroom will imitate a photo department in which I will serve as your photo editor. We will have collective critiques after each photo assignment to provide feedback and to increase photo-editing skills. Finally, students will have the freedom to explore a topic/issue in depth and demonstrate what they learned in a photo story project.

**Course goals**

This course is design to broaden students’ understanding of photojournalism and how it an essential part of journalism. It will provide the opportunity for students to learn basic camera skills needed capture newsworthy images and photo stories for publication.

**Learning outcomes**

Upon completion of this course the students should be able to:

- Describe role of photojournalism in society.
- Demonstrate how to control the exposure on an DSLR camera.
- Photograph various news photo assignments and photo stories.
- Critique the quality and news values of photographs.
- Write informative captions.

### **Course readings**

There is no one single textbook for this class. Instead we'll read excerpts from various books and resources. Handouts and web-based resources will be used as course materials; this includes online tutorials and reading link available on Carmen.

Online Purchase or rent,

- Kenneth Kobre, 2008. Photojournalism: The Professionals' Approach, Sixth Edition.  
[https://www.amazon.com/gp/offer-listing/075068593X/ref=dp\\_olp\\_all\\_mbc\\_mma?ie=UTF8&condition=all](https://www.amazon.com/gp/offer-listing/075068593X/ref=dp_olp_all_mbc_mma?ie=UTF8&condition=all)

Online free access

- A Photojournalist's Field Guide: In the trenches with a combat photographer Stacy Pearsall. <http://proquest.safaribooksonline.com.proxy.lib.ohio-state.edu/book/photography/9780133257915>
- Aperture, Shutter speed, ISO and light explained: <https://www.youtube.com/watch?v=F8T94sdiNjc>
- Boston Globe: The Big Picture: <http://www.boston.com/bigpicture/>
- Composition: <https://www.youtube.com/watch?v=7ZVyNjKSr0M>

### **Prints**

Students will have to make paper prints for this class for some of their assignments. Most will be on regular black and white or color paper prints. The final project should be printed on photo paper. We'll go over detail in class.

### **Equipment:**

Some students might already own a digital camera that can be use in this class. You must show your camera to your instructor to make sure it has the necessary functions to complete class assignments.

- Digital SLR camera\* or a digital camera with manual capability.
- We have some cameras available to you for check out.
- External portable hard-drive PC compatible.

\*\*Comm 3225 Students can check out Lantern equipment when working on a class/Lantern

assignment ONLY. It's not permitted to check out equipment for personal use including usage for OSU clubs, fraternities, sororities or any other non-class related purposes.

**Homework and breakdown of points**

Students should come to every class prepare ready to participate in class discussions and activities by completing all readings and assignments prior to the class time.

Assignment #1 Controlling exposure 1) Aperture and Depth of Field (25) 2) Shutter Speed (25)	50
Assignment #2 Visual composition	50
Assignment #3 Photographer of the day	50
Assignment #4 Light	50
Assignment #5 Portraits - Profile	100
Assignment #6 A day in the life of...	100
Assignment #7 Community coverage	100
Assignment #8 Photo Story Project	200
Lantern Photo Assignment ( <i>you have to sign for a week to pick it up</i> )	50
Attendance	100
FINAL EXAM	150
TOTAL	1000

**Reshoots**

Students can re-shoot assignment #2 one for a better grade. Reshoots can only go up one letter grade. For example, you get go from B to A and from a C to B, but you can't go from a C to an A.

**Final Exam**

The final will cover everything that has occurred in class from lectures, discussions, camera skills, assignments, and Photoshop skills. The format will include multiple-choice, fill in the blank, true/false questions and short answers.

**Grading assignments includes the following criteria:**

- Follow directions on the assignment.
- Finished product must apply the principles covered in readings and class.
- Meeting deadlines are crucial in photojournalism. Assignments submitted after deadlines will not be graded and zero will be given for that assignment.  
Students are not allowed to reshoot assignments not submitted the first time around.
- Assignments should be good enough to be published. Unprofessional or sloppy work will be penalized.
- Photos MUST have captions, sources MUST be identified in audio and video projects.

**Grade distribution: OSU Standard Scheme**

A 930-1000	B 830-868	C 730-769	D 600-669
A- 900-929	B- 800-829	<b>C- 700-729</b>	E under 600
B+ 870-899	C+ 770-799	D+ 670-699	

### **Course Policy on Attendance and Participation**

Attendance and participation count for 10% (100 points) of your final grade and begins from the first day of classes. I will take attendance every day. You will receive points for each class you attend; consequently, you will lose points for not attending class. It is essential that you come to class each day and participate in our discussions. If you are not in class you can't participate. I will also ask students to bring material to present to the class and start discussion. This will count as participation and students should be prepared to present any day. Participation will not compensate (or make-up) absences.

Students who are unable to attend class must notify the professor in advance or soon after the class period and provide written documentation of the reason for missing class (e.g., medical note from a certified physician) in order to receive an excused absence. All other absences will be regarded as unexcused and points will be deducted.

The class is driven by a set of assignments in sequential order, with increasing levels of challenge. When a student misses a class, or falls behind on an assignment, it disrupts the progress of the whole class.

\* Poor cell phone etiquette is frowned upon. Please put all phones on silent, and do not answer them or text during class.

### **Technology Use**

Technology is a tool and should not be a distraction. It must be used responsibly – that is, you need to stay focused on class discussion and material as a courtesy to other students and your instructor, and to do well in the class. So, DO NOT CHECK YOUR EMAIL or use the Internet for tasks outside of class assignments while I am lecturing or while other students are speaking.

\* Poor cell phone etiquette is frowned upon. Please put all phones on silent, and do not answer them or text in class in class.

### **A General Note**

Graduating seniors (and other students) who “need” this course to graduate should work especially hard to ensure that they will pass this class (a C- or higher is required for Communication and Journalism majors). There will not be opportunities for you to re-take exams or re-complete assignments in order to raise your grade. It is your responsibility to ensure that you receive a passing final grade by working diligently and responsibly throughout the semester. No exceptions will be made.

### **Student Academic Services**

Arts and Sciences Advising and Academic Services' website provides support for student academic success. Information on advising issues such as tutoring, transfer credits, academic standing, and contact information for Arts and Sciences advisors can be obtained through this website. The site is: <http://advising.osu.edu/welcome.shtml>

### **Student Services**

The Student Service Center assists with financial aid matters, tuition and fee payments. Please see their site at: <http://ssc.osu.edu>

### **Diversity**

The School of Communication at The Ohio State University embraces and maintains an environment that respects diverse traditions, heritages, experiences, and people. Our commitment to diversity moves beyond mere tolerance to recognizing, understanding, and welcoming the contributions of diverse groups and the value group members possess as individuals. In our School, the faculty, students, and staff are dedicated to building a tradition of diversity with principles of equal opportunity, personal respect, and the intellectual interests of those who comprise diverse cultures.

### **Title IX**

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at <http://titleix.osu.edu> or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at [titleix@osu.edu](mailto:titleix@osu.edu)

### **Academic Misconduct**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct ([http://studentaffairs.osu.edu/info\\_for\\_students/csc.asp](http://studentaffairs.osu.edu/info_for_students/csc.asp)).

### **Copyright Disclaimer**

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

### **Accessibility accommodations for students with disabilities**

Requesting accommodations

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on your disability (including mental

health, chronic or temporary medical conditions), please let me know via email immediately so that we can privately discuss options. You are also welcome to register with Student Life Disability Services to establish reasonable accommodations. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

### SLDS contact information

**Email:** [slds@osu.edu](mailto:slds@osu.edu)

**Phone:** 614-292-3307

**Website:** [slds.osu.edu](http://slds.osu.edu)

**Address:** 098 Baker Hall, 113 W. 12th Avenue.

### Calendar

I will make every attempt to adhere strictly to these dates. However, based on circumstances, some of these dates are subject to change. **Please check Carmen, where I will post changes, if necessary. Note, the Carmen calendar trumps this one.**

	Discussion topics and homework	Assignments due
Week 1- Intro to course & history		
8/21	Intro to class; an overview of materials (readings, equipment, etc.) Online tools and resources. HW- Review syllabus HW- Reading Chap 17 –History HW Photographer of the day and take pictures	
8/23	History of photojournalism. Iconic images HW-Provide 3 examples of photos that made history for the following class and write a brief summary. HW Selected online reading: <a href="https://medium.com/within-and-without/the-importance-of-photojournalism-today-3264156d8c8a">https://medium.com/within-and-without/the-importance-of-photojournalism-today-3264156d8c8a</a>	
Week 2- Photojournalism- then and now- & Camera		
8/28	Photojournalism and society. Class discussion. HW- Reading Chap 8- Camera bag	Present 3 Photos that made history with summary.
8/30	Camera parts, lenses and functions. Aperture, shutter speed and ISO <b>*Assignment #1</b> Controlling exposure HW watch this video: <a href="https://www.youtube.com/watch?v=F8T94sdiNjc">https://www.youtube.com/watch?v=F8T94sdiNjc</a>	
Week 3 The DSLR camera - Exposure		
9/4	Basic principles of photography continue. In class activity - Aperture, shutter speed and ISO <b>*Assignment #1 part 2: Exposure: (Shutter speed).</b>	
9/6	Photojournalist guest speaker: Jessica Phelps <a href="https://jess-phelps.photoshelter.com/">https://jess-phelps.photoshelter.com/</a> Presentations on Photographer of the day	*Assignment # 1 Exposure, aperture and Depth of field

Week 4- Visual composition		
9/11	Show your work. Class discussion & critique. Intro to composition. HW: watch <a href="https://www.youtube.com/watch?v=7ZVyNjKSr0M">https://www.youtube.com/watch?v=7ZVyNjKSr0M</a> HW Research photographic composition and bring examples to the next class from newspapers.	*Assignment # 1 Exposure, shutter speed
9/13	Discussion on composition and lecture. <b>*Assignment #2: Visual composition</b>	
Week 5- Digital workflow and Photoshop		
9/18	Show your work. Class discussion & critique. Intro. Photoshop & Bridge, toning, curves, levels, color correction.	*Assignment #2 Visual Composition
9/20	In class exercises: Photoshop toning photographs: <b>*Assignment #3: Photographer of the day</b> HW Reading Chap 7- Photo editing	
Week 6 Photo editing and captions		
9/25	Photo editing – Selecting the best images to tell a story In class editing exercise Handout AP captions	
9/27	Presentations: Photographer of the day HW Reading Chap 1- Assignment. HW Reading Chap 3- General News	*Assignment #3 Photographer of the day
Week 7 Photojournalists on assignment and light		
10/2	News assignments & General news lecture. HW Reading Chap 2- Spot News In-class photos of spot/general news from newspaper.	
10/4	Light Lecture Spot news lecture. Discussion <b>*Assignment #4 light</b>	
Week 8 On assignment – People and Portraits		
10/9	People and portraits HW Reading Chap 5- Portraits <b>*Assignment #5 Portraits</b>	*Assignment #4 Light
10/11	NO CLASS - FALL BREAK	
Week 9 On assignment – Community		
10/16	Working with people Humans of New York <a href="http://www.humansofnewyork.com/">http://www.humansofnewyork.com/</a> <b>*Assignment #6 A day in the life of...</b>	*Assignment #5 Portraits
10/18	Community reporting Guest Speaker: Jessica Phelps <a href="https://jess-phelps.photoshelter.com/">https://jess-phelps.photoshelter.com/</a> HW. Search community calendar	
Week 10 Law & Ethics in photojournalism		
10/23	Law and Ethics in photojournalism-	

	Photo critique HW. online NPPA code of Ethics and Law article <a href="https://nppa.org/code-ethics">https://nppa.org/code-ethics</a>	
10/25	Image manipulation HW Selected readings online: <a href="https://www.americanphotomag.com/processing-news-retouching-photojournalism?page=5#page-8">https://www.americanphotomag.com/processing-news-retouching-photojournalism?page=5#page-8</a> HW Reading Chap 11- Photo story <b>*Assignment #7 Community coverage</b>	*Assignment #6 A day in the life of...
Week 11 On assignment – Covering the issues/photo story		
10/30	Covering the Issues lecture. Photo stories. photography. Class discussion. Examples	
11/1	Visual story narrative Photos stories continue. In class exercise	
Week 12 – Photo Stories Package		
11/6	In class critique Stories research and development <b>*Assignment #8 Photo story project</b>	*Assignment #7 community coverage
11/8	Final Photo story proposal discussion	
Week 13 Special topics in photojournalism		
11/13	Sports photography lecture and discussion.	
11/15	Wildlife and conservation	
Week 14 Portfolio		
11/20	Photojournalist Portfolio discussion In-class activity.	
11/22	NO CLASS - THANKSGIVING	NO CLASS
Week 15 Working with your final project		
11/27	Update on final photo story. Class discussion and editing session	Present update on your photo story
11/29	Preparing images for print – formats, resolution, size	*Assignment #8 Photo story project Final Project show
Week 16 Final Project show		
12/5	Review for final exam	The Lantern photo assignment.
<p>Final Exam Day: Time: Location:</p> <p>*****Please double check with Autumn 2018 Final Examination Schedule</p>		